

FCC MAIL SECTION

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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

DISPATCHED BY
 In the Matter of)
)
 Implementation of Section 4(g) of the)
 Cable Television Consumer Protection) MM Docket No. 93-8 ✓
 Act of 1992)
)
 Home Shopping Station Issues)

ORDER

Adopted: April 7, 1993

Released: April 8, 1993

Reply Comment Date: April 27, 1993

By the Chief, Mass Media Bureau

1. This action extends the deadline for filing reply comments in response to the Notice of Proposed Rulemaking in MM Docket No. 93-8, 8 FCC Rcd 660 (1993), in which the Commission seeks to determine whether broadcast stations that are predominantly utilized for the transmission of sales presentations or program length commercials are serving the public interest, convenience, and necessity. The Notice was prompted by Section 4(g) of the Cable Television Consumer Protection and Competition Act of 1992 ("1992 Cable Act").¹ The deadline for reply comments was originally set for April 13, 1993.²

2. The Center for the Study of Commercialism (CSC) requests a two-week extension of the reply comment period in order to respond adequately to the comments that have been submitted. CSC states that the comments filed were unexpectedly voluminous in size and number and that public access to them was delayed. CSC also asserts that pending litigation concerning the 1992 Cable Act, as well as religious holidays during the reply comment period, justify an extension. Silver King Communications, Inc. opposes the request.

¹ Pub. L. No. 102-385, 106 Stat. 1460 (1992).

² Comments were due by March 29, 1993.

3. In light of the foregoing, the Bureau finds that good cause exists for an extension. Grant of the request will not prevent the Commission from completing its inquiry by July 2, 1993, as required by the 1992 Cable Act. Therefore, pursuant to 47 C.F.R. § 0.283, the deadline for filing reply comments in this proceeding is extended to April 27, 1993.

FEDERAL COMMUNICATIONS COMMISSION


Roy J. Stewart
Chief, Mass Media Bureau