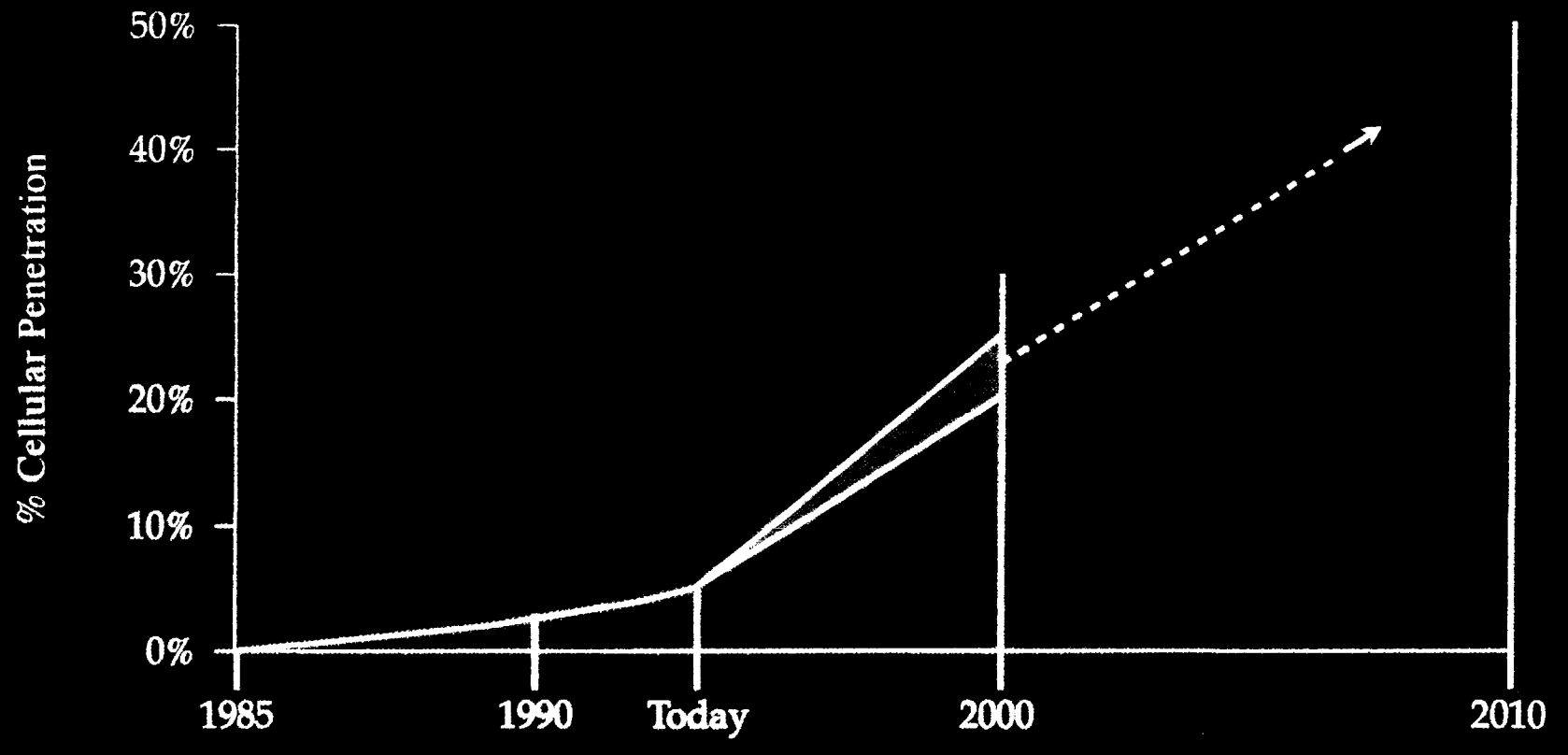
