

Measuring Broadband America

Fixed Collaborative Meeting

Presented to:

Federal Communications Commission

445 12th Street, SW Washington, DC 20554

Thursday 29th November, 2018



London

135 Park Street, London, SE1 9EA



Washington DC

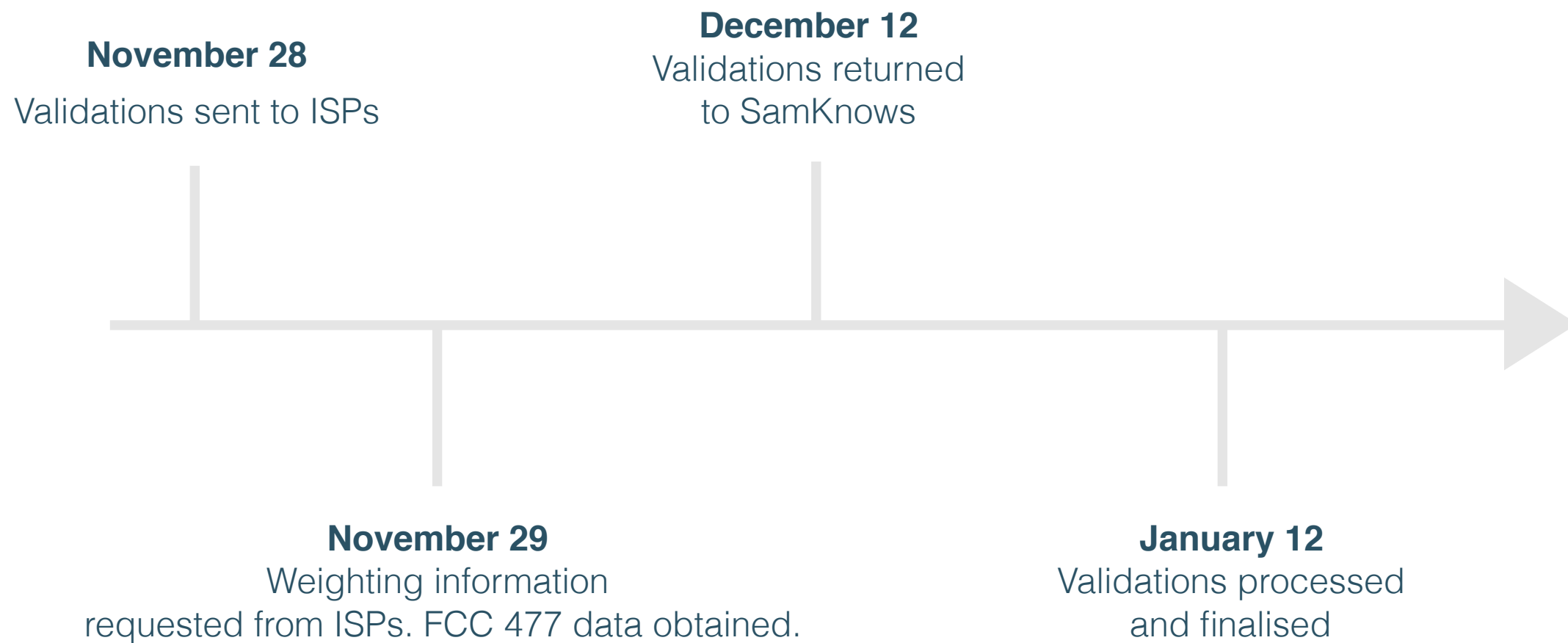
1775 Tysons Boulevard, Virginia, VA 22102

Agenda

- 9th MBA report timeline
- Preliminary reporting dates
- MBA Recruitment
- AOB

9th MBA Report

Timeline



Estimated 2018 reporting dates

25
SEPTEMBER



25
OCTOBER*

*Please note these are preliminary dates and are subject to change.

MBA Recruitment

Measuring Broadband America

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Measuring Broadband America

Get a free SamKnows Home Kit worth \$100 and start monitoring your internet performance.


Sam Knows

Help America make smarter national infrastructure investments.

Sign up for free


The study

Join the FCC, industry and academics and take part in Measuring Broadband America, the biggest ever study on broadband performance in the US.

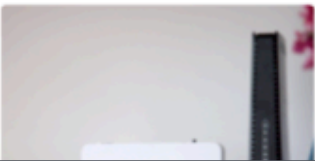
Fast and reliable internet performance is crucial for our country's digital economy.

By measuring the highs and lows of America's internet performance we can provide data that:

- ★ Gives you the information you need to track your performance.
- ★ Helps ISPs identify both strong and weak areas of performance.
- ★ Drives investment in broadband infrastructure nationally.



The aim of the study is to paint an accurate picture of internet performance across America.



Who can sign up?

Anyone in America. You just need the following:

1. A fixed internet connection.

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The Home Kit explained



Sam Knows

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How it works

- The Whitebox
- SamKnows One
- Download & upload
- Latency
- Packet loss
- Jitter
- DNS
- FCC speed test app
- Privacy
- The reports



The Whitebox

The Whitebox is part of the SamKnows Home Kit. It's a small, white box (surprise surprise!) that when plugged into your router or modem, measures the performance of your internet. We measure video-streaming, gaming, download, upload, latency and packet loss, to name a few.



The Whitebox does not directly improve your internet, but provides data that will help you track your internet performance over time.

Because the Whitebox stays in one place, it will be able to run regular tests and give various metrics that won't be influenced by external factors.

*Draft content only.

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FAQs

Here are the top questions from our volunteers but if you need to know more please head over to the SamKnows support page.


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FAQs

What is Measuring Broadband America?

How do I participate?

What about my privacy?

What data do you collect?

Will this affect my monthly data cap?

How do I install my Whitebox?

How do I access my SamKnows One account?

What is Measuring Broadband America?

Measuring Broadband America is an independent study of America's internet. Started in 2010, SamKnows runs the day-to-day operations.

The Whitebox is a small box that, when plugged into your router or modem, measures the performance of your internet. You can view your own broadband performance in SamKnows One – a web-based dashboard that visualises your data and helps you track your performance over time.

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How do I participate?

Fill in the signup form on the Measuring Broadband America dedicated page and tick the box confirming you agree with the End User License Agreement before clicking on the "Next" button. You will receive an email letting you know that we've got your details.

If you're chosen to be part the Measuring Broadband America program, you will receive an email titled "You have been selected to receive a Whitebox". Click on the "Send me my Whitebox" button, check if your details are correct and provide us your shipping address. We'll then send the Whitebox to the delivery address provided.

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Code of Conduct

The Measuring Broadband America project is a success because of the many and varied stakeholders that work together. A standard methodology for measuring broadband performance benefits the whole of America. All collaborators on the project sign a Code of Conduct to protect the values of openness and transparency that the project is based on.

Fixed testing and measurement stakeholders code of conduct

WHEREAS the Federal Communications Commission of the United States of America (FCC) is conducting a Broadband Testing and Measurement Program, with support from its contractor SamKnows, the purpose of which is to establish a technical platform for the Measuring Broadband America Program Fixed Broadband Testing and Measurement and further to use that platform to collect data;

WHEREAS volunteer panelists have been recruited, and in so doing have agreed to provide broadband performance information measured on their Whiteboxes to support the collection of broadband performance data; and steps have been taken to protect the privacy of panelists to the program's effort to measure

AOB

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