

The Church of Latter Day Saints shows four girls but only three cupcakes. Sharing is the icing on the cake.

DURATION/TIME/DATE(S)

;60 9433
ftc: 10/30/90
1/28 355P
2/2 254A
2/15 655P
2/18 745A
3/2 350A
2/8 554P
3/11 823P
3/20 155A 353A 452A
3/23 856P

1/13 649P
2/3 156A
2/6 554A
2/12 355A

The Shriners Hospital For Crippled Children gives us safety spots for kids.

DURATION/TIME/DATE(S)

:60 9441
2/3 255A
2/6 750A

The Church of Jesus Christ of Latter-Day Saints encourage viewers to think of others, do something nice for someone else.

DURATION/TIME/DATE(S)

:60 9451
1/7 425P
1/13 1025P
2/24 355A
3/17 928A
3/30 647A

5. PUBLIC SAFETY

IN YOUR INTEREST

Airbags

In this segment Samuel Skinner, Secretary of Transportation, and Jerry Curry, National Highway Traffic Safety Administration, indicate that in order to lower both death and injury rates there is a need for both safety belts and airbags. Research indicates that many Americans are confused about how air bags work. Airbags, which are triggered by sensors in the bumper, inflate with nitrogen, a harmless gas, in one twenty-sevenths of a second. They deflate immediately.

1180

DURATION/TIME/DATE(S)

3:30

1/2 121A

1/6 321A

Bike Safety

In this two-part series Mark Garrick, U.S. Cycling Team, and Jane Eickoff, Gold Medal Winner of Junior Championships, report to us that each year 1200 bicyclists are fatally injured and over 1/2 million bicycle related injuries are treated in hospital emergency rooms. There are three basic rules of the road: be predictable, be visible and communicate.

1170, 1171

DURATION/TIME/DATE(S)

4:30, 4:30

2/24 219A 322A

2/25 1221A 121A

3/4 619P 721P

3/16 422A 522A

3/18 320P 421P

3/27 922A

BUNCO SCAMS/JAMAICAN SWITCH

Officer Bruce Cheeley of the Salem Police Department introduces two new bunco scams to be aware of in town...the Jamaican Switch.

1040

DURATION/TIME/DATE(S)

4:30

1/16 121A

1/26 1122A

2/8 519P

2/14 1221P

2/24 822A

3/9 1221A

3/11 221P

3/21 422A

3/29 1023P

BUNCO SCAMS/DRIVING PRECAUTIONS

Officer Bruce Cheeley of Salem Police Department introduces two new bunco scams to be aware of in town...Driving Precautions.

1041

DURATION/TIME/DATE(S)

3:30

1/4 621A

1/18 619A

1/24 719A

2/3 519A

2/10 122P

2/23 220P

2/28 1122P

3/12 619P

3/22 921P

GANGS

In this eight-part series Duane Fletchal, Marion County Deputy Sheriff, Gang Intelligence Division discusses eight gangs in the Salem area. Deputy Johnson shows and explains different graffitti.

9531, 9532, 9533, 9534, 9535, 9536, 9537, 9538

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30, 4:30, 4:30, 4:30

1/5 1222P 122P 222P 319P 422P 518P 619P 718P

1/10 121A 220A 322A 419A 521A 622A 721A 822A

1/22 220P 322P 421P 519P 620P 718P 820P 919P

2/27 922A 1022A 1119A 1221P 121P 221P 321P 421P

Auto Theft

This two-part series shows us how big the problem of auto theft is and what cars thieves love the most.

9883, 9884

DURATION/TIME/DATE(S)

4:30, 4:30

1/2 520A 618A

1/7 121A 1221P

1/16 117P 221P

1/21 522A 621A

1/30 522P 621P

2/17 721A 819A

2/19 322P 422P

2/27 321A 4210A

3/5 1221A 122A

3/12 721P 822P

3/19 222A

3/28 1021P 112P

Cars/Strip in 12 minutes

This shows viewers how automobiles can be stripped in 12 minutes.

9886

DURATION/TIME/DATE(S)

2:30

1/18 622P
1/24 922P
2/3 821A
2/7 1122P
2/15 518A
2/24 122P
3/9 222P
3/16 322A
3/18 619P

Cars/Stolen & Strip

This shows viewers how to prevent their cars from being stolen and stripped.

