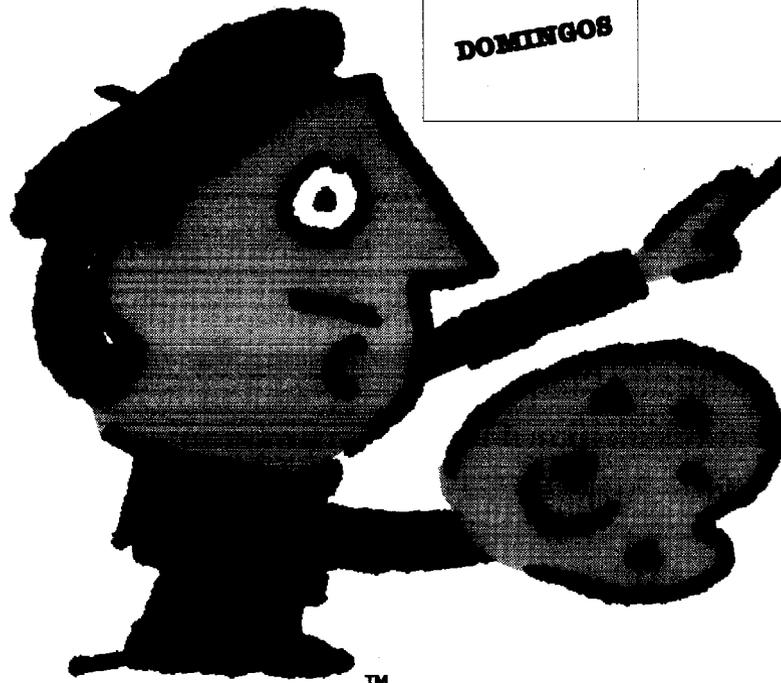
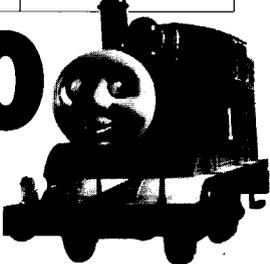


var libros a la casa. Y vean *Reading Rainbow* y *Storytime*, programas basados en libros.

¡MANTENGASE CON NOSOTROS!

Este verano verán algo nuevo en PTV – en los momentos entre los programas. Es un lugar donde los niños pueden aprender todo tipo de cosas – a veces hasta en 30 segundos. Por eso quédense con PTV entre los programas y descubran un mundo nuevo de ideas, producido especialmente para niños.



7 T E R	8 Mariel Hemingway lee "The Very Quiet Cricket" and "Whistle for Willie" hoy en <i>Storytime</i> .	9	10 ¡VIVALO! Vea en <i>Sesame Street</i> hoy como el grupo aprende sobre "intentar e intentar otra vez."	11	12 Termine su semana en Indonesia, mientras ayuda a resolver el caso "The Tattoo Snafu" en <i>Where in the World Is Carmen Sandiego?</i>	13
14 T O D O	15	16	17	18	19	20
21 S E Ñ A L O S	22	23 Aprenda más sobre familias hoy en <i>Reading Rainbow</i> en "The Patchwork Quilt."	24	25	26 ¡RESUELVALO! Vea como la gente puede ponerse de acuerdo para no estar de acuerdo hoy en <i>Shining Time Station</i> .	27
28 D O M I N G O S	29	30	31 Vea <i>Lamb Chop's Play-Along</i> para ver como Lamb Chop supera el miedo de empezar la escuela.	<h1>AGOSTO</h1> 		

¡CONVERSEN CON ELLOS!

Una pregunta sencilla al final de cada programa ayudará a su niño a hablar sobre lo que acaba de ver. Pregúntele sobre los personajes y lo que estaban haciendo. Pregúntele qué tuvo de nuevo el programa. Pregúntele qué le gustó – o no le gustó – del programa.

¡INVENTELO!

