November 16, 2018

Secretary Marlene H. Dortch

Federal Communications Commission

Washington, DC 20554

**Ex Parte for the**

**Federal Communications Commission**

**Washington, D.C. 20554**

In the Matter of: )

Promoting Telehealth for Low-Income Consumers ) W. C. Docket No. 18-213

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Notice of Ex Parte

On November 14th at 10:00 am, The Center for the Advancement of mHealth presented a Direct to Consumer mHealth program to the FCC Wireline Competition Bureau.

In Attendance:

Michael P. Iaquinta, President – The Center for the Advancement of mHealth

Mrs. Rashann Duvall – Attorney Advisor, Wireline Competition Bureau

Mr. Trent Harkrader – Deputy Bureau Chief, Wireline Competition Bureau

Mrs. Jodie C. Griffin – Deputy Division Chief, Wireline Competition Bureau

The meeting substance was an overview of the direct to consumer model with an online demonstration and a power point presentation. Primary focus was on type of illnesses covered, suggestions and commentary on Voice versus Video. Additional dialogue centered on the history of The Center for the Advancement of mHealth and covered specific rural and low income areas of the country.

Economic models and ROI were reviewed with touchpoints on connectivity.

Best regards,

Michael P. Iaquinta on behalf of The Center for the Advancement of mHealth