

Ms. Emily Barr  
Page 2

I understand that this letter will be offered in evidence as my testimony at the hearing on your renewal application, which is scheduled to begin on November 8, 1993. I also understand that the Federal Communications Commission rules require that I declare, under penalty of perjury, that my testimony is true and correct to the best of my knowledge and belief. My signature to this letter constitutes that declaration.

Sincerely,



Maggi G. Gaines  
Executive Director  
Baltimore Reads, Inc.

MGG:zag

(b2)\gaines.mgg  
/barr.883

**"BALTIMORE: THE CITY THAT READS"**

Federal Communications Commission P9-2

Docket No. 93-94 Exhibit No. 20

Presented by Scipps Howard

Disposition { Identified 10-6-93  
Received 10-6-93  
Rejected \_\_\_\_\_

Reporter C. W. [Signature]

Date 10-6-93

**Y M C A**  
OF GREATER BALTIMORE  
METROPOLITAN OFFICE



August 15, 1993

Ms. Emily Barr  
Acting General Manager  
WMAR-TV  
6400 York Road  
Baltimore, MD 21212

Dear Emily:

I am happy to make a statement to the Federal Communications Commission concerning the excellent public services that WMAR-TV has rendered to the Greater Baltimore area. WMAR-TV enjoys an excellent reputation in the greater Baltimore area.

On June 26, 1991, the YMCA presented Arnold Kleiner, then General Manager of WMAR-TV, with an award for WMAR-TV's public service announcements. The YMCA credits WMAR-TV's announcements with increasing the membership of YMCA in Baltimore. WMAR-TV was invaluable in creating, producing, and airing the public service announcements. WMAR-TV provided coverage of the award presentation on the 11 o'clock news that same evening.

WMAR-TV's support of YMCA public service announcements on membership in the YMCA, child care, youth services, and the image of the YMCA has been unyielding, including the period of May 30, 1991, through September 30, 1991, when WMAR-TV ran over 100 YMCA public service announcements.

I understand that this letter will be offered in evidence as my testimony at the hearing on your renewal application, which is scheduled to begin on November 8, 1993. I also understand that the Federal Communications Commission rules require that I declare, under penalty of perjury, that my testimony is true and correct to the best of my knowledge and belief. My signature to this letter constitutes that declaration.

Sincerely,

Harold Mezile, Jr.  
President  
YMCA of Greater Baltimore

HM/nbw  
cm2.nw

Federal Communications Commission

Docket No. 93-94 Exhibit No. 21

Presented by Scripps Howard

Disposition { Identified 10.6.93  
Received 10.6.93  
Rejected \_\_\_\_\_

Reporter Alan Weber

Date 10.6.93



## STAY UP WITH JERRY AND WATCH THE STARS COME OUT!



August 13, 1993

Emily Barr  
Acting General Manager  
WMAR-TV  
6400 York Road  
Baltimore, MD. 21212

Dear Emily:

I am happy to make a statement to the Federal Communications Commission concerning the support and involvement of WMAR-TV to the Baltimore community.

For over twenty years, WMAR-TV has supported the Muscular Dystrophy Association (MDA) and continues to stand behind MDA in its fundraising efforts. WMAR-TV has an outstanding reputation in Baltimore.

Specifically in preparation for the 1991 Jerry Lewis Annual Labor Day Telethon. I met in mid-July 1991 with you and other WMAR-TV personnel to discuss the upcoming telethon. After this meeting, WMAR-TV ran public service announcements and promotion spots for the five weeks period prior to September 1, 1991. On September 1 and September 2, 1991, WMAR-TV donated 19 hours of airtime to the Jerry Lewis Labor Day Telethon. The telethon raised \$1.1 million to help fund MDA's neuromuscular diseases. There is no question that without WMAR-TV, the telethon would not have been such a success.

I understand that this letter will be offered in evidence as my testimony at the hearing on your renewal application, which is scheduled to begin November 8, 1993. I also understand that the Federal Communications Commission rules require that I declare, under penalty of perjury, that my testimony is true and correct to the best of my knowledge and belief. My signature to this letter constitutes that declaration.