9887

DURATION/TIME/DATE(S)

2:50

1/2 222A
1/31 822P
2/2 1020A
2/9 121P
2/11 522P
2/24 422P
2/28 921P
3/6 718P
3/15 622A
3/19 1022P

Prevent Auto Theft

Shows viewers ways to prevent auto theft and how not to give a thief a free ride.

9885

DURATION/TIME/DATE(S)

4:30

1/1 422A
1/11 520A
1/17 922p
1/23 121P
2/10 821A
2/20 1219P
2/25 518P
3/5 1121P
3/11 1220P
3/11 1220P
3/20 1020P
3/25 121P

Crime Prevention

In this ten-part series Officer Clem Spenner, Salem Police Department, provides tips on how to have a safer home and deter burglars, Additional information is provided on Neighborhood Watch programs and special tips for Senior Citizens.
9479, 9482, 9483, 9484, 9775, 9776, 9778, 9779, 9780

DURATION/TIME/DATE(S)

3:30, 4:30, 4:30, 4:30, 4:30, 4:30, 4:30, 4:00, 4:00, 4:30
1/5 222A 321A 422A 519A 722A 816A 920A 1022A 1118A
1/8 122P 222P 322P 421P 519P 619P 720P 822P 921P 1021P
2/6 1221A 122A 222A 321A 421A 522A 622A 718A 820A 919A
3/10 421P 522P 621P 720P 819P 1020P 1121P
3/11 1221A 121A

Woodstove Fire Safety

In this seven-part series Bill O'Neil, Fire Prevention Officer, Marion County Fire District #1, discusses several precautions when using a wood stove.
9876, 9877, 9878, 9879, 9880, 9881, 9882

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:20, 3:30, 4:30, 4:30
1/13 622P 722P 822P 921P 1021P 1121P
1/14 1224A
1/17 1121A 1218P 121P 218P 321P 422P 520P
1/26 121A 221A 322A 422A 521A 617A 718A
2/1 717A 820A 922A 1022A 1122A 1217A 120P
2/8 722P 822P 920P 1022P 1121P
3/14 1221A
3/20 121A 222A 319A 421A 522A 620A 718A
3/31 119P 222P 322P 422P 521P 620P

Fire Prevention A

In this eight-part series Bill O'Neil, Fire Prevention Officer, Marion County Fire District #1, discusses the ways of preventing kitchen fire and shows how to extinguish. Use of fire exting. and different types.
9714, 9715, 9716, 9717, 9718, 9719, 9720, 9721

DURATION/TIME/DATE(S)

4:30, 4:30, 4:20, 4:30, 4:30, 4:30, 4:30, 4:30
1/9 1122A 1220A 121P 221P 322P 419P 520P 622P
1/19 1222A 122A 222A 322A 422A 520A 617A 717A
2/22 422P 522P 619P 722P 817P 922P 1025 P 1122P
3/9 418P 522P 622P 717P 821P 920P 1019P
3/19 621A 719A 821A 921A 1020A 1121A 1222P 121P

Fire Prevention B

In this ten-part series, Bill O'Neil, Fire Prevention Officer, Marion County Fire District #1, discusses the importance of smoke detectors, the proper location and how to test them. Home evacuation procedures involving children, elderly and the handicapped. How to inspect your home for fire hazards.
9734, 9735, 9736, 9737, 9738, 9739, 9740, 9741, 9742, 9743

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30, 4:30, 4:30, 4:15, 4:30, 4:00
1/6 120P 320P 422P 522P 619P 719p 822P
1/15 719P 818A 921A 921A 1021A 1121A 1220P 121P 221P 322P 420P
2/17 421P 522P 622P 719P 821P 921P 1023P 1121P
3/2 222A 122A 322A 321A 422A 520A 622A 722A 822A 920A

LOCAL PSA'S INVOLVING PUBLIC SAFETY

Crime Stoppers/School Bus Stop Law
1188
DURATION/TIME/DATE(S)
:60 10/90

~~Police Department School Bus Stop Law~~

1/1 653A
 1/2 1154A 355p 1154P
 1/3 355A 652A 751P
 1/4 1046A 655A 955P
 1/5 554A 1154A 856P
 1/6 353A 155P 856P
 1/7 955A 955P 1049P
 1/8 1052A 254P 749P
 1/9 1245P 649P 856P
 1/10 655A 950P
 1/11 254P 955P 1154P
 1/12 554A
 1/13 355P 856P 1048P
 1/14 1154A 456P 1154P
 1/17 853A 150P
 1/18 751A 1255P
 1/19 649A
 1/21 655P

