

Dear Rochelle,

On behalf of the Lupus Foundation,  
I would like to thank you for  
inviting me to appear on your show.

We have received numerous calls and  
would not have been able to reach these  
without your help.

UNIVERSITY  
of  
DALLAS

GRADUATE SCHOOL OF MANAGEMENT

Vicki,

I appreciate your offer to copy your master onto my videotape so I could have a "clean" copy of the oh your interest segment we did last week.

Your professional manner and "on the air" comfortable style helped me relax and made it a better interview. If I can be of any more help or you want to expand the piece to a 1/2 hour format, just let me know.

Thanks again,  
Alan Goldfarb

P.S. Return to tape to my business address instead of the school.

5420 LBJ FREEWAY; SUITE 480  
DALLAS TX 75240



Dennis R. Jones, M.S.W., M.B.A.  
Commissioner

**Texas Department of Mental Health and Mental Retardation**

**Genetic Screening and Counseling Service**

Location Address: 3600 East McKinney St., Denton, TX 76201-1100

Mailing Address: P. O. Box 2467, Denton, TX 76202-1146

FAX (817) 382-6235

Donald W. Day, M.D.  
Executive Director

**September 9, 1991**

Vicki Holloway  
KHSX TV Channel 49  
1957 E. Irving Blvd.  
Irving, Texas 75060

Dear Ms. Holloway:

Thank you so much for the air time you have given to our Public Service Announcement, "Some Genes Are Worn for Life."

The local clinic has received some very positive feedback from the exposure you have afforded Genetic Screening and Counseling Service, and we wanted you to know that we truly appreciate this service to the people of Texas.

Sincerely,

*Nancy Franko*

Nancy Franko, M.D.



Have A  
Nice Run

3/23/92

Ticki

Enclosed is a tape  
for use to record Pete  
Van Co from Lewisville, Tx.  
It was an interview for  
Farm Aid. We appreciate  
so much your doing  
this for us. He was  
really excited!

Thank you,  
Shirley Van Co

Address:

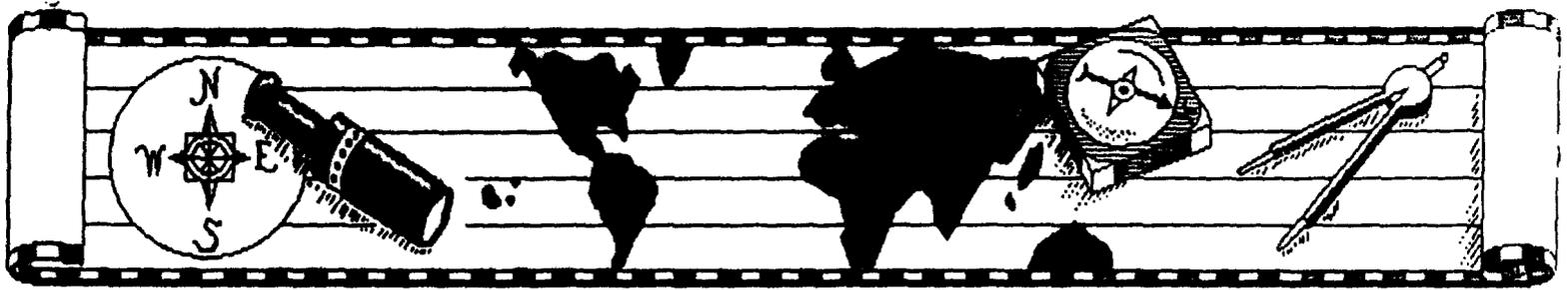
Pete Van Co  
1811 S. Valley Pkwy.  
Lewisville, Tx. 75067  
214-315-2583

Dear Vicki,

I watch your In your Interest show and I really like it. But a couple of weeks ago you showed I guess the History of Irving and I really enjoyed it, was wondering if there might be a video I could buy?

Would appreciate your letting me know.  
Horses etc, Making movies etc.

Thank you,  
Doris Strickland  
2703 Columbus  
Fort Worth, Texas 76106



March 11, 1993

Mr. Brad Foltyn, Vice President  
KHSX - TV 49  
HSN Broadcasting of Dallas, Inc.  
1957 E. Irving Boulevard  
Irving, TX 75060

Dear Brad:

I hope this letter comports with your needs and produces the desired results.

