

pg 17a

**5. Handicapped - PSA**  
**Duration/Dates/Times**

**Descriptions**

:30

**Shriners Hospitals**

April 1 - June 30, 1992  
09:57a, 10:55am, 04:55pm,  
07:55pm, 09:57pm, 02:55am,  
05:57am

The Shriners Hospital crippled children PSA campaign describes the no-cost medical services available to families with youth 18 and under that have server muscle, joint or bone problems.

:30

**Guide Dog Foundation**

April 1 - June 30, 1992  
08:48am, 09:57am, 03:57pm,  
06:55pm, 08:55pm, 01:57am,  
04:47am

The Guide Dog Foundation for the blind PSA informs the viewers about the training and skill needed for a dog to serve as a blind persons eyes and reminds them that the law permits guide dogs everywhere that;s open to the public. They also provided a toll free number and more information about guide dogs for the blind.

:30

**Missouri Physical Therapy Association**

**6. Women - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

June 09, 1992 - 02:17pm, 03:17pm  
June 13, 1992 - 08:17pm, 09:17pm  
June 16, 1992 - 02:17pm, 03:17pm  
June 20, 1992 - 08:17pm, 09:17pm

In this two part series, Charlene Buckley, director and Beverly Lee, staff attorney of Advocate Services for abused women discuss the legal remedies available to victims of physical and domestic violence. They also talk about pending legislation to enable women more rights in prosecuting offenders.

May 26, 1992 - 12:17pm, 01:17pm  
May 28, 1992 - 12:17am, 01:17am  
May 30, 1992 - 08:17pm, 09:17pm  
June 02, 1992 - 12:17pm, 01:17pm  
June 04, 1992 - 12:17am, 01:17am  
June 06, 1992 - 08:17pm, 09:17pm

In this two part series, Elizabeth Allen program manager and Deborah Humphrey adult and youth residential program manager of Call for Help discuss the services available to victims of sexual assault.

May 13, 1992 - 09:17pm, 10:17pm, 11:17pm  
May 15, 1992 - 09:17am, 10:17am, 11:17am  
May 16, 1992 - 09:17pm, 10:17pm, 11:17pm  
May 18, 1992 - 05:17am, 06:17am, 07:17am  
May 20, 1992 - 09:17pm, 10:17pm, 11:17pm  
May 22, 1992 - 09:17am, 10:17am, 11:17am  
May 23, 1992 - 09:17pm, 10:17pm, 11:17pm  
May 25, 1992 - 05:17am, 06:17am, 07:17am

In this three part series, Gloria Weber, executive director of the Older Women League discusses its advocacy areas for senior women that include universal health care, equitable and adequate social security, age discrimination and improving the image of older women.



**7. Economic Development**

**Descriptions**

**Duration/Dates/Times**

May 27, 1992 - 06:17pm, 07:17pm,  
08:17pm, 09:17pm

May 29, 1992 - 05:17am, 06:17am,  
07:17am, 08:17am

May 30, 1992 - 02:17pm, 03:17pm,  
04:17pm, 05:17pm

June 01, 1992 - 04:17am, 05:17am,  
06:17am, 07:17am

June 03, 1992 - 06:17pm, 07:17pm  
08:17pm, 09:17pm

June 05, 1992 -05:17am, 06:17am,  
07:17am, 08:17am

June 06, 1992 - 02:17pm, 03:17pm,  
04:17pm, 05:17pm

June 08, 1992 - 04:17am, 05:17am,  
06:17am, 07:17am

In this four part series, Keith Arnold, president of the St. Louis Convention & Visitors Commission and Mara Hill convention sales executive discuss the minority recruitment efforts the commission. They discuss the positive economic impact to minority businesses via convention and tourism dollars spent in the region.

