

**Civil Rights**

**Scan**

---

Date : 3/24/85      Time : 6:00      Source : R      Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth interviewed an African minister about the torture he went through as a prisoner in Black South Africa.

---

Date : 5/5/85      Time : 6:00      Source : R      Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Hal Drygseth interviewed a Japanese man and discussed the way Japanese people (as prisoners) were treated during World War II.

---

Date : 6/23/85      Time : 6:00      Source : R      Duration : 30.00

Guest : Leonard Peltier

Organization :

Issue Treatment : Host Hal Drygseth with Part I of an interview with Leonard Peltier who is in prison because of a killing in Wounded Knee ten years ago.

---

Date : 3/16/86      Time : 6:00      Source : R      Duration : 30.00

Guest : Judge Miles Lord

Organization :

Issue Treatment : Host Hal Drygseth talked to Judge Miles Lord on balancing the scales of justice.

---

Date : 3/16/86      Time : 6:00      Source : R      Duration : 30.00

Guest : Tony and Erica Bouza

Organization :

Issue Treatment : Host Hal Drygseth talked with Tony and Erica Bouza on two paths to justice.

---

Date : 3/1/87      Time : 5:00      Source : R      Duration : 30.00

Guest : Judge Miles Lord

Organization :

Issue Treatment : Host Hal Drygseth and Judge Miles Lord covered the topic of bias in the judicial system.

---

**Civil Rights**

**Scan**

---

Date : 3/22/87      Time : 5:00      Source : R      Duration : 30.00

Guest :              Carolyn Kuhns

Organization :

Issue Treatment :    Host Hal Drygseth and teacher Carolyn Kuhns discussed her experiences in getting an innocent boy out of a Mexican prison.

---

Date : 5/3/87      Time : 5:00      Source : R      Duration : 30.00

Guest :

Organization :

Issue Treatment :    Host Hal Drygseth discussed the "Pro-Life Principle," abortion, death penalty, and euthanasia.

---

Date : 5/10/87      Time : 5:00      Source : R      Duration : 30.00

Guest :

Organization :

Issue Treatment :    Host Hal Drygseth continued talk of "Pro-Life Principle: War."

---

Date : 6/12/88      Time : 5:00      Source : R      Duration : 30.00

Guest :              Simon Favrasami

Organization :

Issue Treatment :    Host Hal Drygseth and guest Simon Favrasami talked about anti-apartheid activities.

---

Date : 6/19/88      Time : 5:00      Source : R      Duration : 30.00

Guest :              Simon Favrasami

Organization :

Issue Treatment :    Host Hal Drygseth with Part II of the interview with Simon Favrasami.

---

Program treatments of Civil Rights

26.00

Minutes devoted to Civil Rights

780.00

**Civil Rights**

**1985**

Should clubs or organizations be allowed to discriminate on the basis of sex

Should men and women be paid the same for jobs deemed to be of comparable worth

**1986**

Do you agree with the Federal District Court's ruling that erecting religious symbols on public property does not violate the constitutional separation of church and state

Do you think relations between the races are better or worse now? Do you consider yourself to be a prejudiced person

How far should a doctor/priest's confidentiality extend

Should controversial films, like "Hail Mary" be banned from Pittsburgh? Do you think others have a right to censor what you see or read

Should federal workers in "sensitive" jobs undergo random drug testing

Should sex magazines be banned or censored

What freedom is most precious to you

**1987**

Do you support the idea of setting hiring quotas to correct past discrimination

Do you support the idea of setting mandatory hiring quotas to reverse past discrimination

Do you think singles are discriminated against

How binding is a surrogate mother's contract

The Federal Communications Commission plans to further restrict obscene/raunchy broadcasts on radio, tv and over the phone. Does this action violate freedom of speech

What does the phrase, "It's a free country" mean to you

What would your personal "bill of rights" include

**1988**

Do you agree with the bill signed by Governor Casey restricting abortions in this state

