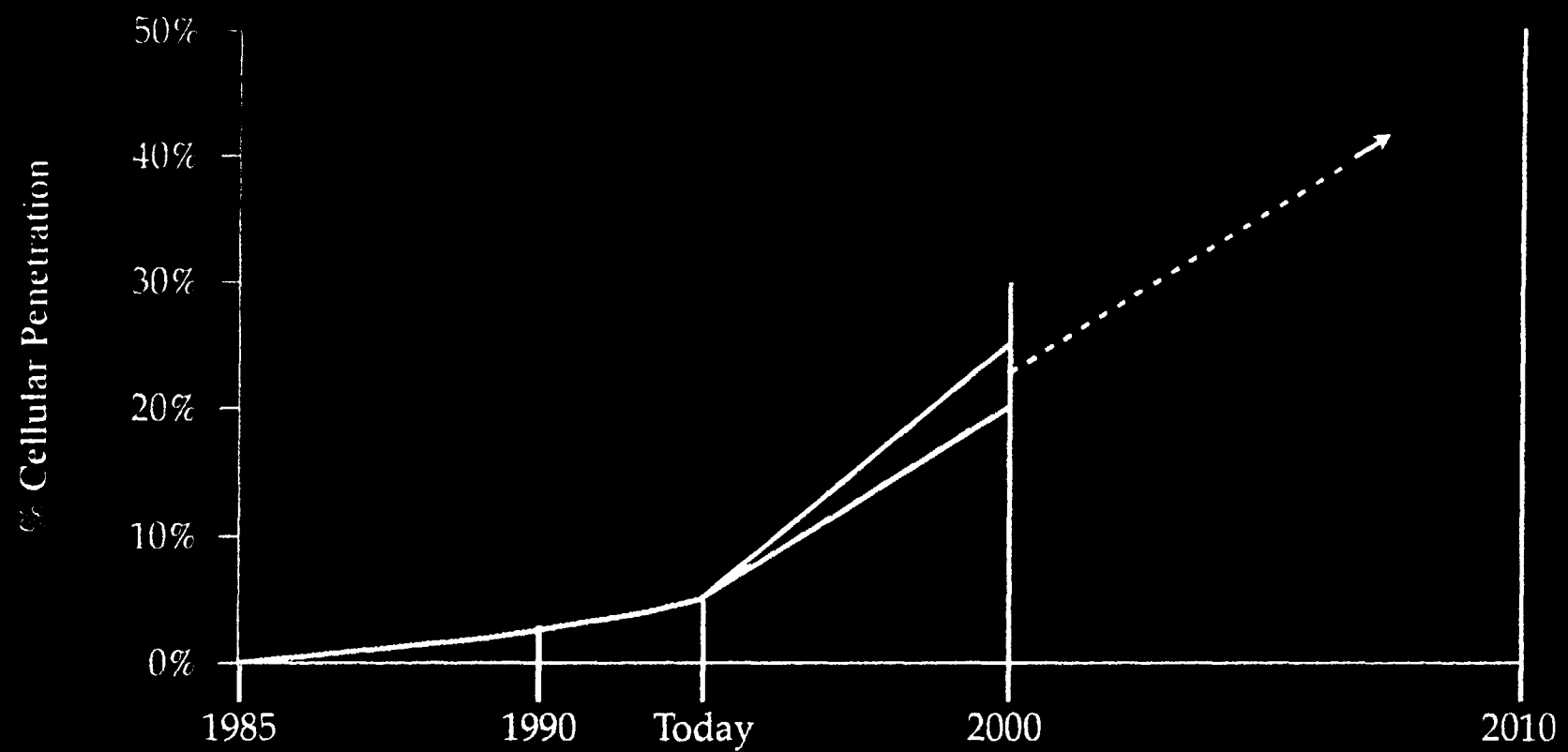
Digital Mobile Communications

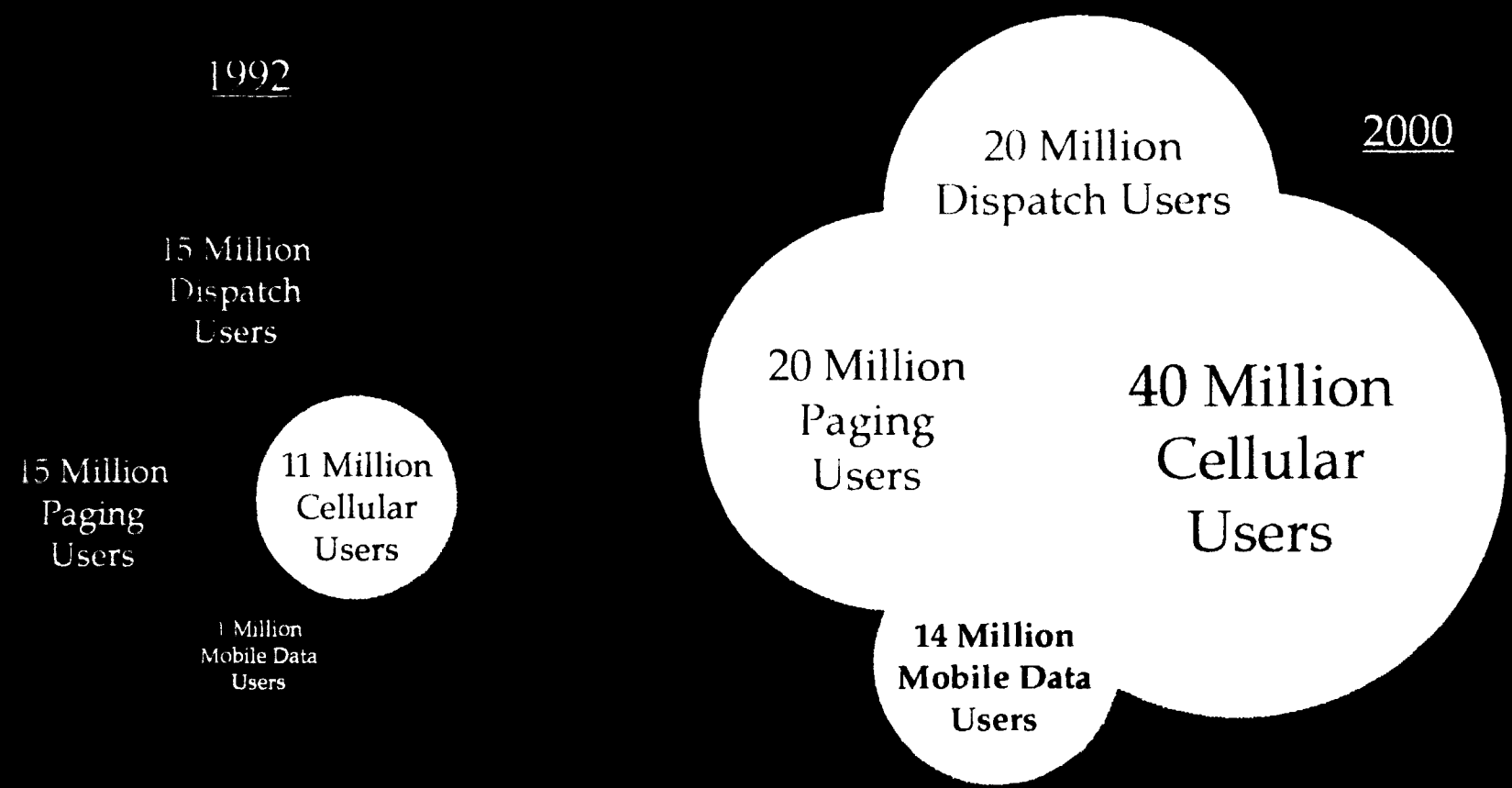
The Offering

Issuer:	CenCall Communications Corp.
Gross Cash Proceeds:	$250 million.
Issue:	Senior Redeemable Discount Notes due 2004.
Interest:	5 year zero coupon/5 year cash pay.
Optional Redemption:	5 year non-call (1999).
Special Redemption:	Strategic Equity Investor call at 110% of accreted value prior to 1996.
Use of Proceeds:	To fund the accelerated build-out of the Digital Mobile networks and to fund future acquisitions.

