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BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In re Application of)	MM Docket No. 93-94
)	
Scripps Howard)	File No. BRCT-910603KX
Broadcasting Company)	
)	
For Renewal of License of)	
Station WMAR-TV,)	DOCKET FILE COPY ORIGINAL
Baltimore, Maryland)	
)	
and)	
)	
Four Jacks)	File No. BPCT-910903KE
Broadcasting, Inc.)	
)	
For a Construction Permit for)	
a New Television Facility on)	
Channel 2 at Baltimore, Maryland)	

To: The Honorable Richard L. Sippel
Presiding Administrative Law Judge

SCRIPPS HOWARD BROADCASTING COMPANY EXHIBIT 36

TESTIMONY OF EMILY L. BARR

Respectfully submitted,
Scripps Howard
Broadcasting Company

By: Kenneth C. Howard, Jr.
Leonard C. Greenebaum
Stephanie S. Abrutyn
Ronald F. Wick

Its Attorneys

BAKER & HOSTETLER
1050 Connecticut Avenue, N.W.
Suite 1100
Washington, D.C. 20036
(202) 861-1500

Dated: September 2, 1994

Federal Communications Commission

Docket No. 93-94 Exhibit No. 30

Presented by W. J. ...

Disposition { Identified 9/2/94
Received 9/5/94
Rejected _____

Reporter ...

Date 9/5/94

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TESTIMONY OF EMILY L. BARR

SEP 26 1994

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

I. BACKGROUND

1. My name is Emily L. Barr. I reside at 116 East Churchill Street, Baltimore, Maryland. I am the Assistant General Manager of Station WMAR-TV, Baltimore, Maryland, which is owned by Scripps Howard Broadcasting Company. During the License Term, May 30, 1991, through September 30, 1991, I was the Director of Broadcast Operations of WMAR-TV.

2. During the License Term, WMAR-TV's management and staff participated in a number of types of ascertainment efforts as part of an ongoing process to determine the issues of concern to the Baltimore community. The results of those ascertainment efforts were then utilized to plan and implement the station's programming and public service activities.

3. In the late summer and early fall of 1992, I spent a great deal of time gathering documentation at the request of Scripps Howard's counsel, Baker & Hostetler, in connection with this proceeding.

II. THE NBC FACSIMILES

4. One of the projects that I undertook at the request of Baker & Hostetler in the summer of 1992 entailed gathering materials demonstrating the vast amount of issues-responsive programming that WMAR-TV had aired during the License Term, including both locally produced and network programs. Although WMAR-TV maintained records of its locally produced programming, it has not been, and was not during the License Term, the station's practice to retain detailed records of the NBC network programming

that was broadcast on WMAR-TV after that programming has aired. I therefore needed to contact NBC to obtain copies of certain network programming records.

A. Information Obtained From NBC

5. In August 1992, I telephoned Nancy Cole, Director of Archives, NBC News, New York, and Vicki Anderson, an archivist for NBC Entertainment in Los Angeles, to request a written record of certain news stories and entertainment programming that NBC had aired from June 1 through September 30, 1991. The purpose of this request was to help me identify the NBC network programming aired by WMAR-TV during the License Term that addressed issues identified by WMAR-TV in 1991 to be of concern to the Baltimore community. WMAR-TV did not retain the network programming records that I needed in the regular course of business.

6. Ms. Cole and Ms. Anderson separately called me back to verify that the information I had requested was available. On August 10, 1992, a few days after my telephone conversations with Ms. Cole and Ms. Anderson, I sent the same facsimile which listed the issues about which WMAR-TV was seeking records to each of them. A copy of this facsimile is attached hereto as Tab A.

7. Ms. Cole responded by facsimile. Her response included examples of the types of documents available in her archives and inquired as to whether they would satisfy my request. I informed her by telephone that they would, and she agreed to send me all of the documents in NBC News Archives' records relating to the issues that I had specified.