May 26, 1992 - 08:17pm, 09:17pm,  
10:17pm, 11:17pm

May 27, 1992 - 12:17am, 01:17am,  
02:17am, 03:17am

May 28, 1992 - 08:17am, 09:17am,  
10:17am, 11:17am, 12:17pm

May 29, 1992 - 04:17pm, 05:17pm,  
06:17pm, 07:17pm, 08:17pm

June 04, 1992 - 08:17am, 09:17am,  
10:17am, 11:17am, 12:17pm

June 05, 1992 - 04:17pm, 05:17pm,  
06:17pm, 07:17pm, 08:17pm

In this five part series, Ed Reusing president of Downtown St. Louis discusses the effect of new downtown construction on the economy of the region. He also discusses how businesses are surviving during the re-routing of traffic during construction. He also talks of the jobs being created and the long term benefits to downtown.

April 28, 1992 - 12:17am, 1:17am

April 29, 1992 - 08:17pm, 09:17pm

May 02, 1992 - 04:17pm, 05:17pm

May 03, 1992 - 12:17am, 01:17am

May 06, 1992 - 09:17pm, 10:17pm

May 09, 1992 - 04:17pm, 05:17pm

May 10, 1992 - 05:17am, 06:17am

May 12, 1992 - 12:17am, 01:17am

In this two part series, Mike Keller executive director Sold On St. Louis campaign discusses the campaigns recruiting efforts to bring new businesses conventions and increased notoriety to the metro area, ultimately resulting in more jobs and a stronger economic area.

**7. Economic Development**  
**Duration/Dates/Times**

**Descriptions**

April 02, 1992 - 11:17am, 12:17pm  
April 03, 1992 - 11:17pm, 12:17am  
April 04, 1992 - 12:17am, 01:17am  
April 05, 1992 - 04:17pm, 05:17pm  
April 09, 1992 - 11:17am, 12:17pm  
April 10, 1992 - 11:17pm  
April 11, 1992 - 12:17am  
April 12, 1992 - 04:17pm, 05:17pm

In this two part series, Wayne Berry, director of the Veterans Business Resource Council discuss the entrepreneur opportunities and support services available to veterans.

**8. Community Activism - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

June 09, 1992 - 08:17pm, 09:17pm,  
10:17pm  
June 13, 1992 - 05:17am, 06:17am,  
07:17am  
June 14, 1992 - 04:17am, 05:17am,  
06:17am  
June 16, 1992 - 07:17am, 08:17am,  
09:17am  
June 20, 1992 - 05:17am, 06:17am,  
07:17am  
June 21, 1992 - 04:17am, 05:17am,  
06:17am  
June 23, 1992 - 07:17am, 08:17am,  
09:17am

In this three part series, Richard Gram, executive director of Grace Hill Neighborhood Services discusses the self help techniques being taught to area residents to empower and educate in the areas of health and child care. He talks about "Co-Care and Project First Time" programs providing useful information to provide stable life styles and living environments.

May 14, 1992 - 12:17am, 01:17am,  
02:17am  
May 15, 1992 - 12:17pm, 01:17pm,  
02:17pm  
May 17, 1992 - 12:17am, 01:17am,  
02:17am  
May 21, 1992 - 12:17am,, 01:17am,  
02:17am  
May 22, 1992 - 12:17pm, 01:17pm,  
02:17pm  
May 24, 1992 - 12:17am, 01:17am,  
02:17am

In this three part series, Tonni Loutzenhiser and Dinah Holsten, president and vice president respectively of the St. Louis Animal Rights Team discuss balancing human rights with animal rights. They try to enlighten viewers with respect to area such as unnecessary animal testing and research, trapping for furs and how vegetarianism is benefital to preventing world hunger.

May 13, 1992 - 11:17am, 12:17pm  
May 14, 1992 - 11:17pm, 12:17am  
May 18, 1992 - 08:17pm, 09:17pm  
May 20, 1992 - 11:17am, 12:17pm  
May 25, 1992 - 08:17pm, 09:17pm

In this two part series, Leadership St. Louis executive director Carolyn Losos talks about an exciting group of young people that are learning the operations of government, business, economics and other disciplines as they will be come leaders of St. Louis in the next decades. She talks of the seminars and networks that these groups are attending and developing the leadership qualities needed to be used in business.

