

**Friday, March 17
(Continued)**

Human Factors and ITS Systems (continued)

- **Human Factors Research Issues for Traffic Management Centers in the IVHS ERA****

Dennis J. Folds, Senior Research Scientist, Georgia Institute of Technology, Atlanta, Georgia; Michael J. Kelly, Head, Human Factors Branch, Deborah A. Mitta, Senior Research Scientist and Jeffrey M. Gerth, Georgia Institute of Technology, Atlanta, Georgia

68 Issues Report to Congress

Thomas Marchessault, Economist, Office of Secretary for Policy, U.S. Department of Transportation, Washington, D.C., presiding

Panelists:

- Frank Cahoon, Associate, Booz, Allen and Hamilton, Inc., McLean, Virginia
- Doug Wiersig, Executive Director, Greater Houston Transportation and Emergency Management, Houston, Texas
- Kent Syverud, Law Professor, University of Michigan Law School, Ann Arbor, Michigan
- Cynthia Elliot, Institutional and Legal Team Leader, Federal Highway Administration, Washington, D.C.

69 ATIS Projects Part 2

Bruce Churchill, Director Communications Information Systems, RMSL Traffic System Inc., San Diego, California, presiding

- **Promise - A Pan European Traveller Information System****

Fraser Sommerville, Director, Castle Rock Consultants, Nottingham, United Kingdom; Andrew Tate, Jan Hellaker, Per Adamsson, AB Volvo, Goteborg, Sweden and Seppo Turunen, Nokia Corporation, Tampere, Finland

- **A Progress Report on TRIMS: A Trip Reduction Information Management System****

Donald W. Dey, City of Menlo Park, Menlo Park, California; Lawrence E. Sweeney, Jr., Vice President Intelligent Transportation, Gary L. Latshaw, Program Manager, Etak, Incorporated; Menlo Park, California

- **Sirius and Carminat, Cornerstones of a Well-Balanced Policy between Traffic Management and Information in the Paris Region****

Yves Durand-Raucher, Director, Service Interdépartemental d'Exploitation Routière, Creteil, Cedex, France

70 Field Operational Test and Their Evaluations: A View From the Trenches

Stein Weissenberger, Systems Engineer, Program Manager, University of California, PATH Program, Richmond, California

Panelists:

- Bruce Churchill, President and General Manager, RMSL Traffic Systems Inc., San Diego, California
- Steve Crosby, Chairman, SmartRoute Systems Inc., Cambridge, Massachusetts
- Melanie Crotty, TravInfo Project Manager Metropolitan Transportation Commission, Oakland, California
- Steve Underwood, Research Scientist, IVHS Program, University of Michigan, Ann Arbor, Michigan
- YB Yim, Research Engineer, University of California, PATH Program, Richmond, California

1:30 - 4:00 pm

- Board of Directors Meeting

3:00 pm

- Meeting Adjourns

(Schedule subject to minor modifications)

DEVELOPING CONTRACTING PARTNERSHIPS FOR ITS DEPLOYMENT

A Roadmap For Getting ITS Contracts

In the fast-changing world of intelligent transportation systems, emphasis is shifting from research and development to deployment. This half-day seminar lays out in clear terms how to form the partnerships needed to get ITS deployment business offered by the growing private sector and government agencies. The *ITS AMERICA Strategic Plan* projects that 80 percent of the \$200 billion ITS deployment over the next 20 years will be in the private sector portion of the market. In addition hundreds of local, state, regional, and federal agencies will spend billions for ITS infrastructure.

ITS AMERICA (formerly IVHS AMERICA) has created this unique learning opportunity for contractors as a continuation and refinement of its highly successful series launched with "How To Get Started in IVHS Contracting" at the 1993 Annual Meeting. This sold-out seminar was followed by "Expanding IVHS Contracting Opportunities" at the 1994 Annual Meeting, again drawing a capacity audience and outstanding evaluations.

This year's new and updated seminar once again heads the list of ITS AMERICA Annual Meeting events. It will be held on Wednesday, March 15 — a perfect preparation for the three days of technical sessions, committee activities, and networking opportunities.

