Before the
Federal Communications Commission
Washington, D.C. 20554

Petition of:	)	
	)	
Telepak Networks, Inc.	)	
d/b/a C Spire Fiber	)	MB Docket No. _____
	)	
For Modification of the Market of Television	)	
Station WLOX (ABC/CBS)	)	CSR-_____
	)	
For Modification of the Market of Television	)	
Station WXXV (Fox/NBC)	)	

PETITION FOR SPECIAL RELIEF

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SUMMARY

In this Petition, Telepak Networks, Inc. d/b/a C Spire Fiber, the grantee of a cable franchise in Diamondhead, Mississippi (the "Community"), demonstrates conclusively that the local television markets of WLOX (Biloxi, MS) and WXXV (Gulfport, MS) (collectively, the "Stations"), should be modified to include Diamondhead, Mississippi. Diamondhead lies in Hancock County, Mississippi which is an "orphaned county" in that the County is part of the New Orleans, Louisiana Designated Market Area ("DMA"). In 1996, the Commission modified the WLOX local television market to include all unincorporated Hancock County and the community of Kiln, a community further away from WLOX than Diamondhead. Diamondhead was not included in the petition. Diamondhead should be deemed part of WLOX's local market, similar to the unincorporated portions of Hancock County and Kiln. This petition satisfies all five statutory factors for modifying the local television market for both Stations to include Diamondhead.

This Petition addresses the lack of in-state programming that residents in Diamondhead receive from the New Orleans DMA stations due to its location in an orphaned county and satisfies the four other statutory factors that the Commission must consider when evaluating whether to modify a station's television market. First, WLOX and WXXV have been historically carried in Diamondhead. The FCC's records indicate that WLOX has been carried in Diamondhead since 1985 and WXXV since at least 2006. WXXV is still carried in Diamondhead by the incumbent cable operator as an out-of-market station along with the New Orleans stations. WLOX was only recently deleted from the incumbent cable operator's channel line-up on January 1, 2018 at the end of the last retransmission consent cycle. Second, the Stations provide an extensive amount of local programming directed at Diamondhead, and Diamondhead is within WLOX and WXXV's natural geographic market. Third, the New

Orleans DMA stations considered local in Diamondhead air little to no programming expressly directed toward residents of Diamondhead. Fourth, WLOX and WXXV have reportable ratings in Diamondhead. In addition, a strong economic nexus exists both between Diamondhead and Biloxi, and Diamondhead and Gulfport. Finally, the citizens of Diamondhead, in response to a survey sent out by the Diamondhead Mayor, overwhelmingly support the inclusion of Diamondhead as local to WLOX and WXXV. The Commission should grant this Petition for both Stations.

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PETITION FOR SPECIAL RELIEF

I. INTRODUCTION

Telepak Networks, Inc., d/b/a C Spire Fiber hereby requests that the Commission modify the television market of WLOX, Biloxi, Mississippi, and WXXV, Gulfport, Mississippi, to include the community of Diamondhead, Mississippi, which is in Hancock County. Hancock County is in the New Orleans DMA, giving it the status of an "orphan county."

Diamondhead is a quintessential example of the problem Congress was trying to solve when it amended the Communications Act in 2014 and directed the Commission to consider a new statutory factor – whether modifying the market of the television station would promote consumers' access to television broadcast station signals that originate in their State of residence.[1] Hancock County, as an orphan county, unsurprisingly receives almost exclusively Louisiana-focused local programming from the New Orleans DMA stations. Diamondhead is

[1] Satellite Television Extension and Localism Act Reauthorization Act of 2014, Pub. L. 113-200, 128 Stat. 2059 (2014) ("Satellite Reauthorization Act of 2014").

approximately 60 miles away from New Orleans and its small size and out-of-state location offers little incentive for New Orleans stations to cover issues of local importance.[2]

Significantly, the New Orleans stations do not cover local weather forecasts, alerts, and warnings about Diamondhead to the extent offered by WLOX and WXXV. Diamondhead is in Mississippi's 4th United States Congressional District.[3] This is the same district as Biloxi and Gulfport, making both WLOX and WXXV's coverage of local, state, and national politics particularly relevant to the Diamondhead community. The New Orleans stations cover local, state and congressional politics as they relate to Louisiana, depriving Diamondhead of relevant Mississippi and local political coverage.

This Petition addresses not only the current lack of in-state broadcast programming that residents in Diamondhead receive from the New Orleans DMA stations, but also satisfies the other four statutory factors that the Commission must consider when evaluating whether to adjust a station's local market. Further, there is also a strong economic nexus between Diamondhead and the Stations' cities of license, Biloxi and Gulfport. Both, WLOX and WXXV, meet all the statutory criteria for obtaining status as a local station in Diamondhead, and additional factors weigh further for including Diamondhead in WLOX and WXXV's market. The Commission recognized as much in 1996 when it granted a petition to modify the WLOX local market to include "Kiln, . . . and unincorporated areas of Hancock County Mississippi."[4] Kiln is located further away from the Stations' cities of license than Diamondhead. The

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[2] *Exhibit 1.*
[3] *Exhibit 2.*
[4] *Liberty Corporation, Biloxi Mississippi, Petition for Modification of the Biloxi-Gulfport-Pascagoula, Mississippi ADI,* CSR-4110-A, Memorandum Opinion and Order, 11 FCC Rcd 7 (1996). *("WLOX Hancock County Market Modification Order")*

Commission should expeditiously grant this Petition to include Diamondhead in the local market for WLOX and WXXV.

A. Diamondhead is an Orphan County, Which Lends Substantial Weight in Favor of a Market Modification.

Diamondhead is in Hancock County, Mississippi, but has been assigned to the New Orleans DMA making it an orphan county. Orphan counties with insufficient access to in-state programming are precisely the communities that Congress intended to assist by broadening the market modification process.[5] The legislative history observed that "many consumers, particularly those who reside in DMAs that cross State lines or cover vast geographic distances," may "lack access to local television programming that is relevant to their everyday lives", and the FCC is instructed to "consider the plight of these consumers when judging the merits of a [market modification] petition…, even if granting such modification would pose an economic challenge to various local television broadcast stations."[6] Therefore, there must be substantial weight given "to the local and in-state programming a petitioner proposed to bring to the orphan counties, as well as to government official and consumer comments supporting a proposed market modification."[7] Earlier this year, the Bureau, in granting a market modification request filed by Monongalia and Preston Counties in West Virginia, recognized that it was unusual that orphaned counties had close geographic proximity to, and historic cable carriage of, the in-state stations. In granting the Magnolia and Preston Petition, the Bureau noted "[T]he fact that the

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[5] The "core purpose of this [market modification] provision of the STELAR [is] to promote consumer access to in-state and other relevant programming." *Amendment to the Commission's Rules Concerning Market Modification, Implementation of Section 102 of the STELA Reauthorization Act*, Report and Order, 30 FCC Rcd 10406, 10415, ¶ 12 (2015). ("*STELAR Market Modification Report and Order).*

[6] Report from the Senate Committee on Commerce, Science, and Transportation accompanying S. 2799, 113th Cong., S. Rep. No. 113-322, at 11 (2014) ("*Senate Commerce Committee Report*")..

[7] STELAR Market Modification Report and Order, at 10417, n.61.

Counties can make strong showings on even these issues enables them to make a particularly strong case in favor of a grant of the Petitions".[8] Similarly, Diamondhead is in close geographic proximity to WLOX and WXXV and has had historic carriage of both stations. As explained below, WLOX was carried in Diamondhead on the incumbent cable system at the date of inception (1985) and was only recently dropped by the incumbent system at the end of the last retransmission consent cycle. Further, the incumbent cable system continues to carry WXXV, in addition to the New Orleans DMA stations, however WXXV is not deemed local in Diamondhead putting its carriage in Diamondhead at risk. Diamondhead's status as an orphan county, with the strong similarities to the Monongalia and Preston orphan county situation, weighs heavily in support of granting the market modification.[9] Similarly, the fact that Kiln, a Hancock County community further away from the Biloxi-Gulfport stations than Diamondhead and all unincorporated areas of Hancock County have been deemed within WLOX's local market weighs heavily in support of the Commission granting the market modification petition for Diamondhead.[10]

II. BACKGROUND

WLOX. WLOX is a full-power commercial broadcast station licensed to WLOX License Subsidiary, LLC and transmitting on virtual channel 13 from Biloxi, Mississippi in the Biloxi-Gulfport DMA. WLOX's primary stream broadcasts programming affiliated with the

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[8] *Monongalia County, WV and Preston County, WV; Petitions for Modification of the Satellite Television Markets of WDTV, Weston, West Virginia, and WBOY-TV and WVFX, Clarksburg, West Virginia*, MB Docket Nos. 17-274, 17-275, Memorandum Opinion and Order, 33 FCC Rcd 1168, ¶ 19 (MB 2018) ("*West Virginia Market Modification Order*").

[9] *Id.*

[10] *See, WLOX Hancock County Market Modification Order*.

ABC network. WLOX's multicast streams broadcast programming affiliated with the CBS network.[11]

WXXV. WXXV is a full-power commercial broadcast station licensed to Morris Network of Mississippi, Inc. and transmitting on virtual channel 25 from Gulfport, Mississippi in the Biloxi-Gulfport DMA. WXXV's primary stream broadcasts programming affiliated with the FOX network. WXXV's multicast streams broadcast programming affiliated with the NBC network.[12]

Telepak Networks, Inc., d/b/a C Spire Fiber.

Telepak Networks, Inc. d/b/a C Spire Fiber ("C Spire Fiber") is a full service provider of Internet, telecommunications, video and network services. C Spire Fiber offers high-speed Internet, enhanced digital video services and voice services. C Spire Fiber is a wholly owned subsidiary of Telapex, Inc., a Ridgeland, Mississippi-based telecommunications company. C Spire Fiber and its other affiliates provide video service through 66 franchises throughout the state of Mississippi.

C Spire Fiber was granted a franchise by the City of Diamondhead, Mississippi to construct and operate a cable system and to offer video services in Diamondhead. A consistent question from City staff and community leaders was whether C Spire Fiber would carry stations from the Biloxi-Gulfport DMA, particularly WLOX which was recently dropped by the incumbent cable operator.

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[11] *See* https://transition.fcc.gov/fcc-bin/tvq?call=WLOX&arn=&state=&city=&chan=0.0&cha2=69&serv=&type=&facid=&asrn=&list=0&ThisTab=Results+to+This+Page%2FTab&dist=&dlat2=&mlat2=&slat2=&NS=N&dlon2=&mlon2=&slon2=&EW=W&size=9#n10001

[12] *See* https://transition.fcc.gov/fcc-bin/tvq?call=WXXV&arn=&state=&city=&chan=0.0&cha2=69&serv=&type=&facid=&asrn=&list=0&ThisTab=Results+to+This+Page%2FTab&dist=&dlat2=&mlat2=&slat2=&NS=N&dlon2=&mlon2=&slon2=&EW=W&size=9

III. MARKET MODIFICATION STANDARDS

In enacting must carry, Congress made clear its desire to preserve local broadcast television, finding where there was a "substantial governmental interest in ensuring" the continuation of "locally originated television broadcasting" and that television stations are "an important source" of local programming, especially for local news and public affairs programming."[13] Congress also stressed the importance of localism in market modification proceedings: "In considering requests… [for market modification], the Commission shall afford particular attention to the value of localism…."[14] The Commission has similarly recognized that the underlying purpose of must carry is the "preservation of local television service and the local public interest programming provided by these broadcast stations."[15]

Consistent with the preservation of localism, Congress recognized that in certain circumstances, a DMA may not fully reflect a particular station's actual market of interest to viewers,[16] and provided that the Commission may:

> [W]ith respect to a particular television broadcast station, include additional communities within its television market or exclude communities from such station's television market to better effectuate the purposes of this section.[17]

In considering market modification petitions, Congress directed the Commission to consider these five factors:

1. Whether the station, or other stations located in the same area, have been historically carried on the cable system or systems within such community;

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[13] Cable Television Consumer Protection and Competition Act of 1992, Pub. L. 102-385, §§ 2(10)-(11), 106 Stat. 1460, 1-2 (1992) (emphasis added).

[14] 47 U.S.C. § 534(h)(1)(C)(ii).

[15] *Implementation of Section 4(G) of the Cable Television Consumer Protection and Competition Act of 1992, Home Shopping Station Issues*, Report and Order, 8 FCC Rcd 5321, ¶ 22 (1993) (emphasis added).

[16] *See House Committee on Energy and Commerce, Cable Television Consumer Protection and Competition Act of 1992*, H.R. Rep. No. 102-628, at 97 (1992).

[17] 47 U.S.C. § 534(h)(1)(C)(i).

2. Whether the television station provides coverage or other local service to such community;
3. Whether modifying the market of the television station would promote consumers' access to television broadcast station signals that originate in their State of residence;
4. Whether any other television station that is eligible to be carried by a cable system in such community in fulfillment of the requirements of this section provides news coverage of issues of concern to such community or provides carriage or coverage of sporting and other events of interest to the community; and
5. Evidence of viewing patterns in cable and noncable households within the areas served by the cable system or systems in such community.[18]

Applying the five factors to this case unequivocally establish that WLOX and WXXV are local to Diamondhead. The Commission should promptly grant this Petition.

IV. WLOX SATISFIES ALL 5 STATUTORY FACTORS

A. Factor 1: WLOX has been historically carried in Diamondhead since 1985.

The first statutory factor considers historical carriage. Under Section 614(h), the Commission must consider "whether the station, or other stations located in the same area, have been historically carried on the cable system or systems within such community…."[19] This factor is particularly persuasive as strong evidence of historic carriage in orphan counties is not expected and when it is present it is of particular note.[20] Commission records indicate that WLOX was carried in Diamondhead by the incumbent cable system at its inception in 1985, and that it has been consistently carried in Diamondhead for 33 years.[21] WLOX was dropped January 1, 2018 from the incumbent cable system in Diamondhead, and the remaining portions of

[18] 47 U.S.C. § 534(h)(1)(C)(ii)(I)-(V).

[19] 47 U.S.C. § 534(h)(1)(C)(ii)(I).

[20] *See West Virginia Market Modification Order*, ¶ 20 .

[21] *Exhibit 3.*

Hancock County.[22] The Bureau previously found that WLOX met the historical carriage factor for Hancock County with 19 years of carriage.[23] WLOX was carried in the Diamondhead community by the incumbent cable provider for an 14 additional years, until January 1, 2018.[24] The historical carriage factor weighs heavily for granting the Petition.

B. Factor 2: WLOX Provides Coverage and Local Service to Diamondhead, Meeting the Informational and Service Needs of the Residents.

The second factor considers whether the television station provides coverage or other local service to the community.[25] The factor includes considering a station's noise level service contour ('NLSC") coverage, the station's proximity to the communities in terms of mileage, and whether it broadcasts local programming with a distinct nexus to the communities.[26]

1. Diamondhead falls within WLOX's Noise Limited Service Contour.

As evidenced by the NLSC map provided in Exhibit 5, WLOX's NLSC encompasses the Diamondhead community.[27] The signal strength is validated by the fact that WLOX's signal has been historically carried in Diamondhead, indicating that WLOX can provide local service of good quality. In addition, there are no natural terrain features or obstacles between Diamondhead and WLOX that would interfere with WLOX's service.

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[22] *Exhibit 4*

[23] *WLOX Hancock County Market Modification Order*. ¶¶. 9, 12, and 15.

[24] *Exhibit 3*

[25] 47 U.S.C. § 534(h)(1)(C)(ii)(II).

[26] *Mountain Broadcasting Corporation; For Modification of the Television Market for WMBC-TV, Newton, New Jersey*, Memorandum Opinion and Order, 27 FCC Rcd 2231, 2236, ¶ 10 (MB 2012).

[27] *Exhibit 5*. WLOX NLSC, Warren Communications News, Cable and Station Coverage Atlas (subscription required).

2. WLOX is geographically close to Diamondhead.

The Commission also examines the geographic proximity between a station and the cable community when assessing whether the station provides local service within the meaning of the statute.[28] As evidenced in Exhibit 6, Diamondhead is located only 35 miles from WLOX's city of license, Biloxi, Mississippi.[29] Diamondhead is located only 35.3 miles from the WLOX transmitter.[30] The distance between Diamondhead and WLOX are within the range that the Commission has found acceptable in adding communities to stations' markets.[31] On the other hand, New Orleans is 58.7 miles away from Diamondhead, on the other side of Lake Pontchartrain.[32] This is almost double the distance from Diamondhead to Biloxi. Diamondhead's proximity to WLOX's city of license and transmitter strongly suggests that WLOX provides local service to the community.

3. WLOX provides programming of local interest to Diamondhead.

Congress directed the Commission to "afford particular attention to the value of localism" when deciding a market modification petition.[33] To determine overall local service to the community, there must be an assessment of whether the programming provided by WLOX meets the informational and service needs of the local residents of the county, based on a review

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[28] *Id.* at ¶ 10 ("[W]e look to…the station's proximity to the communities in terms of mileage…").

[29] *Exhibit 6.*

[30] *Exhibit 7.*

[31] *See, e.g.*, *Burnham Broadcasting Company Bakersfield, California For Modification of Station KBAK-TV's ADI*, Memorandum Opinion and Order, 10 FCC Rcd 7117 (1997) (adding a community that was over 48 miles away); *Monongalia County, WV and Preston County, WV; Petitions for Modification of the Satellite Television Markets of WDTV, Weston, West Virginia, and WBOY-TV and WVFX, Clarksburg, West Virginia*, MB Docket Nos. 17-274, 17-275, Memorandum Opinion and Order, 33 FCC Rcd 1168, ¶ 20 (MB 2018) (*West Virginia*) (adding communities that were 40 and 50 miles away).

[32] *Exhibit 1.*

[33] 47 U.S.C. § 534(h)(1)(c)(ii).

of specific programming and on government and consumer comments.[34] Hancock County is in Mississippi's 4th United States Congressional District.[35] WLOX's coverage of local, state and national politics is directly relevant to voters in Diamondhead.[36] For example, on WLOX's website, there are 34 stories about Congressman Palazzo, who is the Congressman for the 4th district. [37] This is striking when compared to a search of the websites of WWL (New Orleans CBS), WDSU (New Orleans NBC), WVUE (New Orleans Fox) and WGNO (New Orleans ABC), which did not report a single story highlighting Congressman Palazzo.[38]

WLOX provides substantial local programming, including news programming, aimed at the Diamondhead community. A review of the WLOX programming guide indicates the vast amount of content directed at Mississippi residents.[39] On a typical day, from 4:30 AM to 7 AM WLOX ABC airs "Good Morning Mississippi." WLOX ABC also provides daily local news coverage from: 11:00 AM to 11:30 AM, 5:00 PM to 5:30 PM, 6:00 PM to 6:30 PM, and 10:00 PM to 10:30 PM, with a rerun of the 10 o'clock news at 1:00 AM.[40] WLOX CBS also airs "Good Morning Mississippi" from 4:00 to 7:00 AM and provides local news coverage from 5 to 5:30 PM, 6 to 6:30 PM, and 10 to 10:30 PM.[41] As demonstrated in Exhibit 9, an analysis of WLOX's website uncovered an extensive amount of news articles aimed at Diamondhead.[42] In 2018 alone, WLOX has covered a new visitors center coming to Diamondhead, the opening of a

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[34] STELAR Market Modification Report and Order, 30 FCC Rcd at 10417, n.61

[35] *Exhibit 2.*

[36] *Exhibit 8.*

[37] *See* https://www.wlox.com/search/Palazzo/1/

[38] *Exhibit 8*

[39] *Exhibit 22*.

[40] *Id.*

[41] *Id.*

[42] *Exhibit 9.*

public pumpkin patch in Diamondhead, a 9 mile water trail and the introduction of kayaks that launched this past summer in Diamondhead, coverage of a plane crash in Diamondhead, including raw footage of the wreckage, and the hosting of the Blessing of the Classics in Diamondhead, just to mention a few.[43] Since 2009 there have been over 100 stories that directly relate to the small Diamondhead community, besides hundreds more that apply to the entire region of southern Mississippi.[44] This local coverage included highly important and timely messages such as whether or not Diamondhead would become a city, information on burglars that robbed 7 businesses in Hancock County, including some in Diamondhead, that were still at large (which included identifying information about the suspect), up to date traffic information, such as when the major highway that runs through Diamondhead reopened after a large crash at the Diamondhead exit, and information about Diamondhead's new curbside recycling program.[45] Additionally, WLOX covers Hancock High School sports teams (the high school where most Diamondhead teenagers attend), Diamondhead traffic accidents, crime and human interest stories about residents.[46]

In the STELAR Market Modification Report and Order, the Commission noted that "local government and consumer comments in a market modification proceeding can help demonstrate a station's nexus to the community at issue."[47] A survey distributed by the Diamondhead Mayor's office polling Diamondhead residents about their viewership preferences conclusively demonstrates that having access to WLOX is highly preferred over the current New

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[43] *Id.*

[44] *See*, https://www.wlox.com/search/Diamondhead/1/

[45] *Exhibit 9*.

[46] *Id.*

[47] STELAR *Market Modification Report and Order*, 30 FCC Rcd at 10417, n 61.

Orleans's stations.[48] When asked if the residents would like to receive the Biloxi/Gulfport stations, of 283 responses 277 residents answered yes.[49] This means that 97.9% of the Diamondhead residents that responded to the survey want to have access to the Biloxi/Gulfport channels. Even more telling are the results from the second question on the City of Diamondhead Survey which asked, "Do you feel like the New Orleans stations give you adequate coverage of local Diamondhead news and events?" 268/283 of all individuals polled responded no, equating to 94%. This survey indicates that the New Orleans stations are not providing adequate coverage of local Diamondhead issues.

In addition, over one hundred resident comments volunteered by the citizens further illustrate the point.[50] One resident stated, "Local coverage is needed to keep us informed on hurricane, natural disasters, criminal alerts, and scams, possible dangerous people we should be aware of in our community who are loose, politics, community events, etc. Please see that we get this coverage!" Another resident explained, "How can they not be considered local!!! Those are 'our' stations and they carry news and weather that we care about on the MS Gulf Coast. Up to the minute LOCAL weather is critical in such a volatile area. Minutes can mean lives. The New Orleans stations have no financial incentives to cover our MS Coast that we need and expect!!" As emphasized by this resident, since Diamondhead is along the coast of Mississippi in hurricane territory, it is essential that stations can provide up to date weather information that directly pertains to the viewers.

Lending even further evidence to the value Diamondhead places upon WLOX is the support the channels have from local governmental entities. Both Diamondhead Mayor Thomas

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[48] *Exhibit 10 & 11.*("City of Diamond Survey").

[49] *Exhibit 11.*

[50] *Exhibit 10.*

E. Schafer, IV and the Hancock Chamber of Commerce wrote letters in support of making WLOX local to their community. Mayor Thomas E. Schafer explained, "WLOX and WXXV offer viewers in Diamondhead access to news stories about their local politicians, state politicians, Mississippi-related politics, stories of local human interest, coverage of local high school sports of interest to Diamondhead and news that relates directly to their home state of Mississippi."[51] Tish H. Williams, the executive director of the Hancock Chamber of Commerce, reinforced the importance of WLOX to Diamondhead by explaining, "WLOX of Biloxi, MS and WXXV of Gulfport, MS provide coverage of news, weather, politics and sports that are relevant and applicable to individuals living in Diamondhead and have been historically carried in Diamondhead. Most residents of Diamondhead indicate their preference to receive their news coverage from these channels."[52] This support from local government officials further reinforces the importance of making WLOX local to the Diamondhead community.

