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JUN 29 1993

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

DOCKET FILE COPY ORIGINAL

June 29 1993
EX PARTE OR LATE FILED

TELEPHONE (202) 857-2800

FACSIMILE (202) 857-2800

JOHN R. FEORE, JR.

DIRECT DIAL NO.

857-2768

MM Docket No. 93-8
Written Ex Parte Presentation

Part 1

BY HAND

Byron Marchant, Esquire
Senior Advisor to Commissioner Andrew C. Barrett
Federal Communications Commission
1919 M Street, N.W., Room 844
Washington, D.C. 20554

Re: MM Docket No. 93-8

Dear Byron:

I am enclosing for your consideration, letters received by HSN affiliated television stations owned by Silver King Communications, Inc., Blackstar Communications, Inc. and Jovon Broadcasting Corporation. These letters were sent by members of the public, viewers of the stations, local civic organizations and community leaders, and elected officials expressing their support for the stations' operations and the stations' coverage of their organizations or events. Many of these letters predate the HSN must carry proceeding and are typical of the support enjoyed by these stations in their local communities.

I would ask you to carefully consider letters such as these in the consideration of MM Docket 93-8. For your information, copies of these letters are being provided to the Commission's docket.

Best regards.

Cordially yours,

[Signature]
John R. Feore, Jr.

JRF/lis
Enclosures

cc (w): Secretary's Office (2 copies)

No. of Copies rec'd 042
List ABCDE

RECEIVED

JUN 29 1993

WEHS-TV, AURORA (CHICAGO), ILLINOIS

FEDERAL COMMUNICATIONS COMMISSION

McHenry High School - West Campus

4724 West Crystal Lake Road, McHenry, IL 60050 • 815-385-7077

O. Gregory Johnson, Principal • Martin J. Horgan, Assistant Principal • Susan K. Zimmerman, Assistant Principal

May 18, 1993

Ms. Anne Wendell
Silver King Broadcasting
100 S. Sangamon St.
Suite 300
Chicago, IL. 60607

Dear Ms. Wendell:

On behalf of myself, the students, staff and administration of McHenry High School, I would like to thank you for selecting our school as part of your Celebration '93 series.

Based on comments I have received from students and teachers, the mock accident presentation was one of the most moving and impacting assemblies we have ever had.

Thankfully, we had a very safe, accident-free Prom weekend. Obviously, it's impossible to say if the assembly contributed to that, but I would like to think that it did.

Again, thank you and your cameraman for your time and effort on behalf of our school and program.

Sincerely,



Chuck Pinshower
School Social Worker/SADD Sponsor

CP:aw



COPLEY MEMORIAL HOSPITAL

An Affiliate of Rush-Presbyterian-St. Luke's Medical Center

*File
public file*

March 19, 1993

*Ms. Anne Wendell, Public Affairs Producer
WEHS TV, Channel 60
100 S. Sangamon
Chicago, IL 60607*

Dear Anne,

I want to thank you for the news coverage you produced featuring Easy Street at Copley Memorial Hospital, Aurora, IL. The program was done so well and represented rehabilitation services as they are. I was pleased with the accuracy and the message conveyed to the community which described the realities of disabilities. It also educated the public on what is available in the community for rehabilitation of the various disabilities. One never knows when a disabling condition may strike a member of our families.

Thank you very much for the exceptional coverage and your interest in our program. Our patients enjoyed participating and were also very moved by the programs produced.

Sincerely,

Patricia A. Heimann

*Patricia A. Heimann, RN
Director - Physical Medicine/Rehabilitation Services*

/dc



American Heart Association of Metropolitan Chicago

(Handwritten initials)

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208 S. LaSalle, Suite 900 • Chicago, IL 60604-1197 • 312/346-4675 FAX 312/346-8236

Dedicated to the reduction of premature death & disability from cardiovascular diseases & stroke

Ms. Anne Wendell
"In Your Interest"
WEHS-TV
100 S. Sangamon
Chicago, IL 60607

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- Carl Zenz, M.D., M.P.H.
Lake County

Dear Anne:

On behalf of the American Heart Association of Metropolitan Chicago, I would like to thank you for the opportunity you recently gave our organization to inform Channel 60's viewers about an important and neglected issue: women and heart disease.

COUNCIL CHAIRMEN

- R. John Solaro, Ph.D.
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Program Council
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President, Women's Council
- Jeffrey H. Hillebrand
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- Doris A. Hullivan, R.D.
Geographic Divisions Council

Until recently, little attention has been focused on the fact that heart disease is the number one killer of women as well as men. Through the six segments we taped for "In Your Interest," you covered a lot of ground, from describing heart attack to explaining symptoms and risk factors as well as ways women can prevent heart disease. Channel 60 provided a valuable service to both your female and male viewers in terms of raising awareness and understanding of the seriousness of heart disease in women.