You Will Learn

- ✓ The role of the new Joint Program Office for ITS.
- ✓ How to take advantage of new opportunities in the products and services markets.
- ✓ How public/private partnerships are formed.
- ✓ How to work with the Automated Highway System Consortium.
- ✓ The importance of the emerging architectures and standards-setting activities.
- ✓ How systems integration contractors form their successful teams.
- ✓ Why the R&D program at FHWA, NHTSA, FTA and other agencies remains important to contractors.
- ✓ Who the deployment leaders are in traffic management systems, CVO electronic clearance, and electronic toll collection.
- ✓ Where business opportunities are in communications deployment.

Who Should Attend

- ✓ Everyone responsible for ITS — research, project management, or marketing for a firm involved in or considering intelligent transportation systems contracting — EVEN IF YOU ATTENDED LAST YEAR (you'll be brought up to date).
- ✓ State, urban, and MPO representatives involved in ITS programs.

- ✓ Executives of organizations just breaking into the ITS field.
- ✓ Experienced ITS contractors who want to expand into deployment.
- ✓ Academics who want to keep abreast of ITS contracting developments.

What You Get to Take Home

You'll receive a comprehensive resource guide, *Developing Contracting Partnerships for ITS Deployment*, a newly updated and reorganized version of the manuals that won rave reviews at the first two seminars, and *Who's Who In ITS*. Your keys to deployment contracting success, they contain invaluable information thoroughly indexed and will become well-used references!

Plan to Attend

Please plan early to attend so you will not be disappointed! While ITS AMERICA would like to accommodate all comers, practical considerations force us to limit attendance to the first 250 registrants. The first two seminars were sold out, and this is the most exciting contracting topic yet. Scores of government agencies and private companies involved in ITS are already inquiring about registration, so reserve your place now!

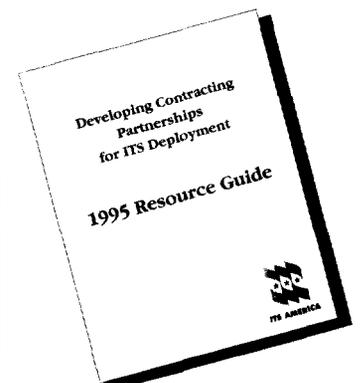
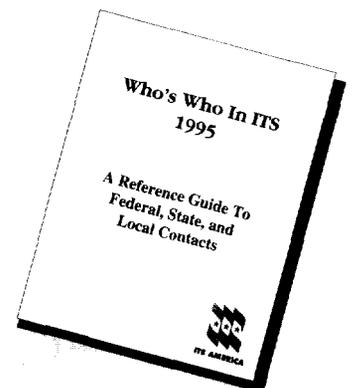
Mark Your Calendar Now!

Alert all the key people from your company who need this important and invaluable ITS contracting information.

**Wednesday,
March 15, 1995**

8 a.m. - 12 noon

- New Format. Emphasis on the Shift to Deployment
- Top people from government and industry presenting and responding to questions
- Working with the AHS Consortium
- Most Important ITS Contracting Seminar of the Year
- Evening Networking Reception



ITS AMERICA 1995 ANNUAL MEETING

PRELIMINARY SCHEDULE AT A GLANCE

Monday, March 13

Technical Committee Meetings

See page 23 for schedule

Tuesday, March 14

Technical Committee Meetings

See page 23 for schedule

11:00 am

Registration/Message Desk

Wednesday, March 15

Optional Technical Facility Tours

See page 26 for schedule

Technical Committee Meetings

See page 23 for schedule

7:00 am

Registration/Message Desk

8:00-11:30 am

Coordinating Council Meeting

8:00 am-12 Noon

Contracting Partnerships Seminar

10:00-11:00 am

Welcome and Orientation for New Attendees

11:00 am

Exhibits Open

12:30 pm

Opening Session (1)

1:30 pm

Concurrent Sessions

- U.S. DOT and ITS: What Lies Ahead (2)
- Future Societal Issues and How to Address Them (3)
- Advanced Vehicle Control (4)
- Telecommunications, Part 1 (5)
- Application of ATIS Technologies (6)
- Transit & Ridesharing (7)

