

DOCKET FILE COPY ORIGINAL

LAW OFFICES

COHN AND MARKS

STANLEY S. NEUSTADT
RICHARD M. SCHMIDT JR.
JOEL H. LEVY
ROBERT B. JACOB
ROY R. RUSSO
RONALD A. SIEGEL
LAWRENCE N. COHN
RICHARD A. HELMICK
WAYNE COY, JR.

MARK L. PELESH
J. BRIAN DE BOICE
ALLAN ROBERT ADLER
CHARLES M. OLIVER

SUSAN V. SACHS
JOHN R. PRZYPYSZNY
A. SHEBA CHACKO

OF COUNSEL
MARCUS COHN
LEONARD H. MARKS
STANLEY B. COHEN

*MEMBER OHIO BAR ONLY

SUITE 600
1333 NEW HAMPSHIRE AVENUE, N. W.
WASHINGTON, D.C. 20036-1573

TELEPHONE (202) 293-3860
TELECOPIER (202) 293-4827

DIRECT DIAL (202) 452-4830
INTERNET ADDRESS:

RECEIVED

SEP 12 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

September 12, 1995

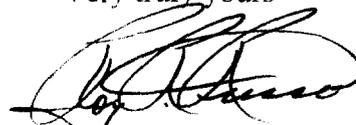
Mr. William F. Caton
Acting Secretary
Federal Communications Commission
Washington, D.C. 20554

95-91

Dear Mr. Caton

Transmitted herewith on behalf of Tichenor Media System, Inc. are an original and five copies of its Comments with respect to the Notice of Proposed Rule Making concerning the proposed Digital Audio Radio Service (GEN Docket No. 90-357).

Very truly yours


Roy R. Russo

Enclosure

cc w/encl.: Hon. Reed E. Hundt, Chairman
Hon. James H. Quello
Hon. Andrew C. Barrett
Hon. Susan Ness
Hon. Rachelle B. Chong

No. of Copies rec'd
List ABCDE

0+4

No. of Copies rec'd
List ABCDE

ORIGINAL RECEIVED

DOCKET FILE COPY ORIGINAL

SEP 12 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

BEFORE THE

Federal Communications Commission

In the Matter of)	IB Docket No. <u>95-91</u>
)	GEN Docket No. 90-357
)	RM No. 8610
Establishment of Rules and Policies for the)	PP-24
Digital Audio Radio Satellite Service in the)	PP-86
2310-2360 MHZ Frequency Band)	PP-87

To: The Commission

COMMENTS OF TICHENOR MEDIA SYSTEM, INC.

Tichenor Media System, Inc. ("Tichenor") submits the following Comments with respect to the Notice of Proposed Rule Making issued by the Commission on June 15, 1995, in the above-captioned proceeding on the proposed Digital Audio Radio Service ("DARS"), aka "satellite radio".

Tichenor License Corporation, a subsidiary of Tichenor Media System, Inc., is the licensee of the following radio stations:*

KGBT(AM), Harlingen, TX	KROM-FM, San Antonio, TX
KIWW-FM, Harlingen, TX	KLAT(AM), Houston, TX
KBNA(AM), El Paso, TX	KLTN-FM, Port Arthur, TX
KBNA-FM, El Paso, TX	KMPQ(AM), Rosenberg-Richmond, TX
KXTN(AM), San Antonio, TX	WIND(AM), Chicago, IL
KXTN-FM, San Antonio, TX	WOJO-FM, Evanston, IL
KCOR(AM), San Antonio, TX	

We strongly oppose the creation of "satellite radio."

*/ In addition, Tichenor Media System, Inc. operates KLTO-FM in Rosenberg-Richmond, Texas, and KAMA(AM), in El Paso, Texas, under local marketing agreements.

Each of our radio stations serves a very important element of the public interest, primarily Spanish-language listeners and speakers in communities with very substantial Hispanic populations. Implementation of the DARS service, particularly if advertiser supported, will significantly and adversely affect our stations' ability to continue the level of public service we have traditionally provided. This in turn will deprive our Hispanic and Spanish speaking communities of vital information.

