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EX PARTE OR LATE FILED

January 19, 1995

EX PARTE

Mr. William F. Caton  
Acting Secretary  
Federal Communications Commission  
1919 M Street, NW, Room 222  
Washington, DC 20554

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JAN 19 1995

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF SECRETARY

RE: PR Docket 93-61, Automatic Vehicle Monitoring Systems

Dear Mr. Caton:

The attached is submitted on behalf of AirTouch Teletrac. Please associate this material with the above-referenced proceeding.

Two copies of this notice were submitted to the Secretary of the FCC in accordance with Section 1.1206(a)(1) of the Commission's Rules.

Please stamp and return the provided copy to confirm your receipt. Please contact me at 202-293-4960 should you have any questions or require additional information concerning this matter.

Sincerely,

Kathleen Q. Abernathy

Attachment

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The new name for PacTel

**John R. Lister**  
President and  
Co-Chief Executive Officer

**AirTouch Teletrac**  
7391 Lincoln Way  
Garden Grove, CA 92641-1428

January 17, 1995

Telephone: (714) 890-7651  
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JAN 19 1995

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF SECRETARY

**Chairman Reed E. Hundt**  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, DC 20554

Dear Chairman Hundt:

AirTouch Teletrac ("Teletrac") looks forward to the Commission's imminent decision on the AVM Rulemaking in PR Docket 93-61. As you know, Teletrac is a leader in developing and operating AVM services. In the past, I have written to the Commission expressing the importance of final rules to the growth of our industry. I wish to take this opportunity to inform the Commission on the financial investment in Teletrac and to provide an update on the size of our customer base.

Since 1984, when Teletrac was founded, over \$250 million has been invested in R & D, production, deployment and operations from various sources including internal funding, manufacturers and customers. A sizable portion of this investment has been through customer purchase of Teletrac equipment and services. Investment in Teletrac services has paid off for our customers through increased productivity, improved vehicle operating efficiencies, increased personal safety, greater property security and reduced operating costs. The many letters the Commission has received directly from our customers send this message "loud and clear". Our existing and future customers will realize even greater returns when we expand our coverage and introduce new services.

On June 17, 1994 I sent the Commission a list of over 900 businesses and government agencies that use Teletrac in their daily operations. Today, I am happy to inform the Commission that we have added about 200 commercial accounts bringing the total to 1,100. In June, Teletrac had about 33,000 units in service. Since then, this number has grown to well over 40,000 with about 10,000 of these units belonging to individual consumers subscribing to our stolen vehicle recovery service.

Teletrac is the only commercially operating wideband AVM service in the U.S. We have systems in six cities (Chicago, Dallas, Detroit, Houston, Los Angeles and Miami) and despite this limited coverage the size of our subscriber base is one of the largest in the world for mobile information/data services. Clearly, the potential for future AVM services (LMS) is substantial. A workable set of rules for LMS is a necessary pre-requisite to allow this potential to be realized. Therefore, I and our customers encourage the Commission to continue to resolve the AVM rulemaking as quickly as possible.

I appreciate the consideration the Commission has given all the issues in this rulemaking and thank you for this opportunity to present Teletrac's experience. As always, I remain available to respond to any questions the Commission may have.

Yours truly,

A handwritten signature in black ink that reads "John R. Lister".

**John R. Lister**  
President and Co-CEO

cc: Ruth Milkman