

10-4-82

Dear Dave,

- A WHOLE HECK OF A LOT
- FOR NOTHING
- FOR A SWELL TIME
- FOR LISTENING
- FOR PUTTING UP WITH ME
- FOR THE LOAN
- FOR YOU KNOW WHAT

(OTHER)

Thanks for the swell
 time we had at the
 awards show! Sub. night
 we had lots of fun.
 We are both glad to
 have met you.

Thanks again,
 Lucy Dole
 Nancy Krebs

-109-



"Hello" Friends,
 your music works



Now! I
 want to
 upgrade you!
 party's over
 you're never
 working!
 work!
 work!
 work!



Lucy Dole
 Nancy Krebs

Shelby City Schools

23 West Main Street
SHELBY, OHIO 44875
Telephone: (419) 342-3520

TERRY L. RUSSELL, *Superintendent*

BOARD OF EDUCATION

WALLACE B. WRIGHT, *President*

JAMES D. ANDERSON, *Vice President*

HOWARD PLOCHER, *Treasurer*

BARRY B. BRITT

HENRY B. FRANKL

DAVID P. TARVIN

August 4, 1982

Mr. Dave Williamson
WSWR
E. Main Street
Shelby, Ohio 44875

Dear Dave,

Your efforts to help pass the school levy on August 3 are greatly appreciated.

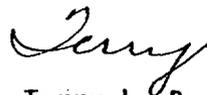
Taking time from a busy schedule to lend production assistance to the seven (7) people who recorded the radio spots, the encouragement, suggestions, editorial comments and air time you allowed us as we promoted the levy was a great help as we tried to communicate our needs to the voters. You went "above and beyond" the call in your personal and business world to lend us much needed assistance. Even though the decision was not to raise taxes to support our schools, we feel every effort was made by volunteers, like you, who are concerned about and know the importance of good schools.

The Board of Education will need to determine whether we resubmit the levy in November, at a later date, or begin making program and staff cuts.

The administration will strive to improve the effective and efficient management of the dollars received. Any suggestions you have in this area will always be welcomed.

Thank you again for your assistance in communicating our needs to the voters of the Shelby City School District.

Sincerely,



Terry L. Russell
Superintendent
Shelby City Schools

tlr/nl

86 West Main Street
Shiloh, Ohio 44878
August 2, 1982

WSWR
Attn: Dave Williamson
Main Street
Shelby, Ohio 44875

Dear Dave,

There aren't enough words to express our gratitude to you and your co-workers for the excellent coverage you gave the Ox Roast.

It is the concensus of our members that the radio coverage helped increase the attendance.

We appreciate it and hope next year we can work together again.

Thank you for your help.

Sincerely,

David G. Harris

David G. Harris
President

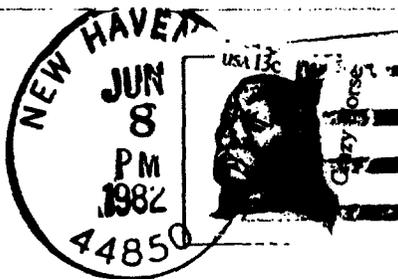
DH/jm

This is the day which the Lord
bath made; we will rejoice and
be glad in it.

Ps. 118:23

appreciated your
commencement address
at Plymouth. Thank
you for "telling it
like it is"!

Bill & Bunny Simpson
New Haven



Mr. David Wilkinson
Manager
W.S.W.R.
Shelby, I.
44875

This message, though brief
Has a specially warm touch
For it comes from the heart -
"Thank you all very much!"

The flowers were very much
appreciated by my family & I.

Phyllis

Save for Public file! /DWF



From the desk of

EVELYN D. FAULKNER

1-13-82

it's W.R. -

Dear Friends,

I am so happy we
have a station here and we
can hear the weather and
news for our own area. I listened
to the news at 8 or 9 a.m. and
also liked the Trade at 9:15.

This morning you asked
for your listeners to write what
they like or dislike.

I do not like so much
country music so I turn to
different stations after the trading
sessions. I would like to hear
more music from Shows,
Lara's Theme, Liddle on the
roof, more sweet music.

any music from Broadway school
and Red M^o Record music. I
like some country but not a
steady diet of it. I also like Jazz music.

Good luck with your
station. I know everyone has
worked very hard to get it
going.

I'm not complaining - just
suggesting. Thanks a lot!

Sincerely,

John Clayton D. Sautter
46 Park Ave.
Wheeling, Ohio 44873

P.S. I know you cannot
please everyone!



MANSFIELD MODEL RAILROAD CLUB

52½ North Main St.
Mansfield, Ohio 44902

January 12, 1982

David Williamson
WSWR-FM Radio
Shelby, Ohio

Hi Dave:

Many area people who purchased train sets for Christmas gifts have found it difficult to get minor repairs or even advice in getting their train on the track and keeping it there. Many stores in this area only sell train sets at Christmas time and offer no further service.