I look forward to working with Channel 60 again in the future on more heart and stroke-related stories.

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- William R. Miller
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Nominating & Awards
- T. Paul B. O'Donovan, M.D.
Public Policy & Government Relations
- Mrs. Robert Oliver
Strategic Planning
- Thomas A. Polachek
Legal Counselor

Sincerely,

Liz Hofan
Liz Hofan

Communications Director

cc: Renee Genova

N.C. REG. HEART COMM.

- Walter W. Bell
Lay Representative
- Joseph V. Messer, M.D.
Physician Representative

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- Kate H. Kohn, M.D.
- John E. McGovern, Jr.
- Henry J. Nord, J.D.
- T. Paul B. O'Donovan

Almarie M. Wagner
Executive Director



COPLEY MEMORIAL HOSPITAL

An Affiliate of Rush-Presbyterian-St. Luke's Medical Center

file folder

March 22, 1993

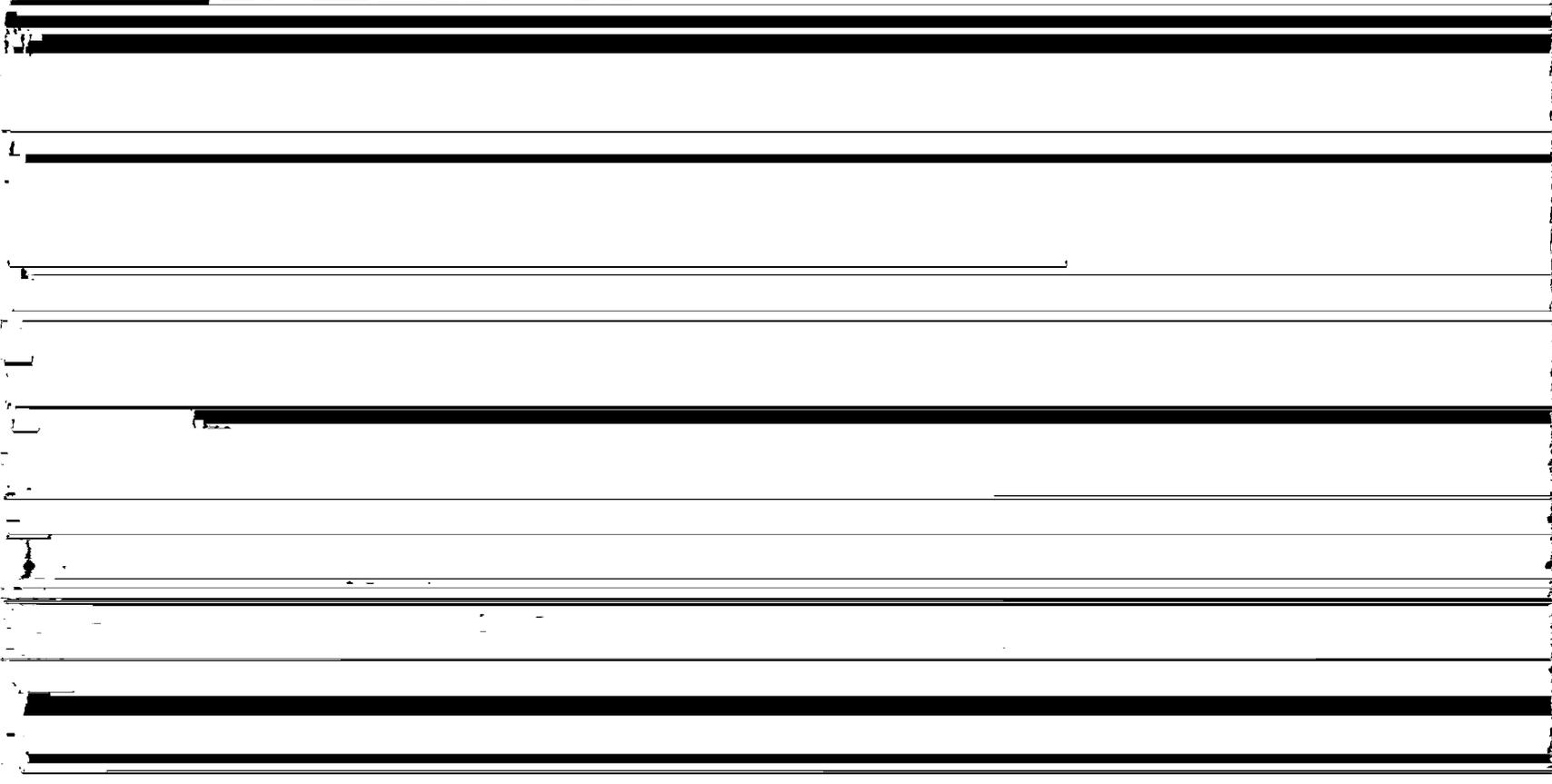
Ms. Anne Wendall
Public Affairs Producer
WEHS-TV Channel 60
100 S. Sangamon
Chicago, Illinois 60607

