

Stone Junior High School
1101 University Blvd.
Melbourne, FL 32901

March 14, 1990

3/22/90

To: Public file
EPA

Ed Parker
WBSF TV 43
4450-L Enterprise Ct.
Melbourne, FL 32935

Dear Mr. Ed Parker:

We really enjoyed the Citizen Bee. The reception was great because it gave us the opportunity to meet the other contestants. Thank you for allowing us to visit your station to compete in the Citizen Bee. This gave us the opportunity to see what the competition would be like and what will be expected of us in the future.

Sincerely,
Jolene Aicher
Jolene Aicher

BRIAN K. GIBSON
Brian Gibson

Kyle Gross
Kyle Gross

Jason Schafer
Jason Schafer



A NON-PROFIT ORGANIZATION



NACEL Cultural Exchanges

205 FREDDIE STREET • INDIAN HARBOUR BEACH, FLORIDA 32937 • (407) 773-2687

JOHN & DENISE SAMILA
Florida Coordinators

LOCAL REPRESENTATIVES

DOROTHY BELL
Deltona
(407) 574-4423

CATHERINE BENDA
Tallahassee
(904) 893-2327

KAY CREWS
Bradenton
(813) 747-9771

JEAN FISHER
Venice
(813) 497-3179

LINDA FISHER
Longwood
(407) 333-0316

JO HOLCOMBE
Fort Lauderdale
(305) 584-1015

MARY KENDALL
Vero Beach
(407) 569-1645

JOYCE KIDDER
Lakeland
(813) 646-1553

BARBARA METIVIER
Pensacola
(904) 492-3294

SUE & BILL NEAL
Melbourne
(407) 259-4476

JAN SAFKO
St. Petersburg
(813) 864-2878

CATHERINE SANDERSON
Melbourne
(407) 777-1281

KACCI TUGGEY
Floral City
(904) 344-3830

Ed Parker
Manager TV 43 WBSF
4450-L Enterprise Ct.,
Melbourne, Florida 32935

4 June 1990

Dear Mr Parker,

May I take a moment of your time to express our sincere appreciation for the outstanding support we received from your staff. We are indeed grateful for the opportunity to obtain help by your station announcements. Our need is severe and your support is most encouraging.

We have commendably noted the professionalism demonstrated by your staff. From the friendly and helpful receptionist, Guffie Byrd, through the recording group, as highlighted by Delores McLaughlin, to the scheduling effectiveness of Ruth Atkinson. In each phase we received the warmest welcome and eagerness to help. Such total professionalism is indeed rare as the entire sequence was accurately and expertly recorded on the first try. Super.

You are certainly blessed with an efficient and effective organization and we wish you every success in your future endeavors. Please convey our personal thanks to your staff for an exceptional job well accomplished. Your astute selection of personnel is commendable.

Sincerely,

John and Denise Samila
Florida Nacel Coordinators



March 4, 1988

Mr. Skip Painton
WMOB-TV43
4450 Enterprise Court
Melbourne, Florida 32935

Dear Skip:

This is an overdue "thank you" for your contribution to the 1988 Great Chowder Cookoff. Your promotional coverage of the event through airing PSA's helped bring out the crowds, thus allowing us to make more monies for Matching Funds to promote tourism in our area.

It truly takes many people working together to make any endeavor a success. It is because of people like you we had a successful Cookoff (the best to date). We appreciate you and thank you.

Sincerely,

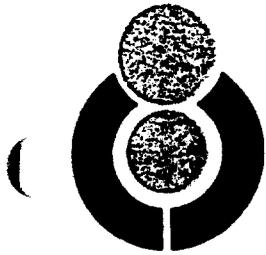
Brad Cox, 1988 Chairman
Tourism and Convention Council

/lbh



400 Fortenberry Road
Meritt Island, FL 32952
(305) 452-4390/459-2200





BIG BROTHERS/BIG SISTERS OF BREVARD

File

November 3, 1987

Mr. Skip Painton, General Manager
WVOD - TV 43
4450 Enterprise Court
Melbourne, Fl 32935

Dear Mr. Painton,

The staff and Board of Directors would like to extend a special thank you to you and your fantastic staff. Your station and its efforts have thus far proven to be a credit to our community. We are proud to have an individual of your caliber as a supporter of the Big Brother/ Big Sister program.

