

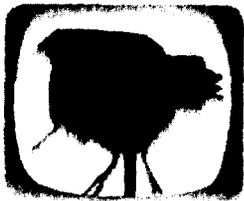
Mean

Mar. 2, 1992

To: W. H. S. W TV. 24.

Please send me the
information available on
the "Foster Grandparent program."

Thank you,
Mrs. W. J. McKissic
6009-11 Majors Ln.
Columbia, Md. 21045
410/730-2418



Maryland • District of Columbia • Delaware Broadcasters' Association, Inc.

One East Chase Street, Suite 1130 • Baltimore, Maryland 21202 • (410) 385-0224 • FAX (410) 783-1875

September 22, 1992

Mr. Kenneth Becker
General Manager
WHSW-TV
4820 Seton Drive
Baltimore, MD 21215

*Carol,
Can we honor
this request?*

Dear Ken:

Spurred by the recent spate of violent automobile thefts, with one resulting in the tragic death of Pamela Basu, Maryland Governor William Donald Schaefer has asked the broadcasters in Maryland and the District to air an emergency 3-week campaign of self-protection and anti-carjacking announcements, beginning later this month.

For the past two years, the association has aired radio announcements for several state agencies. The success of those programs, coupled with current public safety concerns, has prompted the Governor to ask for some television exposure, as well.

MPT has produced both 10 and 20 second television announcements, which are being sent to you. We would ask that you air them four to five times per week between 6 a.m. and midnight, for three weeks, beginning September 28th. Given the extraordinary events of the past few days, please give these emergency announcements as much quality exposure as you possibly can.

Should you have any questions, or if we can help, please call. Thank you.

Sincerely,

MARYLAND/DC/DELAWARE BROADCASTERS' ASSOCIATION, INC.
Chip Weinman
Executive Director



**American Heart
Association**

Maryland Affiliate, Inc.

Dedicated to the reduction of
disability and death from cardio-
vascular diseases and stroke



Children's Theater Association, Inc.

Mount Royal School • 121 McMechen Street • Baltimore, Maryland 21217 • Phone 225-0052

February 27, 1992

Carol Taylor
WHSW - TV
Channel 24
4820 Seton Drive
Baltimore, MD 21215

Dear Carol, Jim, Laurie and Lori:

Thanks so much for all of your help on the public service announcement for the Children's Fair.

The Fair is our major annual fundraising event. For the last ten years, we have averaged attendance of over 3000. This is largely due to the generous public service support of stations like Channel 24.

We would also like to invite you all to come to the Fair as our guests. Enclosed are a dozen tickets, good for adults or children. It is a great day of creative fun for children and I hope we see you there.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Kevin', written in dark ink.

Kevin



**Neighborhood
Housing Services
of Baltimore, Inc.**

244 N. Patterson Park Ave.
Baltimore, Maryland 21231
Phone (410) 327-1200

June 21, 1993

Lori McClarry
WHSW-TV - Channel 24
4850 Seton Drive, Suite M-N
Baltimore, Maryland 21215

Dear Lori,

Thank you very much for giving NHS yet another opportunity to talk about our organization and programs. Brenda Ready, our Irvington Neighborhood Director, really enjoyed the time that she spent with you and was very pleased your plans for the program. We are so glad that you finally had the opportunity to get out into one of our neighborhoods and see the work being accomplished there.