Dear Anne,

On behalf of Copley Memorial Hospital in Aurora and its Marketing Department, I'd like to thank you for the outstanding program you produced for the Channel 60 viewing audience on Copley's Easy Street physical rehabilitation living environment.

You and your staff have certainly helped inform the community about the many ways physically disabled people can receive help right here in the suburbs.

Once again, we certainly do appreciate all your efforts and look forward to working with you again some time in the near future.





The Power To Overcome

Easter Seal Society of Metropolitan Chicago, Inc.

File

220 South State Street
Chicago, Illinois 60604
Telephone (312) 939-5115
FAX (312) 939-0283

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Publisher
El Manana Daily
ARTHUR WONG
Arthur Wong & Associates

March 26, 1993

Ms. Anne Wendell
WEHS-TV Channel 60
100 S. Sangamon
Suite 300
Chicago, IL 60607

Dear Anne,

On behalf of the EASTER SEAL SOCIETY OF METROPOLITAN CHICAGO, I just wanted to personally thank you for donating your time as one of our Celebrity Phone Operators during our 1993 Telethon.

With the help of friends and supporters such as yourself, we were able to once again bring the Easter Seal message of hope into the homes of millions of people across the country.

Please pass my gratitude on to Fred Weintraub and Kathleen Quinn for their efforts in making our Telethon such a success.

Sincerely,

EASTER SEAL SOCIETY OF
METROPOLITAN CHICAGO, INC.

Jim Gunther
Producer
Easter Seal Telethon

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DEPARTMENT OF HEALTH & HUMAN SERVICES

Social Security Administration

120 S. Sangamon Ave.
Chicago, IL 60607
312 353-0664

April 30, 1993

Ann Wendel
WEHS Television
100 S. Sangamon
Chicago Il 60607

Dear Ann,

In recognition of the contributions made to the nation by government employees and human services providers the Congress, by joint resolution, has designated May 3 through 9, 1993 to be "Public Service Recognition Week". Counted among the ranks of public service workers are doctors, teachers, social workers, policeman, communicators, benefit administrators and care givers. Workers providing essential civic services, particularly at the federal, state and local levels, encompass such a broad range of talents that few Americans remain untouched by their labors.

To adequately commemorate community service we must not only consider government programs. Public service is people helping people: giving of yourself, as an advocate, volunteer or spokesperson; working together for the common good.

Public Service Recognition Week is the appropriate opportunity to thank you for your personal efforts to inform and enrich society, and for airing Social Security interviews during the past year on WEHS-TV, In Your Interest.

"Public Service Recognition Week", take pride in it - it's your week too!

Sincerely,


Larry Keiflor, Metropolitan Public Affairs Specialist
Social Security Administration

Internal Revenue Service

Department of the Treasury

District
Director

230 S. Dearborn St., Chicago, Illinois 60604

MAR 16 1993

Mr. Fred Weintraub
Vice President/Station Manager
WEHS-TV/HSN Broadcasting
100 South Sangamon St. - Ste. 300
Chicago, Il. 60607

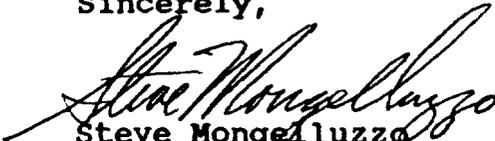
.Dear Mr. Weintraub:

This letter is written to thank you for your station's contribution to helping us "make taxes less taxing" for all your viewers. The IRS has been featured on several "In Your Interest" shows hosted by Anne Wendell over the past two filing periods.

"In Your Interest" is exactly the type of program that we promote in our district. This show allows us to reach a diverse audience with valuable tax information on current developments and changes in the tax laws affecting everyone.

We appreciate the opportunity to work with your station and look forward to being involved in future programs.

Sincerely,


Steve Mongelluzzo
Public Affairs Officer



*All
Public file
Letter from
Chicago 4-2*

The Support Group for the Younger Cardiac Patient

February 25, 1993

Channel 60
In Your Interest
100 S. Sangamon St.
Chicago, IL 60607

Attention: Ms. Anne Wendell

Dear Anne,

How are you? I hope all is well, and that you are in the very best of health and spirits.

