

:30 9332  
4/19 225P 325P  
5/8 720P  
5/15 649P  
5/22 153A  
5/29 648a  
6/5 749A  
6/8 920P  
6/15 749A  
6/19 119A  
6/22 249P  
6/29 1049P

LIONS CLUB INTERNATIONAL/ QUAYLE. Marilyn Quayle talks about volunteering for different organizations.

2/8/91

DURATION/TIME/DATE(S)

:30 9336 A  
4/24 919P  
4/27 749A  
5/1 119A  
5/8 120P  
5/15 649A  
5/22 119P  
5/29 519P  
6/1 149P  
6/4 820A  
6/8 649A  
6/11 1049A  
6/18 249A  
6/22 149A  
6/25 620A  
6/29 419P

ADA (AMERICAN DENTAL ASSOCIATION)/ SAVE TOOTH In a cute cartoon, a character named Dudley loses a tooth. He rinses it off and follows the proper procedures and then heads for the dentist in order to save his tooth.

2/13/91

DURATION/TIME/DATE(S)

:30 9337 A  
4/24 1149A  
4/27 849A  
5/1 349A  
5/8 1249A  
5/15 819A  
5/19 249P  
5/22 849P  
5/29 748A  
6/1 620A  
6/8 1049A  
6/11 149A

6/15 1149P  
6/18 349A  
6/22 1019A  
6/25 1049A  
6/29 349P

The National Marrow Donor Program along with Barbara Bush urges viewers to give marrow and save a life. A 1-800 number is given to call as she has children at her side.

DURATION/TIME/DATE(S)  
:30 9339  
5/26 249A

#### NAT INSTITUTE MENT HEALTH/ HOPELESS

The National Institute for Mental Health is telling viewers that if they have some of the symptoms shown in this spot, they should send for a free brochure for more information.

4/11/91  
DURATION/TIME/DATE(S)  
:30 9346A  
4/25 519P  
5/19 1254A

The National Association of Emergency Medical Technicians urge viewers to get help and take action right away if burned.

DURATION/TIME/DATE(S)  
:30 9347  
ftc: 10/22/90  
5/5 219A  
5/7 121A  
5/19 749A  
5/26 1148P  
5/30 749A  
6/2 920P  
6/4 549P  
6/15 420P  
6/25 919P

#### AMERICAN ACADEMY OF DERMATOLOGY/ SKIN CANCER

Tom Kite, a professional golfer talks about the danger of being out side a lot in the sun. He suggests ways to avoid skin cancer.

3/6/91  
DURATION?TIME DATE(S)  
:30 9348 A  
5/5 320A  
5/12 1048P  
5/19 1028A

5/26 1020P  
5/30 919A  
6/2 1049P  
6/4 319A  
6/15 520P  
6/25 1019P

AMERICA RESPONDS TO AIDS/MISS AMERICA. Miss America talks about the spread of AIDS and cautions the viewer.

2/11/91

DURATION/TIME/DATE(S)

:30 9350 A

5/12 819A  
5/19 1029A 320P  
5/26 1149P  
5/30 419P  
6/2 1028A  
6/4 1049P  
6/15 549A  
6/29 119A

RED CROSS/ PERSIAN GULF

The American Red Cross encourages people to donate for the relief of people affected by the war in the gulf.

DURATION/TIME/DATE(S)

:30 9351

6/15 356A  
6/18 517p  
6/27 351p

St. JUDE'S HOSPITAL/ HELP US?

St. Jude's Children's Research Hospital has lost Danny Thomas as a celebrity spokesman due to his death, but this loss as not dampened St. Jude's resolve to rid the world of catastrophic disease in children. They continue to ask for support with permission of the Danny Thomas Family.

DURATION/TIME/DATE(S)

:30 9362

4/26 819p  
4/29 548A  
5/3 719P  
5/5 849A  
5/6 620A  
5/19 248P  
5/26 1248A  
6/2 1119P  
6/5 749P  
6/9 149A  
6/12 849A  
6/16 120P  
6/23 920P

6/30 149A

NATIONAL JEWISH CENTER/ EDDIE ALBERT-LUNG

Eddie Albert informs that the National Jewish Center has been doing research in asthma, emphysema and other breathing problems. For free information from specially trained nurses, call a toll-free number.