MC/CRIME STOPPER/PLAID PANTRY ARMED ROBBERY
1263

DURATION/DATE/TIME(S)

:60 1263
 1/8 953P
 1/9 554P
 1/10 347A 554A
 1/12 254P 1154P
 1/13 156P 453p 955P
 1/14 755A 254P 655P
 1/15 652A 1255P 554P
 1/16 655A 1154A 454P
 1/17 1055A 355P 1154P
 1/18 955A 253P 1055P
 1/19 854A 154p 955P
 1/20 554A 754A 553P 855p
 1/21 954A 1255P 751P
 1/22 854A 1154A 651P
 1/23 755A 1050A 554P
 1/24 652A 948A 452P
 1/25 854A 352P
 1/26 456a 747A 254P
 1/27 355A 648A 156P
 1/28 455A 254P 856P
 1/29 558A 351P 956P
 1/30 655A
 1/31 753A 1154P
 2/1 854A
 2/2 754P 1154P
 2/3 654A 856P

MC/CRIME STOPPER/SHOTGUN

1281

DURATION/TIME/DATE(S)

1/30 455P 1051P
1/31 254A
2/1 754A 1154A 753P 1154P
2/2 351P 855P
2/3 854A 449P 656P
2/4 1153A 753P 1154P
2/5 1054A 646P 1054P
2/6 953A 554P
2/7 854A 455P 856P
2/8 754A 752P
2/9 254P 655P
2/10 554A 553P
2/11 450A 856P
2/12 554A 756P
2/13 648A 1055P
2/14 752A 1154P
2/15 854A
2/16 946A
2/18 8541
2/19 746A
2/20 655A
2/21 554A 1154P
2/22 1056P
2/23 353A 949P
2/24 254A 1258P 854P
2/25 755P 1154A
2/26 1154A
2/28 146P 1055P
3/1 254P 154P
3/3 454P

MC/CRIME STOPPER/TOWNE PUMP

1306

DURATION/TIME/DATE(S)

2/26 856P
2/27 1255P 949P
2/28 854P
3/1 854A 454P 956P
3/2 1254P 352P 646P
3/3 752A 856P 1154P
3/4 355A 1256P 1050P
3/5 254P 945P
3/6 153A 856P
3/7 1255A 750P
3/8 651P
3/9 554P
3/10 454P
3/11 1254A 353A 354P

3/12 154A 455A 454P
3/13 254A 554A 554P
3/14 355A 654A 654p
3/15 655A 747P 1154P
3/16 154A 554A 857P
3/17 254A 656A 154P 956P
3/18 153A 254A 354P
3/19 153A 254P
3/20 254A 146P
3/21 1551 1255P
3/22 1154A 1154P
3/23 254A 1045A 1053P
3/24 154A 954P 1154P
3/25 155a 355A 654P 1052P 1154P
3/26 254A 454A 749P 1154P
3/27 155A 354A 554A 350P 856P
3/28 254A 448A 651A 954P

DURATION/TIME/DATE(S)

:30 9312
1/7 225P
1/13 155A
1/25 1122A

OREGON TRAFFIC SAFETY COMMISSION/ SEATBELT LAW/FOGLIO Foglio says that the new seatbelt law requires everyone to buckle up. She's glad since it will make her job as an Emergency room nurse a lot easier. She asks that we join her in buckling up.

2/13/91

DURATION/TIME/DATE(S)

:30 9320 A
3/11 824A
3/14 948P

OR TRAFFIC SAFETY COMMISSION/ BLOW .08

People who have failed the alcohol breath test spend on the average, \$6,159 for everything from court costs to higher insurance. This PSA shows the viewer all the different things he could do with the money instead of losing it for drunk driving.

3/20/91

DURATION/TIME/DATE(S)

:30 9322

The Wood Heating Alliance urges viewers to not burn unseasoned wood. Gives tips on how to care for wood.