I want to take this time to express my gratitude to you for interviewing me on "In Your Interest" this morning. It is through the concern and interest of such generous people as you that we are able to tell others about Young Hearts. I sincerely appreciate your taking the time to talk to me about our work and the goals which we hope to accomplish with our organization.

Please note that we will be acknowledging you and your contribution in the next edition of "LifeLine", Young Hearts' nationwide newsletter. I will send you a copy as soon as it is available.

Again Anne, thanks for everything. I look forward to talking with you again soon. Maybe we could even take time for a quick donut.

Best wishes,

Julianne Procich
Founder and President
Young Hearts

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Mayor Richard M. Daley
Mr. Patrick H. Arbor
Chairman, Board of Trade
Mr. Jack Sandner
Chairman, Chicago Mercantile Exchange

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First National Bank of Chicago
Ms. Alice Greer
Ms. Mary Pat Hay
Mesirov Financial
Mr. Douglas R. Hoffman
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Dr. Scott Johnson
Ms. Carmen Lomellin
Private Industry Council
Mr. Paul Merkel
Bansley & Kiener
Mr. Johnny O'Donnell
Chicago Police Department
Ms. Mary Pettigree
Ms. Connie Robison
Friends of Lincoln Park
Mr. Robert C. Rourke
CFI
Mr. David S. Schaffer, Jr.
State's Attorney of Cook County
Mr. Fred C. Schulte
Elgin National Industries, Inc.
Ms. Sue Schulte
Ms. Shirley Sobie
Leo Burnett Company, Inc.
Mr. Daniel C. Stevens
Credit Agricole
Ms. LaMonica Threet
Chicago Tribune Company
Ms. Terry Tuohy
Mr. Joseph T. Whelan
Chicago Mercantile Exchange
Deputy Superintendent
James L. Whigham
Chicago Police Department
Mr. Jim Williams
City of Chicago

*Put the date
February
11, 1993*



February 21, 1993

Ms. Anne Wendell
WEHS-TV Channel 60
100 South Sangamon, Suite 300
Chicago, Illinois 60607

Dear Anne:

Please accept my deepest gratitude for your generous donation of a spokesperson training video presentation to Mercy Home for Boys & Girls' second fund raising benefit, "RingSide for Mercy's Sake" held this past February 6th. Over 750 guests joined in the evening's festivities and, thanks to you, our auction was a wonderful success!

I am keenly aware that you are inundated with requests for charitable donations and am touched that you chose to support Mercy Home. We are truly blessed with friends like yourself who are sensitive to our needs and understand the importance of our work with the young men and women who are entrusted to our care.

Mercy Home has been a beacon of hope for thousands of young men and women who have faced extreme difficulties early in their childhood. Thanks to you, these kids have a real chance to change the course of their lives and overcome their struggle with abuse, neglect and abandonment.

Again, my heartfelt thanks to you for your kind generosity. May God bless you and keep you.

Gratefully yours,

A handwritten signature in dark ink, appearing to read "J. J. Close". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Reverend James J. Close
Superintendent

DUPAGE COUNTY HEALTH DEPARTMENT

111 NORTH COUNTY FARM ROAD

WHEATON, ILLINOIS 60187-3988

TELEPHONE 708-682-7400

JAMES PAULISSEN, M.D., M.P.H.
Executive Director

June 23, 1993

TO: PARTICIPANTS IN "PRESS" YOUR RELATIONS, MEDIA RELATIONS
SECTION OF THE ILL. PUBLIC HEALTH ASSOC. ANNUAL CONFERENCE
FROM: SANDRA LUNDGREN
RE: CONFIRMATION OF PARTICIPATION
WEDNESDAY, SEPT. 29, 9-10:30 a.m.
Indian Lakes Resort, 250 W. Schick Rd., Bloomingdale

This is the information that will be included in the program about this session: Your agency's long-term relationship with the media is its most valuable asset with them. Develop it by distinguishing between the needs of "hard news" and "public affairs". The media is one of your main avenues of communication with the general public. With a lot of consistent, conscientious work, you can develop an ideal relationship with them--one that is symbiotic.

The result of such a relationship can be banner headlines that reflect public health's point of view of a critical situation. "Press" Your Relations will examine how to develop a symbiotic relationship with the media in your area. By becoming a resource for them, they will become a resource for you.

Format: It is intended that each of you spend about 10 minutes in addressing your expectations and needs when it comes to the information you need from representatives of public health. After that, the floor would be open for questions. Concrete examples would be very useful, as many agencies in smaller areas have "public relations" assigned to clinical staff members as "other duties as assigned."

