

**MARTIN LUTHER KING, Jr. MEMORIAL  
UNITED METHODIST CHURCH**

Windsor Mill Road and Forest Park Avenue

Baltimore, Maryland 21207

(301) 448-2312

January 19, 1993

Ms. Lori McClarry  
Channel 24  
4820 Seton Drive  
Baltimore, Maryland 21215

Dear Ms. McClarry:

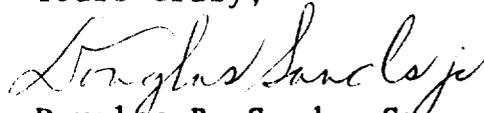
WHSW provided invaluable assistance in our recent TURN IN THE GUNS CAMPAIGN. Your repeated airing of two separate interviews was the greatest exposure we received from the media. We were contacted by viewers in Montgomery County who have now begun a gun turn in program there.

We thank you for excellent coverage, which we could not have afforded, and for your continued interest and support for worthwhile community projects.

We invite you to join us in a reception for those who assisted in this effort. It is our hope that you will be able to join us.

FRIDAY, FEBRUARY 19, 1993  
7:30 PM - 9 PM  
MARTIN L. KING, JR. MEMORIAL U.M.C.  
5114 WINDSOR MILL ROAD  
BALTIMORE, MARYLAND 21207

Yours truly,

  
Douglas B. Sands, Sr.  
Pastor

DBS/jic



2901 Druid Park Drive  
Suite A-210  
Baltimore, Maryland 21215  
(301) 669-7900

February 5, 1990

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**Maryland Department of Natural Resources**

Tawes State Office Building  
Annapolis, Maryland 21401

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John R. Griffin  
Deputy Secretary

November 21, 1991

Ms. Carole Taylor  
TV 24, WISW  
4820 Seton Drive, Suite M-N  
Baltimore, Maryland 21215

Dear Ms. Taylor,

Thank you for your assistance in producing a number of PSA's encouraging public participation in DNR's "Catch and Release" program.

You provided us a fine crew consisting of Ms. Lori McClarry, producer; Jim Nelson, Director/cameraman and Mr. Bill Kardian, Intern.

I was also pleased to learn that you are planning a number of programs featuring DNR-related topics and people.

Again, thank you for your support and assistance.

Sincerely,

A handwritten signature in cursive script, appearing to read "Torrey C. Brown".

Torrey C. Brown, M.D.

TCB:jb

CPHA



4th Floor • 218 West Saratoga Street  
Baltimore, Maryland 21201 • (301) 539-1369

CITY OF BALTIMORE

KURT L. SCHMOKE, Mayor



HEALTH DEPARTMENT  
Peter Beilenson, M.D., M.P.H. Commissioner  
303 East Fayette Street  
Baltimore, Maryland 21202

December 8, 1992

Ms. Lori McClarry  
Producer/Reporter  
TV 24 WHSW  
HSN Broadcasting of Maryland, Inc.  
4820 Seton Drive, Suite M-N  
Baltimore, Maryland 21215

Dear Lori,

Thank you so much for the opportunity to publicize our "Youth Outreach Talent Show". Your T.V. program reached a large audience, and as a result our phone lines kept ringing.

The Talent Contest was a huge success!. The teens really focused on health issues and a substantial amount of non-perishable items were collected for donation to the Healthcare for the Homeless Initiative.

Enclosed is a blank VHS tape you requested to make a copy of the broadcast for our files.

Again, we appreciate all of your support and assistance. I also look forward to working with you again.

Much Success!

  
Dorene V. Holloman  
HIV/AIDS Health Education Supervisor

DVH/mdj

Enclosure



Dairy and Food Nutrition Council  
of the Southeast, Inc.

**VIRGINIA DIVISION**  
1-800-768-7799

**HARRISONBURG**  
101 South High Street  
Harrisonburg, VA 22801-1951  
(703) 433-1277

**NORFOLK**  
18 Keller Executive Center  
Suite 109  
Norfolk, VA 23502-4009  
(804) 461-6310

**RICHMOND**  
Surry Building  
Suite 122  
1601 Rolling Hills Drive  
Richmond, VA 23229-5011  
(804) 285-4772

May 3, 1991

Ms. Lori McClarry, Producer  
WHSW - TV  
4820 Seton Dr., Suite MN  
Baltimore, MD 21215

Dear Lori:

It feels like the pace never slows down. But before any more time can pass, I'd like to thank you for having me as a guest on your show "In Your Interest." I'd like to complement you on being so well prepared and so pleasant to work with.

I also want you to know that I appreciate your extra time and effort to make me a copy of the three segments. I thought they looked great.