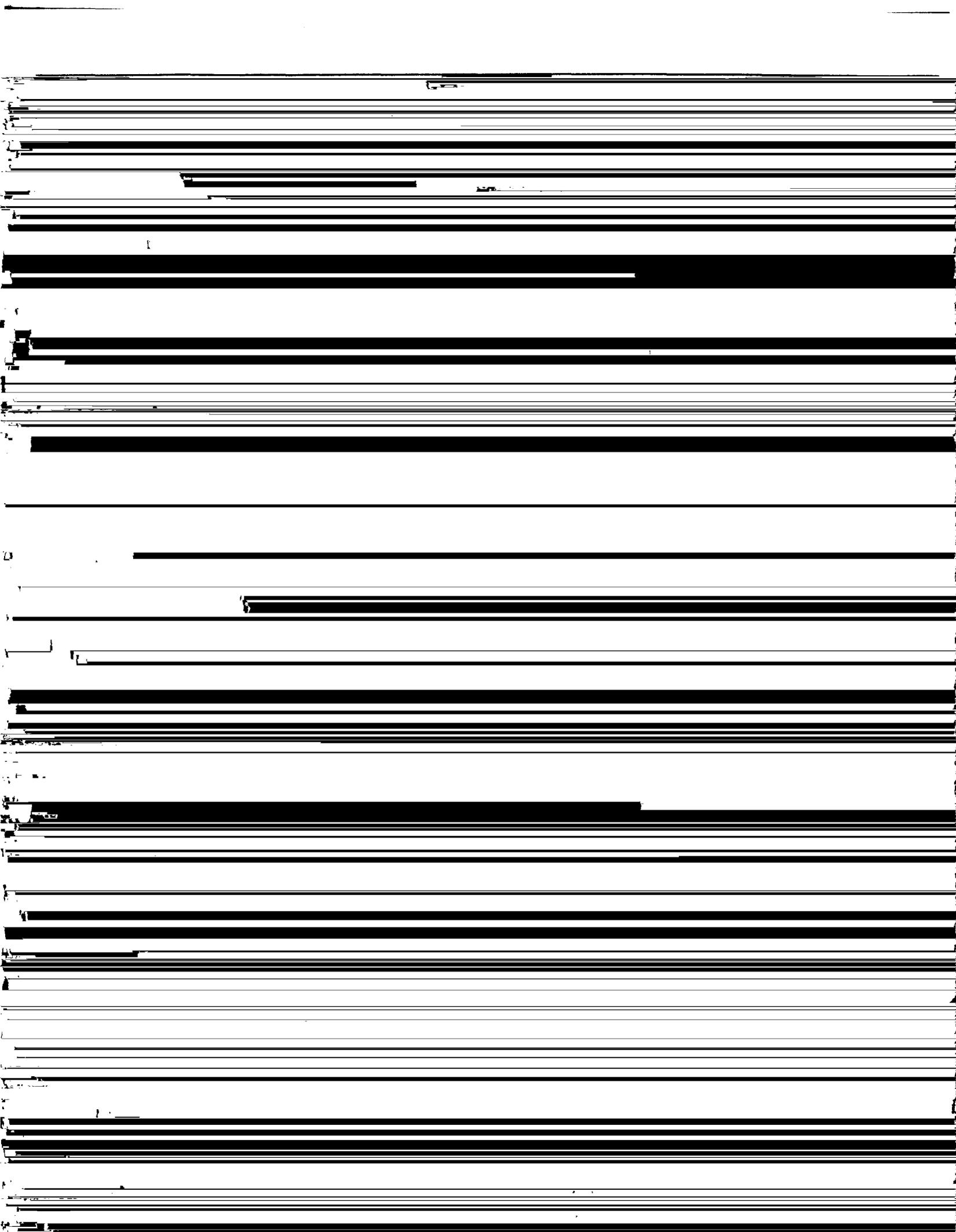
As you know, our advertising budget is non-existent, and we rely on programs such as yours to get the story out. I am sure when it airs, we will get the same tremendous response that we did when you interviewed Mike Braswell. We had an incredible increase in interest from that program.

Thanks again for everything that Channel 24 is doing to help the general public become aware of some of the important work that non-profits are performing in Baltimore.

Don't hesitate to contact us if we can ever be of any assistance to you and Channel 24.

Sincerely,

Cheryl McNab
Resource Development Coordinator



Community
Assistance
Network

7701
Dunmanway
Dundalk, Maryland
21222

Telephone
410-285-4674

June 1, 1993

Ms. Lori McClarry
WHSW-TV
4820 Seton Drive
Baltimore, MD 21215

Lori
Dear Ms. McClarry,

Thank you so much for interviewing me last week about the "New Poor" and the work our organization is doing to help low income Baltimore County residents grow out of poverty. One of my staff members saw the first segment last night and was impressed with the quality of the interview - especially with the questions you asked. I'll look forward to seeing the tape and showing it to our Board and some of the local churches and service organizations.

You mentioned the possibility of your coming out for a longer interview during the summer months. It would be my pleasure to show you around and have you meet some of our dedicated staff who truly are making the difference in many peoples lives. Just give me a call at 285-4674 and I'm sure we can set something up.