**8. Community Activism - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

April 15, 1992 - 05:17pm, 06:17pm  
April 17, 1992 - 07:17am, 08:17am  
April 19, 1992 - 01:17am, 02:17am  
April 20, 1992 - 08:17pm, 09:17pm  
April 22, 1992 - 03:17pm, 04:17pm  
April 24, 1992 - 07:17am, 08:17am  
April 26, 1992 - 01:17am, 02:17am  
April 27, 1992 - 08:17pm, 09:17pm

In this two part series, Maj Micky McLaren of the Salvation Army talks about the year round need for giving to the needy; not just around the holiday. He talks about ways the community can help through financial donations, donating used items and through volunteerism.

**9. Consumerism - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

May 26, 1992 - 02:17pm, 03:17pm,  
04:17pm  
May 28, 1992 - 02:17am, 03:17am,  
04:17am  
May 30, 1992 - 10:17pm, 11:17pm,  
May 31, 1992 - 12:17am  
June 02, 1992 - 02:17pm, 03:17pm,  
04:17pm  
June 04, 1992 - 02:17am, 03:17am,  
04:17am

In this three part series, Attorney McArthur Moten discusses the factors necessary to have a potential medical malpractice suit that would stand in court.

May 14, 1992 - 03:17am, 04:17am,  
05:17am, 06:17am  
May 15, 1992 - 03:17pm, 04:17pm,  
05:17pm, 06:17pm  
May 17, 1992 - 03:17am, 04:17am,  
05:17am, 06:17am  
May 24, 1992 - 03:17am, 04:17am,  
05:17, 06:17am  
June 01, 1992 - 09:17am, 10:17am,  
11:17am, 12:17pm  
June 05, 1992 - 09:17am, 10:17am,  
11:17am, 12:17pm

In this three part series, Attorney Harvey Schramm discusses myths and facts surrounding probate law. He discuss various methods to be used that can make the probate process less stressful for the family and enable them to keep more assets.

April 01, 1992 - 10:17pm, 11:17pm  
April 02, 1992 - 12:17am  
April 04, 1992 - 09:17am, 10:17am,  
11:17am  
April 06, 1992 - 11:17am, 01:17am,  
02:17am  
April 08, 1992 - 10:17pm, 11:17pm  
April 09, 1992 - 12:17am  
April 11, 1992 - 09:17am, 10:17am,  
11:17am  
April 13, 1992 - 12:17am, 01:17am,  
02:17am

In this three part series, Attorney Jeff Gault, discusses workers compensation laws and their effects on employers and employees.

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**9. Consumerism - PSA**  
**Duration/Dates/Times**

**Descriptions**

:30  
April 1 - June 30, 1992  
08:55am, 11:48am, 03:55pm,  
06:48pm, 08:55pm, 09:48pm,  
11:55pm

This series of announcements sponsored by the U.S. consumer information center explains how various free information is available pertaining to free government services.

10. Government - In Your Interest  
Duration/Dates/Times

Descriptions

April 02, 1992 - 08:17am, 09:17am  
April 03, 1992 - 08:17pm, 09:17pm  
April 05, 1992 - 04:17am, 05:17am  
April 09, 1992 - 08:17am, 09:17am  
April 10, 1992 - 08:17pm, 09:17pm  
April 12, 1992 - 04:17am, 05:17am

In this two part series, Odessa Farrel, Missouri AARP Vote State Coordinator discusses the impact of people 55 and over on the upcoming state and national elections. She talks about AARP areas of concentrator which include health care, campaign finance reform and affordable housing. She also discusses voter education forum that will be held periodically between April and November for various candidates.