Approximately one quarter of our total revenues come from national advertisers. If DARS were to come into existence with advertiser support and without the obligation and, indeed, without the ability to provide local public service (and likewise escape the associated cost burden), it would be in a position to drain revenues from us due to its inherently lower cost structure and ability to accept lower prices. This would have a tremendous negative impact on our revenues, which in turn will not allow us to provide the excellent public service we presently provide.

Supporters of DARS argue that "niche" communities would be better served through a "satellite radio" system. The Hispanic is a niche community that we believe would not benefit from this service. The majority of our listeners are Hispanic, but due to the diversity of their backgrounds (i.e., Mexicans, Puerto Ricans, Cubans, South Americans, etc.), local programming serves them best. Hispanics vary in their taste of programming according to their county of origin; how would DARS be able to serve these needs? Also, for example in the Chicago Hispanic community, our WIND-AM originated local observation of the Mexican celebration "Cinco de Mayo" (Fifth of May) which has become a tradition and yearly celebration for the Mexican/Hispanic community. How will DARS be able to accomplish something like this? It will not; rather, it will ruin our ability to do it at all.

Attached to these Comments are market-by-market descriptions of the significant local public service contributions of the Tichenor stations to the Hispanic communities which they serve. In each instance, that level of service would be severely jeopardized by the fragmentation of audience which would result from implementation of the proposed "satellite radio" service, as well as from the diminution of revenue which would occur if such a service were advertiser-supported rather than operated on a subscription basis. Implementation of the DARS would revisit on the radio industry in one fell swoop the financial crisis occasioned by the glut of stations created over a longer span of time pursuant to the Docket No. 80-90 allocations. Not even multiple ownership deregulation -- whether Congressionally or agency mandated -- would permit the industry, and particularly broadcasters concentrating their efforts on specialized programming and local service, to survive.

Finally, we also point out that a system of terrestrial repeaters, if the repeater is done through a local station, with the ability to originate local programming, would be unfair to existing terrestrial stations. These repeaters would give the appearance of localism but would not have either the obligation or the resources to provide local programs and issues that are provided by existing local terrestrial radio stations.

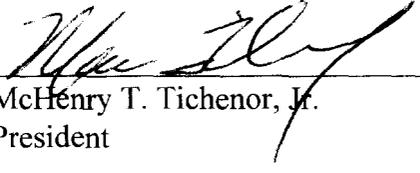
In conclusion, the Commission should take heed of the fact that surveys show that the public is overwhelmingly satisfied with the current system of radio broadcasting in this country. There is no outcry for satellite delivered service. There is no upside to the public in making a new satellite-originated service available, but rather a real threat that such a service could seriously endanger the world's most well-regarded radio industry and its ability to continue to effectively serve the local public needs and interests, as our stations do so well as documented herein.

For all these reasons, Tichenor Media System, Inc. opposes the Digital Audio Radio Service or "satellite radio".

Respectfully submitted

TICHENOR MEDIA SYSTEM, INC.

Dated: Sept. 11, 1995

By: 
McHenry T. Tichenor, Jr.
President

LA TREMENDA

KLAT

1010 AM

Estereo Latino

KLTN

93.3 FM 105 FM

Radio Impacto

KMPQ

980 AM

1415 NORTH LOOP WEST SUITE 400 HOUSTON, TEXAS 77010 TEL: (713) 868-4344 FAX: (713) 868-5947

August 21, 1995

Statement concerning impact of satellite radio on stations KLAT, La Tremenda licensed to Houston, Texas, KLTN, Estereo Latino licensed to Port Arthur, Texas, KMPQ, Radio Impacto licensed to Rosenberg-Richmond, and KLTO licensed to Rosenberg-Richmond, Texas.

The following is a brief explanation on our different local public affairs programs, public service programming, events and activities our stations have for our market.

PUBLIC SERVICE ANNOUNCEMENTS -

All Public Service Announcements which is of general public interest promoted by a non-profit organization air on KLAT-La Tremenda, KLTN-Estereo Latino, KMPQ-Radio Impacto and KLTO are live with 20-second duration once per hour on each station.