Los títeres ayudan a los niños a desarrollar su imaginación y a hablar de sus emociones. Un calcetín viejo, una bolsa de papel, o un dibujo de una cara pegado a un palito de madera – todos éstos hacen títeres maravillosos.

MUCHAS GRACIAS

Un agradecimiento especial a todos los proveedores que dan apoyo a los programas para niños de PTV en PBS:
 Mary Reynolds Babcock Foundation
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 National Science Foundation
 NIKE Just Do It Fund
 Pew Charitable Trusts
 Public Television Viewers
 Toyota Motor Sales, USA, Inc.
 US Department of Education.

Public TV's Activity Guide for Families

Watch a Story, Read a Story

PTV's two great reading series – *Reading Rainbow* and *Storytime* – will keep your child interested in books all summer long.

Reading Rainbow, a long-time favorite for ages 5 to 8, shows reading as an adventure. Each program includes a video version of a feature book, using the book's actual pictures. Well-known actors, such as James Earl Jones and Ruth Buzzi, tell the story. Then, host LeVar Burton expands on the theme of the feature book with "you are there" adventures.

For example, one program highlights the book *Paul Bunyan*, about the greatest logger who ever lived. LeVar then joins Smokey Bear to watch rangers fight a forest fire. LeVar even tries out his lumberjack skills! Each program ends with three book talks by young children.

Storytime is a new series this summer on PTV for ages 2 to 6. Each story is introduced by three hosts: Marabina Jaimes (Mara), Anne Betancourt (Lucy), and a hip kid/puppet named Kino. Kino wears sneakers and acts and talks like many 7-year-olds – and he just loves to have Mara and Lucy read to him.



Storytime hosts Marabina Jaimes, Kino, and Anne Betancourt.

Storytime's guest readers include such stars as Dave Coulier, A Martinez, Edward James Olmos, and Fred Savage.

Go Find Out!

Once you've watched the stories, you can read the stories again with your children. Your public TV station has lists of more than 500 books featured on both *Storytime* and *Reading Rainbow*. Help your child find some of these in the public library. Or, your child could pick another book about the same topic he or she saw on PTV. Interested in LeVar's travels to a zoo? Check out other books about zoo animals – and visit your nearest zoo! Does your child really like Kino? Find books that show kids how to put on their own puppet shows. The adventure of reading starts with PTV!



LeVar Burton has worn many hats as celebrity host of *Reading Rainbow*.

INSIDE

- Guiding TV Viewing
- Getting Ready To Read
- Activities for Kids!

V
Family Times
Premiere Issue Summer 1994

PTV Pointers - What's on Between PTV Programs

A whole new world for children can be found in between the programs on PTV. And it's a place where kids can pick up all kinds of terrific learning tips and messages - in as little as 30 seconds. Look for these *PTV Pointers* before and after PTV programs - how many can your family find?

Task Completion

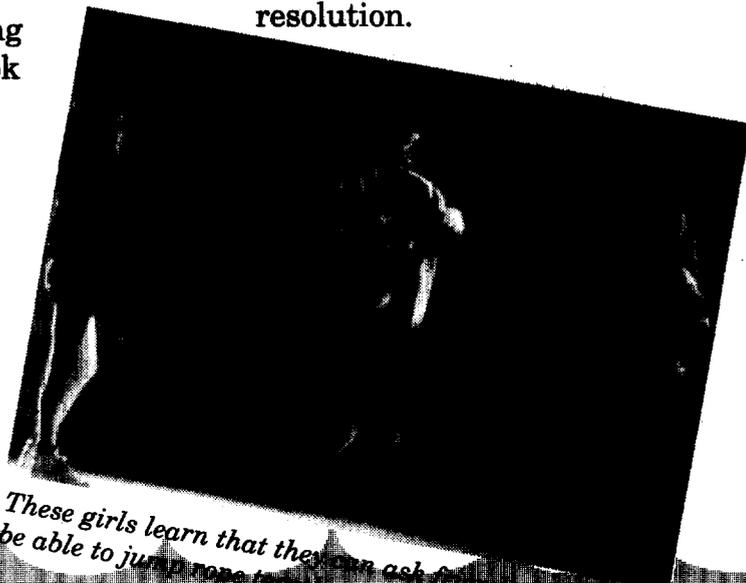
Stick to it!