Your station should be commended for its informational segments. Thanks again.

Sincerely,

Bob Gajdys

Robert P. Gajdys
Executive Director

RPG/ahl





Neighborhood
Housing Services
of Baltimore, Inc.

244 N. Patterson Park Ave.
Baltimore, Maryland 21231
Phone (410) 327-1200

March 24, 1992

Lori McClarry
'In Your Interest'
WHSW-Channel 24
4820 Seton Drive
Suite M-N
Baltimore, Maryland 21215

Dear Lori,

Thank you very much for giving Mike Braswell, our Executive Director, the chance to appear on your program, 'In Your Interest.'

You might like to know that we received many calls in response to the first airing of the program. Obviously, you have a large audience.

Thank you again for the opportunity. As mentioned, if you would ever like to explore affordable housing and community development in Baltimore again, we have an extensive network of contacts with which we would be pleased to connect you. Don't hesitate to contact me.

Sincerely,

Cheryl McNab
Resource Development Coordinator

Ms. Carole A. Taylor (Program Manager)
WHSW-TV
4820 Seton Drive
Suite M-N
Baltimore, MD 21215

August 8, 1992

Dear Ms. Taylor;

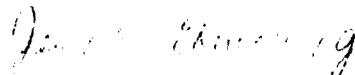
Re: Student Interns from Towson State University.

Thank you for the opportunity to visit Channel 24 on July 29 to observe the role played by the two student interns (Veronica Castro and Melanie Perdue) from Towson State University while taping "In Your Interest" program in the studio.

Also, the insight you gave me about the structure and operation of the internship program at WHSW-TV was particularly valuable and I am pleased to say that both students confirmed the support and guidance they are receiving from the entire staff of TV-24. I hope it is not presumptuous to say that you will always open your doors for an enduring relationship between WHSW-TV and Towson State University in the area of student internship.

On behalf of Towson State University, I thank you and other staff members of your esteemed television station for giving Veronica and Melanie this valuable opportunity to sharpen their skills in the area of television production and broadcasting.

Sincerely,


Joseph M. Ebiware, Ph. D.

cc: Mary Schwanky
(Director: Internship/Cooperative Ed. Program)

Maryland KISS - Kids In Safety Seats

January 28, 1992

Darlene Hampton
WHSW TV 24
4820 Seton Drive
Baltimore, MD 21215

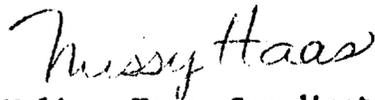
Dear Darlene:

Thank you so much for allowing me to share in the excitement of television. Watching you film safety seat segments with the Baer family was a wonderful learning experience.

Enclosed is a blank video; I would appreciate it if you would make a copy of the interview for me. I am assuming that Deborah Baer will also be requesting a copy, and if mine is done at the same time, Ms. Baer can pick my copy up with hers. If not, please call me at (410) 225-1376 and I will arrange to collect the tape myself.

Thank you again.

Sincerely,



Melissa Haas, Coordinator
Maryland KISS

MH:jf

Enclosure

5504 Uppingham St.
Chevy Chase, MD 20815
June 24, 1992

Channel 24, WHSW
4820 Seton Dr.
Baltimore, MD 21215

Dear Sir or Madam:

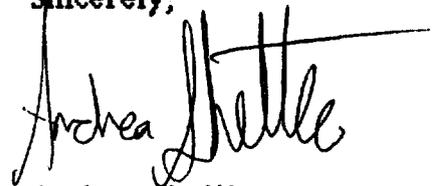
As a deaf viewer, I would like to thank you for your use of closed-captions on your television station. Closed-captions give me more complete access to this important cultural media.

You may be aware that closed-captions are beneficial not only to deaf and hard of hearing viewers, but also to people learning to read, and people learning English as a second language. Closed-captions are no longer "just" for deaf people. As people become increasingly aware of the vast benefits captions can offer to all segments of our society--whether boosting the reading scores of our children, or the convenience of being able to watch television late at night without disturbing other people at home--it will become foolishness, not a money saver, to neglect to caption whatever programming you can. I urge you, accordingly, to expand your use of closed-captions as much as possible.

I look forward to the day that adding closed-captions to a program is as automatic a process as adding the soundtrack is today.

Thank you for your time and attention.