8. Ms. Anderson also responded, although I do not recall whether she telephoned me or simply sent the records to me, with a cover memorandum stating that she was responding to my request and enclosing the network records.

9. In the end, I received two sets of programming documents from NBC, one from New York relating to NBC news programming and one from Los Angeles relating to NBC entertainment programming. I made a copy of each set of documents and forwarded the originals to Baker & Hostetler. I do not recall when I forwarded the documents to Baker & Hostetler. These documents, totaling nearly two thousand pages, were produced to Four Jacks.

B. Discovery of the Facsimiles

10. On July 16, 1993, in response to a question at deposition, I stated that I did not retain a copy of the facsimile that I had sent to NBC in August 1992 listing the issues about which WMAR-TV was seeking records. At the same time, I was asked to describe the facsimile, and I gave a complete and accurate description of the contents of the facsimile. At the time of my deposition, I believed that the testimony that I gave was true and accurate. I did not give any further thought to this matter because the facsimile was not a "document" relating to ascertainment or programming during the License Term, but simply a request for information that I had described fully and accurately.

11. More than three months later, on October 26, 1993, Kenneth C. Howard, Jr., an attorney with Baker & Hostetler, telephoned me and requested that I review my files to confirm that

I had not misspoken during my deposition about my correspondence with NBC.

12. In response to Mr. Howard's request, I immediately began to look for the facsimile. To my surprise, I located two facsimiles, in a file between other documents. The facsimiles that I located were the facsimile that I sent to NBC and the facsimile that I had received back from Ms. Cole, attaching a sample of the type of information that was available from NBC News Archives. A copy of the facsimile that I received from NBC is attached hereto as Tab B. I do not recall how long I searched prior to finding the facsimiles, or what time Mr. Howard requested that I look for the facsimile.

13. Immediately after I located the facsimiles, I sent a copy of the facsimile that I had sent to NBC to Mr. Howard via facsimile. To the best of my knowledge, the date on the facsimile cover sheet and the line on the top of the facsimile received by Mr. Howard, see Tab A, accurately represent the date and time that I sent him the documents.

14. Shortly thereafter, at his request, I also sent Mr. Howard a copy of the facsimile that I had received from NBC in response to my facsimile. To the best of my knowledge, the date on the facsimile cover sheet and the line on the top of the facsimile received by Mr. Howard, see Tab B, accurately represent the date and time that I sent him the documents.

III. THE 1992 COVINGTON NOTES

15. One of the other projects I undertook in the summer of 1992 at the request of Baker & Hostetler entailed gathering and memorializing information about WMAR-TV's ascertainment contacts between May 30, 1991, and September 30, 1991, and the programming aired by WMAR-TV during that period (and at other times) addressing those ascertained issues. I later used the information that I obtained to prepare an initial draft of Attachment E to my written direct testimony of September 13, 1993.

A. Information Obtained From Janet Covington

16. As part of my efforts during the summer of 1992 to document ascertainment, I asked present and former WMAR-TV employees for their 1991 personal calendars. Three individuals, in addition to myself, had retained their calendars: Arnold J. Kleiner, Maria Velleggia, and Janet Covington. The purpose of my request was to assist my efforts to document WMAR-TV's ascertainment contacts during the License Term; my intention was to use the calendars to help identify the ascertainment meetings and interviews in which these individuals had participated. Mr. Kleiner and Ms. Velleggia gave me their calendars. I subsequently met with Mr. Kleiner and Ms. Velleggia individually and reviewed the calendars with them, eventually using the information that I obtained in preparing Attachment E.

17. Ms. Covington, who had retired from WMAR-TV at the end of 1991 and therefore was no longer an employee when I contacted her, told me that she did not know whether she still had her 1991

calendar, but she would look for it. She subsequently called me back and told me she had found her 1991 calendar, and asked me to clarify why I needed it. I explained that I was compiling information about ascertainment contacts that had taken place in the summer of 1991, and I proposed that she lend me the calendar.