DURATION/TIME/DATE(S)

:30 9336
2/1 1125A

The Oregon Traffic Safety Commission urges viewers to call 1-800-24-DRUNK or 911 and report drunk drivers.

DURATION/TIME/DATE(S)

:30 9357
1/16 756P
2/6 1225A
2/6 722A
3/17 625P

The Danny Foundation urges viewers to write for a free booklet on crib safety. A baby's crib should be the safest place.

DURATION/TIME/DATE(S)

:30 9358
ftc: 10/22/90
1/16 824P
2/6 824A
3/17 726P

Michael Gross speaking for Operation Lifesaver talks about how dangerous trains can be and to look and listen when approaching tracks.

DURATION/TIME/DATE(S)
:30 9369
2/18 354P
2/21 826A
3/5 355A

The U.S. Department of Transportation warns viewers whenever they see a sign that a petroleum pipeline exists, call before you dig.

DURATION/TIME/DATE(S)
:60 9409
1/1 1255P
1/16 525A
1/22 254A
2/24 425P
2/27 525P
3/17 456P

CRIME PREVENTION/ McGruff's 10th ANNIVERSARY A history of the ten years since the creation of McGruff as the Crime Prevention Center's mascot.
2/9/91

DURATION/TIME/DATE(S)
:60 9416 A
2/21 254A
3/31 1125

McGruff's Safety Crime Prevention takes viewers back with clips of his 10 year anniversary and to take a bite out of crime.

DURATION/TIME/DATE(S)
:60 9432
1/19 554A
1/28 1249P
2/2 153A
2/15 450P
2/18 656A
3/2 254A
3/11 749P
3/20 153A
3/23 154P

The National Spa & Pool Institute urges viewers to check the depth of the water before diving and never drink before diving.

DURATION/TIME/DATE(S)

:60 9443

3/29 125P

6. GOVERNMENT

IN YOUR INTEREST

NAVAL RESERVE

In this segment Chief Ted Gross talks on the Naval Reserve. It is a force of highly trained people available in a national emergency to meet the expanded needs of the active duty Navy. Most reservists serve in a part time status consisting of one weekend a month and an annual two weeks. The benefits of joining the reserves are money, training, and travel.

1100

DURATION/TIME/DATE(S)

3:30

1/6 1122P

1/12 222A

K-9 UNIT

In this segment Deputy Dave Hussey and Sheriff Prinslow, of the Marion County Sheriff Department, shows off their K-9 Unit. The purpose of the unit is to use police dogs and handlers specifically trained in crime scene search and suspect apprehension techniques in order to effectively combat crime.

1007

DURATION/TIME/DATE(S)

4:00

1/11 1019A

1/15 521A

1/23 922P

2/1 721P

2/5 522P

2/11 421P

2/16 1020P

2/20 121P

3/4 1222A

3/11 820A

3/21 622P

3/25 921A

DISABLED VET OUTREACH PROGRAM

The Disabled Veteran's Outreach Program informs viewers that there jobs and training out there for disabled vets.

1005

DURATION/TIME/DATE(S)

4:30

1/6 220A
1/8 1122P
1/18 921A
1/21 721P
1/29 1022A
2/7 920P
2/12 1221A
2/17 223P
2/19 521p
2/25 1220P
3/4 1022P
3/12 1121A
3/18 820P
3/28 622P

UNSOLVED HOMICIDES

In this 2-part series homicide detective Debi King urges the public to come forward with any information they have to help solve several unsolved homicides in the area.

1235, 1236

DURATION/TIME/DATE(S)

4:30, 3:30

1/2 522P 620P
1/13 522P
1/16 618P 720P
1/19 1022P 1121P
1/25 219P 321P
1/26 822P 922P
1/29 824A 921A
2/8 1021A 1122A
2/11 1221P 121P
2/19 622A 722A
2/24 1221A 123A
2/25 222A 322A
3/5 422A 526A
3/11 719P 819P
3/20 421P 518P
3/27 822P 921P

PRESIDENTIAL-FUND CHECK-OFF

The Presidential Campaign election Fund was created to reduce candidate's reliance on large contributions from individuals and private groups. Millions of Americans are not answering the first question on the income tax form: Do you want \$1 to go to the Presidential Election Campaign. Currently, 80% of taxpayers are answering negatively or not answering at all. If this continues, the fund

will run out of money and not be able to fully finance the 1992 Presidential election. IF taxpayers answer yes or no to the question, they do not change their tax or reduce their refund. It's merely an opportunity to tell the government if they want one dollar of their tax to go to public financing of presidential elections.

