

Civic

Questions Asked by Pittsburgh's Opinion

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Q11c

1985

What's one improvement you would make to keep Pittsburgh the nation's number one city

1987

What characteristics make up a "real Pittsburger"

1989

Rand MacNally releases its top cities to live in this week. Why should Pittsburgh be number one again

1991

Have you been more patriotic since the war began

Tell us why you're proud to be an American

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Organization : **Ambridge Chamber of Commerce**

PSA name : Ambridge Chamber of Commerce

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1 1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **Beaver County**

PSA name : Beaver County Memorial Parade

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts : 2

Total Number of Broadcasts: 2

Organization : **Boro of Brentwood**

PSA name : Boro of Brentwood

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts : 41

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 41

Organization : **Brookline Breeze**

PSA name : Brookline Breeze

1984 broadcasts : 1988 broadcasts : 8

1985 broadcasts : 1989 broadcasts :

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1986 broadcasts : 104	1990 broadcasts : 34
1987 broadcasts : 11	1991 broadcasts :
Total Number of Broadcasts: 157	

Organization : **Brookline Breeze**

PSA name : Brookline Breeze Community Cen

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 27
1987 broadcasts :	1991 broadcasts :
Total Number of Broadcasts: 27	

Organization : **Castle Shannon**

PSA name : Castle Shannon

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 1
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
Total Number of Broadcasts: 1	

Organization : **Cecil Township**

PSA name : Cecil Township

1984 broadcasts :	1988 broadcasts : 7
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :
Total Number of Broadcasts: 7	

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Organization : **City of Pittsburgh**

PSA name : City of Pittsburgh

1984 broadcasts : 1988 broadcasts : 15

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts : 8

1987 broadcasts : 15 1991 broadcasts :

Total Number of Broadcasts: 38

Organization : **Collier Township**

PSA name : Collier Township Community Day

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts : 11

Total Number of Broadcasts: 11

Organization : **City of Pittsburgh**

PSA name : Columbus Day Parade

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts : 3

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 3

Organization : **City of Pittsburgh**

PSA name : Community Services

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

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1987 broadcasts : 1991 broadcasts : 5

Total Number of Broadcasts: 5

Organization : Conway Jaycees

PSA name : Conway Jaycees

1984 broadcasts : 1988 broadcasts : 1

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 1

Organization : Creamer, Dickson, Basford

PSA name : Creamer, Dickson, Basford

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 33 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 33

Organization : D.B. Duff & Associates

PSA name : D.B. Duff & Associates

1984 broadcasts : 1988 broadcasts : 3

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 3

Organization : E.F.F.B. Boosters

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PSA name : E.F.F.B. Boosters

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 8	1991 broadcasts :

Total Number of Broadcasts: 8

Organization : **East Liberty Community**

PSA name : East Liberty Community Festiva

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 1	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **Finley Township**

PSA name : Finley Township

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 7

Total Number of Broadcasts: 7

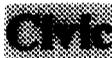
Organization : **Highland Park Community**

PSA name : Highland Park Community

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
	1991 broadcasts :

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1987 broadcasts : 3 3

Total Number of Broadcasts:

Organization : **Hill House Association**

PSA name : Hill House Association

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 3
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 3

Organization : **Instant Replay**

PSA name : Instant Replay

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 1

Total Number of Broadcasts: 1

Organization : **Jeanette Jaycees**

PSA name : Jeanette Jaycees

1984 broadcasts :	1988 broadcasts : 7
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 4	1990 broadcasts :
1987 broadcasts : 6	1991 broadcasts :

Total Number of Broadcasts: 17

Organization : **Jefferson Boro**

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PSA name : Jefferson Boro

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 18
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 18

Organization : **Kilbuck Township Police**

PSA name : Kilbuck Township Police

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 16

Total Number of Broadcasts: 16

Organization : **Lawrenceville Citizens Council**

PSA name : Lawrenceville Citizens Council

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 3	1991 broadcasts :

Total Number of Broadcasts: 3

Organization : **Lion's Club**

PSA name : Lion's Club

1984 broadcasts :	1988 broadcasts : 5
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 6
1987 broadcasts :	1991 broadcasts :

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Total Number of Broadcasts: 11

Organization : Monroeville Jaycees

PSA name : Monroeville Jaycees

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 5	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 2
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 7

Organization : Mt. Lebanon Block Party

PSA name : Mt. Lebanon Block Party

1984 broadcasts :	1988 broadcasts : 12
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 12

Organization : Chamber of Commerce

PSA name : Mt. Washington Chamber of Comm

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 8	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 8

Organization : Neighbor Fair

PSA name : Neighbor Fair

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1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 7	1991 broadcasts :

Total Number of Broadcasts: 7

Organization : **Neighborhood Center Asso.**

PSA name : Neighborhood Center Associatio

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 6	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 6

