

ORGANIZATION: Somerset fire official

REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: To talk of monitoring reports from a hazardous materials team about a chemical leak in Fayette county.

ORGANIZATION'S CONCERNS: Worried that the tankers cars carry more than just a chemical residue and the safety of those residents who live where the train derailed.

STATION REPRESENTATIVE Liz Randal ph. DATE 5-6-87

GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: Richard Ierliik-Warley

REPRESENTATIVE: Davidson

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: To turn company around.

ORGANIZATION'S CONCERNS: to see that the mast.
is made of employee participation
in making the company successful.

STATION REPRESENTATIVE Liz Randolph DATE 5-7-87

GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: John Jocariski

REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: to discuss the aging of train tracks in Haxelwood

ORGANIZATION'S CONCERNS: that the aging of these tracks could cause another accident in Haxelwood, more serious and more dangerous in Confluence.

STATION REPRESENTATIVE Liz Randolph DATE 5-8-87
GENERAL MANAGER _____ DATE _____



ORGANIZATION: Professor William Richey Jay

REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: discuss the future of
our garbage and where it's to be
disposed of.

ORGANIZATION'S CONCERNS: Where will we put all of
the garbage we accumulate - what
will happen when the landfills in
the U-S fill up to capacity in five
years?

STATION REPRESENTATIVE Liz Randolph DATE 5-11-87

GENERAL MANAGER _____ DATE _____



ORGANIZATION: Senator John Henry

REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: to discuss conrail drug
test results of crew members in
Bloomfield derailment

ORGANIZATION'S CONCERNS: that Conrail is dragging
feet on the investigation by
not getting the test results in on
time. We said they had until
5:00 the previous Friday to do so.

STATION REPRESENTATIVE Liz Randalak DATE 5-12-87

GENERAL MANAGER _____ DATE _____



ORGANIZATION: Phil Pappas
REPRESENTATIVE: cc. director of Community
ADDRESS: Human Services Corporation.
TELEPHONE: _____

ORGANIZATION'S PURPOSE: to discuss YMCA project
aimed at helping the homeless
become self sufficient.

ORGANIZATION'S CONCERNS: to provide over 270 men
with a home so they can get
their lives back together again.

STATION REPRESENTATIVE Liz Randolph DATE 5-10-87
GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

WBZZ Exhibit No. 5
Attachment, p. 34

ORGANIZATION:

Cystic Fibrosis

REPRESENTATIVE:

Juan Langer

ADDRESS:

TELEPHONE:

ORGANIZATION'S PURPOSE:

*to find a cause for
the disease.*

ORGANIZATION'S CONCERNS:

*to see that a cure is
found for C.F. however she warns
they're still not close to doing so.*

STATION REPRESENTATIVE

Tiz Randolph

DATE

5-13-87

GENERAL MANAGER

DATE



WBZZ-FM ASCERTAINMENT

ORGANIZATION: Pittsburgh Childrens Festival
REPRESENTATIVE: Gerony Miller
ADDRESS: _____
TELEPHONE: _____

ORGANIZATION'S PURPOSE: To discuss the festival and its purpose.

ORGANIZATION'S CONCERNS: To entertain and provide free activities on the grounds from West Park to Allegheny Center on the North side.

STATION REPRESENTATIVE Jay Randalak DATE 5-13-87
GENERAL MANAGER _____ DATE _____



ORGANIZATION: State Rep. Allen Kukovich

REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: introduce legislation aimed at establishing a Vietnam Veterans Memorial Commission.

ORGANIZATION'S CONCERNS: to be able to raise monies for the monument on state grounds and he thinks the bill has a good chance.

STATION REPRESENTATIVE Liz Randolph DATE 5-13-87

GENERAL MANAGER _____ DATE _____



ORGANIZATION: Patrolman George Savka
REPRESENTATIVE: East Deer Township Police
ADDRESS: _____
TELEPHONE: _____

ORGANIZATION'S PURPOSE: To discuss evacuation
in Crayton.

ORGANIZATION'S CONCERNS: Evacuation caused
when fumes touched off three
explosions in the community;
and 70 people were evacuated as
a result. Must monitor gasoline
fumes.

STATION REPRESENTATIVE Fry Randolph DATE 5-14-87
GENERAL MANAGER _____ DATE _____



ORGANIZATION: Dr. Alan Silverman

REPRESENTATIVE: local doctor

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: to discuss skin cancer
in the U.S.

ORGANIZATION'S CONCERNS: worried that the atmosphere
and sun worshipping are making
for an epidemic of skin cancer.

STATION REPRESENTATIVE Lizy Randolph DATE 5-14-87

GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: George Siddlein - investigator
REPRESENTATIVE: for the national transportation
ADDRESS: safety board.
TELEPHONE: _____

ORGANIZATION'S PURPOSE: investigate what caused
wreck of a lear jet near
the allegheny county air port.