Wireless Growth

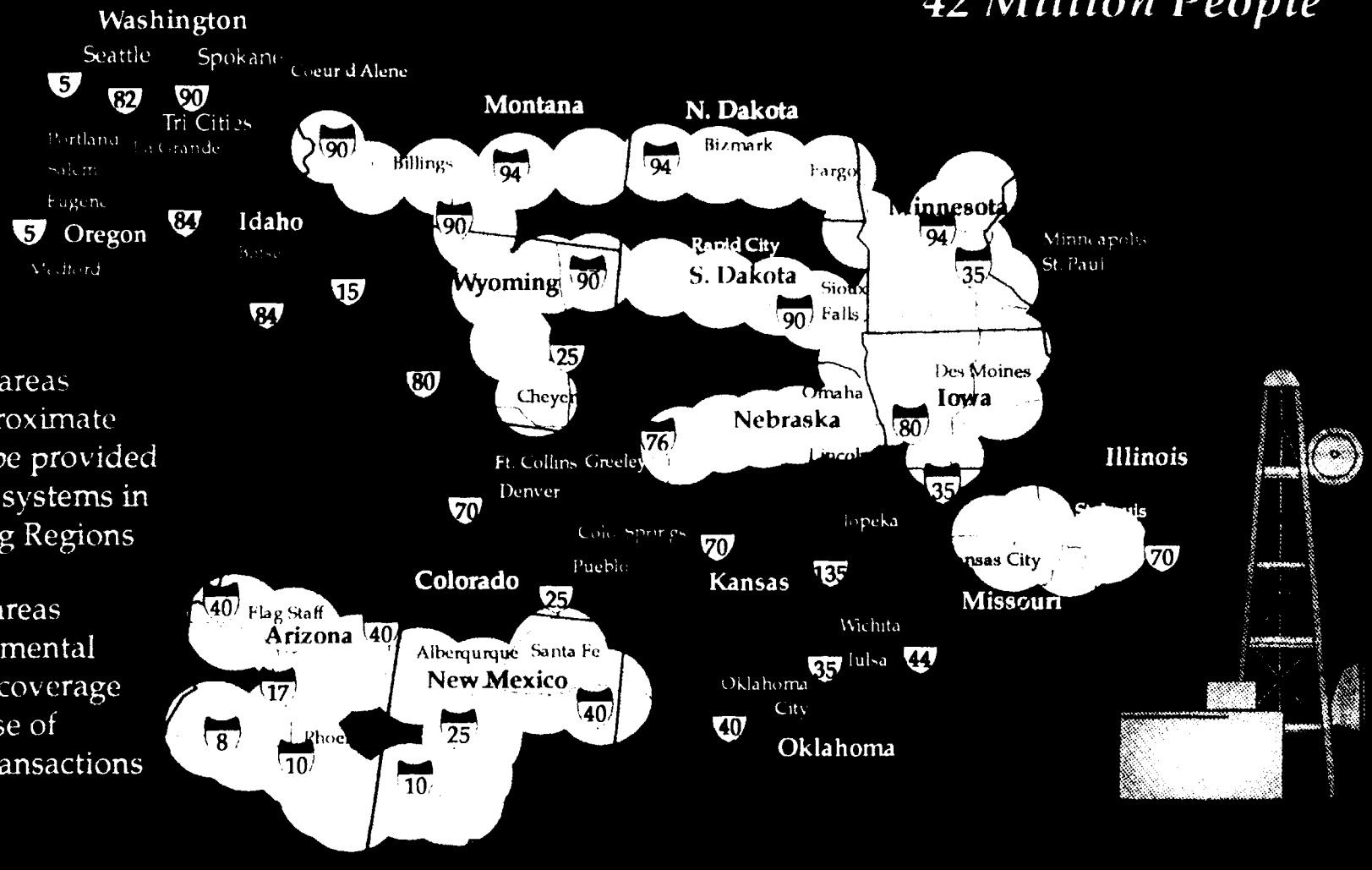


Integrated Services



Wide Area Networks

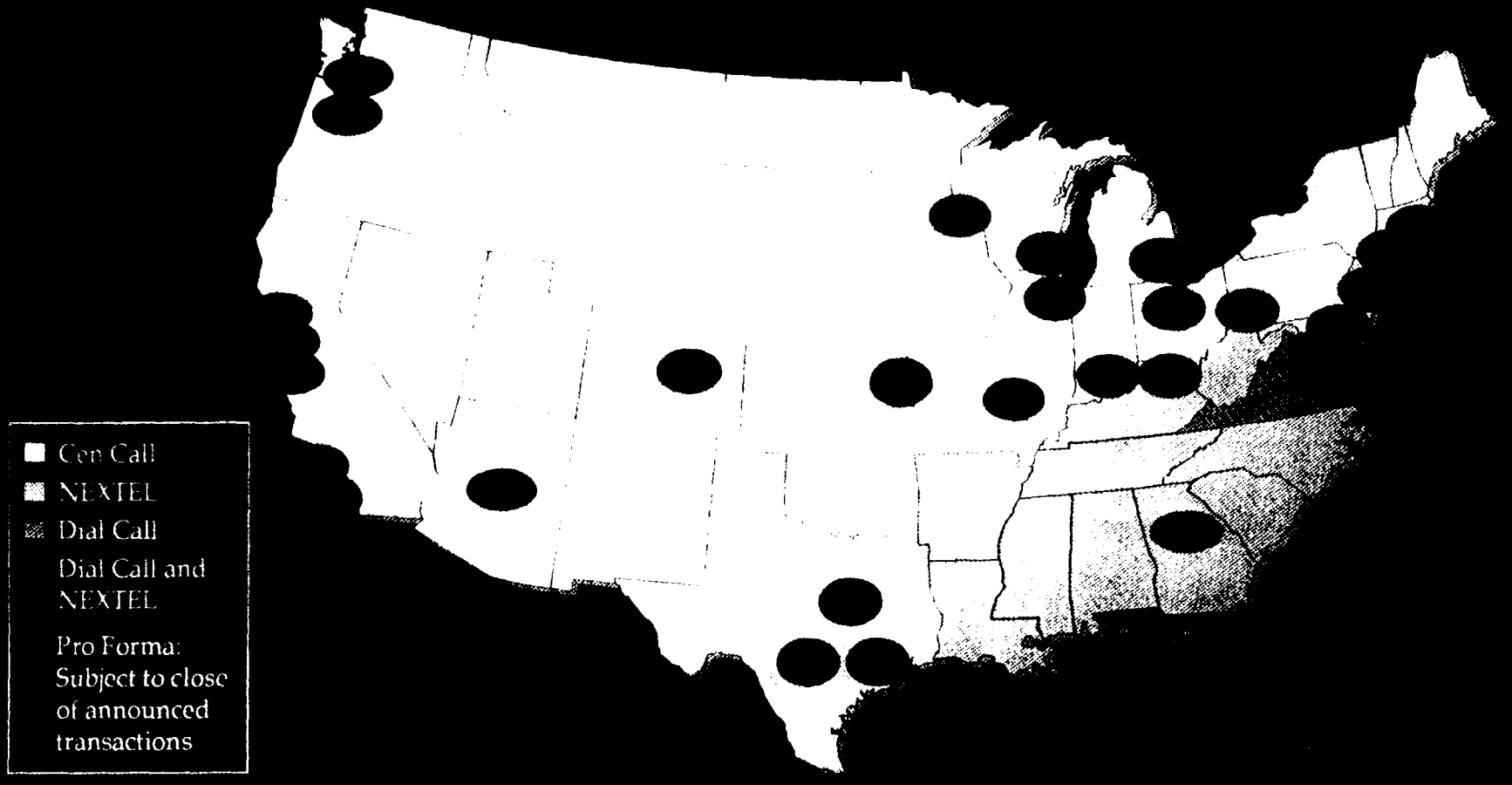
Total Coverage: 42 Million People



Highlighted areas indicate approximate coverage to be provided by CenCall's systems in the Operating Regions

Highlighted areas indicate incremental approximate coverage subject to close of announced transactions

Nationwide Digital Networks



Top 30 MSA Markets

CenCall Services / User Features

Integrated Services

- Mobile Telephone