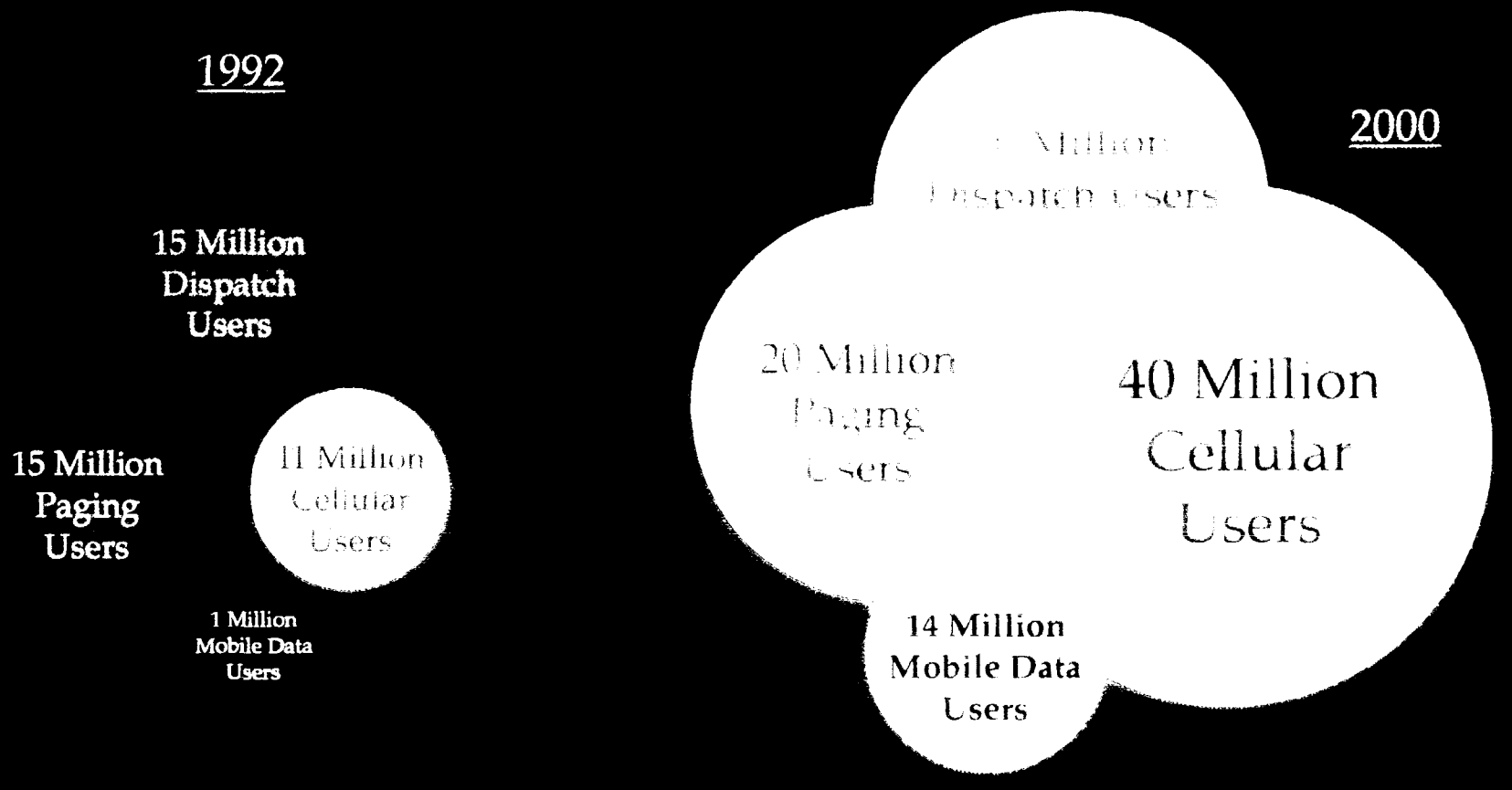
Wireless Growth