Thank you for aiding us in our endeavor to help ensure that the youth of Brevard become productive citizens of tomorrow. We would like to bring to your attention several individuals who have continuously "gone beyond the call of duty", and helped to make your station an example for the others to follow. The following are individuals who have "practiced what they preach". They have proven to be positive and productive role models for all youth in our community, and to be exemplary citizens of Brevard.

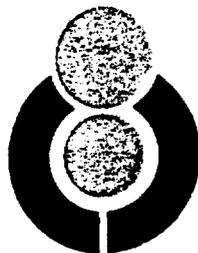
Nell Ayers
Cynda Parker
Delores McLaughlin
Elena Ahaens
Tracy Moore
Jim Rhine

Sincerely,

Bonita Caldwell
Bonita Caldwell
Executive Director

CC: Tracy Moore
Nell Ayers
Delores McLaughlin
Elena Ahaens
Jim Rhine

File



BIG BROTHERS/BIG SISTERS OF BREVARD

July 29, 1987

Mr. Skip Painton
WMOD-TV 43
440 Enterprise Court
Melbourne, FL 32955

Dear Mr. Painton,

The staff and Board members of Big Brothers/Big Sisters would like to express their sincere appreciation for the donation of a banner for our Agency. We are honored to have an individual of your caliber represented in our community. Your support and attention towards our program is very encouraging.

The talent, support and dedication of your Public Affairs Director, Delores McLaughlin, has been instrumental in our agency's PR goals and objectives. It's refreshing to have in our area a quality TV station that continuously makes an effort to provide what is wanted and needed by the public it serves.

Sincerely,

Bonita Caldwell
Bonita Caldwell
Executive Director

BC:ne



File

CENTRAL FLORIDA ZOOLOGICAL SOCIETY

MEMBER OF THE AMERICAN ASSOCIATION OF
ZOOLOGICAL PARKS AND AQUARIUMS



June 23, 1987

ACCREDITED
INSTITUTION

Mr. Skip Painton
WMOD-TV
4450 Enterprise Court
Melbourne, FL 32935

Dear Skip,

I wanted to take the time to express the appreciation of the Central Florida Zoological Society and the Florida Heritage Homecoming Committee for the excellent job the station has been doing on our behalf.

Last Saturday was the first preliminary audition for our Star Search Competition and it was truly exciting. The hard working Star Search Committee, who have all volunteered their time to assist us, were there most of the day, and the talented young entertainers who took their time to participate were appreciative of the station's efforts.

I also wanted to mention that we could not have pulled this event together were it not for the enthusiasm and involvement of your own Nancy Grossbart. She certainly represents WMOD-TV in the most professional manner.

Again Skip, thank you in advance for your help and I know the station will benefit from this type of community involvement. We hope that you and others from your staff will bring your families and share the day with us on July 4th.

Sincerely,

Bonnie Sharp
Florida Heritage Homecoming Coordinator

A REGISTERED CHARITABLE ORGANIZATION SUPPORTED BY VOLUNTARY CONTRIBUTIONS

P. O. BOX 309
LAKE MONROE, FLORIDA 32747 • PHONE (305) 323-4450



Independent
Television

M E M O R A N D U M

May 9, 1991

TO: All Independent Stations

FR: David L. Donovan

RE: TCI Channel Shifting

On June 1, 1991 TCI, the nation's largest cable operator, plans to conduct a nationwide channel realignment. Some of these shifts are being made to accomodate ENCORE, a new cable program service. Other cable operators may also plan to conduct a new round of channel shifts.

As many of you know, Independent stations have been the subject of numerous channel shifts in the last few years. INTV intends to monitor these shifts. We also recognize that some repositioning may be the result to agreements entered into between your station and local cable operators.