3:00 pm

Refreshment Break in Exhibit Hall

3:30 pm

Concurrent Sessions

- A Deployment Vision for ATMS (8)
- Addressing Institutional Issues (9)
- System Architecture Applications (10)
- Driver Behavior and Safety (11)
- Telecommunications, Part 2 (12)
- ATIS Technology and ITS Applications (13)
- Developing a State Chapter (14)
- Method for Performance Evaluation of ATMS & ATIS Strategies (15)

5:00 pm

Sessions Adjourn for Day

5:45 - 6:45 pm

Reception in Exhibit Hall

Thursday, March 16

Optional Technical Facility Tours

See page 26 for schedule

Technical Committee Meetings

See page 23 for schedule

7:00 am

Registration/Message Desk

7:15 am

Annual Business Meeting Breakfast (16)

8:30 am

Concurrent Sessions

- ATMS Applications (17)
- Issues and Models for Public/Private Partnerships (18)
- Making the Connection Between ITS System Architecture and Standards (19)
- Automated Highway System Developments (20)
- CVO and Freight Management (21)
- ATIS Consumer Needs & Behavior, Part 1 (22)
- Transit Dispatching and Paratransit Operations (23)
- Market Analysis and User Acceptance (24)

10:00 am

Refreshment Break in Exhibit Hall

10:30 am

Concurrent Sessions

- ATMS Field Experiences (25)
- ITS Impact with NAFTA (26)
- Progress in Developing ITS Architecture (27)
- Advanced Vehicle Control (28)
- ITS and CVO: Real-Time Safety (29)
- ATIS Consumer Needs & Behavior, Part 2 (30)
- State Chapters Outreach (31)
- Issues in the Costing of ITS System Architectures (32)

12 Noon

Awards Lunch (33)

1:30 pm

Concurrent Sessions

- ATMS: Automated Debiting (34)
- ITS and Product Liability (35)
- ITS and the Environment (36)
- AVCS: Radar Systems (37)
- ITS CVO—Moving Ahead (38)
- Operational Tests for Rural Applications (39)

Managing Travel Demand with ITS Technologies:

- Opportunities for Near-Term Deployment (40)
- Seeking ITS Benefits (41)

3:00 pm

Refreshment Break in Exhibit Hall

3:30 pm

Concurrent Sessions

- Vehicle Sensing (42)
- ITS Procurement Issues (43)
- AHS and the Environment (44)
- ITS and Driver Interfaces (45)
- National ITS Program Plan (46)
- Advanced Rural Transportation Needs & Opportunities (47)
- Telecommuting and Ridesharing (48)
- The Direction of ITS Communication (49)

5:00 pm

Sessions Adjourn for Day

Friday, March 17

Optional Technical Facility Tours

See page 26 for schedule

7:00 am

Registration/Message Desk

7:15 am

Continental Breakfast

8:30 am

Concurrent Sessions

- Advanced Traffic Management (50)
- Procurement Issues (51)
- Developing Standards (52)
- The AHS Consortium & Its Program (53)
- Telecommunications, Part 3 (54)
- ATIS Projects, Part 1 (55)
- Bus Priority and Ride Tracking (56)
- Outreach Success Stories (57)

10:00 am

Refreshment Break in Exhibit Hall

10:30 am

Concurrent Sessions

- Integrated Transportation Management (58)
- Institutional Issues and Early Deployment (59)
- Societal Issues and ITS (60)
- AHS Issues (61)
- Transportation Appropriations (62)
- Smart Payment Systems for Transit (63)

12 Noon

Box Lunch in Exhibit Hall

1:30 pm

Concurrent Sessions

- ATMS and Area Traffic Management (64)
- Institutional Issues in Traffic Management Deployment (65)
- Advanced Vehicle Control Systems (66)
- Human Factors and ITS Systems (67)
- Non-Technical Issues Report to Congress (68)
- ATIS Projects, Part 2 (69)
- Field Operational Test and Their Evaluations: The View From the Trenches (70)

1:30-4:00 pm

Board of Directors Meeting

3:00 pm

Meeting Adjourns

(Schedule subject to modification)

PRELIMINARY COMMITTEE MEETING SCHEDULE

Monday, March 13

8:00 am - 5:00 pm

U.S. Tag To ISO TC/204

6:30 - 10:30 pm

Commercial Vehicle Operations (CVO)