Integrated Services



Wide Area Networks

Total Coverage:
42 Million People

Highlighted areas indicate approximate coverage to be provided by CenCall's systems in the Operating Regions

Highlighted areas indicate incremental approximate coverage subject to close of announced transactions

Nationwide Digital Networks

- Cen Call
- NEXTEL
- Dial Call
- Dial Call and NEXTEL

Pro Forma: Subject to close of announced transactions

Top 30 MSA Markets

CenCall Services / User Features

Integrated Services

- Mobile Telephone
- Dispatch
- Messaging
- Data

Features

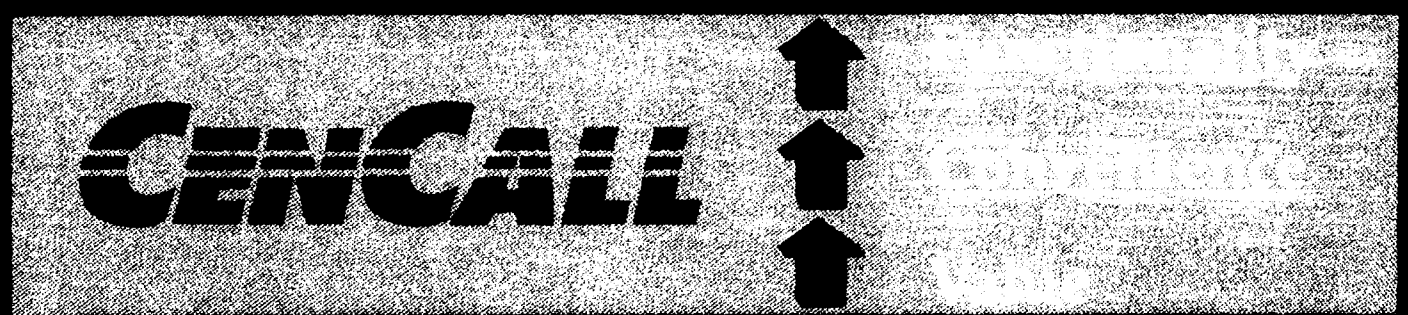
- Digital Quality
- Privacy
- Fraud Protection
- Voice Mail, Call Forwarding, Etc.
- Soft Keys / Menu Driven

Target Customer: General Contractor

Target Customer: Real Estate Agency

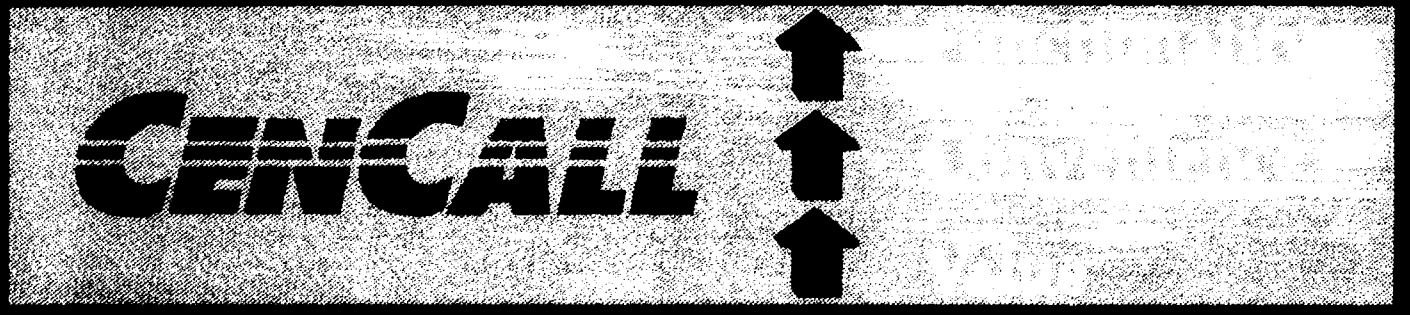
Target Customer: General Contractor

Current Wireless Use			CenCall Solution	
15	Dispatch Units	$300/mo	18 Integrated Digital Units	
8	Cellular Phones	$1,600/mo		
10	Pagers	$100/mo		
	Total Bill	**$2,000/mo**	**Total Bill**	**$1,800/mo**