PUBLIC AFFAIR PROGRAMS -

"LA VOZ DEL PUEBLO"

Public affairs program on KLAT La Tremenda. "La Voz del Pueblo" (People's Voice), is a daily (Monday to Friday) local, live two-hour public affairs program. Topics: Education, Health Care, Crime, Drugs, and information of interest to Hispanics. The program format features an interview with a guest and telephone calls from the public. Host and producer: Rolando Becerra. Live program aired Monday through Friday for two-hours from 12:00 Noon to 2:00 P.M.

"HISD PERSPECTIVES"

KLAT simulcast in Spanish this program which originates with Channel 8 TV. It is translated into Spanish simultaneously by Arturo Sanchez, Ph.D., and Gladys Romeu. The program is dedicated to educational issues and it is produced by the Houston Independent School District. Live half an hour program, twice a month.

"SUCESOS"

KMPQ-Radio Impacto "Sucesos" , (Current Events), is a daily (Monday to Friday) local, live one hour public affairs program. Topics: Education, Health Care, Crime, Drugs, and information of interest to Hispanics. The program format features an interview with a guest for half an hour and telephone calls from the public for the rest of the program. Host and producer: Carlos Lopez. Live program aired Monday through Friday for one hour from 1:00 Noon to 2:00 P.M.

"EN LA COMUNIDAD"

KLTN-Estereo Latino (In the Community), is a local, taped, fifteen minute public affairs program, aired on Sunday. One program airs from 9:00 AM to 9:15 AM and a second program on a different topic from 11:00 PM - 11:15 PM. The host interviews a community leader about events, problems or community issues.

"SUCESOS"

(Current Events), is a local, taped, half an-hour public affairs program, aired on Sundays on KLTO-Estereo Latino. The program airs from 7:00 AM to 7:30 AM. The host interviews a community leader about events, problems or community issues.

Statement/Satellite Radio
Page #3
August 21, 1995

COMMUNITY EVENTS -

KLAT, KLTN-KLTO, KMPQ Radios join forces to commemorate Cinco de Mayo in May to celebrate the Mexican Independence Day with a free admission event. Thousands of Hispanics attend this celebration at the George R. Brown Convention Center.

Fiestas Patrias in September, this is the largest cultural event celebrating The Mexican Independence Day at the Astrohall of Houston. Thousands of Hispanic attend this great free event.

KLAT, KLTN-KLTO, KMPQ Radios highlight traditional holidays and patriotic occasions important to those whose heritage comes from any Spanish country. Events include Carnaval de San Miguel, Festival Puertorriqueño, Calle Ocho in Miami (Miami International Festival with a full day broadcast during the event), Festival de Colombia, Dia de La Hispanidad.

KGBT • AM / KIWW • FM

Archau Tower • 200 South 10th Street • Suite 400 • McAllen, Texas 78501 • Telephone (361) 631-4499 • Fax (214) 631-0090

Statement concerning impact of satellite radio on stations KGBT-AM and KIWW-FM licensed to Harlingen, Texas.

The following are examples of how the proposed digital audio radio service cannot fully serve a market like McAllen - Brownsville, Texas. This is a market that is 90% Hispanic and traditionally hispanics establish loyalties which are locally tied. Our radio stations are vivid examples of loyalty to our listeners. They are ranked first and second in the market, persons 25 - 54 (Arbitron, Radio Market Report, Spring 1995). Also in a market where the median income per household is \$16,745.00** per year listeners have shown that they depend on our stations for their everyday needs. **Source - Rio Grande Valley Chamber of Commerce, 1995 Economic Market Report.

SHOTS ACROSS TEXAS

Historically, the Rio Grande Valley has registered the lowest number of children immunized against childhood diseases. In 1994 and 1995, in conjunction with the Texas Department of Health and local health organizations, KGBT-AM/KIWW-FM spearheaded a major campaign to inform and promote awareness and action to immunize children from birth, and continue immunization schedules through adulthood.

Before the campaign began, the Texas Department of Health reported that less than 20 percent of the two-year olds in this region were immunized. As of this date, health officials say that almost 70 percent of two-year olds in the Rio Grande Valley have been immunized according to the schedule of immunizations required - and that a 600 percent increase in other age groups, including adults, has been seen as well.

The goal is to have at least a 90 percent immunization rate by the year 2000 - a goal that seems highly possible if local media efforts continue at the rate begun.