Skills that help children accomplish a set goal, by working through their frustrations and overcoming obstacles.

Negotiation

Work it out!

Skills that help children talk and work through a problem to arrive at a consensus and resolution.



These girls learn that they can ask friends for help and be able to jump rope together.

Recruitment

Ask a friend for help!

Skills that assist children to recruit friends - such as a responsible adult, parent, teacher, sibling, or peer - to mentor them through the learning process.

Information Gathering

Go find out!

Skills that help children acquire information.

Confidence and Self-Esteem

Skills that help children build confidence and self-esteem. This includes recognizing their own strengths and abilities, and understanding that everyone has something to contribute.



Will Solve came to the rescue in the final minutes of the big game? This young man learns that it's what he can do that's important.

Experimentation

Skills that help children learn through experimentation. This involves trying new things, observing the results, and adjusting their approach based on what they learn.

PTV Family Times

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PTV—A Good Place to Start

by Dr. Ernest L. Boyer

Every day, many children in your community start school not truly prepared for formal learning. The Carnegie Endowment, in a national study, found that school readiness is a serious problem. If kids lack language ability, are not healthy, lack social competence, or have emotional problems, their school performance will be limited. Some will start falling behind even as they begin. Others later will drop out. They will be unprepared for work and for life.

Where can parents find out how to help their children gain the confidence and skills they need?

Your local public TV station is a good place to start. PBS stations around the country are now using the power of television to help solve the school readiness problem.

By the time children start school, they have logged an average of 4,000 hours watching TV, much of it with little educational value. But PBS programs such as *Sesame Street*, *Mister Rogers' Neighborhood*, *Barney & Friends* and many others can help children learn to read, count, explore, and grow as young students and citizens.

Your local public television station is part of PTV, the new Ready to Learn Service on PBS. PTV can help children become achievers and not just TV viewers. Here's what makes PTV new and exciting:

- More children's programs are now available — up to nine hours daily.
- Stations are working with parents, caregivers, and others to show them how to use television to prepare children for school.
- Stations can also supply many new materials — such as monthly calendars and the *PTV Family Times* — to help parents and others use the positive power of television.

PTV Family Times has information for parents, games to play with young children, and activities for older children to try themselves. Your local PBS station would like to hear what you think about *PTV Family Times*. The station can also tell you more about PTV and its new services. By working together, we can help all our children succeed in school — and in life.

Dr. Boyer is president of the Carnegie Foundation for the Advancement of Teaching, and is author of Ready to Learn: A Mandate for the Nation, a major report published by the Foundation.



*Putting puzzles together can help children develop skills for school.
(Photo by Charley Drake.)*

Young children need certain skills in order to get ready to read. You can help your child develop such skills as listening, looking and speaking.

