31-99

Jim Bass	#10
Tom Moor	#10
Carolyn Miller	#12
Joe Martin	#-2
Don Thomas	#-3
Lois Walker	#11
Elizabeth Wells	# 5

NAACP #65

004209

1

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

40 7 Eleven Stores

30 A & M Marketing
St Louis Office System St

12 A F C O

6 A G Edwards

12 A C Theatres

12 A&M Tea

42 A-1 Video

30 Aaron Galleries

12 Above & Beyond Career

6 Ackerman Designworks

30 Ad Source

30 Adams Mark

12 Adia Temporary Services

12 Advanced Auto Alarm

Federal Communications Commission

Docket No. 94-10 Exhibit No. 65

Presented by NAACP

Disposition { Identified 6/24 / Received / Rejected 6/24 }

Reporter BARBARA LORD

Date 6/24/94

004210

2

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

6 Advancems
Union Station

6 Advertising Associates
Boulevard Motors

6 Agard Associates
Krigels Jewelry

11 Aguette Restaurant

40 Ahhh Cashmere

6 Airborne Express

12 Alarm Center U S A

6 Alemian Infirmary Hospital

12 All Communications Inc.

40 Ambiance

11 American Airlines

11 American Build [illegible] Organiste

32 Amoco

30 Amtrak

4 Arbre Transporting: Cremation Service

Jim Bass	#52
Tom Hair	#32
Carolyn Miller	#11
Joe Niehoff	#40
Bill Thomson	#45
Lucy Walker	#11
Glynelle Wells	# 5

004211

3

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

12 Andres

11 Andrew Lents
Enterprise Banks

12 Ansaring

12 Antech Labs

40 Anthony'S

12 Anthony'S Mill Resort

40 Antique Classic Limo Service

12 Antiques Dealers Of Alton

30 Arendas & Associates
C & H Sugar

30 Art Gallery West

40 Ararcorian Rugs

30 Ar L T

40 Arrosphere

30 Auffenberg Dealers

30 Auto Accessories Inc.

6 Autoraus Of Clayton

004212

4

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

6 B H N
Roosevelt Bank

30 B T B Group

12 Backstage Limited

45 Bailey Properties

11 Bank Of Edwardsville

40 Barry Hyatt

' Bartels & Carstens
Monsanto A G

30 Bartram Agency
Fordham Ford Dallas Shops

12 Bates Advertising
Brower Heating

10 Baum Properties

11 Belenoss

6 Berhanu

11 Bernstein/Rein
Walmart Blockbuster Video

11 Best Buys

6 Best Rate Advertising

Jim Bass	#50
Tom Koch	#32
Carolyn Miller	#12
Joe Wiendl	#42
Bob Thomson	#43
Lucy Walker	#11
Dianelle Wells	# 6

004213

5

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

6 Best Sound

12 Bestway Travel Company

12 Bethesda Hospital

30 Bevco Wines & Liquor

30 Bevo Mill/Patricks

12 Bianco Oldsmobile

12 Bizmart

30 Bigs Ethan Allen

11 Boatners

6 Boggan Advertising

30 Bongmeyer
St Louis Honda Tamiami Place

30 Bova Scandinavian Furniture

11 Bozell Jacobs St Louis
Chrysler Dealers Assoc.

12 Brandt'S National-Gourmet Market

12 Brilliant Antiques

11 Brod Dugan

004214

(6)

Client or Agent:
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

11 Brookdale Farms

11 Brooking Park

6 Brooks Brothers

40 Bruno Maglia

6 Bucholtz

12 Burberrys

30 Burson Marsteller Public Relations

11 Busch Media Services
Anheuser Marian

12 Busken Turf & Field

40 Byron Cade

12 Cafe Alexander

12 Cafe De France

11 Calaco Correns

12 California Closet Company

11 Camelot Music

11 Cameriola

05/31/99

Jim Deco	#10
Tom Poor	#32
Carolyn Miller	#12
Joe Martin	#42
Bob Thomson	#45
Lucy Walker	#11
Glynella Walls	# [illegible]