18. Ms. Covington responded that instead of lending me her 1991 calendar, she would write out notes for me of the meetings she had attended, using the calendar to refresh her recollection. Ms. Covington stated that, as I knew from having worked with her, she kept her calendar in such a way that it would be difficult for anyone other than her to read or understand. I asked her to include in her notes the date of each meeting, the people with whom she met, and, to the extent her memory would allow, the subjects discussed.

19. Ms. Covington subsequently prepared the notes she had promised and dropped them off at my office. The notes were handwritten in pencil on notebook paper, and the best available copy is attached hereto as Tab C. I later called Ms. Covington to thank her for the notes and asked her to stop by my office during her next visit to the station so we could review the notes together. We discussed the 1992 notes in person on at least one occasion. To the best of my recollection, I made sure that I understood the notes and Ms. Covington merely clarified the information contained in the notes. Although I do not recall discussing the 1992 notes again in person, I spoke to Ms. Covington on the telephone quite often in the months after she gave me the

notes about a wide variety of subjects, both personal and professional. It is highly probable that I asked her additional questions about the 1992 notes during one or more of those conversations.

20. After receiving Ms. Covington's 1992 notes, I made several marks on the notes to reflect which entries I considered appropriate for inclusion in the ascertainment exhibit that I was preparing. I checked off the items that I considered appropriate and omitted from consideration those that I did not believe were pertinent or contained insufficient information. I also wrote on one page, as a note to myself, the phrase "Consumer Information Center." At no time did I erase any of Ms. Covington's notes.

21. I sent several drafts of Attachment E to Baker & Hostetler over the course of the next few months, and worked with Baker & Hostetler to finalize the attachment.

22. After I completed Attachment E, I left the materials that I had used in preparing it, including Ms. Covington's notes and the calendars of myself, Mr. Kleiner, and Ms. Velleggia, in a pile on the floor of my office. At some point in time, I returned the calendars to Mr. Kleiner and Ms. Velleggia, but I later retrieved them after Baker & Hostetler told me I would need them.

23. Sometime in 1993, I obtained a file cabinet to store the material related to this case. I do not recall specifically placing Ms. Covington's notes or the calendars of myself, Mr. Kleiner and Ms. Velleggia in the file cabinet, although I did create a file for personal calendars and I know from my subsequent

review of the files that the calendars were there. By late 1993 or early 1994, the documents related to this case were too numerous to store in the file cabinet, and I obtained a larger file cabinet.

24. At the request of Baker & Hostetler in the spring or summer of 1993, I began to review my files for the purpose of producing documents to Four Jacks. I was instructed to turn over to Baker & Hostetler all documents that I thought were potentially responsive to the Motion for Production of Documents filed by Four Jacks on June 11, 1993, and I provided Baker & Hostetler with all of the documents that I considered relevant at the time.

25. Thereafter, Baker & Hostetler requested that I forward the calendars of myself, Mr. Kleiner, Ms. Velleggia, and Ms. Covington. I informed Baker & Hostetler that I had not used Ms. Covington's calendar in preparing Attachment E, and that I had used handwritten notes that she had prepared in 1992 and provided to me. I forwarded calendars of myself, Mr. Kleiner, and Ms. Velleggia to Baker & Hostetler as I had been instructed. I do not recall sending Ms. Covington's 1992 notes to Baker & Hostetler, although I now know that I sent them, also. I kept copies of the calendars of myself, Mr. Kleiner, and Ms. Velleggia. I do not recall ever making a copy of Ms. Covington's notes or requesting that my secretary make a copy of them, although I now know that one was made at WMAR-TV.

26. In addition, in the spring or summer of 1993, Baker & Hostetler requested that I obtain Ms. Covington's 1991 calendar from her. When I asked Ms. Covington for her 1991 calendar, she

told me that she and her husband had recently moved some of their belongings in the process of cleaning their condominium, and that she did not believe that she knew where the calendar was. I told Ms. Covington I needed the calendar and asked her to look for it. Ms. Covington subsequently called me back and told me she had been unable to locate her calendar. At the request of Baker & Hostetler, I later asked her a second time to look for the calendar, but she told me she still was unable to locate it.