Sincerely,

A handwritten signature in black ink that reads "Andrea Shettle". The signature is written in a cursive style with a long horizontal line extending from the end of the name.

Andrea Shettle



William Donald Schaefer
Governor

Maryland Department of Natural Resources

Tawes State Office Building
Annapolis, Maryland 21401

Torrey C. Brown, M.D.
Secretary

John R. Griffin
Deputy Secretary

July 27, 1992

Ms. Carolé Taylor
WHSW TV
4820 Seton Drive
Suite M-N
Baltimore MD 21215

Dear Carole:

Thank you for assisting the Department of Natural Resources recently with the taping of yellow perch footage which will be used in the September "IYI" show. I know it will greatly add to the show.

In addition, your support of the disabled access PSA is greatly appreciated. In these tough economic times, financial and other donated assistance is often the only way we are able to get our message out.

I have personally enjoyed the relationship that has evolved between WHSW and DNR and look forward to the future.

Thank you again and please convey my sincerest appreciation to your staff.

Cordially,

A handwritten signature in black ink, appearing to read "RLG", is written over the typed name.

Robert L. Gould
Director
Public Communications Office

RLG:feg



August 25, 1992

Robert Evett
10 Gundpowder Road
Glen Arm, MD 21057

Dear Mr. Evett,

The research I have obtained regarding male yeast infections is brief at best. I will supply you with a few facts and then I recommend you contact your general practitioner, urologist or dermatologist for free information available to you about candidiasis (medical term for yeast infection) and oral thrush (a yeast infection of the mouth).

Yeast is a normal inhabitant of the gastrointestinal and urinary tracts. When you have a chemical imbalance in the body from taking antibiotics or poor health habits, the yeast overgrows. Genital yeast infections in men are much less common.

The male yeast infection is usually known as jock itch. Signs usually include itching, possibly rash and occasionally a discharge. However if you have these symptoms, especially discharge, you should visit a doctor to ensure no other communicable diseases are present.

All people are susceptible to oral thrush. If you have this yeast infection in your mouth, you will notice white spots, not to be mistaken for herpetic ulcers. Again go see a doctor for proper diagnosis.

Thank you for watching WHSW TV's In Your Interest programs. I hope that our topics continue to interest you and that we may bring more valuable information to you in the future.

Very truly yours,

Darlene Hampton
Reporter

Robert W. Evett
10 Gunpowder Road
Glen Arm, Maryland 21057

8/11/92

WHSU

TU 24

4820 Sate. Dr

R
2010, 1991, 1995

"In your interest"

Sivs/MS

Please send information, or
reference to write of each infection

Many thanks

Very truly

Yours



November 3, 1992

Ms. Carole Taylor, Program Director
HSN Broadcasting of Maryland, Inc.
4820 Seton Drive - Suite M-N
Baltimore, Maryland 21215

Dear Carole:

Thank you so very much for the excellent service you have provided to the citizens of Maryland through your production of "In Your Interest". The Maryland Department of Human Resources has been able to disseminate valuable information to clients and the general public through your programming.

It is always a pleasure to work with you because you and your staff perform in an utmost professional manner.

As a token of her thanks, Secretary Colvin would like you to have the enclosed certificate of appreciation.

Thanks for all of your help.

Sincerely,

Helen Szablya, Director
Public Information

Enclosures

November 3, 1992

Mr. Kenneth Becker, General Manager
HSN Broadcasting of Maryland, Inc.
4820 Seton Drive - Suite M-N
Baltimore, Maryland 21215

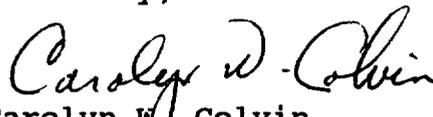
Dear Mr. Becker,

The service you and Channel 24, WHSW have provided to the Department of Human Resources cannot be measured. Through your generosity we have been able to inform the citizens of Maryland about the many services we have available. As you know, our department does not have in its budget the allocation to produce professional television programs. And yet, we know that our clients and the public at large have been educated through the programming you have provided for us.

I would like to especially commend Carole Taylor, who has produced the "In Your Interest" program for our agency over the past two years.