The foregoing examples of the abundant content focused on and valuable to the residents of Diamondhead, the support from Diamondhead residents, and the support from local government officials exemplifies the "local service" WLOX provides, amply demonstrating that WLOX provides local coverage to Diamondhead. As established by WLOX's NLSC, the distance between Diamondhead and Biloxi, and its locally focused news and programming, WLOX provides coverage and other local service to Diamondhead, satisfying the second statutory factor.

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[51] *Exhibit 12.*

[52] *Exhibit 13.*

C. Factor 3: WLOX originates in Mississippi and all consumers reside in Mississippi.

The third statutory factor considers access to stations that originate in the consumers' state of residence. This factor was added recently in the Satellite Reauthorization Act of 2014 to ensure that an MVPD's subscribers are "receiving news, politics, sports, emergency information, and other television programming relevant to their home state."[53] This factor requires a petition to show that the "involved station is licensed to a community within the same state as the new community."[54] The Commission must consider "whether modifying the market of the television station would promote consumers' access to television broadcast station signals that originate in their State of residence."[55] The Commission will give this factor increased weight if the station provides programming specifically related to subscribers' State of residence, and may give it even more weight if subscribers in the existing market have little or no access to such in-state programming.[56]

Modifying WLOX's local market will promote consumers' access to television broadcast station signals that originate in their State of residence. WLOX is licensed to Biloxi, Mississippi, which is within the same state as Diamondhead. The Commission should give this factor substantial weight, as Diamondhead is part of the New Orleans DMA and there are no

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[53] STELAR Market Mod Order at ¶ 1..

[54] *Id*., ¶¶ 4, 18. To satisfy this factor, the petitioner must "make a statement in its petition whether or not the station is licensed to a community within the same state as the new community." *Id*., ¶ 20.

[55] 47 U.S.C. § 534(h)(1)(C)(ii)(III).

[56] STELAR Market Mod Order, ¶¶ 1, 18. *See also Gray Television Licensee, LLC; for Modification of the Satellite Television Market for WSAW=TV, Wausau, Wisconsin,* Memorandum Opinion and Order, MB Docket No. 16-293, ¶ 27 (rel. Jan. 17, 2017) (In "orphan" county situations – where a county is served exclusively, or almost exclusively, by television stations coming from a neighboring state – the Commission "will give substantial weight to the in-state programming a petitioner proposes to bring to the orphan county when determining whether a nexus to a new community has been demonstrated, and will consider the other actors, when they apply, as enhancements to a petitioner's case.").

Mississippi stations with cities of license in the New Orleans DMA. This is particularly compelling because Cable One, the operator of the incumbent cable system within Diamondhead, dropped WLOX as a channel on January 1, 2018.[57] Therefore, the residents no longer have multichannel video programming distributor ("MVPD") access to the in-state programming that WLOX provides. Modifying WLOX's local market to include Diamondhead will ensure that residents receive news, politics, sports, emergency information, and other television programming relevant to their home state of Mississippi.

Based on this factor, the Commission has ample evidence to grant this Petition. Consideration of the additional factors further bolsters the case for including Diamondhead within WLOX's market.

D. Factor 4: No Other Stations Provide Local Coverage.

The fourth statutory factor focuses on whether any other station "eligible to be carried by a cable system in such community . . . provides news coverage of issues of concern to such community or provides carriage or coverage of sporting and other events of interest to the community."[58] A search of the New Orleans DMA station websites provides minimal local programming aimed at Diamondhead. For example, WWL's website (New Orleans CBS affiliate) retrieves only 2 stories that reference Diamondhead, one from 2011 and one from 2018.[59] A search of WDSU (New Orleans NBC affiliate) returns 1864 results, but none of the stories retrieved actually mention or discuss Diamondhead.[60] A google search of "WDSU

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[57] *Exhibit 4.*

[58] 47 U.S.C. § 534(h)(1)(c)(IV

[59] *Exhibit 8.*

[60] *Id.*

Diamondhead" returns only two stories that specifically mention Diamondhead.[61] A search of WGNO (New Orleans ABC affiliate) reveals 12 stories that reference Diamondhead, only 5 of which are of substantial, newsworthy content applicable to the Diamondhead residents.[62] Finally, a search of WVUE (New Orleans Fox affiliate) only returns 10 stories, ranging between 2012 and 2018.[63]

This is all even more striking when searching for politically relevant news, as referenced above, since New Orleans is not just in a different congressional district, but a different state with politics of little or no impact to the Diamondhead residents. Ultimately, while the New Orleans stations offer some minimal local coverage to Diamondhead, the coverage falls well short of the local service needed to adequately inform Diamondhead residents about local news, weather, sports and community affairs. This is not surprising given that subscribers in Diamondhead are located over 55 miles from New Orleans, in a different state, and on the eastern fringe of the New Orleans DMA, a DMA that covers over 14 parishes/counties, 12 of which are in Louisiana.[64] The lack of meaningful local coverage by the New Orleans DMA stations related to the Community supports granting the Petition.

At the very least, the extremely limited coverage of Diamondhead by the New Orleans DMA stations should be weighed as rendering this factor neutral. As the Media Bureau has

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[61] *See* https://www.google.com/search?q=wdsu+diamondhead&oq=WDSU&aqs=chrome.0.69i59l2j69i60l4.1797j0j4&sourceid=chrome&ie=UTF-8

[62] *Exhibit 8*

[63] *Id.*

[64] *See Market Modifications and the New York Area of Dominant Influence, Petitions for Reconsideration and Applications for Review of: Cablevision Systems Corporation, Time Warner, WRNN-TV Associates Ltd., Mountain Broadcasting Corporation, Trinity Broadcasting of New York, Inc., Paxson New York License, Inc., WLNY TV, Inc.*, Memorandum Opinion and Order, 12 FCC Rcd 12262, ¶ 12 (1997) ("[T]he greater the distance between the cable community and the broadcaster, the less likely it is that the stations serve the local viewing audience from either a programming or technical perspective.").

explained, "Congress did not intend this [factor] to bar a [market modification] claim, but instead [this factor] was intended to enhance its claim where it could be shown that other stations do not serve the communities at issue."[65] Here, the limited local coverage provided by the in-DMA stations does not diminish the fact that WLOX overwhelmingly provides more local coverage to Diamondhead. The Commission should find that Diamondhead should be included in WLOX's local market.

E. Factor 5: WLOX has Viewership in Diamondhead.

The fifth and final statutory factor that the Commission must consider in a market modification proceeding involves "evidence of viewing patterns in the households that subscribe and do not subscribe to the services offered by [MVPDs] within the areas served by such [MVPDs] in such community."[66] This factor requires Petitioners to demonstrate that WLOX achieves at least "moderate" viewership in Diamondhead.[67] The Commission has generally found "moderate" viewership to be met when a station has measurable viewing patterns.[68] Petitioners have included a Nielsen report illustrating the station's ratings in Hancock County,

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[65] *Seal Rock Broadcasters, LLC; For Modification of the Television Market of Television Station KCBA (TV), Salinas, California*, Memorandum Opinion and Order, 18 FCC Rcd 16262, ¶ 9 (2003); *KSBW License, Inc., For Modification Television Broadcast Station KSBW's ADI*, Memorandum Opinion and Order, 11 FCC Rcd 2368 (1996) ("*KSBW*") ("[W]e do not believe that Congress intended for the third criterion to operate as a general bar to a station's ADI claim in every circumstance whenever other stations could also be shown to serve the communities at issue. Rather, we believe that this criterion was intended to enhance a station's claim where it could be shown that other stations do not serve the communities at issue.").

[66] 47 U.S.C. § 534(h)(1)(C)(V).

[67] *See Ackerley Media Group, Inc. For Modification of the Television Market of Television Station KION (TV), Monterey, California*, Memorandum Opinion and Order, 18 FCC Rcd 16199, ¶ 10 (2003) ("*Ackerley*"), *citing KSBW*.

[68] *See, e.g., Commonwealth Broadcasting Group, Inc.; For Modification of the Greenwood/Greenville, Mississippi DMA*, Memorandum Opinion and Order, 25 FCC Rcd 213, ¶ 20, n.103 (2010) (the station demonstrated ratings shares and weekly cumulative ratings of 0/7, 1/34 and 1/25 in the relevant areas); *Ackerley*, ¶¶ 6, 11 (ratings shares were between two and three percent).

which includes Diamondhead.[69] The report shows carriage data from May 2017 - February 2018, which includes data from the time that WLOX was still available in the county on Cable One's system and demonstrates that WLOX is measurably viewed in Diamondhead.

The Nielsen data shows that WLOX reached 48% of Hancock County in a typical 24 hour measured window.[70] There are 17, 270 TV Households in Hancock County. This report indicates that WLOX is shown to have approximately 4,400 viewers in Hancock County, qualifying as a measurable viewing pattern. In the morning, WLOX had 1,151 viewers in Hancock County, accounting for 14% of the DMA viewing.[71] In the Total Day 3a-3a ratings, WLOX had approximately 440 viewers, accounting for 5% of the DMA viewing.[72] WLOX's stations were the most popular broadcast stations in Hancock County. Approximately 81% of Hancock County's residents stated they get their daily TV news from WLOX ABC.[73] In addition, WLOX is on the FCC's Significantly Viewed TV Stations list for Hancock County.[74] WLOX and WXXV station representatives indicate that approximately 23% of the population in Hancock County are over the air (antenna) viewers of WLOX and WXXV, further indicating that individuals in Hancock County turn to these two channels for their local news coverage needs.[75] This evidence proves that WLOX has viewership in Diamondhead and should result in positive weight for the fifth factor.

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[69] *See Exhibit 14.*

[70] *Id*. Based upon a sample size of 14 homes in Hancock County

[71] *Id.*

[72] *Id.*

[73] *Id, Scarborough Research*.

[74] Federal Communications Commission, *Significantly Viewed TV Stations*, https://transition.fcc.gov/mb/significantviewedstations061817.pdf

[75] *Exhibit 15.*

F. An Economic Connection Exists Between WLOX's City of License and Diamondhead.

The Commission recognizes that evidence in addition to the statutory factors helps define the scope of a station's market.[76] With WLOX, an important additional consideration is the strong economic connection, including shopping and labor, between WLOX's community of license, Biloxi, Mississippi, and Diamondhead.

The economic connection between Diamondhead and Biloxi-Gulfport DMA is set out in the letter from the Mayor of Diamondhead and the Hancock County Chamber of Commerce.[77] It is also emphasized in the resident's responses to the Diamondhead Survey Responses. One resident stated, "Personally, I work with media outlets in the New Orleans market. They have indicated to me that they don't consider the Mississippi Gulf Coast as part of their market and, therefore, carry very little news from that area."[78] Another resident explains, "Biloxi and Gulfport are close to half the distance between Diamondhead and New Orleans. Day to day shopping, medical care, and entertainment are in the Biloxi/Gulfport area. New Orleans broadcast stations do not include Diamondhead news and weather, the Biloxi-Gulfport stations

[76] *See, e.g., Massillon Cable TV, Inc.*, 26 FCC Rcd 15221, ¶ 3 (2011) (quoting legislative history of 1992 Cable Act that statutory factors "are not intended to be exclusive"); *Paxson Atlanta License, Inc.*, 13 FCC Rcd 20087, ¶ 29 (1998.) ("Paxson Atlanta") ("The factors specified in Section 614(h)(1)(C)(ii) of the Communications Act do not purport to be exclusive and thus other evidence may be considered that is helpful in defining the scope of the markets of the stations involved); *Adelphia Cablevision Associates, L.P.; For Modification of the ADI of WMFP(TV), Lawrence, Massachusetts*, Memorandum Opinion and Order, 14 FCC Rcd 7686, ¶ 18 (1999) ("[T]he Commission's decision … takes into consideration the economic ties between the communities … and the subject stations.").

[77] *Exhibits 12 and 13*.

[78] *Exhibit 10.*

do."[79] The Diamondhead resident comments solidify the economic connection between Biloxi and Diamondhead.[80]

The Bureau has further recognized that key attributes of an economic connection between a station's city of license and communities in its market include proximity and convenient transportation routes.[81] Diamondhead is connected to Biloxi by a major interstate, I-10, making it particularly easy for Diamondhead residents to access Biloxi for many of their everyday needs. Diamondhead is considered part of the Gulfport-Biloxi Metropolitan Statistical Area ("MSA")[82] Labor statistics further illustrate the economic connection between Biloxi and Diamondhead. Census data reveals that a substantial percentage of people living in Diamondhead commute to work in Biloxi or Gulfport, as the average commute time for residents is 31 minutes.[83] Since Biloxi is a 40 minute drive and Gulfport is a 30 minute drive, this indicates that the residents that aren't working in Diamondhead are likely commuting to Gulfport or Biloxi, and not New Orleans which is an hour drive.[84] Furthermore, if construction or traffic on the I-10 bridge over Lake Pontchartrain requires taking an alternate route to New Orleans, the next closest Pontchartrain crossing adds an additional 30 minutes to the travel time from Diamondhead.[85] This was especially frustrating after Hurricane Katrina which wiped out the I-10 bridge spans

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[79] *Exhibit 10. (emphasis added).*

[80] *Id.*

[81] *Armstrong Utilities, Inc.; Petition for Modification of the Philadelphia, Pennsylvania DMA*, Memorandum Opinion and Order, 21 FCC Rcd 13475, ¶ 16 (2006) (noting two-hour drive time between broadcaster city of license and cable communities as a factor supporting exclusion of area from station's local market).

[82] *See* https://datausa.io/profile/geo/gulfport-biloxi-ms-metro-area/

[83] *See Exhibit 24* (https://datausa.io/profile/geo/diamondhead-ms/).

[84] *Exhibits 1, 6 and 19.*

[85] *Exhibit 16.*

over Lake Pontchartrain in 2005 and the replacement spans were not opened until September 2011.[86] It is not surprising that Diamondhead residents work in Biloxi-Gulfport given that I-10 connects Biloxi to Diamondhead, allowing residents in Diamondhead to live, work and travel the area with relative ease.

On a City-data forum, an individual asked the community whether it would be feasible to live in Diamondhead, MS and work in New Orleans. The responses indicated that while some people make the commute, the traffic would be a major problem. "…I-10 in New Orleans East is going to be an issue. Very very bad traffic, plenty of wrecks and bad fog. My friend lived at the last Slidell exit before Mississippi and was in tears nearly every day because of traffic. They finally gave up and moved…"[87] This further emphasizes that Diamondhead is economically and geographically distinct from New Orleans, and most Diamondhead residents would likely turn to Biloxi for things such as jobs, shopping, entertainment, travel, and health care. This is reiterated by the Hancock Chamber of Commerce: "The residents of Diamondhead have a much more significant connection to the Biloxi and Gulfport areas. Diamondhead is 39 minutes from Biloxi and only 30 minutes from Gulfport. Diamondhead residents are much more likely to work, shop, and visit these two Mississippi cities on a regular basis. On the other hand, New Orleans is over an hour from Diamondhead, and the only reasonable means of accessing the city is across Lake Pontchartrain. Since the citizens of Diamondhead are much more likely to turn to Biloxi and Gulfport for their everyday needs, it is only natural they would be more interested in the coverage provided by the Biloxi/Gulfport stations, especially since the stations consider

[86] *See Exhibit 25*, https://www.nola.com/traffic/index.ssf/2015/08/i-10_twin_span_bridges_reborn.html

[87] *See Exhibit 26*, http://www.city-data.com/forum/new-orleans/1611939-commuting-diamondhead-nola-madness.html

Diamondhead an important part of their coverage."[88] In addition, the New Orleans airport is 68.5 miles away from Diamondhead, while the Gulfport-Biloxi International Airport is only 20.4 miles away.[89]

The economic connection between Biloxi and Diamondhead corroborates the analysis of the statutory factors – Diamondhead is local to WLOXs market, and the evidence presented here supports the requested market modification.

V. WXXV SATISFIES ALL 5 STATUTORY FACTORS

A. Factor 1: WXXV has been Historically Carried in Diamondhead

WXXV meets the first statutory factor, historical carriage. Available Commission records indicate that WXXV has been carried in Diamondhead by the incumbent cable operator since at least 2006 and has been consistently carried in Diamondhead during the past 12 years, including current carriage on the incumbent cable provider.[90] Since historic carriage in orphan counties is not expected, it is particularly persuasive that WXXV has been carried in this orphan county community consistently for at least the last 12 years.

B. Factor 2: WXXV Provides Coverage and Local Service to Diamondhead, Meeting the Informational and Service Needs of the Residents.

The second factor considers whether the television station provides coverage or other local service to the community.[91] This factor includes considering a station's signal contour

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[88] *Exhibit 13. (emphasis added).*

[89] *Exhibit 17.*

[90] *See*, https://www.cableone.net/cabletv/channel-lineup#DiamondheadChannelLineup (Zip Code 39525). *See also, Exhibit 3.*

[91] 47 U.S.C. § 534(h)(1)(C)(ii)(II).

coverage, the station's proximity to the communities in terms of mileage, and whether it broadcasts local programming with a distinct nexus to the communities.[92]

1. Diamondhead falls within WXXV's NLSC

Diamondhead falls within the NLSC of WXXV[93]. The signal strength is validated by the fact that WXXV's signal has been historically carried in Diamondhead, indicating that WXXV can provide local service of good quality. In addition, there are no natural terrain features or obstacles between Diamondhead and WXXV that would interfere with WXXV's service.

2. WXXV is geographically close to Diamondhead

The Commission also examines the geographic proximity between a station and the cable community when assessing whether the station provides local service within the meaning of the statute.[94] As is evidenced in Exhibit 19, Diamondhead is located only 22.7 miles away from Gulfport, which is a mere 30-minute drive.[95] This is striking when compared to New Orleans, which has double the distance and transit time at 58.7 miles and 1 hour and 1 minute.[96] The distance between Diamondhead and WXXV's city of license are within the range that the Commission has found acceptable in adding communities to stations' markets, or analogously, in declining the delete communities from stations' markets.[97] WXXV's proximity strongly suggests that WXXV provides local service to Diamondhead.

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[92] *Mountain Broadcasting Corporation; For Modification of the Television Market for WMBC-TV, Newton, New Jersey*, Memorandum Opinion and Order, 27 FCC Rcd 2231, 2236, ¶ 10 (2012).

[93] *See Exhibit 18*, WXXV NLSC, Warren Communications News, Cable and Station Coverage Atlas (subscription required).

[94] *Id.* ("[W]e look to…the station's proximity to the communities in terms of mileage…").

[95] *Exhibit 19.*

[96] *Exhibit 1.*

[97] *See, e.g.*, Paxson Atlanta (adding communities that were 50 miles away); *Burnham Broadcasting Company Bakersfield, California For Modification of Station KBAK-TV's ADI*, Memorandum Opinion and Order, 10 FCC Rcd 7117 (1997) (adding a community that was over 48 miles away); *Time Warner Cable Avenal, California For Modification of Television Broadcast Station KKAG's ADI*, Memorandum Opinion and Order, 11 FCC Rcd 8047, ¶

3. WXXV provides programming of local interest to Diamondhead

Congress directed the Commission to "afford particular attention to the value of localism" when deciding a market modification petition.[98] To determine overall local service to the community, there must be an assessment of whether the programming provided by WXXV meets the informational and service needs of the local residents of the county, based on a review of specific programming and on government and consumer comments.[99] As stated above, Hancock County is in Mississippi's 4th United States Congressional District.[100] WXXV's political coverage of local, state and national politics is directly relevant to voters in Diamondhead.[101] For example, on WXXV's website, there are 85 stories about Congressman Palazzo, who is the Congressman for Mississippi's 4th district.[102] Again, this is striking when compared to an examination of the websites of WWL (New Orleans CBS), WDSU (New Orleans NBC), WVUE (New Orleans Fox) and WGNO (New Orleans ABC), which do not have a single story highlighting Congressman Palazzo[103].

WXXV provides substantial local programming, including news programming, aimed at the Diamondhead community. A review of the WXXV's Programming Guide indicates the vast

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8 (1996) (refusing to delete communities that were 60 miles from the station and 73 miles from the station's transmitter); *Monongalia County, WV and Preston County, WV; Petitions for Modification of the Satellite Television Markets of WDTV, Weston, West Virginia, and WBOY-TV and WVFX, Clarksburg, West Virginia*, MB Docket Nos. 17-274, 17-275, Memorandum Opinion and Order, 33 FCC Rcd 1168, ¶ 20 (2018) (*West Virginia*) (adding communities that were 40 and 50 miles away).

[98] 47 U.S.C. § 534(h)(1)(c)(ii).

[99] STELAR Market Modification Report and Order, 30 FCC Rcd at 10417, n.61

[100] *Exhibit 2.*

[101] *Exhibit 20.*

[102] *See* https://www.wxxv25.com/?s=Palazzo

[103] *Exhibit 8.*

amount of content directed at Mississippi residents.[104] WXXV Fox provides daily local news coverage 7 to 9 AM, 5 to 5:30 PM, and 9 to 10 PM.[105] WXXV NBC provides daily local news from 5 to 7 AM, 12 to 12:30 PM, 5:30 to 6 PM, and 10 to 10:30.[106] As demonstrated in Exhibit 21, an analysis of WXXV's website uncovered an extensive amount of news articles detailing coverage of local programming aimed at the Diamondhead. In 2018 alone, WXXV has covered the opening of the Diamondhead Bayou Drive Kayak Launch, a fatal accident on I-10 near Diamondhead, a Diamondhead businessman running for U.S. Senate, and a story introducing the new city manager for Diamondhead[107]. Since 2009 there have been over 130 stories that directly relate to the small Diamondhead community, besides over 220 more that apply to Hancock County.[108] This local coverage included highly important and timely messages such as announcements containing the time and location of town hall meetings, coverage of an accident causing delays on I-10, the review process for the Diamondhead mayoral election, information on the primary runoff elections, and updates on economic improvement projects in Diamondhead, including when the projects would be finished.[109]

WXXV has extensive coverage of Hancock High School sports teams (the high school where most Diamondhead teenagers attend). The station conducts a weekly report every Friday covering the Hancock High School football team in the fall, and cover the boys and girls basketball games, volleyball, and softball. Beyond sports, WXXV also covers the performance

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[104] *Exhibit 23.*

[105] *Id.*

[106] *Id.*

[107] *Exhibit 21.*

[108] *See* https://www.wxxv25.com/category/news/wxxv-local-news/hancock-county/

[109] *Exhibit 21.*

arts center at Hancock High School, announcing upcoming plays, in addition to other general newsworthy topics regarding the school, such as closures for tropical storms and winter weather.[110] All this coverage would be highly relevant and interesting to families in Diamondhead. Finally, WXXV also covers Diamondhead traffic accidents, crime and human interest stories about residents.[111]

As noted, "local government and consumer comments in a market modification proceeding can help demonstrate a station's nexus to the community at issue."[112] The City of Diamondhead Survey demonstrates that having access to WXXV is highly preferred by the residents of Diamondhead over the current New Orleans's stations.

As Diamondhead Mayor Thomas E. Schafer, IV notes:

> Ever since WLOX was dropped from Cable One in January, I have been questioned by my constituents asking why they lost one of the only channels that provided a main source of local coverage. A constant theme is why do receive the New Orleans stations rather than the nearby Gulfport and Biloxi stations. Residents now have only WXXV to rely upon for their news, sports, emergency information and weather. **If Cable One were to drop WXXV the Diamondhead residents would be left without coverage local to their home state from their local cable or satellite service provider**. The New Orleans stations, which are currently considered 'local' to Diamondhead, do not provide coverage of the Diamondhead community as they are on the edge of the New Orleans designated market area and are within a different state.[113]

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[110] *See* https://www.wxxv25.com/?s=hancock+high+school.