Give my regards to Rochelle, Vicki, and the gang.

Best wishes to each of you and good luck with the FCC.

Sincerely,

W. Lewis Randolph

**"The poor teacher stands where he is and beckons the pupil come to him. The good teacher goes where the pupil is, takes him and leads him to where he ought to go."**

St. Thomas Aquinas

**Dr. W. Lewis Randolph**  
Secondary Social Studies



March 11, 1993

PAUL BURKE  
Director of Secondary Instruction & Operations

P.O. Box 152637

Commissioner James Quello  
Federal Communications Commission  
Washington, D.C. 20554-0106

901 O'Connor Road

Dear Commissioner Quello:

Irving, TX 75015-2637

I am delighted to respond to the request of Mr. Brad Foltyn, Vice President of KHSX-TV, by communicating to you my support of KHSX's consistent commitment to providing public service programming. Their program, In Your Interest, is a regular part of the programming schedule, and it makes a significant contribution to their constituency.

Tel. 214-259-4575

As a participant on several of their programs, I know they



*Susan Johnson, Ed. D.*  
Director, CONTINUING EDUCATION

Brad,

I hope the enclosed  
helps. I didn't know  
where to send them, so  
I enclosed them in the  
envelope for you to address.  
Best wishes,

*Susan*

12330 PRESTON ROAD • DALLAS, TEXAS 75230  
(214) 701-8001 • FAX (214) 991-4626

# The Cooper Institute for Aerobics Research

12330 PRESTON ROAD/DALLAS, TEXAS 75230/214-701-8001 / FAX 214-991-4626

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Director, Computer Services  
and Youth Fitness

BRENDA S. MITCHELL, Ph.D.  
Director, Behavioral Science  
and Health Promotion

JOEL W. WOODBURN, D.D.S.  
Director  
Development

## MEMORANDUM

DATE: March 1, 1993  
TO: Commissioner Quello  
FROM: Susan Johnson, Ed.D.  
Director, Continuing Education



**LIFT**

**LITERACY INSTRUCTION FOR TEXAS**

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March 11, 1993

Brad Foltyn  
VP/Station Manager  
KHSX-TV  
1957 East Irving Blvd.  
Irving, TX 75060

Dear Brad,

Thank you for the opportunity to express my feelings about KHSX-TV to the people at the Federal Communications Commission.

A copy of my letter to them is enclosed.

Very truly yours,

**LITERACY INSTRUCTION FOR TEXAS**

A handwritten signature in black ink that reads "Evelyn Patton". The signature is written in a cursive, flowing style.

Evelyn Patton  
Executive Director

EP/ib

Enclosure



**LIFT**

**LITERACY INSTRUCTION FOR TEXAS**

---

March 11, 1993

Commissioner James Quello  
Federal Communications Commission  
Washington, D.C. 20554-0106

Dear Commissioner James Quello:

On occasion, I've had the opportunity to participate in the production and presentation of In Your Interest on KHSX, Channel 49 in Irving, Texas.

As a partner in the production of this issue-oriented program, I've experienced, first-hand, the commitment station exhibits in informing, educating and serving the community in which it operates.

In my role as Executive Director of LIFT (Literacy Instruction For Texas), the largest nonprofit literacy provider in Dallas, I feel that KHSX provides a critical service. Reaching illiterate adults is no easy task. As a result of programming involving LIFT students, volunteer teachers and myself, hundreds of people learned about our classes. Many of these viewers volunteered to teach. Others registered for free classes. Because KHSX cares, our community is becoming better place in which to live.

It has recently come to my attention that broadcast stations such as KHSX, who provide shopping services, could be excluded from the protections of "Must Carry" legislation, under the premise that they do not broadcast in the public interest.

My association with KHSX and its presentation of In Your Interest, is indeed worthy of such protection.

As a partner in their efforts, I urge you to insure that their commitment no longer be belittled or ignored. Their dedication to the community, which I've witnessed, is worthy of your support.