KGBT-AM/KIWW-FM have provided more than a quarter of a million dollars - if not more - in promoting early childhood immunizations by publicizing the Shots Across Texas effort through numerous public service announcements about free and low-cost immunization clinics and their schedules, public affairs shows that discuss the diseases and how immunizations can reduce future medical costs, and personal appearances at health fairs and clinics to demonstrate the stations' committment toward this effort.

A SU SALUD EN ACCION

Hispanics are considered to be at a higher risk for cancer than other ethnic groups. In the Rio Grande Valley, cancer poses a greater risk than in other areas of the country, due to a marked reluctance and financial inability to access medical assistance - for prevention and treatment.

In 1994, "A Su Salud en Accion," (To Your Health - In Action) was funded at the national level with programs begun in five cities/regions - including California, San Antonio, Texas and the Rio Grande Valley. The program consists of experts and volunteers disseminating information and providing access to low- or no-cost medical assistance for the residents.

KGBT-AM/KIWW-FM were selected by the program to lead the effort in the Valley to publicize and inform the public about the importance of early diagnosis and intervention to diminish the number of cancer deaths in this region, which registers one of the highest incidences of cancer in the country.

As a result of this joint effort, through public service announcements and public affairs shows and a hands-on team effort with "A Su Salud en Accion" professionals and volunteers -- the program in the Rio Grande has been recognized as the one with the highest rate of success in dissemination, awareness, and early intervention among the nationwide projects.

In the process, more Valleyites have also learned and taken advantage of services that had heretofore been languishing unused because the community did not know the services were available.

Another side benefit has been that information about nutrition, early intervention, less fear of medical doctors and examinations, etc. has also been useful in the effort to prevent and treat other illnesses affecting Hispanics at a higher rate - i.e., diabetes and heart disease.

CRIMESTOPPERS

The four-county Rio Grande Valley is one of the major entry-points for drugs, due to its close proximity to Mexico and an area that registers a high level of crime in stolen property - including vehicles. In 1992, KGBT-AM/KIWW-FM and the Pharr Crimestoppers program initiated a major thrust to try to resolve crimes that had been unresolved for some time, in some cases, years.

A concerted effort was thus begun presenting a "Crime of the Week" on both stations, in Spanish for KGBT-AM, reaching Hispanics on both sides of the border and KIWW-FM, to reach the bilingual listeners, with details of the crime and perpetrators and the anonymity of the Crimestoppers program in reporting crimes and criminals.

One year after beginning the program, the Pharr Crimestoppers program was recognized as one of the best in Texas. In 1994, it was the Crimestoppers program recovering more assets and resulting in more arrests of criminals than any other such program with similar population size in the state and the country. In 1995, the Pharr Crimestoppers program received accolades at the international level, as well as at the local, state, and national levels for being number one in recovery of assets and arrests and indictments of criminals.

In 1995, other Valley Crimestoppers programs have been included in the KGBT-AM/KIWW-FM battle against crime.

Until 1995, no other media - television, newspaper or other radio stations - involved in this effort. In 1995, all media began to focus on crimestoppers efforts. A push that has been even more successful. In a majority of the cases resolved this year - from minor theft to murder - a tip to one of the Valley Crimestoppers numbers has been the factor.

A continued combined thrust by local media will continue to build on the success of this project.

ELECTIONS

For many decades, voting in the Rio Grande Valley had been something left only to those who were involved politically and who were from the middle-class or above. Today, thousands more are registered to vote, and as more immigrants continue the process for citizenship, they become potential voters.

KGBT-AM/KIWW-FM, on a continuous basis, advises residents to register to vote and where and then advances that effort to providing candidate and issue information, as well as early and voting day polling places.

Every year, more and more people in the Valley are made aware of and take their right and responsibility to vote much more seriously, because of the local efforts by media to educate both voters and non-voters. For example, in a non-election year and month, in the August 1995 election in Hidalgo and Starr counties, about only one topic, funding approval and raising of property taxes to continue operating a community college, an unprecedented number of voters went to the polls - early and on election day to vote - and approve an eight percent property tax increase.

The focus on local issues, topics and candidates (as well as national and state candidates and elected officials feelings and actions on issues affecting the valley) has resulted in more people voting and is seen by more and more residents as a way to ensure government by the people for the people.