9 363 A

DURATION/TIME/DATE(S)

:30 9 363 A

4/7 1246P

4/29 1019P

5/1 648A

5/3 849A

5/6 648A

5/8 819A

5/13 1249A

6/5 419A

6/9 219A

6/12 321P

6/16 121P

6/23 649P

6/30 249A

RESEARCH AMERICA/ HAPPY B-DAY

The health of tomorrow's children and the hope of millions of Americans now living with incurable diseases depend on discoveries that come from today's bio-medical research laboratories.

START 6/1/91

DURATION/TIME/DATE(S)

:30 9 366 A

The Department of Health and Human Services offers assistance to viewers to help them quit smoking.

DURATION/TIME/DATE(S)

:30 9375  
4/23 419P  
4/30 1249A  
5/7 520A  
5/11 120P  
5/18 1149A  
5/21 219A  
5/26 1056A  
5/28 1249P  
6/16 1148P  
6/19 720A  
6/30 120P

The Shriners Hospital For Crippled Children along with Barbara Mandrell lets viewers know that help is available at Shriners Hospital without cost.

DURATION/TIME/DATE(S)

:30 9384  
4/10 746P  
5/11 1019A  
5/21 719A  
5/25 1020P  
6/7 348P  
6/14 649P  
6/28 949P

MENTAL HEALTH FUND/ MENTAL ILLNESS

A concerned mother goes to the door of her daughter's room when she hears a crashing sound. The Mental Health Fund encourages people to be observant and aware of signs of mental illness.

DURATION/TIME/DATE(S)

:30 9388  
5/11 919A  
5/25 149A  
6/7 749A  
6/14 1049P  
6/21 1049P

RED CROSS/ MERBABIES

The American Red Cross is seeking support in it's continual program to teach children how to swim and life saving techniques.

DURATION/TIME/DATE(S)

:30 9391  
4/23 248A  
4/30 1119A  
5/7 919A  
5/25 319A  
6/7 949P  
6/14 1149P  
6/21 1119P

Jimmy Heuga, along with the National Multiple Sclerosis Society, tells viewers he lives one day at a time. There is no known cause or known cure. Viewers can write for more information on MS.

DURATION/TIME/DATE(S)

:30 9411  
ftc: 10/22/90  
4/7 654P  
4/23 948P  
4/26 1019P  
5/3 1148P  
5/10 648P  
5/14 319P  
5/17 520P  
5/31 1248P  
6/13 348A  
6/17 119P

The United Scleroderma Foundation along with Beverly Sassoon informs viewers that Scleroderma threatens lives by hardening skin and internal organs. An address is shown on where to write for more information.

DURATION/TIME/DATE(S)

:60 9419  
4/1 455A  
4/4 354A  
4/13 723A  
4/24 1119P  
4/27 1048P  
5/1 948P  
5/4 848P  
5/8 848P  
5/11 848P  
5/18 1248P  
5/22 419P  
5/25 1048P  
5/29 319P  
6/1 319P  
6/8 748A  
6/11 919P

6/15 319P  
6/18 719A  
6/22 448A  
6/25 648P  
6/29 148A

The International Services Agency shows viewers that without our help, people in third world countries will never make it.

DURATION/TIME/DATE(S)

:60 9436  
4/19 425P  
4/22 254A  
4/28 856P  
5/2 648A  
5/5 948P  
5/12 448A  
5/19 1155A  
5/26 619P  
5/30 1248A  
6/2 548P  
6/9 720A  
6/12 948P  
6/16 1028A  
6/19 848P  
6/26 748P  
6/30 1219P

The AIDS Task Force shows children playing in an open field saying they want to grow up in a better world...without HIV Virus.

DURATION/TIME/DATE(S)

:60 9437  
4/16 254A  
4/22 325A  
4/25 254A  
5/2 1148A  
5/5 819A  
5/12 648P  
5/19 319P  
5/26 819A  
5/30 1048A  
6/2 619P  
6/12 1248A  
6/19 1248P  
6/23 448P  
6/26 848P  
6/30 648A

NUTRI SYSTEM/ OBESITY

Education is important when trying to learn new eating patterns. This spot concentrates on the fact that kids are taught to eat everything on their plate. Nutri Systems is trying to get people to avoid that in the future.