[111] *See* https://www.wxxv25.com/tag/diamondhead/

[112] STELAR *Market Modification Report and Order*, 30 FCC Rcd at 10417, n 61.

[113] *Exhibit 12.*

The examples of the abundant content focused on and valuable to residents in Diamondhead exemplify the "local service" WXXV provides. As exemplified by WXXV's NLSC, city of license, and its local interest news and programming, WXXV provides coverage and other local service to Diamondhead, satisfying the second statutory factor.

C. Factor 3: WXXV Originates in Mississippi and All Consumers Reside in Mississippi.

The third statutory factor considers access to stations that originate in the consumers' state of residence.

Modifying WXXV's local market will promote consumers' access to television broadcast station signals that originate in their state of residence. WXXV is licensed to Gulfport, Mississippi, which is within the same state as Diamondhead. The Commission should give this factor increased weight because WXXV provides extensive programming for and about the residents of Mississippi, including coverage of the local high school, crime, traffic, and timely news. The Commission can assign even more weight to this factor because Diamondhead is on the fringe of the New Orleans DMA and receives little local coverage from the Louisiana stations. Modifying WXXV's local market to include Diamondhead will ensure that subscribers receive news, politics, sports, emergency information, and other television programming relevant to their home state of Mississippi.

Based on this factor, the Commission has ample evidence to grant this Petition. Consideration of the additional factors further bolsters the case for including Diamondhead within WXXV's market.

D. Factor 4: No Other Stations Provide Local Coverage.

The fourth statutory factor focuses on whether any other station "eligible to be carried by a cable system in such community…provides news coverage of issues of concern to such community or provides carriage or coverage of sporting and other events of interest to the community."[114] As noted above, a search of the New Orleans DMA station websites shows little local programming aimed at Diamondhead.

This is all even more striking when searching for politically relevant news, as referenced above. This is not surprising given that subscribers in these communities are located over 50 miles from New Orleans, Louisiana, in a different state, and on the eastern fringe of the New Orleans DMA, a DMA that covers 14 parishes/counties, twelve of which are in Louisiana.[115] The lack of meaningful local coverage by the New Orleans DMA stations and the abundance of coverage provided by WXXV related to Diamondhead supports granting the Petition.

At the very least, the extremely limited coverage of Diamondhead by the New Orleans DMA stations should be weighed as rendering this factor neutral. As the Media Bureau explained, "Congress did not intend this [factor] to bar a [market modification] claim, but instead [this factor] was intended to enhance its claim where it could be shown that other stations do not serve the communities at issue."[116] Here, the limited local coverage provided by the in-DMA

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[114] 47 U.S.C. §534(h)(1)(c)(IV).

[115] *See Market Modifications and the New York Area of Dominant Influence, Petitions for Reconsideration and Applications for Review of: Cablevision Systems Corporation, Time Warner, WRNN-TV Associates Ltd., Mountain Broadcasting Corporation, Trinity Broadcasting of New York, Inc., Paxson New York License, Inc., WLNY TV, Inc.*, Memorandum Opinion and Order, 12 FCC Rcd 12262, ¶ 12 (1997) ("[T]he greater the distance between the cable community and the broadcaster, the less likely it is that the stations serve the local viewing audience from either a programming or technical perspective.").

[116] *Seal Rock Broadcasters, LLC; For Modification of the Television Market of Television Station KCBA (TV), Salinas, California*, Memorandum Opinion and Order, 18 FCC Rcd 16262, ¶ 9 (2003); *KSBW License, Inc., For Modification Television Broadcast Station KSBW's ADI*, Memorandum Opinion and Order, 11 FCC Rcd 2368 (1996) ("KSBW") ("[W]e do not believe that Congress intended for the third criterion to operate as a general bar to a station's ADI claim in every circumstance whenever other stations could also be shown to serve the communities at issue. Rather, we believe that this criterion was intended to enhance a station's claim where it could be shown that other stations do not serve the communities at issue.").

stations does not diminish the fact that WXXV overwhelmingly provides more local coverage to Diamondhead. The Commission should find that Diamondhead should be included in WXXV's local market.

E. Factor 5: WXXV has Viewership in Diamondhead.

The fifth and final statutory factor that the Commission must consider in a market modification proceeding involves "evidence of viewing patterns in the households that subscribe and do not subscribe to the services offered by [MVPDs] within the areas served by such [MVPDs] in such community."[117] This factor requires Petitioners to demonstrate that WXXV achieves at least "moderate" viewership in Diamondhead.[118] The Commission has generally found "moderate" viewership to be met when a station has measurable viewing patterns.[119]

Based upon the Nielsen Coverage Report, in the morning WXXV had 301 viewers in Hancock County, which accounts for 4% of DMA viewers.[120] Based upon the Total Day 3a-3a data, there are 125 households viewing WXXV, for 1% of the New Orleans DMA viewing. Approximately 38.7% of Hancock County's residents stated they get their daily TV news from WXXV ABC.[121] WLOX and WXXV station representatives indicate that approximately 23% of the population in Hancock County are over the air (antenna) viewers of WLOX and WXXV, further indicating that individuals in Hancock County turn to these two channels for their local

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[117] 47 U.S.C. § 534(h)(1)(C)(V).

[118] *See Ackerley Media Group, Inc.; For Modification of the Television Market of Television Station KION (TV), Monterey, California*, Memorandum Opinion and Order, 18 FCC Rcd 16199, ¶ 10 (2003) ("Ackerley"), *citing* KSBW.

[119] *See, e.g., Commonwealth Broadcasting Group, Inc.; For Modification of the Greenwood/Greenville, Mississippi DMA*, Memorandum Opinion and Order, 25 FCC Rcd 213, ¶ 20, n.103 (2010) (the station demonstrated ratings shares and weekly cumulative ratings of 0/7, 1/34 and 1/25 in the relevant areas); Ackerley, ¶¶ 6, 11 (ratings shares were between two and three percent).

[120] *See Exhibit 14.* Based upon a sample size of 14 homes in Hancock County.

[121] *Id, Scarborough Research*.

news coverage needs.[122] The foregoing evidence indicates that WXXV has viewership in Hancock County, and supports a finding of positive weight for the 5th factor by the Commission.

F. An Economic Connection Exists Between WXXV's City of License and Diamondhead.

The Commission recognizes that evidence besides the statutory factors helps define the scope of a station's market.[123] With WXXV, an important additional consideration is the strong economic connection between WXXV's community of license, Gulfport, Mississippi, and Diamondhead.

As noted, key attributes of an economic connection between a station's city of license and communities in its market include proximity and convenient transportation routes.[124] Diamondhead and Gulfport are connected by a major interstate, I-10, with Gulfport being a short 4.4 mile drive off the interstate.[125] This makes it easy and convenient for residents of Diamondhead to access Gulfport for their everyday needs. This is especially true in relation to air transportation needs, as the Gulfport-Biloxi International Airport is located merely 20 miles

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[122] *Exhibit 15.*

[123] *See, e.g., Massillon Cable TV, Inc.*, 26 FCC Rcd 15221, ¶ 3 (2011) (quoting legislative history of 1992 Cable Act that statutory factors "are not intended to be exclusive"); Paxson Atlanta, ¶ 29 ("The factors specified in Section 614(h)(1)(C)(ii) of the Communications Act do not purport to be exclusive and thus other evidence may be considered that is helpful in defining the scope of the markets of the stations involved); *Adelphia Cablevision Associates, L.P.; For Modification of the ADI of WMFP(TV), Lawrence, Massachusetts,* Memorandum Opinion and Order, 14 FCC Rcd 7686, ¶ 18 (1999) ("[T]he Commission's decision … takes into consideration the economic ties between the communities … and the subject stations.").

[124] *Armstrong Utilities, Inc.; Petition for Modification of the Philadelphia, Pennsylvania DMA*, Memorandum Opinion and Order, 21 FCC Rcd 13475, ¶16 (2006) (noting two-hour drive time between broadcaster city of license and cable communities as a factor supporting exclusion of area from station's local market).

[125] *Exhibit 19.*

from Diamondhead.[126] This is striking when compared to the 68.5-mile distance between Diamondhead and the New Orleans airport.[127]

Labor statistics further illustrate the economic connection between Biloxi and Diamondhead. Census data reveals that a substantial percentage of people living in Diamondhead commute to work in Gulfport, as the average commute time for residents is 31 minutes.[128] This is compared to the hardships associated with commuting to New Orleans discussed above.

As noted by the Hancock Chamber of Commerce: "The residents of Diamondhead have a much more significant connection to the Biloxi and Gulfport areas. Diamondhead is 39 minutes from Biloxi and only 30 minutes from Gulfport. Diamondhead residents are much more likely to work, shop, and visit these two Mississippi cities on a regular basis. On the other hand, New Orleans is over an hour from Diamondhead, and the only reasonable means of accessing the city is across Lake Pontchartrain. Since the citizens of Diamondhead are much more likely to turn to Biloxi and Gulfport for their everyday needs, it is only natural they would be more interested in the coverage that the Biloxi/Gulfport stations provide them, especially since the stations consider Diamondhead an important part of their coverage."[129]

The economic connection between Gulfport and Diamondhead corroborates the analysis of the statutory factors – Diamondhead is local to WXXVs market, and the evidence presented here supports the requested market modification.

XI. CONCLUSION

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[126] *Exhibit 17.*

[127] *Id.*

[128] *See Exhibit 24*, https://datausa.io/profile/geo/diamondhead-ms/

[129] *Exhibit 13.*

Based on the evidence in this Petition, Petitioners have met all statutory criteria for the Commission to find that WLOX and WXXV are local to Diamondhead. Additional factors weigh further for including Diamondhead in WLOX and WXXV's market. The Commission should expeditiously grant this Petition.

The signatory has read the Petition and, to the best of his knowledge, information and belief formed after reasonable inquiry, it is well grounded in fact and is warranted by existing law and is not interposed for any improper purpose.

Respectfully submitted,

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Dated: December 4, 2018

The signatory has read the Petition and, to the best of his knowledge, information and belief formed after reasonable inquiry, it is well grounded in fact and is warranted by existing law and is not interposed for any improper purpose.

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Dated: December 4, 2018

CERTIFICATE OF SERVICE

I, Kelsey Rejko, hereby certify that a true and correct copy of the foregoing Petition for Special Relief was delivered by me to the United States Postal Service Office on December 6, 2018 to be delivered to the person listed below via first-class, postage-prepaid mail:

WLOX
WLOX License Subsidiary, LLC.
201 Monroe Street
Rsa Tower, 20th Floor
Montgomery, AL 36104

Martha Heller*
Chief, Policy Division, Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554
Martha.Heller@fcc.gov

WLOX-TV
Rick Williams
VP and General Manager
208 DeBuys Rd.
Biloxi, MS 39531

WPXL
Ion Media New Orleans License, Inc.
601 Clearwater Park Road
West Palm Beach, FL 33401-6233

WXXV
Morris Network of Mississippi, Inc.
27 Abercorn Street
Savannah, GA 31412

WHNO
Christian Television Corporation of New Orleans, Inc.
6922 142nd Ave. N.
Largo, FL 33771

WXXV-TV
Jimmy Spears
Program Director
14351 Hwy 49 North
Gulfport, MS 39503

KGLA
Mayavision, Inc.
3540 S I-10 Service Road W
Suite 342
Metairie, LA 70001

WWL
WWL-TV, Inc.
TEGNA, Inc.
7950 Jones Branch Drive
Mclean, VA 22107

WGNO
Tribune Television New Orleans, Inc.
1 Galleria Boulevard
Suite 850
Metairie, LA 70001

WNOL
Tribune Television New Orleans, Inc.
1 Galleria Boulevard
Suite 850
Metairie, LA 70001

City of Diamondhead, MS
Jeannie Klein
City Clerk
5000 Diamondhead Circle
Diamondhead, MS 39525

WVUE
WVUE License Subsidiary, LLC
201 Monroe Street
RSA Tower, 20th Floor
Montgomery, AL 36104

WDSU
New Orleans Hearst
P.O. Box 1800
Raleigh, NC 27602

WUPL
Belo Tv, Inc.
TEGNA Inc.
7950 Jones Branch Drive
Mclean, VA 22107

WTNO-LP
HC2 Station Group, Inc.
450 Park Avenue
30th Floor
New York, NY 10022

Hancock County, MS
Karen Ladner Ruhr
Hancock County Circuit Court Clerk
152 Main Street, Suite B
Bay St. Louis, MS 39520

WMAH
Mississippi Authority for Educational Television
3825 Ridgewood Road
Jackson, MS 39211

WLAE-TV
Educational Broadcasting Foundation, Inc.
3330 N. Causeway Blvd., Suite 345
Metairie, LA 70002

KNLD-LD
Word of God Fellowship, Inc
3901 Highway 121
Bedford, TX 76021

**Sent via email*

Kelsey Rejko _____

Kelsey Rejko

Dated: December 6, 2018

EXHIBIT 1

Distance from Diamondhead to New Orleans

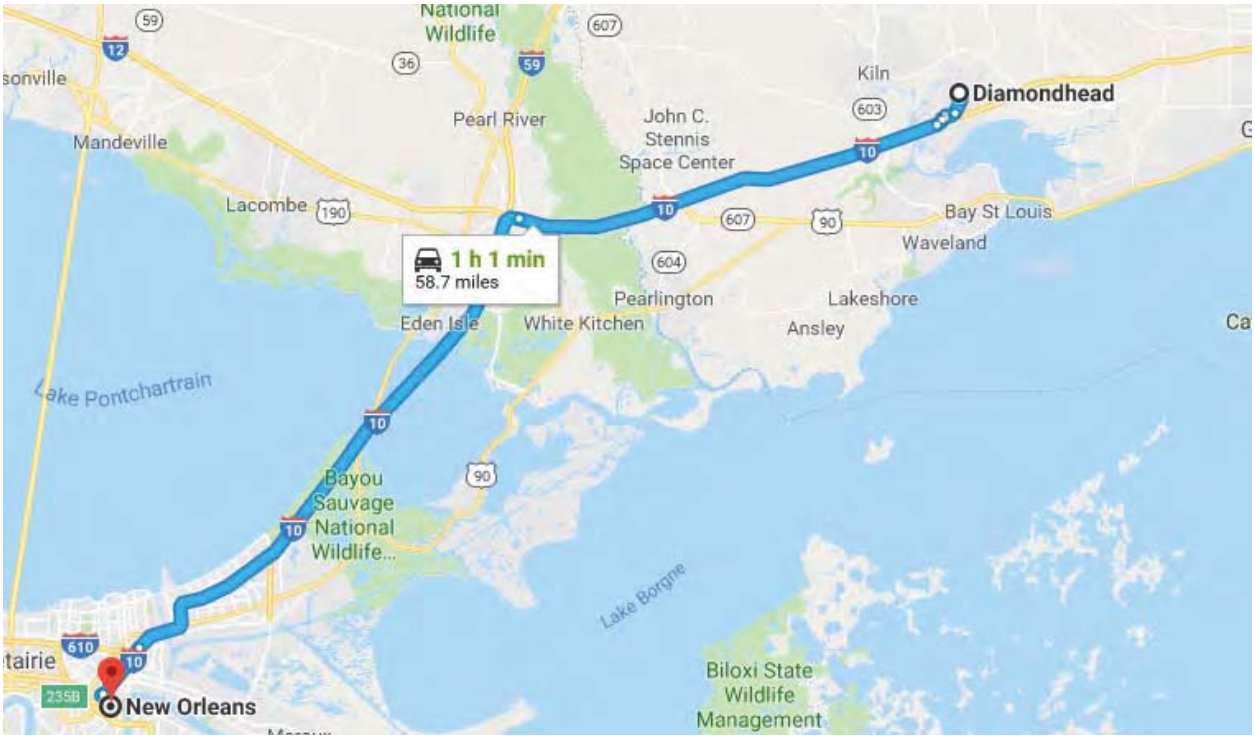

EXHIBIT 2

Mississippi Congressional District Map

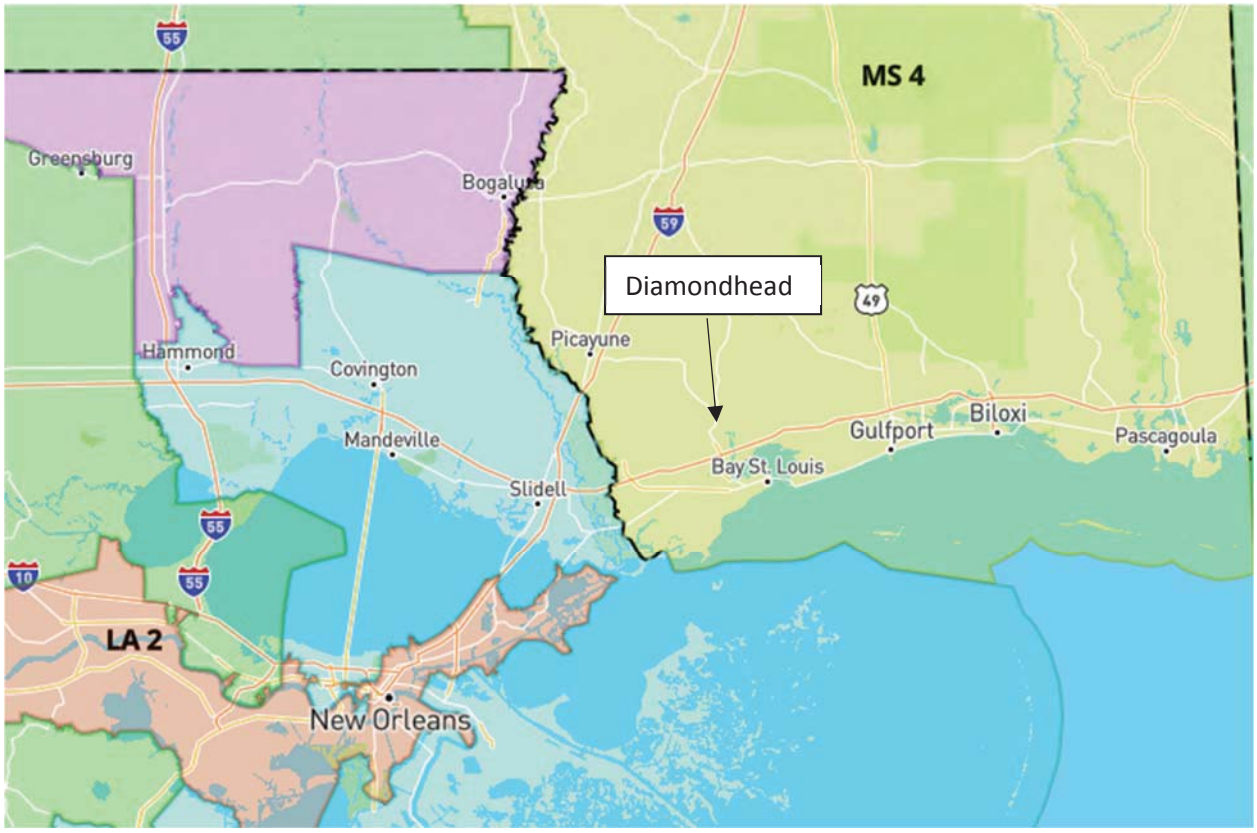

EXHIBIT 3

Diamondhead Community Registration

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

CABLE COMMUNITY REGISTRATION
FCC Form 322

Approval Date: January 11, 1985

MS0248

1. Indicate the name, mailing address, and telephone number of the cable system operator.

Legal Name			FCC Registration No. (FRN)
CABLE ONE, INC.			0003474327
Assumed/ doing business as (dba) name			
Mailing Address	City	State	Zip Code
210 E. EARLL DRIVE	PHOENIX	AZ	85012
Telephone No. ( )	Email (optional)		

2. Indicate whether the operator is an individual, private association, partnership, corporation, or government entity.

- [ ] Individual
- [ ] Association
- [ ] Partnership
- [x] Corporation
- [ ] Government Entity
- [ ] Limited Liability Corp.
- [ ] Limited Partnership
- [ ] Other

3. Indicate the name, telephone number, and e-mail address (if any) of the person responsible for questions regarding this form.

Name of Contact	Telephone No.	E-mail Address
	( )	

4. Indicate the Physical System Identifier (PSID) if the community will be served by an existing system 005298

5. Provide a date (MM/YYYY) when this community began service. 05/1979

6. Indicate the community name, county, state, and type code of the community from the list provided in the instructions.

Name of Community	County	State	Type Code
DIAMONDHEAD	HANCOCK	MS	7

7. Indicate the local television broadcast signals (i.e. call signs) to be carried on this system.

WDSUTV	WGN TV	WGNOTV	WKRGTV	WLOXTV	WMAHTV	WTBS	WVUE	WWL TV
WYESTV								

8. Certification

By signing below, the operator also certifies that neither the operator nor any other "party" to the notification is subject to a denial of federal benefits that includes FCC benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. § 862. For the definition of a "party" for this purpose, see 47 C.F.R. § 1.2002(b).

Type or Print Name	Title
Signature	Date

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (18 U.S.C. § 1001) AND/OR REVOCATION OF ANY STATION LICENSE (47 U.S.C. § 312 (a) (1)), AND/OR FORFEITURE (47 U.S.C. § 503).