MISCELLANEOUS PROJECTS

Holidays are a great time to enjoy. But for law enforcement officials, it is also a time to fear due to an increased number of traffic accidents, injuries and deaths.

KGBT-AM/KIWW-FM and other local media promote a special focus on safe driving habits all the time, but especially during holidays when people tend to relax on the road. While a high number of deaths are reported during each holiday period by State troopers, since 1992, in the Rio Grande Valley, only 1 death has occurred on Valley highways or roads during the holiday periods - this has also been the only major accident reported during this three and 1/2 year period.

The Rio Grande Valley's close proximity to the Atlantic Ocean makes it a major weather center. KGBT-AM is the flagship station during the hurricane season that begins in March and ends in November, taking the lead in providing up-to-date and accurate weather and preparation information about tropical storm/hurricane activities in this area for all of northern Mexico and South Texas.

Weather advisories are given on an almost minute by minute basis as storm activity increases to ensure that residents in these areas take appropriate measures for their property and personal safety.

More than one dozen public affairs programs are aired weekly on KGBT-AM/KIWW-FM, discussing social, legal, government and personal issues that especially affect Rio Grande Valley residents.

The majority of these programs are produced locally, utilizing local experts and residents, addressing local issues in a language understood by this population - Spanish and/or a combination of Spanish and English.

The Rio Grande Valley encompasses four counties with almost half a million residents - and KGBT-AM/KIWW-FM cover this entire area. KGBT-AM is also heard in the northern part of Mexico. This results in an inordinate amount of non-profit and service activities and events throughout this region.

KGBT-AM/KIWW-FM have a vigorous public service announcement campaign in place. At least one public service announcement, if not more, is broadcast each hour - during the daytime and nighttime programming.

In addition, a nightly three-minute calendar of events is broadcast as well.

These PSAs provide entertainment information, as well as information about health matters such as rabies vaccinations, immunizations, health clinics, school activities, etc. In addition, the stations also issue advisories about safe driving, buckling up, school bus safety, etc.

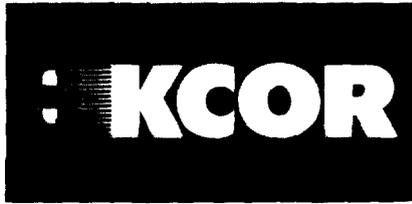
Y AHORA USTED OPINA

"Y Ahora Usted Opina," (And, Now You Give Your Opinion) is a daily one-hour call-in show that allows listeners to vent their feelings and opinions in an open forum in Spanish on KGBT-AM - the only one of its kind in the Valley.

Topics discussed have ranged from how to treat a migraine headache with herbs to witchcraft and white magic to focusing attention on colonias (illegal subdivisions lacking basic services such as potable water, indoor bathroom facilities, and paved streets) and housing projects operating outside the law.

Not only has "Y Ahora Usted Opina" become a forum for diatribe, but it has resulted in the solution of problems, because many of the local government officials listen and are placed "under the gun" to resolve or respond to the issues being discussed, or risk loss of voters.

In addition, the local flavor of this call-in show cannot be duplicated elsewhere. People in the Rio Grande Valley continue to have close ties to our Mexican neighbors - either through parentage or residency - and this, in turn, creates a unique viewpoint. For example, Hispanics in this region believe in herbal remedies - a practice that continues today. When a caller says that his grandfather has diabetes and has changed his eating habits, resulting in a fitter and healthier grandfather who now will live a few years longer, listeners take heart and are likely to consider changes in their own lifestyles, cutting down on foods or substances that are traditional in the Hispanic culture.



1777 N.E. LOOP 410, SUITE 400, SAN ANTONIO, TEXAS 78217
(210) 821-6548 FAX (210) 804-7825

August 31, 1995

Statement concerning impact of satellite radio on stations **KCOR-AM** licensed to San Antonio, **KXTN-AM/FM** licensed to San Antonio, and **KROM-FM** licensed to San Antonio.

Tichenor Media System, Inc. has been an important part of the Hispanic Community, not only by providing news and information to the community's language, but by giving back to the community. TMS in San Antonio provides the ONLY in-depth information and coverage on important issue for the Hispanic community.

