

**ISSUE: Environment**

**Public Service Announcements: P.S.A.s aired include: National Arbor Day, Recycling, Forest Fire, Sierra Legal Defense, Etc. Affidavits attached.**

**ISSUE: Education**

**Public Service Announcements:** P.S.A.s aired include: "Be Cool-Stay in School," Higher Education, EAL-Education, Adult Illiteracy. Affidavits attached.

**Sunday Edition:** Half hour show which features area issues and exports. August 19th show featured University of Michigan researchers Joan Abbey and Deborah Willis discussing research findings on inequities in Public Schools.

**ISSUE: The Arts**

**Public Service Announcements:** Specially produced P.S.A.s for Ann Arbor Art Association featuring its 80th Anniversary Open House. (See Local Interest Programming for affidavits.)

**Preview:** Series of "Previews" highlighting six artists in viewing area who belong to Michigan Guild of Artists and whose art was available at the Ann Arbor Art Fair. (See Local Interest Programming for affidavits.)

**Sunday Edition:** One half-hour show that airs every Sunday. July 15th show featured six different artists whose works were available at local, annual arts event; Ann Arbor Art Fairs.

**ISSUE: Armed Forces**

**Public Service Announcements: P.S.A.s aired include: U.S. Coast Guard, Air Force, Selective Service, Marines, Etc. Affidavits attached.**

**ISSUE: A Humane Society**

**Pet Showcase:** Humane Society of Huron Valley's Executive Director Carol Houston features adoptable pets and gives care and advice. (See Local Interest Programming for affidavits.)

**Sunday Edition:** Weekly one half-hour show airing on Sunday. July 29th show featured area Veterinarian, Dr. Ben Colmery, D.V.M., who discussed Lyme's Disease and how it affects pets and human health.

**Sunday Edition:** Weekly one half-hour show airing on Sunday. August 23rd Dr. Ben Colmery, D.V.M., discussed breakthroughs in animal dentistry.

**Preview:** Various animal/pet health tips/alerts. (See Local Interest Programming for affidavits.)

**Public Service Announcements:** Pets and their humane care P.S.A.s include American Veterinary Medical Association, AM Veterinary, and Adopt-a-Cat. Affidavits included.

MEMO

July 10, 1990

TO: WBSX TV-31 Public File

FROM: Gillian Ferrington, Public Service Director

RE: Second Quarter 1990 Public Issues/Program List

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX TV during the Second Quarter of 1990. Individual reports on each issue are included with this report.

Ecology and the Environment

Drugs and Substance Abuse

Health and Safety

Minority Issues

Education

Youth

Government Services

Societal Dilemmas and Illnesses

Consumer Issues

Human Society

Local Interest

ISSUE: LOCAL INTEREST PROGRAMMING

ROSE KNOWS

Two to four minute self-help vignettes featuring local personality Rose Martin. Rose Martin is the Director of Peace Neighborhood Center. Ann

ISSUE: HEALTH AND SAFETY

Public Service Announcements include: American Heart Association, Medic Alert, Helen Keller Institute, Breast Cancer. Affidavits included.

SUNDAY EDITION: Airs 8:00AM Sundays

April 15: One half-hour show with Therapist Ken Land on Assertiveness Training and its psychological benefits.

April 22: One half-hour show with Bev Vargo of the Juvenile Arthritis Foundation.

April 29: One half-hour show with nutrition experts Lizzie Burt and Nelda Mercer discussing their book, High Fit, Low Fat.

June 17: One half-hour show with Dr. Rosalyn Barclay on Stress Management.

**ISSUE: LOCAL PUBLIC SERVICE ANNOUNCEMENTS/LOCAL ISSUES**

**Public Service Agencies throughout broadcast area were contacted and arrangements were made to produce Local Public Service spots which air throughout broadcast day.**

**Public Service spots include: Shelter Association of Ann Arbor, Juvenile Diversion Agency, Washtenaw Literacy Council, Ozone House, Ecology Center. Affidavits Included.**

ISSUE: MINORITY AFFAIRS (Continued)

Another Ann Arbor: WBSX technically produced and broadcast a regularly scheduled program featuring Black newsmakers and personalities in the area. The show airs Sundays at 7:00AM. Guests for the shows April 1 through June 30, 1990 include:

4/ 1/90	Melvin Knox Jr./Jim Singleton	Successful Black Businessmen
4/ 8/90	Deborah Digs	United Negro College Fund
4/22/90	Angela Hirsch/Darnell Ishmel	UofM Gospel Choir
4/29/90	Judge Nancy Francis	Washtenaw County Probate Judge
5/20/90	Dr. Charles Wright	Founder of the Museum of African/American History in Detroit, Michigan
5/27/90	LaTonya Payne/Chris Kirksey/ Yvette Wright	Outstanding Black Graduating Seniors of Ann Arbor High School
6/ 3/90	Beverly Moore	Successful Black Businesswoman
6/17/90	Louis Smith Nicole Wilson	Musician/Teacher Scholar/Athlete
6/24/90	Servella Penton: Scout Leader Vivian Lyte: Scout Leader with Black Girl Scouts	Huron Valley Girl Scouts