I hope our nutrition topics in the future will catch your eye as interesting for your viewers; I'd enjoy visiting WHSW again.

Cordially,

A handwritten signature in cursive script, appearing to read "Andrea Bowers Perkins".

Andrea Bowers Perkins, M.S., R.D.  
Program Coordinator  
Norfolk

ABP/ps



**Maryland Lupus Foundation, Inc.**

12 West 25th Street, Baltimore, Maryland 21218 (301) 366-7272

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**Coordinator**

Sharon Mack

Lori McClary, Producer  
WHSW-TV Channel 24  
4820 Seton Drive Suite MN  
Baltimore, Maryland 21215

Dear Ms. McClary,

Thank you for producing the segment on lupus and pregnancy for WHSW-TV's *Health And Wellness Show*.

Opportunities such as this go a long way to increase awareness and educate the public about lupus. We have already received many positive comments about the interview and we felt that you portrayed the subject with accuracy and compassion.

If I can assist you in arranging other interviews please do not hesitate to call me. Thanks again for your cooperation and I look forward to working with you in the future.

Sincerely,

Mary Guidara  
Director of Public Relations



DRS. J. Z. LITT & H. L. BLUMENTHAL, INC.

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PARKWAY MEDICAL CENTER  
3819 PARK EAST  
BEACHWOOD, OHIO 44122

JEROME Z. LITT, M.D.  
HAROLD L. BLUMENTHAL, M.D.

(216) 464-7200

15 October 1990

Ms. Lori McClarry  
Producer and Host  
**IN YOUR INTEREST**  
WHSW-TV24  
4820 Seton Drive  
Baltimore, MD 21215-3210

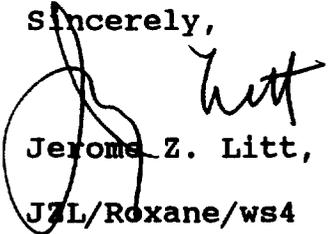
301/358-2400

Dear Lori:

It was a joy having met you last week and I hope that your vast viewing audience picked up a few tips and pearls from our little chats. You are a great and very pretty host(ess)!

Let's do it again some time.

Sincerely,

  
Jerome Z. Litt, M.D.

JZL/Roxane/ws4

P.S. Please give my best to Laurie and Jim.

August 9, 1989

Ms. Lori McClarry  
Channel 24 Home Shopping Club  
4820 Seton Drive  
Baltimore, Maryland 21215

Dear Lori,

I am writing personally and on behalf of the Chronic Fatigue Syndrome Support Group of Baltimore. We would all like to give you our most sincere thank you for your excellent interview on Chronic Fatigue Syndrome.

We have received many, many calls from people suffering from C.F.S., who, until they watched your presentation, did not know what was wrong with them. We have sent them literature and several will be attending our meetings soon. The relief that this brings to these people is considerable.

Lori, you obviously educated yourself well on the subject of Chronic Fatigue Syndrome prior to this interview, enabling you to ask informed, intelligent questions. You were the consummate professional at all times, and succeeded in making me feel very at ease in talking with you on camera.

I personally thank you for making it such a pleasant experience, and all of us who suffer with this illness thank you for your sensitive and caring approach.

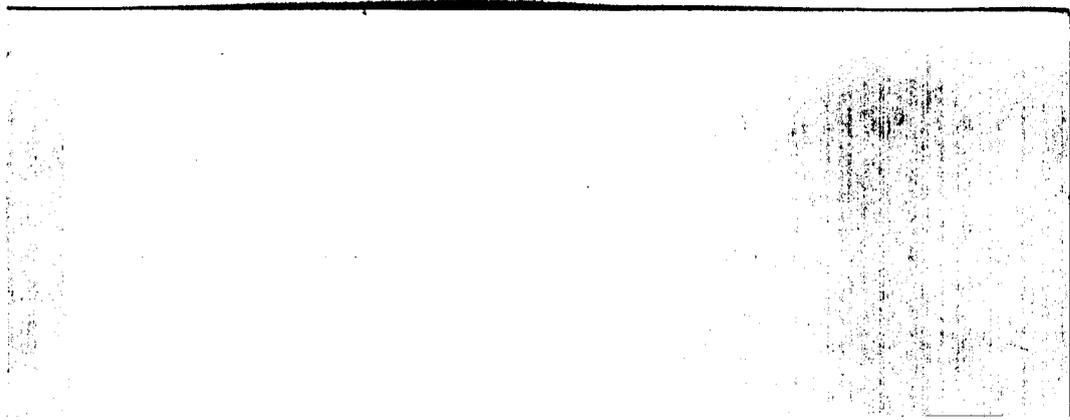
I am sending a copy of this letter to your station manager, Mr. Ken Becker, because we feel that he should know what a wonderful job you did. We also want to express our gratitude and appreciation to Channel 24 for running the interviews. The response was far beyond our expectations and has been of great help to many. We thank you.