9443 3/21/91

DURATION/TIME/DATE(S)

:60

4/16 651A  
4/22 724P  
4/29 1148P  
5/1 1248A  
5/3 548P  
5/5 1248A  
5/6 348A  
5/8 648P  
5/13 448A  
5/15 848P  
5/20 748P  
5/27 1120  
5/29 819A  
6/9 748A  
6/12 548A  
6/19 848A  
6/23 548A  
6/26 1248A

The National Federation For The Blind along with Kennith Jernigan shows a blind person doing everything that a person with sight does. The blind just need opportunities.

DURATION/TIME/DATE(S)

:60 9445

4/16 1125A  
4/27 448A  
4/30 1048P  
5/4 1048P  
5/5 248A  
5/7 1148A  
5/11 848P  
5/12 748A  
5/14 519A  
5/18 948A  
5/19 648A  
5/28 1148A  
6/1 619A  
6/2 648A  
6/9 848A  
6/19 1248A  
6/23 148A  
6/26 720A

The National M.S. Society along with Madlyn Rhue gives definition of M.S. and gives number.

DURATION/TIME/DATE(S)

:60 9447

4/16 320P  
4/22 925P  
4/27 219A  
4/30 420P  
5/4 448A  
5/7 120A  
5/11 148A  
5/14 448A  
5/21 1248A  
6/1 648A  
6/19 548P  
6/23 619A

The American Osteopathic Association warns viewers of the importance of early medical attention for children with ear infections.

DURATION/TIME/DATE(S)

:60 9450

4/16 725P  
4/22 1054P  
4/23 548A  
4/27 548A  
4/30 919P  
5/4 248A  
5/5 119P  
5/7 648P  
5/11 148P  
5/14 1148A  
6/1 848A  
6/12 1248P  
6/23 519P

American Osteopathic Association discusses colon cancer and to get regular check-ups.

DURATION/TIME/DATE(S)

:60 9452

4/10 1253A  
4/22 1154P  
4/23 1148P  
4/30 1119P  
5/4 1048A  
5/5 1219A  
5/7 648A

5/11 620A  
5/14 248P  
6/14 948A  
6/21 619P  
6/28 1148P

## 2. THE COMMUNITY

\*\*\*\*\*

### IN YOUR INTEREST

\*\*\*\*\*

#### BIG BROTHER/BIG SISTER

In this two-part series, Forrest LaBarre, assistant director of Youth & Camping, shares that the YMCA Big Brother/Big Sister program operates by setting up a one to one relationship between an adult volunteer and a child. At this time there are over 40 children on the waiting some have been on the list for over three years.

9577, 9578

DURATION/TIME/DATE(S)

4:30, 4:00

4/3 619P 722P

4/11 219A 321A

4/15 1221A 122

4/22 721P

4/27 421A 519A

4/29 620A 717A

5/6 820P 921P

5/16 1020P 1121P

5/24 1217P 119P

529 419P 518P

6/6 221P 320P

6/11 221P 320P

6/11 1022A 1119A

6/26 822A 922A

#### SALVATION ARMY

This seven-part series provides information on services provided by the Salvation Army. Major Horgen, Commanding Officer and Jim Ryan, Business Administrator discuss the history of the group and information on the following services are provided: Emergency Shelter, Family Services, Food Boxes, Youth Camp and Project Help.

9597, 9598, 9599, 9600, 9601, 9602, 9603

DURATION/TIME/DATE(S)

3:40, 4:30, 4:30, 4:30, 4:15, 3:40, 4:30

#### GIBSON BAND

This band made a music video at TV-22 called "Sexy Senior Citizen", about a 65 year-old man who gets laid-off on his 65th birthday but is still to fiesty to stay in a retirement center.

1372

DURATION/TIME/DATE(S)

4:30

5/16 922P

5/18 819A

5/21 1021P

5/23 821P

5/25 1122P

5/27 618P

5/31 721P

6/3 821P

6/8 717P

6/13 617P

6/16 821A

6/18 621A

LOCAL PUBLIC SERVICE ANNOUNCEMENTS INVOLVING THE COMMUNITY

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COMMUNITY CALENDAR

SALEM PUBLIC LIBRARY; Preschool Storytime, OMSI and GOOD SAMARITAN; Brain Power, MISSION MILL MUSEUM, 2nd Annual Guest Speaker Series, CCC; Designing and Maintaining an almost perfect yard, OMSI; Seeing in 3-D, Willamette U; Spring Dance Concert, Salem Senate-Aires Barbershop: Barbershop and Choral Showcase.