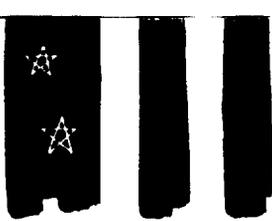
Please accept the enclosed certificate of appreciation as a token of our thanks.

Sincerely,


Carolyn W. Colvin
Secretary

Enclosures

cc: Helen Szablya



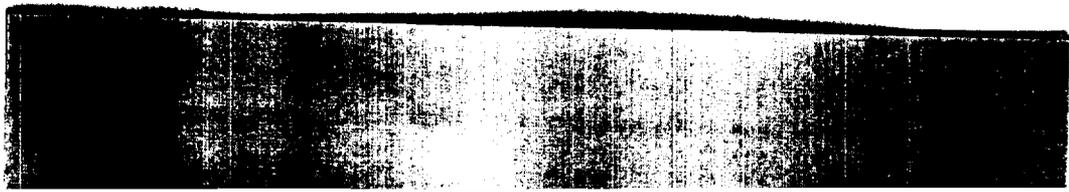
STATE ALLIANCE PROGRAM

December 14, 1992

Ms. Carole Taylor
Program Manager
WHSW-TV 24
4820 Seton Drive
Baltimore MD 21215

Dear Ms. Taylor:

With 1992 quickly coming to a close I wanted to take this opportunity to express our most sincere appreciation for your support and involvement in Maryland's Partnership program. You can take great pride in knowing that as a member of the *Media-Advertising Partnership for a Drug-Free Maryland* you are helping to reach millions of



115 Elinor Ave
Balto, Md. 21236
Sept. 16, 1991.

TV 24
Balto, Md.

Sirs:

As a daily Sunday morning
viewer of "The Choral Ridge
Hour", I just want to express
my thanks for TV 24 carrying
this program over the station.
It is such a blessing to have
this kind of quality programming
less viewers than I am.

for any reason.

My sincerest thanks for
this special spiritual up-
lifting on a Sunday morning.

Sincerely,

(Mrs.) Vilma Armandt

Nov 21, 1990

Dear Mr. McClary;

Perhaps you will be able to help me.

Several months ago, I watching "In your Interest" on Channel "24". The interviewer was Renata Brick and a dental association to help people get dental work and dental plates ect.

I wrote to Mr Brick ~~for~~ and letter was returned.

I then wrote to her or Stationmaster of Channel 24
4820 Seaton Ave Baltimore
Md. My letter was never re-
turned so I suppose it got
lost somewhere at the station.

I'm asking you, Could Mr
Brick be located to give me
the name + Address of the Dental

Association or could the station
get in their files and get
me the address or phone num-
ber?

I enjoy watching you
and Mr Brick on "In your
intrest" and you do it ^{it} very well
I supposed that was or is
becoming your ~~Career~~
Career. If so, My very
best wishes to you or whatever
you choose for you, ~~and~~ your
lifes work. I watch H. S. C.
on 24 and really enjoy your
interviews on any ~~any~~ subject
you are giving. "In your intrest"

any help you
can ^{will} give me
please.

I'm very sickly
Breast Cancer

Heart + lung ~~to~~ problems

I need a dental plate desperately as
mine ~~is~~ gums have shrunk.

Thanking you in advance

I Remain Sincerely
Mrs Kathleen Van Sickle

Box 82

Galena, Md. 21435



Maryland

Department of Economic & Employment Development

MEMORANDUM

DATE: February 26, 1991

TO: Bert Cooperstein

FROM: Barbara Aydlett, ^{BA}NW JSEC Coordinator

RE: Media Award for Northwest Office

The Northwest office wishes to nominate for its media award the following television station:

HSN Broadcasting of Maryland, Inc.
TV 24 WHSW
4820 Seton Drive, Suite M-N
Baltimore, Maryland 21215
Carole Taylor, Program Manager
(301) 358-2400

The contributions which TV 24 has made to our office are as follows:

- 1) The television coverage provided of our office's last major job fair in addition to public service announcements to promote the event,
- 2) the job orders which the station sent to our office as openings occurred, and
- 3) the personal support of NW JSEC given by Program Manager, Carole Taylor, by her attendance of meetings.

If you need additional information, please feel free to contact me at 358-6694.

BA:am

cc: Leonard Jones
Lillian Lee
Cynthia Romeo
Margaret Austin
✓ Carole Taylor