7:00 - 9:00 pm

- APTS Subcommittees:
 - Smart Vehicle
 - Smart International
 - Smart Traveler
 - Technical Standards
 - Policy
- ATIS Subcommittees:
 - Advanced Driver
 - Personal Portable
- Energy & Environment

Tuesday, March 14

8:00 am - 12 noon

Safety & Human Factors

8:30 am - 12:30 pm

- Advanced Traveler Information Systems (ATIS)

1:00 - 5:00 pm

- Advanced Public Transportation Systems (APTS)
- Advanced Traffic Management Systems (ATMS)
- Advanced Vehicle Control Systems (AVCS)
- Clearinghouse & Publications
- Legal Issues
- System Architecture
- Telecommunications

6:00 - 9:00 pm

System Architecture Information Dissemination

7:00 - 10:00 pm

- Advanced Rural Transportation Systems (ARTS)
- APTS Human Factors Working Group
- Communications & Outreach Task Force
- North American World Congress Steering
- Societal Implications Task Force

Wednesday, March 15

7:00 - 9:00 pm

Travel Demand & Telecommuting

7:00 - 10:00 pm

- Institutional Issues
- Marketing Research Task Force
- Membership
- Standards & Protocols

Thursday, March 16

5:00 - 6:00 pm

Student Chapters

6:00 - 9:00 pm

State Chapters Council

7:00 - 10:00 pm

- Benefits, Evaluation & Costs (BEC)
- Education & Training Subcommittee
- International Liaison
- Intermodal Task Force

Friday, March 17

6:00 - 10:00 pm

World Congress Board of Directors

Saturday, March 18

8:00 am - 12 noon

World Congress Board of Directors

(Schedule subject to modification)

For information on the Contracting Seminar, Annual Meeting, or Site Tours, call Sandra Fitzgerald, ITS AMERICA, phone (202) 484-2902

ITS AMERICA Technical Committees

The Technical Committees form the core of the Society as a deliberative and representative body. Each committee supports a specific area of ITS activity.

The Coordinating Council oversees activities of the technical committees and reviews their reports and recommendations to the Society's Board of Directors. The Council Chair, with the concurrence of the Board Chair, appoints technical committee chairs. Each technical committee secretary is a federal official appointed by the U.S. Department of Transportation.

Any representative of a member organization of ITS AMERICA is eligible for membership on one or more technical committees. Non-members may attend committee meetings held in conjunction with the Annual Meeting.

1995 ITS AMERICA EXHIBITION

Exhibit Hours

**Wednesday,
March 15**

11:00 am - 7:00 pm
Reception in Exhibit Hall

**Thursday,
March 16**

10:00 am - 12 Noon
2:00 pm - 7:00 pm

Friday, March 17

10:00 am - 3:00 pm
Box Lunch in Exhibit Hall

**Make plans now to
exhibit in the largest
annual
ITS event
in the world by calling**

Sam Barill,
Exhibit Administrator
SAE Expositions
1995 ITS AMERICA
Annual Meeting and
Exposition

400 Commonwealth Drive
Warrendale, PA 15096-0001
Phone: 412/772-7178
Fax: 412/776-0210

ITS AMERICA's 5th Annual Meeting and Exposition will feature a wide array of booths and other exhibits showcasing the latest developments in intelligent transportation system technologies. Exhibits will also include demonstrations and working models.

Engineers, scientists, corporate officials, and other professionals from around the world who support the application of advanced technology for safer, more efficient highway transportation will be seeking first hand knowledge of IVHS products and services. Don't disappoint them. Plan to be a part of this dynamic event this coming March in Washington, D.C. Reserve your space now to avoid being left by the side of the road.

Who Should Exhibit

Companies that manufacture and/or supply components, parts, services, and equipment to the IVHS industry. The exhibition will feature the latest developments in IVHS technology, hardware, systems, standards, and safety.