9439 2/25 - 3/3

DURATION/TIME/DATE(S)

:60

4/1 1255P 1050P

4/4 950A 752P

COMMUNITY CALENDAR

YWCA; Managing Your Time and Life, WILLAMETTE LUTHERAN HOME; 55 Alive/Mature Driving, CCC; Open House at the Greenhouse, CCC; 4th Annual JOB INFORMATION FAIR, ALBANY PUBLIC LIBRARY; Friday Niite at the Videos, WILLAMETTE UNIVERSITY: 12th Annual International Extravaganza, TEL-MED TAPE LIBRARY; #10 Poisons in the Home.

9440

DURATION/TIME/DATE(S)

:60

4/10 254P 352P 952P

4/22 856P

4/25 154A 451A

4/28 853A 554P 1154P

5/1 154A 855A 649P

5/7 1252A 818A 554P

5/10 1221P 617P 856P

5/16 554A 1254P 856P  
 5/19 154A 958A 554P  
 5/22 1021P  
 5/25 448A 1253P 856P  
 5/28 554A 10551 254P 354P 654P 1049P  
 5/31 554P  
 6/3 254A 1050A 649P  
 6/6 155A 1154A 650P  
 6/15 154A 950A 518P  
 6/18 1255A 753A  
 6/21 644A 1049A 954P  
 6/24 948A 453P 1154P  
 6/27 1221P 856P 1149P  
 6/30 454A 1156A 856P

COMMUNITY CALENDAR

LIFE'S CHANGES AND CHALLENGES; YWCA, CPR class for seniors; SALEM SENIOR CENTER, Ancient Forest Chautauqua; LINCOLN HI GREENS AND FRIENDS OF WORLD, Herbs for health; CCC, Murphy's Romance; ALBANY PUBLIC LIBRARY, Give Peace A Dance; OREGON PEACEWORKS and SALEM PEACE AND JUSTICE CENTER, The Future of Health Care-Seniors; STAYTOM UNITED METHODIST CHURCH

DURATION/TIME/DATE(S)

9439 4/14 - 4/20/91  
 4/16 854A 450P  
 4/19 952A 554P

COMMUNITY CALENDAR

SALEM PUBLIC LIBRARY; preschool storytime, CCC; Open House for High School Students, WILLAMETTE LUTHERAN HOME; The Amazing Flower Bulb, MISSION MILL MUSEUM; Portrait of a Capitol City, CANBY ADULT CENTER; Coping with Arthritis, WILLAMETTE UNIVERSITY, The Tooth of Crime, CCC; Financial Aid Workshop.

DURATION/TIME/DATE(S)

27 4/23 - 4/28  
 4/23 348A 1048A 248P 949P  
 4/24 548A 548P 1048P  
 4/25 148A 448A 919P  
 4/26 619P 748P 1148P  
 4/27 348A 120P 819P  
 4/28 848A 548P 1148P  
 4/29 148A 819A 548P

COMMUNITY CALENDAR

CCC; Assertiveness, BUSH BARN ART CENTER; Bush Gardeners Benefit Plant Sale, CHEMAWA INDIAN SCHOOL; Chemawa School Pow-Wow, YWCA; Relationship Class, YWCA; Tan Soo Do Workshop, PATHFINDER FOUNDATION.

29 4/30 - 5/7/91  
 DURATION/TIME/DATE(S)  
 4/30 248A 148P 448P 748P  
 5/1 148A 848A 648P  
 5/2 1219A  
 5/3 1048A 348P 948P  
 5/4 819A 248P  
 5/5 648A 219P 1119P  
 5/6 848A 548P  
 5/6 1248A 819A 548P

COMMUNITY CALENDAR

CCC; Sister City report from Simferopol, CCC; Planetarium-To the Edge of Space, MISSION MILL MUSEUM; Sheep Shawl, NORTHWEST FILM & VIDEO; Song of the Exile, OMSI, Bug's Eye View, PUBLIC UTILITY COMMISSION; PUC Public Meeting, WILLAMETTE LUTHERAN HOME; 55 Alvie/Mature Driving.

36 5/8 - 5/14/91  
 DURATION/TIME/DATE(S)  
 5/8 748A 248P 1148P  
 5/9 248A 1048A 648P  
 5/10 1220P 619P 848P  
 5/11 648A 1048P 1148P  
 5/12 1248A 648A 348P  
 5/13 748A 248P 1048P  
 5/14 148A 948A 448A

COMMUNITY CALENDAR

SALEM SENIOR CENTER; Screening, Senior Center Open House, STAYTON FIREHOUSE; Fireman's Bingo, YWCA; Working & Nursing Mothers, KEIZER CHAMBER OF COMMERCE; Keizer Iris Festival, MISSION MILL MUSEUM; Guest Speaker Series.