Cordially,  
*Linda Hauser*

Linda Hauser  
601 N. Eutaw Street #512  
Baltimore, Maryland 21201  
(301) 547-6546

LH:

cc: Mr. Ken Becker, Station Manager Channel 24  
cc: Ms. Esther Rodman, Leader  
Chronic Fatigue Syndrome Support Group



Lori McClarry  
TV 24 WHSW  
4820 Seton Drive  
Suite M-N  
Baltimore, MD 21215

Dear Lori:

I hope your Fall is going well and that all of your summer interns have not left you high and dry. Enclosed are two tapes. Could you have The Door segment transferred to both copies? Congratulations on a great piece, you do excellent work. Since we last spoke, orders on the bracelets from stores all over the country have increased. In October, we hope to be shipping them all over the country! The project was so successful, we are going to branch out into supplying The Body Shop with accessory items such as soapdishes and bath brushes. We will be working with the kids at Living Classroom's Maritime Institute. I am extremely excited.

Thank you again. if I can ever do anything for you. please do not hesitate to

Mary J. Layton

5/15/92

Lori -

Just received the  
tape of the Herbert  
moment!



Dairy and Food Nutrition Council  
of the Southeast, Inc.

VIRGINIA DIVISION  
1-800-768-7799

HARRISONBURG  
101 South High Street  
Harrisonburg, VA 22801-1954  
(703) 433-1279

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(804) 461-6310

RICHMOND  
Surry Building  
Suite 122  
1601 Rolling Hills Drive  
Richmond, VA 23229-5011  
(804) 285-4772

March 30, 1992

Ms. Lori McClary  
WHSW-TV  
4820 Seton Dr.  
Baltimore, MD 21215-3210

Dear Lori:

I can't believe how quickly time passes. Before I am any more delinquent, I want to express my thanks for inviting me back to be your guest on **In Your Interest**. I feel we covered some important information for your viewers and gave them valuable tips.

Also, thanks for sending the videotape with the interviews so promptly. I think they turned out great.

I hope to see you again in the fall.

Cordially,

*Andrea*

# Maryland Committee for Children, Inc.

608 Water Street  
Baltimore, Maryland 21202  
Phone: (410) 752-7588  
Fax: (410) 752-6286

March 9, 1992

Ms. Lori McClarry  
Channel 24  
4820 Seton Drive  
Suite M-N  
Baltimore, MD 21225

Dear Lori

Thank you for allowing me to appear on your program to promote the Earned Income Credit.

Your relaxed manner and constant reassurance did much to put me at ease and I appreciate your kindness.

Most importantly, your active participation on behalf of these families will help many meet their basic needs.

Thank you once again.

Sincerely



Debra Mitchell  
E.I.C. Coordinator



**TOWSON STATE UNIVERSITY  
TOWSON, MARYLAND 21204**

**Career Placement Center**

**(410) 830-2233  
FAX (410) 830-3459**

**March 24, 1992**

**Ms. Lori McClarry  
Producer/Reporter  
HSN Broadcasting of Maryland, Inc.  
4820 Seton Drive, Suite-M-N  
Baltimore, MD 21215**

**Dear Lori:**

**Thank you for making yesterday so relaxing and enjoyable. You have a very nice style and demeanor and that made it easy for me to speak to you on camera.**

**I wish to take advantage of your kind offer to make a copy of the video tape for our office and a blank tape is enclosed, as you requested.**

**Looking forward to working with you again in the future.**

**Sincerely,**

**Francis J. LeMire  
Director**

**FJL/kb  
enc/**



# The League: Serving People With Physical Disabilities, Inc.

Camp Greentop    The Fehsenfeld Medical Day Care Program    The Hecht Swimming Pool  
The Hobbs Fitness Center    League Industries    The Trivas Education Center

## HOMEBASED SOLUTIONS

March 30, 1993

**Darlene Hampton  
WHSW  
4820 Seton Drive  
Suite M-N  
Baltimore, MD 21215**

**Dear Darlene:**

**I am writing to express our gratitude for your coverage and presentation of our program and the needs it addresses to your audience.**

**Most specifically, your skill and understanding were appreciated and very helpful in helping to address the needs and issues facing people with disabling conditions. I was very impressed the perception your questions demonstrated and am complimenting you on your ability to grasp and bring out the important issues uniquely. Not just anyone can do that.**