Share Books Together

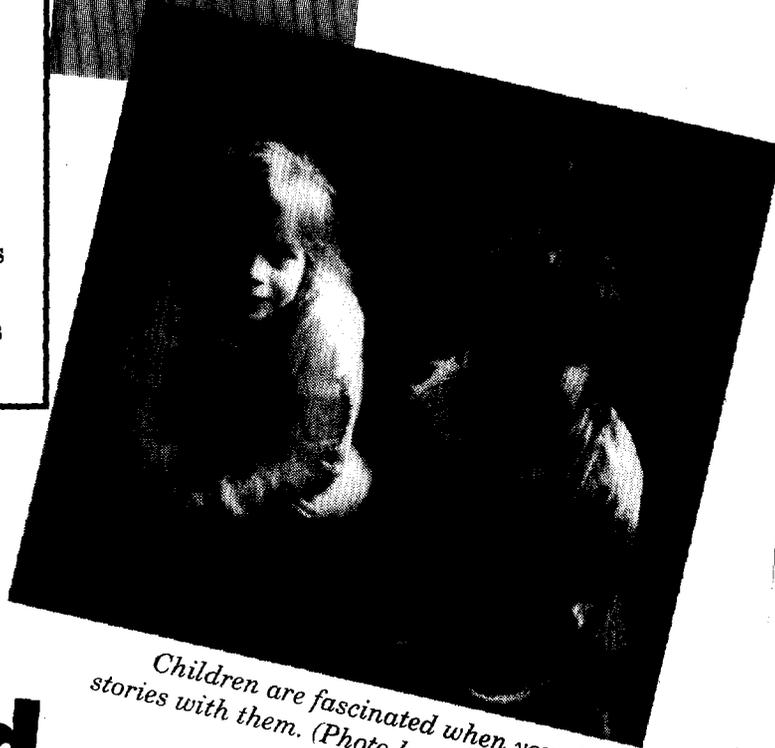
- ✓ **Find books with simple, fun stories about familiar things.** Stories about families, animals, or everyday life interest young children. For example, is Cookie Monster on *Sesame Street* popular at your house? Then find other books about cookies, food, or meal times.
- ✓ **Look for books with bright, colorful pictures.**
- ✓ **Pick books that have only a few words on each page.** Children love to hear simple books read over and over again. Soon they learn to say the words right along with you.
- ✓ **Have fun with sound!** (Really *huff and puff* when you blow the house down!) Make your voice louder, softer, higher or lower for different characters or moods. Develop listening skills with rhymes and word plays. After watching the *Barney & Friends* "Mother Goose" episode, you could read nursery rhymes together.
- ✓ **Let your child turn the page.** This keeps your child interested in the reading process.

Getting Ready to Read

Children learn to recognize shapes and colors before they read. Soon shapes turn into letters and have sounds.

What color is Barney? Is Big Bird? What color is a sweater? Ask your child to find other things that are the same color. For example, look for purple grapes, a yellow flower, a white cup, or a red car.

What letter is that? Both *Sesame Street* and *Lamb Chop's Play Along* feature letters. Make every day a letter day! Draw a letter of the day on a piece of paper. Then help your child find that letter in magazines, on cereal boxes or food cans, and all around the house.



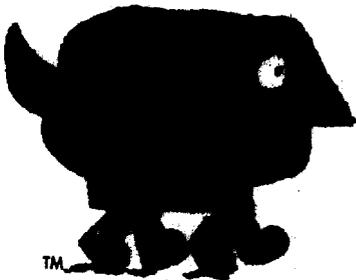
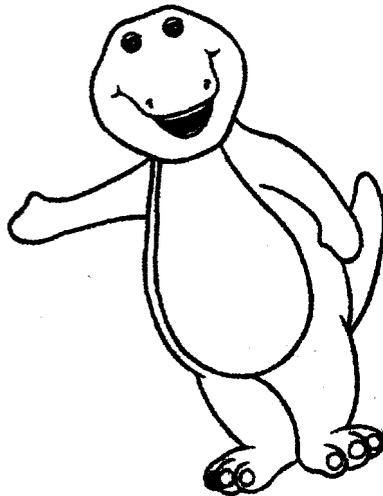
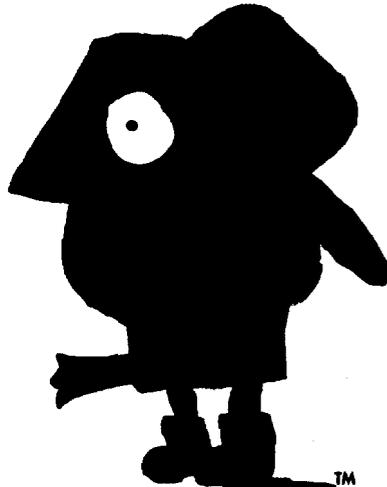
Children are fascinated when you share stories with them. (Photo by Charley Drake.)

