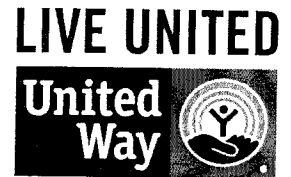


United Way of Sheboygan County
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info@uwofsc.org www.uwofsc.org

United Way of Sheboygan County



December 3, 2018

Marlene H. Dortch, Secretary
Office of the Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Re: WC Docket No. 18-336 and CC Docket No. 92-105 regarding the National Suicide Hotline Improvement Act of 2018.

Dear Madam,

United Way of Sheboygan County appreciates the opportunity to comment on the current effort undertaken by the Federal Communications Commission to study the feasibility of designating a three-digit number to the National Suicide Hotline and to assess the effectiveness of the current National Suicide Prevention Lifeline. In Sheboygan County, our United Way is fighting for the health, education and financial stability by investing in 211, Providing Therapists in our schools and welcoming newborn babies and their families with hospital and home visits.

We acknowledge efforts are needed to create a safe place for all people to call – especially underserved or marginalized populations such as seniors, people with physical or intellectual disabilities, people that identify as LGBTQ+, Veterans, American Natives, non-English speakers, and individuals facing complex problems such as substance/opioid use, human trafficking, and domestic violence. Our organization has a 90 year history of reaching out to the underserved and today we partner with over 150 businesses, 22 partner agencies and 11 municipalities to drive systemic changes to solve our community's toughest problems like mental health and crisis.

We encourage the FCC to consider our 211 work here in Sheboygan County as a vital partner in increasing access to suicide prevention and intervention services. Moreover, each year our United Way invests more than \$400,000 in mental health, substance use, health, education, and other financial stability services. These critical investments position us to be key partners in the success of an improved mental health and crisis response system.

Another three-digit code may erode the simplicity of a single point of access for community help. Despite concerted efforts by numerous social services, and multiple hotlines, in our community to educate and market the distinctions, a person in crisis will likely always reach for the most familiar or most accessible number. Our 211 receives calls that are better suited for 911, and our 911 partners often receive calls that we can best answer. We recommend that resources should be invested to improve a unified single point of access with a blended partnership of the National Suicide Prevention Lifeline and United Way's 211 services. We believe in the power of partnership to address gaps, not duplicate services, and will be a valuable partner in the fight against suicide.

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You can learn more about our work at uwofsc.org, and can reach my office for additional questions or discussion at 920-458-3425. Thank you for your time in addressing this important issue and for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Malmstadt". The signature is stylized with a large, sweeping "T" and "M".

Tom Malmstadt
Executive Director
United Way of Sheboygan County