



330 Homer Street  
Newton Centre, MA 02159  
(617)552-7145

Virginia A. Tashjian  
Library Director

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Mr. Duggan:

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA. Although WSHH-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first hand because of my relationship with WSHH-TV. As the Director of Public Relations for the Newton Free Library, we recently worked with the station to produce a two part series on the new Main Library and the services that we offer. The programs were very effective in letting the community know about our summer reading program, among other things and we received significant feedback from patrons who viewed it.

After you thoroughly investigate this station 's performance, I am sure that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Catherine Weber".

Catherine Weber

RECEIVED

APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

March 5, 1993



**Greater Boston Post-Polio Information Association**

1 Grove Street • P.O. Box 812726  
Wellesley, Massachusetts 02181-0024

*Post-Polio Information And Support*

March 5, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

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**APR - 7 1993**

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Commissioner Duggan:

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA. Although WSHH-TV carries the Home Shopping Club as its major programming, I believe the station is fully committed to the local issues of its local communities.

I know this first hand because of my relationship with WSHH-TV. As a member of the Greater Boston Post-Polio Association, I recently worked with the station to produce a series addressing the issues of post-polio syndrome. This enabled our organization to get our message out to the public.

After you thoroughly investigate this station's performance, I am sure that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

Fred C. Pearson  
Vice President

Long Island Association, Inc.  
80 Hauppauge Road  
Commack, Long Island, NY 11725-4495  
516-499-4400



March 9, 1993

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Honorable Ervin Duggan  
The Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Mr. Duggan:

I am writing in support of granting "Must Carry" status to WHSI-TV, Channel 67, licensed to the city of Smithtown, New York. Although WSHI-TV carries the Home Shopping Club as its major programming, the station is fully committed to the issues of its local communities.

I know this first hand because of my relationship with WHSI-TV. As president of the Long Island Association, the region's largest business and civic organization in the Nassau-Suffolk region, we recently worked with the station



C.W. POST CAMPUS BROOKVILLE, NEW YORK 11548  
DEPARTMENT OF COUNSELING AND DEVELOPMENT  
School of Education  
(516) 299-2814/15

March 6, 1993

Mr. Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Commissioner Duggan,

The FCC, I have been informed, is now considering "must carry" status for WHSI-TV, Channel 67, licensed to the city of Smithtown, New York. I am writing this letter in support of granting such status.

I know firsthand that WHSI, although carrying the Home Shopping Club as its major programming, is still committed to issues affecting our local Long Island community. Personally, as a Professor at Long Island University, CW Post Campus, I have worked with the station to produce a number of series on social issues affecting Long Island -- particularly in the area of the family. The series were well-received by the viewing public.

I am currently working on a series focusing on single parent families and children of divorce. Our local community, with divorce rife, will receive much needed information on single parenting, through the efforts of WHSI.

Believing that WHSI is serving the public interest I hope that you rule favorably on their request to be carried on all cable systems.

Very truly yours,

A handwritten signature in cursive script that reads "Paul J. Ciborowski".

PAUL J. CIBOROWSKI, PhD.  
ASSOCIATE PROFESSOR

PJC/bn



C.W. POST CAMPUS BROOKVILLE, NEW YORK 11548

Political Science Department

(516) 299-2407

March 8, 1993

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

The Honorable Ervin Duggan  
The Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Duggan:

I am writing this letter in support of granting "Must Carry" status to WHSI-TV, Channel 67, licensed to the city of Smithtown, New York. Although WHSI-TV carries the Home Shopping Club as its major programming, the station is fully committed to the issues of its local communities.

I know this first hand because of my relationship with WHSI-TV. As Professor of Political Science and History of C. W. Post/Long Island University, we recently worked with the station to produce a series addressing the issue of Elections, candidates and policies. This enabled our organization to inform the public.