Scheduled participants:

Public health--Caryn Cieplak, Cook Co. Dept. of Health

Television ~~Anne Wendell~~ public affairs producer,
WEHS-TV

Radio Brian O'Keefe, news reporter, WDCB-FM

Print Kathleen Misovic, public affairs reporter,
Naperville Sun

Bring tapes!

This memo is intended to confirm your participation in this section. I also wish to advise you, that by that time, I will be living in Florida, and probably will not be able to participate in the conference. Caryn Cieplak, who is the Public Information Officer for Cook Co. Dept. of Health, will facilitate this session. If you have any questions before July 23, please call me at 682-7979, ext. 7374. After July 23, please call Caryn at 445-2525.

I know it will go well because it is information that is much needed by many IPHA members. I have enjoyed working with all of you.





Public file

Illinois Department of Rehabilitation Services

Jim Edgar

Governor

Audrey McCrimon

Director

February 11, 1992

Ms. Ann Wendell
WEHS
100 S. Sangamon, Suite 300
Chicago, IL 60607

Dear Anne,

January 19, 1993

Production Staff
Home Shopping - TV
100 S. Sangamon
Chicago, IL 60607

Dear Production Staff:

I'm writing to tell you how much my family and I enjoyed watching "North Pole News" on Christmas Eve and Christmas Day, 1992. I know a lot of hard work was put into this program.

It was the perfect gift -- given freely and a pure delight. We fought sleep to watch it Christmas Eve, but, unfortunately, we did eventually fall asleep. We were so pleased when we tuned in on Christmas Day and saw the program being run again.

I hope this type program will be run again in the future. May I suggest East Peoria, Illinois' celebration be considered for viewing. They have a fantastic Festival of Lights during the Christmas season. We have driven the 2½ hour drive for the past three years to see their many lighted displays, which rival Disney World's.

Once again, thank you for the wonderful program.

Sincerely,

Rose Lewandowski

Rose Lewandowski
6083 Old Porter Road
Portage, IN 46368

P.S. We are in the Metrovision Cable service area and saw the program on Channel 10.

*South Side Irish
Parade and Heritage Foundation*

10926 S. WESTERN CHICAGO, ILLINOIS 60643
238-1969

*File
Viewer mail*

4-9-92

Mr. Fred Weintraub
Station Manager
WEHS Channel 60
100 S. Sangamon
Chicago, Il. 60607

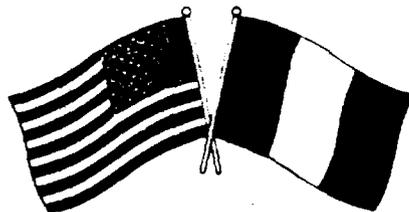
Dear Mr. Weintraub :

We South Side Irish Think Channel 60 is very fortunate to have Anne Wendell doing your interest stories. She quickly got to the core of our story while professionally guiding and patiently reassuring us.

Everyone was delighted with Anne's production and your cameraman's shooting. Thank you for a keepsake that we and our children will greatly enjoy.

Sincerely,

George J. Hendry
George J. Hendry
President





City of Chicago
Richard M. Daley, Mayor

Department of Health

Sister Sheila Lync, R.S.M.
Commissioner

50 West Washington Street
Chicago, Illinois 60602
(312) 744-4323

(f)

March 4, 1992

Ms. Ann Wendell
Channel 60
100 South Sangamon
Chicago, IL 60607

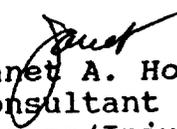
Dear Ms. ^{Ann} Wendell:

Thank you for providing me an opportunity to tell your viewers about safety seats. I enjoyed the experience, probably more so since I had no time to think about getting nervous! I also appreciate the number of times the segment was used, I have been amazed by the numbers and variety of people who have told me they "saw me on TV".

The Chicago SAFE KIDS Coalition is attempting to put together a video tape of the many news segments and other programs such as yours that aired during National Child Passenger Safety Week in February. Because of the irregular scheduling of the segment, we were unable to tape it directly and I would appreciate finding out how we might obtain a copy or if we could send Channel 60 a blank tape so that a copy could be made.

Thank you again for helping us to get the safety seat word out. Please let me know if there is any interest in doing a similar segment as part of the National Buckle-Up focus in May. (May is used to highlight traffic injury prevention in anticipation of increased summer driving as well as several major holiday weekends. We could wear identical blue sun dresses!)