April 02, 1992 - 04:17am, 05:17am, 06:17am, 07:17am  
April 03, 1992 - 04:17pm, 05:17pm, 06:17pm, 07:17pm  
April 05, 1992 - 12:17am, 01:17am, 02:17am, 03:17am  
April 09, 1992 - 04:17am, 05:17am, 06:17am, 07:17am  
April 10, 1992 - 04:17pm, 05:17pm, 06:17pm, 07:17pm  
April 12, 1992 - 12:17am, 01:17am, 02:17am, 03:17am

In this four part series, Steve Lechner, director of the Taxpayers Action Network discuss the current feeling of taxpayers that government wastes tax dollars. He profiles various pork barrel projects and compares the tax dollars spent for programs such as health care and education. He also looks at Missouri senators and congressional representatives voting records on controversial taxation issues.

10. Government - In Your Interest  
Duration/Dates/Times

Descriptions

June 10, 1992 - 06:17pm, 07:17pm,  
08:17pm  
June 12, 1992 - 04:17am, 05:17am,  
06:17am  
June 13, 1992 - 12:17pm, 01:17pm,  
02:17pm  
June 14, 1992 - 03:17pm, 04:17pm,  
05:17pm  
June 16, 1992 - 02:17am, 03:17am,  
04:17am  
June 17, 1992 - 06:17pm, 07:17pm,  
08:17pm  
June 19, 1992 - 04:17am, 05:17am,  
06:17am  
June 21, 1992 - 03:17pm, 04:17pm,  
05:17pm  
June 24, 1992 - 06:17pm, 07:17pm,  
08:17pm  
June 26, 1992 - 04:17am, 05:17am,  
06:17am  
June 28, 1992 - 03:17pm, 04:17pm,  
05:17pm

In this three part series, Alderman Jim Shrewsbury, of the 16th Ward - St. Louis Board of Alderman joins us for this edition of "City Hall Update". He talks about the current legislation pending regarding the Keil Auditorium expansion and its effects on the city. He also gives an update on the convention center project and profiles the candidate for city wide office.

10. Government -PSA  
Duration/Dates/Times

Descriptions

:30  
April 1 - June 30, 1992  
02:57am, 05:55am, 08:48am,  
11:55am, 01:57pm, 08:57pm, 10:57pm

The Department of Interior sponsors "The War Against Drugs on Federal Lands" campaign that explains law enforcement agents are authorized to prevent drug use on public lands.

:60  
April 1 - June 30, 1992  
09:48am, 11:55am, 12:57pm,  
02:48pm, 05:55pm, 07:48pm, 09:48pm

The United States Air Force sponsors this campaign designed to show how it protects U.S. citizens during war and peace time.

:30  
April 1 - June 30, 1992  
12:55am, 02:56am, 01:57pm,  
02:55pm, 05:56pm, 07:56pm, 09:55pm

The United States Marine Corp sponsors the campaign describing the similarities between a good sword and the qualifications for a "few good men".

:60  
April 1 - June 30, 1992  
10:53am, 12:55pm, 01:57pm,  
03:48pm, 05:48pm, 06:55pm

The "Hometown Values" campaign sponsored by The United States Navy focuses on the values and freedom we as Americans enjoy and the U.S. Navy's role in protecting our way of life.

:30  
April 1 - June 30, 1992  
08:55am, 10:55am, 12:55pm,  
01:57pm, 03:58pm, 05:48pm, 06:55pm

This PSA sponsored by the Selective Service System detail the requirements, needs, and ramification of not registering with the Selective Service System. America future security depends upon young men registering on time. By not registering, they inhibit the effectiveness of any future call to service.

:30  
April 1 - June 30, 1992  
12:55am, 04:57am, 06:48am,  
09:55am, 11:48am, 06:55pm, 08:57pm

The "Imagine" PSA series sponsored by the World Federalist Association is seeking the abolition of war and the preservation of a livable global environment through just and enforceable world law.