Preliminary List of Exhibitors

Advanced Technology & Design Center
AGS Group
AlliedSignal Technical Services Corp.
American Electronic Sign
American Signal Company
Amtech Systems Corp.
Andrew Corporation
AT/Comm Inc.
AT&T
Automotive Engineering Magazine (SAE)
Battelle Memorial Institute
Bell Atlantic
Booz-Allen & Hamilton
Burl Industries, Inc.
Calspan Corporation
Carlson Telecom Systems
Castle Rock Consultants
C-COR Electronics, Inc.
Coastcom
Cohu, Inc., Electronics Division
Coryphaeus Software
C.S.T.A.
Cylink
Daktronics, Inc.

Delco Electronics Corporation
DeLeuw Cather
Detection Systems & Engineering
Differential Corrections Inc.
Econolite
EG&G Dynatrend
EIS Electronic Integrated Systems Inc.
ESRI
ETAK Inc.
Farradyne Systems, Inc.,
Parsons Brinckerhoff
Federal Highway Administration
Fiberlign Division of Preformed
Line Products
Fiber Options Inc
Frederick R. Harris, Inc.
George-Ingraham Corp.
Global Vehicle Tracking Systems
Graphic Data
HNTB
Hughes Transportation
Management Systems
Huntingdon Engineering &
Environmental, Inc.
IBI Group
International Road Dynamics, Inc.
ITS AMERICA
Javelin Electronics
JHK & Associates
Kimley Horn & Associates
Kinesix, a division of Scientific
Software Intercomp
KLD Associates, Inc.
KSI Inc.
Lockheed IMS
Loral Corporation
3M
Magellan Systems Corporation
Mark IV Industries Ltd., IVHS Division
Martin Marietta
Math Associates Inc.
Matrix Corporation
McGraw-Hill, Inc.
Meridian Technologies, Inc.
MFS Network Technologies
Microwave Sensors, Inc.
Mil-Lektron
Minnesota Guidestar
Motorola
National Automated Highway Consortium
Navigation Technologies
Network Construction Services, Inc.
New York State DOT/ITS
N Systems, Inc.
NYNEX

ITS EXHIBITORS (continued)

Omni
Opcom, Inc.
Optelecom, Inc.
Parallex Graphics
PATH, University of California, Berkeley
Qualcomm, Inc.
Racal Messenger Ltd
Readervision, Inc.
Red Zone Robotics
Road Commission for Oakland County
Rockwell
Santa Fe Technologies, Inc.
Schwartz Electro-Optics, Inc.
Siecor Corporation
Siemens Automotive
Skyline Products, Inc.
SkyView Aerial Photo of Florida, Inc.
SL Corporation
Spectra Systems, Inc.
Sumitomo Electric Industries
Surface Systems, Inc.

Talarian Corporation
Terrapin Corp.
TRW Avionics & Surveillance Group
Traffic Technology International
Utilicom Inc.
Vikimatic Sales Inc.
Virtual Prototypes Inc.
Volvo
Waters Information Services
Westinghouse Electric Corp.
Whelen Engineering Company

Vehicle Display Exhibitors

American Electronic Sign
Delco Electronics Corporation
Global Vehicle Tracking Systems
Mark IV Industries Ltd., IVHS Division
Motorola
Skyline Products, Inc.
TRW Avionics & Surveillance Group
Volvo
Westinghouse Electric Corp.



Exhibit Hours

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Friday, March 17

10:00 am - 3:00 pm
Box Lunch in Exhibit Hall

OPTIONAL FACILITY SITE TOURS

Annual meeting registrants may select from among a wide variety of technical tours being offered Wednesday, Thursday, and Friday, March 15-17.

Wednesday, March 15

- **Tour 1 - Federal Highway Administration Highway Driving Simulator (HYSIM) at the Turner-Fairbank Highway Research Center, McLean, Virginia.**

This fully interactive, fixed-base driving simulator is a critical element in the FHWA human factors research program and supports research investigating the interface between drivers and their environment. The HYSIM includes a full-sized vehicle and a two part visual display system. Offered twice: 8-11:00 am and 9-12 Noon. Each tour limited to 24 people.

- **Tour 2 - The MITRE Corporation, McLean, Virginia**

The tour includes demonstrations of the modeling tools being used in the IVHS Architecture Study, the human-in-the-loop air traffic management laboratories, and communications technologies, such as the FM Subcarrier Traffic Information Channel System. Offered once: 8:00 am-12 Noon. Tour limited to 40 people.