Organization : **North Braddock**

PSA name : North Braddock

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 7
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 7

Organization : **North Hills**

PSA name : North Hills

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 2
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 2

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Organization : **North Hills Jaycees**

PSA name : North Hills Jaycees

1984 broadcasts :	1988 broadcasts : 18
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 41	1990 broadcasts :
1987 broadcasts : 41	1991 broadcasts : 4

Total Number of Broadcasts: 104

Organization : **North Salem VFD**

PSA name : North Salem VFD

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 1
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **Operation We Care**

PSA name : Operation We Care

1984 broadcasts :	1988 broadcasts : 10
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 7
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 17

Organization : **Parent's Anonymous**

PSA name : Parent's Anonymous

1984 broadcasts :	1988 broadcasts : 4
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :

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1987 broadcasts : 1 1991 broadcasts :

Total Number of Broadcasts: 5

Organization : **Penn Hills Jaycees**

PSA name : Penn Hills Jaycees

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 13 1990 broadcasts :

1987 broadcasts : 1991 broadcasts :

Total Number of Broadcasts: 13

Organization : **Peter's Township**

PSA name : Peter's Township Parade

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts : 11

Total Number of Broadcasts: 11

Organization : **Pittsburgh Foundation**

PSA name : Pittsburgh Foundation

1984 broadcasts : 1988 broadcasts :

1985 broadcasts : 1989 broadcasts :

1986 broadcasts : 1990 broadcasts :

1987 broadcasts : 1991 broadcasts : 7

Total Number of Broadcasts: 7

Organization : **Pressley Ridge**

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Civil

PSA name : Pressley Ridge

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 4

Total Number of Broadcasts: 4

Organization : **Regent Square**

PSA name : Regent Square

1984 broadcasts :	1988 broadcasts : 1
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **Ross Township**

PSA name : Ross Township

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 2
1986 broadcasts :	1990 broadcasts : 14
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 16

Organization : **Sarah Heinz House**

PSA name : Sarah Heinz House

1984 broadcasts :	1988 broadcasts : 20
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

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Total Number of Broadcasts: 20

Organization : Scott Township

PSA name : Scott Township

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 6

Total Number of Broadcasts: 6

Organization : South Hills Jaycees

PSA name : South Hills Jaycees

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts : 5	1991 broadcasts :

Total Number of Broadcasts: 5

Organization : Squirrel Hill Urban Coalition

PSA name : Squirrel Hill Urban Coalition

1984 broadcasts :	1988 broadcasts : 8
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 8

Organization : Towed Services

PSA name : Towed Services

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1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 2
Total Number of Broadcasts: 2	

Organization : **Upper St. Clair**

PSA name : Upper St. Clair

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 22
1987 broadcasts :	1991 broadcasts : 1
Total Number of Broadcasts: 23	

Organization : **Upper St. Claire Jaycees**

PSA name : Upper St. Claire Jaycees

1984 broadcasts :	1988 broadcasts : 17
1985 broadcasts : 51	1989 broadcasts :
1986 broadcasts : 74	1990 broadcasts :
1987 broadcasts : 20	1991 broadcasts :
Total Number of Broadcasts: 162	

Organization : **Urban Development**

PSA name : Urban Development

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts : 41
Total Number of Broadcasts: 41	

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Organization : **Valley Community Services**

PSA name : Valley Community Services

1984 broadcasts :	1988 broadcasts :
1985 broadcasts : 46	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 46

Organization : **Washington Township**

PSA name : Washington Township

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts : 20
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 20

Organization : **West Deer Township**

PSA name : West Deer Township Community D

1984 broadcasts : 1	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

Total Number of Broadcasts: 1

Organization : **West Mifflin Community**

PSA name : West Mifflin Community Day

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	

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1987 broadcasts :

1990 broadcasts : 3

1991 broadcasts :

Total Number of Broadcasts: 3

Total PSAs devoted to Civic

Sum(1984 broadcasts) : 1

Sum(1988 broadcasts) : 136

Sum(1985 broadcasts) : 135

Sum(1989 broadcasts) : 38

Sum(1986 broadcasts) : 251

Sum(1990 broadcasts) : 183

Sum(1987 broadcasts) : 121

Sum(1991 broadcasts) : 118

CIVIL RIGHTS

Civil Rights

Civil Rights

Pittsburgh lags behind other cities in affirmative action. It is largely segregated by geography, with the three rivers separating the various neighborhoods

Education is a main key to solving problems in this area. A better understanding of the problems is needed, and the media can address this concern.

Operation Rescue

Barbara Page

Date : 7/24/88

Operation Rescue seeks to block entrances to abortion clinics

Pittsburgh Fairness Campaign

Michael McFadden

Date : 10/10/88

The Pittsburgh city council should pass a gay rights ordinance

Training Organization for Craftsmen

Nate Smith

Date : 3/21/91

Talked about how we are not meeting quotas of employing minorities.