11. Seniors - In Your Interest  
Duration/Dates/Times

Descriptions

May 27, 1992 - 07:17am, 08:17am  
May 28, 1992 - 07:17pm, 08:17pm  
May 30, 1992 - 03:17am, 04:17am  
May 31, 1992 - 05:17pm, 06:17pm  
June 01, 1992 - 10:17pm, 11:17pm  
June 03, 1992 - 07:17am, 08:17am  
June 04, 1992 - 07:17pm, 08:17pm  
June 06, 1992 - 03:17am, 04:17am  
June 07, 1992 - 05:17pm, 06:17pm  
June 08, 1992 - 10:17pm, 11:17pm

In this two part series, Judi Neubecker, director of the Incarnate Word Hospice Alzheimer Care program discusses this unique facility providing hospice principles and techniques to Alzheimer patients and their families. Only the second of its kind in the country to provide intensive support. She also discusses admission requirements and insurance eligibility.

April 01, 1992 - 04:17pm, 05:17pm, 06:17pm  
April 04, 1992 - 03:17am, 04:17am, 05:17am  
April 05, 1992 - 06:17pm, 07:17pm, 08:17pm  
April 08, 1992 - 04:17pm, 05:17pm, 06:17pm  
April 11, 1992 - 03:17am, 04:17am, 05:17am  
April 12, 1992 - 06:17pm, 07:17pm, 08:17pm

In this three part series the director of Alzheimer research at St. Louis University Medical Center discusses a new development in conducting alzheimer research. He explains the concept of aging and its relation to the disease. St. Louis University has received funding to operate a brain bank. This bank will be able to perform research on confirmed alzheimer brain tissue that will enable it to diagnose and provide treatment information to the medical community.

June 10, 1992 - 03:17pm, 04:17pm, 05:17pm  
June 12, 1992 - 01:17am, 02:17am, 03:17am  
June 13, 1992 - 03:17pm, 04:17pm, 05:17pm  
June 14, 1992 - 12:17pm, 01:17pm, 02:17pm  
June 17, 1992 - 03:17pm, 04:17pm 05:17pm  
June 19, 1992 - 01:17am, 02:17am, 03:17am  
June 20, 1992 - 03:17pm, 04:17pm, 05:17pm  
June 24, 1992 - 03:17pm, 04:17pm, 05:17pm  
June 26, 1992 - 01:17am, 02:17am, 03:17am

In this three part series, Wendy Symer, associate director of Public Relation from the St. Louis Human Society discusses the educational efforts of the society on behalf of animals. She also introduces Barbara Cunningham and her dog, Kaleb; participants in the Pets For People program, Pets For People is a program that matches seniors with pets from the societies shelter in order to provide companionship to the elderly.

11. Seniors - PSA  
Duration/Dates/Times

Descriptions

:30

April 1 - June 30, 1992  
12:57pm, 02:55pm, 04:55pm,  
05:57pm, 08:48pm, 10:55pm

Alzheimer's Association

The Alzheimer's Association campaign is aimed at the over four million families affected by the physical, emotional and financial strains of this disease and its related disorders. Through this PSA, viewers can receive information and referral services.

:30

April 1 - June 30, 1992  
11:17am, 01:17pm, 03:57pm,  
04:48pm, 07:55pm, 09:57pm

American Chiropractic Association

This campaign provides tips for seniors to stay healthy, independent, active and live longer, fuller lives.

:30

April 1 - June 30, 1992  
01:57pm, 03:57pm, 05:57pm,  
06:48pm, 09:57pm, 11:55pm

Will Rogers Institute

This addresses the problems of Alzheimer's disease for not only the afflicted but for the entire family. While there is no cure, the symptoms are treatable. The caregivers are encourage to ask doctors about support groups and other services. that are available.