- **Tour 3 - Montgomery County Traffic Management Center and U.S. Army/National Institute of Standards and Technology (NIST)**

A TMC with very modern components to handle all signalized intersections plus surveillance to integrate with the freeway network. In addition, the TMC uses a video camera in the county airplane and on-line TV cable-county channel.

Demonstration of autonomous vision-based road following, car following and obstacle detection with the NIST Robotics Testbed vehicle. Offered twice: 8-11:30 am and 2:30-5:30 pm. Each tour limited to 20 people.

- **Tour 4 - Maryland State Operations Center and AlliedSignal Technical Services Corporation**

A brand new latest state-of-the-art traffic operations center for the entire state thru satellite traffic operations centers. The electronics, software, VMS, video cameras, incident management and other IVHS functions are all integrated.

AlliedSignal Technical Services Corporation has established a vendor independent IVHS technology test site that is equipped with a full-size working variable message sign, lane control signals, video surveillance, vehicle opportunity to test new equipment and innovative configurations in an environment which does not impact public traffic flow, but which provides a variety of traffic demand situations.

Offered three times: 7:30-11:00 am, 9:30 am-1:00 pm, and 12 Noon-3:00 pm. Each tour limited to 46 people.

- **Tour 5 - Westinghouse and Maryland Transit Administration (MTA)**

The Westinghouse facility contains a fully

integrated software and hardware development and test facility including CAD/AVL operations center consoles; information kiosks; integrated terminals information systems; and electronic bus-stop signs for display of real-time bus arrival and departure information for public transit.

MTA is implementing an integrated CAD/AVL system for management of their transit fleet. The system is designed to electronically track MTA buses and light rail vehicles. The tour of the MTA will include demonstrations of several APTS technologies as well as a tour of the transit dispatch center.

Offered once: 8-11:00 am. Tour limited to 24 people.

Thursday, March 16

- **Tour 6 - Virginia DOT's Northern Virginia Traffic Management System**

The Northern Virginia Traffic Management System is a computerized freeway surveillance system and also the foundation for IVHS in the region. The system employs traffic count/speed stations at 550 locations, ramp meters, closed circuit cameras, video wall system map display, live airborne surveillance and variable message signs at 100 locations.

Offered twice: 9:30-11:30 a.m and 1:30-3:30 pm. Each tour limited to 25 people.

- **Tour 7 - Montgomery County TMC and U.S. Army/National Institute of Standards and Technology (NIST)**

See Wednesday for tour description.

Offered twice: 8-11:30 am and 1:30-4:30 pm. Each tour limited to 20 people.

- **Tour 8 - Maryland State Operations Center and AlliedSignal Technical Services Corporation**

See Wednesday for tour description.

Offered three times: 7:30-11:00 am, 9:30 am-1:00 pm, and 12 Noon-3:00 pm. Each tour limited to 46 people.

- **Tour 9 - Westinghouse and Maryland Transit Administration**

See Wednesday for tour description.

Offered once: 8-11:00 am. Tour limited to 24 people.

Friday, March 17

- **Tour 10 - Montgomery County TMC and U.S. Army/National Institute of Standards and Technology (NIST)**

See Wednesday for tour description.

Offered once: 8-11:30 am. Tour limited to 20 people.

- **Tour 11 - Maryland State Operations Center and AlliedSignal Technical Services Corporation**

See Wednesday for tour description.

Offered two times: 7:30-11:00 am, and 9:30 am-1:00 pm. Each tour limited to 46 people

- **Tour 12 - Westinghouse and Maryland Transit Administration**

See Wednesday for tour description.

Offered once: 8-11:00 am. Tour limited to 24 people.

Times shown are departures from and arrivals back to the 24th Street entrance of the Sheraton Washington Hotel. Tours will be assigned on a first-come, first served basis. Only registered conference attendees may reserve space on the facility tours. The tour schedule is subject to consolidation/ cancellation should minimums not be met. You will be notified if this occurs.

Note that the tours are not included in the conference registration fee. Indicate your first and second choice selections on the back of the registration form (Section D). Tickets will be waiting for you when you check-in at the conference registration desk.

