



# Recreation Vehicle Industry Association

ORIGINAL

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July 27, 1995 **RECEIVED**

AUG 25 1995

Before the  
Federal Communications Commission  
Washington, D. C. 20554  
**FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF SECRETARY**

In the Matter of  
  
Establishment of Rules and Policies  
for the Digital Audio Radio Satellite  
Service 2310-2360 MHz Frequency Band

) IB Docket No. 95-91  
) GEN Docket No. 90-387  
) RM No. 8610  
)  
)

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## COMMENTS OF THE RECREATION VEHICLE INDUSTRY ASSOCIATION (RVIA)

RVIA is a national trade association that represents the manufacturers of recreation vehicles (RVs) including motorhomes, travel trailers, fifth-wheel trailers and truck campers as well as custom van, pickup truck and sport-utility vehicle conversions. RVIA's members produce more than 95 percent of all motorhomes, travel trailers, folding camping trailers, fifth-wheel trailers and truck campers and 80 percent of all custom van conversions produced in the United States.

Our industry is very interested in seeing satellite radio available as soon as possible. Digital Audio Radio Systems (DARS) have many advantages over what is now available to the public. RV owners demand the latest technology in their units. Many motorhomes are equipped with two televisions, VCR's and radios. The latest conversion vans have as many as five televisions (one located in the raised roof and one installed in each seat back), and two radios. RV users are very mobile and often travel to remote locations where radio and television programming and reception is extremely limited. Many RV owners have addressed this problem in the television area by installing satellite units on top of their RVs. DARS would provide the same benefit in the radio area with an antenna the size of a silver dollar and at a fraction of the cost of a TV satellite. Consequently, RVIA requests the FCC to license satellite radio as soon as possible.

Very truly yours,

Craig A. Kirby  
General Counsel

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