I am urging you to vote against ending Net Neutrality. Allowing internet service providers (ISPs) to slow or even to block content from their competitors will result in a more chaotic and stifling environment for consumers and innovators. Companies such as Google, Netflix, and Amazon could be forced to become ISPs in order to distribute their own content. While these larger companies would likely have the capital to create or purchase ISP capacity, smaller content providers do not. This will result in less innovation, and poorer service to consumers.

Consumers could be forced to pay for several different ISPs to gain access to a wide variety of content. This would be analogous to consumers accessing television content from only a single network, such as ABC, with that network being allowed to block or adversely affect content delivery from other networks. Even if a competitor’s content is not entirely blocked by an ISP, allowing that ISP to slow the delivery speed will discourage consumer demand for that content. And forcing consumers to pay a premium to access content from an ISP’s competitors is nothing less than extortion.

Thank you, Mark Finhill