- Dispatch
- Messaging
- Data

Features

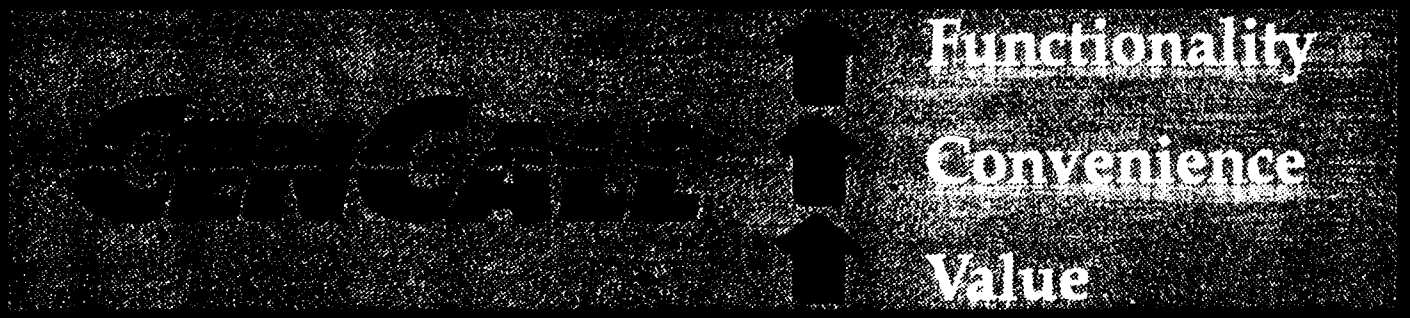
- Digital Quality
- Privacy
- Fraud Protection
- Voice Mail, Call Forwarding, Etc.
- Soft Keys / Menu Driven

Target Customer: General Contractor

Target Customer: Real Estate Agency

Target Customer: General Contractor

Current Wireless Use		CenCall Solution	
15 Dispatch Units	$300/mo	18 Integrated Digital Units	
8 Cellular Phones	$1,600/mo		
10 Pagers	$100/mo		
Total Bill	**$2,000/mo**	**Total Bill**	**$1,800/mo**



