

EX PARTE OR LATE FILED

*Squire, Sanders & Dempsey*

*U. S. Offices:  
Cleveland, Ohio  
Columbus, Ohio  
Jacksonville, Florida  
Miami, Florida  
New York, New York  
Phoenix, Arizona*

*Counsellors at Law  
1201 Pennsylvania Avenue, N. W.  
P. O. Box 407  
Washington, D. C. 20044-0407*

*Telephone: (202) 626-6600  
Cable Squire DC  
Telex: (202) 626-6780*

*International Offices:  
Brussels, Belgium  
Budapest, Hungary  
London, England  
Prague, Czech Republic*

December 22, 1994

*Direct Dial Number*

(202) 626-6634

DEC 22 1994

DOCKET FILE COPY ORIGINAL

William F. Caton  
Acting Secretary  
Federal Communications Commission  
1919 M Street, N.W., Room 222  
Washington, D.C. 20554

Re: MM Docket No. 87-268; ET Docket No. 93-7/-- Ex Parte Presentation

Dear Mr. Caton:

On Wednesday, December 21, 1994, representatives of the Consumer Electronics Group of the Electronic Industries Association ("EIA/CEG") made an ex parte presentation to Chairman Reed E. Hundt and Saul T. Shapiro regarding standards for Standard Definition Television and the Decoder Interface for cable-ready televisions. Representing EIA/CEG were Joseph P. Clayton, Gerald M. McCarthy, Ronald L. Massiglio, Gary J. Shapiro and George A. Hanover. The views expressed on behalf of EIA/CEG are reflected in the Association's filings with the Commission, as well as in the attached outline.

Please let us know if you have any questions.

Sincerely,



Joseph P. Markoski

/rew

Enclosure

cc: Hon. Reed E. Hundt  
Saul T. Shapiro

No. of Copies rec'd  
List A B C D E

0+1

## HOW THE FCC CAN FURTHER CONSUMER INTERESTS

- CABLE COMPATIBILITY RULES MUST COME TO SUCCESSFUL CLOSURE (MEET CONSUMERS' NEED). "IR PASS THROUGH" MUST NOT BE ALLOWED TO FRUSTRATE INTENT OF RULE MAKING.
- MANDATE: SDTV SHOULD BE A SUBSET OF HDTV.
- ISSUE: A SINGLE STANDARDS RULING FOR BOTH, AT OR NEAR THE SAME TIME
- COVER: ALL MEDIA (BROADCAST, CABLE, TELCO, SATELLITE).
- DIGITAL CABLE COMPATIBILITY RULES ARE NEEDED TO AUGMENT THE ESTABLISHED ANALOG RULES.