Do you think laws against dial-a-porn violate first amendment rights

What do you think of the Gay Rights ordinance

What should be done about obscene bumper stickers

**1989**

Attorney General Dick Thornburg predicts the decision legalizing abortion will be overturned. . .  
What do you think

Do you think employers are doing everything they can to eliminate discrimination

Do you think the Supreme Court will be influenced by public opinion when re-examining the abortion issue

**Civil Rights**

**1989**

Do you think the recent ruling involving the lover of actor Rock Hudson will set a dangerous precedent

How do you feel about the high court's ruling concerning religious symbols on government property

If Pennsylvania approves stricter abortion laws, do you think that will influence other states to do the same

Now that abortion restrictions are becoming a reality, do you think state law makers will push to further limit or outlaw abortions

Should the abortion ruling of 1973 be overturned by the Supreme Court

Should the father have the right to stop a woman from having an abortion

Should there be a Constitutional amendment making burning the flag illegal

The Supreme Court has ruled that burning the American Flag as a form of protest is protected under the Constitution. What do you think about that

What do you think about the latest rulings involving affirmative action programs

What has this Country's independence meant to you

What's your reaction to the Supreme Court ruling giving states the right to restrict abortion

**1990**

Do you think a gay rights bill is needed in the city

Do you think men are more discriminated against these days

Should government obscenity laws apply to the arts

Should there be a constitutional amendment banning flag burning

Since the days of Martin Luther King, Jr., how far would you say the civil rights movement has come

The Supreme Court is deciding if sobriety checkpoints along highways are legal. What do you think

What do you think about a Judge's decision to block two key provisions of the state's abortion law

What's your definition of independence

**1991**

The Civil Rights bill is up for debate this week. How do you feel about quota hiring systems

# WBZZ News Interviews

WBZZ Exhibit No. 2  
Page No. 92

## Civil Rights

- January 23, 1986 Rev. Thomas Smith, Black Voter's Coalition, discussed group's filing of lawsuit to force city government to go to by-district elections. Candidates are chosen by districts and will increase black candidates' chances of getting representation.
- October 29, 1987 Dorn Checkley, Pennsylvania Coalition Against Pornography, released results of new study done in Allegheny County, indicating 90% of video stores in Allegheny County sell hard core porn.
- July 04, 1989 Helen Cindrieh, Executive Director of People Concerned for the unborn child, talks about what they're calling a victory in the Supreme Court ruling which gives the states more control over abortions.
- July 04, 1989 Kim Everett, Executive Director of Pittsburgh Planned Parenthood, calls the Supreme court ruling on abortion a disappointment and setback. She gives her complete reaction to Monday's ruling.
- August 22, 1989 Beverly Jones, National Abortion Rights Action League talks about a rally held in Pittsburgh by pro-choice activists and why it was held. She told the crowd state lawmakers are in for a fight about the Supreme Court ruling on abortion.
- August 22, 1989 City Councilman and Attorney Byrd Brown speaking at a pro-choice rally told the crowd to protect all Americans' rights by pushing state lawmakers not to make it tough to get an abortion in PA. It affects all minorities, including women.
- August 22, 1989 State Representative, Joe Preston, speaks at a pro-choice rally downtown and tells the crowd to make sure constituents don't take away another piece of freedom by making it tougher to get an abortion in PA.
- March 09, 1990 David Jackson, Chairman of the Pittsburgh Fairness Campaign, talks about why a Gay Right Bill is needed in the city.
- March 09, 1990 Richard Kuntz and Dorn Checkley, representatives for Citizens for Pittsburgh, tell why they're against a Gay Rights Bill being proposed by City Council.
- March 15, 1990 City Councilman, Bernard Reegan, talks about why a gay rights bill is not needed in the city. He recommends a public vote on the issue, but it's rejected.
- March 21, 1990 City Council took a final vote on the Gay Rights Bill to prevent discrimination was taken - it passed overwhelmingly and the sound bite features the cheers and claps that followed.
- December 05, 1990 Bob Guccione, Jr., editor and publisher of "Spin" Music Magazine, talks about music censorship and the latest controversy

# WBZZ News Interviews

WBZZ Exhibit No. 2

Page No. 93

## Civil Rights

surrounding the new Madonna video.