27. In June or July of 1993, David N. Roberts, then an attorney with Baker & Hostetler, visited my office to look through my files for documents responsive to Four Jacks' June 11 motion for production of documents. Mr. Roberts reviewed all of the files in my office that related to this case.

B. Discovery of the 1992 Covington Notes

28. On February 9, 1994, I had a meeting with Stephanie S. Abrutyn, an attorney with Baker & Hostetler. No one else was present at the meeting. I do not recall the length of the meeting.

29. At one point during our meeting, I went through my files to retrieve a memorandum that I had sent to Baker & Hostetler in order to refresh my recollection so that I could answer one of Ms. Abrutyn's questions. I reached for the file entitled "MEMOS TO B & H," located in the top drawer of the file cabinet containing materials relating to this case, to look for the memorandum.

30. While looking in this "MEMOS TO B & H" file on February 9, 1994, I discovered a memorandum prepared by me and dated June 25, 1993. I was not specifically looking for this memorandum,

because I did not recall at the time that the June 25, 1993, memorandum existed, nor do I recall at this time exactly what I was looking for. When I was looking through the file, I noticed that attached to the June 25, 1993, memorandum was a photocopy of the 1992 notes that Ms. Covington had prepared and given to me. The copy of the 1992 Covington notes that I discovered also contained a cover sheet, which was a photocopy of a "post-it" note that I had written. A copy of that "post-it" note is attached hereto as Tab D. The copy of the 1992 Covington notes that I discovered also contains notations made by me while I was transferring the notes to the format provided to me by Baker & Hostetler, which eventually became Attachment E.

31. My purpose in examining the "MEMOS TO B & H" file was neither to look for the 1992 Covington notes nor to look for anything that might help me locate the 1992 Covington notes, because at the time, I believed that I had thrown away the 1992 notes and not retained any copies of them.

32. I never discovered the copy of the 1992 Covington notes previously because in the course of my assorted previous searches of my files for documents requested by Baker & Hostetler, I never looked in the "MEMOS TO B & H" file. The only things that I had personally placed in the "MEMOS TO B & H" file were copies of memoranda that Mr. Kleiner or I had written to Baker & Hostetler, without attachments. Any attachments to the memoranda were filed separately by subject matter in different files. Because these memoranda already had been sent to counsel, there would be no

reason for any of the documents for which I was looking to have been in the "MEMOS TO B & H" file and therefore there was no reason for me to have searched that file.

33. In addition, I do not recall ever making a copy of the 1992 Covington notes, nor do I know how the copy that I discovered ended up in the "MEMOS TO B & H" file. I also have no recollection of either writing the June 25 memorandum or placing it in the file cabinet. Until I discovered the copy that morning, I believed that I had discarded the 1992 Covington notes and that no copies of the notes had been made or retained.

34. Although most of the items in the file cabinet were placed there by me personally, Desiree Pilachowski, who was my secretary at the time, occasionally placed items in the file cabinet for me. I never instructed Ms. Pilachowski to file any documents in the "MEMOS TO B & H" file other than copies of memoranda, without attachments; nor did I instruct her to file any attachments in that file. Ms. Pilachowski left WMAR-TV in July 1993.

35. I have attempted to recall how the copy could have been made or retained without my knowledge. As for the existence of the copy, I had asked Ms. Pilachowski to copy all documents that were forwarded to Baker & Hostetler. I also assume that, at some point, the copy of the 1992 Covington notes must have been misfiled in the "MEMOS TO B & H" file rather than the proper file containing copies of the original calendars used in this proceeding, a file that I had reviewed.