Enclosed you will find a channel shifting form. If your channel is shifted as a result of the new TCI channel alignment please fill out the form and return it to me. In addition, if you have been moved recently, by any other cable operator please notify us on the form.

It is not our intention to make the specific data public. Rather, we intend to aggregate the information and use it when making arguments before the FCC.

12 South Deleon Avenue
PO. Box U
Titusville, Florida 32781

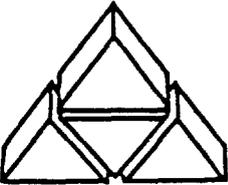
TCI **CABLEVISION OF FLORIDA, INC.**

May 7, 1991

Mr. Edward Parker, General Manager
WBSF TV 43
4450-L Enterprise Court
Melbourne, Florida 32935

Dear Mr. Parker:

This letter will serve as notification that as of June 2, 1991,
we will be removing your television station from our cable system
serving the area of Titusville and Brevard County.



**MARKET
DEVELOPMENT
GROUP** INTERNATIONAL, INC.

1053 Maitland Center Common
Maitland, Florida 32751-9845
(407) 875-1770

FEBRUARY 27, 1991

Ms. Delores McLaughlin
Public Affairs Director
WBSF-TV Channel 43
4450-L Enterprise Court
Melbourne, FL 32935

Dear Ms. McLaughlin:

On behalf of The Plantation at Leesburg and myself, thank you for including our 50-Plus Expo on "Update". We have received numerous favorable responses to the interview. We are very excited about the Expo and owe its success in part to you and your show.

I thank you for the opportunity and I hope we can work together again.

Sincerely,





April 8, 1991

Ms. Delores McLaughlin
UPDATE
SUNDAY EDITION
WBSF-TV-Channel 43
4450-L Enterprise Court
Melbourne, FL 32934

Dear Ms. McLaughlin:

It was a pleasure working with you recently. You helped make our media tour a success.

Please call if the Rice Council can provide additional information or materials, or if we can be of further assistance.

Thanks for your interest and support of the U.S. rice industry. We look forward to working with you again.

Sincerely,

A handwritten signature in cursive script that reads "Julie Gibson".

Julie Gibson
Sr. Home Economist

JG/kh

LEADERSHIP BREVARD

June 22, 1990

Delores McLaughlin
Public Affairs Director
WBSF-TV 43
4450 L Enterprise Court
Melbourne, Florida 32901

Dear Delores:

Thank you for accepting our invitation to address the Youth Leadership Brevard class on Thursday, June 28th. The participants include Brevard County high school students at the junior and senior year levels.

The purpose of Youth Leadership Brevard is to acquaint these future leaders with all aspects of Brevard's education system, history, health care, government, criminal justice system, etc. The challenges and opportunities of the future are addressed in a seminar format. Enclosed is the "Education" seminar agenda. Specifically, we would like you to participate in a discussion on "Strategies for Success". Approximately 15 minutes has been allotted for each presentation. The remaining 15 minutes is for discussion with the class members. The participants appreciate hand-outs if you deem them appropriate. Please note the exact time and meeting place on the enclosed agenda.

We welcome speakers to spend the day with the class, but would particularly like to invite you to join us for lunch. Please R.S.V.P. to Jenny Atkinson, Executive Director, at 724-5400.

Your participation will make our June 28th session most meaningful. A list of the class participants is also enclosed. If you have any questions, please do not hesitate to call Jenny. Again, thank you for contributing your valuable time and expertise.