Tour requests received after February 24, 1995 cannot be processed in time for the meeting. Space permitting, registration will be handled on-site.

Tour cancellation requests will be fully refunded through Friday, March 3, 1995. After that date, refunds will not be issued for unused tour tickets.

GENERAL INFORMATION

Meeting Location

The headquarters hotel for the ITS AMERICA Fifth Annual Meeting is the Sheraton Washington Hotel. Overflow accommodations have been arranged at the Omni Shoreham Hotel, a block away from the Sheraton.

Hotel Reservations

All hotel rooms are subject to 13% D.C. sales tax and \$1.50 per room, per night occupancy tax. A limited number of non-smoking rooms are available. The group rate applies three days prior and three days following the conference, based on availability.

Check-in is after 3:00 p.m., check-out is 12 Noon. Guests arriving before 3:00 p.m. will be accommodated as rooms become available. Arrangements may be made at the bell captain's desk for luggage storage.

Sheraton-Washington Hotel (Headquarters)

Located at 2660 Woodley Road, N.W., (upper Connecticut Avenue), Washington, D.C. 20008. Hotel phone: 202/328-2000; hotel fax: 202/234-0015. Reservations **cannot** be confirmed through the Sheraton 1-800-325-3535 reservation center.

The Sheraton is one of the premier convention hotels in the nation's capital and is two miles from the heart of downtown D.C., with easy access to major highways. The Metro (Red Line) subway stop, Woodley Park-National Zoo, is right at the hotel's front door.

Room Rates: A block of rooms has been reserved at the following special conference rates:

Park & Center Towers: Single \$154, Double \$174, additional +\$30.

Wardman Tower: Single \$179, Double \$199, additional +\$30.

Government Rate

A limited number of rooms at the government rate are available at the *Sheraton Washington only*, on a first-come, first-served basis and are available only to meeting attendees presenting a valid government identification card upon arrival. Rates are: 1 person \$100; 2 persons \$120; Additional +\$30.

Suites

A large selection of suites have been set aside at the Sheraton for conference attendees at a 25% discount off of prevailing rates. Call 202/328-2900 for reservations or contact Patty Zweifel, Hospitality Manager, for suite availability and services.

Shoreham Hotel

Located at 2500 Calvert Street, N.W., Washington, D.C. 20008. Hotel phone: 202/234-0700; hotel fax: 202/265-5333.

Room Rates: Single \$138, Double \$158, plus 13% sales tax.

Room Cut-off Date

Make your reservations early. Each year the hotel has been sold out weeks before the cut-off date. **Our block of rooms at both hotels will be held until Thursday, February 16, 1995.** Reservations received by the hotels after February 16, will be at the convention rate, based on availability. It is almost certain that the hotels will be sold out prior to that date.

Room Reservation Procedures

Registrants are responsible for making their own hotel reservations. Call the hotel of your choice and identify yourself as an ITS AMERICA conference attendee to insure proper handling of your reservation. The hotels will send room confirmations.



400 Virginia Avenue, S.W.
Suite 800
Washington, D.C. 20024-2730
(202) 484-4847
Fax (202) 484-3483

GENERAL INFORMATION (continued)

Discounted tickets may be purchased directly from United or through your own travel agency by calling United's Meeting Reservation Center at 1-800-521-4041 seven days a week from 7:00 a.m. to 1:00 a.m. ET. **The reservations agent must have the ITS AMERICA Meeting ID number 578WS in order to access the special fares.**



UNITED AIRLINES

**Call Early
Seats May
Be Limited**

Guaranteed reservations require an advance deposit or credit card to guarantee arrival after 4 p.m. All major credit cards accepted. Cancellation must be received 72 hours prior to arrival or the hotels will retain your deposit or charge your credit card. Request cancellation number and keep it for reference.

Travel Information

Washington, D.C. is served by three major airports: Washington National, located across the Potomac about 20 minutes from the Sheraton; Washington Dulles International, located approximately 40 minutes from the city; and Baltimore-Washington International, 45 minutes north of the city. AMTRAK has frequent arrivals and departures daily at Union Station.