36. As for the retention of the copy, I turned over more than 10,000 pages of documents to Baker & Hostetler in connection with this matter, including immense volumes of exhibits. I had and continue to have no recollection of having sent the 1992 Covington notes to Baker & Hostetler. Having previously examined the file in which I would have expected the notes to have been retained -- the file with the personal calendars -- and never having seen the 1992 notes there, I assumed I must have discarded them, and I so testified at the hearing. For this reason, I do not recall ever searching my files specifically for the 1992 Covington notes.

37. The statement that I made at the November 1993 hearing -- "I know I threw away a lot of paper during that period of time, that a lot of it was handwritten notes and things of that nature and, and I also recall filing a lot of paper. I don't specifically recall throwing away those notes, but I generally recall that I was getting rid of what I thought was unnecessary information" -- was accurate at the time and continues to be the basis for my belief at the time of my previous testimony that I had discarded the notes.

38. After my discovery of the copy of the 1992 Covington notes, I gave the copy to Ms. Abrutyn. Shortly thereafter, Baker & Hostetler informed me that Ms. Covington's original 1992 notes had been found in their files. Prior to that, I believed that I had thrown those notes away. I still have no recollection of sending or copying the 1992 Covington notes, and as I stated above, it did not occur to me to look in the "MEMOS TO B & H" file for the 1992 Covington notes, or any other documents, because the only

items that were supposed to be in that file were copies of memoranda, without attachments, that Mr. Kleiner or I had sent to Baker & Hostetler. Furthermore, it did not occur to me to look for the June 25, 1993, memorandum as a means of locating the 1992 Covington notes because I had no specific recollection of this memorandum until I discovered it on February 9, 1994.

IV. OTHER MATTERS

A. The July 13, 1993 Letter

39. At my deposition on July 29, 1994, I was shown a July 13, 1993, letter to Martin Leader signed by Mr. Howard that included a statement that incorrectly implied that Ms. Covington had prepared her notes in 1991, rather than 1992. I do not believe that I saw the letter before it was sent because it also identifies Ms. Covington as the "former public relations director" of WMAR-TV, rather than the former director of public affairs. I believe that I would have corrected the obvious error in Ms. Covington's title had I reviewed the letter prior to its being sent by Mr. Howard.

B. Footnote 6

40. At my deposition on July 29, 1994, I was directed to footnote six of my September 13, 1993, written direct testimony. That footnote contained an incorrect statement that Ms. Covington "kept these notes in her possession when she left the station." In fact, as I testified previously, the notes were not created by Ms. Covington until 1992. She kept her 1991 calendar in her possession when she left the station. This misstatement in my September 13, 1993, testimony was accidental and not intended to mislead.

Although I reviewed the draft of my testimony that was prepared by counsel numerous times, I simply did not "catch" this mistake at the end of a footnote.

IV. CONCLUSION

41. At the time of my July 1993 deposition statement that I had not retained a copy of the facsimile I sent to NBC, I believed my statement to be true. Until I discovered the facsimile on October 26, 1993, in response to Mr. Howard's request, I believed that I had not retained a copy of the facsimile and that my deposition statement was accurate. My statement was not intended to deceive or mislead the Commission or any of the parties to this proceeding; to the contrary, my subsequent search for the facsimile on October 26, 1993, was made to ensure that I had not misspoken at my deposition in light of Four Jacks' sudden and previously unexpressed interest in obtaining a copy of the facsimile, in addition to the voluminous programming records that had been timely produced in the summer of 1993.

42. When I testified at the September 1993 hearing that I had discarded the 1992 Covington notes, I believed this statement to be true and accurate. Having examined, in preparation for that hearing, all of the files that I believed to contain documents relevant to this proceeding, without having seen the 1992 Covington notes or a copy of them, I believed I had thrown the notes away. Until I discovered a copy of the 1992 Covington notes during my meeting with Ms. Abrutyn on February 9, 1994, I believed I had

discarded the original 1992 notes, and that no copy had been made or retained.