Target Customer: Real Estate Agency

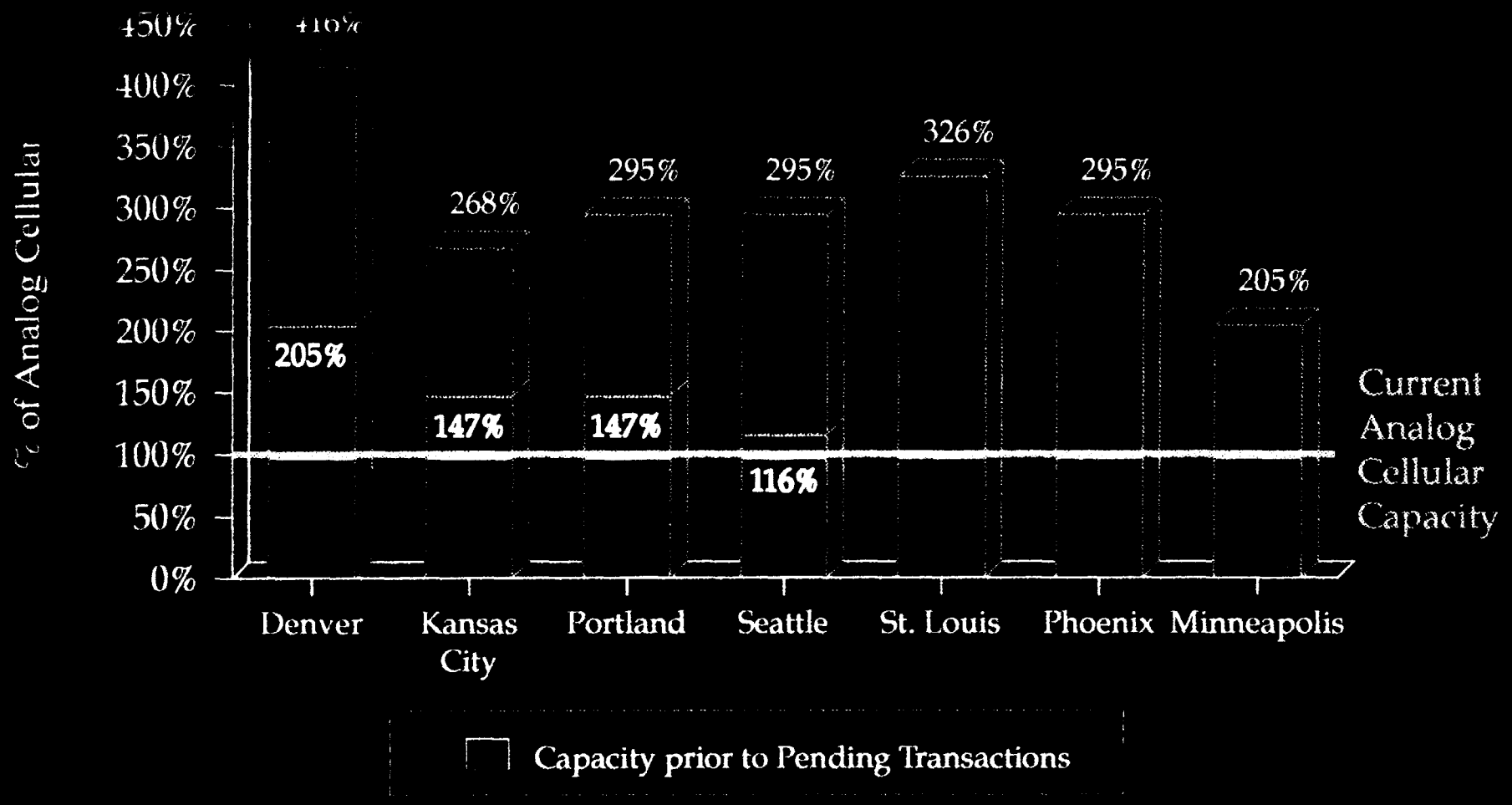
Current Wireless Use		CenCall Solution	
15 Cellular Phones	$3,000/mo	15 Integrated Digital Units	
15 Pagers	$150/mo		
Total Bill	**$3,150/mo**	**Total Bill**	**$2,500/mo**



Digital Mobile Technology

- World Class Technology Partners
- All Digital Network
- "Next Generation" Capabilities
- Powerful Data Platform