Very truly yours,

**LITERACY INSTRUCTION FOR TEXAS**

Evelyn Patton  
Executive Director

cc: Brad Foltyn, VP/Station Manger/KHSX-TV  
Commissioner Sherri Marshall  
Commissioner Andrew Barrett  
Commissioner Ervine Duggan



DALLAS COUNTY  
ELECTIONS DEPARTMENT

March 8, 1993

Commissioner James Quella  
Federal Communication Commission  
Washington, D.C. 20554-0104

Dear Commissioner Quella:

This letter is offered to show my support for the production and presentation of In Your Interest on KHSX, Channel 49 in Irving, Texas. In my position as Dallas County Elections Administrator I have appeared several times on "In Your Interest" to explain voting procedures, voter registration and general election questions. Each time I appeared on the program I received tremendous feedback from viewers expressing appreciation for the information. I sincerely believe this program provides a most important public service to the viewers.

I have been advised that stations like KHYS (and other home shopping stations) may be excluded from the "Must Carry" legislation. I differ with those who think that stations such as KHSX do not provide public service. I can personally attest that I received equal response from appearing on KHSX as to that when I have appeared on the local major T.V. stations.

I ask your support in providing protection of "Must Carry" legislation to KHSX.

If I can provide any further information, please do not hesitate to contact me.

Sincerely,

March 11, 1993

Commissioner James Quello  
FCC  
Washington, D.C. 20554-0104

Dear Commissioner Quello:



**Communities  
In Schools**

Helping Dallas County  
Kids Stay In School

I write on behalf of KHSX, Channel 49 in Irving, Texas to convey our appreciation of their public service programming. The station's commitment to broadcasting issues of community interest is evident both in the variety of topics covered as well as the frequency of air time given to such programs.

Communities In Schools Dallas is a part of the nation's largest stay-in-school program for at-risk children known as Cities In Schools in Washington. CIS Dallas provides direct and referral social services and academic support for at-risk children for grades where they are most needed—on the school campus.

It is essential that we get our message out to the community to find donor and volunteer support. We were very pleased by Channel 49's keen interest and quick response to bring our program's services to their "In Your Interest" program.

We trust that Channel 49 will be included in the "Must Carry" legislation that is currently pending. Their interest in this community is sincere and deserves that consideration. We are very happy for their support. We ask that you give the station yours.

Sincerely,

A handwritten signature in black ink that reads "Patricia A. DeMauro". The signature is written in a cursive, flowing style.

Patricia A. DeMauro  
Community Relations/Development Director



Parkland Blood Donor Center

February 25, 1993

Commissioner Quello  
Federal Communication Commission  
Washington, D.C. 20554-0106

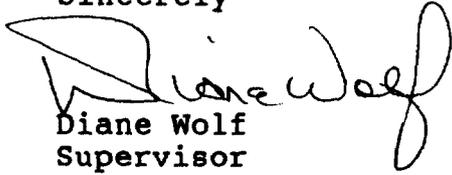
Dear Commissioner Quello:

During the past few years I have had the opportunity to

U

As a partner in their efforts, I urge you to insure that their commitment no longer be belittled or ignored. Their dedication to the community, which I've witnessed, is worthy of your support.

Sincerely

A handwritten signature in cursive script that reads "Diane Wolf". The signature is written in black ink and is positioned above the typed name.

Diane Wolf  
Supervisor  
Donor Recruitment

m



# DALLAS EPILEPSY ASSOCIATION

OPENING THE DOOR TO UNDERSTANDING

March 4, 1993

Federal Communications Commission  
Commissioner Quello  
Washington, D.C. 20554-0106

Dear Commissioner Quello,

On occasion, I've had the opportunity to participate in the production and presentation of In Your Interest on KHSX, Channel 49 in Irving, Texas.

As a partner in the production of this issue-oriented program, I've experienced, first-hand, the commitment the station exhibits in informing, educating and serving the community in which it operates.

It has recently come to my attention that broadcast stations such as KHSX, who provide shopping services, could be excluded from the protections of "Must Carry" legislation, under the premise that they do not broadcast in the public interest.

My association with KHSX and its presentation of In Your Interest, differs greatly with that perception. I urge you to provide them the same protections under must carry as would be afforded other broadcasters. The information, issue development and thought provoking stimulus they provide to the community via In Your Interest, is indeed worthy of such protection.

As a partner in their efforts, I urge you to insure that their commitment no longer be belittled or ignored. Their dedication to the community is worthy of your support.