P A R K

For Children 2 to 6 years

Find the Pictures!

Ask your child to name each of the pictures below. Fill in each name, then help your child find each picture somewhere else in this magazine!



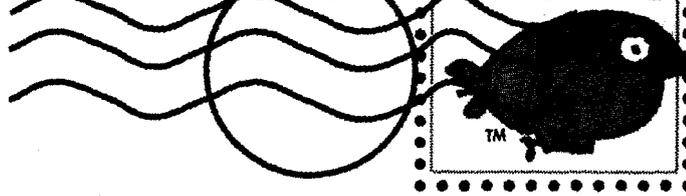
Help your
6- to 12-year-old
with this activity.

P T V P O S T C A R D S

Let's make
postcards!

First...decide where you want to go...to the beach or the mountains, to a big city or out in the country, for a ride on a plane or train. You could pick a place you've seen on *Reading Rainbow*, *Where In the World Is Carmen Sandiego?*, or another PTV show. You decide!

Next...try to find a picture of the place in old magazines or newspapers. Or, draw and color your own picture of a place you've seen on PTV!



Then...cut the picture out, and glue it onto a piece of paper or cardboard. Then write your message to *PTV Family Times* on the back! You can tell us why you picked the picture and which show you like on PTV. Add your name, age, street, city, state, zip code, and a stamp!

If you need to, **Ask For Help!** Then send your postcards to: *PTV Family Times*, P.O. Box 30, Toledo, OH 43697-0030. We'll tell you all about the postcards we received in an up coming issue of *PTV Family Times*.

PTV PARENT PICK

The New Read-Aloud Handbook, by Jim Trelease (Penguin, 1990), shows parents how to bring the family closer through reading together. Includes a recommended reading list for children. Available in paperback.

If you need ideas for your postcard picture, try looking in a book!



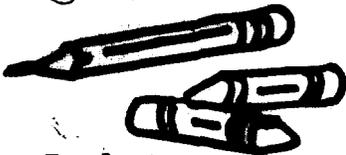
I choose to watch PTV!

I choose to play outside



I choose to watch PTV!

Choosing and Using: GUIDING YOUR CHILD'S TELEVISION VIEWING

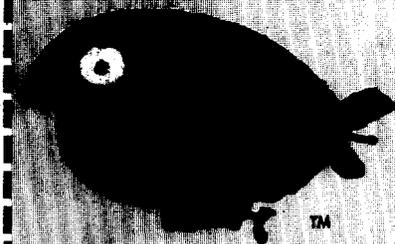


I choose to make something.



- 1 Decide how long your child may watch TV each day.
- 2 Find out what the programs are about. Your public TV program guide, the newspaper, or *TV Guide* may help you decide what's appropriate.
- 3 When you can, watch TV with your child.
- 4 Ask questions about what you've seen. *What did Barney do today? What happened in Mister Rogers' Neighborhood?*
- 5 After watching TV, plan other activities. Read a book together about what you saw on TV...Scribble, draw, or paint a favorite TV character...Go for a walk to find things you saw on TV.
- 6 Give your child choices. Around this page are activity tickets to cut out. Help your child to plan what to do each day. PTV and planning activities are natural partners!

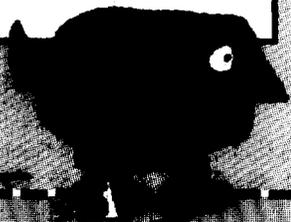
I choose to go to the library.



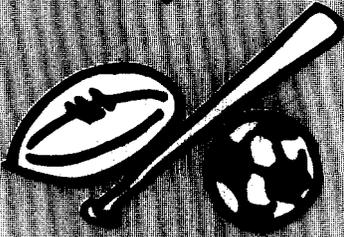
I choose to watch PTV!