12. Culture - In Your Interest  
Duration/Dates/Times

Descriptions

May 27, 1992 - 04:17am, 05:17am,  
06:17am  
May 30, 1992 - 12:17am, 01:17am,  
02:17am  
May 31, 1992 - 02:17pm, 03:17pm,  
04:17pm  
June 03, 1992 - 04:17am, 05:17am,  
06:17am  
June 06, 1992 - 12:17am, 01:17am,  
02:17am  
June 07, 1992 - 02:17pmm, 03:17pm,  
04:17pm

May 13, 1992 - 07:17pm, 08:17pm  
May 16, 1992 - 07:17pm, 08:17pm  
May 18, 1992 - 10:17pm, 11:17pm  
May 20, 1992 - 07:17pm, 08:17pm  
May 23, 1992 - 07:17pm, 08:17pm  
May 25, 1992 - 10:17pm, 11:17pm

April 01, 1992 - 04:17am, 05:17am  
April 02, 1992 - 03:17pm, 04:17pm  
April 04, 1992 - 12:17pm, 01:17pm  
April 06, 1992 - 10:17pm, 11:17pm  
April 08, 1992 - 04:17am, 05:17am  
April 09, 1992 - 03:17pm, 04:17pm  
April 11, 1992 - 12:17pm, 01:17pm  
April 13, 1992 - 10:17pm, 11:17pm

In this three part series, Curatorial assistant Jackie Lewis-Harris of the St. Louis Art Museum discusses the new traveling exhibit "Arts of Africa" Oceanic and the America-Africa explores. She discusses the different aspects of art depicted in the exhibit. She also explains how the exhibit challenges misconception about Africa.

In this two part series, Dan Rich Adult Programs Department Head of the St. Louis Art Museum discusses the various adult educational outreach programs used by the museum. He also talks about local artists in residence programs on the Friday film and discussion series.

In this two part series "The Forum" the niche being filled in the St. Louis Art Community through multi-media visual art exhibits. She discusses St. Louis connection and contributions to the nation arts community and also talks about the continuing educational opportunities available for artists at the forum.

**13. Crime - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

May 26, 1992 - 10:17am, 11:17am  
May 27, 1992 - 10:17pm, 11:17pm  
May 30, 1992 - 06:17pm, 07:17pm  
June 02, 1992 - 10:17am, 11:17am  
June 03, 1992 - 10:17pm, 11:17pm  
June 06, 1992 - 06:17pm, 07:17pm

In this two part series, Officer Larry King of the St. Louis Police department discusses the crime stoppers program and how communities are working to reclaim their neighborhoods.

May 12, 1992 - 12:17pm, 01:17pm, 02:17pm  
May 16, 1992 - 01:17am, 02:17am, 03:17am  
May 17, 1992 - 05:17pm, 06:17pm, 07:17pm  
May 19, 1992 - 12:17am, 01:17am, 02:17am  
May 23, 1992 - 01:17am, 02:17am, 03:17am  
May 24, 1992 - 05:17pm, 06:17pm, 07:17pm  
May 26, 1992 - 12:17am, 01:17am, 02:17am

In this three part series, Attorney Brad Kessler of the St. Louis Circuit Attorneys office discusses crime, criminals, victim rights and the role of prosecutors in the court process.

**14. Area Growth - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

April 15, 1992 - 08:17am, 09:17am  
April 16, 1992 - 10:17pm, 11:17pm  
April 18, 1992 - 02:17pm, 03:17pm  
April 22, 1992 - 08:17am, 09:17am  
April 23, 1992 - 10:17pm, 11:17pm  
April 25, 1992 - 02:17pm, 03:17pm

In this two part series, Joanne Gladney of the St. Louis Center for International Relations discusses the impact of a global economy on the changing nature of how St. Louis does business. She talks about the benefits of global business and what St. Louis must do to compete effectively.