Sincerely yours,


Janet A. Holden, PhD
Consultant
Trauma/Injury
Prevention

c: T. Crawley
S. Rani

JH/jh:chanel60.1et



Public file

February 17, 1992

Ms. Anne Wendell
WEHS
100 S. Sangamon
Chicago, IL 60607

Re: Inmate # 100; also segments 1-7

GD EHS

Good Samaritan Hospital
3815 Highland Avenue, Downers Grove, Illinois 60515
708.963.5900

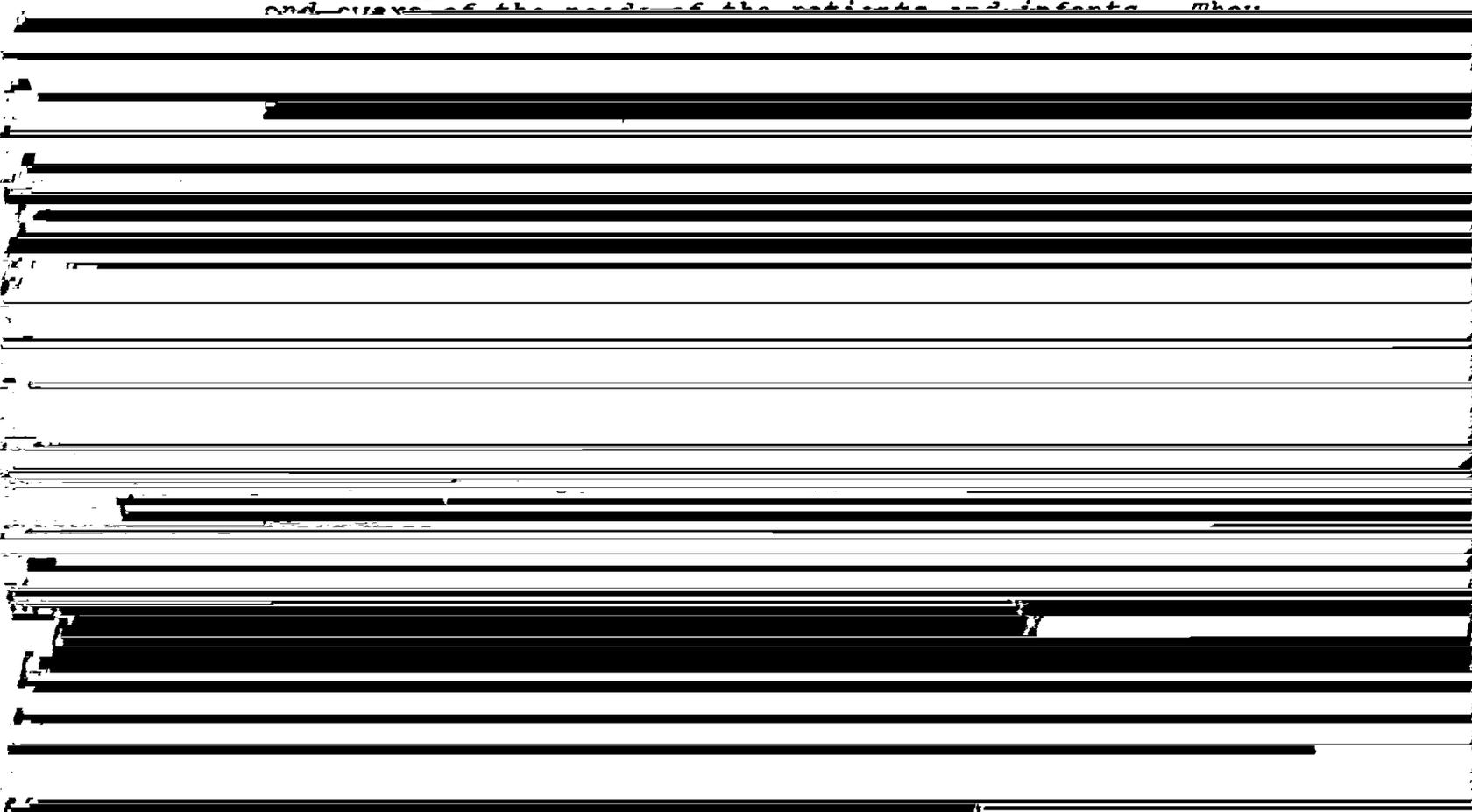
File

February 21, 1992

Renee Genova
WEHS
TV 60
100 S. Sangamon
Chicago, IL 60607

Dear Ms. Genova:

Last Thursday Ann Wendell and Greg (cameraman) spent over 3 hours at Good Samaritan Hospital filming a 4-1/2 minute segment promoting Smoke Free Family Week. We found both Ann and Greg professional, friendly and exceptionally concerned ~~and aware of the needs of the patients and infants they~~