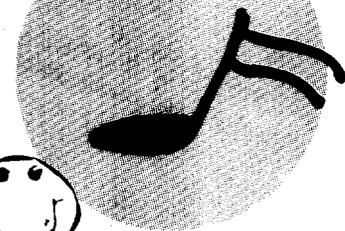
I choose to watch PTV!



I choose to play with my toys.



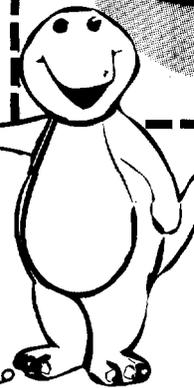
I choose to sing a song.



I choose to watch PTV!



I choose to read a book together.



I choose to watch PTV!

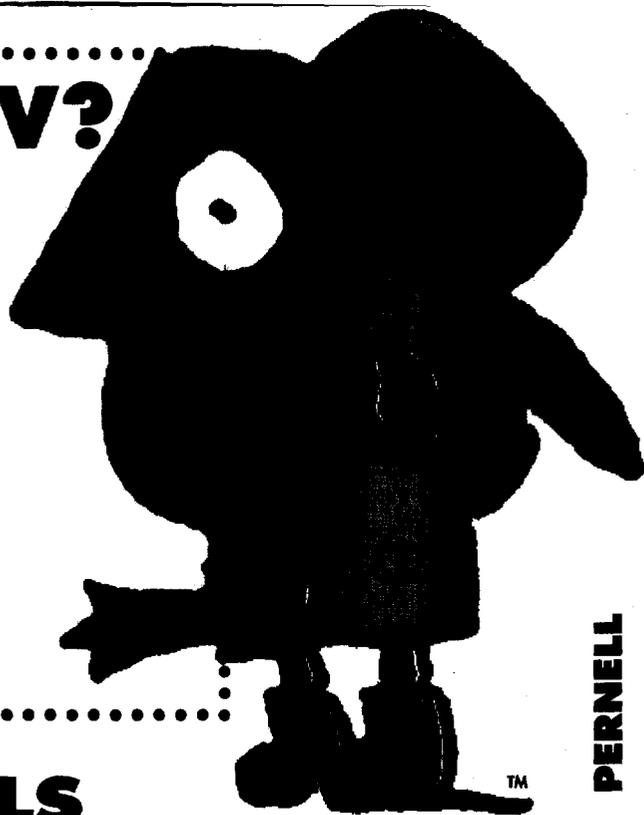
What's On PTV?

For Younger Children

- *Barney & Friends*
- *Lamb Chop's Play-Along*
- *Mister Rogers' Neighborhood*
- *Reading Rainbow*
- *Sesame Street*
- *Shining Time Station*
- *Storytime*

For Older Children

- *Ghostwriter*
- *Square One TV*
- *Where In the World Is Carmen Sandiego?*



PERNELL

...is a cool P-Pal who lives in the city, wears an earring, and helps other kids learn about computers.