Since 1946, Tichenor Media System, Inc. has been giving back to the community by way of Public Service Announcements, Talk Shows, Media Seminars, Outdoor Events, Community Promotions, Local, National and International News coverage and commentaries.

The stations are opposed to the advertised supported DARS because it would severely jeopardize our income and in turn, KCOR/KXTN/KROM would not be able to provide the local quality service described hereafter.

KCOR/KXTN/KROM Talk Shows - Problems & Issues

FUNDING	CRIME
FEDERAL GOVERNMENT	DRUGS
HEALTH	STREETS/DRAINAGE
HOUSING	TRANSPORTATION
EMPLOYMENT	LITERACY
IMMIGRATION	POVERTY
WATER	LOCAL GOVERNMENT
EDUCATION	POLLUTION
ECONOMY	ABORTION
MEDIATION	WELFARE

(PSA) Public Service Announcement Over 500 Non-Profit Agencies.

Statement /Satellite Radio

Page #2

August 31, 1995

Media Seminars

Media Seminar for San Antonio Community Organizations and Agencies. The purpose of these Seminars is to inform agencies and organizations of what the media has to offer in the way of public service and how your organization can best utilize these resources.

KCOR/KXTN/KROM Talk Shows/Other Topics

Council Targets "Tagger's" Attacks Commerce Street Graffiti Just hours after juveniles were arrested for tagging trash containers at a public housing project, City Council designated a 15.5 mile stretch of Commerce Street as San Antonio's first graffiti free zone.

Via Fare Route Changes Draw Fire on Eye of Vote Plans to raise fares, reduce services for the disabled and eliminate a Via bus route that connects local museums with all five historical missions drew last-minute opposition from riders and tourism advocates.

Abortion Rights (HR;S20) The bill would explicitly establish women's right to obtain an abortion. The House Bill would prohibit States from restricting a woman's right to abortion throughout pregnancy, except for limited restrictions after the fetus becomes visibly at about six months.

U.S. Department of Housing and Urban Development Secretary Cisneros today presented the notice to the owners of Rigsby Apartments, a 251 unit property, in San Antonio, Texas, that they have 72 hours to correct Health and all safety violations at the property and 30 days to correct all other violations of Housing Quality Standards

Organ Transplantation Program University Hospital Since 1968, the University Health System and the University of Texas Health Science Center at San Antonio have been in partnership to offer patients the gift of life through organ transplantations.

City Economic Development Department Chief Clinton Bolden has been asked to compile a list of companies "East and West" for Mayor Thornton to visit in October or November. The mayor wants to tour these companies to pitch the availability.

SAMM Can Be Way Out of Poverty When Yolanda Munoz came to the San Antonio Metropolitan Ministry center about two years ago. she had exhausted her strength and all

Statement/ Satellite Radio

Page #3

August 31, 1995

her resources. Her husband was not providing child support and she couldn't afford to pay rent. Now 40, she's a nurse's aide and working toward a college degree to become a licensed vocational nurse.

Local Example For Literacy Cited Joe Canolle Rust, San Antonio Commission on Literacy Chairman said, "it was seven years ago this month that City Council created the San Antonio Commission on Literacy." Rust said, "4,400 people have been trained since 1989 at the centers contributing to the decrease of the city's illiteracy rate from 22.6 percent in 1993 to the current rate of 18.5 percent among adults."

Kelly AFB Base Closure City Council approved of spending \$466,000 to add muscle to the community's efforts to protect five local military bases from closure during the Pentagon's final round of elimination in 1995.

Welfare Reform A bill to overhaul the states welfare system stalled temporarily in the State House.

Landfill Concern Eased A contaminated - soil landfill on Alamodome property is "cleaner" than anyone expected.

Jobs Panel Risks Losing Federal Funds The agency that administers the city in job training programs is so far behind schedule in spending federal funds that it risks losing considerable amounts of money already allocated.

Applewhite Project The people of San Antonio who depend on the Edwards Aquifer for their drinking water should be able to hold accountable the members of the board who control the water.

Feds Vow To Secure Border Border Patrol pledged to seal the U.S. - Mexican border against illegal immigration saying - campaigns in the El Paso area and Southern California set a new standard.