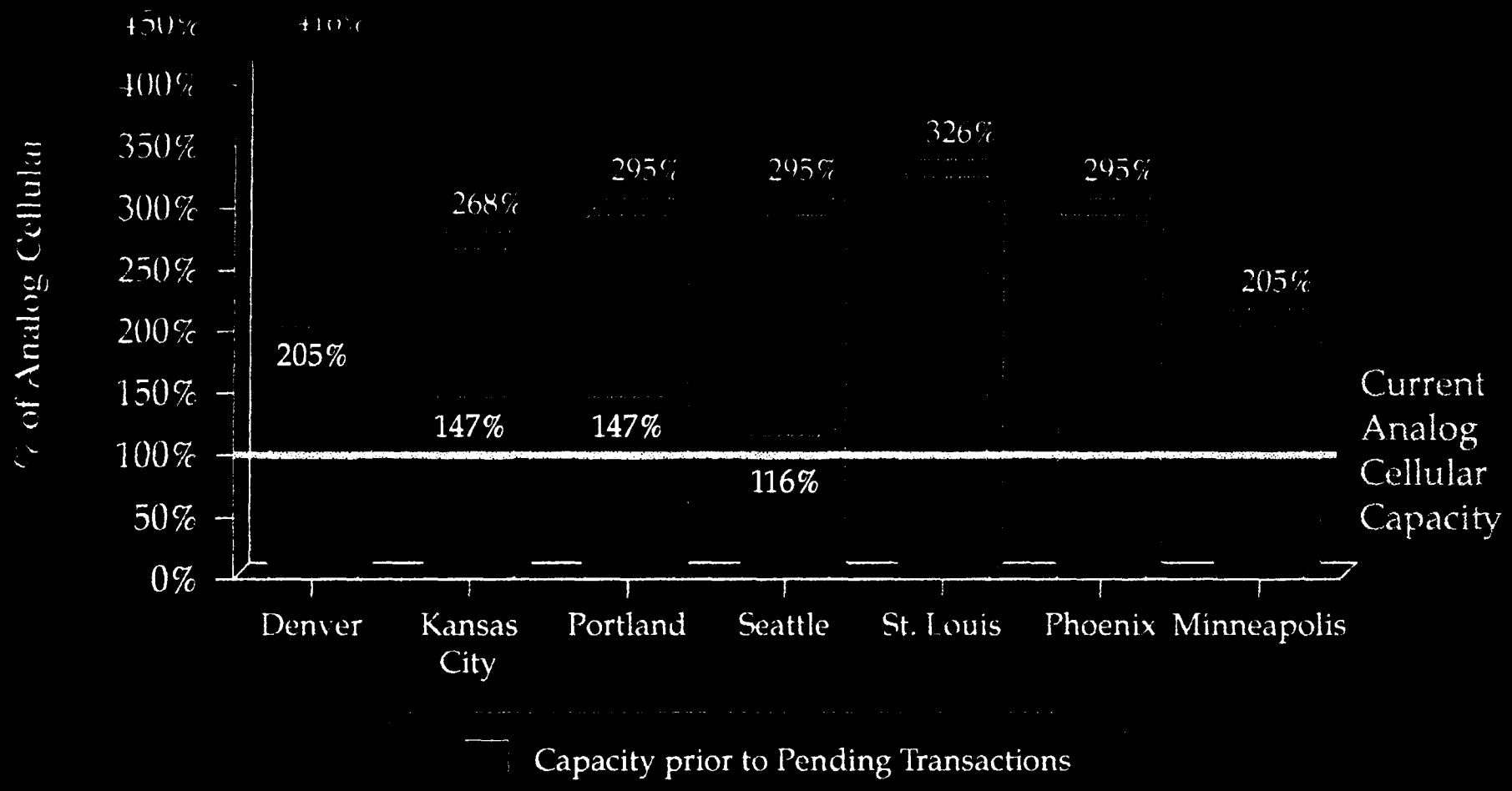
Target Customer: Real Estate Agency

Current Wireless Use		CenCall Solution	
15 Cellular Phones	$3,000/mo	15 Integrated Digital Units	
15 Pagers	$150/mo		
Total Bill	**$3,150/mo**	**Total Bill**	**$2,500/mo**

Digital Mobile Technology

- World Class Technology Partners
- All Digital Network
- "Next Generation" Capabilities
- Powerful Data Platform