Page: 1

004215

7

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

30 Cardinal Glennon Hospital

12 Care Unit

30 Carefree West

12 Caris Communications

11 Carolyne A Matter Of Taste

12 Carpet World

45 Carrier

12 Cartiers

11 Casa

11 Casa Conservatory

40 Casa Lima

32 Casey Sports

11 Cat'S Eye Gallery

6 Cedar Ridge Apartments

6 Cellular Concepts

1 [illegible]entra

Jim Beck	#50
Tom Fiala	#32
Carolyn Miller	#11
Joe Niemiec	#42
Bob Thomson	#45
Lucy Walker	#11
Glynella Wells	# 6

004216

(8)

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

30 Charles Freeman Gallery

12 Chateau St Louis

12 Cheese Place

30 Cheshire Inn

12 Chesterfield Villas

6 Chezik Honda

6 Childrens Home Society Of Missouri

12 Childrens Hospital

11 Cigie Design Gallery

11 Cigna Securities

40 Cigie Design Gallery

30 Circle Gallery

30 Circuit City Circuit City

6 Citicorp

40 Clark Pepper

1 Classic Carpet Company

Liz Bebb	#52
Tom Hoar	#32
Jennifer Miller	#12
Joe Murphy	#42
Rob Thomson	#49
Cody Walker	#11
Glynelle Wells	# 5

004217

9

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

40 Classic Foreign Auto Repair

6 Classical Coffee Company

6 Claymont Wines

40 Clayton Camera

6 Clayton Davis Advertising

30 Clinton Cadillac

40 Clinton Place

6 Coca Cola

30 Cole & Associates
Hill Behan Dieckmann

40 Collector Center

12 Color Art

30 Color Harmony

6 Comello Assoc
Mansions At Bayless

12 Complete Health Center

12 Comori Hotel

49 Concordia College Wisconsin

[illegible]	#[illegible]
[illegible]	#[illegible]
[illegible] Miller	#[illegible]
Joe [illegible]	#42
Bob Thomson	#[illegible]
Lucy Walker	#11
Michelle Wells	#[illegible]

004218

(10)

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

5 Contel

11 Contemporary Productions

12 Continental Baking

11 Continental Furs

12 Coronet Travel Ltd

30 County Electric Sales & Service

1[illegible] Creative Greenery Gallery

12 Creative Greenery Gallery

11 Creative Media
Jamestown Mall

5 Creative Restaurant Management
Fedora Cafe & Bar

30 Crystal Lion Gallery

12 Cumberworths

42 Cynthias Fashions At Large

30 D M B&B
Mercantile Dance St Louis

1[illegible] Danica

Jim Bebo	#52
Tom Moor	#32
Carolyn Miller	#1[illegible]
Joe Kiarski	#4[illegible]
Bob Thomson	#4[illegible]
Lucy Walker	#11
Gloretta Wells	#[illegible]

001219

11

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

30 Daniel Schmitt Classic Car Gallery

6 Danielle Hilton

11 Dave Gutting Associates
Bommarito Dealerships

6 Davis & Davis
Wall Paper To Go Dr Charger

11 De Paul Health Center

30 Deaconness Hospital

Del Pietros

30 Dell Artal Lindenwood

12 Delmar Gardens

12 Delos Records

11 Delta Airlines

12 Diamond C Painting

11 Diet Center

11 Digital Equipment

12 Dominics/Premio

40 Don Chandler Appliance

Jim Dale #12
Tom Hill #12
Dwight Miller #12
Joe Nemitz #12
Don Tarnell #12
Lucy Weaver #12
Michelle Wells #12

004220

(12)

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

12 Don Dare Pontiac/Mazda

38 Donnelly Advertising
Frank Lata Honda Frank Lata Acura

12 Dressel's

6 E M Reilly

12 Eastman Advertising

6 Edward Jones

Edwards Ltd.