July 18, 1991

Don Fox who's against and Sue Hughes who's for an anti-cruising ordinance designed to keep gays and others from cruising an Oakland neighborhood. Some say it's not an issue of noise or traffic, but one of discrimination.

Consumerism

# Consumerism

**Consumerism**

People need to be better educated on consumer topics

This is a very broad category, including matters relating to diet, consumer fraud, and education in general.

**Better Business Bureau**

**Christina O'Donnell**

Date : 12/14/89

The biggest problem in dealing with consumerism is that people do not know how to be good consumers.

**State Attorney General**

**Leroy Zimmerman**

Date : 5/22/87

The Bureau of Consumer Protection has received 2500 complaints this year. Many relate to "lifetime" memberships in health clubs. Clubs offering lifetime memberships should have to post a \$25,000 per location bond to permit refunds if they fail

**Better Business Bureau**

**Nancy Gold**

Date : 6/8/88

Quackery among teenagers is a growing problem, because so many teens want to lose weight and look better

**Hill District Federal Credit Union**

**Russell Wingfield**

Date : 11/7/91

Discussed his desire to express the real opportunities for the Hill District Federal Credit Union for the Community.

**Allegheny County**

**Senator Leonard Bodack**

Date : 10/2/87

The proposal to raise electricity costs by 47 percent should be disapproved by the Public Utility Commission. If approved, it would increase the average bill by about \$22 each month.



**Agriculture USA**

---

**Date :** 9/16/84      **Time :** 4&5:15      **Source :** R      **Duration :** 15.00

**Guest :**

**Organization :** Department of Agriculture

**Issue Treatment :** this program discussed the problems and solutions of today's modern consumer and offered information on forest fires, conservation, and new experiments in marine biology.

---

**Date :** 9/30/84      **Time :** 4&5:15      **Source :** R      **Duration :** 15.00

**Guest :**

**Organization :** Department of Agriculture

**Issue Treatment :** This program dealt with telephone service, including the new services available, phone rentals and installation, billing, long distance lines, and problems that may arise and their possible solutions.

---

**Date :** 10/7/84      **Time :** 4&5:15      **Source :** R      **Duration :** 15.00

**Guest :** Rebecca Kipper

**Organization :** Department of Agriculture

**Issue Treatment :** Rebecca Kipper discusses ways in which consumers can improve retail marketing by picking their own fruits and vegetables.

---

**Date :** 5/5/85      **Time :** 4&4:45      **Source :** R      **Duration :** 15.00

**Guest :**

**Organization :**

**Issue Treatment :** Host Brenda Curtis discussed consumer related topics such as the safety of coloring easter eggs, information on cooking frozen hams, problems of teenage drinking and crop rotation in the home garden.

---

**Date :** 5/5/85      **Time :** 4&4:45      **Source :** R      **Duration :** 15.00

**Guest :**

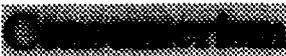
**Organization :**

**Issue Treatment :** Host Brenda Curtis discussed food safety for kids, information for consumers and safety tips with bears.

---

**Dialogue**

---



**Dialogue**

---

**Date :** 8/14/88      **Time :** 7;30      **Source :** L      **Duration :** 30.00

**Guest :** Ron Croushore

**Organization :** Merrill-Lynch Realty

**Issue Treatment :** Host Shelley Duffy and Ron Croushore, President of Merrill-Lynch Realty, talked about home buying tips and what the prime lending rate increases mean to home buyers.