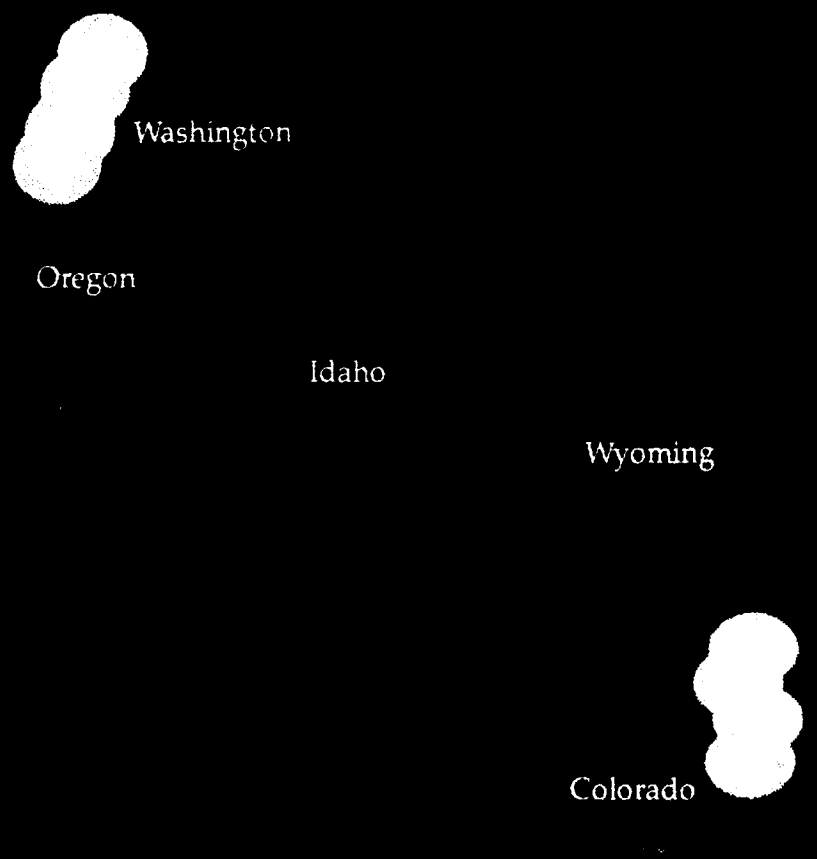
CenCall Network Capacity



Advantages of Accelerating the Build-Out

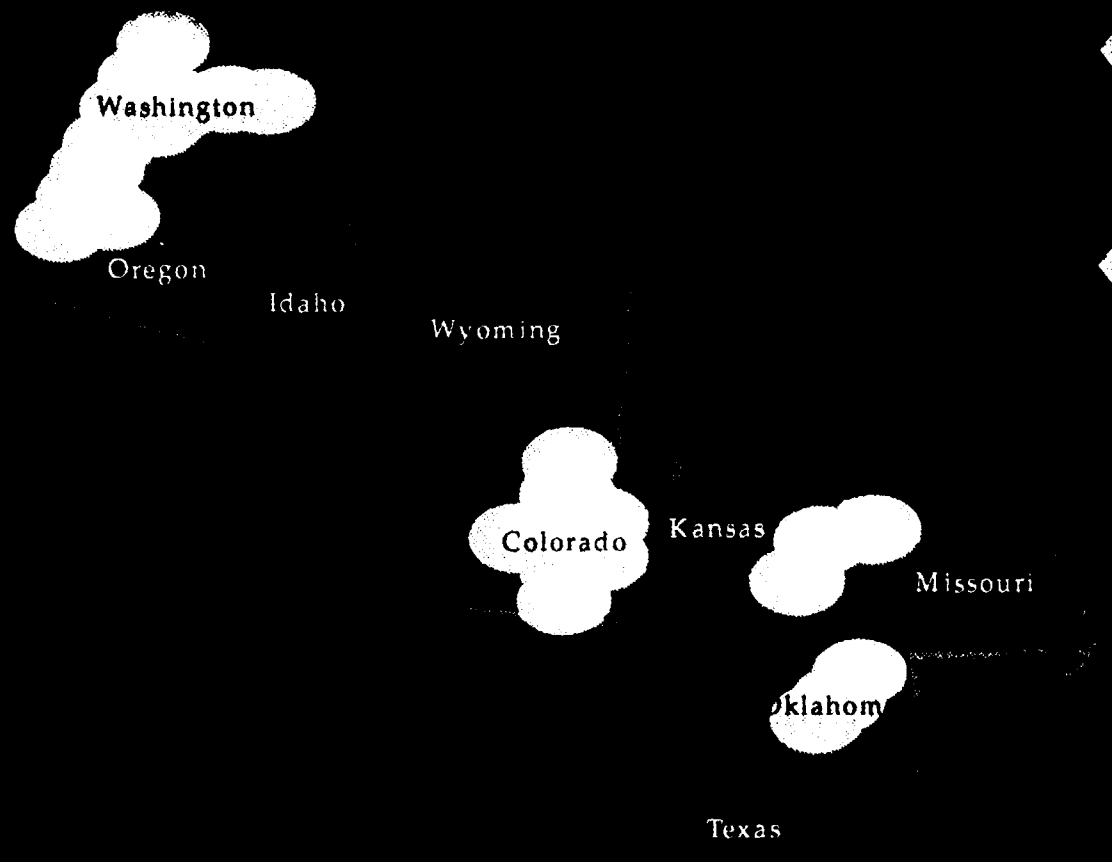
- Increase Cell Site Density
- Faster Geographic Coverage
- Accelerated Penetration and Positive Cash Flow