FCC 322
Not Yet Approved by OMB

Annual Report 2006

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

ANNUAL REPORT OF CABLE TELEVISION SYSTEMS

FCC Form 325

Approval Date: February 14, 2007 Confirmation Number: CB22348483
Filing Year: 2006

I. Operator Information

Cable Operator Legal Name			
CABLE ONE, INC.			
Mailing Address	**City**	**State**	**Zip Code**
210 E. EARLL DRIVE	PHOENIX	AZ	85012

	Program Name	Type	A/D/H	Tier
123.	TEN CLIPS	8	D	M
124.	TENBLOX	8	D	M
125.	TENBLUE	8	D	M
126.	HBO HDTV	8	H	O
127.	SHOWTIME HDTV	8	H	O
128.	ESPN HD	8	H	O
129.	TMC HD	8	H	O
130.	TNT HD	8	H	O
131.	UNIVERSAL HD	8	H	O
132.	WXXV	1	A	B
133.	WWL	1	A	B
134.	WKRG	1	A	B
135.	WUPL	1	A	B
136.	WVUE	1	A	B
137.	WLOX	1	A	B
138.	WNOL	1	A	B
139.	WGNO	1	A	B
140.	WYES	2	A	B
141.	WMAH	2	A	B
142.	WHNO	1	A	B
143.	WPXL	1	A	B
144.	CW	8	A	B
145.	WGN	8	A	B
146.	ACN	8	A	B
147.	DIGITAL INFO	8	A	B
148.	C-SPAN 2	8	A	B
149.	QVC	8	A	B
150.	ESPN CLASSIC	8	A	E

Annual Report 2007

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

ANNUAL REPORT OF CABLE TELEVISION SYSTEMS

FCC Form 325

Approval Date: March 6, 2008 Confirmation Number: CB31809117
Filing Year: 2007

123.	PPV6	8	D	M
124.	PPV7	8	D	M
125.	PPV8	8	D	M
126.	PPV9	8	D	M
127.	TEN	8	D	M
128.	TENREAL	8	D	M
129.	TEN CLIPS	8	D	M
130.	TENBLOX	8	D	M
131.	TENBLUE	8	D	M
132.	ESPN SPORTS PPV1	8	D	M
133.	ESPN SPORTS PPV2	8	D	M
134.	ESPN SPORTS PPV3	8	D	M
135.	ESPN SPORTS PPV4	8	D	M
136.	ESPN SPORTS PPV5	8	D	M
137.	ESPN SPORTS PPV6	8	D	M
138.	HBO HDTV	8	H	O
139.	SHOWTIME HDTV	8	H	O
140.	ESPN HD	8	H	O
141.	TMC HD	8	H	O
142.	UNIVERSAL HD	8	H	O
143.	ABC HD	8	H	O
144.	CBS HDTV	8	H	O
145.	PBS HDTV	8	H	O
146.	FOX HDTV	8	H	O
147.	NBC HDTV	8	H	O
148.	WLOX	1	A	B
149.	WWL	1	A	B
150.	WKRG	1	A	B

	Program Name	Type	A/D/H	Tier
151.	WDSU	1	A	B
152.	WVUE	1	A	B
153.	WGNO	1	A	B
154.	WXXV	1	A	B
155.	WMAH	1	A	B
156.	WYES	1	A	B
157.	WUPL	1	A	B
158.	WNOL	1	A	B
159.	WHNO	1	A	B
160.	WGN	1	A	B
161.	EWTN	8	A	B
162.	CTV	8	A	B
163.	AC NETWORK	8	A	B
164.	DIGITAL INFO	8	A	B
165.	LOCAL ACCESS	7	A	B
166.	FSN SOUTH	8	A	E
167.	TBS	8	A	E
168.	ESPN CLASSIC	8	A	E
169.	WEATHER 24/7	8	A	E
170.	SHOP NBC	8	A	E
171.	SHOP AT HOME	8	A	E
172.	NASA	8	A	E
173.	LATELE NOVELA	8	D	O
174.	CANAL I	8	D	O
175.	ESPN2 HD	8	H	O
176.	DISCOVERY	8	H	O
177.	NAT GEO HYD	8	H	O
178.	A&E HD	8	H	O

Annual Report 2008

Approved by OMB
3060-0061
Estimated time per response: 2 hours

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

ANNUAL REPORT OF CABLE TELEVISION SYSTEMS

FCC Form 325

Approval Date: February 23, 2009 Confirmation Number: CB39896181
Filing Year: 2008

	Program Name	Type	A/D/H	Tier
151.	A&E HD	8	H	O
152.	HGTV HD	8	H	O
153.	FOOD HD	8	H	O
154.	ABC FAMILY HD	8	H	O
155.	FX HD	8	H	O
156.	HISTORY HD	8	H	O
157.	ANIMAL PLANET HD	8	H	O
158.	DISNEY HD	8	H	O
159.	TBS HD	8	H	O
160.	TLC HD	8	H	O
161.	AMERICAN COLLECTIBLES	8	A	B
162.	EWTN	8	A	B
163.	CABLE ONE INFO	8	A	B
164.	ON TV	8	A	B
165.	REAL ESTATE	8	A	B
166.	QVC	8	A	B
167.	24/7 WEATHER	8	A	E
168.	SHOP NBC	8	A	E
169.	NASA	8	A	E
170.	LEASED ACCESS	3	A	E
171.	WLOX ABC HD	8	H	O
172.	WKRG CBS HD	8	H	O
173.	WDSU NBC HD	8	H	O
174.	WMAH PBS HD	8	H	O
175.	WXXV FOX HD	8	H	O
176.	WLOX	2	A	B
177.	WWL	2	A	B
178.	WKRG	2	A	B

	Program Name	Type	A/D/H	Tier
179.	WDSU	2	A	B
180.	WVUE	2	A	B
181.	WGNO	2	A	B
182.	WXXV	2	A	B
183.	WUPL	2	A	B
184.	WNOL	2	A	B
185.	WGN	2	A	B
186.	WMAH	1	A	B
187.	WYES	1	A	B

Annual Report 2009

Approved by OMB
3060-0061
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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

ANNUAL REPORT OF CABLE TELEVISION SYSTEMS

FCC Form 325

Approval Date: February 16, 2010 Confirmation Number: CB47864816
Filing Year: 2009

	Program Name	Type	A/D/H	Tier
151.	DISC HD THEATER	8	H	O
152.	NAT GEO HD	8	H	O
153.	A&E HD	8	H	O
154.	HGTV HD	8	H	O
155.	FOOD HD	8	H	O
156.	ABC FAMILY HD	8	H	O
157.	FX HD	8	H	O
158.	HISTORY HD	8	H	O
159.	ANIMAL PLANET HD	8	H	O
160.	DISNEY HD	8	H	O
161.	TBS HD	8	H	O
162.	TLC HD	8	H	O
163.	USA HD	8	H	O
164.	WUPL	2	A	B
165.	WDSU	2	A	B
166.	WGNO	2	A	B
167.	WKRG	2	A	B
168.	WLOX	2	A	B
169.	WVUE	2	A	B
170.	WWL	2	A	B
171.	WXXV	2	A	B
172.	WNOL	2	A	B
173.	WHNO	1	A	B
174.	WPXL	1	A	B
175.	WMAH	1	A	B
176.	WYES	1	A	B
177.	CW	8	A	B
178.	COAST TV	8	A	B

Annual Report 2010

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

ANNUAL REPORT OF CABLE TELEVISION SYSTEMS

FCC Form 325

Approval Date: February 15, 2011 Confirmation Number: CB55088854
Filing Year: 2010

	Program Name	Type	A/D/H	Tier
179.	WGNO	2	A	B
180.	WKRG	2	A	B
181.	WLOX	2	A	B
182.	WVUE	2	A	B
183.	WWL	2	A	B
184.	WXXV	2	A	B
185.	WNOL	2	A	B
186.	WGN	2	A	B
187.	KGLA	1	A	B
188.	COAST TV	8	A	B
189.	CSPAN	8	A	B
190.	EWTN	8	A	B
191.	QVC	8	A	B
192.	REAL ESTATE TV	8	A	B
193.	ESPN CLASSIC	8	A	E
194.	WLOX 24/7 WEATHER	8	A	E
195.	MYXXV2	8	A	E
196.	SHOP NBC	8	A	E
197.	NASA TV	8	A	E
198.	COAST TV	8	A	E
199.	REAL ESTATE TV	8	A	E
200.	LOCAL CHANNEL	7	A	B
201.	LEASED ACCESS	2	A	E
202.	CSPAN2	8	D	O
203.	ESPN GAME PLAN 1	8	D	M
204.	ESPN GAME PLAN 2	8	D	M
205.	ESPN GAME PLAN 3	8	D	M
206.	ESPN GAME PLAN 4	8	D	M

Annual Report 2011

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

ANNUAL REPORT OF CABLE TELEVISION SYSTEMS

FCC Form 325

Approval Date: February 27, 2012 Confirmation Number: CB61788965
Filing Year: 2011

	Program Name	Type	A/D/H	Tier
151.	A&E HD	8	H	O
152.	HGTV HD	8	H	O
153.	FOOD HD	8	H	O
154.	ABC FAMILY HD	8	H	O
155.	FX HD	8	H	O
156.	HISTORY HD	8	H	O
157.	ANIMAL PLANET HD	8	H	O
158.	DISNEY HD	8	H	O
159.	TBS HD	8	H	O
160.	TLC HD	8	H	O
161.	USA HD	8	H	O
162.	LIFETIME HD	8	H	O
163.	LIFETIME MOVIE HD	8	H	O
164.	CNN HD	8	H	O
165.	MSNBC HD	8	H	O
166.	CNBC HD	8	H	O
167.	CARTOON HD	8	H	O
168.	OUTDOOR HD	8	H	O
169.	DIS SCIENCE HD	8	H	O
170.	NFL NET HD	8	H	O
171.	BRAVO HD	8	H	O
172.	BIOGRAPHY HD	8	H	O
173.	VELOCITY HD	8	H	O
174.	WLOX	2	A	B
175.	WWL-TV	2	A	B
176.	WKRG-TV	2	A	B
177.	WDSU	2	A	B
178.	WNOL-TV	2	A	B

	Program Name	Type	A/D/H	Tier
179.	WGNO	2	A	B
180.	WXXV-TV	2	A	B
181.	WXXV-TV	2	A	B
182.	WUPL	2	A	B
183.	WVUE-DT	2	A	B
184.	WYES-TV	1	A	B
185.	WPXL-TV	1	A	B
186.	WHNO	1	A	B
187.	KGLA-DT	1	A	B
188.	WMAH-TV	1	A	B
189.	REAL ESTATE	8	A	B
190.	EWTN	8	A	B
191.	COAST TV	8	A	B
192.	WLOX	2	A	B
193.	WGN-TV	2	A	B
194.	WLOX	2	A	B
195.	QVC	8	D	B
196.	SHOP NBC	8	D	B
197.	C-SPAN	8	D	B
198.	C-SPAN2	8	D	B
199.	HSN	8	D	B
200.	LEASED ACCESS	3	A	B
201.	LOCAL ACCESS	7	A	B
202.	ESPN CLASSIC	8	A	E
203.	HSN	8	D	O
204.	QVC	8	D	O
205.	SHOP NBC	8	D	O
206.	CBS SPORTS	8	D	O

Annual Report 2012

Approved by OMB
3060-0061
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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

ANNUAL REPORT OF CABLE TELEVISION SYSTEMS

FCC Form 325

Approval Date: February 27, 2013 Confirmation Number: CB68757935
Filing Year: 2012

	Program Name	Type	A/D/H	Tier
179.	DIS SCIENCE HD	8	H	O
180.	NFL NET HD	8	H	O
181.	BRAVO HD	8	H	O
182.	BIOGRAPHY HD	8	H	O
183.	VELOCITY HD	8	H	O
184.	WMAH-TV	1	A	B
185.	WYES-TV	1	A	B
186.	WPXL-TV	1	A	B
187.	WHNO	1	A	B
188.	KGLA-DT	1	A	B
189.	WLOX	2	A	B
190.	WWL-TV	2	A	B
191.	WKRG-TV	2	A	B
192.	WDSU	2	A	B
193.	WLOX	2	A	B
194.	WNOL-TV	2	A	B
195.	WGNO	2	A	B
196.	WXXV-TV	2	A	B
197.	WXXV-TV	2	A	B
198.	WUPL	2	A	B
199.	WVUE-DT	2	A	B
200.	WXXV-TV	2	A	B
201.	REAL ESTATE TV	8	A	B
202.	LOCAL PROG	7	A	B
203.	LOCAL PROG	7	A	B
204.	ESPN CLASSIC	8	A	E
205.	SPORTS SOUTH	8	A	E
206.	LOCAL PROG	7	A	B

EXHIBIT 4

Cable One Drops WLOX

SunHerald

BUSINESS

Cable One customers in Hancock County just lost two channels

Sun Herald

January 02, 2018 05:21 PM

Cable One customers in Hancock County are no longer able to view WLOX's CBS and ABC channels, the cable company has confirmed.

However, CBS and ABC channels out of New Orleans — WWL and WGNO — will continue to be broadcast in the county.

"We no longer have an agreement to carry these channels, so we are no longer able to offer this duplicate programming to our customers," said Cable One spokeswoman Patricia Niemann.

ADVERTISING

inRead invented by Teads

Hancock and Pearl River counties have always been in the New Orleans media market, also known as designated market area. The rest of South Mississippi is in the Biloxi-Gulfport media market.

CYBER MONDAY SALE!
Only $20 for a full year of digital access! Hurry! Offer ends Monday!

SUBSCRIBE NOW

The change took effect Jan. 1.

COMMENTS

SPONSORED CONTENT

EXHIBIT 5

WLOX Noise Limited Service Contour Map

EXHIBIT 6

Distance from Diamondhead to Biloxi, MS (WLOX City of License)

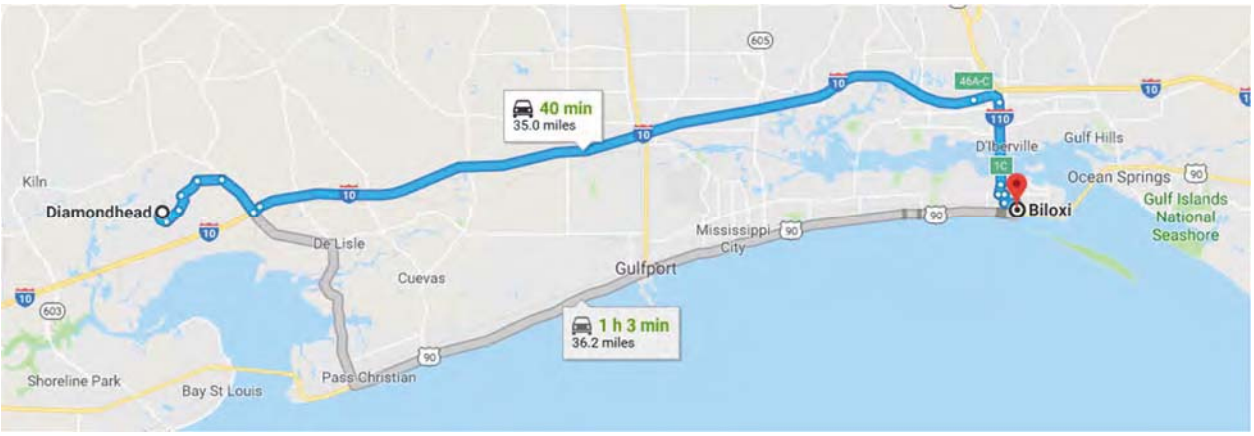

EXHIBIT 7

Distance from Diamondhead to WLOX Transmitter

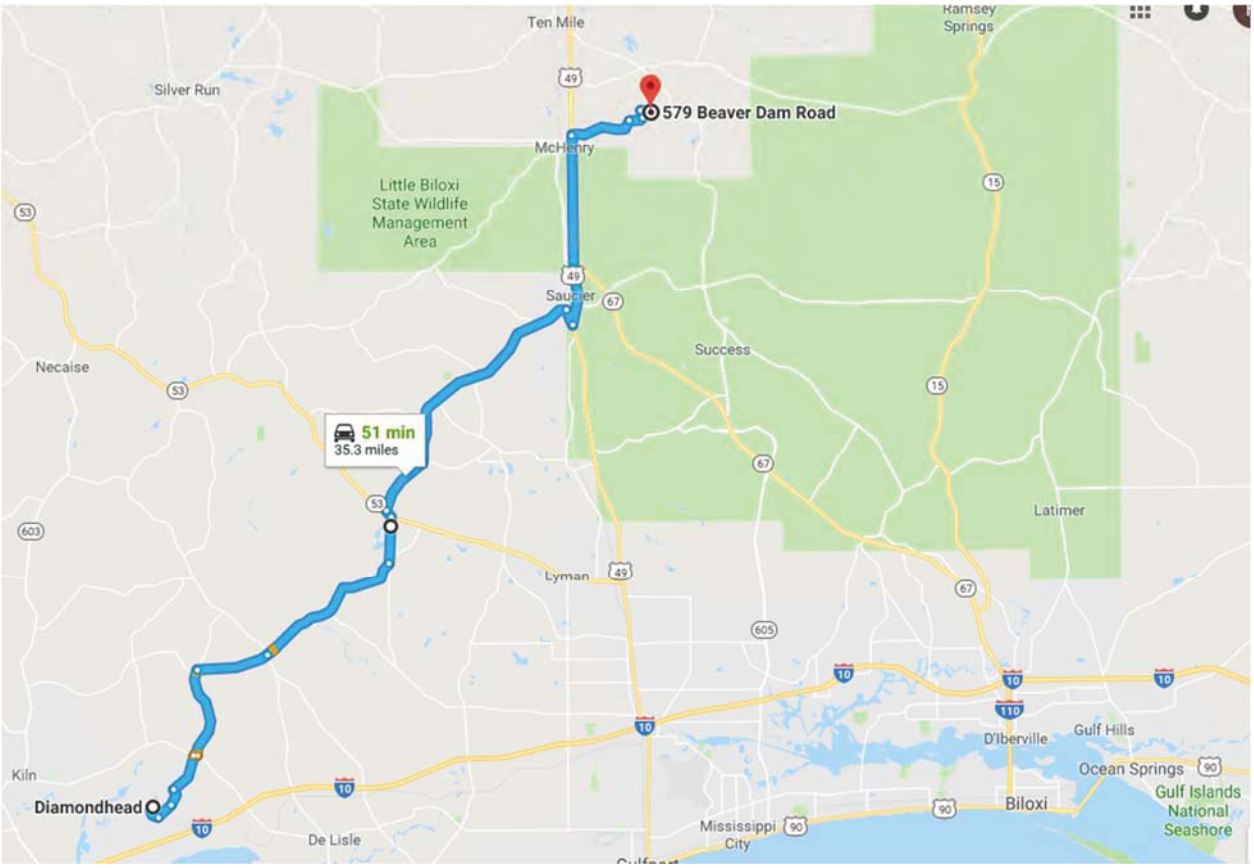

EXHIBIT 8

WLOX Political Stories Relevant to Diamondhead and Absence of Stories on New Orleans Stations

WLOX HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF C

Steven Palazzo wins re-election for District 4, AP says

4th District Rep. Steven Palazzo speaks on his re-election victory

November 6, 2018 at 8:41 PM CST - Updated November 6 at 9:41 PM

SOUTH MISSISSIPPI (WLOX) - Steven Palazzo has been declared the winner Mississippi's 4th Congressional District seat.

CLICK HERE TO SEE THE FULL ELECTION RESULTS.

WLOX HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF COAST

Palazzo proposes flood insurance relief

March 20, 2013 at 11:52 PM CDT - Updated July 3 at 12:00 AM

HANCOCK COUNTY, MS (WLOX) - A new bill introduced in Congress could bring flood insurance relief to thousands of Gulf Coast residents.

The measure, introduced by Congressman Steven Palazzo, is designed to slow down the rate increases in store for policy holders under the Biggert Flood Insurance Reform Act while at the same time keep the National Flood Insurance Program solvent.

There are 5.5 million flood insurance policy holders across the nation, nearly 100,000 of them call Mississippi home.

Palazzo wins GOP nomination in MS 4th District

March 14, 2012 at 12:24 AM CDT - Updated June 26 at 5:51 PM

JACKSON, MS (AP) - Incumbent U.S. Rep. Steven Palazzo of Biloxi has won the Republican nomination in Mississippi's 4th Congressional District. Harper defeated fellow Republicans Ron Vincent, a Hattiesburg tea party activist, and Cindy Burleson, also of Hattiesburg.

RECAP: Mississippi's Senatorial Debate with Cindy Hyde-Smith and Mike Espy

RECAP: Mississippi's Senatorial Debate with Cindy Hyde-Smith and Mike Espy

By Renee Johnson and Annie Johnson | November 20, 2018 at 6:55 PM CST - Updated November 21 at 9:34 AM

JACKSON, MS (WLOX) - The Mississippi Senatorial Debate between Republican U.S. Senator Cindy Hyde-Smith and her Democratic challenger Mike Espy wrapped up around 8 p.m. Tuesday night just one week from the Nov. 27 runoff elections.

Cindy Hyde-Smith accepts debate invitation from Farm Bureau

This debate will be broadcast on WLOX on November 20.

In this year's special election, Mike Espy and Cindy Hyde-Smith will advance to a runoff to fill the seat left by Thad Cochran after he retired April 1.

NEWS

Roger Wicker (R-MS) wins re-election to U.S Senate

Roger Wicker won his race for a Senate seat.

November 6, 2018 at 9:18 PM CST - Updated November 6 at 9:29 PM

Roger Wicker (R-MS) wins re-election to U.S Senate

Diamondhead elects Schafer as new mayor

By **WLOX Staff** | June 5, 2013 at 1:09 AM CDT - Updated July 25 at 5:25 PM

Schaefer with wife Camille and daughter Caroline. Image source: Thomas Schaefer Facebook page.

DIAMONDHEAD, MS (WLOX) - Thomas Schafer (R) won the Diamondhead mayor's race with 71 percent of the vote. Opponent John Fletcher (I) lost with 29 percent of the vote.

Schafer is Diamondhead's "first elected" mayor since Diamondhead became a city in 2012. Schafer will begin his new four year term as mayor on July 1.

Schafer told WLOX News some of his plans for Diamondhead. He also wants to lower taxes. He says the budget and spending is out of control in the city.

WLOX HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF COA

Where to vote and what you'll see on Tuesday's primary ballot

Tuesday, June 5, Mississippians will vote in the congressional primary. Polls open at 7am and close at 7pm. (Photo source: WLOX)

By WLOX Staff | June 4, 2018 at 6:35 PM CDT - Updated August 14 at 2:40 AM

SOUTH MISSISSIPPI (WLOX) - Tuesday, June 5,

Diamondhead - Election preview

By WLOX Staff | April 27, 2017 at 9:20 PM CDT - Updated August 28 at 3:04 AM

DIAMONDHEAD, MS (WLOX) - Fifteen republicans are on Diamondhead ballots May 2. Three of those GOP candidates want to become Diamondhead's next mayor.

U.S. Senate candidate Richard Boyanton proposes closing all VA hospitals

By Annie Johnson | May 8, 2018 at 7:54 PM CDT - Updated August 14 at 12:50 AM

MISSISSIPPI (WLOX) - Tuesday, Republican U.S. Senate candidate Richard Boyanton of Diamondhead proposed a new suggestion about all Veterans Affairs hospitals.

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BREAKING NEWS
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GRAND JURY INDICTS WIFE IN MURDER JPSO SGT.TROY SMITH

LOCAL

According to court records, the indictment charges Shantel Parria Wagner with second deg murder.

GAME ON: 20 PLACES TO WATCH NFL, COLLEGE FOOTBALL THIS SEASON

NATION-NOW

20 places to watch football in Las Vegas

THE BEST EUROPEAN MUSEUM EXHIBIT THIS FALL

NATION-NOW

The best European museum exhibits this fall

HOTEL RENOVATIONS: PROPERTIES ON THE WEST COAST AND THE SOUTH GET MAJOR UPGRADES

NATION-NOW

Here are the hottest hotel renovations this fall

ATTORNEY SAYS WIFE OF SLAIN JP OFFICER IS INNOCENT

JEFFERSON

"They're too close and they're biased on their opinions at this particular time, and not looki the evidence objectively," Palazzo said.

FIRST LADY MELANIA TRUMP WEARS PALAZZO PANTS, BUT NO SNARKY JACK ON NEW BORDER VISIT

NATION NOW

Melania Trump ditches jacket on new border trip

TURKEY TO HOST NEW GRASS-COURT TOURNAMENT IN 20

LONDON (AP) — The ATP says a new men's grass-court tournament will be held in Turkey year as a warm-up to Wimbledon.

NATION NOW

The tournament will be held in Antalya from June 25-July 1. It will feature a 28-player singl event and 16-pair doubles draw and offer 482,000 euros ($540,000) in prize money.

SUNDAY EDITION: PLAQUEMINES PARISH SHERIFF RACE

Dennis sits down with the five candidates vying for Plaquemines Parish Sheriff, Bill Bubrig, Lonnie Greco, Leo Palazzo, Te NEWS Sercovich, and Ernest Wooton.

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Congressman Palazzo

1 Result

Oct 16, 2018 | 10:01 AM | Article

Louisiana congressman creates GoFundMe for LSU fine after fans storm field

U.S. Representative Garret Graves is wanting to raise money to pay for the $100,000 fine imposed on LSU for fans rushing the field after the Tigers' victory over Georgia Saturday.

WDSU NEW ORLEANS

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Zurik: Edmonson may have signed off on troopers' Vegas stop

The shortest distance between two points is a straight line. But for four employees of Louisiana State Police, the trip from Point A to Point B came with a 350-mile detour, via Sin City. Now signatures on internal documents, approving the travel on your dime, may have serious implications for the public staff involved.

February 21, 2017

Zurik: Edmonson to retire but travel investigations continue

FOX 8 news was the first TV station to ask State Police Superintendent Mike Edmonson about questionable State Police travel to a San Diego conference last year. Our investigation helped launch probes by State Police internal affairs, the Division of Administration and the legislative auditor. And now, Col. Edmonson is retiring, leaving some of our questions unanswered.