DECLARATION

I, Emily L. Barr, Assistant General Manager of WMAR-TV, Baltimore, Maryland, do hereby declare under penalty of perjury that I have reviewed Scripps Howard Broadcasting Company Exhibit 36 and the Attachments thereto, and that the statements contained therein are true and correct to the best of my knowledge. Executed this 1st day of September, 1994.

Respectfully submitted,

By: 
Emily L. Barr

6400 YORK ROAD
BALTIMORE, MARYLAND 21217
410 377 2222



August 10, 1992

TO: NANCY COLE
VICKY ANDERSON

FROM: EMILY BARR, WMAR-TV *EB*

RE: ARCHIVE REQUESTS

It was a pleasure speaking to both of you on Friday about WMAR-TV's need for some archival information from NBC. As I explained over the phone, we are in the midst of a license challenge and need information about specific NBC programming (both news and non-news) for our attorneys.

As I mentioned on Friday, we are looking for examples of programming, both network and local that dealt with the ascertained issues we identified through interviews with local community leaders. The period in question is June 1, 1991 through September 30, 1991 and the issues are as follows:

- 1) Education
- 2) Unemployment
- 3) Race Relations/Minority Concerns
- 4) Metropolitan/State Concerns (Maryland only)
- 5) Crime & Criminal Justice System
- 6) The Media
- 7) Environmental Concerns
- 8) Social Welfare/Societal Concerns
- 9) Child Abuse
- 10) Health & Safety
- 11) Drug & Alcohol Abuse
- 12) Government Affairs/Legislation (Maryland only)
- 13) Performing Arts/Entertainment/Recreation
- 14) Literacy
- 15) Economic Development
- 16) Homelessness
- 17) Redistricting (Maryland only)

SH36-17



-2-

- 18) The Supreme Court
- 19) Cultural Development
- 20) Youth Concerns

Please give me a call at 410-377-2222 if you have any questions. As we discussed, it would be ideal if I could receive the printouts no later than the end of August. Again, thank you for all of your help.

SH36-18

Education

Unemployment

Race Relations / Minority Concerns

Metropolitan / State Concerns (Low to Mo)

Crime + Criminal Justice System

M40A

ENVIRONMENTAL CONCERNS

SOCIAL WELFARE / SOCIETAL CONCERNS

Child Abuse

Health + Safety

Drug / Alcohol Abuse

Govt Affairs / Legislation

Reforming Arts / Ent / Recreation

Literacy

Economic Development

Homelessness

Restructuring (Mo)

Spokane Ct

Cultural Development

Youth Concerns

30 Rockefeller Plaza
New York, NY 10112
212 664-3797
Telex (USA): 12471
Telex (Int'l): 232346A
Fax Number: 212 927-8917

A Division of
National Broadcasting
Company, Inc.

NBC News
Video Archives



DATE: August 12, 1992

FAX TRANSMITTAL FORM

TO: Emily Barr

COMPANY: WMAR

FAX NUMBER: 410-377-3010

FROM: Nancy Cole

NBC EXTENSION: (212) 664- 3044

NUMBER OF PAGES INCLUDING COVER: 3

NBC NEWS ARCHIVES FAX NO.: 212-957-8917

NOTES:

Emily:

Pls note on last page it states 114 items--translation--in the time period you requested, June 1 thru Sept. 30, 1991 there were 114 spots which aired on NBC network news programs regarding education. ID N910930 is a NN spot aired on 9/30 and follows are our coded fields. Is this helpful? I think you can read thru this and glean the info you need. Or, if you do not want the printouts, we can just let you know the number count of spots which aired.

Just let me know.