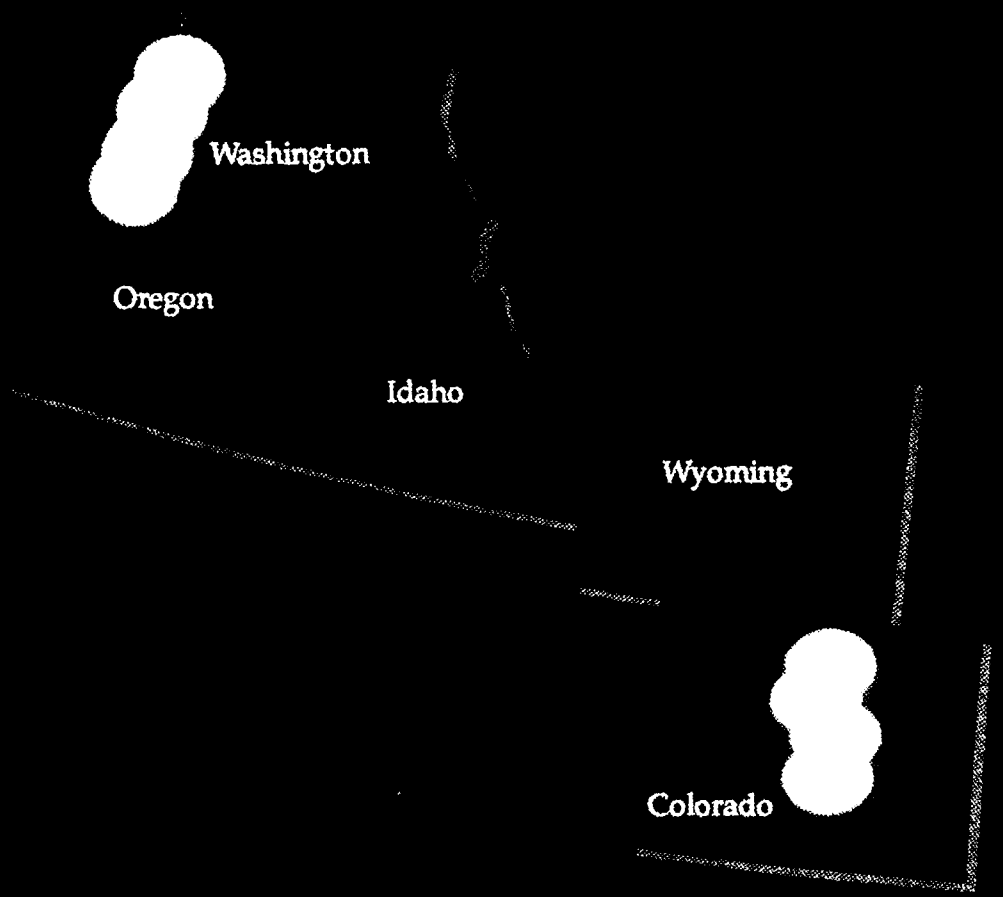
CenCall Network Capacity



Advantages of Accelerating the Build-Out

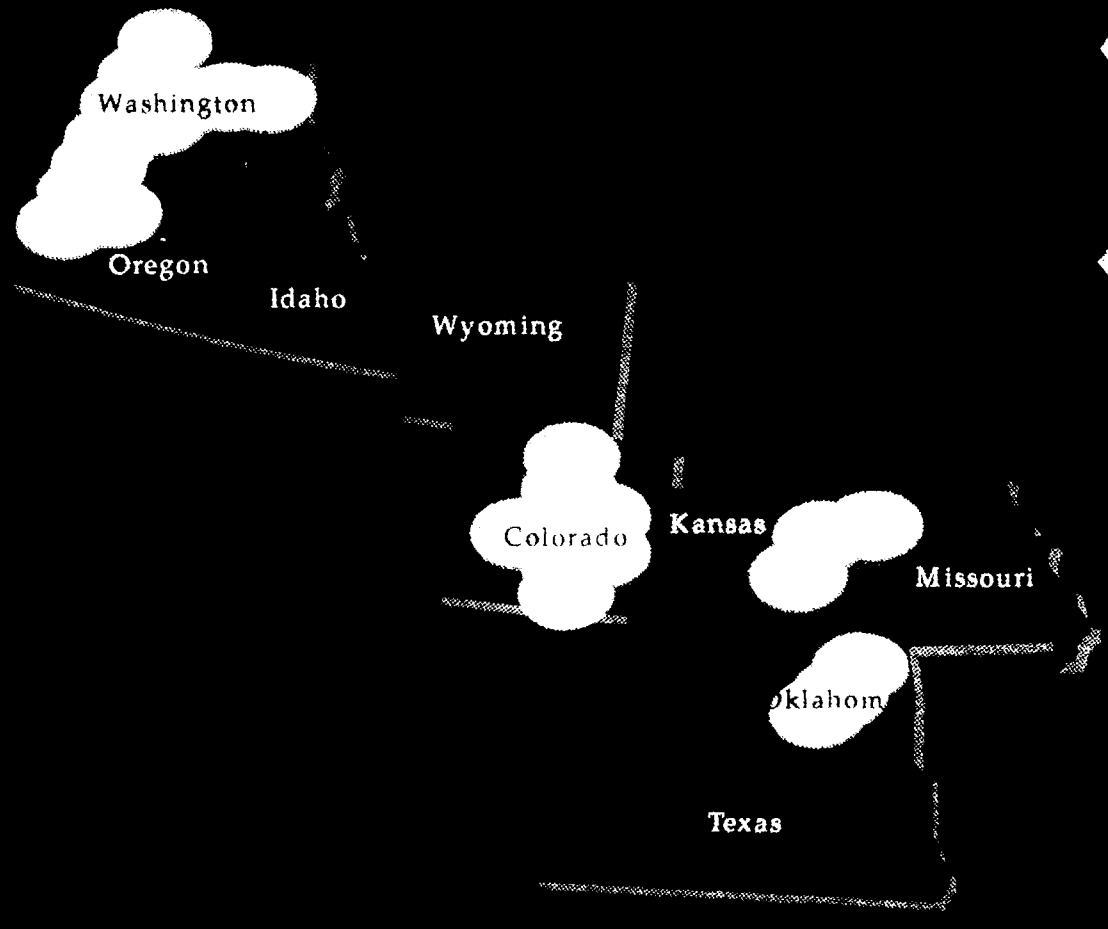
- Increase Cell Site Density
- Faster Geographic Coverage
- Accelerated Penetration and Positive Cash Flow

