

ALL-STATE LEGAL SUPPLY CO. 1-800-222-6610 ED11-1C RECYCLED



DECLARATION OF DAN L. JOHNSON

I, Dan L. Johnson, Chairman of the Board and General Manager of Public Interest Corporation, d/b/a/ WTMV - TV-32, Lakeland, Florida, hereby declares the following:

1. I have been the Chairman of the Board and General Manager of WTMV - TV-32 since 1986, the year it began operation.
2. Because WTMV is, for copyright purposes, a "distant signal" on ADI cable systems located more than 35 miles from Lakeland in communities in which WTMV TV-32 is not "significantly viewed," WTMV has been unable to secure carriage on such systems, despite the fact that our competitors in Tampa, St. Petersburg, Clearwater, Bradenton/Sarasota are able to secure carriage on many of these same systems in population centers in the ADI.
3. Even though WTMV is not carried on a number of cable systems serving its ADI, syndicators refuse to sell programming to WTMV at reduced rates. We are charged the same as other Tampa stations. This is because syndicators recognize that WTMV TV-32 is an integral part of the Tampa ADI, is listed in all local/regional program guides, and competes with Tampa stations for viewers.
4. As general manager, I negotiate all programming contracts on behalf of the station since it went on the air. No syndicator will offer to sell WTMV any program currently sold to a Tampa station, since syndicators treat WTMV as a Tampa station.
5. WTMV's local advertisers are located in the Tampa ADI. The major percentage of the station's advertisers are businesses in Tampa. Regional and national clients buy WTMV because we are a major independent in the Tampa market.
6. WTMV is at a break-even point in its profit history. When the station began operation, the Commission had just adopted new mandatory carriage requirements and we felt the inequities in mandatory carriage/copyright laws would be corrected to permit the station to compete on an equal level with the other local stations in the market. Instead, the rules changed. With the new must-carry requirements, we are now positioning ourselves in the market to turn the corner into a profit making position for the station's stockholders.

I hereby declare under penalty of perjury that, to the best of my knowledge and belief, the statements made herein are true and accurate.


Dan L. Johnson
Chairman of the Board and
General Manager
Public Interest Corporation
d/b/a/ WTMV TV-32

Date: Nov. 30, 1993