Sincerely,

Ellen Torres  
District Director  
Muscular Dystrophy Association

ET/fm

Federal Communications Commission

Docket No. 93-94 Exhibit No. 22

Presented by Scripps Howard

Disposition	}	Identified <u>10-6-93</u>
		Received <u>10-6-93</u>
		Rejected _____

Reporter John Wilson

Date 10-6-93

ANDREW A. BARASDA, JR.  
3216 Fait Avenue  
Baltimore, MD 21224

DATED

Ms. Emily Barr  
Acting General Manager  
WMAR-TV  
6400 York Road  
Baltimore, MD 21212

Dear Emily:

It is with great pleasure that I submit this statement to the Federal Communications Commission in support of WMAR-TV.

The Health Education Resources Organization ("HERO") is Maryland's largest and oldest AIDS services organization. HERO is dedicated to educating Marylanders about AIDS and providing care to people affected by AIDS. As the former Executive Director of HERO, I met with you and members of your staff during the summer of 1991 in preparation for Lifesongs, a concert held on September 28, 1991 to benefit the fight against AIDS. From these meetings, WMAR-TV created, produced, and aired public service announcements for Lifesongs. The public service announcements ran for four weeks in August and September of 1991 to help boost ticket sales for the concert. WMAR-TV also contributed celebrities for the program. Station personalities Dr. Winnie King and Beverly Burke attended the event to assist with the AIDS awareness portion of the program. Lifesongs 1991 was successful in reaching its gross fundraising goal of \$375,000. In 1991, 40% of the funds from Lifesongs 1991 was allocated to HERO's education department and 40% was distributed to HERO's client care department. The remaining 20% was allocated to street outreach programs such as the "Young Adults Aids Prevention Program." WMAR-TV's support was central to the success of Lifesongs 1991.

WMAR-TV has also provided responsive programming to AIDS awareness. For instance, I recall that in July of 1991, WMAR-TV's community affairs program "Front Page" aired an in-depth discussion on the question of mandatory AIDS testing for health care workers.

I understand that this letter will be offered in evidence as my testimony at the hearing on your renewal application, which is scheduled to begin on November 8, 1993. I also understand that the Federal Communications Commission rules require that I declare, under penalty of perjury, that my testimony is true and correct to the best of my knowledge and belief. My signature to this letter constitutes that declaration.

Sincerely,

*Andrew Barasda, Jr.*

Andrew Barasda, Jr.

**Federal Communications Commission**

Docket No. 93-94 Exhibit No. 23

Presented by Severus Howard

Disposition { Identified 10-6-93  
Received 10-6-93  
Rejected \_\_\_\_\_

Reporter Celia [Signature]

Date 10-6-93

Benjamin L. Hooks  
Retired Executive Director  
NAACP  
Transition Office  
67 Madison Avenue, Suite 1012  
Memphis, TN 38103

Emily Barr, Acting General Manager  
WMAR-TV  
6400 York Road  
Baltimore, MD 21212

Dear Ms. Barr:

Memphis, Tennessee is my legal and voting citizenship abode. While I was Executive Director of the NAACP, their national office was located in Baltimore, Maryland from 1986 until now. I resigned in 1993. From 1986 until May of 1993, while I kept my voting abode in Memphis, Tennessee, I resided in Baltimore, Maryland and participated in most of the civic affairs of that city. I declare, under penalty of perjury, that this statement is true and correct to the best of my knowledge and belief. My signature to this letter constitutes this declaration.

Sincerely,



Benjamin L. Hooks

Date: Oct 4, 1993

**Federal Communications Commission**

Docket No. 93-94 Exhibit No. 24

Presented by Scripps Howard

Disposition { Identified 10.6.93  
Received 10.6.93  
Rejected \_\_\_\_\_

Reporter A. T. Huber

Date \_\_\_\_\_