CITY HALL OFFICE
121 N. LASALLE ROOM 209
CHICAGO, ILLINOIS 60602
(312) 744-3304

4906 W. FULLERTON AVENUE
CHICAGO, ILLINOIS 60639
(312) 637-8700

CITY COUNCIL

CITY OF CHICAGO



CAROLE BIALCZAK

ALDERMAN, 30TH WARD

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PUBLIC UTILITIES
(VICE-CHAIRMAN)

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EDUCATION

HUMAN RELATIONS

LICENSE AND CONSUMER PROTECTION

POLICE AND FIRE

TRANSPORTATION AND PUBLIC WAY

March 10, 1992

Ms. Anne Wendell
News and Public Affairs Producer
TV 60 WHS
HSN Broadcasting of Illinois, Inc.
100 S. Sangamon St., Suite 300
Chicago, Illinois 60607

Dear Anne:

Thank you for the kindness and courtesy you extended to me on my first (Maiden Voyage) television interview. Unlike my colleague, "Mr. Hollywood"/Alderman Hendon who lives for TV exposure, I am not a "pro".

This was another one of many new experiences for me and I want to express my appreciation for your warm and friendly attitude you projected. May you have a long and popular career in television. Please convey my message to your capable staff.

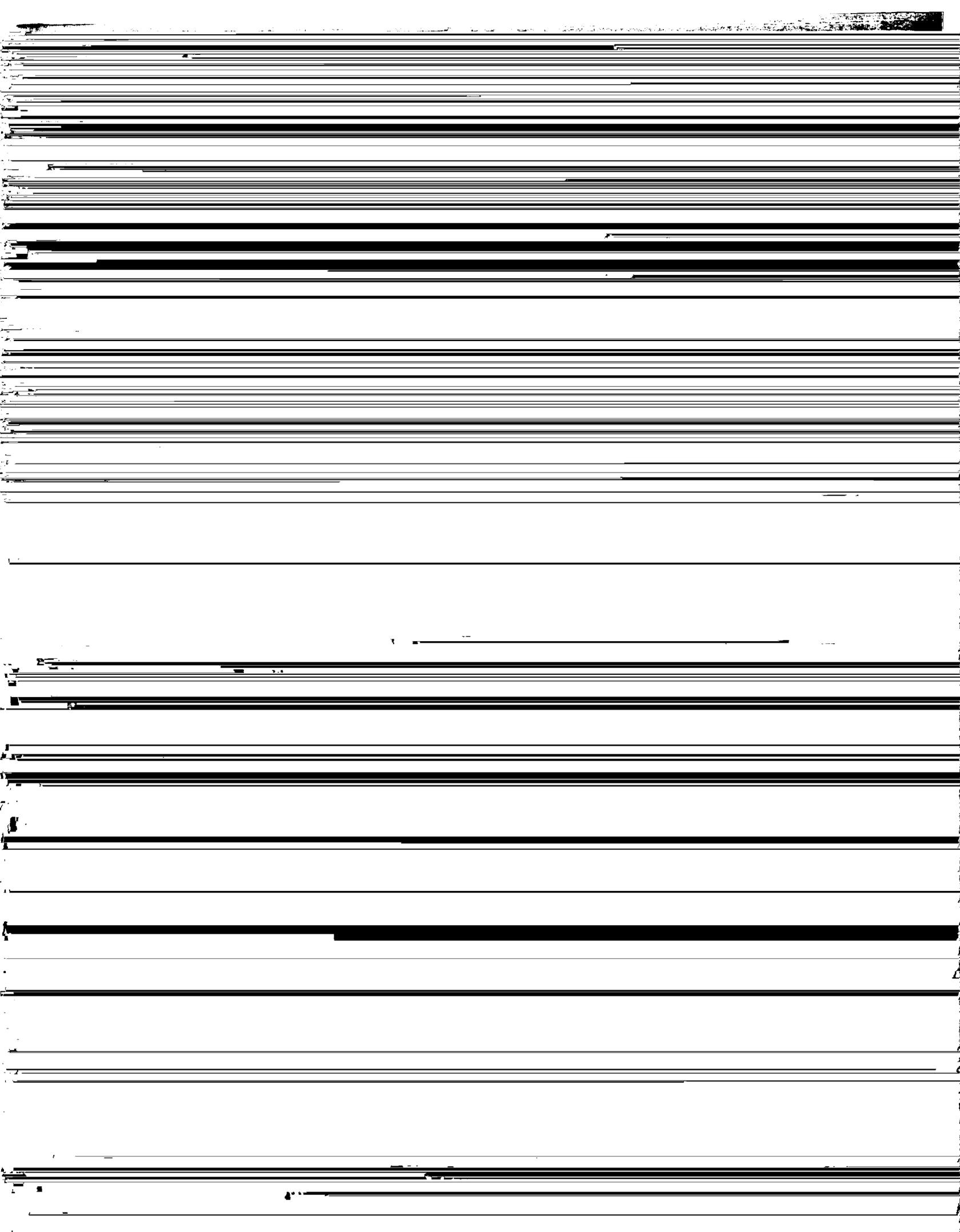
My best wishes always and God Bless You.