Sincerely,

Clair N. Knollinger

Clair N. Knollinger
Chairperson

CNK: jla

Enclosures

- Cocoa Beach Area Chamber of Commerce, 400 Fortenberry Road, Merritt Island, Florida 32952 (407) 459-2200
- Greater South Brevard Area Chamber of Commerce, 1005 E. Strawbridge Avenue, Melbourne, Florida 32901 (407) 724-5400
- Titusville Area Chamber of Commerce, 2000 South Washington Avenue, Titusville, Florida 32780 (407) 267-3036

STONE JUNIOR HIGH SCHOOL

1101 East University Boulevard Melbourne, Florida 32901-7298 (407)723-0741

BETTY A. DUNN

Principal

THOMAS W. McINTYRE

Assistant Principal

RITA M. POOLE

Assistant Principal

PATRICK VANSOY

Curriculum Coordinator

March 21, 1991

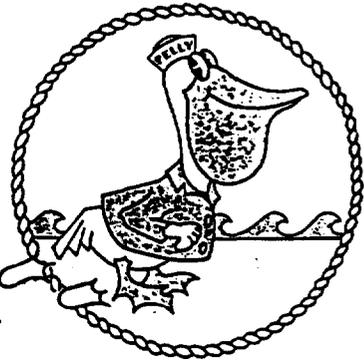
Ms. Delores McLaughlin
TV43-WBSF 4450-L Enterprise Ct.
Melbourne, FL 32935

Dear Ms. Delores McLaughlin:

On behalf of Stone Junior High School, I would like to thank you for your participation in our annual Career Day. By all indications, it was a great success. A very important reason for this success was your presentation. We appreciate your contribution to making this a valuable learning experience for our students.

To Public file

E.P. 1/17/90



Keep Brevard Beautiful, Inc.

January 16, 1990



*Public file
6/30/92*

June 23, 1992

Mr. James Rozier
Vice President of Marketing and Development
Cablevision of Central Florida
3767 All-American Boulevard
Orlando, FL 32810

Dear Mr. Rozier:

I am writing to express my concern about Cablevision of Central Florida's recent decision to drop WBSF/TV43 from its Orlando system. As a representative of the Close Up Foundation, the largest civic education organization in the nation, I have found TV43 an invaluable aid in informing Florida citizens about civic education initiatives and ways in which they can become involved in their political system.

The Close Up Foundation has worked closely with Florida educators for more than 21 years and sponsors a variety of civic education programs aimed at creating more active and informed citizens. As a nonprofit, we depend on organizations such as TV43 to help us inform and motivate citizens to become involved.

At a time when so much attention is being paid to the problems with our educational system and the apathy with which young people view the political system, it is vital to have organizations such as TV43 promoting education and civic responsibility. Eliminating this type of programming is a disservice to the community. Therefore, I urge you to reconsider your decision and return TV43 to your Orlando system.

Thank you in advance for your consideration of this matter. If you

NIE Note

Public file


22 June 1992

Mr. James Rozier
V.P. of Marketing and Development
Cablevision of Central Florida
3767 All American Blvd.
Orlando, FL 32810

Dear Mr. Rozier:

It has come to my attention that Cablevision of Central Florida will drop TV43 from the Orlando System, effective June 30, 1992.

I am writing to express my concern for this decision and to voice my support for TV43 - a local station addressing local issues in our community!

This past year I had the opportunity to work with TV43 Community Affairs Programming, on two educational and worthwhile programs: The Citizen Bee, a Social Studies competition for secondary students; and a Nutrition Month program, geared for upper elementary students.

Both programs involved thousands of students throughout Brevard County. But, because of TV43's wide reaching cable access, we received calls from the Orlando market as well. Next year, we will try to accommodate those Orlando schools and individuals interested in benefiting from these valuable educational programs.

For these reasons, I ask that that TV43's carriage be restored to all of CV's cable systems as soon as possible.