After you thoroughly investigate WHSI-TV's records, I am sure that you will be more than satisfied with the level at which WHSI-TV serves the public interest. It will be an asset to have WHSI-TV carried on all cable systems so that everyone will be able to take advantage of the station's local programming.

Sincerely,

A handwritten signature in cursive script, appearing to read "Stanley Klein".

Stanley Klein  
Professor of Political Science

SK:gi

COUNTY OF SUFFOLK



COUNTY LEGISLATURE

MICHAEL M. D'ANDRE  
LEGISLATOR, 7TH DISTRICT

CHAIRMAN  
PARKS, RECREATION AND CULTURAL AFFAIRS

MEMBER  
LEGISLATIVE, PERSONNEL AND GOVERNMENT  
VETERANS AND SENIORS  
ENERGY AND ENVIRONMENT

49 LANDING AVENUE  
SMITHTOWN, NEW YORK 11787-2712  
(516) 724-5705  
FAX (516) 724-5705

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March 11, 1993

APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Commissioner Ervin Duggan  
The Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Duggan:

I am writing this letter in support of granting "Must Carry" status to WHSI-TV, Channel 67, licensed to Smithtown, Suffolk County, New York. Although WHSI-TV carries the Home Shopping Club as its major programming, the station is fully committed to the issues of its local communities.

I am aware of this first hand. As a duly elected member of the Suffolk County Legislature, I can attest to the numerous public interest items aired on WHSI-TV, Channel 67. For your information, just a few of their topics are programs that express concern about environmental issues, consumer information and Senior Citizen advocacy.

After you thoroughly investigate WHSI-TV's records, I am sure you will be more than satisfied with the level at which WHSI-TV serves the public interest. It will be an asset to have WHSI-TV carried on all cable systems so that everyone will be able to take advantage of the station's local programming.

Feel free to contact this office if we can be of further assistance.

Very truly yours,

MICHAEL M. D'ANDRE  
County Legislator

MMD'A:cm

**DUPAGE COUNTY HEALTH DEPARTMENT**

111 NORTH COUNTY FARM ROAD

WHEATON, ILLINOIS 60187

TELEPHONE 708-682-7400

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**APR - 7 1993**

**FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY**

**JAMES PAULISSEN, M.D., M.P.H.**  
Executive Director

March 10, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, D.C. 20554

Dear Commissioner Dugan:

I'm writing to describe the efficacy and impact of the public affairs programming of WEHS-TV, licensed to the city of Aurora, Illinois, which serves the greater Chicago area, within the context of the issue of "must carry" status for the station.

I began as Media Relations Specialist for the DuPage County Health Department in October, 1990. (DuPage is one of the six suburban counties surrounding Chicago.) Since then, we have participated in the production of 17 segments of the public affairs program, "In Your Interest." Topics have included egg safety, radon, calcium, low fat foods, flu, tuberculosis, depression, school nurses, sugar in foods, school-age immunizations, pre-school immunizations and World AIDS Day. I would not continue this relationship if I did not feel it benefited the people of DuPage and neighboring counties.

One example vividly illustrates the impact "In Your Interest" has on the community. In September, 1991, Illinois became the first state to have legislation calling for public education on the prevention of Shaken Baby Syndrome. The program was to take the form of a privately funded pilot in DuPage County only.

However, WEHS producer Anne Wendell recognized the importance of the topic and produced an "In Your Interest" segment which included the DuPage County Health Department's phone number for those who wanted more information. We knew every time that segment aired, because our phones began to ring with requests immediately following the program. In the course of two weeks, we received dozens of requests for information from an area that ranged from the Wisconsin border into Indiana.

In February, 1992, Anne Wendell and WEHS-TV were given a Community Public Health Service award by the DuPage County Health Department. I hope this information is helpful to you.