The Mansfield Model Railroad Club is going to open their doors to the public on two days this month to help people who are having problems. Our Train Clinic will offer free minor adjustments, repairs and advice. Several of our members have been building their own engines and cars for many years and should be able to handle most problems. We'll be glad to get that stubborn engine running or find out why the headlight won't work. We will also attempt to solve any wiring problems for those persons starting out in the hobby.

The free Train Clinic will be held at the club rooms at 52½ N. Main Street in Mansfield on the 21st (Thursday) evening from 7 to 10 P.M. and again on the 23rd (Saturday) from 2 to 7 P.M.

Our attempts to help area people depends on our ability to inform them of the clinic. We hope that you will be able to help us in the form of public service announcements. Enclosed are some P.S.A.'s we hope you can find time for. If you wish professionally recorded spots with a short steam whistle at the open and close, give me a call at 526-0680 or 529-9944 and I'll drop them off. They are 30 second spots.

If you desire a guest for any talk show or interview, we can provide one at your convenience.

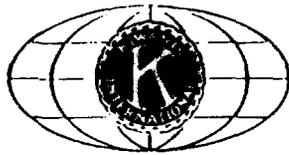
Thanking you in advance for your help,

I remain,

Bob Kitley
Media Liaison

*With
sincere appreciation*

*Thanks for your
help in publicizing
the projects for
National Library Week '81
The Board of Trustees
and Friends of Marvin
Morris Library*



Certificate of Appreciation

Presented to *Dave Williamson*

*in recognition of your address before the
Shelby Kiwanis Club.*

Your contribution to our club is deeply appreciated.

We hope this certificate will serve as a lasting memento

of this pleasant occasion.

Janet T. Gochman *Ray A. Christy* *11/17/81*
President Program chairman Date



Mansfield - Richland County Health Department

Thomas N. Blum
—Health Commissioner

Combined Board of Health
600 W. Third Street Mansfield, Ohio 44906-2698 (419) 524-2333

Kathy L. Stenfors, Branch Director
Health Education Consultant
Northwest District Office, ODH
1033 Devlac Grove Dr.
Bowling Green, OH 43402

Dear Ms. Stenfors,

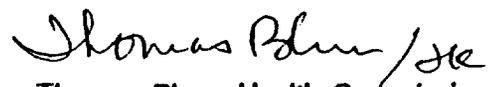
The Mansfield-Richland County Health Department would like to submit Radio Station WSWR (Willard-Shelby) for special recognition at the NWOPHA annual meeting on Sept. 27.

While on the edge of our service area, WSWR very aggressively seeks out news from our department and devotes a significant amount of air time to items of public interest. The station also very reliably broadcasts public service announcements and calendar events pertaining to health department services for the public.

Jim Norris is News Director at WSWR.

We enjoy our relationship with WSWR and appreciate their service to the Health Department and the public. Thank you for this opportunity to honor their outstanding coverage.

Sincerely,



Thomas Blum, Health Commissioner
Mansfield-Richland County Health Department
600 W. Third St.
Mansfield, OH 44904

TNB/jk

cc: Jim Norris

A Note from the Desk of ...



THE CHAMBER

Kathy Clevenger

Dear Craig:

The door prizes were such a great input to last night's Business After Hours. It surely did bring "summer fun" to a lot of people.

It's so good to have the Wizard involved. You guys are the greatest and always bring fun to these events. Mike sure knows how to handle the crowd and get their attention.

Again, many thanks for all your efforts and inputs. The Wizard was a big part of making the May Business After Hours as successful as it was.

Regards,

The Mansfield-Richland Area Chamber of Commerce
55 North Mulberry Street, Mansfield, Ohio 44902
419-522-3211 • FAX 419-526-6853

Dear W.S.W.R. Management,

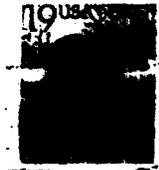
On behalf of the Richland County Board of Mental Health and Recovery Services I want to thank you and W.S.W.R. for donating a floral arrangement for our 25th Anniversary Celebration. The flowers were lovely additions to our dinner, and we appreciate your participation. Thank you for helping to make our evening a truly special event.

Bill Wood

Thank you for your generous donation for the Auburn School Carnival.

We appreciate your help in making our carnival a success.

P.T.O.
Exec. Comm.



W.S.W.R. Radio
47 E. Main St.
Shelby, Ok 44875

Dear Tim,

Thank you so much for your generous contribution to our annual Christmas party. Thanks to your participation again this year the evening was enjoyed by all who attended.