Sincerely,



Linda Ingram
Newspaper In Education

cc: Ed Parker - Vice President and General Manager, TV43
Delores McLaughlin - Community Affairs Director, TV43

✓



People file 7/11/92

COPY *[Signature]*

Executive Officers

Brian Masterson,
President
Tom Carter,
Vice President
Jack Rood,
Vice President
Susie Wasdin,

June 24, 1992

James Rozier
Vice President of Marketing and Development

BREVARD County
BOARD OF COUNTY COMMISSIONERS

To: Public fee
[Signature]

FLORIDA'S SPACE COAST



PARKS AND RECREATION DEPARTMENT
SOUTH SERVICE SECTOR, 1311 E. New Haven Ave., Melbourne, FL 32901

Telephone: 952-4580

June 23, 1992

Cablevision of Central Florida
3767 All American Blvd.
Orlando, FL. 32810

*I hope
this letter
will help.
Thanks
Kathy*

Dear Mr. Rozier,

The Brevard County Handicapped Recreation Program has appeared on the "Update" segments to inform the community of special events/programs for the disabled. Our current clientele and potential program participants faithfully watch Ch. 42 and "Update" to see what is available in Bre-

To: Public Ad
[Signature]



Executive Board

Rita Barnett
Chairman

Jacinta (Cindy) Iezzi
Vice Chairman

Cheryl Henry
Secretary

Gary Schermerhorn
Treasurer

Jacinta (Cindy) Iezzi
Division Counselor

State Board Representatives

Rita Barnett
Louise Milam

Board of Directors

Ross R. Brown
Warren W. C. Burk
Allen Gragg
Vaughn Holeman
Hulannie A. Jenkins

June 23, 1992

James Rozier
Vice President of Marketing and Development
Cablevision of Central Florida
3767 All American Boulevard
Orlando, FL 32810

Dear Mr. Rozier:

Brevard County needs the Delores McLaughlin "Update"



To: Public fcl
[Signature]

bcc Ed Parker
Delores McLaughlin

June 19, 1992

Mr. James Rozier
Vice President of Marketing and Development
Cablevision of Central Florida
3767 All-American Boulevard
Orlando, FL 32810

RE: WBSF TV 43

Dear Mr. Rozier:

I was distressed to learn of your recent decision to drop WBSF TV 43 from your Orlando system.

WBSF TV43 is dedicated and committed to providing their viewers with information concerning important issues in the Central Florida community. The King Center for the Performing Arts has been fortunate to have received significant exposure in this regard.

We strongly urge you to reconsider your decision to drop WBSF TV 43 from your Orlando system.

Stepping Stones

Individual, Family & Group Therapy

TO: Public file


James Rozier
Vice-President
Marketing and Development
Cablevision of Central Florida
3767 All-American Boulevard
Orlando, FL 32810

Dear Mr. Rozier:

I recently was advised of Cablevision's intention to drop TV43 from the Orlando system. I am writing to ask you to reconsider this move for the following reasons:

1) Since 1982, I have participated in programs ranging from spouse abuse to Youth Leadership Brevard. I wish I could relay an accurate count of the number of people who have commented "Oh, I saw you on 43 the other day!" Unfortunately I did not keep tally because I never imagined losing TV43.

2) The exposure the Commission on the Status of Women (of which I chaired that year) received on TV43 was very instrumental in getting open the Domestic Violence Shelter in Brevard- which we desperately needed because the closest one was in Orange County.

3) I have brought several groups of teenagers to talk about various topics. The teens selected received great psychological benefits from appearing on TV43 and being seen by their peers.

4) As an involved civic person, I have always known I could count on Tv43 to provide a "spot" for an important message. If we lose TV43, who else will give us, the community, this type of loyalty?

5) TV43 is truly a local station airing segments for the local people. Brevard County is not Orange County, and most of the people live here for that reason-it is small enough to fit the "local" label.

6) As a small business owner, I have enjoyed being able to personally know the staff at TV43. They care about my opinions, my insight, and my goals. I am against them being dropped and replaced by someone which I will unlikely meet.

7) Knowing TV43 is available for local agendas, community, and professional people are willing to provide financial support. The viewing numbers should substantiate our interest in TV43.

RECEIVED

JUN 29 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

and 1

MEMBER NEWS

Noted Oregon author, Terence O'Donnell will speak at Champoeg State Park visitor center at 7:00 pm on Wednesday, February 12 in commemoration of Oregon Statehood Day (February 14). His program, called "That Balance So Rare: The Story of Oregon", will explore how Oregon's past has determined its present. The program is sponsored by **Friends of Historic Champoeg**. For further information please contact Martha MacIver at 678-1649.