Pittsburgh Community Reinvestment Group

Stanley Lowe

Date : 11/7/91

Discussed the extreme segregation in Pittsburgh. Thirty percent of the black population is in public subsidized housing. We need a program for rebuilding and improving housing.

Civil Rights

American Focus

Date : 5/10/87 Time : 5:30 Source : R Duration : 30.00

Guest : Warren Burger

Organization :

Issue Treatment : Host Steve Kamer and former Chief Justice Warren Burger talked about the origins of the constitution, public misconceptions of the Constitution, and its role in our society.

Date : 2/7/88 Time : 5:30 Source : R Duration : 30.00

Guest : Jack Anderson

Organization :

Issue Treatment : Host Steve Kamer and syndicated columnist Jack Anderson discussed his voter education efforts of the Voter's Caucus, his reporting career, and the column exchange with the Soviets under the Glasnost policy.

Date : 7/3/88 Time : 5:30 Source : R Duration : 30.00

Guest : Mike Wallace

Organization :

Issue Treatment : Host Steve Kamer and 60 Minutes correspondent Mike Wallace discussed General William Westmoreland, anti-semitism, and the tradition of the press.

Date : 8/28/88 Time : 5:30 Source : R Duration : 30.00

Guest : Bernard Shaw

Organization : CNN

Issue Treatment : Host Steve Kamer and CNN Anchorman Bernard Shaw discussed the Presidential campaign, journalistic objectivity, being a minority in journalism, and the tumultuous year of 1988.

Date : 5/14/89 Time : 5:30 Source : R Duration : 30.00

Guest : Abbie Hoffman

Organization :

Issue Treatment : Rebroadcast of an interview with Abbie Hoffman who reflects on the role of media and activism and the implications of widespread testing.

Dialogue

Civil Rights

Dialogue

Date : 7/5/87 Time : 7:00 Source : L Duration : 30.00

Guest :

Organization : Allegheny County Prison Employees Union

Issue Treatment : Host Liz Randolph and the president and vice-president of the Allegheny County Prison Employees Union discussed their opposition to the county health department's policy on informing others when a prisoner has AIDS.

Date : 8/9/87 Time : 7:00 Source : L Duration : 30.00

Guest : James Leiber

Organization : American Civil Liberties Union

Issue Treatment : Host Liz Randolph and attorney James Leiber discussed a variety of subjects ranging from Robert Bork's nomination to the Supreme Court to controversies with the Pittsburgh City Council's "by district" elections.

Date : 10/4/87 Time : 7:30 Source : L Duration : 30.00

Guest :

Organization : Pittsburgh's Gay Community

Issue Treatment : Host Liz Randolph and two members of Pittsburgh's Gay Community talked about the march on Washington in support of lesbian and gay rights.

Date : 9/25/88 Time : 7:00 Source : L Duration : 30.00

Guest : Felice Newman and Eugene Antonio

Organization : Gay Rights Group

Issue Treatment : Host Shelley Duffy and Felice Newman of the Gay Rights Group, and Eugene Antonio, author of "The AIDS Cover-Up," discussed both sides of the Gay Rights Legislation before City Council, and whether it's needed or not in Pittsburgh.

Date : 10/10/88 Time : 7:00 Source : L Duration : 30.00

Guest : Michael McFadden

Organization : The Pittsburgh Fairness Campaign

Issue Treatment : Host Shelley Duffy and Michael McFadden from The Pittsburgh Fairness Campaign discussed the gay rights ordinance up for a vote this week. Michael talked about ways to change votes to get the bill to pass.

Civil Rights

Dialogue

Date : 1/22/89 Time : 7:00 Source : L Duration : 30.00

Guest : Barbara Paige

Organization : Operation Rescue

Issue Treatment : Host Shelley Duffy and Barbara Paige, a spokeswoman for the anti-abortion group, "Operation Resue," discussed how the mood was among protestors who were sentenced to jail for an October demonstration outside of a women's abortion clinic.

Date : 7/16/89 Time : 7:00 Source : L Duration : 30.00

Guest : Kim Everett and Helen Cindrich

Organization : Planned Parenthood and People Concerned for the Unborn Child

Issue Treatment : Host Shelley Duffy dealt with the latest Supreme Court ruling on abortion. Kim Everett, the Executive Director of Planned Parenthood, and Helen Cindrich, Executive Director of People Concerned for the Unborn Child, talk about their plans .

Scan

Date : 1/27/85 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth interviewed a woman who saved a South American boy from prison and then adopted him.

Date : 3/3/85 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth had an interview with an American Indian on the topic of their survival in America.

Date : 3/17/85 Time : 6:00 Source : R Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth interviewed a South African who had been tortured