ISSUE: MINORITY AFFAIRS

SUNDAY EDITION: Airs 8:00AM Sundays

May 6: Aired one half-hour show on "Blacks at Risk" with University of Michigan Professors Bunyon Bryant and Paul Mohoi. Discussed Blacks encountering increased health risks due to areas in which they live.

May 13: Aired one half-hour show on "One Church, One Child" with the Executive Director Yvonne Golden and Pat Ruby of the Department of Social Services Agency. Discussed need for Black adoptive and foster care homes.

June 3: Aired one half-hour show with University of Michigan Professor Dr. Oscar Barbarin. Discussed special health needs and risks Blacks face.

ONE CHILD: 4 minute show which airs at various times throughout the week.

Features "One Church, One Child" Executive Director Yvonne Golden who interviews and discusses Black children and youth who are available for adoption or are in need of foster care. This program is produced solely by WBSX.

(MORE)

ISSUE: SOCIETAL DILEMMAS AND ISSUES

Public Service Announcements included: Amnesty International, Sexual Harassment, Aids, Salvation Army. Affidavits included.

ISSUE: HUMANE SOCIETY

Public Service Announcements include: AM Veterinary - Vaccination, Adopt-A-Cat, American Veterinary Medical Association. Affidavits included.

Preview

Four minute announcement which runs throughout broadcast week at various times. Preview "Heartworm" informational public service announcement with area veterinarian Dr. Ben Colmery on how to prevent and cure heart worm.

Pet Showcase

Four minute show featuring Carol Huston, Executive Director of the Humane Society of Huron Valley. Show features adoptable animals and advice for your pet. "Pet Showcase" runs various times throughout broadcast day and week.

ISSUE: EDUCATION

Public Service Announcements include: Be Cool--Stay In School, New Teachers Recruitment, Adult Illiteracy, USAF Scholarship. Affidavits included.

SUNDAY EDITION: Airs 8:00AM Sundays

April 1: Aired one half-hour show with Lynn Carbeck of "Soundings-- A Center for Women." Discussion of educational and evaluation services offered by the center for women re-entering the work force.

May 20: Aired one half-hour show with Professor Rene Soifer who conducts adult education courses in area factories

ISSUE: CONSUMER

Public Service Announcements included: Made in America, Consumer Information.  
Affidavits included.

ISSUE: DRUGS AND SUBSTANCE ABUSE

Public Service Announcements include: Drunk Driving, No Smoking. Affidavits included.

SUNDAY EDITION: Aired 8:00AM Sundays

April 22: Aired 15 minute segment of Sunday Edition with University of Michigan Professor Tony Citron discussing the current state of youths and drugs.

ISSUE: YOUTH AND CHILDREN

Public Service Announcements include: Child Abuse, Save The Children, Teenage Depression, Golden Cradle. Affidavits included.

SUNDAY EDITION: Airs 8:00AM Sundays

May 27: Michigan Special Olympics--Half-hour show interviewing Director Cecelia Jerome.

June 10: Fifteen minute segment with Mike Wilkenson and Joanne Snell of

**ISSUE: GOVERNMENT SERVICES**

**Public Service Announcements include: Peace Corp, Navy, Veterans, Census.  
Affidavits included.**

ISSUE: THE ENVIRONMENT AND ECOLOGY

Public Service Announcements include: Recycling and Ecology, National Arbor Day, Earth Day. Affidavits included.

SUNDAY EDITION: Airls 8:00AM Sundays

April 8: One half-hour show with Riga, Michigan Township Supervisor Robert Knoblauch on the Proposed Nuclear Waste Dump in Riga Township.

MEMO

April 9, 1990

TO: WBSX TV-31 Public File

FROM: Gillian Ferrington, Public Service Director

RE: First Quarter 1990 Public Issues/Problems List

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX TV during the First Quarter of 1990. Individual reports on each issue are included with this report.

Ecology and the Environment

Drugs and Substance Abuse

Health and Safety

Minority Issues

Education

Youth

Government Services

Societal Dilemmas and Illnesses

Consumer Issues

Humane Society

Local Interest

ISSUE: Education

Public Service Announcements aired included; Adult Literacy, New Teachers Recruitment, Be Cool-Stay in School, Higher Education Affidavits included.