DURATION/TIME/DATE(S)  
 49 5/15 - 5/21/91  
 5/15 848A 319P 1148P  
 5/16 548A 1248P 848P  
 5/17 648A 1148A 648P  
 5/18 448A 149P 848P  
 5/19 148A 955A 548P  
 5/20 648A 348P 1048P  
 5/21 148A 819A 648P

COMMUNITY CALENDAR

CCC Planetarium; "To the Edge of Space", U of O; Archaeology of Oregon, OMSI; A Bug's Eye View, YWCA; Holiday Day Camp, Keizer Chamber of Commerce; Keizer Iris

Festival, Oregon Water Resources Dept; Public Hearing on Willamette Basin, Marion & Polk County Medical Society; Tel-Med Tape library.

DURATION/TIME/DATE(S)

54 5/22 - 5/28/91  
5/22 319A 1119A 648P  
5/23 148A 1048A 548P  
5/24 1148A 1048P 1148P  
5/25 448A 1248P 848P  
5/26 448A 1155A 948P  
5/27 248A 1248P 748P  
5/28 548A 248P 1048P

COMMUNITY CALENDAR

CCC; Financial Aid Workshop, YWCA; Community Service Saturdays, OMSI; Water Wonders, Salem Senior Center; Father's Day Breakfast, YWCA; Refinishing Antiques, Cascade Head Festival; Cascade Head Festival, Tel-Med Tape Library, Donating Blood.

DURATION/TIME/DATE(S)

56 5/28 - 6/4/91  
5/28 1048A 348P  
5/29 148A 1149A 748P  
5/30 648A 448P 1048P  
5/31 1148A 548P 1148P  
6/1 248A 948A 448P  
6/2 1248A 748A 348P  
6/3 248A 1048A 648P

COMMUNITY CALENDAR

Canby Adult Center: Oregon Trail Days Square Dance, OTIS; Cascaded Head Festival, SAFEWAY; All Age Rock & Roll, OREGON PUC, PUC Public Meeting, YWCA; Tuesday Teen Travel Club, PARENTS W/O PARTNERS; Parents w/o Partners, PHILIP MORRIS; Bill of Rights Exhibition.

DURATION/TIME/DATE(S)

60 6/4 - 6/11/91  
6/4 548A 849A 719P  
6/5 248A 1019A 619P  
6/6 148A 1148A 648P  
6/7 1048A 448P 1019P  
6/8 348A 1119A 919P  
6/9 1128A 648P 948P  
6/10 248A 919A 548P  
6/11 548A 6/11 148P 1019P

COMMUNITY CALENDAR

YMCA; New Chance, CCC; Understanding Hearing Loss, WOODBURN CHAMBER OF COMMERCE; Woodburn's Founders' Days, OREGON PUC; Gas utilities meetings, PHILIP MORRIS; Bill of Rights exhibit, YWCA; Shopping with kids.

DURATION/TIME/DATE(S)

64 6/11 - 6/18/91  
6/14 648A 1148A 448P  
6/15 148A 948A 519P  
6/16 1248A 748A 419P  
6/17 248A 148P 748P  
6/18 1248A 748A

COMMUNITY CALENDAR

PHILIP MORRIS; Bill of Rights, CCC; Medic First Aid, YWCA; New Chance, OMSI; Summer Solstice Star Party, OR PUC, PUC meeting, PARENTS W/OUT PARTNERS, YWCA; Summer Activities for Kids.

DURATION/TIME/DATE(S)

69 6/19 - 6/25/91  
6/19 949A 748P  
6/20 248A 1248P 648P  
6/21 648P 1048A 948P  
6/22 248A 1048A 648P 248A 1248P 748P  
6/24 948A 448P 148P  
6/25 648A

COMMUNITY CALENDAR

OMSI; Sharks, YWCA; ROSE CITY PERFORMING ARTS; Bridges of Song, GREATER PORTLAND ASSEMBLY; Living Floor. SA FM HOSPITAL; TeleMed - Jones CCC; Self-Hypnosis

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KEIZER IRIS FESTIVAL #1

This spot outlines some of the events occurring at the Keizer Iris Festival until Saturday, May 18th.