**As I expressed to you, I am not yet at ease being a public speaker. Your kindness and patience with that was deeply appreciated and made it possible for me to be more comfortable in a most personally uncomfortable situation. Your responsiveness during the interview also was significant. It encouraged me and allowed me to feel more natural and, hopefully, to be more effective. Since I had experienced the opposite in another situation, I feel qualified to say it is an important and significant quality in bringing about a good interview.**

**Thank you again for your station's interest in the Community and important issues. Thank you**



LOUIS L. GOLDSTEIN  
COMPTROLLER OF THE TREASURY  
LOUIS L. GOLDSTEIN TREASURY BUILDING  
P.O. BOX 466  
ANNAPOLIS, MARYLAND 21404-0466  
(410) 974-3801

April 9, 1993

Mr. Mike McCartney  
WHSW-TV  
4820 Seton Avenue  
Baltimore, MD 21215

Dear Mr. McCartney:

Thank you for airing the "Tackling Your Taxes" program we provided earlier this year. Taxpayers tell us they get much of their information from these kinds of programs, and we appreciate your cooperation in providing it to them.

We would also appreciate it if you could take a minute or two to let us know when the program aired and give us any comments you might have below. We are enclosing a stamped, self-addressed return envelope for you to use so that we may better serve you in the future.

With best wishes,

*Louis Goldstein*

*4/11/93*

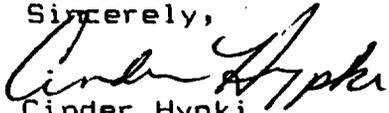
One learner who was not in the program last year commented that it was very motivational. Another learner was actually stopped on the street and asked for her autograph by someone who saw a segment on TV!)

As for LIFT, we are excited about the prospect of finally having something we can use in our educational efforts with our Board, funders, and throughout the community at large with schools and neighborhood groups. Using the video would be a very useful tool; we would very much like your permission to do so.

Lastly, I'd like to inquire about the possibility of obtaining the station's assistance in editing the segments into a slightly shorter educational/promotional piece on LIFT. Please let me know if this an appropriate request on our part.

If there is any type of award competition for reporting of this nature, we strongly encourage you to enter!! Many thanks for all of your work on the segments. You are true advocates of literacy; I hope you realize that your efforts will touch a number of lives and encourage people to come forward. We are appreciative of all you've done.

Sincerely,



Cinder Hypki  
LIFT Coordinator

✓ cc: Carol Taylor, Program Manager



Lori McClarry, Producer/Reporter  
TV 24 WHSW  
4820 Seton Drive, Suite M-N  
Baltimore, MD 21215

30 March, 1993

Dear Ms. McLarry,

On behalf of the staff and all of the adult learners at SECO's Learning Is For Tomorrow (LIFT) literacy program, I would like to say a resounding thank you to you and your colleagues at Channel 24! We have recently received the tapes of the "In Your Interest" segments on literacy which include the many hours of interviews with LIFT learners filmed last July. The program is absolutely wonderful! We are all extremely impressed with the quality and the scope of your work on the issue. You are all to be commended for your efforts.

Where to begin? Firstly, it is far and away the best TV reporting on literacy that we have seen in LIFT's five years. Unlike much of the superficial coverage on the issue, the five segments taken together include many of the major themes, the most commonly asked questions and the national trends which impact on adult education. Most notably, the issues of women in poverty and the link between literacy and the workforce were well presented.

Secondly, the issue is not glamorized or sensationalized in any way, but dealt with accurately and in an interesting format. Your use of the interviews with LIFT participants very honestly represents their struggles, their quiet determination and their courage. There is not a trace of condescension toward them, but rather you have portrayed them as the experts on the issue that they indeed are. Your sensitivity during the interviews in July has carried through the editing to the final product. Beyond a shadow of a doubt you truly listened to people, helped them to feel comfortable and respected them - an impressive accomplishment.

The tone of the segments is ultimately hopeful, and in choosing the final piece that you did, will inspire other adult learners to come forward. Our only constructive feedback in this area is that, given that the segments are aired separately, it would have been helpful to include the literacy hotline number and to mention LIFT / SECO's name in each segment.

I'd also like to thank you for providing copies to the learners involved and to the program. The learners who have seen the segments are very happy with it. (I wish you could have been here when our morning class viewed the tape - people were excited, crying, and so very proud of themselves and each other.