The Salem Art Association presents two exhibitions through February 23 in the Bush Barn Art Center: Dennis Gould - The Past Ten Years, in the A.N. Bush Gallery, and Annegret Disterheft - People of Salem, in the Corner Gallery.

Renowned Oregon artist Gould's exhibit of 42 pieces includes painting in oil and acrylic as well as works in ink, watercolor, and colored pencil.

A collection of portraits of local residents, the exhibit of charcoal drawings by Salem artist Annegret Disterheft, is featured in the Corner Gallery.

Mission Mill Guest Speaker Series: On February 27, Dr. Robert Holcomb will present "Lewis and Clark, Corps of Discovery." Through the eyes of an artist, Dr. Holcomb shares the history of this expedition using slides, music and narrative. He is a member of the Lewis and Clark Trail Heritage Foundation and is involved in providing historic information for the interpretive centers being built along the Oregon Trail.

Purd's Place on State Street has just added an espresso bar to their wonderful repertoire of taste treats.

MEMBERSHIP COMMITTEE TO BE FORMED

SCVA members are an integral part of our association. A membership committee will soon be formed in an effort to:

- 1) help assess current members' interests, involvement and potential concerns;
- 2) help assure that membership understands and enthusiastically supports the SCVA programs;
- 3) and help identify new members & respond to attrition of members who may not wish to renew their "investment".

This committee will have a significant impact on the image SCVA presents in the community. Please consider joining the Membership Committee. Call Carrie, 581-4325, to express your interest.

SCVA SUBMITS BUDGET FOR 1992/93

On December 28, 1991, the Salem Convention and Visitors Association submitted its budget request for fiscal year 1992/93 to the Salem Cultural and Tourism Promotion Commission. The budget request is for \$293,000 and focuses on continuing and expanding the successful programs already in place, and increasing staff productivity through an office upgrade and the addition of a computer system.

The request represents 44.5% of total Transient Occupancy Tax funds projected to be allocated, and fits within the percentage parameters established by the Commission in 1991. The Commission will be having a public hearing on all budget requests on January 30 and will deliberate on these requests at their meeting on February 6.

 **Happy Valentine's Day**

"A GRATEFUL FAMILY" ENJOYS CHRISTMAS TOUR

Salem's Tour of Christmas Past was enjoyed by hundreds of Salem residents and visitors from surrounding communities. The tour was held Sunday, December 8 and Salem's historic attractions, (**Bush House, Deepwood Estate, Marion Museum of History, Mission**

Mill Village, State Capitol, and the Elsinore Theatre), were open and free to the public.

The Tour of Christmas Past committee received the following letter from a Salem family that reminds us of the meaning of Christmas.

"Thank you from the bottom of our hearts for your open house on December 8th. I am unemployed and unable to do and give the family what I'd like to for Christmas.

Thanks to you I could visit all the open house sites and take the kids and even give them a bus ride. The children enjoyed it all, the history, tours, antiques, wool process and open house visits with Santa and cookies too.

Thank you for making it possible.

— A Grateful Family —

P.S. I saw it on KBSP 22 as we don't get a paper."

March 8, 1993

Dear Judy,

*I want to thank you for giving your valuable time to
speak to our students on Career Day.*

April 13, 1992

Dear Rudy,

On behalf of Mid-Valley Arts Council, I am writing to thank you for your generous contribution of time, energy, and coverage for Diving Miss Daisy on March 27.

The event was a tremendous success for both MVAC and the Save the Elbowe Committee. Special thanks to Dick Bond for his efforts!

Relefaah Daigian

Dick -

5-21-92

SCVA would like to thank
KBSP for sponsoring a Rose
Festival Princess at the
SCVA Luncheon.

Businesses like yours make
their visit possible and the
SCVA members really enjoy
the May Luncheon.

Thanks again! Irene Cooper