April 14, 1992 - 11:17pm  
April 15, 1992 - 12:17am  
April 16, 1992 - 03:17pm, 04:17pm  
April 18, 1992 - 07:17am, 08:17am  
April 19, 1992 - 09:17pm, 10:17pm  
April 23, 1992 - 03:17pm, 04:17pm  
April 25, 1992 - 07:17am, 08:17am  
April 30, 1992 - 03:17pm, 04:17pm  
May 02, 1992 - 07:17am, 08:17am  
May 03, 1992 - 09:17pm, 10:17pm

In this two part series, Richard Gaddes, president of Grand Center gives an update on the areas economic and cultural development projects. He talks about the renovation of the Grandel Theater and the new cultural joint use facility to be shared by artists in residence of Grand Center and residents of neighboring Blumeyer housing development. He also talks about the community spirit and efforts shared by the St. Louis Police, Grand Center, St. Alphonsus Church and the Bluemeyer housing development to reclaim the neighborhood for its residents.

**15. Safety - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

April 01, 1992 - 12:17pm, 01:17pm  
April 02, 1992 - 11:17pm  
April 03, 1992 - 12:17am  
April 04, 1992 - 08:17pm, 09:17pm  
April 08, 1992 - 12:17pm, 01:17pm  
April 11, 1992 - 08:17pm, 09:17pm  
April 14, 1992 - 08:17am, 09:17am

In this two part series, Richard Echols, Deputy director of the Missouri Department of Highway Safety discusses the safety initiatives conducted by the department which include seat belt usage, lowering drunk driving incidents and better child restraint information. He also talks about other public education efforts and various methods community members can work with the department for a safer community.

**15. Safety - PSA**

**Descriptions**

**Duration/Dates/Times**

:30

April 1 - June 30, 1992  
10:57am, 12:55pm, 01:57pm,  
03:48pm, 05:48pm, 06:55pm

**Danny Foundation**

The Danny Foundation public service announcement campaign focuses on the preventable injuries suffered by young children in unsafe cribs.

:30

April 1 - June 30, 1992  
09:49am, 10:57am, 02:55pm,  
05:55pm, 07:57pm, 11:48pm

**Will Rogers Institute**

The Will Rogers Institute PSA campaign urges viewers to know basic safety emergency measures such as first aid and cpr. Also having emergency phone numbers by the phone, or knowing the most direct route to an emergency room may be a potential life saver for someone.

:30

April 1 - June 30, 1992  
12:55am, 04:57am, 06:48am,  
09:55pm, 11:48am, 06:55pm,  
08:57pm

**Will Rogers Institute**

The Will Rogers Institute targets this campaign to young kids and teens regarding wheel safety. It precautions and traffic rules used for biking, roller skating and skateboarding.

:30

April 1 - June 30, 1992  
08:55am, 10:57am, 12:55pm,  
01:57pm, 03:48pm, 05:48pm,  
06:55pm

**U.S. Department of Transportation**

The U.S. Department of transportation crash dummies Vince and Larry have been driving home the message of buckling up for safety.

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**15. Safety - PSA**  
**Duration/Dates/Times**

**Descriptions**

:30

April 1 - June 30, 1992  
09:47am, 11:55am, 01:57pm,  
02:55pm, 04:57pm, 06:57pm,  
08:57pm

**Pipeline Safety**

The Pipeline Safety Awareness campaign in cooperation with the American Petroleum Institute seeks to improve awareness of markers and signs that identify pipeline routes and to inform the public how to recognize and respond to pipeline leaks.

:30

April 1 - June 30, 1992  
10:55am, 02:55pm, 04:48pm,  
06:57pm, 09:55pm, 11:57pm

**National PTA**

The National PTA PSA campaign is aimed at children talking to other kids about school bus safety rules.