CenCall Buildout Schedule - Q2 - 1994



- Denver, Seattle and Portland
- 7 Million POPs

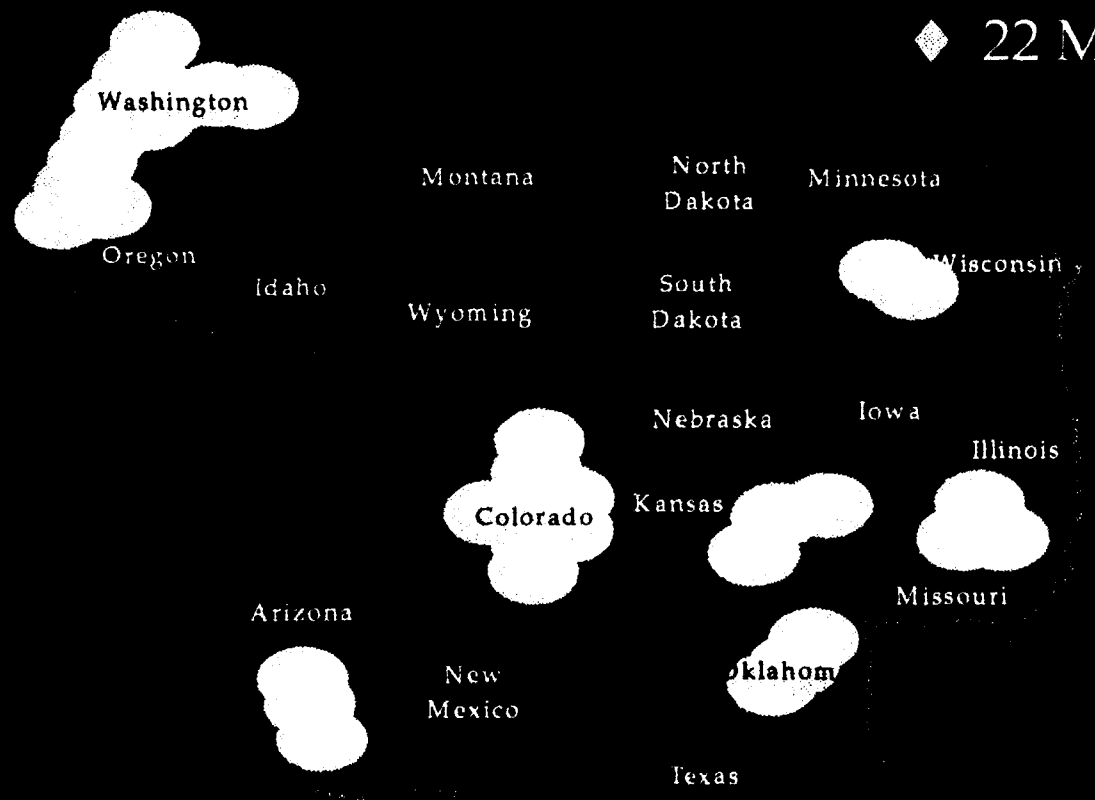
CenCall Buildout Schedule - Q4 - 1994



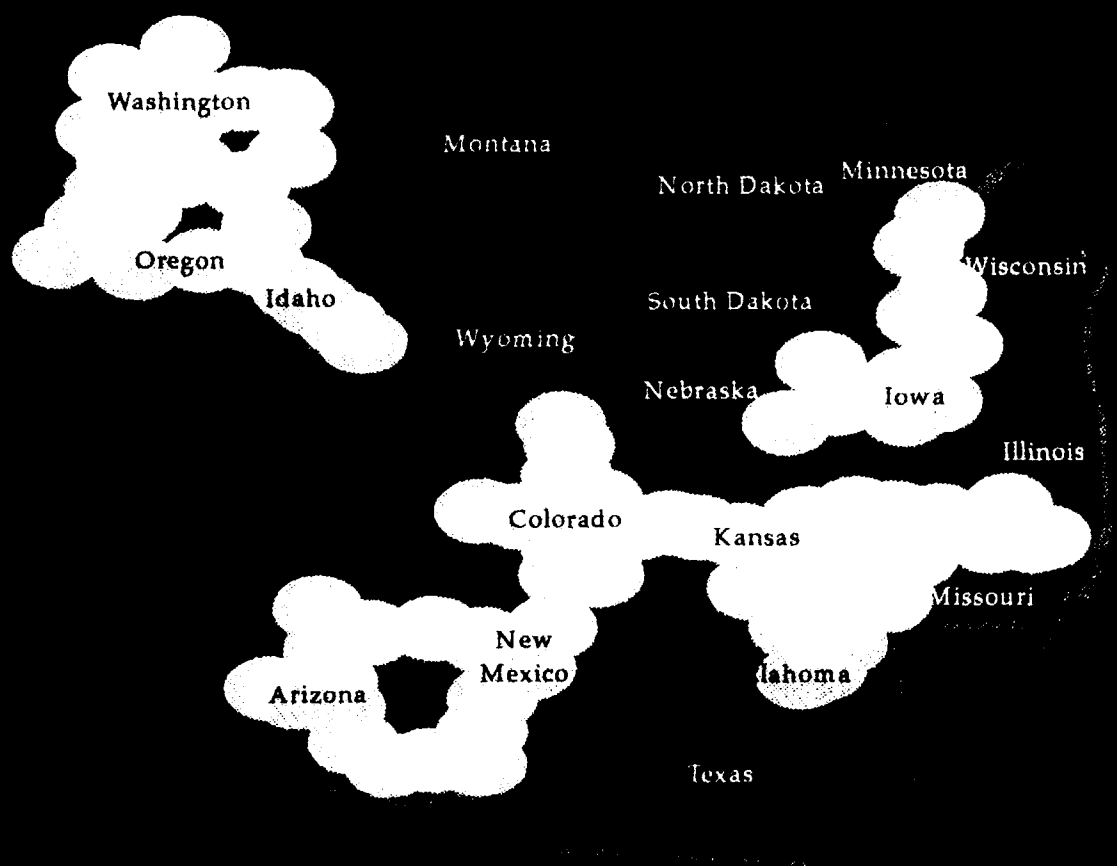
- Kansas City, Oklahoma City, Tulsa, Wichita
- 12 Million POPs