45 5/7 - 5/16/91

DURATION/TIME/DATE(S)

5/10 248P 620P  
5/11 619A 248P 1120P  
5/12 148A 1028A 948P  
5/13 1248A 849A 349P  
5/14 119A 749A 649P  
5/15 1219A 749A 249P  
5/16 749A 248P 1148P

KEIZER IRIS FESTIVAL #2

This spot outlines some of the events occurring at the Keizer Iris Festival until Sunday, May 19th.

46 5/16 - 5/19/91

DURATION/TIME/DATE(S)

5/16 248A 1048A 548P  
5/17 1219P 519P 1119P  
5/18 248A 1048A 648P  
5/19 448A 148P 919P

ROTARY STRAWBERRY SALE

48 5/10 - 6/11/91

DURATION/TIME/DATE(S)

5/10 919P  
5/13 219A 1248P  
5/14 348A 419P  
5/15 648A 648P  
5/16 448A 249P  
5/17 1019 549P  
5/18 919A 949P  
5/19 449A 648P  
5/20 1210P 1149P  
5/21 648A 748P  
5/22 1249P 848P  
5/23 248A 219P  
5/24 1049A 649P  
5/25 148A 149P  
5/26 619A 448P  
5/27 548A 319P  
5/28 949A 949P  
5/29 219A 248P  
5/30 148A 119  
5/31 819A 349P  
6/1 1248A 148P

6/2 1155A 848P  
6/3 749A 748P  
6/4 149A 348P  
6/5 949A 949P  
6/6 548A 4488P  
6/7 748A 319P  
6/8 448A 648P  
6/9 349A 349P  
6/10 849A 749P  
6/11 448A

NATIONAL PSA'S INVOLVING COMMUNITY MATTERS

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YWCA/ HOMELESS

The YWCA is promoting concern and help for the homeless people in our communities.

DURATION/TIME/DATE(S)

:30 9343  
4/23 749P  
5/1 548A  
5/8 348A  
5/15 119A  
6/1 720A  
6/18 220P  
6/25 1149P

POINTS OF LIGHT/ CANDLES

People around the country are helping each other learn to read, cleaning up crime-ridden neighborhoods, restoring schools among a myriad of other programs - all through the work of volunteers -- people concerned about people.

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IN YOUR INTEREST

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Mid-Valley Children's Guild

The Mid-Valley Children's Guild helps children with mental and physical problems. Children receive the training they need to survive. The Mid-Valley Guild needs money to provide necessary services to these children.

1065

DURATION/TIME/DATE(S)

4:10

4/22 422A

Buddy Bear

The Buddy Bear program distributes stuffed animals to children who are distraught or emotionally upset after being a victim or experiencing a traumatic situation is shown in this segment.

1055

DURATION/TIME/DATE(S)

3:00

4/7 517A

4/21 618A

4/22 322A

4/29 1219A

5/8 222A

5/19 318P

5/24 219P

5/30 122A

6/21 421P

6/24 920A

KK/Balloon Animals

How to make animals from balloons directed towards children.

9592

DURATION/TIME/DATE(S)

4:30

Jumping Jupiters/KK

The Jumping Jupiters at Hayesville School demonstrates different jump roping techniques.



sexuality, competition, eating disorders, teen suicides and parent/teen communication.

9831, 9832, 9833, 9834, 9835, 9836, 9837, 9838, 9839

DURATION/TIME/DATE(S)

4:00, 3:30, 4:30, 4:30, 4:30, 4:30, 4:30, 3:00, 4:00

4/18 1122P

4/24 419A

5/2 518A

5/11 521A

5/26 621A

6/19 1022A

5/22 1122A

In this seven-part series, Jo Ann Brewer, a professor at OSU/WASC College of Education discusses early childhood development. What toddlers learn playing together, behavior parents should look out for, toys children should play with

Gus talks with Bill O'Neil about Exit Drills In The Home. Kelsey Sears helps demonstrate crawling across the floor, checking the door, going down the ladder and meeting the family in a safe place.

1305

DURATION/TIME/DATE(S)

4:00

4/4 618A

4/10 820A

4/18 218P

4/22 721A

4/30 422P

5/9 218P

5/14 318P

5/24 921A

5/28 721A

6/13 222P

6/22 1119A

6/23 517P

#### CHILD FOOD SAFETY

People are concerned about the chemicals used in food production. They are worried that perhaps the pesticides and nutrients used will build up, over time, in the consumers' bodies. Children are particularly vulnerable during the growing ages.