Here's to a very happy and prosperous New Year! Sincerely, Kim Cobb-Mans, Auto Dealers

Dear Mr Swank,

I would like to thank you for the fine coverage you gave the Shelby girls tennis team this year. It really meant a lot

You always do the nicest things!

John Jester

WSWR
47 EAST MAIN STREET
SHELBY, OHIO 44875

ON BEHALF OF THE AARP TAX-AIDE PROGRAM I WANT TO THANK YOU FOR ALL THE ADVERTISING YOU HAVE FURNISHED SINCE THE FIRST OF THE YEAR. THERE ARE STILL PEOPLE OUT THERE WHO DO NOT KNOW THIS HELP IS AVAILABLE.

WE ASSISTED OVER 450 PEOPLE THIS YEAR IN RICHLAND COUNTY.

OUR SUCCESS IS DUE TO THE HELP OF THE ADVERTISING MEDIA AND THE CHURCHES WHO PROVIDE THE SPACE IN WHICH WE WORK.

THANKS AGAIN

Joy Allison

JOY ALLISON
LOCAL COORDINATOR

Thank you so very much
for sponsoring our ladies'
team at the recent Cancer
Tournament held at Shelby
Country Club. Your donation
will aid in the fight
against this deadly disease and
give hope to those who suffer.
Thank you,
Mary Durkin
(over)

I have enclosed a picture
of this year's team.

left to right

Ruth Jammer

Marilyn Korbas

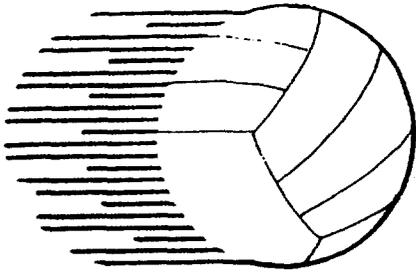
Edna Cole

Mary Durkin

... A LOT!

TO TIM MOORE & WSWR RADIO:
THE WILLARD AREA KIWANIS APPRECIATES
YOUR SUPPORT AND HELP ~~AND~~ IN
ADVERTISING FOR OUR "HOOPFEST".

THANKS AGAIN! Don Deakoff



ohio high school volleyball coaches association

Dear Mike,

Congratulations! You have been selected to receive the Ohio High School Volleyball Coaches Association Media Award. Your nomination was submitted by Cathie Kindler, Shelby High School, along with impressive recommendations.

The Coaches Association appreciates your effort in supporting and promoting high school volleyball in Ohio.

We would like you to attend our awards ceremony, to receive your award, at the OHSVCA State All-Star Match which will be held at Upper Arlington High School, Sunday, November 17th, in Columbus. You will need to be there at 12:00 and enter the pass gate where all players and coaches enter.

Please let me know if you plan to attend.

Again, congratulations on a fine job!

Your's in Sports,

Chuck Braden

OHSVCA Awards Chairman
Home: 419-753-2508
School: 419-753-2431

31
O. U. Gamble
Shelby Co. h.
4187
Oct 11, 1961

Dear Friends at home,

I'm 10 years old
and in the 6th grade at Busseck
Elem. school. I think these
booklets will help everyone
since I'm in the 6th grade, I
need to learn responsibility.

I do babysit sometimes
and I need to help ~~at~~
the little children that I
babysit know about fire
safety. I don't want them
to play with matches or
lighters and hurt themselves!

I want to make
my life and everybody else's
life safer and happier!

Thank you for
these books!

Sincerely yours,
Jenna
Trelan

Taina
Trelan

Mike,

Thanks for the tickets
to Sea World and Georgia Lake.
My son is thrilled that he is
going to Turtle Beach and
to see sharks too!

Thanks again

Debby Holmes
EV 102 K100

- Thank you so very
much for buying my
meat pen of rabbits, and
for supporting the Attica
Fair Livestock Sale.

Thanks again,
Abby Phillips

Dear Mike:

Thank you so much for
being the M.C. this past
Sunday at the program for me.

If I could keep retiring you
might become a "professional"
Master of Ceremonies!! YEAH!!

Your kind words were deeply
appreciated.

as I have told you before
I have so much enjoyed
our relationship because

of your personality, your
professionalism, loyalty and
confidence. I know we are
as quite as close as before
but I am sure we will,
...from thankful me.

seeing each other.

Thanks for everything.

Sincerely yours,

Boyd Haas

P.S. who knows what the
future will bring!!

~~Dear Mike,~~

Thank you
for our fire safety
books. We really
liked them. Thanks
again!

St. Mary's
Sixth grade

RICHMOND PTG
RICHMOND ELEMENTARY SCHOOL
WILLARD, OHIO 44890
(419) 935-1311

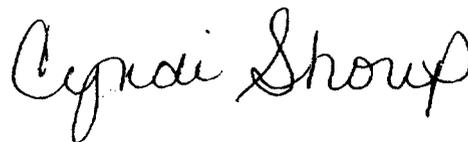
Dear WSWR,

The Richmond PTG would like to take this time to thank you for your participation in our annual Chili Supper.