---

**Date :** 5/11/86      **Time :**      **Source :** L      **Duration :** 30.00

**Guest :** Ronne Hanneman

**Organization :** Pennsylvania Travel Council

**Issue Treatment :** Host Liz Randolph talked with president Ronne Hanneman about PTC's new "Travel Pennsylvania at a Discount" program targetted at keeping residents here for vacations and attracting visitors from surrounding states.

---

**Date :** 5/25/86      **Time :** "      **Source :** L      **Duration :** 30.00

**Guest :** William Meyer

**Organization :** Lazare Kaplan International

**Issue Treatment :** Host Liz Randolph talked with William Meyer, the chief cutter at Lazare Kaplan International, one of the nation's oldest and most respected diamond houses. They talked about some key questions people should ask when buying a diamond.

---

**Date :** 6/8/86      **Time :**      **Source :** L      **Duration :** 30.00

**Guest :** Bill Caroselli

**Organization :** Pennsylvania Trial Lawyers Association

**Issue Treatment :** Host Liz Randolph discussed the big concern of liability insurance. Randolph talked in depth with the President of the Pennsylvania Trial Lawyers Association about two pending bills, one federal and one state.

---

**Date :** 6/22/86      **Time :**      **Source :** L      **Duration :** 30.00

**Guest :** Mike Ryan

**Organization :** Pittsburgh Area Board of Realtors

**Issue Treatment :** Host Liz Randolph interviewed the president of the Pittsburgh Area Board of Realtors, Mike Ryan. They discussed the current Pittsburgh Housing Market, trends, and tips for buyers and sellers.

---



**Dialogue**

---

**Date :** 9/21/86      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Mary Grisby Stangel

**Organization :** Chees Company

**Issue Treatment :** Host Liz Randolph talked to Mary Grisby Stangel, Vice-President of the Cheese Company, and inventor of Lorraine Cheese, covering every aspect of the making of cheese.

---

**Date :** 9/28/86      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Mark Petersen

**Organization :** Pennsylvania Public Interest Coalition

**Issue Treatment :** Host Liz Randolph talked to Mark Petersen of the Pennsylvania Public Interest Coalition about the alarming increases in car insurance premiums in Pennsylvania.

---

**Date :** 10/14/86      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Barbara Gibbons

**Organization :** "

**Issue Treatment :** Host Liz Randolph talked to Barbara Gibbons, author of the newspaper column "The Slim Gourmet" about the "lite" trend in foods and what consumers should know about the products they buy.

---

**Date :** 6/21/87      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Jack Wayman

**Organization :** The Electronic Industry Association

**Issue Treatment :** Host Liz Randolph and Jack Wayman, Senior Vice-President of The Electronic Industry Association, discussed the industry's huge trade show in June, what's new in the electronics industry and where it's headed in the future.

---

**Date :** 6/28/87      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Tom Finnegan

**Organization :** Landmark Saving

**Issue Treatment :** Host Liz Randolph and Tom Finnegan, Vice-President of Landmark Savings, discussed buying a home, the current market, and that Pittsburgh is a bargain hunters paradise when it comes to buying a home.

---

**Consumer**

**Dialogue**

---

**Date :** 7/19/87      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Margaret Zellers

**Organization :**

**Issue Treatment :** Host Liz Randolph and Margaret Zellers, author of two best selling travel books, told us about the best places to go for your money, the tourist traps to avoid and about places that haven't been discovered by the mainstream.

---

**Date :** 7/19/87      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Michael Westa

**Organization :** Monsanto Corporation

**Issue Treatment :** Host Liz Randolph and Michael Westa, consultant with the Monsanto Corporation, talked about the seven most common carpet stains, what products and technologies are available, and what you should look for when buying carpet

---

**Date :** 6/5/88      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Nancy Gold

**Organization :** Better Business Bureau

**Issue Treatment :** Host Shelley Duffy and Better Business Bureau spokesperson Nancy Gold talked about health quackery among teenagers- a growing problem no longer prevalent only among the elderly, how to recognize fraud and what to do about it.