1394

DURATION/TIME/DATE(S)

2:30

#### LOCAL PSA'S INVOLVING CONCERNS OF YOUTH

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#### PIONEER EXCHANGE CLUB/ GARAGE SALE

The Pioneer Exchange Club of Salem is having a garage sale. All proceeds will be used for the prevention of child abuse. The sale will be at the Agri-Business Real Estate offices at 2015 Commerical St. NE, on Saturdy June 22 and Sunday June 23.

DURATION/TIME/DATE(S)

70

6/19 449P 649P 1148P

6/20 848A 1049A 248P 548P 948P

6/21 749A 1148A 319P 519P 648P 819P

6/23 649A 1128A 148P

#### NATIONAL PSA'S INVOLVING CONCERNS OF YOUTH

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NICHCV/ BUSH The National Information Center for Children and Youth with Handicaps has Barbara Bush as their spokesperson telling families that help is available for children that are handicapped.

2/14/91

DURATION/TIME/DATE(S)

:30 9342 A  
4/24 149A  
5/1 455A  
5/8 249A  
5/15 1119P  
5/22 749A  
5/29 919P  
6/1 919P  
6/11 619A  
6/18 119P  
6/25 249A

BOYS TOWN/ TELEPHONE Rappers singing about the alternatives homeless and abused children are able to pursue. They are to call the national hotline for Boystown.  
2/13/91

DURATION/TIME/DATE(S)

:30 9349 A  
5/12 848P  
5/19 149P  
5/26 820A  
5/30 349A  
6/2 1148P  
6/4 620P  
6/15 849P  
6/25 220A

Barbara Bush along with the National Committee For Prevention of Child Abuse urges viewers to get help and talk it out instead of abusing the children.

DURATION/TIME/DATE(S)

:30 9368  
ftc: 10/30/90  
5/3 920P  
5/10 619A  
5/13 619P  
5/31 1220P  
6/5 549A  
6/12 719P  
6/16 1028A  
6/23 1128A  
6/30 848

Youth for Understanding encourages viewers to sponsor an exchange student, get involved in the exchange program.

DURATION/TIME/DATE(S)

:60 9420  
4/1 554A  
4/4 450A  
4/13 755A  
5/1 254A  
5/4 748A  
5/6 753A  
5/8 1219A  
5/11 348A  
5/18 648A  
5/25 554P  
5/29 348P  
6/1 548A  
6/4 748P  
6/8 1019A  
6/11 1048P  
6/15 351P  
6/18 154A  
6/22 1120A  
6/29 248A

LDS/ CUP CAKE GIRLS

The Mormon Church stresses the importance of sharing.

DURATION/TIME/DATE(S)

:60 9 433  
4/4 1154p  
4/19 654A 7531  
4/22 1254A  
4/25 1148P  
4/28 648A  
5/2 548A  
5/5 955A  
5/9 648A  
5/12 548P  
5/26 148A  
6/2 348A

CHILDREN'S MIRACLE NETWORK/ BIG LIFT

In this spot, Bo Jackson shows the kind of dedication to children that the Children's Miracle network has been giving to kids in hospitals. They visit children and comfort them.

9 434 A

DURATION/TIME/DATE(S)

4/19 1025A  
4/22 124A  
4/25 1254A  
5/2 448A  
5/5 248P  
5/9 848A  
5/12 148P

5/19 1048P  
6/2 148P  
6/9 648A  
6/12 448P  
6/16 448A  
6/19 821A  
6/23 1248A  
6/26 448A  
6/30 548P

BOYS TOWN/ TELEPHONE Rappers singing about the alternatives homeless and abused children are able to pursue. They are to call the national hotline for Boystown.  
2/13/91

DURATION/TIME/DATE(S)

:60 9438 A

4/16 354A  
4/19 825P  
4/22 351A  
4/29 1048P  
5/3 748A  
5/6 248A  
5/12 548A  
5/13 248A  
5/19 619A  
5/20 348A  
5/24 919A  
5/26 748P  
5/27 1048P  
6/2 648P  
6/5 448A  
6/9 1248A  
6/12 1148A  
6/16 348P  
6/19 148A  
6/23 519A  
6/26 1048P  
6/30 719A

#### 4. QUALITY OF LIFE

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