ITS AMERICA has negotiated special travel savings to the annual meeting between March 10-20, 1995 with **United Airlines**. United is offering a 10% discount off the unrestricted BUA coach fare or a 5% discount off the lowest applicable fares including first class. These discounts apply to travel on domestic segments of all United Airlines and United Express flights. A 5% discount off any fare is also available for attendees traveling to or from Canada in conjunction with the meeting. These fare are only available through United's Meeting Desk with all fare rules and restrictions applying. Mileage Plus members receive full credit for all miles flown to the meeting.

Tax Deduction

Expenses for the seminar and/or conference (including registration fees, travel, meals and lodging) undertaken to maintain and improve professional skills may be tax deductible in whole or part. Please consult your accountant.

Cancellation Policy

Cancellation and refund requests must be submitted in writing. Credit will be issued to your credit card account, if paid with credit card. **After Friday, March 3, 1995 all cancellations and/or "no shows" are liable for the entire registration fee.**

- **Contracting Partnerships Seminar, March 15**
Cancellation requests, postmarked by Friday, February 24, 1995, may be canceled for a full refund. Between February 25 to March 3, cancellations are subject to a \$35 per person processing fee. This fee is to cover obligations incurred by ITS AMERICA in making arrangements and does not entitle the registrant to any of the seminar materials.
- **Annual Meeting, March 15-17**
Cancellation requests, postmarked by Friday, February 24, 1995 may be canceled for a full refund. Between February 25 to March 3, cancellations are subject to a \$75 per person processing fee. This fee is to cover obligations incurred by ITS AMERICA in making arrangements and does not entitle the registrant to any of the conference materials.
- **Optional Facility Site Tours, March 15 - 17**
Cancellation requests, postmarked by Friday, March 3 may be canceled for a full refund without penalty. After that date, refunds will not be issued.

Substitution Policy

Substitutions within the same organization for the same amount of fee may be made by mail or fax (please, no phone calls) through Friday, February 24, 1995. After February 24, all changes must be made at the conference on-site registration desk.



REGISTRATION REQUEST

Return your completed form to:

REGISTRAR

ITS AMERICA

400 Virginia Avenue, S.W., Suite 800

Washington, D.C. 20024-2730

Telephone: 202/484-4847 • Fax: 202/484-3483

1995 ITS AMERICA Annual Meeting

March 15-17, 1995
Sheraton Washington
Washington, D.C., USA

Please Note: To avoid delays in registration, **please read entire form carefully.** You may send your registration request by fax *only if paying with a credit card.* **Do not mail a duplicate form.** If you are paying by check, please mail registration form with check — **do not fax a duplicate.** **No telephone registrations and no purchase orders accepted.**

Deadline for receipt of early registrations at ITS AMERICA is Monday, February 13, 1995. Registrations received after Friday, February 24, 1995, cannot be processed in time for the meeting. On-site registration at the higher fee will be available, see the back for fees. **Registration confirmation receipts will be sent.** Cancellation, and Substitution policy is on page 8.

For purposes of convention badges and mailing lists, the correct business address, title, telephone and fax of each person attending is of vital importance. Please list each name as you wish it to appear on your badge: first name, middle initial, last name; plus your nickname on the appropriate line. List direct business address for each registrant, even if registrations are being consolidated through one office.

Please print or type one form (front and back) for each participant (copy if necessary).

Mr.

Ms.

Dr.

Name (First Name, Middle Initial, Last)

Job Title

Nickname For Your Badge

Spouse/Guest Name (if accompanying)

Company (Please abbreviate if longer than 34 characters)

Mailing Address

Mail Stop

City/State/Province

Country

Zip/Postal Code

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Telephone

Fax

Organization Type (Check one)

U.S. Registrants Only

- 1. U.S. DOT
- 2. Other Federal Agency
- 3. State Highway/Transportation Dept.
- 4. Other State Government
- 5. Regional/Local Agency
- 6. Consultant

- 7. Non-Profit
- 8. University/College
- 9. Industry
- 10. Service/Trade Organization
- 11. Press (Attach copy of credentials)
- 12. Other _____
(please specify)

Foreign Registrants Only

- 13. Government
- 14. Non-Government

- First time attending Annual Meeting**
- Send me information on ITS AMERICA membership**
- Check here if you are disabled and require special services. Attach a written description of needs.**

Continues on back

