

December 14, 2018

The Honorable Ajit Pai, Chairman
The Honorable Michael O’Rielly, Commissioner
The Honorable Brendan Carr, Commissioner
The Honorable Jessica Rosenworcel, Commissioner
Federal Communications Commission
455 12th Street, Southwest
Washington, DC, 20544

RE: MB Docket No 05-311 In the Matter of Implementation of Section 621(a)(1) of the Cable Communications Policy Act of 1984 as Amended by the Cable Television Consumer Protection and Competition Act of 1992

Dear Chairman Pai,

I am writing in support of the Comments of the Cable Act Preservation Alliance (“CAPA”) in the Second Further Notice of Proposed Rule Making. I oppose the tentative conclusions the FCC reaches in the proceeding because of their impacts on our community

As a longtime resident of Elsmere, KY. I have seen our little town overcome a lot of changes, but our local news and media coverage that TBNK provides is still the most talked about among our residents. We love our way of keeping in touch with our neighbors, our schools and our government agencies, that sometimes we never appreciate until we are made aware of the issues that will affect us. But without TBNK, we will be in the dark!!!!

The Telecommunications Board of Northern Kentucky (TBNK) provides a professional TV studio for use of residents, non-profits and community organizations in our communities, as well as video production training and assistance for our local PEG Access producers.

The TBNK’s local community based (PEG Access) cable channels allow viewers in Northern Kentucky to watch local programming about their community that the Cincinnati, Ohio based broadcasters (located just across the river) do not provide. This includes coverage of about 20 local government meetings per month, and local election forums and speakers and an all Northern Kentucky focused election night results program every election cycle, as well as coverage of local high school and college sports and community events, and issues of interest to Northern Kentucky (as opposed to the Cincinnati, Ohio focused programming we get from the local broadcasters, who seldom cover anything in Northern Kentucky.) The channels also broadcast local history documentaries about our unique, small communities in Northern Kentucky, creating a better sense of place, exposing viewers to local landmarks and interesting stories of our past; helping viewers better understand their own community. Our PEG channels also air programming from the local Chamber of Commerce and the Covington Business

Council, as well as talk shows with local elected leaders, promoting economic development in our community and letting business and community leaders better inform the public.

Promoting a diversity of views and information through local programs like these was clearly the intent of the PEG provisions of the 1984 Cable Act, in order to serve local community needs and interests, and strengthen our local democratic process. The FCC's proposals frustrate and contradict the clear intent of the cable law, as written by our elected legislators (from the 1984 Cable Act to the Telecommunications Act of 1996) and decades of application of that law in franchise agreements.

By defining "franchise fee" in an overly broad fashion to include what the FCC calls "in-kind" support, and then further erroneously stretching this to include cable related "in-kind" support, the FNPRM would shift the fair balance between cable franchising authorities and cable operators, circumventing the franchise negotiation process set forth by congress in the Cable Act, and force communities to choose between franchise fees and PEG channels. Furthermore, the FCC provides no formula or limits for what the cable providers could charge for the PEG channels and other cable related franchise obligations. This would allow cable operators to make up any kind of extreme costs for the "value" of these obligations. Under this FNPRM the FCC would be saying that Local Franchise Authorities can require PEG channels and fees to support PEG capital needs, but cannot have operational revenue for the PEG channels, which comes primarily from franchise fees in most communities – or that LFA's could have the franchise fees to operate the channels but not the actual PEG channels. This would render the PEG provisions of the Cable Act nonsensical. This was never the intent of the Act.

The FNPRM diminishes the ability of PEG channels to serve communities such as ours. I ask that it not be adopted.

Sincerely,

Joanne Barnett-Smith

Elsmere City Council