1319

DURATION/TIME/DATE(S)

3;00

3/18 520P

3/19 217P

3/21 321P

3/22 620A

3/23 119A

3/24 621A

3/26 621A

3/27 1021P

3/28 718P

3/31 1122P

LOCAL PSA'S INVOLVING GOVERNMENT

SALEM CENTRE/ FREE VALENTINES FOR TROOPS

Free Valentines Cards for troops in Persian Gulf sponsored by Salem Centre and Chickles Cards and Gifts.

1286

DURATION/TIME/DATE(S)

:60

2/6 355P 955P 1154P

2/7 354A 656A 254P 754P 953P

2/8 654A 1046A 254P 946P 1051P

2/9 649A 455P 855P 955P 1153P

2/10 855A 958A 1058A 1158A 1228P

NATIONAL PSA'S INVOLVING GOVERNMENT

MARINES/ SWORD

Marines recruiting spot. They're still looking for a few good men.

2/14/91

DURATION/TIME/DATE(S)

:10 9015 A

MARINES/ SWORD

Marines recruiting spot. They're still looking for a few good men.

2/14/91

DURATION/TIME/DATE(S)

:20 9213 A

2/15 1027P

3/14 126A

3/26 1125A

The U.S. Navy shows men & women safeguarding our tomorrow.

DURATION/TIME/DATE(S)

:30 9317

1/13 453A

2/27 626A

3/11 455A

3/14 451P 624P

The Naval Reserve shows viewers that one weekend a month, 2 weeks a year live the adventure of the Naval Reserve.

DURATION/TIME/DATE(S)

:30 9324

1/28 324P

2/27 855A

3/11 652P

AMERICAN LEGION FAMILY SUPPORT NETWORK/ ACTION LINE

Support network for families that are military dependant and need help.

2/9/91

DURATION/TIME/DATE(S)

:30 9330 A

In commemorating of the Bicentennial of the Constitution shows that the constitution is what we live by.

DURATION/TIME/DATE(S)

:30 9350

2/15 356P

The U.S. Coast Guard encourages recruitment.

DURATION/TIME/DATE(S)

:30 9354
1/16 1222P
2/15 1057P
3/17 1059A
3/26 926P

The National Guard encourages recruitment.

DURATION/TIME/DATE(S)

:30 9362
1/10 155A

The U.S. Navy encourages recruitment.

DURATION/TIME/DATE(S)

:30 9365
1/10 254A

The Department of Treasury shows a retired couple enjoying themselves because they invested in U.S. Savings Bonds.

DURATION/TIME/DATE(S)

:30 9372
1/10 1053A
2/18 953P
2/21 1256P
3/4 453P
3/20 722A

The U.S. Marine Corps Reserves encourages recruitment.

DURATION/TIME/DATE(S)

:30 9377
1/10 356p
2/9 750a 1125p

The Disabled Americans Veterans shows viewers that the flag stands for what we are and what we believe in. Treat it with respect.

DURATION/TIME/DATE(S)

:30 9383

1/1 755A
1/4 747A

Glen Close speaking for Amnesty International talks about stopping torture, freeing prisoners, saving lives and to join Amnesty International.

DURATION/TIME/DATE(S)

:60 9403
1/1 355P
1/16 1225A
2/24 1228P
2/27 554A
3/17 1158A
3/26 152A
3/31 354A

The Disabled American Veterans shows viewers that the flag stands for what we are and what we believe in. Treat it with respect.

DURATION/TIME/DATE(S)

:60 9404
1/16 1256A
2/27 656A
3/17 1228P
3/26 353A

The U.S. Army's message is "Freedom isn't Free." Recruitment.

DURATION/TIME/DATE(S)

:60 9405
1/16 155A
1/22 1253A

DEPT. OF VETERANS AFFAIRS/ NATIONAL SALUTE

Nashville singer Lee Greenwood encourages all Americans to remember hospitalized veterans with personal visits, cards and letters. He also invites people to explore opportunities to serve as volunteers in VA hospitals.