Sincerely,

*James Paulissen*

March of Dimes  
Birth Defects Foundation  
Massachusetts Chapter  
865 Providence Highway  
Dedham, Massachusetts 02026  
Telephone (617) 329-1360  
Fax (617) 329-6860



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APR - 7 1993  
FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

March 25, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M. Street N.W.  
Washington, D.C. 20554

Dear Commissioner Duggan:

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the City of Marlborough, MA. Although WSHH-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first-hand because of my relationship with WSHH-TV. As the Chairman of two March of Dimes events, we recently worked with the station to produce segments promoting upcoming fundraising events. By airing our spots we were guaranteed more publicity for our events than by other means of mass media. WSHH-TV has truly shown its community spirit by helping the March of Dimes ensure every baby is born healthy!

After you thoroughly investigate this station's performance, I am sure that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

Jim Congleton  
President, March of Dimes Metrowest Unit

JC:cc



## Women's Educational and Industrial Union

Founded in 1877 to "Promote the Social, Educational, and  
Industrial Opportunities for Women"

March 25, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Mr. Duggan,

The Women's Educational and Industrial Union is a nonprofit organization in Boston which assists the unemployed, the elderly and disabled, teen mothers, and homeless and battered women with children. As in the case of many nonprofit organizations, our needs are great, but our financial resources are few. Quite often, we rely on the media for help in getting our message out to the public--hopefully, those who will become our future members, volunteers and donors.

As you can imagine, the recession has hurt many in Boston--including the owners of newspapers and radio and television stations. Despite their willingness to help, many have been forced to cut back on public service programming due to budget constraints.

In 1991 and 1992--amidst a crushing recession, **WHSH-TV** generously featured our organization to their many viewers. Among the features were segments on our Companions Unlimited Program for the elderly and disabled; our holiday "Santa in the Shops" promotion for children; and our Amelia Earhart Award Ceremony, honoring the accomplishments of one outstanding woman in Boston.

Through their generosity, **WHSH-TV** clearly demonstrates their commitment to helping those who are less fortunate in the area. They do so when airtime is more precious and expensive than ever. Without their help, we would lose a very important vehicle with which to inform and educate the public.

*We strongly encourage you to grant a "Must Carry" status to **WHSH-TV**, licensed to the city of Marlborough, MA.*

Thank you for your time and consideration.

Sincerely,

Elizabeth J. Haddad  
Executive Director  
Women's Educational and Industrial Union



Massachusetts Society for the Prevention of Cruelty to Animals

Founded 1868

MSPCA Animal Shelter • 400 Broadway Street • Methuen, MA 01844 • (508) 687-7453

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

March 17, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M. Street NW  
Washington, DC 20554

Dear Mr. Duggan:

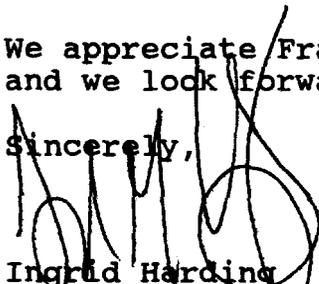
I'm writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA.

Last September, WSHH-TV Program Director Fran Bryden gave this MSPCA Shelter wonderful coverage for a Halloween benefit event which a local resident (and animal lover!) organized.

The result was viewers from a wide area attending the fund-raising event and learning about and supporting our cause to help homeless animals.

We appreciate Fran and WSHH-TV sharing our story with the public, and we look forward to working with WSHH-TV in the future.

Sincerely,

  
Ingrid Harding  
Shelter Projects Coordinator

on the move for animals



Printed on recycled paper



**United Way**  
OF ASSABET VALLEY

March 16, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M. Street, NW  
Washington, DC 20554

RECEIVED  
APR - 7 1993  
27 M. Street  
Marlborough, MA 01752-5508  
Tel: (508) 481-6800  
FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Commissioner Duggan:

The purpose of this letter is to support the granting of "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA. This station has proved that it is fully committed to the issues of its local communities, even though it carries the Home Shopping Club as its major programming.

