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Before the  
FEDERAL COMMUNICATIONS COMMISSION FCC MAIL SECTION  
Washington, D.C. 20554

DA No. 93-1425  
Nov 22 2 58 PM '93

In the Matter of )

Limitations on Commercial Time on )  
Television Broadcast Stations )

MM Docket No. 93-254 ✓ FILED BY

ORDER

Adopted: November 22, 1993

Released: November 22, 1993

Comment Date: December 20, 1993

Reply Comment Date: January 5, 1994

By the Chief, Mass Media Bureau

1. This action extends the deadline for filing reply comments in response to the Notice of Inquiry in MM Docket No. 93-254, 8 FCC Rcd 7277 (1993), in which the Commission seeks comment on whether the public interest would be served by establishing limits on the amount of commercial matter broadcast by television stations. The Commission adopted the Notice on its own motion. The deadline for comments was originally November 29, 1993, and the deadline for reply comments was originally December 14, 1993.

2. Silver King Communications, Inc. (Silver King) requests a three-week extension of the comment and reply comment periods, in order to address adequately the issues raised in the Notice. Silver King states that it has commissioned several studies for submission in the record of this proceeding, but that they cannot be completed until the first two weeks of December. Thus, Silver King asserts that the extension of time will permit it to evaluate the results of the studies and incorporate them into its comments.

3. In light of the foregoing, the Bureau finds that good cause exists for an extension. Grant of the request will provide the Commission a more substantial record upon which to base its findings. Therefore, pursuant to 47 C.F.R. § 0.283, the deadline for filing comments in this proceeding is extended to December 20, 1993, and the deadline for filing reply comments is extended until January 5, 1994.

FEDERAL COMMUNICATIONS COMMISSION

  
Roy O. Stewart  
Chief, Mass Media Bureau