2/13/91

DURATION/TIME/DATE(S)

:60 9405 A
2/24 125P
3/17 1258P
3/26 554A
3/31 554A

The Department of Veteran Affairs along with Kevin Dobson encourages viewers to become volunteers.

DURATION/TIME/DATE(S)

:60 9408
1/1 955A

The U.S. Coast Guard shows how drug busts happen and how they are on top of them.

DURATION/TIME/DATE(S)

:60 9413
1/4 1251P
1/13 1154P
1/22 654A
1/31 1254A
2/9 155A 124P
2/24 1154P
3/14 554A

The U.S. Air Force encourages recruitment.

DURATION/TIME/DATE(S)

:60 9414
1/4 450P
131 155A
2/9 254A

The Disabled American Veterans lets viewers know that the DAV will arrive soon locally to help veterans with free service with benefits.

DURATION/TIME/DATE(S)

:60 9423
1/19 255A
1/28 654A
2/18 342A
3/5 655A
3/11 1255P
3/23 755A

The Army National Guard encourages recruitment.

DURATION/TIME/DATE(S)

:60 9435
1/28 724P
2/2 449A
2/6 1441
2/12 1254A
2/18 950A
3/2 553A
3/5 526A
3/8 925P
3/11 1052P
3/20 854A

The Disabled American Veterans explains that a field unit from DVA will be coming to their area to provide free services to Vets and their families, check local newspapers for the time and location.

DURATION/TIME/DATE(S)

:60 943B
1/13 649P
2/3 156A
2/6 554A
2/12 355A

MARINES/ SWORD

Marines recruiting spot. They're still looking for a few good men.
2/14/91

DURATION/TIME/DATE(S)

:60 9454 A
2/24 645A
2/27 154A
3/17 1028A

7. ENVIRONMENTAL CONCERNS

IN YOUR INTEREST

NASA/Future Energy Source

In this one-part segment NASA researchers are investigating a lunar mining process that could impact terrestrial energy production. A product called Helium-3 has been deposited on the lunar surface by the solar wind for eons. Twenty-five metric tons of Helium-3 could provide enough energy to generate all of the electricity used in this country for one year.

1196

DURATION/TIME/DATE(S)

4:30
1/6 922P
1/11 822p
1/14 121P
1/24 1122P
1/26 1020A
2/2 1121P
2/7 1222P
2/12 322P
2/22 922A

3/5 921P
3/24 222P
3/26 818P
3/31 721P

NASA/Greenhouse Gases

In this one segment NASA has an expedition to study pollutants to help understand the dynamic role the atmosphere plays and its effect on the health of our global environment.

1197

DURATION/TIME/DATE(S)

4:00

1/25 118P
2/1 218P
2/9 816A
2/14 522P
2/23 1120A
3/11 1021A
3/23 1021P
3/30 821P

NASA/LDEF

In this one-part segment informs viewers that the Long Duration Exposure Facility was in space for 6 years and was recently brought to Earth. Scientists have been analyzing experiments that were aboard the facility. Information they are gathering will be invaluable in the design of future spacecraft and space structures.

1198

DURATION/TIME/DATE(S)

4:00

1/3 1222P
1/16 820p
2/1 820P
2/8 318P
2/24 222P
2/25 1021A
3/31 817A

NASA/ 75 Years of Aeronautics

In this segment NASA gives a visual look at aeronautical achievements in the last 75 years. There have been continuing improvements in the way planes and spacecrafts are built and flown. Improvements both inside and outside the cockpit have lead to a blending of air and space creating a world class aeronautics program.

1199

DURATION/TIME/DATE(S)

4:00

1/2 720P
1/23 320P

1/31 1119P
2/15 121P2/26 921A
3/17 3/22 521p
3/25 921P

PAPER MAKING

This two-part series informs and demonstrates to viewers the importance of recycling paper.

