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December 10, 2018

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Re: In re Children's Television Programming Rules MB Docket 18-202  
Modernization of Media Regulation Initiative, MB Docket 17-105

Dear Ms. Dortch:

This letter serves as notice that on Friday, December 7, 2018, Mr. Jordan Wertlieb, President of Hearst Television, Inc., and the undersigned met with Commissioner Michael O'Rielly and Ms. Erin McGrath, and discussed Hearst's Reply Comments in the above-captioned proceeding. Shortly thereafter, on the same day, Mr. Wertlieb and the undersigned met with Commissioner Jessica Rosenworcel and Ms. Betsy McIntyre and discussed the same topic.

In each meeting, Mr. Wertlieb suggested to Commissioner O'Rielly and then, to Commissioner Rosenworcel, that the framework outlined in Hearst's Reply Comments would be the preferential policy choice.

Mr. Wertlieb noted the importance, to the public interest, of broadcasters' local news, weather, sports, and other public service programming--including children's programming. He also urged each Commissioner that improvements be made to the existing children's rules to provide television stations with greater flexibility and discretion to deal with pre-emptions and re-scheduling of children's programming.

If any questions should arise during the course of your consideration of this matter, it is respectfully requested that you communicate with the undersigned.

Very truly yours,

Mark J. Prak  
*Counsel to Hearst Television Inc.*

cc: Commissioner Michael O'Rielly  
Ms. Erin McGrath  
Commissioner Jessica Rosenworcel  
Ms. Elizabeth McIntyre