Sunday Edition 8:00am Sundays

3/18 aired 15 minute show on educational outpatient testing services by the University of Michigan Hospitals. Director, Bev Vargo described various learning disabilities found in children.

Sunday Edition 8:00am Sundays

4/1 aired 30 minute show with Lynn Carbeck of "Soundings" - A Center For Women. Ms. Carbeck described the educational and evaluational services offered to women who are re-entering the work force.

Preview

3/26 - 3/31 aired interview with Lynn Carbeck of "Soundings", discussing training and evaluation offered by "Soundings - A Center For Women."

ISSUE: Youth

Public Service Announcements Included: Big Brothers, Big Sisters, Child Abuse, Affidavits included.

Sunday Edition, 8:00am Sundays

2/4 aired 30 minute interview with Rose Martin and Chuck Smith of the Peace Neighborhood Center. The center provides a place for area children to congregate and meet before and after school. They receive tutoring, adult role modeling, advice and positive interaction.

Preview

1/22 - 2/3 aired 4 minute interview with Rose Martin of Peace Neighborhood on the services the center provides.

Sunday Edition 8:00am Sundays

2/11 aired 15 minute show with The Jackson County Juvenile Diversion Program Director, Colleen White. The diversion program counsels and tracks youth who have come to the attention of the juvenile justice system.

Preview

2/5 - 2/10 4 minute show with Colleen White of the Juvenile Diversion Program of Jackson, MI., discussing redirecting troubled and law-breaking youth.

Sunday Edition 8:00am Sundays

2/11 15 minute interview with Paul Gilbert of the Ozone House in Ann Arbor. The Ozone House is a haven for runaway youths. They receive support and counseling at Ozone.

Sunday Edition 8:00am Sundays

2/25 aired 15 minute interview with Professor Neil Kalter, an author and expert on children and divorce.

Preview

2/19 - 2/24 4 minute interview with Professor Neil Kalter on his book about children and divorce.

ISSUE: Ecology and Environment

Public Service Announcements included: recycling, National Arbor Day, Forest Fire Prevention, Affidavits are included.

Sunday Edition 8:00am Sundays

3/18 aired 15 minute interview with Mike Garfield of the Ann Arbor Ecology Center on the environmental bond issue "Proposal A" in Ann Arbors April 4th election.

Preview

3/12 -3/17 aired 4½ minute interview with Mike Garfield in the Ann Arbor environmental bond issue.

Sunday Edition 8:00am Sundays

4/8 aired 30 minute interview with Riga Township's Supervisor, Robert Knoblauch on Riga Township's involvement with the low level nuclear dump site selection.

**ISSUE: Government Services**

**Public Service Announcements included: Cooperative Extension Service, Post Office, Peace Corp Volunteers, Armed Forces, Census, Veterans, Affidavits Enclosed.**

**Sunday Edition 8:00am Sundays**

1/21 aired 15 minute interview with Susan Baskett of Wash-tenaw County Community Services Agency Discussion services available for those in need. Specific discussion on Emergency fuel assistance for low income people.

**Preview**

1/17 - 3/30 aired 4 minute public information piece about available assistance for those in need of fuel for the winter. Target toward low income residents. Interview with Susan Baskett of the Targeted Fuel Assistance Program of Wash-tenaw County.

**ISSUE: Health and Safety**

Public Service Announcements included: Michigan Cancer Foundation, Prenatal Care Aids, Depression, Medic Alert and Fire Safety Affidavits included.

**Sunday Edition 8:00am Sundays**

1/14 aired 15 minute interview with Sarah Christensen of the Domestic Violence Project. The project offers counseling and safe haven for those in the community who have suffered domestic violence.

**Sunday Edition 8:00am Sundays**

1/14 aired 15 minute interview with representatives of the Organ Procurement Center of Michigan; University of Michigan Surgeon Dr. Benjamin Campbell, Bernadette Stewart and Organ Recipient Sally Joy. Discussed importance of organ donations.

**Sunday Edition 8:00am Sundays**

2/18 aired 30 minute show on diabetes awareness and promoted diabetes day at Catherine McCauley Health Center. Guests included Gina Gilbert RN, Diabetes Health Educator with Catherine McCauley.

**Preview**

2/12 - 2/17 4 minute show promoting Diabetes Education Day at Catherine McCauley Health Center.

**Sunday Edition 8:00am Sundays**

3/11 aired 30 minute show with Dr. Rouchdi Rifai of the Straith Clinic discussing the perils and positive affects of elective cosmetic surgery.

**Preview**

3/5 - 3/10 4 minute show with Dr. Rouchdi Rifai discussing cosmetic surgery, and how to choose a good surgeon.

**Sunday Edition 8:00am Sundays**

3/2 aired 15 minute show on Easter Seals Fund Raiser.