

Nielsen

375 Patricia Avenue, Dunedin FL 34698-8190
813-734-5473

NOV 15 1994

Paul Kempter
Engineering & Technology
(813) 738-7078 voice
(813) 738-7149 fax

Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

November 7, 1994

RE: Report No. 2034, RM No. 8533
Petition to amend Section 15.119 of the Commission's Rules relating to Closed Captioning decoders

To whom it may concern:

Nielsen Media Research supports the Petition submitted by The Consumer Electronics Group of the Electronic Industries Association to amend section 15.119(1) of the Commission's Rules to delete the Eidak compatibility requirement.

It is an unnecessary burden on manufacturers and purchasers of television receivers, and will likely impede the deployment of enhanced captioning features, including the Extended Data Services (XDS) specified in EIA-608. The XDS services are likely to be of great value to the consumer and the television industry, perhaps with the same value as color, stereo and the original captioning functions.

Nielsen urges the Commission the amend section 15.119(1) to remove the EIDAK compatibility requirement.

Sincerely,



Paul Kempter

Nielsen Media Research

 a company of
The Dun & Bradstreet Corporation

No. of Copies rec'd _____
List A B C D E

0