Because of its reputation for being involved and responsive to the community, I asked WSHH-TV to produce a short video depicting the important programs that are offered by our local United Way's 25 affiliated human service agencies. Their response was immediate. They produced two short videos which were broadcast regularly by WSHH-TV during our fall fund-raising campaign. In addition and at no charge, they produced an effective 10 minute video for us to show to employee groups in local companies. People loved it and I am convinced that it helped us raise more money for our local charities.

After you thoroughly investigate its performance, I know that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to the community to have WSHH-TV carried on all cable systems so that everyone will be able to take advantage of the station's commitment to local programming.

Thank you for your consideration.

Sincerely,

Gerald D. Callahan  
Executive Director

GDC/bar



Brookfield Zoo



Chicago Zoological Society

March 16, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, D.C. 20554

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Commissioner Duggan:

I am writing this letter in favor of granting "Must Carry" status to WEHS-TV, licensed to the city of Aurora, Illinois, and serving the greater Chicago area. Although WEHS-TV carries the Home Shopping Club as its major programming, the station has proven through its public affairs shows and community involvement that it is committed to informing viewers about local issues through issue-responsive programming and news.

I am quite pleased with Channel 60's endeavors on behalf of Chicago's Brookfield Zoo. The station's public affairs programs send positive messages and show the public ways they can assist Brookfield Zoo in conserving the natural world. For example, Channel 60's programs have: A) shown viewers how they can befriend an endangered species by "adopting" an animal through the zoo's Parents Program, B) promoted many of the zoo's educational, family-oriented special events and, C) communicated the strength and beauty of Brookfield Zoo's dolphins--as well as the species' need for pollution-free natural environments.

I am currently working with Channel 60 personnel on a program that will promote the zoo's newest naturalistic exhibit, an exhibit that immerses zoo visitors in Africa's diverse wildlife, human cultures, and conservation issues. I am confident that this piece will foster an appreciation of nature and teach a variety of audiences that conserving the earth and the life found here is an activity we all need to pursue.

I encourage you to review the station's efforts to serve the community through its public affairs programming, and subsequently, require that WEHS-TV be carried on all cable systems.

Sincerely,

Karen Lappa  
Media Relations Manager

Brookfield, Illinois 60513  
708.485.0263 312.242.2630



PAUL HARENBERG  
Assemblyman 5th District

THE ASSEMBLY  
STATE OF NEW YORK  
ALBANY

CHAIRMAN  
Committee for the Aging

COMMITTEES  
Mental Health  
Veterans Affairs  
Ways & Means  
Local Governments

March 15, 1993

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Honorable Ervin Dugan  
The Federal Communications Commission  
1919 M Street NW  
Washington, D.C. 20554

Dear Mr. Dugan:

I write now in support of granting "Must Carry" status to WHSI-TV, Channel 67, licensed in Smithtown, New York.

Although WHSI-TV carries the Home Shopping Club as its major programming, the station is fully committed to the issues of its local communities. As a New York State Assemblyman, I recently appeared on a series that addressed issues being considered by the New York State Legislature. Television stations, such as WHSI-TV, are an invaluable platform to keep the citizens of my state informed of possible legislation that could have a great effect upon their lives.

For the above reason, I respectfully request that WHSI-TV be given "Must Carry" status by the Federal Communications Commission.

Thank you for your attention in this matter.

Very truly yours,

PAUL HARENBERG  
Member of Assembly

PH/js

**IRVING**  
Independent School District

March 11, 1993

**RECEIVED**  
P. L. BURKE  
Director of Secondary Instruction & Operations

APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

P.O. Box 152637

Commissioner James Quello  
Federal Communications Commission  
Washington, D.C. 20554-0106

901 O'Connor Road

Dear Commissioner Quello:

Irving, TX 75015-2637

I am delighted to respond to the request of Mr. Brad Foltyn, Vice President of KHSX-TV, by communicating to you my support of KHSX's consistent commitment to providing public service programming. Their program, In Your Interest, is a regular part of the programming schedule, and it makes a significant contribution to their constituency.