March 15, 2017

Judge: Barry Kern to remain in control of float making business

Civil District Court Judge Kern Reese has granted a preliminary injunction affirming that the family's float building empire should remain under the control of the Barry Kern.

April 9, 2012

Judge sides with Barry Kern again in family fight over float-building business

The nasty legal fight over a famous float building business in New Orleans continues to drag on, with a trial looking more and more likely.

April 19, 2012

Pope flies in helicopter to papal retreat

Pope Benedict XVI left the Vatican for the last time as pontiff on Thursday, flying by helicopter to the Vatican's vacation retreat hours before becoming the first pontiff in 600 years to resign.

February 28, 2013

WGNO (New Orleans ABC) Palazzo Search

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- JUNE 2015 (0)
- JULY 2015 (0)
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POSTS

Armstrong Park buildings, French Quarter street grid among 9 most endangered N.O. landmarks

The Louisiana Landmarks Society has released its annual list of the nine most endangered landmarks in New Orleans.

Exclusive tours offer behind-the-scenes access to world's busiest attractions

Luxury travel companies often include private tours as an incentive for travelers to book their trips.

World's coolest bookstores

(CNN) — Bookstores seem to be dying faster than it takes to download the complete works of Shakespeare these days, so when one comes back from the grave it's a cause for celebration. As it is the case this summer in New York, where venerable retailer Rizzoli Bookstore — booted out of its grandiose West 57th Street premises in April 2014 — has reopened once again. Some feared Rizzoli's flagship would be gone for good, mounting protests to decry the [...]

Fair legacy: Greatest buildings from World's Fairs past

(CNN) — Travelers from around the world will converge on Milan in May to ruminate on the future of food at Expo 2015. The event promises to put participants from 145 counties in touch with an estimated 20 million visitors across 60 pavilions, a record number exceeding even Expo 2010 in Shanghai. Several buildings, such as the smog-eating Palazzo Italia pavilion, are already generating buzz — and for good reason. The World's Fair has left us with a number of [...]

America's most expensive home is... (PHOTOS)

A massive Beverly Hills, Calif., estate with its own entertainment complex, 27-car garage and vineyard has hit the market with a record breaking listing price of $195 million.

WWL TV (New Orleans CBS) Diamondhead Search

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PILOT DIES AFTER SMALL PLANE CRASH NEAR I-10 IN DIAMONDHEAD: REPORT

NEWS

Firefighters were delayed from putting out the burning plane because it was wrapped arou power line.

PILOT DIES AFTER SMALL PLANE CRASH NEAR I-10 IN DIAMONDHEAD: REPORT

NEWS

Pilot dies after small plane crashes near I-10 in Diamondhead: report

YOUNG BOY AMONG THREE HOSPITALIZED IN BOATING ACCIDENT

Three people, including a young boy, were hospitalized following a boating accident on th Jourdan River in Diamondhead Saturday, according to Diamondhead Fire Chief Jerry Dubuisson.

1 of 1

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Feb 23, 2017 | 10:38 AM
Hurricane-prep

Aug 21, 2018 | 5:06 PM | Article
JPSO: Teens involved in fight, car chase, crash in lower Lafitte
Investigation is ongoing

Aug 21, 2018 | 5:58 PM | Article
Family says daughter "humiliated" after having to leave school because of hair policy
A video on social media is going viral after it shows a student being sent home from a Terrytown private school because her hair does not follow school guidelines.

Aug 21, 2018 | 7:07 PM | Video
Cold front on the way

Dry air heats efficiently, so it's still going to be hot over the next few days even though a cold front will move close to the coast. Morning lows will be a little lower on the Northshore Thursday morning dropping to near 70!http://www.wdsu.com/weather

Aug 22, 2018 | 5:17 PM | Article

How to get a free safety seat for your child

The deadline is approaching for you to get a free safety seat for your child.

Aug 27, 2018 | 9:33 AM | Video

WDSU Baby of the Day for August 27, 2018

WDSU Baby of the Day for August 27, 2018

Aug 27, 2018 | 6:47 AM | Article

Check you tickets! A Powerball ticket worth $1 Million was sold in New Orleans

The Louisiana Lottery says a Powerball ticket worth $1,000,000 was sold in New Orleans

Aug 28, 2018 | 6:57 PM | Article

Drag queen story time event sparks backlash in Lafayette

A similar event was held in a New Orleans Public Library

Aug 27, 2018 | 12:14 PM | Gallery

Mansion Monday: Historic home on Audubon Boulevard with original architecture

This week's Mansion Monday takes us Uptown, where a home at 252 Audubon Blvd. is on the market for $763,250.

Aug 26, 2018 | 6:25 PM | Video

Prayer, second line held to remember victims of Hurricane Katrina as 13th anniversary nears

Community members read the names of people who died during Hurricane Katrina

Aug 29, 2018 | 9:36 AM | Video

Wednesday Videocast: Wipers get a workout, latest on tropics

The rainy pattern will hold steady through the holiday weekend.

Aug 29, 2018 | 5:06 PM | Article

Accused New Orleans child killer set to under go mental competency evaluation

Last October, police said Hambrick stabbed and then suffocated his 18-month old daughter inside their Bywater home.

Aug 29, 2018 | 9:27 AM | Video

Margaret's Weather Picture for August 29, 2018

Margaret's Weather Picture for August 29, 2018

Aug 30, 2018 | 4:52 PM

Check out these popular snoball spots in the New Orleans area

WDSU asked people on social media to name their favorite snoball stands. Scroll below for a list of just some of the best spots, in no particular order.

Aug 30, 2018 | 12:18 PM | Article

Coast Guard searches for missing tug boat worker near Geismar

Officials said the tug boat worker fell into the river and hasn't been seen since.

Aug 30, 2018 | 9:42 AM | Article

Two Louisiana lottery players win large as Powerball jackpot continues to swell

A ticket worth $1 million was sold in New Orleans over the weekend, and a $50,000 ticket was sold in Lafayette this week.

Aug 30, 2018 | 4:39 PM | Article

General Mills to offer employees 18-20 weeks paid maternity leave

Company expanding paternal leave, other programs

Aug 30, 2018 | 6:22 PM | Video

Mayor LaToya Cantrell's message to New Orleans on 13th anniversary of Hurricane Katrina

Cantrell commemorated the anniversary Wednesday during a wreath-laying ceremony at the Hurricane Katrina memorial on Canal Street.

Aug 31, 2018 | 1:33 PM | Video

New Orleans children get new school year started with back-to-school fest

The children left with plenty of back-to-school swag.

Aug 31, 2018 | 9:49 AM | Video

Where Y'at magazine's entertainment picks for the weekend of August 31, 2018

Check out what's going on this weekend!

Aug 31, 2018 | 1:02 PM | Article

Houston transit agency halts Harvey ads that feature footage from Katrina

METRO spokesman Jerome Gray said agency officials believe the company used stock footage thought to be from Hurricane Harvey.

Aug 31, 2018 | 4:53 PM | Article

Suit, tie, cardboard sign: Did you see him on St. Charles Avenue?

Man begs for job on New Orleans street corner

Aug 31, 2018 | 2:57 PM | Article

Choctaws join non-Indian Mississippi casinos in taking bets

The Mississippi Band of Choctaw Indians has joined state-regulated casinos in offering sports betting.

Aug 31, 2018 | 1:44 PM | Video

Labor Day Boating Safety

Safety tips for boating over Labor Day Weekend

Sep 01, 2018 | 4:18 PM | Video

2019 Allstate Sugar Bowl tickets go on sale

The game is scheduled for January 1, 2019 at 7:45 p.m.

Aug 31, 2018 | 3:02 PM | Article

Louisiana AG, Republican leaders want court to reject transgender protections

The appeals court ruled that federal anti-discrimination laws protected her and an employer's religious beliefs cannot be used to justify her firing.

Aug 31, 2018 | 3:26 PM | Video

ICYMI: Louisiana Guardsmen return home from Iraq

The unit spent nine months at Camp Taji in Iraq as part of Operation Inherent Resolve

Sep 02, 2018 | 10:44 AM | Video

More rain today with a tropical wave approaching

Another wet day and a tropical wave

Sep 03, 2018 | 2:34 PM | Article

Grand Isle issues voluntary evacuation due to possible impacts from Tropical Storm Gordon

Gordon is currently moving west-northwest at 16 mph.?

Sep 03, 2018 | 2:40 PM | Article

Voluntary evacuation issued for Port Fourchon ahead of Tropical Storm Gordon

Harbor police are monitoring conditions in Port Fourchon.

Sep 03, 2018 | 10:40 PM | Article

Storm preps underway in St. Bernard and Orleans Parishes

WDSU anchor Juliana Mazza visited St. Bernard and Orleans parishes and has a look at the preparations underway ahead of Tropical Storm Gordon.

Sep 03, 2018 | 5:43 PM | Article

'We are just hoping for the best,' Lafitte resident says

'We are just hoping for the best,' Lafitte resident says

Sep 04, 2018 | 4:30 PM | Article

Mississippi officials discuss preparations, response efforts for Gordon

The state is under a state of emergency, and a voluntary evacuation order has been issued for low-lying areas of the Mississippi Coast.

Sep 04, 2018 | 11:20 PM | Article

Tropical Storm Gordon makes landfall west of Alabama-Mississippi border

Gordon is moving inland with 70 mph winds.

Sep 03, 2018 | 11:02 PM | Article

St. Tammany Parish residents brace for Gordon, prepare sandbags

In St. Tammany Parish, some residents spent the day Monday preparing sandbags ahead of the possible impacts from a tropical storm.

Sep 04, 2018 | 7:28 PM | Article

Cajun Navy heads out to Mississippi Coast ahead of Gordon

In Mississippi, Gov. Phil Bryant declared a state of emergency as a precaution. Gordon is set to make landfall along the Mississippi Coast on Tuesday evening.

Sep 05, 2018 | 12:25 PM | Article

St. Tammany Parish, fatal crash victim's families want to know where money is from state for I-12 widening

St. Tammany Parish President Pat Brister is requesting some of the money from a new Louisiana Department of Transportation and Development grant set to help fund projects across the state.

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- HALLOWEEN (1)
- HALLOWEEN 2018 (1)
- HANCOCK COUNTY (1)
- HOPPY SMITH (1)
- HURRICANE (1)
- HURRICANE NATE (1)

YEAR

- 2016 (1)
- 2017 (7)
- 2018 (8)

MONTH

- AUGUST 2016 (1)
- SEPTEMBER 2016 (0)
- OCTOBER 2016 (0)
- NOVEMBER 2016 (0)
- DECEMBER 2016 (0)
- JANUARY 2017 (0)
- FEBRUARY 2017 (0)
- MARCH 2017 (0)
- APRIL 2017 (0)
- MAY 2017 (0)

POSTS

Pumpkin Patch List for Halloween 2018

It's almost Halloween season, and that means it's time to start planning your trip to a pumpkin patch now.

The Ultimate NOLA Golf Experience with the Diamondhead Country Club

The Ultimate NOLA Golf Experience with the Diamondhead Country Club

The Ultimate NOLA Golf Experience 2018-19

Purchase an Ultimate NOLA Golf Experience! A great gift for the golfer on your list! Deal Highlights Now $79 gets you over $350 worth of golf A round of golf with cart at each participating course location Enjoy eight of the best golf locations in the greater New Orleans area Description For a limited time enjoy eight of the best golf locations in the greater New Orleans area for $99. That's eight 18 hole rounds for less than $20 [...]

1 dead, small plane engulfed in flames after crash near Diamondhead Airport

One person is dead after a small plane crashed near the Diamondhead airport.

Golf pro "Hoppy" Smith uses technology in his swing

A golf pro in Diamondhead, Mississippi is changing the golf game through his use of technology during practice.

Take a tour of beautiful Diamondhead, Mississippi

Diamondhead Mississippi was incorporated as a city in 2012, and it makes for a cozy oasis in Hancock County.

Mardi Gras 2018 Parade Schedule

Doubloons, beads, coconuts, shoes, purses. It must be Carnival season!

Even if it's the Super Bowl, this Saints Super Fan will stay away

He's one of the most recognizable Saints Super Fans and never misses a game. Until this season.

Winter weather prompts 8 p.m. curfew in Hancock County

An 8 p.m. curfew is in effect for Hancock County, according to the county's Emergency Management office.

Curfew issued for Hancock County

Due to Hurricane Nate, the curfew will begin tonight at 9:00 pm.

The Ultimate NOLA Golf Experience with the Diamondhead Country Club

The Ultimate NOLA Golf Experience with the Diamondhead Country Club

Missing elderly Mississippi man last seen in Metairie

An 81-year-old man from Diamondhead, Mississippi, is missing, and he was last seen on Metairie Road.

< OLDER POSTS

WVUE (New Orleans Fox) Diamondhead Search

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Plane crash near Diamondhead claims life of pilot

The coroner of Hancock County says it could take several days before they know the identity of a man killed in a plane crash near Diamondhead.

June 22, 2018

Plane crash near Diamondhead claims life of pilot

Plane crash near Diamondhead claims life of pilot

News June 22, 2018

Diamondhead man charged with embezzlement

DIAMONDHEAD, Miss. (AP) - A Diamondhead man has been arrested on charges he embezzled more than $40,000 from a Harrison County

March 22, 2012

Diamondhead now officially a Mississippi city

DIAMONDHEAD, Miss. (AP) - Diamondhead has become Mississippi's 111th city.Secretary of State Delbert Hosemann presented the incorporation papers to new Mayor Chuck

March 22, 2012

Divisive race ends with win for Republican Sen. Hyde-Smith

Republican U.S. Sen. Cindy Hyde-Smith is returning to Washington as a solidly loyal Trump supporter

November 28, 2018

GOP US Sen. Hyde-Smith wins divisive runoff, keeps her seat

Republican U.S. Sen. Cindy Hyde-Smith won a divisive Mississippi runoff

November 27, 2018

New Slidell mall to open March 14

Stores like Best Buy, Dick's Sporting Goods, Kohl's, Anna's Linens, Michaels, and T.J. Maxx are ready for the grand opening March 14.
March 7, 2014

Company charged in Stennis concrete tests

Authorities have accused a company of making false statements about concrete tests it was hired to do for NASA and the U.S. Army Corps of Engineers at the Stennis Space Center in Mississippi.
April 17, 2013

Woman freed, 4 years after conviction overturned

A Hancock County woman convicted in 2008 of killing her husband with hot cooking oil has been released from jail after the state's high court upheld an appellate decision to overturn the verdict and order a new trial.
April 16, 2012

Report: Brett Favre's sister arrested in meth lab bust

New Orleans - Brett Favre’s sister, Brandi Favre, has been arrested after a meth lab bust in Diamondhead, Miss. on Wednesday, according to TMZ.com.br
March 22, 2012

EXHIBIT 9

Diamondhead Reports on WLOX

WLOX HOME NEWS WEATHER SPORTS HEALTH GULF COAST WEEKEND SCHEDULE ABOUT US

A visitors center is coming to Diamondhead

By | August 27, 2018 at 5:37 PM CDT

WLOX HOME NEWS WEATHER SPORTS HEALTH GULF COAST WEEKEND SCHEDULE ABOUT US

Methodist church opens Pumpkin Patch in Diamondhead

Methodist church opens Pumpkin Patch in Diamondhead

By Renee Johnson | October 6, 2018 at 11:53 AM CDT - Updated October 6 at 11:56 AM

Nine-mile water trail now open in Diamondhead

NEWS

RAW VIDEO: Diamondhead plane crash scene

By **Renee Johnson** | July 5, 2018 at 6:50 PM CDT - Updated July 3 at 10:09 PM

Diamondhead,days from incorporation hearing

January 3, 2009 at 11:11 PM CST - Updated July 3 at 12:10 PM

By Danielle Thomas - bio | email

DIAMONDHEAD, MS (WLOX) - In a matter of days supporters and opponents of incorporating Diamondhead into a city will get a chance to make their case to a chancery court judge. A hearing is set for Friday morning.

Bob Terry lives on a Hancock County road that under the jurisdiction of the sheriff's department, but he believes it will take the formation of a Diamondhead Police Department to slow down drivers along Golf Club Drive.

"It's almost like a speed road where they drag race and whatever out here. So I'd like to see them slow down a little bit here," said Terry.

Some Diamondhead residents say they're hoping a chancery court ruling will favor incorporation.

Diamondhead resident Ed Smith said, "We'd get to keep our own tax money. We're the biggest population in the county, and it's just time. We need it. "

"It's that we've gotten so big until we're down to the point that we really need to be an incorporated city," said Elodie Smith.

CURRENTS BILOXI FAIR 87° HEAT INDEX 98°

TheFirst

Diamondhead hosts the annual "Blessing of the Classics"

WHERE TO DONATE / Click here to see a list of South Mississippi donation sites to help Hurricane Michael victims

Burglars hit 7 Hancock Co. businesses; Reward offered for info

May 14, 2013 at 10:34 PM CDT - Updated July 2 at 11:25 PM

Hancock County investigators are searching for a burglary suspect and his accomplice who have hit businesses in Diamondhead, Bay St. Louis and the Kiln.

HANCOCK COUNTY, MS (WLOX) - The Hancock County Sheriff's Department is asking for your help in capturing a burglary suspect and his accomplice. Investigators believe the duo have hit at least seven businesses in Diamondhead, Bay St. Louis and the Kiln.

The deputies are hoping someone will recognized the suspects through surveillance videos released Tuesday.

Sheriff's investigators say a tobacco shop in the back of Diamondhead is the latest to be burglarized. The door is still boarded up from the Sunday night robbery. A few weeks ago, two nearby businesses, a liquor store and a pizza restaurant, were victimized.

"They violated our space. Our restaurant was broke in and they stole some things, so, yes, it's bothersome," said Tonya Martin.

diamond

I-10 reopens after vehicle fire, multiple crashes in Hancock County

By Lindsay Knowles | June 7, 2018 at 10:59 AM CDT - Updated August 13 at 11:55 PM

HANCOCK COUNTY, MS (WLOX) - Traffic is moving again on Interstate 10 after a truck pulling a trailer full of ammunition caught fire early Thursday morning in Hancock County.

It happened at 6:50 a.m. near mile marker 16, just east of the Diamondhead exit. Authorities say they immediately shut down both westbound lanes as a safety precaution once they realized there was ammunition in the vehicle.

While those lanes were closed, there were two separate rear-end crashes, one of which involved a vehicle fire. Five vehicles were involved in that crash, with two people being taken to the hospital with non-life-threatening injuries. The second rear-end crash involved two vehicles and did not have any injuries reported.

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Diamondhead will soon offer curbside recycling

By WLOX Staff | September 26, 2017 at 9:57 PM CDT - Updated August 16 at 2:50 AM

EXHIBIT 10

Diamondhead Resident Survey—Sample Feedback

1. I watch our local news (WLOX) to get my news. They cover our city and Hancock County. I need to use an antenna to watch WLOX.
2. Notifications of closure due to weather such as streets, schools etc. Local Election results and local happening in our area.
3. Hate having to watch New Orleans news.
4. Living in Mississippi, I want Mississippi news and weather
5. There are several programs on WLOX that we can no longer receive in Diamondhead. If we had an alternative to CableOne, we would switch immediately.
6. We just had elections and had no information about Mississippi races for Federal office and local offices from the New Orleans stations.
7. I have lived in Mississippi for the last 50 years and truly miss Mississippi News. Also, I absolutely dislike Louisiana news.
8. Would like to get MS Public Television
9. Havin Biloxi/Gulfport channels would be critical during a hurricane.
10. Local channels are long overdue. I've had to resort to getting local news over the internet
11. Cable One took our WLOX signal away from us and we miss the WLOX news and weather.
12. Local is always better!
13. Physical and Line of Sight distance, and State boundary, preclude the use of New Orleans TV Stations as my main information supplier. Local weather is rarely discussed or covered by the New Orleans TV Stations. Little to NO local news is covered by the New Orleans TV Stations.
14. I have lived here in Diamondhead for 26 years and I never know what's going on here I know about New Orleans- the city I left and don't want to know about! Please give us WLOX!!!
15. NOLA coverage is nice but there's so much in Gulfport, Biloxi and Ocean Springs we know nothing about. Thank you.
16. We need our local news desperately. We are not in Louisiana!!!
17. WLOX has always covered local news in Hancock County and Diamondhead, and it's a shame that we no longer get those channels through the current cable provider. Diamondhead is NOT LOCAL to New Orleans, which is an hour away!!!
18. It is a travesty that people just over the line in Harrison County can access the local stations. On top of that, people in Waveland, here in Hancock County, also get them through their cable system. We want and deserve our local channels.
19. I understand that WLOX has its broadcast tower within 10 miles of City Diamondhead, while NOLA stations are 70 miles away and across the State line. Fairness says our "Gulf Coast" stations should be available here
20. We enjoy the New Orleans and Mobile, AL stations provided by CableOne, my current provider. CableOne dropped our local WLOX- ABC saying we were not in the market area, which is ridiculous. I will go with C-Spire if they can provide our local area stations.
21. As a border community between 2 TV markets we fall into the New Orleans market which is approximately 50 miles away and does not provide accurate weather or community news. The MS network is less than 30 miles away and covers our community news and weather. We should have free access to relevant information for our community. Especially weather since we are a coastal community.
22. It only makes sense for us to have Mississippi news. New Orleans is 60 miles away and our culture and needs are totally different!!!
23. News & weather for the Gulfport/Biloxi area are hardly mentioned on New Orleans network channels. This is not satisfactory due to the frequent severe weather we have. Local is local, not New Orleans, Mobile, Or Jackson.
24. It is beyond ridiculous that my cable provider in Diamondhead has NO Mississippi station coverage! Why are they in our market??

25. Makes no sense to me that a city in MS can only receive New Orleans news
26. Not having local news is terrible. Hate New Orleans news.
27. We are part of the Mississippi gulf coast and we deserve local Mississippi news stations! I don't know why it wasn't given to us from day one. Why do we need news from a state we aren't even in?????
28. New Orleans Louisiana based news stations are NOT our local news.
29. The New Orleans channels carry absolutely nothing about Mississippi and our area here in Diamondhead. At the present time we have no access to WLOX and our other Mississippi stations. Please include them in the CSpire package. Thank you.
30. Never understood how one county 25 miles from Gulfport/Biloxi and part of three gulf cost that share that waterline could be considered part of N O viewing area.
31. Gulfport is 15 miles away while New Orleans is 50 and in a different state.
32. This is a problem in Diamondhead, Mississippi! Weather and news needed for safety!
33. LOCAL COVERAGE IS NEEDED TO KEEP US INFORMED ON HURRICANE, NATURAL DISASTERS, CRIMINAL ALERTS AND SCAMS, POSSIBLE DANGEROUS PEOPLE WE SHOULD BE AWARE OF IN OUR COMMUNITY WHO ARE LOSE, POLITICS, COMMUNITY EVENTS, ETC. PLEASE SEE THAT WE GET THIS COVERAGE!
34. Receiving broadcast from stations in the Biloxi/Gulfport area is very important in Diamondhead. This especially important for being updated during hurricane season and receiving local storm reports daily. In addition, it would be nice to hear what is happening in Mississippi
35. This Boils Down to Safety for All Residents!! Can we Say Katrina??? Completely Unacceptable Over Dollars and Sense!! Common Sense!!!
36. I want local news, not some city that's an hour away. I don't care about New Orleans.
37. I feel that since we are Mississippi residents, we should be able to watch MS news and know what is going on in our own state and communities. It seems only logical to give us MS Gulf Coast News Channels!
38. We deserve to have our LOCAL stations aired in Diamondhead.
39. we are not in the New Orleans viewing area. Gulfport, Biloxi is our viewing area.
40. I live in Mississippi, I should be able to receive local Mississippi news.
41. We need local channels for especially for the weather!
42. We NEED to have access to the Gulfport channel for weather and local news. Things are changing on the coast at a rapid speed and we need to know what's happening!
43. We need WLOX channel for our local news.
44. I live in MS. I must vote in MS. I would like to know what is happening in MS.
45. I have said it for a long time as right now I have direct TV and don't have access to WLOX. It's wrong to make us watch New Orleans news. This should have been updated long ago.
46. How can they not be considered local!!! Those are "our" stations and they carry news and weather that we care about on the MS Gulf Coast. Up to the minute LOCAL weather is critical in such a volatile area. Minutes can mean lives. The New Orleans stations have no financial incentives to cover our MS Coast they we need and expect!!
47. It is essential that residents of Diamondhead have access to WLOX and other local Mississippi stations.
48. The source of our local news is in South Mississippi. The New Orleans stations basically NEVER cover any news from Hancock County. We want and need local news and weather reports.
49. What goes on in NEW O has nothing to do with the Mississippi Gulf Coast. We very much would appreciate local coverage.
50. Local stations used to be available in Diamondhead. We were not given a good reason as to why they stopped.

