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July 22, 1993

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BY HAND

William F. Caton, Acting Secretary
Federal Communications Commission
1919 M Street, NW
Room 222
Washington, DC 20554

Re: Scripps Howard Broadcasting Company
MM Docket 93-94

Dear Mr. Caton:

Transmitted herewith, on behalf of Scripps Howard Broadcasting Company, licensee of Station WMAR-TV, Baltimore, Maryland, and an applicant for renewal of license in the above referenced proceeding, is an original and six (6) copies of Scripps Howard's Statement for the Record.

If you have any questions regarding the above matter, please contact the undersigned.

Very truly yours,



David N. Roberts
Counsel for
Scripps Howard
Broadcasting Company

cc: The Honorable Richard L. Sippel (by hand) (with enclosures)

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BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

In re Applications of
Scripps Howard
Broadcasting Company

For Renewal of License of
Station WMAR-TV,
Baltimore, Maryland

and

Four Jacks
Broadcasting, Inc.

For a Construction Permit for
a New Television Facility on
Channel 2 at Baltimore, Maryland

MM Docket 93-94
File No. BRCT-910603KX

JUL 22 1993

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COMMUNICATIONS SECTION
JUL 22 1993

File No. BPCT-910903KE

To: The Honorable Richard L. Sippel
Presiding Administrative Law Judge

STATEMENT FOR THE RECORD

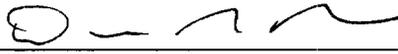
Scripps Howard Broadcasting Company ("Scripps Howard"), licensee of Station WMAR-TV, Baltimore, Maryland, and an applicant for renewal in the above referenced proceeding, hereby submits the following statement for the record.

On July 21, 1993, Scripps Howard filed an application with the Federal Communications Commission for authority to assign the licenses of Stations WMC(AM)\-FM\-TV, Memphis, Tennessee from Scripps Howard to Elcom of Memphis, Inc. The attached press release explains the circumstances which led to WMC-TV's being included in this transaction despite Scripps Howard's announced intention of selling only its radio properties. See Threshold Showing of Unusually Good Past Programming Record at 6.

This statement is offered to maintain an accurate and complete record in this proceeding and not as an attempt improve the comparative position of Scripps Howard.

Respectfully submitted,

Scripps Howard
Broadcasting Company

By: 

Kenneth C. Howard, Jr.
Leonard C. Greenebaum
David N. Roberts

Its Attorneys

BAKER & HOSTETLER
1050 Connecticut Avenue, NW
Suite 1100
Washington, DC 20036
(202) 861-1500

Dated: July 22, 1993

CORPORATE COMMUNICATIONS
P.O. BOX 5380
CINCINNATI, OHIO 45201



NEWS RELEASE

For immediate release:
July 10, 1993

NYSE: SSP

CINCINNATI, Ohio – The E.W. Scripps Company has reached an agreement to sell its Memphis television and radio stations to Atlanta-based Ellis Communications, Inc. for \$65 million.

Included in the sale are WMC-TV Channel 5, an NBC affiliate, and radio stations WMC-AM 790 and WMC-FM 99.7. The stations are operated through the Company's 86 percent-owned subsidiary, Scripps Howard Broadcasting (NASDAQ: SCRPP).

"Our goal was to obtain the best possible deal for the Memphis radio stations, and that we did with great success," said Lawrence A. Leser, president and chief executive officer. "However, we also received an unsolicited and outstanding offer for the television station, which then opened up the possibility of all three WMC stations remaining under common ownership."

The three stations are housed in the same building on Union Avenue in downtown Memphis and share a transmitter facility, factors that would have presented logistical challenges to separate ownership.

"Our decision to sell WMC-TV was the result of a unique situation, not an indication of our feelings toward television stations," Leser said. "Broadcast television has held a prominent position in this company for nearly 50 years, and that's not about to change."

(More ...)

Because the WMC broadcast stations are controlled by the same entity that owns the daily newspaper in Memphis, and the sale of the stations will alleviate cross-ownership in the market, the Company expects to receive a "tax certificate" from the Federal Communications Commission. The certificate would permit the Company to defer taxes owed on the gain from the sale of the

Certificate of Service

I, Diane Wright, a secretary in the law offices of Baker & Hostetler, hereby certify that I have caused copies of the foregoing "Statement for the Record" to be sent via United States mail this 22nd day of July, 1993 to the following:

The Honorable*
Richard L. Sippel
Presiding Administrative Law Judge
Federal Communications Commission
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Room 214
Washington, DC 20554

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Diane Wright

* By Hand