---

**Date :** 7/3/88      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Collette Rossant

**Organization :** McCall's Magazine

**Issue Treatment :** Host Shelley Duffy and Collette Rossant, Editor of McCall's Magazine, discussed home and summer entertainment, and how you can save time and money by entertaining at home.

---

**Date :** 7/17/88      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Susan Shumacher

**Organization :**

**Issue Treatment :** Host Shelley Duffy and Susan Shumacher, a fashion consultant, discussed what women can expect in stores this fall, what fabrics are cooler in the hot weather for professional women, and what "off-price" store means for the consumer.

---

**Consumer News**

**Dialogue**

---

**Date :** 8/14/88      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Barry McNulty

**Organization :** Institute for Automotime Service Excellence

**Issue Treatment :** Host Shelley Duffy and Barry McNulty from the Institute for Automotive Service Excellence, talked about tips to keep your car running longer and how to avoid getting ripped off when you have to take your car to be serviced.

---

**Date :** 9/18/88      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Mike Bock

**Organization :** International Cruise Line Director

**Issue Treatment :** Host Shelley Duffy and International Cruise Line Director, Mike Bock, talked about taking a cruise; how to pick a cruise line and what's available for a low price these days, and how now to get ripped off.

---

**Date :** 9/18/88      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Dawn Huxford

**Organization :** British Airways

**Issue Treatment :** Host Shelley Duffy and District Sales Manager of British Airways, Dawn Huxford, gave tips on traveling to Europe, the best places to stay, and how not to get ripped off.

---

**Date :** 10/2/88      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Joanna Pruess

**Organization :**

**Issue Treatment :** Host Shelley Duffy and the author of "Supermarket Epicure," Joanna Pruess, talked about how to know your supermarket, how to learn what to look and ask for, and how you can be a gourmet cook with supermarket items.

---

**Date :** 10/9/88      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Elliot Adler

**Organization :** Fidelity Investments

**Issue Treatment :** Host Shelley Duffy and Elliot Adler of Fidelity Investmets talked about being a smarter investor and how to make the most of your money one year after the stock market crash last October.

---



**Dialogue**

---

**Date :** 12/11/88      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Eileen Nechas

**Organization :** "Children's Magazine"

**Issue Treatment :** Host Shelley Duffy and Eileen Nechas, Executive Editor of "Children's Magazine," talked about the popular toys this year with kids, how to pick the right one for your children and how to get the most play value.

---

**Date :** 1/15/89      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Sal Fariello

**Organization :**

**Issue Treatment :** Host Shelley Duffy and the author of "Mugged By Mr. Badwrench," Sal Fariello talked about how not to get ripped off by mechanics and auto dealers.

---

**Date :** 2/5/89      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Margaret Avery

**Organization :**

**Issue Treatment :** Host Shelley Duffy and make-up artist Margaret Avery, whose subjects include Brooke Shields and Victoria Principal, talked about how to achieve a great look and keep it, inexpensively.

---

**Date :** 3/19/89      **Time :** 7:30      **Source :** L      **Duration :** 30.00

**Guest :** Alfred Gingold

**Organization :**

**Issue Treatment :** Host Shelley Duffy and Alfred Gingold, author of "House Trap," talked about the trials and tribulations of moving and buying a house, how the "American Dream" turns into the "American Nightmare."

---

**Date :** 4/16/89      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Lisa Caugherty

**Organization :** Direct Marketing Association

**Issue Treatment :** Host Shelley Duffy and director of D.M.A. Lisa Caugherty talked about shopping by phone and mail. She explained why more people are shopping by phone and mail because of the convenience and gives some tips on how to get your product quickly.

---

**Continuation**

**Dialogue**

---

Date : 4/30/89      Time : 7:00      Source : L      Duration : 30.00

Guest :            Dr. Ellen Henke

Organization :    John Deere

Issue Treatment : Host Shelley Duffy and Dr. Ellen Henke, lawn and garden expert, and consultant to John Deere, talked about getting your lawn and garden in shape.