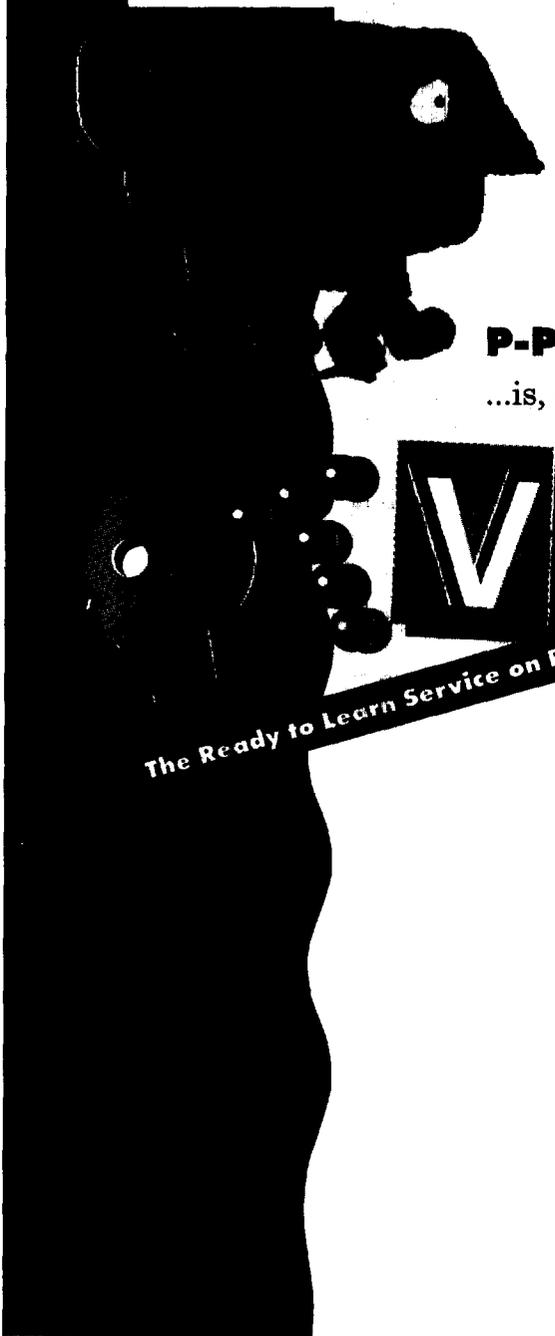
P-PALS

... are all shaped like the letter "P" ... live in a special place – between PTV programs! ... all have names that begin with "P" ... and are friends who play together, even though they're all different!

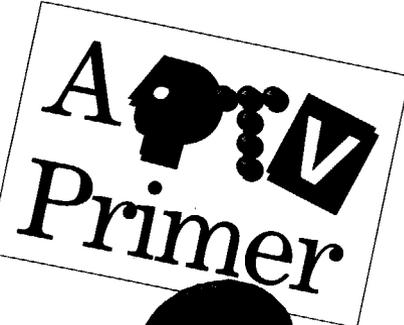
P-PET

...is, of course, a P-Pal's best friend. He's furry, red, and barks a lot.

PTV Family Times is made possible in part by a grant from the Corporation for Public Broadcasting.



The Ready to Learn Service on PBS



**A PTV
Primer**



PURPOSE

To help all youngsters arrive at school ready to learn every day.

PROGRAMS

Award-winning television for children ages 2-12, available throughout the day on public television.

Barney & Friends
Lamb Chop's Play-Along
Mister Rogers' Neighborhood
The Puzzleworks
Reading Rainbow
Sesame Street
Shining Time Station
Storytime
Ghostwriter
The Magic School Bus
Square One TV
Where in the World Is Carmen Sandiego?

POWER

Community activities and materials that help parents and child care providers use the power of television more effectively.

PUBLICATIONS

PTV Family Times
PTV Calendar

PARTNERSHIPS

Alliances between public television stations, educational and social services agencies, and businesses to work together to help meet America's goal.

POINTERS

A new seamless approach to commercial-free television in which kids can pick up all kinds of terrific tips and messages in between the programs — in as little as 30 seconds. Several themes will be emphasized.

Information gathering

- ☛ **Go Find Out!**
Skills that help children acquire information from a variety of sources.

Experimentation

- ☛ **Try It Out!**
Skills that help children to try new and different things in a secure environment and to learn from their experimentation.

Recruitment

- ☛ **Ask A Friend For Help!**
Skills that assist children to recruit friends, such as a responsible adult, parent, teacher, sibling, or peer to mentor them through the learning process.

Negotiation

- ☛ **Work It Out!**
Skills that help children talk and work through a problem to arrive at a consensus and resolution.

Task Completion

- ☛ **Stick To It!**
Skills that help children accomplish a set goal, by working through their frustrations and overcoming obstacles.

Confidence and Self-esteem

- ☛ **Use What You Know!**
Skills that help children learn to depend on their own resources and recognize and draw on their own abilities when they need to.

THANKS

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