San Antonio Program Awarded \$1.9 Million To Help Battle Drugs, Assist Youth A Program to help fight drugs trafficking and help young people in ten San Antonio housing projects, has won a \$1.9 million Federal Grant to continue operation.

San Antonio Awarded \$5.8 Million in Federal Housing Funds San Antonio has been awarded almost \$6 million by the U.S. Department of Housing and Urban Development in the form of housing an Urban Development in the form of house entitlement Grant Program Funds.

Statement/Satellite Radio

Page #4

August 31, 1995

Smart Highway Set To Receive IQ Test The first full-scale test of the so-called Smart Highway will be to see if motorists are smart enough to ignore the new signs telling them where to go.

Outside Events '94

The minimum amount collected was \$5,000.00 for each of the following Events.

**BOYS AND GIRLS CLUB
OYSTER BAKE
CINCO DE MAYO
YMCA - FAJITA COOK-OFF
YMCA- GORDITA COOK-OFF
TOY GIVEAWAY
RADIOTHON
ST. LAWRENCE CHURCH
FESTIVAL
YMCA/CHILE COOK-OFF
1ST ANNUAL TEJANOS FOR
CHILDREN**

**YMCA FESTIVAL
OUR LADY OF THE LAKE
SPRING JAM
YMCA-FATHER'S DAY
EMILIO/TEJANO'S FOR
CHILDREN
YMCA/TRIPA COOK-OFF
ST. DOMINICS
DIECISEIS
THANKSGIVING "LIVE" SHOW**

Outside Events '95

**OYSTER BAKE
SPRING JAM
CINCO DE MAYO
FATHERS DAY TRIPA COOK-OFF
DIECISEIS**

**LA SEMANA ALEGRE
ST. JAMES SCHOOL
KELLY AFB
WITTE MUSEUM**

Special Events

Persian Gulf KCOR sent news team to interview Hispanics including San Antonians.

Radiothon KCOR raised \$37,783.99 for the earthquake victims of Ciudad Guzman Jalisco, which was delivered by public service director and news director handed funds directly to the Governor's wife who was in charge of the Mexican Red Cross.

Radiothon KCOR along with the assistant of Mayor Henry Cisneros, delivered to the

Statement/ Satellite Radio

Page #5

August 21, 1995

earthquake victims of Mexico City, food, water and other necessities.

KCOR Fundraiser For The City Of Zaragosa Over \$2,743.00 was given to Archbishop Pena's representative of El Paso for the needy of Zaragosa after a tornado struck their city.

KCOR Radiothon Fundraiser Over \$25,000.00 to bring to justice the killer of Ricardo Morales. Ex-sheriff Frank Hays is now in the State Penitentiary.

**KCOR/KXTN/KROM
News**

San Antonio employment to grow 8.8% by 1997, report says.

Unemployment figures for January to be delayed.

Board OKs \$10 million expansion renovation of University Hospital.

President Clinton launches panel to bolster Hispanic schooling.

Governor's proposal to stem youth crime draws praise in San Antonio.

San Antonio School District to buy building as school for dropouts.

Healthcare plan faces tough tests in House, Senate.

Legislator angry at scope of reported dirt dumping.

US Congressman Henry Bonilla lashes GOP colleague's plan for beefing up security along border.

Westside housing project designed for elderly.

Latin American leaders seek to link economies to NAFTA.

School districts beef up security as on-campus arsenal increases.

Kelly depot officers to buy out 265 jobs.

Statement/ Satellite Radio

Page #6

August 21, 1995

Enterprising master plan proposed for water needs.

Mexico importing riot control vehicles.

Canada, US move to avoid Peso crisis.

Henry B. Gonzalez questions line of credit to Mexico.