---

Date : 4/30/89      Time : 7:30      Source : L      Duration : 30.00

Guest :            Linda Borella

Organization :    Monet Jewelers

Issue Treatment : Host Shelley Duffy and Linda Borrella of Monet Jewelers talked about updating your wardrobe with jewelry and accessories this spring, she explains how to pick what best suits you!

---

Date : 6/25/89      Time : 7:00      Source : L      Duration : 30.00

Guest :            Jennifer Haberman

Organization :    California Tree Fruit

Issue Treatment : Host Shelley Duffy and Jennifer Haberman, of the California Tree Fruit Association, offer tips on summer fruit preparation, consumption, and how to be aware of certain chemicals that could be dangerous.

---

Date : 6/25/89      Time : 7:30      Source : L      Duration : 30.00

Guest :            Jack Wayman

Organization :    Electronics Industry Association

Issue Treatment : Host Shelley Duffy and Jack Wayman, of the Electronics Industry Association, talked about all the latest innovative products, what's new and what's not in electronics from C.D.s to 4 feet T.V. screens for home entertainment.

---

Date : 9/24/89      Time : 7:00      Source : L      Duration : 30.00

Guest :            Nanette Cantarinella and Pat Minnock

Organization :    Ladies Choice Home Show

Issue Treatment : Host Shelley Duffy and Nanette Catarinella, Chairperson of the Ladies Choice home Show and Pat Minnock, one of the Builders, talked about what's "in" for homes and what women want in their dream, convience homes.

---

**Consumer Issues**

**Dialogue**

---

**Date :** 1/27/90      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Lance Schaffer and Jake Haulk

**Organization :** Pittsburgh Chamber of Commerce and Mellon Bank

**Issue Treatment :** Host Shelley Duffy, Lance Schaffer, the Executive President of the Pittsburgh Chamber of Commerce, and Jake Haulk, Senior Economist at Mellon Bank, talked about the local economy, the past, future, and how we can continue to improve it.

---

**Date :** 1/28/90      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** "

**Organization :**

**Issue Treatment :** This is a repeat of the show aired on 1/27/90 at 7:00.

---

**Date :** 2/3/90      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Chris O'Donnell

**Organization :** Better Business Bureau

**Issue Treatment :** Host Shelley Duffy and Chris O'Donnell, Director of Consumer affairs at the Better Business Bureau, Pittsburgh Office, offered great tips for consumers--everything from scams involving gifts and vacation to the "Ed McMahon Sweepstakes!"

---

**Date :** 2/4/90      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :**

**Organization :**

**Issue Treatment :** This was a repeat of the show aired on 2/3/90 at 7:00.

---

**Date :** 4/14/90      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :** Matthew Lesko

**Organization :**

**Issue Treatment :** Host Shelley Duffy and Matthew Lesko, author of "Info Power," talked about the "power" consumers can have if they buy his book. The book includes lists of numbers and addresses for consumer products and issues.

---

**Date :** 4/15/90      **Time :** 7:00      **Source :** L      **Duration :** 30.00

**Guest :**

**Organization :**

**Issue Treatment :** Rebroadcast of the 4/14/90 show aired at 7:00.

---

**Consumerism**

**Dialogue**

---

Date : 6/23/90      Time : 7:00      Source : L      Duration : 30.00

Guest :            Bob Freudenberger

Organization :

Issue Treatment : Host Shelley Duffy and Bob Freudenberger, a mechanic of 17 years and editor for several publications on the subject, talked about keeping your car safe, especially brakes, steering, and tires and how to choose a mechanic.

---

Date : 6/23/90      Time : 7:30      Source : L      Duration : 30.00

Guest :            Joe Clark

Organization :    Pittsburgh Mattress Company and the Better Sleep Council

Issue Treatment : Host Shelley Duffy and Joe Clark, of Pittsburgh Mattress Company and the Better Sleep Council, tells you how to choose a mattress and pillow, plus what to do to get the best nights rest you can.