Sincerely,

Kim Sampson  
Public Information

CC: Commissioner Sherrie Marshall  
Commissioner Andrew Barrett  
Commissioner Ervine Duggan

United Way



February 26, 1993

CC: Commissioner James Quello  
Commissioner Sherrie Marshall  
Commissioner Andrew Barrett

Commissioner Ervine Duggan  
FCC  
MS 0104  
Washington, DC 20554-0104

Dear Commissioner Duggan:

As Executive Director of the Dallas County Adult Literacy Council, I recently participated in KHSX, Channel 49's production of In Your Interest, a community-based program in Irving, Texas.

It has come to my attention that broadcast stations such as KHSX, which provide shopping services, could be excluded from the protections of "Must Carry" legislation on the premise that they do not broadcast in the public interest. As a former guest of In Your Interest, I have experienced first-hand the station's commitment to informing, educating, and serving its public. The information on current issues that KHSX provides its viewers is worthy of "Must Carry" protection.

We in the Dallas/Fort Worth metroplex appreciate the commitment KHSX has shown to its public and its willingness to address the issues facing our community today. Their dedication is worthy of your support.

Sincerely,

Martha Dealev



TEXAS DIVISION, INC., GREATER DALLAS UNIT

February 25, 1993

Commissioner James Quello  
Federal Communications Commission  
1919 M. Street NW  
Washington, D.C. 20554

Dear Commissioner Quello,

As Communications Director for the American Cancer Society, I've had the opportunity on numerous occasions to provide topics and volunteers for In Your Interest on KHSX, Channel 49 in Irving, Texas. These occasions have provided an excellent medium to reach the community at large on a variety of cancer - related topics. KHSX continually supports the efforts of the American Cancer Society in this community.

It has recently come to my attention that broadcast stations such as KHSX, who provide shopping services, could be excluded from the protection of "Must Carry" legislations, under the premise that they do not broadcast in the public interest.

My association with KHSX and its presentation of In Your Interest, differs greatly with that perception. I urge you to provide them the same protection under must carry as would be afforded other broadcasters. The information, issue development and thought provoking stimulus they provide to the community via In Your Interest, is indeed worthy of such protection.

As a partner in their efforts, I urge you to insure that their commitment no longer belittled or ignored. Their dedication to the community, which I've witnessed, is worthy of your support.

Sincerely,

A handwritten signature in cursive script that reads "Maria Clark".

Maria Clark  
Communications Director  
Area V

cc: Commissioner Sherrie Marshall  
Commissioner Andrew Barrett  
Commissioner Ervine Diggan

Volunteers fighting cancer in your community

8900 CARPENTER FRWY.-75247, P. O. BOX 560089, DALLAS, TX 75356-0089  
214/631-3850



CHARTER  
COUNSELING CENTER  
OF ARLINGTON

Dear Commissioner Quello,

On occasion, I've had the opportunity to participate in the production and presentation of In Your Interest on KHSX, Channel 49 in Irving, Texas.

As a partner in the production of this issue-oriented program, I've experienced, first-hand, the commitment the station exhibits in informing, educating and serving the community in which it operates.

It has recently come to my attention that broadcast stations such as KHSX, who provide shopping services, could be excluded from the protections of "Must Carry" legislation, under the premise that they do not broadcast in the public interest.

My association with KHSX and its presentation of In Your Interest, differs greatly with that perception. I urge you to provide them the same protections under must carry as would be afforded other broadcasters. The information, issue development and thought provoking stimulus they provide to the community via In Your Interest, is indeed worthy of such protection.

As a partner in their efforts, I urge you to insure that their commitment no longer be belittled or ignored. Their dedication to the community, which I've witnessed, is worthy of your support.

Sincerely,

*David Hedgpeth, Ed.D.*

CC: Commissioner Sherrie Marshall  
Commissioner Andrew Barrett  
Commissioner Ervine Duggan

**Texas CAN! Trustees**

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**Attorney at Law**

**William Acosta, Reg. Dir. (Ret.)**

**U.S. Dept. of Health & Human Ser.**

**Gerien Chase**

**Investments**

**James Crofford, President**

**Hidden Values**

**Judy Culbertson, Vice President**

**The McGraw-Hill Companies**

# DALLAS CAN! ACADEMY

Giving Young Texans . . . A Second Chance

Texas   
Department  
Human<sup>of</sup> Services

P. O. Box 5128, Arlington, Texas 76005-5128  
817-640-5090

INTERIM  
COMMISSIONER  
Burton F. Raiford

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Karen M. Heltzel  
Dallas

March 29, 1993

Silverking Broadcasting of Dallas Inc.  
1957 East Irving Blvd.  
Irving, Texas 75060

Attn: Mr. Brad Foltyn, VP/Station Manager

Dear Mr. Foltyn:

Your letter was recently received.