Tel. 214/259-4575

Fax 214/259-5121

As a participant on several of their programs, I know they are designed to be informative and motivational for participatory citizenship. From first hand experience, I have been quite impressed with the number of viewers I have encountered across the north Texas region who have commented on seeing their programs and on the interest and educational insight they have received.



# Illinois Department of Rehabilitation Services

**Jim Edgar**

*Governor*

**Audrey McCrimon**

*Director*

**March 10, 1993**

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**APR - 7 1993**

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# JOURNEY TO INDEPENDENT LIVING

Since 1909

Chicago Christian Industrial League  
123 South Green Street  
Chicago, Illinois 60607-2636  
Phone (312) 421-0588  
FAX (312) 421-5667

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Brenda L. Rowland  
Eager Enterprises, Inc.

March 16, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Quello:

I am writing this letter in favor of granting "Must Carry" status to WEHS-TV, licensed to the city of Aurora, Illinois and serving the greater Chicago area. Although WEHS-TV carries the Home Shopping Club as its major programming, the station has proven through its public affairs shows and community involvement that it is committed to informing viewers about local issues through issue responsive programming and news.

I have had a long and positive relationship with Channel 60. As Chairman and CEO of the Chicago Christian Industrial League, my organization has over the last several years worked with the station to produce several programs addressing the important issues of homelessness, domestic violence, drug-abuse, health care, affordable housing, adult literacy and unemployment. This enables our organization to inform the community about a wide variety of vital issues.

After you have had an opportunity to review the station's efforts, I am convinced that you will understand clearly how the station serves the community in comparison to the other stations in the area. I believe that it will be to everyone's advantage for WEHS-TV to be carried on all cable systems, so the public can take advantage of its local public affairs programming. It would be a serious oversight to exclude WEHS-TV-60 from this process.

Thank you for your consideration.

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY



Marlborough Emergency Services Foundation  
255 Main Street - Room 107  
Marlborough, Ma. 01752  
(508) 485-5832  
(508) 485-5867

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

March 19, 1993

The Honorable Ervin Duggan  
Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Sir:

I am writing this letter in favor of granting "Must Carry" status to WSHH-TV, licensed to the city of Marlborough, MA. Although WSHH-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local



# BIG BROTHERS/BIG SISTERS OF SUFFOLK

PAUL B. FREEDMAN, ACSW  
*Executive Director*  
**RECEIVED**  
APR - 7 1993  
FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

March 18, 1993

The Honorable Ervin Duggan  
The Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

Dear Commissioner Duggan:

I am writing this letter in support of granting "Must Carry" status to WHSI-TV, Channel 67, licensed to the city of Smithtown, New York. Although WHSI-TV carries the Home Shopping Club as its major programing, the station is fully committed to the issues of its local communities.

I know this first hand because of my relationship with WHSI-TV. As Program Director of Big Brothers/Big Sisters of Suffolk we recently worked with the station to produce a series addressing the issue of volunteerism. This enabled our organization to inform the public.

After you thoroughly investigate WHSI-TV's records, I am sure that you will be more than satisfied with the level at which WHSI-TV serves the public interest. It will be an asset to have WHSI-TV carried on all cable systems so that everyone will be able to take advantage of the station's local programming.

Sincerely,

Virginia Stovall  
Program Director

# Catholic Charities

Diocese of Rockville Centre  
90 Cherry Lane  
Hicksville, New York 11801-6232



Phone (516) 733-7000  
FAX (516) 733-7099

March 22, 1993

The Honorable Ervin Duggan  
The Federal Communications Commission  
1919 M Street NW  
Washington, DC 20554

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APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Commissioner Duggan:

I am writing this letter in support of granting "Must Carry" status to WHSI-TV, Channel 67, licensed to the city of Smithtown, New York. Although WHSI-TV carries the Home Shopping Club as its major programming, the station is fully committed to the issues of its local communities.