---

Date : 6/24/90      Time : 7:00      Source : L      Duration : 30.00

Guest :

Organization :

Issue Treatment : Repeat of the show broadcast on 6/23/90 at 7:00.

---

Date : 9/3/90        Time : 7:00      Source : L      Duration : 30.00

Guest :

Organization :

Issue Treatment : Host Shelley Duffy and guest discussed how to choose a mattress.

---

Date : 10/7/90      Time : 7:00      Source : L      Duration : 30.00

Guest :            Matthew Lesko

Organization :

Issue Treatment : Host Shelley Duffy and Matthew Lesko, author of "Info Power," talked about how you can gain power and rights as a consumer.

---

Date : 3/30/91      Time : 7:00      Source : L      Duration : 30.00

Guest :            Matthew Lesko

Organization :

Issue Treatment : Host Shelley Duffy and author Matthew Lesko talked about his latest work, "The Great American Gripe Book." The book details where to go if you have a problem and who to contact.

---



**Consumerism**

**1984**

Has phone service gotten better or worse since the break up of AT &T

Should self service gas stations be allowed in the City of Pittsburgh

**1985**

A tobacco company is being sued by a cancer victim's family due to cigarettes. Is that right

Do merchants put up Christmas decorations too early

**1986**

Are people in the service industries getting better or worse at serving

Have you ever issued a consumer complaint, or felt you should

How do you rate your postal service

How much do you spend each week on groceries? Do you compare prices? Use coupons? Shop at more than one store

Should doctors or lawyers advertise

Should there be a law against the filing of frivolous lawsuits

What retail store would you like to see come to downtown Pittsburgh

When you go to buy a car, what is most important

**1987**

As a consumer, what peeves you the most

Could you survive without Saturday postal service

Do you think it's strange that the phone company charges to call "information" from a regular phone, but it's free from a pay phone

Does life seem fair to you

How well have you checked the backgrounds of those who work with your kids

Of all the expenses of modern day living, which do you resent paying the most

Should all phone message services like the sex lines and the "gab line" include a warning that there's a charge for the call

Should there be caps or limits placed on the amount of money that can be awarded in insurance claims

Would you charge more if credit card interest rates were lower

**1988**

Do you agree with the new unisex insurance laws

Do you think beer distributors should sell six packs

**Consumerism**

**1988**

Now that many people are getting their credit card bills from Christmas, do you think credit cards should be harder to obtain

What do you think about the Duquesne Light rate hike

What do you think should be done to cut down on insurance rates in this state

**1989**

A new report says vitamins don't really do you much good. Will that influence whether you continue to take them

Do you think price tags should be placed on all grocery store items

Has the strike against Bell Telephone affected you

How are reports about tainted and chemically treated fruit affecting your grocery list

**1990**

Do you think advertising for the Christmas season begins too early

What do you think about Governor Casey's new auto insurance reform plan

What do you think of oil companies raising their prices because of the crisis in the Persian Gulf

What effect does music video have on your record buying habits

What technological break through would you like to see by the year 2000

What's your reaction to insurance companies refusing to renew or sell auto insurance in this state because of the new rate reduction law

Will higher gas prices have an effect on your plans for Labor Day Weekend

**1991**

The Tylenol case goes to trial today. Do you think the makers should be held responsible for the deaths of seven people

The baseball season begins today and so do higher food prices at the Stadium. How do you feel about that

What do you think about a lawsuit against Nintendo filed by a teenager who says she suffered wrist injuries from playing the games