9516, 9517

DURATION/TIME/DATE(S)

4:30, 4:30

1/1 1219A

1/11 922P 1022P

1/14 221P 322P

1/24 1222P

3/20 921P

NASA/Find Fish

Image processing software called EIAS developed at NASA's Stennis Center is now being used to manage and preserve fish populations in the gulf of Mexico. By applying ELAS to a standard NOAA satellite view, researchers at the national Marine Fisheries can predict where certain species of fish should be on a given day. This capability is a much needed tool for evaluating fish populations in the gulf and setting critical catch limits. And by reducing search times, it can also save the fishermen thousands of dollars in fuel costs..wavings which could in turn be passed on to the consumers.

1288

DURATION/TIME/DATE(S)

3:30

2/20 818P

3/8 922P

3/15 1017A

3/21 721P

NASA/X-29 Experiment

The X-29 is one of the most unusual aircraft ever designed. The computer controlled experimental plane's forward swept wings are mad of advanced composites making it very efficiently and ahightly maneuberable. Knowledge gained during the past six years of testing is being used to develop the next gernationof aircraft that will help keep the united States at the leading edge of aviation.

1289

DURATION/TIME/DATE(S)

3:30

2/21 922p

2/27 820P

3/12 1220P

3/18 518A

3/27 321A

3/29 720P

NASA/IMPROVING MAPPING SYSTEM

Researchers at the Ohio State University Center for Mapping, one of NASA's 16 centers for the commercial development of space, have outfitted a Ford van with specially designed equipment that uses satellite positioning signals to create highly accurate, up-to-date street maps. Also included as part of the system are stereo-digital-video cameras that provide a visual record of road conditions. The potential applicaitons of the technology are far ranging with the initial goals of the project to give government agencies more comprehensive information with which to manage and maintain the nations highways.

1290

DURATION/TIME/DATE(S)

4:00

2/19 1222P

2/25 820P

3/7 722P

3/15 1019P

DURATION/TIME/DATE(S)

30 9302 A
2/14 826P
3/23 525A
3/31 1054P

US FISH AND WILDLIFE/ FOR THE BIRDS

This is a cute spot with different bird feeders feeding all kinds of birds. Music score and video.

2/11/91

DURATION/TIME/DATE(S)

:30 9304 A
2/24 127A

3/11 155P

DEPT. OF ENERGY/ DO YOUR PART

Dept. of Energy encourages people to drive just 5 miles per hour slower and America can save a whole tanker's worth of oil. "Do your part, drive smart", is their logo.

2/13/91

DURATION/TIME/DATE(S)

:30 9321 A
3/11 1025A

The Marion County Solid Waste Management reminds viewers to not just throw garbage away, but to recycle.

DURATION/TIME/DATE(S)

:30 9331
ftc: 10/30/90
1/1 1025P
1/1 1025P
1/14 226A
2/28 954P
3/15 122P
3/25 455P

The Center For Marine Conservation along with Popeye and Olive Oil asks for help to clean trash from the ocean. They give a 1-800 number.

DURATION/TIME/DATE(S)

:30 9333

NAT. WILDLIFE FEDERATION/ EARTH DAY RATS

The Muppets are used in a cute spot to promote the idea that every day should be treated as earth day instead of just the one national holiday. The spot takes place in the bedroom of a rat couple as they are watching TV.

3/20/91

DURATION/TIME/DATE(S)

:30 9334

COUNTRY CONSERVATION/ WETLANDS

Wetlands are in serious danger and we can't afford to lose them.

2/8/91

DURATION/TIME/DATE(S)

:30 9341 A

3/2 1025P

3/26 426A

SOLAR ENERGY/ SUN ENERGY

A series of quick shots of morning routine typical of Americans. Alarm clock, hot shower, coffee, microwave, toaster - all being powered by the sun. A telephone number is provided for more information.

3/6/91

DURATION/TIME/DATE(S)

:30 9353 A

3/17 929A

3/26 856P

Jimmy Buffet, speaking for The Save the Manatee Club urges viewers to join the club and help protect the Manatee.

DURATION/TIME/DATE(S)

:30 9360

1/10 1256A

2/6 626P

The Marion County Solid Waste Management gives viewers steps to take on how to recycle items.

DURATION/TIME/DATE(S)

:30 9370

ftc: 11/03/90

1/5 653A

1/18 455P

2/18 426p

2/20 926A

2/21 854A

3/5 554A

3/19 1053P

3/28 125P

The Forest Service and USDA educates children on keeping the environment clean.

DURATION/TIME/DATE(S)

:30 9382