In 1991, while I was Program Administrator of the Catholic Charities FAN (Food and Nutrition Program) we received very good news concerning this program.

The FAN program, which provides monthly foods to low income women and children is sponsored by the United States Department of Agriculture and the New York State Department of Health, in addition to Catholic Charities. At the time, we were providing food to more than 6,000 women and children monthly. In January of 1991, we were informed by U.S.D.A. that our caseload had been doubled, and that we would be able to provide food to 12,120 women and children each month. However, in order to retain this caseload for the following and subsequent years, we had to attain this caseload by the end of September.

Mr. David Porrello, Program Manager of WHSI-TV called me and asked how he could be of assistance. After some discussion, Mr. Porrello offered to come to a FAN Food Center to film a program center in operation. At the conclusion of this expository piece, Mr. Porrello made an announcement about the Fan Program expansion and gave information to viewers so that they would be encouraged to apply for the food. This tape was shown on the segment "In your Interest" and ran throughout the months of July and August. It was an invaluable tool in assisting us to successfully attain our increased caseload.

In 1992, the FAN program was expanded to a new agency in Queens, and I was asked by the New York State Department of Health to serve as a consultant during the start-up phase. Since Mr. Porrello had provided me with additional copies of the tapes of the FAN program segment I was able to use them in numerous presentations in order to demonstrate how the FAN Program operates on Long Island.

The service provided to us by TV67-WHSI and Mr David Porrello had an enormous impact on the successful growth of the FAN Program. We are deeply appreciative of the interest and commitment to the FAN Program which was demonstrated by Mr. Porrello.

If you should have further questions, or desire additional information, please do not hesitate to contact me.

Sincerely,

*Chris Reimann*  
RH

Chris Reimann



TAMPA BAY CHAPTER

March 19, 1993

The Honorable Ervin Duggan  
Federal Communication Commission  
1919 M Street, NW  
Washington, DC 20554

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APR - 7 1993  
FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Commissioner Duggan:

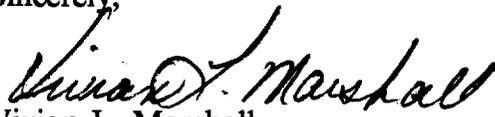
I am writing this letter in favor of granting "Must Carry" status to WBHS-TV, licensed to the city of Tampa, Florida. Although WBHS-TV carries the Home Shopping Club as its major programming, the station is fully committed to the local issues of its local communities.

I know this first hand because of my relationship with WBHS-TV. As the Executive Director of the Alzheimer's Association - Tampa Bay Chapter, we recently worked with the station to produce a series addressing the issue of Alzheimer's Disease. This enabled our organization to get our message out to the public.

After you thoroughly investigate this station's performance, I am sure that you will be more than satisfied with the level at which this station serves the public interest. It will be an asset to have WBHS-TV carried on all cable systems so that everyone will be able to take advantage of their local programming.

Thank you for your consideration.

Sincerely,

  
Vivian L. Marshall  
Executive Director

# PKR Foundation

March 19, 1993

*for basic research in polycystic kidney disease*

RECEIVED

922 Walnut Street

Kennett Square, PA 18901

The Honorable Ervin Duggan

MAR 27 1993

**TV 43**  
**WBSF**

RECEIVED

MAR 24 1993

RECEIVED

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

MAR 22 1993

FCC RECEIVED

APR - 7 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

March 19, 1993

Office of the Secretary  
Federal Communications Commission  
Washington, D.C. 20054

Re: Comments on whether Home Shopping Stations are serving the public Interest, Convenience, and Necessity."