Regards,

TITLE GOVERNOR OF SOUTH CAROLINA CAMPBELL CRITICIZES US PUBLIC SCHOOL EDUCATIO

EVENT PLACE WASHINGTON D C
DATE OF EVENT 910930
NBC CAMERA NBC
REMARKS F 91J1848 HT 19:35:12
PERSONALITIES CAMPBELL CARROLL
REC LENGTH :11
WTR HIT TIME HIT TIME 5:35:42

SYNOPSIS IN WASHINGTON D.C. PRESS CONFERENCE; SOUTH CAROLINA GOVERNOR CAMPBELL SAYS ONE DOESN'T BECOME A WORLD CLASS POLE VAULTER BY LOWERING THE BAR; JUST AS ONE WOULD NOT ESTABLISH A WORLD CLASS EDUCATION SYSTEM BY LOWERING THE STANDARDS; BUT ADDS; HOWEVER; THAT THE US IS DOING JUST THAT.

MESSAGE FA; CURRY INTRO

MEDIA : 0264930

LD 0910930

TITLE NATIONAL EDUCATION GOALS PANEL REPORTS GAP EXISTS BETWEEN GOALS & REALITY OF EDUCATION IN US

EVENT PLACE WASHINGTON D C
DATE OF EVENT 910930
NBC CAMERA NBC
REPORTER KUR BOB
REMARKS NSF 91J1848 HT 19:34:42
PERSONALITIES CAMPBELL CARROLL ROMER ROY BRANSTAD TERRY
REC LENGTH 1:55
WTR HIT TIME HIT TIME 18:36:20

NSF - NAT SOT FEED

SYNOPSIS AFRICAN-AMERICAN & WHITE STUDENTS WEAR CAPS & GOWNS AS THEY WALK DOWN AISLE DURING HIGH SCHOOL GRADUATION AS MUSIC IS HEARD. FEMALE STUDENT HOLDS ROSE. OVERHEAD SHOT OF DC HALL SEEN DURING 9-30-91 PRESS CONFERENCE AS MEMBERS OF NATIONAL EDUCATION GOALS PANEL SIT AT TABLE NEAR PODIUM AS FLAGS & REPORTERS APPEAR NEARBY. DURING PRESS CONFERENCE PANEL MEMBER GOV CARROLL CAMPBELL OF SOUTH CAROLINA SAYS YOU DON'T ESTABLISH WORLD CLASS POLE VAULTER BY LOWERING THE BAR & YOU DON'T ESTABLISH WORLD CLASS EDUCATION SYSTEM BY LOWERING THE STANDARDS. GRAPHIC ANIMATED REPORT READING "THE NATIONAL EDUCATION GOALS REPORT: BUILDING A NATION OF LEARNERS 1991"; GRAPHIC BLACKBOARD; SUPERS "GOAL: STUDENT PROFICIENCY; REALITY: LESS THAN 20%; CAN DO MATH & SCI ENCE; GOAL: ADULTS LITERATE; REALITY: CAN'T UNDERSTAND NEWSPAPER OR BUS SCHEDULE" SEEN. DURING DC PRESS CONFERENCE PANEL MEMBER GOV TERRY BRANSTAD OF IOWA HOLDS REPORT; & SAYS IF HIS CHILDREN BROUGHT HOME THIS REPORT CARD HE WOULD FEEL NEED TO GET INVOLVED AS A PARENT. PANEL MEMBERS SIT AT TABLE AS PANEL MEMBER GOV ROY ROMER OF COLORADO SAYS WE NEED PARENTAL RESPONSE TO EDUCATION OF CHILDREN. TEACHER INSTRUCTS ELEMENTARY CLASS STUDENTS AS THEY RAISE THEIR HANDS & SIT IN DESKS. DURING DC PRESS CONFERENCE GOV CAMPBELL SAYS REAL PROBLEM IN EDUCATION IS BREAKDOWN OF THE AMERICAN FAMILY. CHILDREN CARRY BOOKS AS THEY CROSS STREET; DARKEN SCHOOL BUSES; AFRICAN-AMERICAN FEMALE ST

T = Today Show
Sunrise
Saw Toony
N = Nightly
M = Magazine
1130 A Close Look
PM Dateline or
Real Life

RUC 12 92 14:48 NBC NEWS ARCHIVES N. 212 9578917

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