ORGANIZATION'S CONCERNS: to see what the cause
was - they've listened to the tower
tape and have pulled the jets
engines to tear them down, trying
to determine if it was a power
failure.

STATION REPRESENTATIVE Fiz Randolph DATE 5-15-87
GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: Emergency Operations Manager

REPRESENTATIVE: Robert Yager

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: to discuss the cause of
three explosions in Crayton
along Allegheny River.

ORGANIZATION'S CONCERNS: had to remove five
very leaky gasoline tanks from
beneath a gas station that
triggered off the explosions and
caused evacuations.

STATION REPRESENTATIVE Liz Randolph DATE 5-15-87

GENERAL MANAGER _____ DATE _____



ORGANIZATION: Those Who Wait
REPRESENTATIVE: Wayne Emery
ADDRESS: _____
TELEPHONE: _____

ORGANIZATION'S PURPOSE: to discuss the way
people receive transplants.

ORGANIZATION'S CONCERNS: talked of trying to get
19 month old Murtka Lukay
of Peru on the waiting list for
a liver transplant - money
must be raised to do so.

STATION REPRESENTATIVE Jay Randolph DATE 5-18-87
GENERAL MANAGER _____ DATE _____



ORGANIZATION: B-Rep
REPRESENTATIVE: Stephen Broddas
ADDRESS: _____
TELEPHONE: _____

ORGANIZATION'S PURPOSE: to get a "by district"
Council method of election
instituted.

ORGANIZATION'S CONCERNS: Claims (the group) the
current "at large" system weakens
the black vote so they're hoping
voters will approve the "by district"
method in the primaries.

STATION REPRESENTATIVE Fitz Randolph DATE 5-19-87
GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: Jack Wagner Councilman

REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: to extend pools' open
time during summer hours.

ORGANIZATION'S CONCERNS: discusses finding a
source who will fund fireworks
because things to be contained
until council releases them. Mayor
Caligury wants to cut pool hours.

STATION REPRESENTATIVE Fry Randolph DATE 5-19-87

GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: Reginald Plato of the National Black

REPRESENTATIVE: Political Caucus.

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: wanted Glenn Cannon to
resign.

ORGANIZATION'S CONCERNS: Maintained Cannon (Public
Safety director) treated former police
Chief William "Mugsy" Moore as
nothing more than a taken or
figurehead while he was in the
position for only a year.

STATION REPRESENTATIVE Felix Randolph

DATE 5-19-87

GENERAL MANAGER _____

DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: Mark Shannon - user consultant

REPRESENTATIVE: at C-M-U.

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: discuss Trojan Horse
programs sent by vendors.

ORGANIZATION'S CONCERNS: the programs look harmless
but eventually they turn on the
user and destroy his computer
memory. They're popular with
some employees who've been fired

STATION REPRESENTATIVE Liz Randall DATE 5-21-87

GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: State Attorney General Lray

REPRESENTATIVE: Zimmerman

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: urging passage of legislation
to regulate health club industry.

ORGANIZATION'S CONCERNS: The Bureau of Consumer
protection has received over
25 hundred complaints this
year. He wants to put an
end to life time memberships
unless new clubs post a
\$25,000 per location, to cover
refunds if they fold.

STATION REPRESENTATIVE Liz Randolph DATE 5-22-87
GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: Jason Fink - "PAT" Spakeman

REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE: _____

ORGANIZATION'S PURPOSE: talking of new "T" trolley system opening.

ORGANIZATION'S CONCERNS: the new system will be excellent for business because it links the southern suburbs with downtown.

STATION REPRESENTATIVE Jim Randolph DATE 5-22-87

GENERAL MANAGER _____ DATE _____



WBZZ-FM ASCERTAINMENT

ORGANIZATION: J. J. Mc Garvey
REPRESENTATIVE: committee for Vietnam
ADDRESS: veterans memorial
TELEPHONE: _____

ORGANIZATION'S PURPOSE: to raise money for a
monument - one fundraising
event has been cancelled.

ORGANIZATION'S CONCERNS: Johnny Cash Freedom Train
won't appear June 12th at the civic
arena - but Mc Garvey says
other events will take place to
help fund the monument.

STATION REPRESENTATIVE Liz Randolph DATE 5-25-87
GENERAL MANAGER _____ DATE _____



WBZZ

MONTHLY REPORT FOR October 1987

ACK	<input checked="" type="checkbox"/>
ALB	<input checked="" type="checkbox"/>
WAA	<input checked="" type="checkbox"/>
DV	<input checked="" type="checkbox"/>
GGB	<input checked="" type="checkbox"/>
BA	<input type="checkbox"/>
RHP	<input type="checkbox"/>
LSO	<input type="checkbox"/>
JHG	<input checked="" type="checkbox"/>
KHY	<input type="checkbox"/>
KMR	<input type="checkbox"/>

COMMENTS:



STATE OF THE PITTSBURGH BEE

OCTOBER, 1987

TEX MEYER
WBZZ RADIO

Each month continues to be a record breaker and October is no exception. I was worried that the R & R would take its toll in the billing department, but was I wrong. The ratings are great and the billing has fallen into place. The competition is shouting - Summer Book - Summer Book! This is WBZZ's fourth uptrend and the billing has always been substantially up each year that I've been here. We have had downtrends, but the billing has always been up. You do what you gotta do! You work the show! This may be our best book ever! If we look back to 4 years ago the numbers have almost doubled and the billing is well ahead of the numbers. We have replaced, in the past, salespeople with better qualified salespeople. We have always upgraded. It all started with Linda Kearns, continued with Steve Denton, Theresa Sullivan, Cindy Yon, Pamela Coyne, and Shari Miller. Linda and Shari have over three years selling at the Bee. Theresa, Pamela and Cindy over a year, and The Original Tin Man "Tom Fauls" is starting his sixth year. Mitch Wexler is finding his niche and Gail Williams is holding her own. I would like to add another salesperson looking ahead to 1988. I have already started preparing the rough drafts for the 1988 fiscal budget and Pittsburgh will again deliver what we promise - the bottom line and the sales projections, no blue skies - no bull shit!

OCTOBER 1986 NATIONAL:	\$75,191	OCTOBER 1987 NATIONAL:	\$127,433
OCTOBER 1986 LOCAL:	\$357,748	OCTOBER 1987 LOCAL:	\$485,616
OCTOBER 1986 TOTAL:	\$432,939	OCTOBER 1987 TOTAL:	\$613,049

Average unit rate is up over 32% from a year ago and since we have had two new rate cards this year, it is time for another one - December 1, 1987.

Everything seems fine, however it is very frustrating to turn down November business. The bump list is long and the stations with avails are benefiting from the trickle effect. KDKA with 16 units, the WHTX/WTAE Combo, WWSW/WTKN Combo are all benefiting from our spillover.

The amazing thing is to look at markets smaller than Pittsburgh, e.g. St. Louis, Seattle with 53 million and 65 million, and Pittsburgh if we are lucky will bill 45 million in 1987. There are some stations in Pittsburgh that are really taking it on the chin.

SPORTS NEWS: Pirates take over selling the baseball rights! KDKA now pays the Pirates for the baseball rights and gets a certain number of avails to sell locally. The Pirates sell the advertising, hire the announcers and keep the revenues. This logically says that KDKA'S overall gross revenues will be down in 1988.

Malcolm Prine head of the group that runs the Pirates resigned over a contract dispute with Syd Thrift. Thrift's contract up. Prine wanted final approval on all trades and all Thrift's decisions. Syd wouldn't give in and was ready to leave - Prine resigned with the approval of the Pirate's Board of Directors.

PROGRAMMING

Two winners in the 1987 Prize Catalog, also giving away the trips to Disney.

The most active TV campaign in the market is WMYG's Jimmy & Steve commercial. I am sure they are running 90% trade. WBZZ is also running trade, since the cash was cutback. The big problem and dilemma is the limited amount of avails we have for trade. I am going crazy trying to get cash on and KDKA AND WTAE are constantly calling why we can't clear their trade, while they are clearing our trade.

Production bitching about their work load - excuse me, let's check the job description here!

Music test is back, the adjustments have been made, and the Bee sounds better. The perceptual study should be in our hands any day.

Jeff McKaye starting P.D. nonsense again.

ENGINEERING

The antenna work is complete. The crew started work on Sunday, November 1 and completed the work the next day. Good preventive maintenance, some hot spots in the antenna, the worn spots have been replaced. Station is booming and loud. A few weak spots with the change in temperature. Recording studio A and B are ready to roll. I am meeting with Jerry Brandi on Friday, November 6th for a carpet trade, these guys also do hairpieces on the side. What do you think Alan? Their slogan is Brandi's Carpets and Rugs. I would love to wake up one morning and have this fabulous hair. What do you think Wanda?

G & A

Missed collection quota, again. I had Fred Polner do a freeby on collections, paperwork, and credit at the sales meeting. A highly informative meeting with good, intelligent questions and much participation. I feel 60 days ago we had a tendency to get sloppy. A terse memo, tightening up on credit policies, Polner and bringing problems to the attention of Management have brought the policies back in the proper perspective. Why are your best billers always your worse collectors? Fauls and Kearns are the sloppiest. Shari Miller, Steve Denton, Theresa Sullivan, and Pam Coyne the best.

Gary Brobst made a rare visit to the Bee. Kathy Murray Reynolds dropped in to test the new system. Dwight Douglas a guest speaker at PRTC. Bud Aiello buzzing around. I was evaluated! Fly In coming together! Where is Fist City? World's Fair in Pittsburgh, 1989? What is Winter Wonderland? Who won the World Series? Who Cares? Kearns over \$100,000! Cindy and Theresa in the top ten. For everyone waiting for the tooth fairy, he will be at your station any day now!

Kus 11/09