CenCall Buildout Schedule - Q2 - 1995

- Minneapolis, Phoenix, St. Louis
- 22 Million POPs



CenCall Buildout Schedule - Q1 - 1996

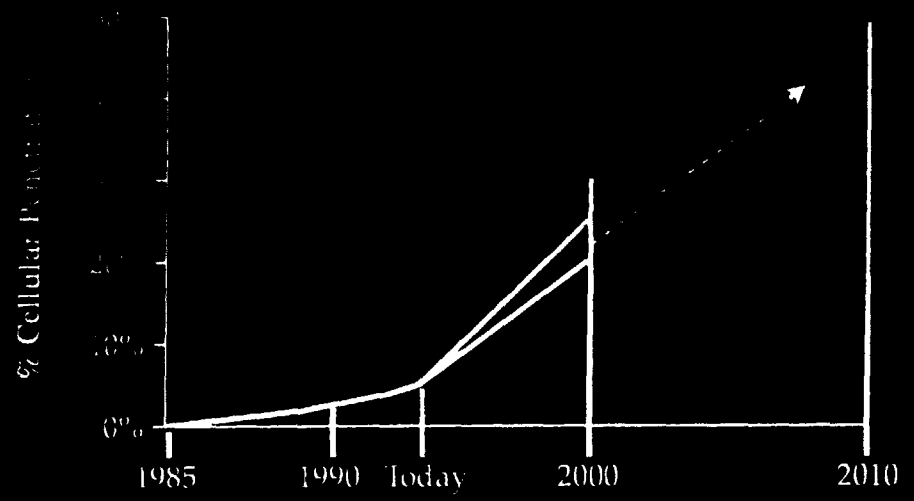


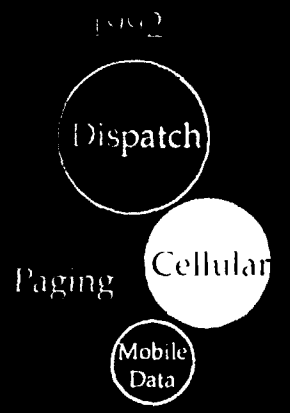
- Major Traffic Corridors
- 30 Million POPs

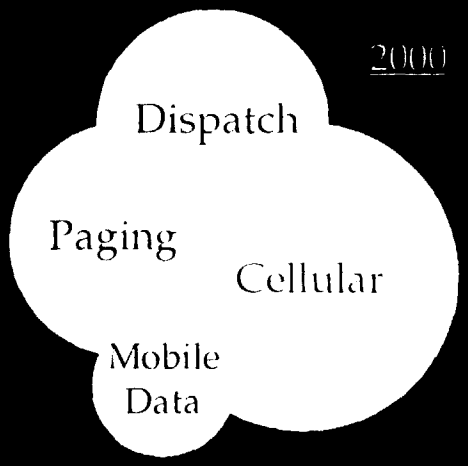
CenCall Buildout Schedule 1997

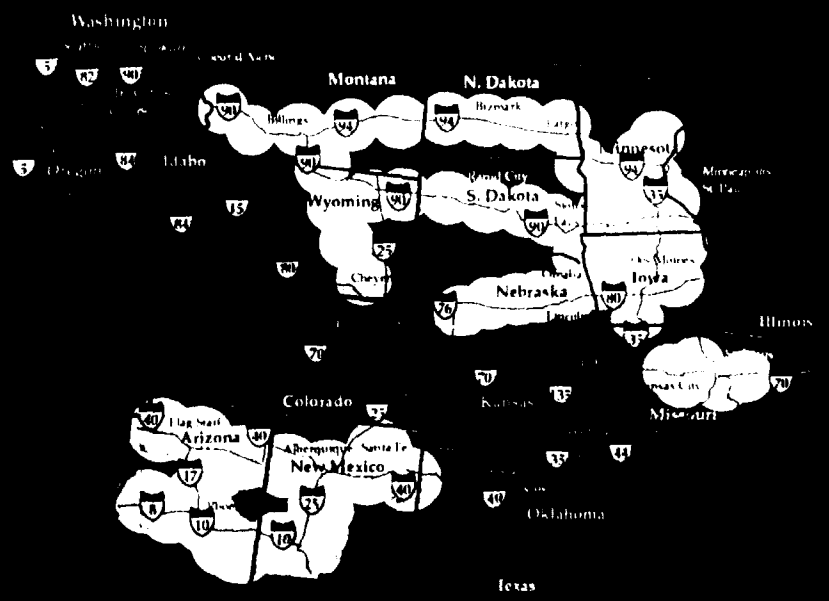
- Regional RSAs
- 42 Million POPs

Summary


% Cellular Penetration
0%
1985
1990
Today
2000
2010


Dispatch
Cellular
Paging
Mobile Data


2000
Dispatch
Paging
Cellular
Mobile Data


Washington
Montana
N. Dakota
Idaho
Wyoming
S. Dakota
Minnesota
Nebraska
Iowa
Illinois
Colorado
Kansas
Missouri
Arizona
New Mexico
Oklahoma
Texas