51. With our Community being on the gulf coast I feel it’s necessary we had our local weather forecasts especially during times of hurricane. I would also enjoy hearing are local news.
52. WXXV offers the Saints game broadcast quite often, and it would be great to have that
53. Please get 13 WLOX TV and 25 WXXV on our local station.
54. I live in Mississippi. I do not want stations from another state!!!!
55. During a storm the New Orleans channels do not cover the Diamondhead area adequately.
56. We have asked this of the FCC for years. The tv stations in New Orleans have no relevance at all to our community. In addition, WLOX does not reach us clearly via antenna, especially in bad weather.
57. To not have local (MS) stations is ludicrous. I need to judge the differences between AL (Mobile) & LA (NOLA) Canadian weather stations got it "right" during Katrina, MS is the land mass between NOLA & Mobile.
58. We feel it is outrageous that we live in Mississippi and cannot get vital information in the state we live. I live here pay taxes and all I hear is New Orleans info, weather and news. It's a crime!
59. We have always considered WLOX and WXXV our source for local news, weather and emergency information. Now, we need to turn to the internet for help in these matters. We used to at least be able to pick up WLOX on our expensive digital tv antennae but now we cannot even pick it up on antennae. How does this make sense to anyone?! We hope this situation is corrected in the future.
60. Since moving here, I have no access to Mississippi news. This change would help me become better informed about local news and issues.
61. I do not understand why I can't have WLOX local news coverage!!! It's maddening. I'm ready to drop all servers... especially AT&T.
62. We need local news and weather New Orleans news don't tell you anything about our news I don't understand why we can't get it
63. State & local news & weather forecasting is not provided for our area, Diamondhead & Hancock County. Our weather is different from the New Orleans area & we need adequate forecasting, especially during hurricane season. We also need to know about upcoming community events. (Most of us don't go to New Orleans very often!)
64. Having local news is very important for elections, emergencies, weather etc.
65. The sooner, the better. We get virtually no local news from NOLA stations, & precious little local weather info.
66. The safety and well-being of my family is better served with news from Mississippi's TV and news programs.
67. Diamondhead is in MS not LA. Local MS channels are required especially in hazardous weather conditions.
68. I want news from my own state.
69. They give a better weather and road report for Diamondhead. Also, we get more Crime news about what is going on the MS Gulf Coast. We need a more unbiased news with real unbiased journalist that are journalist. We need un-biased reporters on local elections in the state of Mississippi.
70. Our weather and road conditions are at times very different from New Orleans. It would be nice to our emergency notifications on our TV stations.
71. Personally, I work with media outlets in the New Orleans market. They have indicated to me that they don't consider the Mississippi Gulf Coast as part of their market and, therefore, carry very little news from that area. WDSU does have a partnership with WLOX so that they carry more stories than the others.
72. I want to get the local news for my area even if it costs giving up NO channels from the same network.
73. Biloxi and Gulfport are close to half the distance between Diamondhead and New Orleans. Day to day shopping, medical care, and entertainment are in the Biloxi/Gulfport area. New Orleans

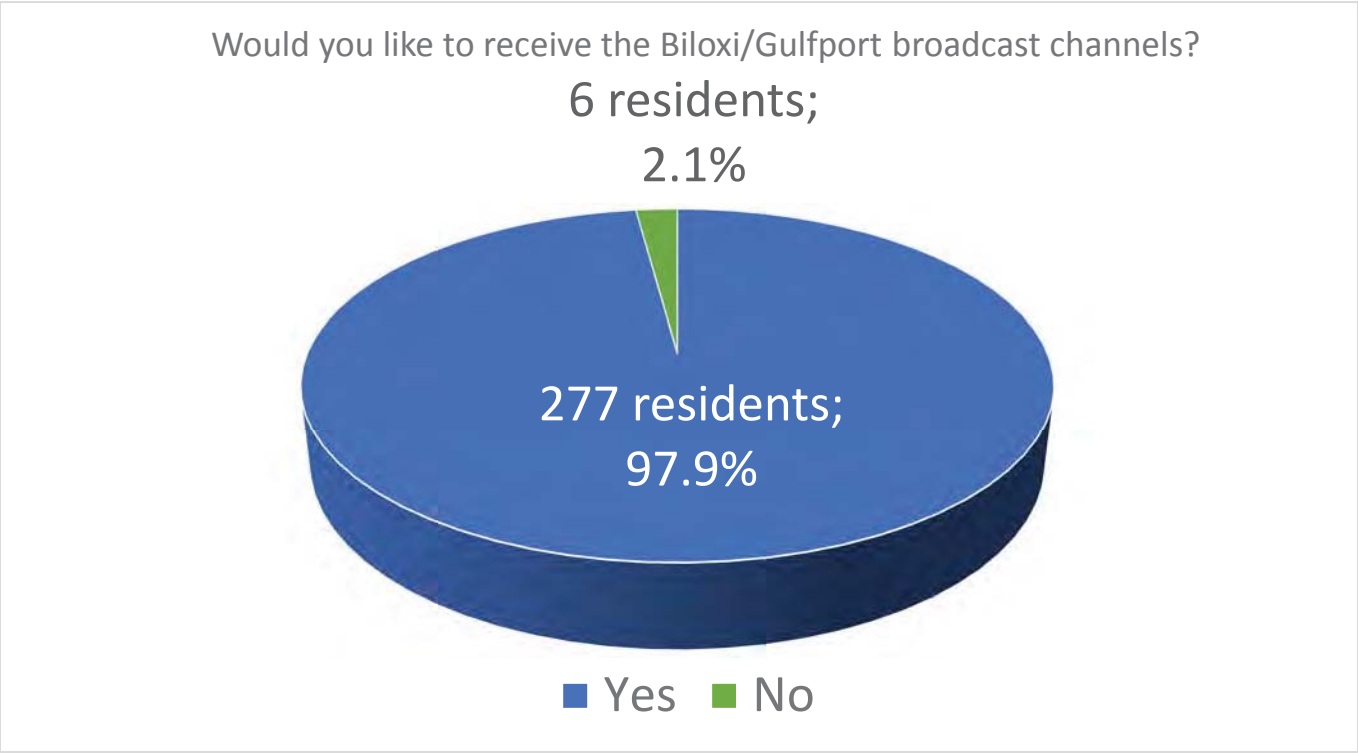
broadcast stations do not include Diamondhead news and weather. The Biloxi/Gulfport stations do.

74. This is a public safety issue. Storms, road closures, evacuation notices, etc. come from local officials. Diamondhead residents need these local channels. These stations consistently send news people to Diamondhead and cover Diamondhead and Hancock.
75. Would like WLOX
76. I do not have Mississippi need on DISH so I feel left out of the loop. I need to know local news not out of state news.
77. We need local news. We cannot follow local political
    races or even weather forecasts and current events.
    I have DirectTV. I get only local news.
78. Our local stations are 25 miles away, we need local coverage as we had in the past before CableOne decided we were in the New Orleans market area, how stupid is that? Our local merchants can forget about advertising.
79. While we get some for the Gulf Coast out of New Orleans, it would be far preferable to get it locally. Local news coverage is non-existent on the N.O. stations.
80. Cannot understand why I need to use rabbit ears to watch local news/info. I could care less about New Orleans / Louisiana news.
81. As purchasers of goods that are advertised on television, the marketing on the New Orleans stations is totally wasted on us because we will not go to New Orleans to shop or eat. We will shop in the Gulfport/Biloxi market, but we are completely shut off from that information and have been for many months. I cannot believe that Diamondhead is listed in the New Orleans market. Unfortunately, we are not interested in contracting with CSpire for television because we have Cable one.
82. We need these local channels!
83. We live in Mississippi and deserve MS news. We do not live in Louisiana, and most couldn't care less about New Orleans news.
84. We deserve news and weather from our own state
85. I live in Diamondhead, MS and cannot receive NOLA or Biloxi stations using an OTA antenna. Would prefer GPT/BIX local news over NOLA that tell me nothing about local news.
86. The recent hurricanes point out that our weather coverage out of New Orleans is not relevant to what is happening in MS, particularly closings and road conditions!!!!
87. We want WLOX back! New Orleans is not our community!
88. We are closer to WLOX and not NOLA and NOLA doesn’t report any news for us, but WLOX does, but people in Diamondhead can’t see it WTF.
89. I tried contacting the FCC and got nowhere. I wish CSpire the best of luck.
90. Getting local weather is important, not what is going on in N.O.
    Same for traffic reports, local political news, infrastructure problems or repairs, etc.
91. We need the local Gulf Coast Stations from WLOX and others. we are SICK & TIRED of New Orleans and Mobile stations that DO NOT cover the coast well
92. We are Mississippi NOT Louisiana. Preference should be given for Diamondhead to receive our Mississippi broadcast stations.
93. I want Biloxi/Gulfport not New Orleans
94. Miss WLOX
95. We want WLOX for local news, weather and political coverage.
96. We feel left out of any Mississippi news. We need to see the Gulfport stations as we have for more than 15 years. Not fair to us. We have no interest of N.O. stations for local news. We have no access to local Mississippi news.
97. Simple - I live in Diamondhead MS, not in the New Orleans LA area.
98. Biloxi/Gulfport covers news along the Coast of Mississippi. The weather, issues, politics and local information is vastly different from that of the Greater New Orleans area.

99. I rely heavily on being able to see WLOX with its local news coverage and I think access to WLOX should not be tied to any TV subscriptions. NOLA stations definitely do not give adequate coverage of information pertinent to my location.
100. Hancock County is a Mississippi government entity. Our local news is off the coast and not off New Orleans.

Exhibit 11

Diamondhead Resident Survey Data



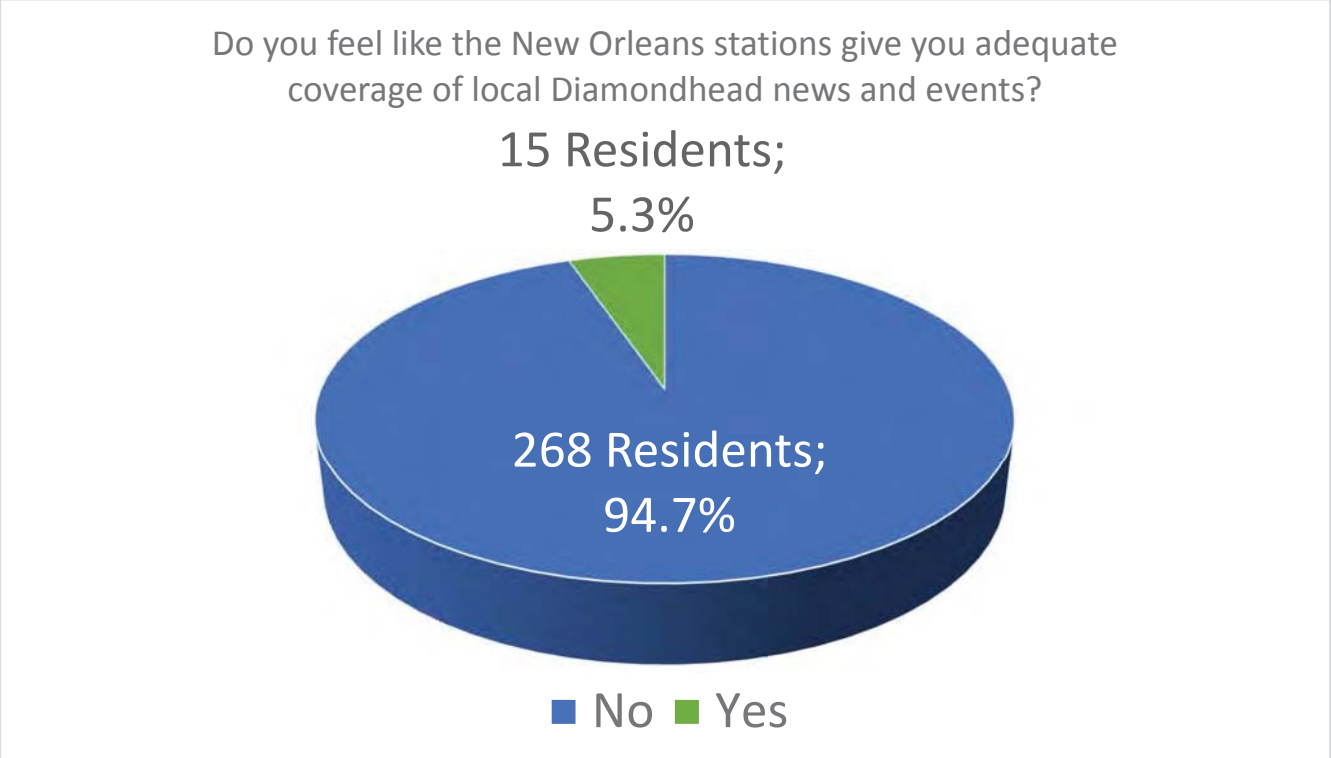


EXHIBIT 12

Where living is easy
DIAMONDHEAD
MISSISSIPPI

5000 Diamondhead Circle • Diamondhead, MS 39525-3260
Phone: 228.222.4626 Fax: 228.222.4390
www.diamondhead.ms.gov

C Spire
1018 Highland Colony Parkway Suite 539
Ridgeland, MS 39157

To Whom it May Concern,

I am the Mayor of Diamondhead Mississippi and I write this letter to support the Diamondhead market modification petition to make WLOX of Biloxi, MS and WXXV of Gulfport, MS considered local to Diamondhead. WLOX and WXXV provide news of local interest to the Diamondhead community and are the preferred stations of the residents.

Ever since WLOX was dropped from Cable One in January, I have been questioned by my constituents asking why they lost one of the only channels that provided a main source of local coverage. A constant theme is why do receive the New Orleans stations rather than the nearby Gulfport and Biloxi stations. Residents now have only WXXV to rely upon for their news, sports, emergency information and weather. If Cable One were to drop WXXV the Diamondhead residents would be left without coverage local to their home state from their local cable or satellite service provider. The New Orleans stations, which are currently considered 'local' to Diamondhead, do not provide coverage of the Diamondhead community as they are on the edge of the New Orleans designated market area and are within a different state.

When comparing the coverage offered by WLOX and WXXV versus that of the New Orleans stations, it is evident that WXOL and WXXV are the "local channels". The New Orleans stations have no little to no news of interest to Diamondhead residents. On the other hand, WLOX and WXXV offer viewers in Diamondhead access to news stories about their local politicians, state politicians, Mississippi-related politics, stories of local human interest, coverage of local high school sports of interest to Diamondhead and news that relates directly to their home state of Mississippi. To ensure that the Diamondhead residents retain access to local information, our community must be permanently assigned to the Biloxi Gulfport designated market area so that we are assured of receiving WLOX and WXXV.

I appreciate the time you have spent in considering this request. Please contact me if you have questions pertaining to this issue.

Sincerely,

Thomas E. Schafer, IV
Mayor
228-493-3363

EXHIBIT 13

YOUR BUSINESS JUST GOT BETTER

HANCOCK CHAMBER

Bay St. Louis • Diamondhead • Kiln • Stennis • Waveland

November 12, 2018

C Spire
1018 Highland Colony Parkway Suite 539
Ridgeland, MS 39157

To Whom It May Concern:

I write this letter to indicate my support for assigning Diamondhead, Mississippi to the Biloxi/Gulfport designated market area for television carriage purposes. The residents of Diamondhead currently receive television stations from New Orleans as their "local" channels from their cable and satellite providers. The New Orleans stations have little incentive to provide stories with a nexus to Diamondhead, as it is a small city in a different state. The only way to ensure that Diamondhead citizens can access in state and local coverage is if Diamondhead is assigned to the Biloxi/Gulfport designated market area for local television purposes.

WLOX of Biloxi, MS and WXXV of Gulfport, MS provide coverage of news, weather, politics and sports that are relevant and applicable to individuals living in Diamondhead and have been historically carried in Diamondhead. Most residents of Diamondhead indicate their preference to receive their news coverage from these channels. However, earlier this year Cable One dropped WLOX from their channel lineup. As a result, cable subscribers in Diamondhead were deprived of one of their main sources of local news. If WXXV were to also be dropped from Cable One's system, the Diamondhead residents would have no access to television stations providing information and news relevant to their community or home state.

The residents of Diamondhead have a much more significant connection to the Biloxi and Gulfport areas. Diamondhead is 39 minutes from Biloxi and only 30 minutes from Gulfport. Diamondhead residents are much more likely to work, shop and visit these two Mississippi cities on a regular basis. On the other hand, New Orleans is over an hour from Diamondhead, and the only reasonable means of accessing the city is across Lake Pontchartrain. Since the citizens of Diamondhead are much more likely to turn to Biloxi and Gulfport for their everyday needs, it is only natural they would be more interested in the coverage that the Biloxi/Gulfport stations provide them, especially since the stations consider Diamondhead an important part of their local coverage.

I urge you to permanently assign Diamondhead to the Biloxi/Gulfport designated market area for television carriage purposes so the residents of Diamondhead are ensured access to local news and coverage. If you have additional questions, please do not hesitate to contact me.

Sincerely,

Tish H. Williams
Executive Director
100 South Beach Boulevard, Suite A, Bay St. Louis, MS 39520
228-467-9048 / www.hancockchamber.org

EXHIBIT 14

Nielson Viewership Data

Daytime/Early Fringe

Nielsen Local TV View

Report Type: County Coverage Study
Report Name : County Coverage Study Report (4257474)
Report Period : 2018

State: MISSISSIPPI
DMA: New Orleans
County: Hancock Co., MS
Data Stream: Live+7
Dates: MAY 17 , JUL 17 , NOV 17 , FEB 18
Report Layout: County Summary
Total TV HH Intab: 14
Total TV HH UE: 17270

Market Of Origin	Viewing Source	Affil.	Daypart	Daytime					Early Fringe				
			Characteristic	TV Households					TV Households				
			Metrics	IMP	% Total	Reach %	Intab	UE	IMP	% Total	Reach %	Intab	UE
Biloxi-Gulfport	WLOX 13.1	ABC		*218*	*3*	*17*	*14*	*17,270*	*374*	*4*	*11*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.1	FOX		*166*	*2*	*8*	*14*	*17,270*	*193*	*2*	*7*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.3	CW		*35*	*0*	*5*	*14*	*17,270*					
Biloxi-Gulfport	M-O-O Total			***581***	***7***		***14***	***17,270***	***891***	***10***		***14***	***17,270***
County Total	County Total			***8,376***			***14***	***17,270***	***8,699***			***14***	***17,270***

Data in italics indicated below Minimum Sample Size (for internal use only)
***See Boilerplate Dayparts section for daypart timezone adjustment**
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Early Morning/Late Fringe

Nielsen Local TV View

Report Type: County Coverage Study
Report Name : County Coverage Study Report (4257474)
Report Period : 2018

State: MISSISSIPPI
DMA: New Orleans
County: Hancock Co., MS
Data Stream: Live+7
Dates: MAY 17 , JUL 17 , NOV 17 , FEB 18
Report Layout: County Summary
Total TV HH Intab: 14
Total TV HH UE: 17270

Market Of Origin	Viewing Source	Affil.	Daypart	Early Morning					Late Fringe				
			Characteristic	TV Households					TV Households				
			Metrics	IMP	% Total	Reach %	Intab	UE	IMP	% Total	Reach %	Intab	UE
Biloxi-Gulfport	WLOX 13.1	ABC		*1,435*	*18*	*36*	*14*	*17,270*	*198*	*2*	*12*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.1	FOX		*2*	*0*	*0*	*14*	*17,270*	*207*	*2*	*8*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.3	CW											
Biloxi-Gulfport	M-O-O Total			***1,738***	***22***		***14***	***17,270***	***534***	***5***		***14***	***17,270***
County Total	County Total			***7,825***			***14***	***17,270***	***####***			***14***	***17,270***

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Morning/Prime Ending 10pm

Nielsen Local TV View

Report Type: County Coverage Study
Report Name : County Coverage Study Report (4257474)
Report Period : 2018

State: MISSISSIPPI
DMA: New Orleans
County: Hancock Co., MS
Data Stream: Live+7
Dates: MAY 17 , JUL 17 , NOV 17 , FEB 18
Report Layout: County Summary
Total TV HH Intab: 14
Total TV HH UE: 17270

Market Of Origin	Viewing Source	Affil.	Daypart	Morning					Prime Ending 10p				
			Characteristic	TV Households					TV Households				
			Metrics	IMP	% Total	Reach %	Intab	UE	IMP	% Total	Reach %	Intab	UE
Biloxi-Gulfport	WLOX 13.1	ABC		*1,151*	*14*	*23*	*14*	*17,270*	*346*	*3*	*22*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.1	FOX		*301*	*4*	*8*	*14*	*17,270*	*86*	*1*	*6*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.3	CW							*8*	*0*	*1*	*14*	*17,270*
Biloxi-Gulfport	M-O-O Total			***1,648***	***20***		***14***	***17,270***	***1,318***	***10***		***14***	***17,270***
County Total	County Total			***8,044***			***14***	***17,270***	***13,161***			***14***	***17,270***

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Prime Ending 11p/Total Day 3a-3a/Total Day 7a-1a

Nielsen Local TV View

Report Type: County Coverage Study
Report Name : County Coverage Study Report (4257474)
Report Period : 2018

State: MISSISSIPPI
DMA: New Orleans
County: Hancock Co., MS
Data Stream: Live+7
Dates: MAY 17 , JUL 17 , NOV 17 , FEB 18
Report Layout: County Summary
Total TV HH Intab: 14
Total TV HH UE: 17270

Market Of Origin	Viewing Source	Affil.	Daypart	Prime Ending 11p					Total Day 3a-3a					Total Day 7a-1a				
			Characteristic	TV Households					TV Households					TV Households				
			Metrics	IMP	% Total	Reach %	Intab	UE	IMP	% Total	Reach %	Intab	UE	IMP	% Total	Reach %	Intab	UE
Biloxi-Gulfport	WLOX 13.1	ABC		*307*	*2*	*24*	*14*	*17,270*	*440*	*5*	*48*	*14*	*17,270*	*389*	*4*	*47*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.1	FOX		*120*	*1*	*10*	*14*	*17,270*	*125*	*1*	*15*	*14*	*17,270*	*164*	*2*	*15*	*14*	*17,270*
Biloxi-Gulfport	WXXV-TV 25.3	CW		*5*	*0*	*1*	*14*	*17,270*	*11*	*0*	*8*	*14*	*17,270*	*13*	*0*	*8*	*14*	*17,270*
Biloxi-Gulfport	M-O-O Total			***1,211***	***9***		***14***	***17,270***	***850***	***9***		***14***	***17,270***	***899***	***9***		***14***	***17,270***
County Total	County Total			***13,154***			***14***	***17,270***	***9,013***			***14***	***17,270***	***9,767***			***14***	***17,270***

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Scarborough Research

PRIME Lingo--Crosstab Report

Market/Release: Biloxi-Gulfport, MS 2017 *Total (Jul 2017 - Nov 2017)*
Base: Total Adults 18+ **Projected:** 277,890 **Respondents:** 895

		Base Total	Diamondhead 39525 (Residence)	Hancock County Total Trade Area
Base Total	Target Pop	277,890	0	5,370
	Target %	100.0%	NaN	100.0%
	Index	100	NaN	100
Broadcast stations viewed past 7 days				
ABC (WLOX, channel 13)	Target Pop	201,022	0	4,922
	Target %	72.3%	NaN	91.7%
	Index	100	NaN	127
CBS (WLOX, channel 13.2)	Target Pop	135,060	0	3,742
	Target %	48.6%	NaN	69.7%
	Index	100	NaN	143
FOX (WXXV, channel 25)	Target Pop	130,238	0	2,872
	Target %	46.9%	NaN	53.5%
	Index	100	NaN	114
NBC (WXXV, channel 25.2)	Target Pop	91,754	0	2,020
	Target %	33.0%	NaN	37.6%
	Index	100	NaN	114
Local news stations watched in the past 7				
ABC (WLOX, channel 13)	Target Pop	182,544	0	4,372
	Target %	65.7%	NaN	81.4%
	Index	100	NaN	124
CBS (WLOX, channel 13.2)	Target Pop	68,098	0	816
	Target %	24.5%	NaN	15.2%
	Index	100	NaN	62
FOX (WXXV, channel 25)	Target Pop	75,774	0	2,076
	Target %	27.3%	NaN	38.7%
	Index	100	NaN	142
NBC (WXXV, channel 25.2)	Target Pop	41,422	0	624
	Target %	14.9%	NaN	11.6%
	Index	100	NaN	78

Copyright Scarborough Research 2018
Relatively Unstable -- 36 - 70 Respondents
Unreliable -- 35 or Fewer Respondents
Base and Columns subject to reliability notification

EXHIBIT 15

DECLARATION OF REESE GOODE

I, Reese Goode, declare the following to be true:

1. My name Reese Goode and I am employed as an Associate Media Director at the Johnson Group, an advertising and marketing company located in Chattanooga Tennessee
2. As part of my job I work for various companies including C-Spire.
3. At C-Spire's request I recently inquired into television viewership information pertaining to Hancock County, Mississippi and Diamondhead, Mississippi from the local station representatives at broadcast stations WLOX and WXXV who stated that:
    a. Approximately 23% of the population in Hancock County are over the air (antenna) viewers of the two stations (WLOX/WXXV).
    b. None of the satellite providers or cable companies in Hancock County carry the local Biloxi station (WLOX).