Sincerely,

Carole Bialczak
Carole Bialczak
Alderman

CB/mr

*P.S. Remember Fund 300
For Chicago's Future
Thank you!*





DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service
Food and Drug
Administration

Chicago District
300 S. Riverside Plaza
Suite 550 South
Chicago, Illinois 60606
Telephone: 312-353-5863

December 4, 1992

Ann Wendell
HSN Broadcasting of Illinois, INC
100 S. Sangamon St.
Suite 300
Chicago, IL 60607

Dear Ann:

On behalf of the Chicago District Food and Drug Administration, Marie Ekvall and I would like to thank you for having us appear on your show to talk about FDA's health related issues for your viewing audience. Your show provides the educational vehicle for updating and educating consumers on a large variety of subjects. We have covered concerns and issues on foods, food safety, drugs (Rx and OTC), cosmetics and health fraud.

The follow-up we are receiving is very positive and we find there is definite feedback from your viewers. For instance, during the airing of health fraud devices and food labeling several calls came into the Public Affairs office to question several devices and the caller said "Ann Wendell of Home Shopping Network said I could call the FDA for further information." Or, "That's the lady on the Ann Wendell Show," even though they didn't remember my name, they could remember yours.

"In Your Interest" is a fine service to the community and we at FDA look forward to a continuing work relationship to help educate and enlighten your audience about FDA's health related concerns.

We appreciate your time and interest in the FDA. Once again, thank you very much.

Respectfully,


Marie A. Ekvall
Director, Public Affairs


Darlene M. Bailey
Public Affairs Specialist

*Public
file*

RUSH-PRESBYTERIAN-ST. LUKE'S MEDICAL CENTER

1725 W. HARRISON STREET, SUITE 207, CHICAGO, IL 60612



RUSH MEDICAL COLLEGE
DEPARTMENT OF IMMUNOLOGY
ALLERGY AND CLINICAL IMMUNOLOGY
ANITA GEWURZ, M.D.

September 3, 1992

Anne Wendell
News and Public Affairs Producer
Channel 60 WEHS Television
HSN Broadcasting of Illinois, Inc.
100 S. Sangamon St.
Suite 300
Chicago IL 60607

Dear Anne:

I was able to view most of your special feature August 31 on "Asthma in Inner-City Children," which I greatly enjoyed. I was particularly impressed with the professional quality of the program. It was very interesting and highly educational. It impressed me even more so with the extent of the cockroach problem and possible implications for asthmatics.

You provided a most valuable public service. Thank you for including me.

Sincerely,

Anita Gewurz, M.D.

(312) 942-6296



Voice of the People IN UPTOWN, INC.

4554 N. BROADWAY, SUITE 302, CHICAGO, ILLINOIS 60640 (312) 769-2442 FAX (312) 769-2772

August 13, 1992.

Dear Ann,

Thank you very much for enclosing Voice of the People in your programming plans. We are all looking forward to seeing the documentaries.

I was very impressed with your ability to establish rapport with the people you interviewed and your ability to ask questions clearly, yet tactfully.

It was a pleasure to have met you.

Sincerely,
Lucy N. Gordon

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File
(Public file)

June 15, 1992

Anne Wendell
Channel 60
100 S. Sangamon
Suite 300
Chicago, IL 60607

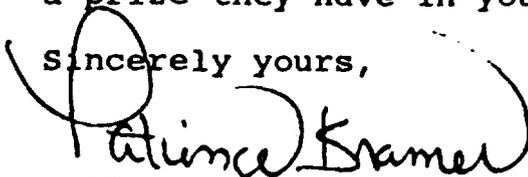
Dear Anne,

Once again, you have done a superb job and I am very pleased that we were able to act as a resource and to participate in the program's production.

It has been great fun working with you over the past year-and-a-half, and I hope that we can do it again. This is my last week with Lifeline, but that does not end my contact with you. Should I have other story angles which might be of use to you, I will be certain to call.

Best wishes for continued success. I hope Channel 60 realizes what a prize they have in you.

Sincerely yours,



Patience Kramer
Director of Corporate Communications