What would you say is the best invention, so far, of your lifetime

# WBZZ News Interviews

WBZZ Exhibit No. 2  
Page No. 108

## **Consumerism**

- September 11, 1986 Rita Jessu, Pittsburgh Vocational Rehabilitation Center, informed public of a seminar for speech and hearing impaired teaching them how to better handle finances, etc.
- March 18, 1987 Consumer Advocate, David Barash, said that Bell of PA is realizing large reductions in cost of doing business, but is only passing on tiny reduction to its customers.
- May 01, 1987 Jim Ferlo, Chairman, Pennsylvania Alliance for Jobs and Energy, discussed group's effort of helping consumer fight against high rates of telephone company.
- October 02, 1987 Allegheny County Senator Leonard Bodack talked about Duquesne Light Company's proposed rate hike of 47%. If approved by the Public Utility Commission, the hike would raise the average person's bill by about \$22 a month.
- April 15, 1988 Pittsburgh IRS specialist talked about changes in tax laws, the new tax forms and the effect on those filing their 1988 tax returns.
- December 08, 1988 Executive Editor of Children's Magazine talked about this year's best new toys for Christmas; explained what "play value" is and how parents can determine what toys have it while shopping.
- February 01, 1989 Sara Cooper, spokeswoman for the Alliance Against Fraud in Telemarketing, talked about the latest promotions that cheat consumers. She gave tips on how to avoid being taken advantage of when someone calls.
- December 15, 1989 Tim Snyder, a handyman and editor on "How-To" articles in Readers Digest, tells parents how to put together children's toys -- How not to panic and what "tools" not to use.
- December 22, 1989 Bob Miller, a service expert with West Penn Triple "A" tells listeners how to keep their cars starting in this cold weather and what to do when they don't start.
- May 18, 1990 Robert Porte, International Fashion & Image Consultant, visits Pittsburgh, discusses why it's important to "dress to win." He explains how he makes women more confident and romantic with their clothes.
- December 12, 1990 Carol Reynolds, Federal Trade Commission, talks about credit card fraud during the holiday, how to avoid it and what to do if it happens.
- December 12, 1990 New York City Psychotherapist, Dr. Linda Barbanel, talks about dealing with holiday stress, what you can do to ease tension when shopping and doing other holiday traditions.

# Representative WBZZ Public Service Announcements

WBZZ Exhibit No 2  
Page No 109

## **Allegheny County**

Organization : **Allegheny County**

PSA name : Allegheny County Energy Progra

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts : 44	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 44**

Organization : **Better Business Bureau**

PSA name : Better Business Bureau

1984 broadcasts :	1988 broadcasts : 2
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 2**

Organization : **Christmas Shopping Guide**

PSA name : Christmas Shopping guide

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts : 1
1987 broadcasts :	1991 broadcasts :

**Total Number of Broadcasts: 1**

Organization : **National Dairy Board**

PSA name : Pittsburgh Dairy Day

1984 broadcasts :	1988 broadcasts :
1985 broadcasts :	1989 broadcasts :
1986 broadcasts :	1990 broadcasts :

# Representative WBZZ Public Service Announcements

## **Consumerism**

1987 broadcasts : 1991 broadcasts : 2  
**Total Number of Broadcasts: 2**

### Organization : **Quest and Invest**

PSA name : Quest and Invest

1984 broadcasts : 1988 broadcasts :  
1985 broadcasts : 10 1989 broadcasts :  
1986 broadcasts : 1990 broadcasts :  
1987 broadcasts : 1991 broadcasts :  
**Total Number of Broadcasts: 10**

### Organization : **West Penn AAA**

PSA name : West Penn AAA

1984 broadcasts : 1988 broadcasts :  
1985 broadcasts : 1989 broadcasts : 3  
1986 broadcasts : 1990 broadcasts : 68  
1987 broadcasts : 1991 broadcasts :  
**Total Number of Broadcasts: 71**

### Total PSAs devoted to Consumerism

Sum(1984 broadcasts) :	Sum(1988 broadcasts) : 2
Sum(1985 broadcasts) : 10	Sum(1989 broadcasts) : 3
Sum(1986 broadcasts) : 44	Sum(1990 broadcasts) : 69
Sum(1987 broadcasts) :	Sum(1991 broadcasts) : 2