I hereby declare under penalty of perjury that the facts set forth in this Declaration are true to the best of my knowledge, information and belief.

Dated: 11/5/18

By: _____

Reese Goode

EXHIBIT 16

Alternate Route between Diamondhead and New Orleans

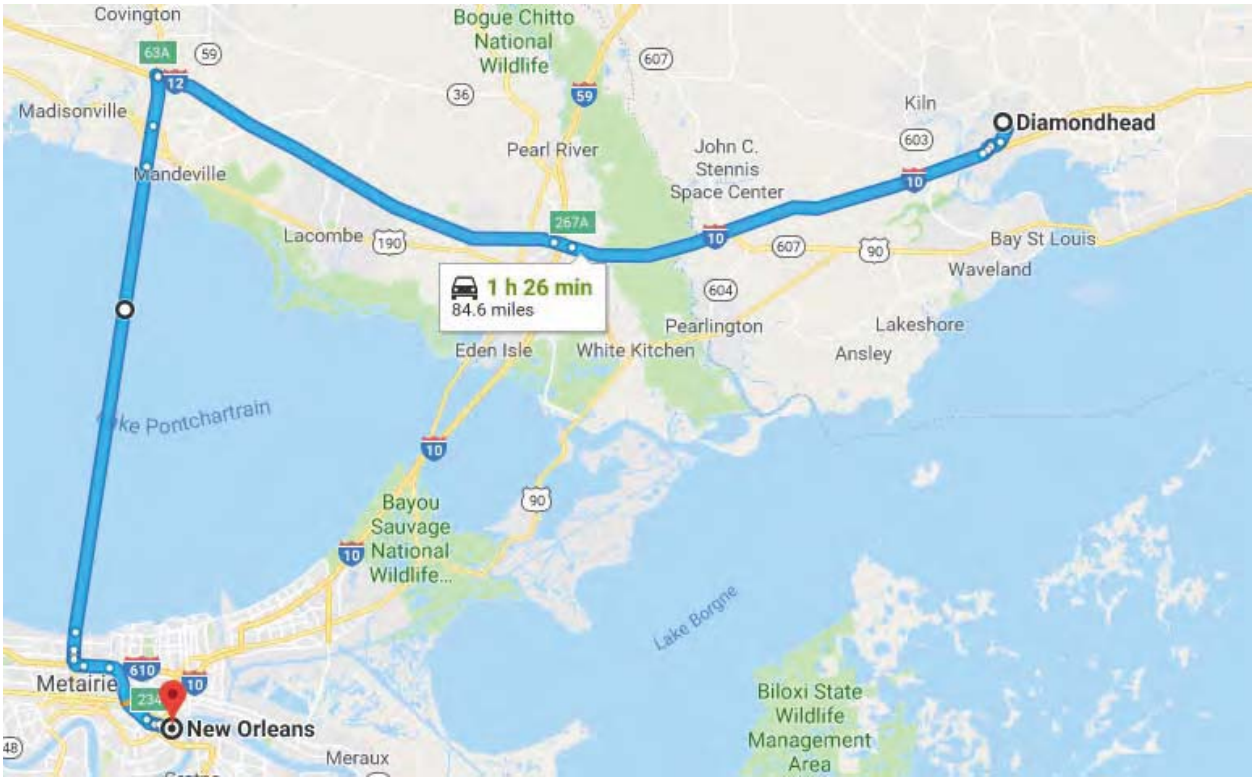
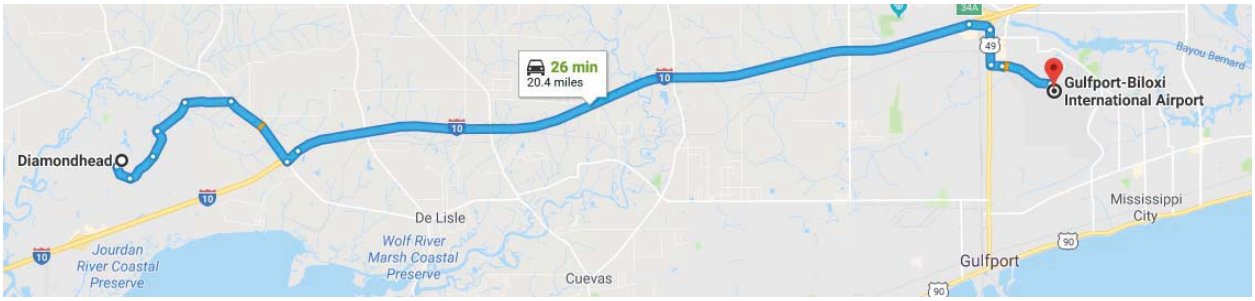


EXHIBIT 17

Distance between Diamondhead and Gulfport-Biloxi airport



Distance between Diamondhead and New Orleans Airport

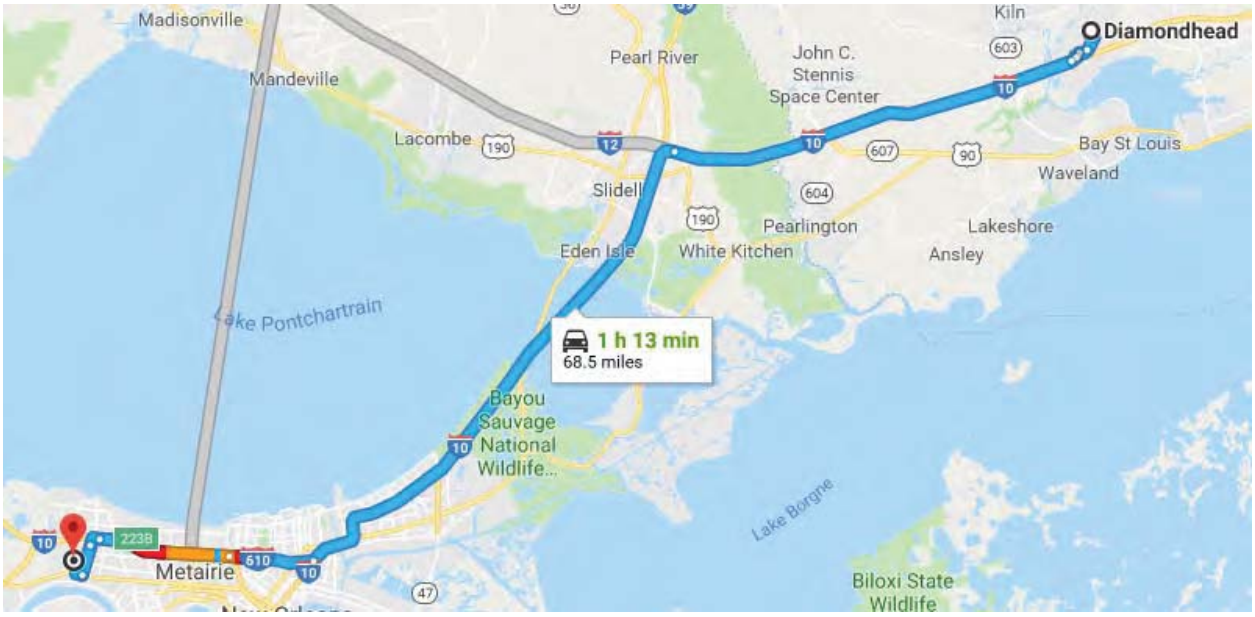


EXHIBIT 18

WXXV Noise Limited Service Contour Map

EXHIBIT 19

Distance between Diamondhead and Gulfport

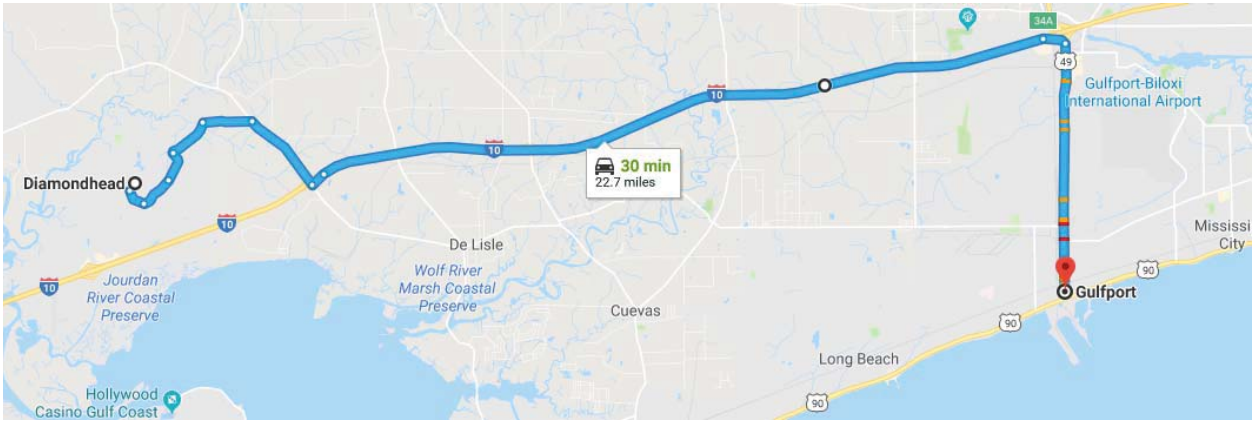


EXHIBIT 20

WXXV Political Reports Relevant to Diamondhead

FOX NBC CW
WXXV 25

Introducing Purdue University Global, Formerly Kaplan U

GET STARTED

NEWS | WXXV MISSISSIPPI STATE NEWS

HYDE-SMITH AND ESPY TO DEBATE TONIGHT IN JACKSON

By **WXXV Staff** - November 20, 2018 0

Share on Facebook Tweet on Twitter

STEVEN PALAZZO WINS RE-ELECTION

By **WXXV Staff** - November 6, 2018

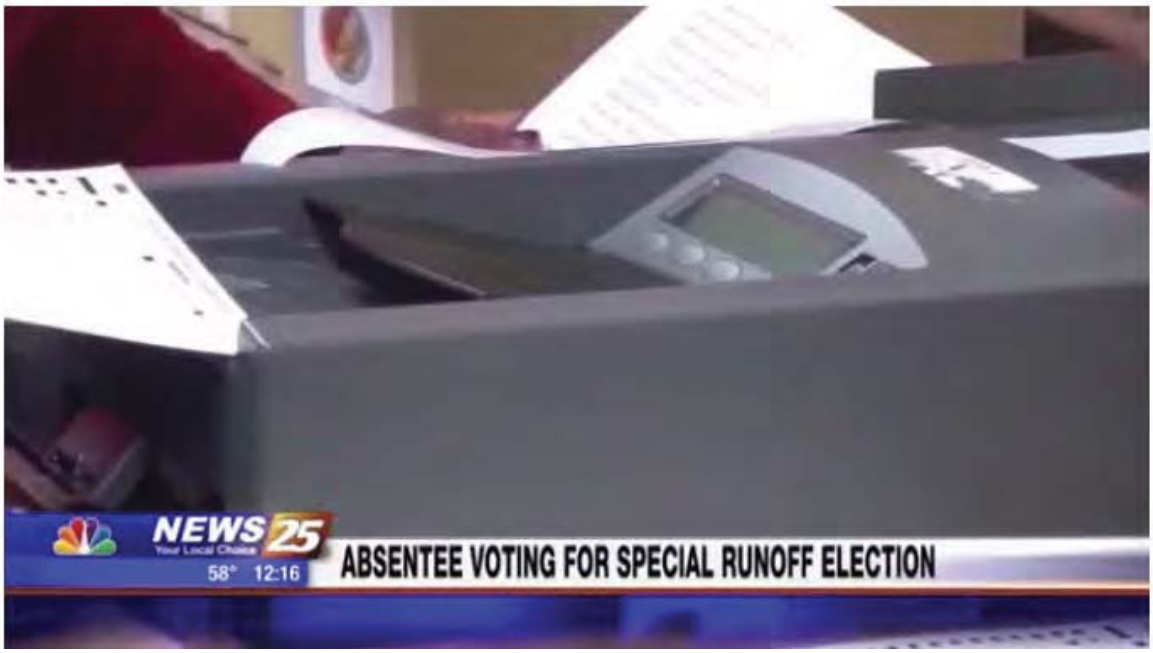
Share on Facebook Tweet on Twitter G+

NEWS WXXV LOCAL NEWS

ABSENTEE VOTING FOR SPECIAL RUNOFF ELECTION

By **WXXV Staff** - November 21, 2018

Share on Facebook Tweet on Twitter



MIKIMOTO
SHOP NOW

DIAMONDHEAD BUSINESSMAN RUNS FOR U.S. SENATE

By **Veronica Bayona** - April 2, 2018

0

Share on Facebook Tweet on Twitter

GRACO UNO2DUO TRAVEL SYSTEM
READY FOR ONE EXTENDS FOR TWO

NEWS WXXV LOCAL NEWS

DIAMONDHEAD TOWN HALL MEETING ON OPIOID ABUSE

By **WXXV Staff** - June 13, 2017

Share on Facebook Tweet on Twitter

EXHIBIT 21

WXXV Diamondhead Reports

FOX CW WXXV 25

GRACO UNO2DUO™ TRAVEL SYSTEM
READY FOR ONE EXTENDS FOR TWO

HANCOCK COUNTY BP TOWN HALL MEETING

By **Kristen Durand** - October 20, 2016

Share on Facebook Tweet on Twitter

WXXV LOCAL NEWS | HANCOCK COUNTY | NEWS

ACCIDENT CAUSING DELAYS ON I-10 IN HANCOCK COUNTY

By **WXXV Staff** - February 21, 2017 0

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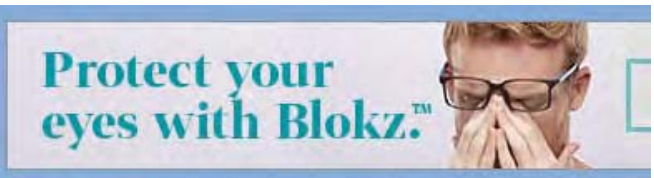
NEWS WXXV LOCAL NEWS

REVIEW PROCESS FOR MAYORAL ELECTION

By **WXXV** - May 17, 2017

0

Share on Facebook Tweet on Twitter G+



NEWS WXXV LOCAL NEWS

PRIMARY RUNOFF ELECTIONS TODAY

By **WXXV** - May 16, 2017 0

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Student loans? Pay $100/mo during your residency. App

MILLIONS IN IMPROVEMENTS ON THE WAY

By _wxxv - April 21, 2017 0

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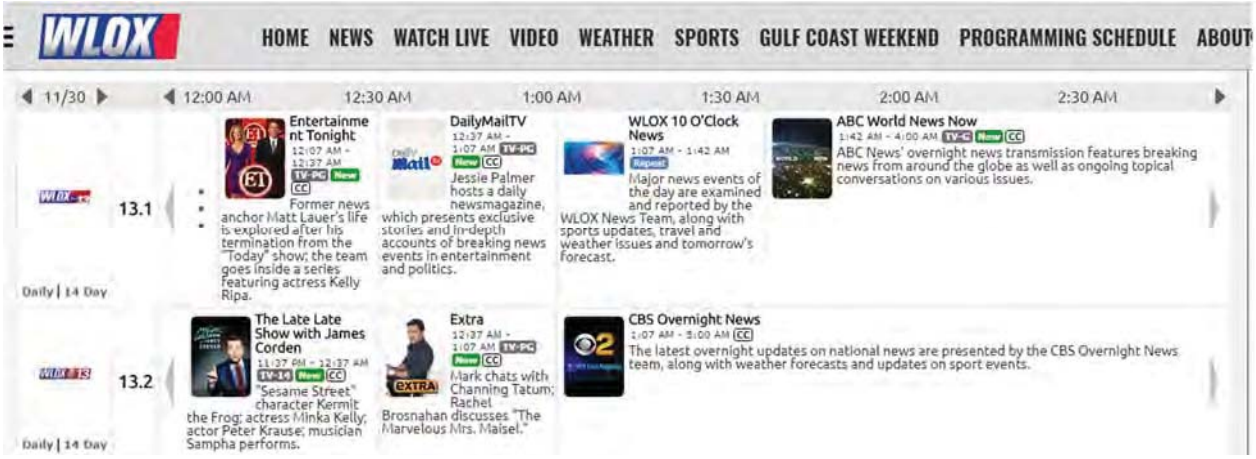
EXHIBIT 22

WLOX Program Guide



WLOX

HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF COAST WEEKEND PROGRAMMING SCHEDULE ABOUT

11/30 | 9:00 AM | 9:30 AM | 10:00 AM | 10:30 AM | 11:00 AM | 11:30 AM

13.1

LIVE with Kelly and Ryan
9:00 AM - 10:00 AM New CC
Garth Brooks visits; Adam Tret performs; "Live's Holiday Gift Guide" with Lance Ullanoff.

The View
10:00 AM - 11:00 AM TV-14 New CC
Republican strategist Ana Navarro guest co-hosts; "Feel Good Friday: View Your Deal" with hot items at affordable prices.

WLOX Midday News
11:00 AM - 11:30 AM New
The latest local, regional and national news events of the morning are presented by the WLOX News Team, along with updated sports, weather and traffic.

Shop South Mississippi
11:30 AM - 12:00 PM

Daily | 14 Day

13.2

Healthy Living South Mississippi
9:00 AM - 9:30 AM

Right This Minute
9:30 AM - 10:00 AM TV-PG New CC
The interactive news program presents video from eyewitnesses around the world, revealing the latest in dramatic, thought-provoking, social and popular events.

The Price Is Right
10:00 AM - 11:00 AM TV-G CC
Contestants compete for prizes and cash, including cars and vacations, in games that test their knowledge of consumer goods pricing.

The Young and the Restless
11:00 AM - 12:00 PM TV-14 New CC
Billy conspires with Kyle; Phyllis keeps a secret from Nick.

Daily | 14 Day

WLOX

HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF COAST WEEKEND PROGRAMMING SCHEDULE ABOU

11/30 | 12:00 PM | 12:30 PM | 1:00 PM | 1:30 PM | 2:00 PM | 2:30 PM

13.1

GMA Day
12:00 PM - 1:00 PM New
Rapper and chef Action Bronson.

General Hospital
1:00 PM - 2:00 PM TV-14 New CC
Ryan dotes on Ava; Curtis brings bad news; Drew and Kim meet with Oscar; Liz offers to help; Kristina corners Sam.

Right This Minute
2:00 PM - 2:30 PM TV-PG New CC
The interactive news program presents video from eyewitnesses around the world, revealing the latest in dramatic, thought-provoking, social and popular events.

Me Time with Frangela
2:30 PM - 3:00 PM Repeat CC
Lying About Your Age

Daily | 14 Day

13.2

Who Wants to Be a Millionaire?
12:00 PM - 12:30 PM TV-PG New CC
An unending series of contestants make use of three unique lifelines as they attempt to answer increasingly difficult trivia questions.

The Bold and the Beautiful
12:30 PM - 1:00 PM TV-14 New CC
To Zoe's irritation, Dr. Reese Buckingham arrives in Los Angeles; Taylor tells Liam and Steffy about her confrontation with Hope and Brooke.

The Talk
1:00 PM - 2:00 PM TV-14 New CC
Model-television host Tyra Banks talks about the film "Life Size 2"; television personality Carrie Ann Inaba guest co-hosts.

Let's Make a Deal
2:00 PM - 3:00 PM TV-PG New CC
Audience members wearing wacky costumes are selected to participate in games where they may have to choose between the item they are given or an unknown prize.

Daily | 14 Day

WLOX

HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF COAST WEEKEND PROGRAMMING SCHEDULE ABOUT

11/30 | 3:00 PM | 3:30 PM | 4:00 PM | 4:30 PM | 5:00 PM | 5:30 PM

13.1

STEVE
3:00 PM - 4:00 PM TV-PG Repeat CC
Actor Kevin Hart from "Night School"; "Harvey's Hundreds"; "Pet Peeves" features Dr. Evan Antin as he deals with a situation that involves two cats.

The 4 O'Clock Show
4:00 PM - 4:30 PM New
The show hosts offer a variety of informational and entertainment choices, including guest interviews, community attractions, recipes, events and celebrations.

Inside Edition
4:30 PM - 5:00 PM TV-PG New CC
News correspondents present an alternative program involving hard-hitting investigations, celebrity and pop culture news and gossip, and human interest pieces.

WLOX 5 O'Clock News
5:00 PM - 5:30 PM New
Details affecting local, regional and national news events of the day are provided by the WLOX Evening News Team, as well as updates on weather and traffic.

ABC World News Tonight with David Muir
5:30 PM - 6:00 PM New CC
Veteran news anchor David Muir and the ABC News Team report on the important events and headlines from across the nation and around the world.