38 Edwin Watts Golf

12 Eilles

40 Empanadas

40 Enkema Dental

6 Enkions Goldsmith Bros

12 Ernst & Whinney

12 Eunice Farmer Fabrics

12 Executive Computer Systems

12 Expressions

004221

13

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

12 Facade Limited

48 Face And Body

11 Famous Barr

6 Farber Fullbright, Inc.
Fountain Head Manor Mega Banks

11 Farm & Home Savings

6 Feature Advertising
St Louis Symphony Pella Windows

Feconas Robert E Lee

11 Fine Arts Resources

12 Fid'S La Fourchette

11 First Dial Finance

30 First Federal S & L

12 First Impressions, Omaha, Nebraska
Warner Pontiac

12 Fishers Sporting Goods

12 Fitz Root Beer

Flos Oyster Bar & Grill

Jim Beck	#50
Tom Boon	#30
Carolyn Miller	#12
Joe Nienoff	#40
Bob Thomson	#45
Lucy Walker	#11
Glynnelle Wells	# [illegible]

004222

14

Client or Agents
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

30 Forte Buick

12 Four Seasons West Antique Gallery

30 Fowler & Associates (Baltimore)
Bommarito Dealers

6 Fox Theatre

6 Framing Place

11 Frank Block & Associates

47 Franklin Office Print

12 Fred Brogg Chevrolet

6 Freeplicks

45 Fry-Wagner Moving & Storage

11 Function Junction

12 Furorio

30 G G + M

11 G T E N. Inc.

40 Galerie Robin

32 Gallery Of The Masters

Liz Sato	#52
Tom Kior	#30
Carolyn Miller	#11
Joe Nienoff	#42
Bob Thomson	#45
Lucy Walker	#11
Sigrelle Wells	# [illegible]

004223

15

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

12 Garden Villas

6 Gardner
S W Bell Mobile Systems Union Station

6 Gary Ferguson
Ill Bell Telephone Purina Mills

12 Gateway Properties

6 Geis Advertising
Seeger Toyota Mallory Buick

6 General American Life

6 Gentry Shops

12 Gerber Multi Service Corporation

11 Giovanni'S

6 Glenton

12 Glicks Limited

40 Gloria Jean Coffee Beans

30 Goats & Grapes Wines

6 Gold Coast Advertising
Office Depot

5 Golden

004224

16

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

30 Gomes Gallery

11 Gourmet To Go

6 Grantwood Steak House

6 Graybar

11 Greenberg Gallery

6 Greisedick Imports

12 Griffin Galleries

12 Group Health Plan

6 Guarantee Trust

12 Gundaker Real Estate

6 Gunnich, Spence, Carlack & McLean
Southwest Airlines

6 Haagen Dazs Ice Cream Stores

6 Hakimian Brothers

12 Hallmark Cards

12 Headquarter
Sparks Tune-Up Centers

40 Health & Nutrition Stores

Jim Bass	#50
Tom Moon	#38
Carolyn Miller	#12
Joe Wiergat	#42
Bob Thomson	#49
Judy Walker	#11
Bigelle Wells	#[illegible]

004225

17

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

12 Hellmung Linens

20 Helzberg Diamonds

6 Hennies & Associates

6 Herman Group
St Johns Mercy Hospital

12 Hertz Cars

11 Hewlett Packard (Local Office)

Hilltop Lincoln Mercury

40 Holland Jewelry

12 Homes Of Edwardsville & Glen Carbon

6 Hormel

11 Hotel Majestic

12 Houlihans

30 Huey Creative

12 Huffords Jewelry

6 Hughes Advertising
Central Hardware Liebermann

12 Hyatt Legal Service

004226

(18)

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

11 I Q Associates
Medicare Glasser Jaffee Lighting

11 I T G

11 Images & Ideas

12 Imagine

40 Imposters

11 Imprimatur
Sherwood Medical Metro Realty

. Ingrids

6 Innsbrook Estates

40 Insanity

12 Institute Of Motivational Development

11 International Motor Company

12 Irish Music

12 J Mard Floor Coverings

11 J S Express

20 J W Thomson (St. Louis)
St Louis Ford Dealers Ass

Jim Reid	#50
Tom Ricci	#30
Carolyn Miller	#12
Joe Klenoff	#42
Bob Thomson	#45
Lucy Walker	#11
Glynella Wells	# 5