CenCall Buildout Schedule - Q2 - 1994



- Denver, Seattle and Portland
- 7 Million POPs

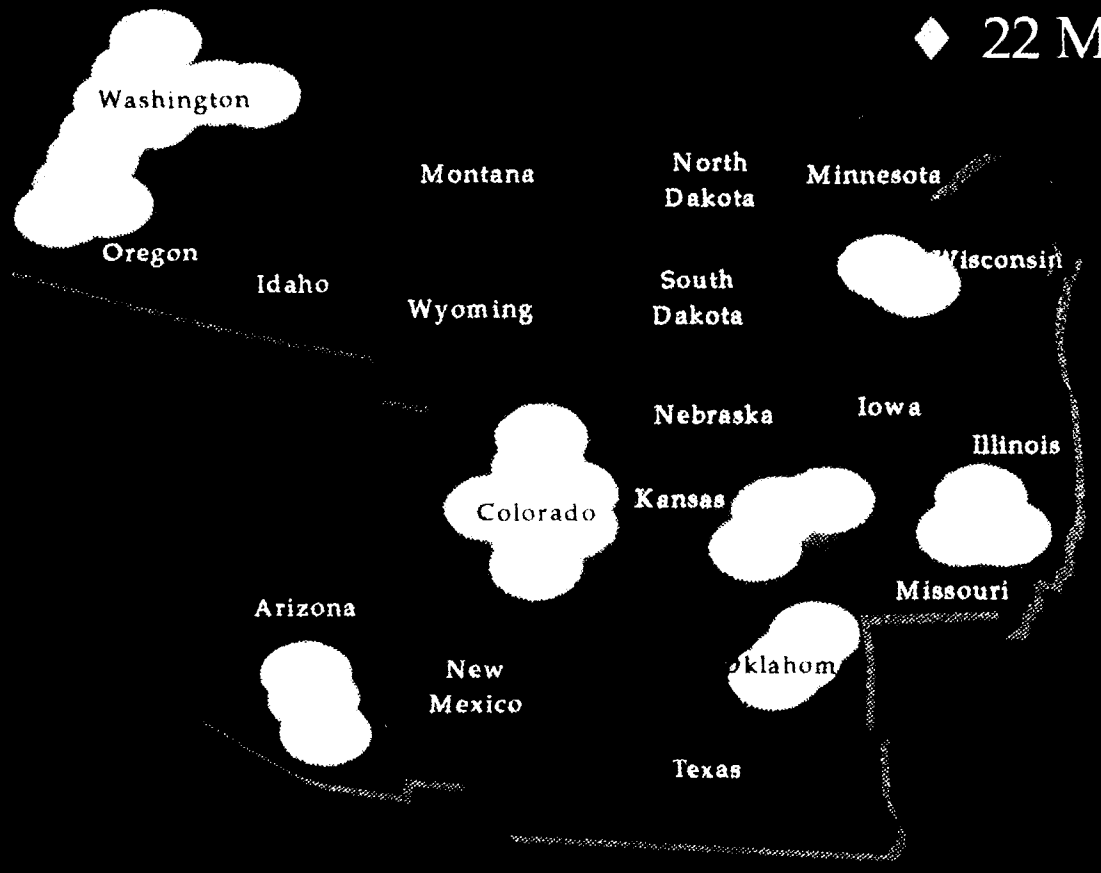