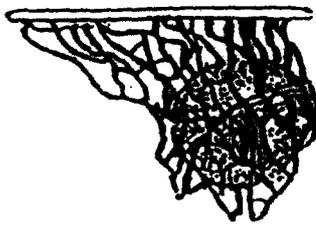
With the help of community support such as yours, we have been able to provide a variety of programs and educational improvements for our students. Among these are Reading Circle books, audio and video equipment, playground items and sending our sixth grade students to Mohican Outdoor School.

Our goal is to help improve the educational quality of the students and with support from people like you, we are able to do an excellent job. Thank you again for all of your help in making our Chili Supper another success.

Sincerely,



Cyndi Shoup
Richmond PTG President



LADY FLASHES BASKETBALL

NORTHERN OHIO LEAGUE CHAMPIONS

SECTIONAL CHAMPIONS

DISTRICT CHAMPIONS

21-3

FU
SING
SWEET AND SOUR
PORK
BROADCASTER
OF THE YEAR

MIKE ADELMAN AND WSMR:

THANK YOU FOR YOUR SUPPORT, ENCOURAGEMENT AND COVERAGE OF OUR TEAM THIS SEASON AND FOR ALL YOU HAVE DONE TO PROMOTE OUR TEAM AND PROGRAM. YOUR ENTHUSIASM FOR HIGH SCHOOL ATHLETICS AND LADY FLASHES BASKETBALL IS GREATLY APPRECIATED.

COACH PFAHL, COACH COHEN AND THE 1992-93 LADY FLASHES BASKETBALL TEAM

Avri Peddicord

Coach Pfahl

Kerry Rapson #4

Kelli Cohen #22

Kelley Cok #10

Coach Cohen

Sharon Bauer #20

Glennie Jarland

Amy Howard

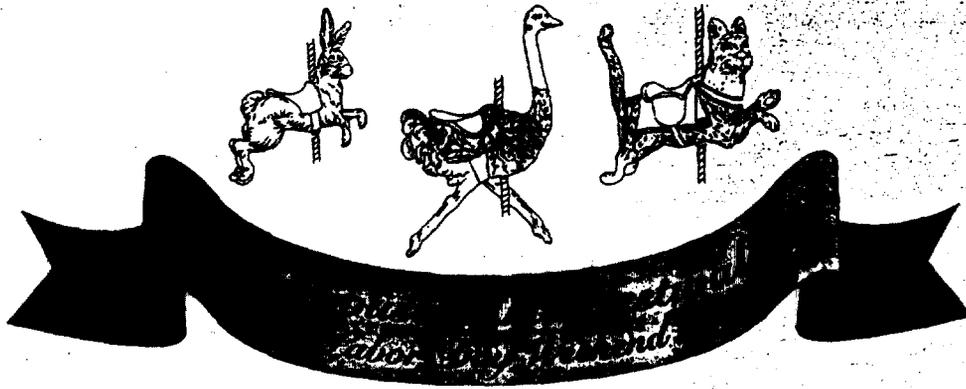
Denise Crow #33

Christine Beamer

Mandi Fuge

Karen May Jarland #30

Brigitte Bauer #25



WSWR Radio
Mike Nash
47-E. Main Street
Shelby, Ohio 44875

Dear Mike:

On behalf of the Carrousel Arts Festival Committee, we can't begin to thank you enough for your support of this year's event in downtown Mansfield!

The festival was a tremendous success, especially with its new focus on the arts and entertainment, and the response we have received from area residents who attended the festival has been incredibly positive.

A community festival of this nature simply isn't possible without support from the local media, and your involvement was key to helping us make this year's festival the absolute best ever.

We intend to build on the arts festival theme for next year and to continue the tradition of maintaining this activity as a family-oriented event.

Again, MANY thanks for your help and support.

Warm Regards,

Karen Sawyer
Carrousel Arts Festival
Committee Co-Chairperson

Kathy Clevenger
Carrousel Arts Festival
Committee Co-Chairperson

/kjm

NEXT YEAR...!

Dear WBYR Wizard 100,
I like your radio station
and I like your man
I played on WBYR for 4
girls. We did not come
first place, but it was fun
playing. I think you lost
something us. Tell you us
not we would not have a
name. People call us the
phone tapping lizard
and thank you for helpi
with the fire rafting book

Megan Tobo

S. L. Sm
Shelby 01
44.

10-11-9

Dear Wizard 100.

Thank you for supporting fire prevention week. The books are fun. They even helped us learn a whole bunch for fire prevention. Like I said, thank you, a whole bunch.

Sincerely

Randy

Howms

I