Post-2012: Toll Free Number Text Enablement - ZipWhip takes control of all Verizon Wireless Toll Free Texting

No differences in the transport technology, resources, or true costs of Toll Free Texting versus Local Telephone Number Texting

Somos

Become certified as a RespOrg (Responsible Organinization) to support Toll Free Number management

Become a member of the Somos TSS (TF Registry), a nuetral registry which is non-competitive to your model

An ESPID is then assigned to your company and connecvtivity is provided via API to add, delete, and modify authorized numbers in the Somos TSS number registry

Follow existing Somos Toll Free Voice Resporg procedures with LOA to validate ownership

Establish Commercial Agreements with an Aggregator(s) for transporting messages to, and from, your text enabled Toll Free Telephone numbers

Expectations

The existing process for Toll Free number management remains intact with the addition of the TSS registry.

Validation of numbers owned and managed are protected from bad player behavior such as slamming, inappropriate activations, and other events that would impact an end consumer

Reasoning

Large communications players who have approached the wireless operators for direct routes to support Toll Free texting and have either been denied or ignored: Google, Twilio, TSG Global, Hey Wire, Bandwidth, Hook Mobile, Aerialink, Syniverse, SAP, and Tyntec. All of these players have limited or refused to support a monopoly to gain access to Toll Free texting, which existed without higher costs prior to ZipWhip's revenue share agreement with the wireless operators to gain the exclusive routing position

ZipWhip

Sign agreements and provide non-Resporg or Registry Letter of Authorization

You will be asked to sign an exclusivity agreement that states you must send and receive when your numbers are supported through ZipWhip preventing you from utilizing existing agreements which would reduce your financial increase ZipWhip established

You will be asked to forfeit your existing ESPID for full routing access for Toll Free. This is NOT required by any other vendor in the industry

Routing to, and from, your text enabled Toll Free number has only ONE VENDOR who has revenue share agreements with at least 17 wireless operators. Due to the nature of how the message routing systems work, this toll booth forces an increase on services that harms the consumer and innovators alike.

You will now pay for both directions for Toll Free texting at a 100-1000% increase per message cost

Expectations

This process does NOT require you to register in the Somos registry, therefore consumer numbers are not properly protected from slamming, Inappropriate activations, viewing, analyzing, and in some cases sharing your data with 3rd parties. All of these issues have been proven as mitigated by the voice Resporg validation processes

You will have issues with MMS (picture messaging) if the message is sent to a non-direct carrier through ZipWhip

Due to the single vendor making the rules of transport as they go, ZipWhip refuses to support person to person communications without opt out-terms. Meaning if you use the words Stop, Help, or Quit in any communications with a friend, or family member the message will be blocked at the network level (ZipWhip).

This causes harm to a consumer who wants to hold a normal conversation, who now has to initiate an unlock text to ZipWhip in order to communicate further

Major Toll Free Toll Booth.
Toll Free texting uses the same transport layer as Local Numbers and is now being price fixed to accommodate the revenue share agreements

ZipWhip is the only vendor the wireless operators allow direct connectivity and revenue share for access to Toll Free texting. THIS IS THE TOLL BOOTH!!!!!

- Verizon Wireless
- AT&T Wireless
- Sprint Wireless
- T-Mobile Wireless
- US Cellular, Wireless
- Majority of the other Mobile Operators