**16. Minorities - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

May 27, 1992 - 09:17am, 10:17am,  
11:17am  
May 28, 1992 - 09:17pm, 10:17pm,  
11:17pm  
May 30, 1992 - 05:17am, 06:17am,  
07:17am  
May 31, 1992 - 07:17pm, 08:17pm,  
09:17pm  
June 03, 1992 - 09:17am, 10:17am,  
11:17am  
June 04, 1992 - 09:17pm, 10:17pm,  
11:17pm  
June 06, 1992 - 05:17am, 06:17am,  
07:17am  
June 07, 1992 - 07:17pm, 08:17pm,  
09:17pm

In this three part series, National Grand Master of the Ancient York Rite Mason, Oscar Mack and state of Missouri Grand master William Arnett discuss the history of the fraternal organization. They also talk about community efforts with young people to provide positive role models for the future leaders of the black America.

17. History - In Your Interest  
Duration/Dates/Times

Descriptions

June 10, 1992 - 01:17am, 02:17am,  
03:17am  
June 11, 1992 - 11:17am, 12:17pm,  
01:17pm  
June 15, 1992 - 09:17am, 10:17am,  
11:17am  
June 17, 1992 - 01:17am, 02:17am,  
03:17am  
June 18, 1992 - 11:17am, 12:17pm,  
01:17pm  
June 22, 1992 - 09:17am, 10:17am,  
11:17am  
June 25, 1992 - 11:17am, 12:17pm,  
01:17pm  
June 29, 1992 - 09:17am, 10:17am,  
11:17am

In this three part series, Jeff Talent author of "Terrace Tales" talks about the historical connection and architectural design of the mansions on Washington Terrace; located in the Central West End.

18. Housing - In Your Interest  
Duration/Dates/Times

Descriptions

June 09, 1992 - 04:17pm, 05:17pm,  
06:17pm, 07:17pm  
June 13, 1992 - 01:17am, 02:17am,  
03:17am, 04:17am  
June 15, 1992 - 02:17am, 03:17am,  
04:17am, 05:17am  
June 16, 1992 - 04:17pm, 05:17pm,  
06:17pm, 07:17pm  
June 20, 1992 - 01:17am, 02:17am,  
03:17am, 04:17am  
June 21, 1992 - 12:17am, 01:17am,  
02:17am, 03:17am  
June 22, 1992 - 02:17am, 03:17am,  
04:17am, 05:17am

In this four part series, Lynne Rajani, executive director of Hope Inc. talks about seniors needs for affordable housing. She talks about the counseling services, room mate matching availabilities and other housing option development that enable seniors to remain in their primary residence.

**19. Race Relations - In Your Interest**  
**Duration/Dates/Times**

**Descriptions**

April 15, 1992 - 10:17am, 11:17am  
April 17, 1992 - 12:17am, 01:17am  
April 18, 1992 - 06:17pm, 07:17pm  
April 20, 1992 - 06:17pm, 07:17pm  
April 22, 1992 - 10:17am, 11:17am  
April 24, 1992 - 12:17am, 01:17am  
April 25, 1992 - 06:17pm, 07:17pm  
April 27, 1992 - 06:17pm, 07:17pm

In this two part series, Sheila Mosley, executive director of Confluence - St. Louis discusses the state of race relations in the metro area and what needs to be done in order to create a more harmonious region. She talks about cultural diversity programs on job sites and the benefits of different people learning about and from each other.

**20. Environment - PSA**  
**Duration/Dates/Times**

**Descriptions**

**:30**

**April 1 - June 30, 1992**  
**03:55am, 04:57am, 10:55am,**  
**01:57pm, 04:55pm, 08:57pm,**  
**11:55pm**

**Department of Conservation**

**The Department of Conservation series of announcements explains the newly developed programs that will enable commercial fisherman to help keep the waters free of plastic wastes.**

**:30**

**April 1 - June 30, 1992**  
**12:57pm, 02:55pm, 04:48pm,**  
**05:55pm, 07:48pm, 08:57pm,**  
**09:48pm**

**Ad Council**

**The Ad Council sponsored the "Protect our public lands" campaign. This series of announcements highlighted the importance of land preservation.**