Dear Sir:

I am Vice President and General Manager of WBSF-TV 43 licensed to Melbourne, Florida and serving the Orlando-Daytona Beach-Melbourne ADI. The purpose of this letter and accompanying supporting documentation is to provide evidence that WBSF, which has home shopping (HSN) as its primary programming format, is fulfilling its public interest programming obligation as well as, if not better than, other stations in the market. Since we are fulfilling that public interest responsibility, we deserve and must be treated like other TV stations in the market and be included in the implementation of must carry.

The unique format of HSN gives us a four and a half minute break in each hour, 24 hours a day. Typically, in each hourly break, WBSF runs a locally produced community affairs vignette (called "Update") covering a broad spectrum of issues which we have ascertained from the community leaders to be relevant. Each Sunday morning we air a half-hour show ("Update-Sunday Edition") which provides a forum for more in depth coverage of issues of interest to the community. "Community Bulletin Board" consists of 60 second announcements produced weekly to publicize the various events sponsored by local non-profit service oriented groups. The enclosed sample of the ongoing community praise and support we receive, as a result of our programs and staff involvement, attests the effectiveness of our public interest philosophy.

WBSF also has a weekly children's hour where we air two half hour programs specifically designed with the educational needs of children in mind. These programs contain no commercial announcements.

To demonstrate the quantity and depth of our public interest programming, we compared our non-entertainment community affairs programming for a typical week (9/19/92 - 9/25/92) to that of the other commercial independent stations in the market. The results of the analysis (copy attached) showed that WBSF aired more public interest programming than any other commercial independent in the market.

This station had not been profitable prior to Blackstar's acquisition (April 1988) and affiliation with HSN. With the HSN affiliation the station is economically viable and can, therefore, remain on the air and continue to be a voice providing locally originated programming which is in the interest of the Central Florida viewing public.

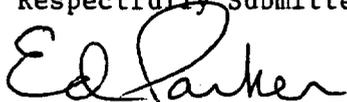


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Please take a minute to review the attached documentation, particularly the numerous letters from community representatives attesting the effectiveness of our public interest programming. As you do, I am sure you will agree that we are indeed fulfilling our public interest requirement and should be eligible for must carry status.

Thank you for your time. If you have any questions regarding any of the information, please give me a call.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Ed Parker". The signature is written in dark ink and is positioned below the typed name.

Ed Parker  
Vice President and General Manger

EP/pmw

Attachments

COMPARATIVE ANALYSIS OF PUBLIC INTEREST PROGRAMMING

WEEK OF 9/19/92 - 9/25/92 (TYPICAL WEEK)

ORLANDO - DAYTONA BEACH - MELBOURNE ADI

WBSF AWARDS AND COMMENDATIONS

- \* Family Counseling Center - Excellent Programming Award - 1988-92
- \* United States Marine Corp - Toys for Tots Telethon - 1988
- \* Outstanding Partner in Education - 1989
- \* Certificate of Appreciation - Junior Achievement - 1989
- \* Appreciation for Helping Increase Community Awareness of Crisis Services - 1990
- \* Chamber of Commerce Media Award - 1990
- \* Certificate of Appreciation - March of Dimes - 1990
- \* Certificate of Appreciation - Family Counseling Center - 1990
- \* Certificate of Appreciation - Brevard Community College - 1990
- \* Certificate of Appreciation - McNair Middle School - 1990
- \* Certificate of Appreciation - Stone Jr. High School Career Day - 1989-92
- \* Certificate of Appreciation - Florida Today (Citizen Bee) 1989-91
- \* Certificate of Appreciation - Retired Senior Volunteer Program - 1992
- \* Crisis Services of Brevard - Programming Award - 1990-91
- \* Crisis Services of Brevard - Presidential Award - 1991
- \* Leadership Brevard Award - 1991
- \* Brevard Hospice - Continuing Support Award - 1992
- \* Honorary Volunteer Brevard Hospice - 1992
- \* Childrens' Home Society - Community Service Award - 1992
- \* Professional Secretaries Internation - Community Service Award - 1992