(2)

- UTEP Student Health Services blood drive and free blood pressure, EKG, and cholesterol screening in celebration of Heart Month.
- Hanks High School Health Fair included 30 health organizations.
- Welcome Baby Program recruited volunteers to assist first time parents with support and information.
- El Paso Community College program to inform and train small business owners and prospective entrepreneurs on success.
- Greater El Paso Job Fair provided job opportunities for professionals and recent college graduates.
- Texas Veterans Land Board seminar for Texas vets to inform them of available loan programs.
- Sierra Medical Dietary Department "Food Fair" celebrating National Nutrition Month.
- Junior League "Christmas in April" program helped renovate homes for needy persons.
- El Paso Library course for parents on planning for college and funding.
- Thomason Hospital Pediatric Carnival and Safety Fair for children on spring break.
- El Paso County Auto Theft Prevention Task Force vehicle registration drive to help police locate stolen autos.
- Rio Grande Workers Alliance free health and safety information workshop for garment, industrial, construction and service sectors.
- CASA of El Paso child abuse prevention fair.
- Southwest AIDS Committee annual AIDS walk/run "Four Miles of Hope" benefit.
- Community of Riverside "Youth and Parents Together" conference to educate and share family issues

(3)

- Centro de Salud Familiar La Fe child health fair provided health screening and information.
- Texas Attorney General provided information on fraudulent charities and your rights as a tenant.
- American Cancer Society "Man to Man" 5K race in awareness of prostate cancer.
- Benefit concert organized by UTEP students and area musicians to benefit rape crisis.
- Americas Refugee Asylum Project free information session on job discrimination and how to protect yourself.
- Planned Parenthood free HIV testing.
- YMCA Summer Program for child care assistance.
- Area Agency on Aging urged public support for needs of older citizens during "Older Americans Month".
- La Fe Clinic meeting for permanent residents to discuss eligibility to become U.S. citizens.

KBNA AM&FM air a one hour public affairs program each Sunday morning from 10am until 11am. Guests on the program this year have represented the following organizations:

- YMCA Programs
- Visiting Nurses Association
- Child Crisis Center
- Alcoholics Anonymous
- Region 19 Migrant Programs

One good example of this program, was a program with the Camino de Esperanza Program (Road of Hope) which is a project at Providence Memorial Hospital that helps kids cope with the death of a close family member.

(4)

Our commitment to the community involves many outside the radio station appearances by our staff. Each year we help area schools and churches with everything from partnerships in education to fund-raising events. Examples include:

- Announcers are "mentors" to students at Crocket Elementary.
- KBNA is "partners" with Cesar Chavez Academy which is a school for high risk students in the Ysleta School District.
- Fiesta de San Lorenzo annual event held in the small town of Clint, TX. attracts in excess of 20,000 persons and benefits the San Lorenzo Catholic Church and Clint area projects.
- Fiesta de las Flores, El Paso's oldest Hispanic festival held each year over Labor Day Weekend attracts more than 50,000 people and provides over 100 scholarships for El Paso students.
- Project Bravo Paint-a-thon is an annual event that provides house painting for needy, elderly citizens in El Paso.

In addition, countless public service announcements throughout the year remind our listeners of the dangers of alcohol and drug abuse, provide tips on saving energy costs, alert the public to health matters and help not for profit organizations get the word out regarding their programs or events.

Our annual Cinco de Mayo and Mexican Independence Day events provide thousands of El Paso area residents an opportunity to enjoy free entertainment and celebrate these important historical Hispanic holidays with family and friends.

Finally, we are proud to recognize outstanding community service with our coveted Hidalgo Award. Our selection committee made up of a cross-section of the community meets each month and selects the winner from nominations received from the public. Started in March of 1990, KBNA AM&FM have presented a total of 64 Hidalgo Awards to individuals in our community.

While this statement does not cover everything our stations have done and are doing in the realm of public service and commitment to our community, hopefully it does provide an overview of our efforts. Satellite radio would have a serious and potentially devastating effect on our ability to continue providing this high level of public service.

Statement/Satellite Radio

Page # 2

August 29, 1995

COMMUNITY EVENTS-

WIND & WOJO have an annual **Cinco De Mayo** Celebration to commemorate the Battle of Puebla with this great free admission event. Thousands of Hispanics attend this two day event at the McCormick Center.

Fiestas Patrias held in Chicago during September, consists of two parades: one in the largest Hispanic neighborhood and the other in the downtown area. Fiestas Patrias is also celebrated at the Petrillo Band Shell in front of Chicago's magnificent lake front, where a representative from the Mexican government gives "The Cry Of Dolores". These events are all free to the public.

WIND Anniversary dance is brought to our listeners free of charge, in order to celebrate WIND's Anniversary, as well as provide music, fun and dancing in appreciation for their listenership. This event takes place every year in December.