004227

19

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

12 J. Cirel'S

11 Janet Mcafee Inc

11 Jenkins Music

11 Jenny & Craig Weight Loss Clinic

6 Jerome Hirsch & Associates

12 Jet Corp

45 Jo Ann Perse Gallery

6 Joe Lovins
Savin Company

40 Joel'S Burgerama

12 Johns Hair Designs

12 Jules Pass Antiques

5 Juno Chemicals

30 K M O V-T V

30 K E D A Channel 5

30 K T V I Channel 2

30 Karl Mc Kenzie
Pundman Porsche/Audi South County Volks Wagen

[illegible]	#50
Tom Hoor	#50
Carolyn Miller	#12
Joe Wierzoff	#40
Bob Thomson	#45
Lucy Walker	#11
Gigrelle Wells	# [illegible]

004228

20

ent or Agency
99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

[illegible] & Associates
Dairy Cream Hautle Cheese

[illegible]ly Zahrndt & Kally Inc.
Pepsi

[illegible]nrick Advertising Inc.

[illegible]nt'S Deli

[illegible]erlick Switzer Johnson

[illegible]illebrew Prange & Associates

[illegible]m Kuesher Clothing

[illegible]inkos Copy Center

[illegible]itchen Conservatory

Kohler & Associates

Kraus Clothing

[illegible]reps Wise Associates
Willis Lighting

Krigels Jewelry

Krupnick & Associates
Clayton Savings & Loan

Kupper

004229

21

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

12 L'Auberge Bretonne French Restaurant

40 La Ascorpies

12 La Chateau Gourmet

30 Laclede Gas

40 Ladue News

12 Lammerts

30 Lang & Smith

12 Lasalle Dental Group

12 Lauries

6 Leader Lincoln Mercury

40 Leather Coat Warehouse

40 Leather Gallery

11 Leo Burnett Agency
United Airlines

11 Leppart Roos

11 Lieberman Advertising Ltd.

6 Lincoln Mercury Dealers Assoc

004230

22

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

6 Lindenwood College

12 Lipton Reality

30 Littman Brothers

11 Lou Fusz Toyota

30 Lucas & Lucas
Saville & Ron

12 Luminare

1' Luther Center

5 Lutheran Medical Center

30 M C H Advertising
Oriental Rug Center

11 M C I

12 M F S Jewelers

12 M.S. Thomas Company

40 Majestic Hotel

30 Mango & Company

45 Mannheim Advertising
K C N L Channel 30

Jim Bell	#52
Tom Hoon	#32
Carolyn Miller	#12
Joe Niemoff	#42
Bob Thomson	#43
Lucy Walker	#11
Glynelle Wells	# 6

004231

23

Client or Agency

CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

40 Maclewood Bike

11 Maring & Kanfield Inc
Wild Horse Hayden Company

6 Maring & Kanfield, Inc.

6 Marito Travel Company

30 Market Vision
Park Central Institute

11 Martin Advertising
Moore Jaguar

11 Martmarx Inc
Boyds

6 Maryville College

6 Mason Homes

11 Masonry Institute

6 Master Dice

6 Mayer Homes

12 Mayer-Melnick Interiors

6 Mc Donnel Douglas Travel

6 Mc Graw Publishing

Jim Bell	#50
Tim Hill	#32
Carolyn Miller	#12
Joe Nagorski	#40
Bob Thomson	#49
Cindy Walker	#11
Glynelle Wells	#[illegible]

004232

24

Client or Agency
10 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

McKenna Meng Inc.
Bo Beuckmann Ford

McDonald Davis & Associates
Missouri Baptist Hospital

Media Mix
Taylor Morley Plaza

Media That Works
Lensecrafters

Medicine Shoppe

Me[illegible]os

Meramec Caverns

Merollis Chevrolet

Merrill Company

Metro Electric

Metro Tennis & Fitness

Metropolitan Life

Michaels

Midtown Furniture

Midwest Floor

004233

25

Client or Agency
CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99 CLASSIC 99

30 Midwest Money

11 Midwest Podiatry

40 Millgrove Center

45 Milner & Sons

11 Modern Business Systems

40 Modern Fitness

6 Monsanto

40 Montaldos

30 Morning Star Mail
Omma Sports Jiss Fashions

12 Mosea Center

43 Mr Guy

6 Mu Kimedia Services & Company Inc.
Hardee's Area Fair

30 Murray Hall
May Centers Tarter Corner

45 Music Vision

1 N.C.S. Popcorn