CenCall Buildout Schedule - Q4 - 1994



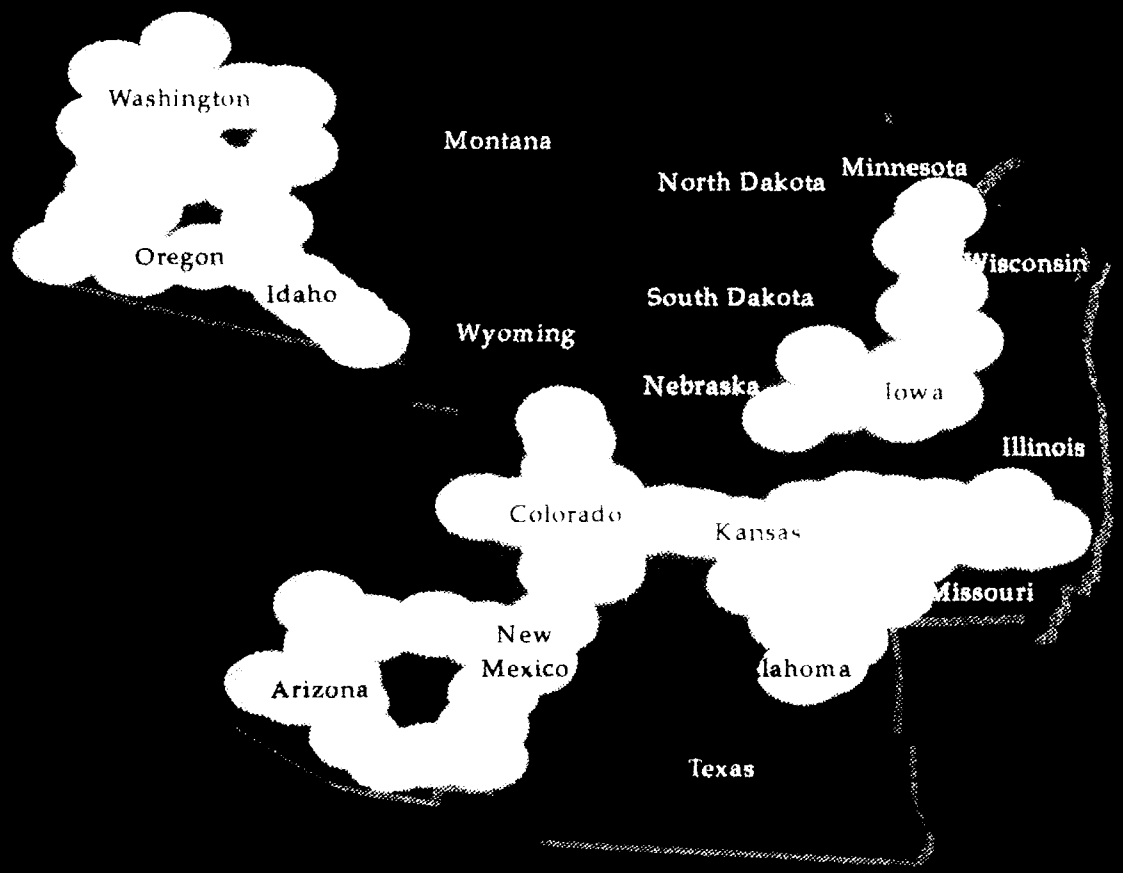
- Kansas City, Oklahoma City, Tulsa, Wichita
- 12 Million POPs

