

EX PARTE OR LATE FILED

March 4, 1993

Ms. Michel Champagne  
 Rifkin Associates, Inc.  
 3580-F Lawrenceville-Suwanee Road  
 Suwanee, GA 30174

Ms. Champagne:

I have received your Xerox memo addressed to "Dear Valued Customer" in which you inform my family of another increase in your cable TV rates.

What you failed to mention in your letter is the real reason for your increase in rates. Increasing the monthly rate of Tier service from \$12.25 to \$14.25 is an increase of 16.32 percent. Like other cable users, I am sure we would like to see you prove that your costs have gone up 16.32 percent since your last price increase.

There is no doubt in my mind that a coalition of Democrats and Republicans overrode President Bush's veto of the Cable Bill because they saw a need for taking away your ability to continue to soak their customers with increased prices over and above the CPI.

Many cities around the country are fed up with the arrogance of the cable industry. The Cable Bill has made it much easier for municipalities to over build and put up their own systems to compete with the cable monopolies. Just down the road, the city of LaGrange has become fed up with the poor service and high rates of their local cable provider and is contemplating building their own system. Over in Orangeburg, SC, Jones Intercable is facing the same problem with unhappy cable customers.

When will you awaken to the fact that you are your own worst enemy? It is not surprising that in the approximate 40 communities that are served by more than one cable operator that cable prices are 30 to 40 per cent lower. What would happen to your rates if Roswell had another cable provider?

By copy of this letter, I am protesting this latest rate increase to Mayor Pug Mabry of Roswell and also to the FCC's staff who are developing rules for regulating the cable industry's pricing.

Bill Haughton  
 1120 Martin Ridge Rd  
 Roswell, GA 30076

cc: MM Docket # 92-~~266~~  
 Office of the Secretary  
 Federal Communications Commission  
 Washington, DC 20554

W. L. Mabry, Mayor  
 City of Roswell, GA.

RECEIVED

MAR 10 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

92-2661

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**CableVision**

Dear Valued Customer :

As part of our on-going commitment to provide you with unbeatable cable television entertainment, we are pleased to offer new discounted premium service packages and, at the same time, are making an adjustment to basic cable prices.

#### NEW BASIC CABLE RATES -- PREMIUM PRICES LOWERED

Effective May 1, 1993, the monthly rate for Cablevision Tier service will increase \$2.00 to \$14.25 per month. The price for our Budget Basic Service will remain unchanged, bringing the price for full basic service to \$24.40 per month.

This rate change reflects an overall increase in the operating expenses we have paid in the past year -- including a 12% rise in programming expenses, along with higher utility, insurance and labor costs. We are committed, however, to making sure you continue to receive the quality cable service you deserve - at a reasonable price.

As part of that promise, we are pleased to announce premium channel discounts through our new ValuePaks. Order one of these packages, and you'll get the most popular premium channels at the lowest prices ever!

#### GET VALUEPAK - THREE PREMIUMS FOR \$18.95 - SAVE \$8.50 A MONTH

Select Cablevision's new ValuePak and you'll get HBO, Showtime, and The Disney Channel for only \$18.95 per month and save over 30% off the regular price! Or, take Deluxe ValuePak and get five premium services - HBO, Showtime, Disney, Cinemax and Encore - for \$27.95 per month -- save 36%! These packages -- offering the best ever prices -- are available along with your Cablevision service and are guaranteed for at least a year!

#### BUY AHEAD AND GET FREE CONNECTION

The ValuePak and Deluxe ValuePak are not officially available until May 1, 1993, but we know you can't wait to start saving! So we're offering our customers the chance to **order ahead**. Call us now at 932-0084 (or 806-7070, effective April 5, 1993) and get a **FREE CONNECTION** to these services! The free connection offer expires June 1, 1993.

#### CABLEVISION CARES ABOUT OUR COMMUNITY

We at Cablevision are proud of the continued support we've given to the communities we serve over the past year. In 1992, we awarded almost \$20,000 in cash and in-kind donations to support organizations that touch your local community -- including the 28 local elementary, middle and high schools in our service area, The Georgia Conservancy environmental group, and the Toys for Tots Foundation. And, as always, we provide free cable service to local schools as part of the Cable in the Classroom program -- to strengthen your schools' educational resources.

(over)

3580-F Lawrenceville-Suwanee Road Suwanee, Georgia 30174 (404) 932-0084

— 3075 Breckinridge Boulevard Suite 450 Duluth, Georgia 30136 (404) 806-7070

Finally, we continue to produce and air quality locally-originated programming for all of our subscribers -- from local high school sports to city council meetings, high school theatrics, and our monthly local Senior Citizen Show. Look to Cablevision's Channel 25 for shows that are for and about you and your neighbors!

#### **FASTER, EASIER CUSTOMER SERVICE**

We were also pleased to introduce, in 1992, a 24-hour automated phone system. With a quick phone call to our office any time of the day or night, you can answer Customer Service questions quickly and efficiently -- at your convenience. You can also order movies and events on a Pay-Per-View basis, without ever leaving your home. We hope you are enjoying these new features.

#### **NEW CABLE REGULATION -- WHAT YOU SHOULD KNOW**

As you may have heard, Congress recently passed legislation that will increase governmental regulation of the cable television industry. The Federal Communications Commission (FCC) has been given the mandate to develop uniform regulations for certain cable television service rates and programming. Because these regulations must cover every cable system in the country, it is not possible to predict today what the exact impact will be on your cable bill or the programming services Cablevision provides.

The FCC's action on rate regulation is expected on April 3, 1993. While we don't expect to have to do so, we will, if necessary, adjust our rate structure after April 3, to ensure it is consistent with FCC requirements when the nature of these requirements is defined. If the requirements established by the FCC cause us to alter the rates communicated in this letter or any other Cablevision service charges, we will notify you under the guidelines defined by the FCC.

The new legislation also includes provisions to alter the way cable television systems offer programming services to customers. Up to 30% of Cablevision's channels could be used for local broadcast signals, with even more channels reserved for public education and government access. Unless the rules are clarified, Cablevision is unable to add new programming services requiring additional channel usage.

Even with the uncertainties created by the new legislation, our goal remains to offer customers the highest quality entertainment and information services through cable television. We will do everything possible to maintain the level and quality of program choices our customers come to expect from us.

We are excited about the strides we made in 1992 and the plans we have in 1993, and we want to make every effort to provide the best service possible. If you have any comments or questions, please call or write us. Your concerns will be quickly addressed.

Best Regards,



Michel Champagne  
General Manager