Daily | 14 Day

13.2

DailyMailTV
3:00 PM - 3:30 PM TV-PG New CC
Jessie Palmer hosts a daily newsmagazine, which presents exclusive stories and in-depth accounts of breaking news events in entertainment and politics.

Me Time with Frangela
3:30 PM - 4:00 PM Repeat CC
Lying About Your Age

Jeopardy!
4:00 PM - 4:30 PM TV-G Repeat CC
A returning champion and two challengers test their buzzer skills and their knowledge in a wide range of academic and popular categories.

Entertainment Tonight
4:30 PM - 5:00 PM TV-PG New CC
Musician Garth Brooks previews his concert special; musician Dolly Parton releases a new album; the team looks back at "Sleepless in Seattle."

WLOX News at 5:00PM
5:00 PM - 5:30 PM New

CBS Evening News with Jeff Glor
5:30 PM - 6:00 PM New CC
Anchor Jeff Glor is assisted by the CBS News team to present featured news stories and personal interviews that cover developments across the planet.

Daily | 14 Day

WLOX

HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF COAST WEEKEND PROGRAMMING SCHEDULE ABOUT

11/30 | 6:00 PM | 6:30 PM | 7:00 PM | 7:30 PM | 8:00 PM | 8:30 PM

13.1

WLOX 6 O'Clock News
6:00 PM - 6:30 PM New
The WLOX Evening News Team presents a comprehensive look at the news events of the day, along with updates on Biloxi area weather conditions and forecasts.

Wheel of Fortune
6:30 PM - 7:00 PM TV-G New CC
European Vacation
Contestants contend with a fickle wheel as they earn cash and prizes, including cars and trips, for solving word puzzles by filling in missing letters.

Child Support
7:00 PM - 8:00 PM TV-PG New CC
Adult contestants attempt to answer 10 questions to receive the top prize, but if they respond incorrectly, they can be saved by five children.

Child Support
8:00 PM - 9:01 PM TV-PG Repeat CC
Comic and actor Ricky Gervais returns for priceless interactions with groups of outspoken children, who say the most unpredictable things.

Daily | 14 Day

13.2

Jeopardy!
6:00 PM - 6:30 PM TV-G New CC
A returning champion and two challengers test their buzzer skills and their knowledge in a wide range of academic and popular categories.

WLOX News at 6:30 PM
6:30 PM - 7:00 PM New

MacGyver
7:00 PM - 8:00 PM TV-PG New CC
Specimen 234 + PAPR + Outbreak
MacGyver and the team are in a race against the clock when an unknown thief steals a container full of a deadly virus that could cause a global pandemic.

Hawaii Five-0
8:00 PM - 9:00 PM TV-14 New CC
Mai Ka Po Mai Ka 'Oia'I'O
A famous urban vigilante is killed during a citizen's arrest; Adam manages to come even closer to learning his sister's killer's identity.

Daily | 14 Day

WLOX

HOME NEWS WATCH LIVE VIDEO WEATHER SPORTS GULF COAST WEEKEND PROGRAMMING SCHEDULE ABOUT

11/30 | 9:00 PM | 9:30 PM | 10:00 PM | 10:30 PM | 11:00 PM | 11:30 PM

13.1

20/20
9:01 PM - 10:00 PM TV-PG New CC
Matt Gutman reports on the latest details about a woman, who was found guilty of killing her husband after she allegedly staged a home invasion.

WLOX 10 O'Clock News
10:00 PM - 10:35 PM New
Major news events of the day are examined and reported by the WLOX News Team, along with sports updates, travel and weather issues and tomorrow's forecast.

Jimmy Kimmel Live
10:35 PM - 11:37 PM TV-14 Repeat CC
(RED) Benefit Show
Singer Bono; comic Chris Rock; actor Will Ferrell; actress Kristen Bell; actor Channing Tatum; rapper Snoop Dogg; actress Mila Kunis; record producer Pharrell.

Night line
11:37 PM - 12:07 AM TV-PG New CC
News reporters anchor the critically acclaimed program that presents in-depth reporting on the major news stories of the day from around the world.

Daily | 14 Day

13.2

Blue Bloods
9:00 PM - 10:00 PM TV-14 New CC
Handcuffs
Frank orders a raid on a housing complex where police were harassed; a woman whom Danny put in jail asks for his help with her brother.

WLOX News at 10:00PM
10:00 PM - 10:35 PM New

The Late Show with Stephen Colbert
10:35 PM - 11:37 PM TV-14 New CC
Author and former First Lady Michelle Obama.

The Late Late Show with James Corden
11:37 PM - 12:37 AM TV-14 Repeat CC
Actor Jeff Bridges; actress Jenny Slate; music group Arctic Monkeys performs.

Daily | 14 Day

EXHIBIT 23

WXXV Program Guide

12/03		1 AM	1:30 AM	2 AM	2:30 AM	3 AM	3:30 AM
FOX WXXV 25	25.1	**Wipeout** It's the John Henson Show (HD, TV-PG) Host John Henson takes over as puppet master in charge of several unsuspecting competitors, devising several new obstacles including 'Cat Zombie.'		**The Listener** To Die For (TV-14) During a trial, a chef is called in to testify as a witness, and Toby is asked to use his unique power to determine if the chef's testimony is genuine.		**Mantracker** (HD, TV-PG) Two contestants, armed with a map, a compass and a head start, attempt to outwit and outrun the Mantracker and his team of professional trackers.	**Paid Program** (TV-G) Sponsored television programming.
NBC WXXV 25	25.2	« **Major Crimes** Sanctuary City: Part 4 (HD, TV-14) Sharon tries not to let her personal life get in the way of the investigation as her team struggles to deal with a nosy priest and a horrifying possibility.	**Major Crimes** Sanctuary City: Part 5 (HD, TV-14) Sharon struggles to find a balance between the arrival of her family in town and her approaching wedding as the case comes to an unexpected conclusion.		**Early Today** (HD, New, TV-G) A comprehensive first look at overnight news events from the nation and the world includes weather, business, entertainment and sports reports.	**Early Today** (HD, New, TV-G) A comprehensive first look at overnight news events from the nation and the world includes weather, business, entertainment and sports reports.	**Meet the Press** (HD, Repeat) Roundtable discussions on issues of national and international interest, featuring interviews with members of Congress from opposing parties.

12/03		4 AM	4:30 AM	5 AM	5:30 AM	6 AM	6:30 AM
FOX WXXV 25	25.1	**Paid Program** (TV-G) Sponsored television programming.	**Paid Program** (TV-G) Sponsored television programming.	**The People's Court** (HD, New, TV-PG) Real-life litigants settle actual small claims cases before a judge, a studio audience, and legal experts, who all provide their own take on the trial.		**Paid Program** (TV-G) Sponsored television programming.	**Paid Program** (TV-G) Sponsored television programming.
NBC WXXV 25	25.2	« **Meet the Press** (HD, Repeat) Roundtable discussions on issues of national and international interest, featuring interviews with members of Congress from opposing parties.	**Early Today** (HD, New, TV-G) A comprehensive first look at overnight news events from the nation and the world includes weather, business, entertainment and sports reports.	**WXXV News 25 Today @ 5am** (New)		**WXXV News 25 Today @ 6am** (New)	

12/03		7 AM	7:30 AM	8 AM	8:30 AM	9 AM	9:30 AM
FOX WXXV 25	25.1	**WXXV News 25 Today @ 7am** (New)		**WXXV News 25 Today @ 8am** (New)		**Pickler & Ben** (HD, New) Singer-songwriter Jewel performs "Silent Night"; Chewbacca Mom tests out holiday toys; chef Ryan Scott shares his recipe for shortbread bars.	
NBC WXXV 25	25.2	**Today** (HD, New, TV-G) News anchors provide the latest information on breaking news stories in politics, entertainment, world affairs and weather while conduction various segments.				**Today Third Hour** (HD, New)	

12/03		10 AM	10:30 AM	11 AM	11:30 AM	12 PM	12:30 PM
FOX WXXV 25	25.1	**Hot Bench** (HD, New, TV-G) Three judges preside over court cases, asking the lawyers questions that lead to debates, arguing their points against one another and then come to a decision.	**Hot Bench** Marijuana Grow House Hijinks; Chicken Bone Choke or Kennel Cough?! (HD, Repeat, TV-G) A landlord is displeased by his tenants' attempt to grow a small crop of marijuana; ex-lovers are taken into a legal battle over their dog's medical bills.	**Judge Judy** Hong Kong Freak-out?!; Pit Bull Arm Chomp! (HD, Repeat, TV-G) When an ex-roommate calls it quits, drug use, rehab and shifty surveillance come into play with a make-up artist's trip to Hong Kong.	**Paid Program** (TV-G) Sponsored television programming.	**Judge Mathis** (HD, New, TV-PG) Judge Mathis went from being in the wrong side of the law to being an agent of the law as a district court judge and now presides over a variety of cases.	
NBC WXXV 25	25.2	**Today with Kathie Lee & Hoda** (HD, New) Kathie Lee and Hoda Kotb provide the latest information on breaking news stories in politics, entertainment, world affairs and weather.		**Rachael Ray** (HD, New, TV-G) Celebrity chef and host Rachael Ray offers some of her favorite recipes as she shows the necessities and steps it takes to prepare each meal.		**WXXV News 25 @ Noon** (New)	**Family Feud** (HD, Repeat, TV-PG) Two families of five members each compete against each other by answering popular survey questions to determine who can reach accord with most answers.

12/03		1 PM	1:30 PM	2 PM	2:30 PM	3 PM	3:30 PM
FOX WXXV 25	25.1	**Face the Truth** (HD, New, TV-PG)	**Face the Truth** (HD, New, TV-PG)	**The Dr. Oz Show** Oz Investigates: What's the Deal with Grocery Store Packaged Nuts? Are They (HD, New, TV-PG) The world-famous cardiothoracic surgeon and author offers medical advice to his audience and discusses the latest issues in medicine with expert guests.		**The Doctors** (HD, New, TV-PG) Host Dr. Travis Stork, along with his co-hosts, Dr. Andrew Ordon, Dr. Nita Landry and Dr. Sonia Batra, examine real-life stories and provide answers and care.	
NBC WXXV 25	25.2	**Days of Our Lives** (HD, New, TV-14) The elements of romance, adventure, mystery, comedy and drama are all presented in the lives of the citizens of the small Midwestern town of Salem.		**The Real** (HD, New, TV-PG) Bold, outspoken women using their unique life experiences to reflect the candid views of the home audience and what women are really thinking.		**The Ellen DeGeneres Show** (HD, New, TV-G) "Ellen's 12 Days of Giveaways" is conducted; John Cena of "Bumblebee" visits; Martha Stewart of "Martha Stewart Living Magazine"; Julia Garner of "Dirty John."	

12/03		4 PM	4:30 PM	5 PM	5:30 PM	6 PM	6:30 PM
FOX WXXV 25	25.1	**Dr. Phil** My Husband Butt Dialed Me and Unknowingly Revealed He Blew His Secret (HD, New, TV-14) No-nonsense, self help psychologist Dr. Phil addresses challenges people face on a daily basis including relationships, money, health and life strategies.		**WXXV News 25 @ 5pm** (New)	**Family Feud** (HD, Repeat, TV-PG) Two families of five members each compete against each other by answering popular survey questions to determine who can reach accord with most answers.	**The Big Bang Theory** The Zarnecki Incursion (HD, TV-14) The guys go on a quest to track down the culprit responsible for robbing Sheldon's online game account, but their juvenile actions make Priya angry.	**The Big Bang Theory** The Cooper-Hofstadter Polarization (HD, TV-PG) After being invited to a physics conference to present his findings with Leonard, Sheldon refuses to attend the event as he does not want to share the honor.
NBC WXXV 25	25.2	**The Wendy Williams Show** (HD, New, TV-PG) Radio personality and author Wendy Williams offers her own brand of celebrity interviews, entertainment news and advice to guests and audience members.		**Judge Judy** (HD, New, TV-G) Judge Judy presides over a no-nonsense courtroom by providing private arbitration and questioning both sides involved in disputes of justice.	**WXXV News 25 @ 5:30pm** (New)	**NBC Nightly News with Lester Holt** (HD, New) Crucial events and developments from the United States and around the world are covered by the anchors and correspondents of the NBC News team.	**Family Feud** (HD, Repeat, TV-PG) Two families of five members each compete against each other by answering popular survey questions to determine who can reach accord with most answers.

12/03		7 PM	7:30 PM	8 PM	8:30 PM	9 PM	9:30 PM
FOX WXXV 25	25.1	**The Resident** The Prince & The Pauper (HD, Repeat, TV-14) Conrad's father, the new chairman of the board, asks for his son's input regarding the hospital's expenses; a representative pushes her expensive products.		**9-1-1** Stuck (HD, Repeat, TV-14) The first responders rush to save victims that are trapped in tight spots. Athena thinks about accepting a promotion that will remove her from the field.		**WXXV News 25 @ 9pm** (New)	
NBC WXXV 25	25.2	**The Voice** Live Top 10 Performances (HD, TV-PG) The top 10 artists perform in front of the coaches as they seek America's vote to remain in the competition; coach Blake Shelton performs.				**Deal or No Deal** Happy Howie Days (New, TV-PG) Howie Mandel hosts a game of elimination in which contestants select from a series of briefcases and reach deals with the "banker."	

12/03		10 PM	10:30 PM	11 PM	11:30 PM
FOX WXXV 25	25.1	**Law & Order: Criminal Intent** Eosphoros (HD, TV-14) A prominent atheist leader is kidnapped and then murdered, and her corpse is found alongside the dead body of one of her abductors.		**Law & Order: Criminal Intent** Great Barrier (HD, TV-14) Goren and Eames go on a search for a jewel thief who is accused of murdering her accomplice and find that she is in love with Goren's nemesis, Nicole Wallace.	
NBC WXXV 25	25.2	**WXXV News 25 @ 10pm** (New)	**The Tonight Show Starring Jimmy Fallon** (HD, New, TV-14) Actress Margot Robbie; actress Elsie Fisher; musical guest Hootie & The Blowfish performs.		**Late Night with Seth** Michael Douglas; mu performs; drummer N Band.

EXHIBIT 24

Census Data- Diamondhead Average Commute Time

12/9/2018

Diamondhead, MS | Data USA

View Data Save Image Share/Embed Add Data to Cart

Commute Time

31.4 minutes

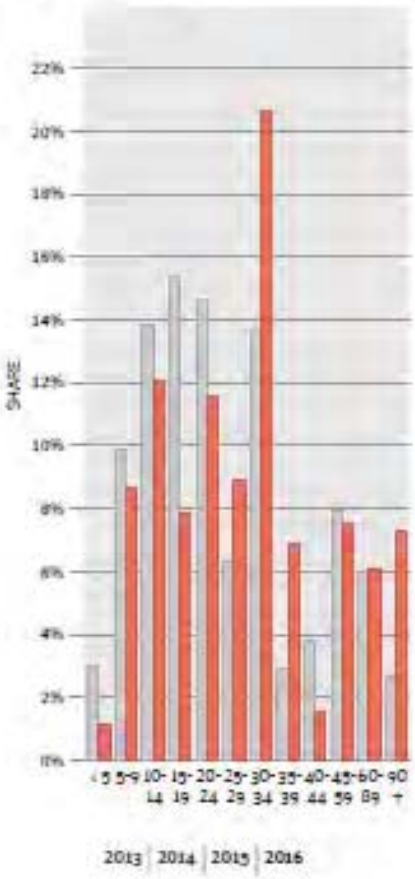
AVERAGE TRAVEL TIME

Using averages, employees in Diamondhead, MS have a longer commute time (31.4 minutes) than the normal US worker (25 minutes). Additionally, 7.27% of the workforce in Diamondhead, MS have "super commutes" in excess of 90 minutes.

The chart below shows the average travel time in Diamondhead, MS compared to its parent geographies.

Dataset: ACS 5-year Estimate

Source: Census Bureau



https://datausa.io/profile/geo/diamondhead-ms#category_transportation

Commuter Transportation

View Data Save Image Share/Embed Add Data to Cart

MOST COMMON METHOD OF TRAVEL

1. Drove Alone
   88.4%
2. Carpooled
   8.31%
3. Work at Home
   1.99%

In 2016, the most common method of travel for workers in Diamondhead, MS was Drove Alone, followed by those who Carpooled and those who Work at Home.

Dataset: ACS 5-year Estimate
Source: Census Bureau

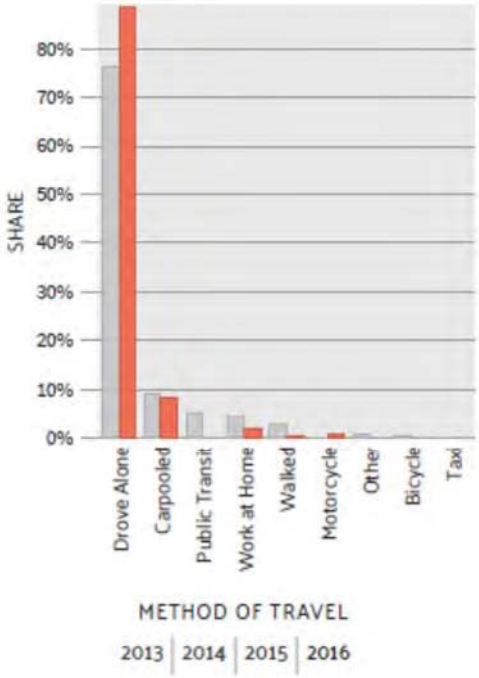


EXHIBIT 25

The massive storm surge that pushed into Lake Pontchartrain lifted sections of the two bridges, knocking them out of alignment or sending them to the bottom of the lake. Patchwork bridges reopened in phases over the ensuing months and years until the new, $803 million twin spans opened in September 2011.

The new, three-lane spans stand 30 feet above the lake (60 feet in high-rise sections) where the old bridge was eight feet off the lake. A section of the old twin spans, which opened to traffic in 1965, is now the St. Tammany Parish fishing pier.

The state Department of Transportation and Development's efforts to replace the battered bridges are the subject of a video the department posted recently to mark the 10th anniversary of Hurricane Katrina.

"It looked like a line of dominoes that had just fallen," Sherri LeBas, head of DOTD says in the video of the damaged spans.

Repairing and rebuilding the I-10 Twin Span Bridge after Hurricane...

EXHIBIT 26

City-Data.com FORUM

City-Data Forum > U.S. Forums > Louisiana > New Orleans

Commuting from Diamondhead to NOLA...madness??? (New Orleans, Slidell: live, moving to, working)

User Name [User Name] Remember Me
Password [ ] Log In [Register]

New Orleans New Orleans - Metairie - Kenner metro area

Please register to participate in our discussions with 2 million other members - it's free and quick! Some forums can only be seen by registered members. After you **create your account**, you'll be able to customize options and access all our 15,000 new posts/day with fewer ads.

View **detailed profile** (Advanced) or **search** site with [City, County or Zip Code]

Search Forums (Advanced) [ ]

06-17-2012, 09:07 PM

nomofish [Start a Blog]

6 posts, read 28,188 times
Reputation: 10

Advertisements

Hello,

My wife and I are considering moving to Diamondhead, MS as I will be working in Biloxi and she in New Orleans. Originally we had been looking at Slidell, but have not found too much. Do you think a daily commute from Diamondhead to NOLA is absolute madness?

Many, many thanks!

Rate this post positively

05-28-2013, 04:24 PM

darlene9947

13 posts, read 24,951 times
Reputation: 16

Until 2 years ago, I lived in Slidell. Commute leaving Slidell at about 7:15 in the AM, would get to Poydras St. about 8:30. I'm not working anymore, but it takes me right now about 20-25 minutes to get to Slidell from Diamondhead. I think they also have some commuter vanpools that run from MS to New Orleans.

Rate this post positively

06-16-2013, 12:36 PM

Yattycathy

36 posts, read 98,435 times
Reputation: 39

Well, a lot of people do it but the "high rise" and I-10 in New Orleans East is going to be an issue. Very very bad traffic, plenty of wrecks and bad fog. My friend lived at the last Slidell exit before Mississippi and was in tears nearly every day because of traffic. They finally gave up and moved to Covington where the commute time is about the same/a little less but the traffic is much better.

Rate this post positively

Please **register** to post and access all features of our very popular forum. It is free and quick. Over $68,000 in prizes has already been given out to active posters on our forum. Additional giveaways are planned.

Detailed information about all U.S. cities, counties, and zip codes on our site: **City-data.com**.

Please **update this thread** with any new information or opinions. This open thread is **still read by thousands of people**, so we encourage all additional points of view.

If you reply, this thread will be **bumped to the top** of the forum.

Quick Reply

Message:

Similar Threads
- Should I move
- Commuting bet Orleans, 19 rep
- Can NOLA keep
- I think NOLA is replies
- New To NOLA, I
- So, I'm in NOLA

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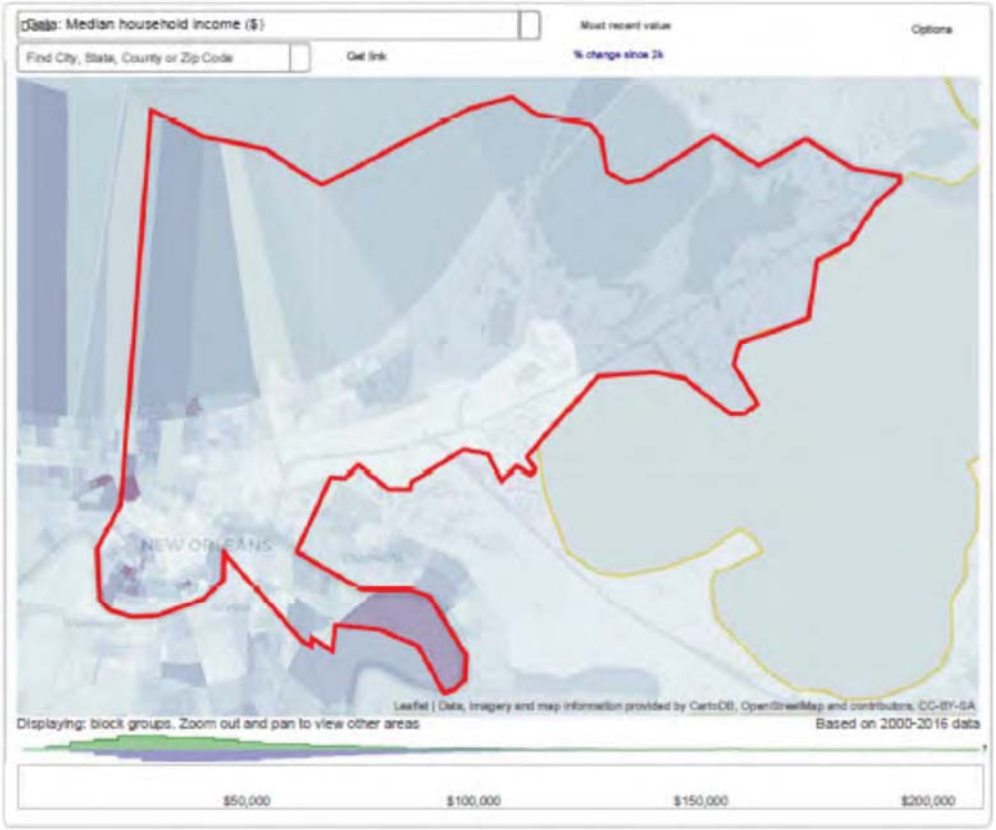

City-Data Forum - Most Informative Forum Poster Contest
Over $104,000 in prizes was already given out to active posters on our forum and additional giveaways are planned! Register now!

City-Data Forum > U.S. Forums > Louisiana > New Orleans

All times are GMT -5.

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