

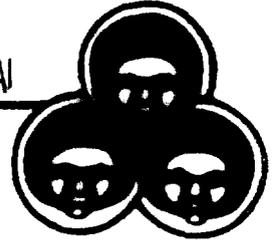
ORIGINAL

# For My People

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Black Awareness In Television

A project **BAIT** Production  
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Before the  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION

In the Matter of

Establishment of Rules and Policies ) IB Docket No. 95-91  
for the Digital Audio Radio Satellite ) GEN Docket No. 90-357  
Service 2310-2360 MHz Frequency Band ) RM No. 8610

COMMENTS OF FOR MY PEOPLE

For My People is an organization based in Detroit, MI. It is our purpose to promote black awareness in television.

We are interested in seeing satellite radio licensed for the following reasons:

1. While there are more than sufficient radio stations within the Detroit area, the selection and quality lessens considerably after a 30 mile radius from the city. The population in outlying areas can certainly benefit from greater diversity and more reliable audio transmission.

2. The same thing is true for mobile residents. While multiple stations are available, satellite Digital Audio Radio Services (DARS) have the distinct advantage of transmitting throughout the country thus eliminating the need to change stations in order to keep quality reception as one goes from one region to another.

3. And, lastly, this advance in communications technology seems to be an idea whose time has come. Certainly the United States can, and should be, a leader in this field. Early implementation of satellite radio and, therefore, early initiation of the increase in jobs created to build and launch satellites and to maintain and integrate programming is important.

Having said these things, we urge the FCC to act promptly to license Digital Audio Radio Services.

Respectfully submitted,

  
David H. Rambeau  
President

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