CenCall Buildout Schedule - Q2 - 1995

- Minneapolis, Phoenix, St. Louis
- 22 Million POPs



CenCall Buildout Schedule - Q1 - 1996

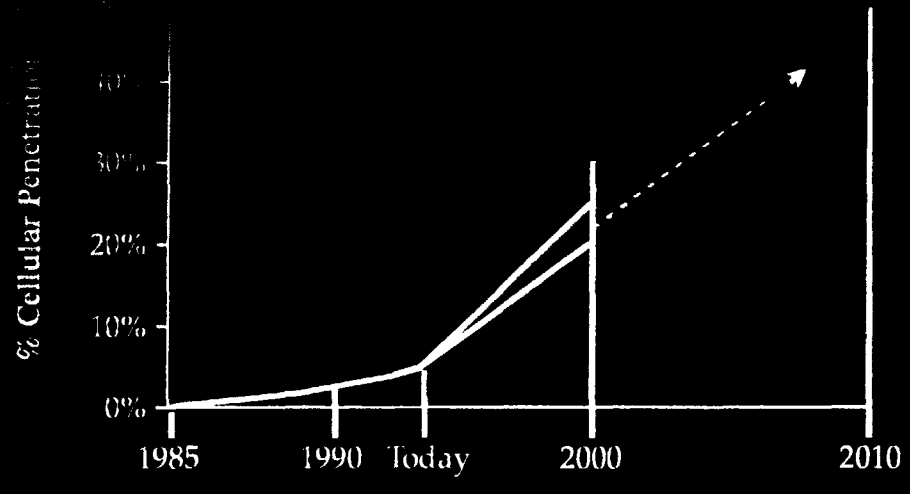


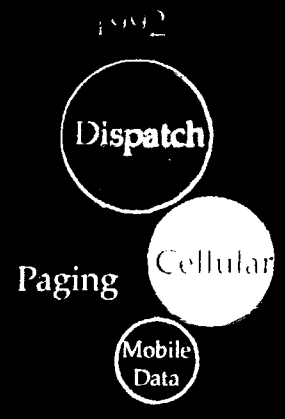
- Major Traffic Corridors
- 30 Million POPs

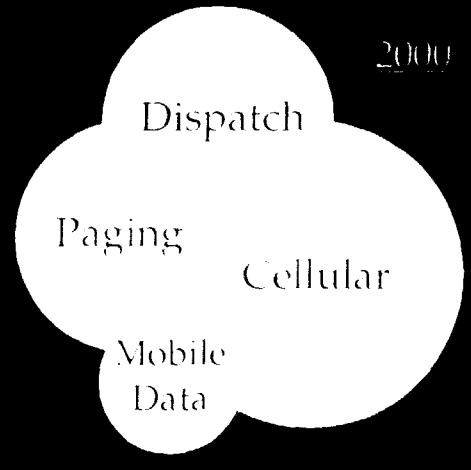
CenCall Buildout Schedule 1997

- Regional RSAs
- 42 Million POPs

Summary


% Cellular Penetration
30%
20%
10%
0%
1985
1990
Today
2000
2010


1992
Dispatch
Paging
Cellular
Mobile Data


2000
Dispatch
Paging
Cellular
Mobile Data

Washington
Montana
N. Dakota
Oregon
Idaho
Wyoming
S. Dakota
Nebraska
Iowa
Illinois
Colorado
Kansas
Arizona
New Mexico
Oklahoma
Texas