# The League: Serving People With Physical Disabilities, Inc.

■ 1111 East Cold Spring Lane ■ Baltimore, Maryland 21239-3998 ■ (410) 323-0500 ■ TTY: 435-6589  
■ Fax (410) 323-3298 ■ Founded 1927.

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March 8, 1993

**Ms. Darlene Hampton**  
**WHSW**  
**4820 Seton Drive**  
**Baltimore, Maryland 21215**

Dear Ms. Hampton:

On behalf of The League, I would like to thank you for featuring Todd Miller and League Industries on Channel 24's Job File.

Todd will send you a videotape so that we can get a copy.

Thanks for all your help! I look forward to working with you in the future.

Sincerely,

**Michele A. Wojciechowski**  
**Director of Public Relations**

MAW/slm

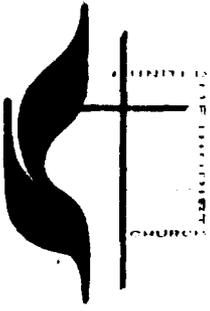
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*President*





**MARTIN LUTHER KING, Jr. MEMORIAL  
UNITED METHODIST CHURCH**

Windsor Mill Road and Forest Park Avenue

Baltimore, Maryland 21207

(301) 448-2312

January 19, 1993

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Channel 24  
4820 Seton Drive  
Baltimore, Maryland 21215

Dear Ms. McClarry:

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We thank you for excellent coverage, which we could  
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We invite you to join us in a reception for those  
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will be able to join us.

FRIDAY, FEBRUARY 19, 1993  
7:30 PM - 9 PM  
MARTIN L. KING, JR. MEMORIAL U.M.C.  
5114 WINDSOR MILL ROAD  
BALTIMORE, MARYLAND 21207

Yours truly,

*Douglas B. Sands*  
Douglas B. Sands, Sr.  
Pastor

DBS/jic

# PARTNERSHIP FOR A DRUG-FREE MARYLAND

PROUD TO BE A MEMBER OF THE PARTNERSHIP FOR A DRUG-FREE AMERICA

November 24, 1992

Dear Lori,

Thanks so much for coming out today. We truly appreciate your taking the time away from the station and your ten-thousand other responsibilities to learn more about the new campaign and we hope to accomplish together in the future.

Now more than ever the Partnership really needs the support of WHSW. Your station and the range of your Home Shopping viewers plays a key role in successfully getting this information out and, hopefully, in making a positive difference.

Please feel free to select whatever spots you feel best meet your station's needs. I would, however, ask that you try to emphasize the spot LONG WAY HOME and its message of hope.

If you have any questions or concerns about the campaign or what we are trying to accomplish here in Baltimore through the Partnership efforts, please give me a call at 321-3527.

Thanks again and please give our thanks to Carole!

Very truly yours,

  
Steve Pasierb

PARTNERSHIP FOR A DRUG-FREE MARYLAND  
300 East Joppa Road  
Suite 1105  
Towson, Maryland 21286  
410.321.3521  
410.321.3116 FAX

# Marylanders Against Hindoum



WILLIAM DONALD SCHAEFER  
GOVERNOR

MELVIN A. STEINBERG  
LT. GOVERNOR

**STATE OF MARYLAND**

DEPARTMENT OF  
PUBLIC SAFETY AND CORRECTIONAL SERVICES

**MARYLAND STATE POLICE**  
PIKESVILLE, MARYLAND 21208-3899  
AREA CODE 410 486-3101  
TTY FOR DEAF AREA CODE 410 486-0677

BISHOP L. ROBINSON  
SECRETARY  
PUBLIC SAFETY AND  
CORRECTIONAL SERVICES

COLONEL LARRY W. TOLLIVER  
SUPERINTENDENT  
MARYLAND STATE POLICE

**December 2, 1992**

**Ms. Darlene Hampton  
# TV Channel 24  
4820 Seton Drive  
Baltimore, MD 21215**

**Dear Ms. Hampton:**

**I am pleased to send you the 1991 Annual Report of the Maryland Center for Missing Children.**

**Thank you for interviewing staff members of the Center. If we can assist you on a project that involves missing children issues, please do not hesitate to contact me or Carla Proudfoot on 1-800-MDS-KIDS.**

**Very truly yours,**

*J. Thomas Wills*  
**J. Thomas Wills  
Director  
MD CENTER FOR  
MISSING CHILDREN**

**JTW/llm**

I thank you for the  
great showing of our  
Sweetheart Dance Feb 13.  
We really appreciate it  
very much. Lots of people  
saw it on T.V.  
Chairperson  
Wanda Lamowski

Polish Women's Alliance  
Rt. 805  
Sacred Heart Mary,  
6736 Georgetown Ave.