My records indicate that I was interviewed on two different occasions on your program called "In Your Interest". The dates are as follows:

1. July 17, 1991
2. January 15, 1992

It appears that these two interviews were helpful in notifying the public about the benefits from the Home Energy Assistance Program.

If you have any other questions, please call me at 817-640-5090 ext. 2171.

Thanks

*Bill R. Johnson*

Bill R. Johnson

cc: Joan Graham, 089-4



*Bringing lifetimes of experience and leadership to serve all generations.*

AREA 7 OFFICE  
8144 Walnut Hill Lane  
Suite 700 L.B.-39  
Dallas, TX 75231-4316  
(214) 361-3060  
FAX (214) 361-3061  
TDD (214) 361-0577

**March 9, 1993**

**Commissioner James Quello  
Federal Communications Commission  
Washington, D.C. 20554-0106**

**Dear Commissioner Quello:**

In the past I have had the opportunity to take part in the production of In Your Interest on KHSX, Channel 49, Irving, Texas. Being a part of this issue-oriented program, I've seen how the program examines issues of importance to all citizens of the Dallas/Fort Worth Metroplex area.

I have recently learned that this station could be excluded from the protection of "Must Carry" legislation, under the premise that they do not broadcast in the public interest. In my perception this station does indeed broadcast in the public interest. They provide information, issue development and thought provoking stimulus via In Your Interest.

I urge you to insure their commitment to the community by seeing that they are indeed given the protection of "Must Carry".

Sincerely,

A handwritten signature in cursive script that reads "Lorraine H. Clark".

**Lorraine H. Clark  
Work Force Programs Representative**

**LHC:eb**

**cc: Commissioner Sherrie Marshall  
Commissioner Andrew Barrett  
Commissioner Ervine Duggan**

T H E  
**GLADNEY**  
C E N T E R

March 19, 1993

Mr. Brad Foltyn  
VP/Station Manager  
KHSX-TV  
1957 E. Irving Blvd.  
Irving, TX 75060

Dear Brad:

Enclosed is a copy of the letter I just sent to the FCC commissioners regarding the "Must Carry" status of KHSX-TV. I hope it is helpful in your efforts.

Let me repeat me comment how surprised I was at the number of people who saw the program I did on your station. It's time to do another one!

Let me know if I can be of any further assistance, and thanks for your efforts in helping The Gladney Center spread our important message about teen pregnancy and adoption.

Sincerely,

*Kayte Steinert-Threlkeld*

Kayte Steinert-Threlkeld,  
Vice President of Public Information  
The Gladney Center

T H E  
**GLADNEY**  
C E N T E R

March 19, 1993

Commissioner James Quello

Federal Communications Commission



Vivian I. Davis  
8316 Madras Drive  
Dallas, TX 75217  
(214) 398-8773

March 18, 1993

The Federal Communications Commission  
Washington D.C. 20554-0106

Dear Commission Members

I have had more than one opportunity to appear as a guest presenter on "In Your Interest," an issues program regularly produced and aired by KHSX-TV, channel 49, Irving, TX. I am impressed with the kinds of issues the channel brings to the community particularly because KHSX targets a sector of the community that is often not thought of as being interested in social and/or community issues.

Each time I have made a presentation at KHSX, I have met some other individual who was likewise an "In Your Interest" presenter. Not only have I been able to broaden my personal contacts with other individuals involved in the community, but I am also able to speak to the range of subjects which the channel airs. I also have an appreciation of the audience this channel reaches because I have been told by many people, including many strangers, "I saw you on channel 49." When people stop to speak to me about my appearances on the channel, I feel the program is not only being watched, but the format and subject matter must be of importance to the audience.

I am sure my experience is not unlike that of the many others in our community who have had the opportunity to interact with the KHSX audience. If "In Your Interest" by some error on your part were no longer available to us, a significant audience would be denied the opportunity to be aware of community issues and to hear different points of view on matters that are important to them.

I urge you to continue providing "must carry" protection to KHSX, Channel 49, Irving, TX. I believe Channel 49 brings