

MM Docket 93-48

DOCKET FILE COPY ORIGINAL

Sept. 8, 1995

Federal Communications Commission,

I'm sure the best thing TV executives
can do is not continue sex violence and
profanity on children programs.

Jane Wood

Portland, OR

FCC MAIL ROOM

SEP 12 1995

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List A B C D E

MM 95-48

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SEP 12 1995

From: Hsueh-Chung M. Feng <102151.527@arl-gw-4.compuserve.com>
To: FCC <kidstv@fcc.gov>
Date: 9/12/95 1:46am
Subject: Comments of the Children's Television Act

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

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Dir Sir,

I had read the proposal and I couldn't see why it shouldn't be approved. I believe that the television industry will not produce enough equality children's program, so does the "U.S. NEWS & WORLD REPORT show in its Sep. 11 issue. The free market does work but in the other way because the adults have much more power or money to make the choices for adults increase much more fast then the choices of children do. Government can not make children watch "educational programming", but if more effort has been put into those programs I don't see why they couldn't capture the children's imagination provided that there isn't problem that distracts children.

Sincerely,

A father of a 12-year-old.

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September 1, 1995

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Secretary
Federal Communications Commission
1919 M. St., NW
Washington, D.C. 20554

SEP 12 1995

FEDERAL COMMUNICATIONS COMMISSION

RE: MM Docket No. 93-48

WICS-TV opposes the FCC's Notice of Proposed Rule Making to the Children's Television Act. Broadcasters have significantly increased children's educational and informational programming in response to the Children's Television Act.

I believe that broadcasters understand the current definition of educational and informational children's programming. The Act and the current rules are working to increase this programming, and new rules are not needed. Rules quantifying the amount of children's programming are unnecessary.

Broadcasters are responding to the ACT and the unquantified obligation in the current rules with more and better educational and informational programming. WICS-TV schedules the following weekly thirty-minute programs that are specifically designed to serve the educational and informational needs of children 16 and under: Nick News, What's Up Network, NBC's Name Your Adventure, NBC's Saved By The Bell - Part 1, NBC's Saved By The Bell -Part 2, and NBC's California Dreams. In addition to thirty-minute programming, short segment programming is important for kids and should get credit.

Sincerely,
Jack Connors

President & General Manager
WICS-TV

Copies to: Chairman Reed Hunt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong

rec'd /



September 6, 1995

Federal Communications Commission
1919 M St., NW
Washington, DC 20554

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SEP 12 1995

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

RE: MM Docket No 93-48 DOCKET FILE COPY ORIGINAL

Dear Commissioner Barrett:

I firmly believe that good children's programming will continue to be a priority and continue to increase without the necessity for additional rules, regulations, or quotas.

We, as broadcasters, understand the importance and the definition of quality programming specifically designed for our young people, and are acting responsibly to see that it is there for them. There has, in fact, been more than a 100% increase in the amount of educational and informational children's programming broadcast since the passage of the Children's Television Act.

I respectfully request that the FCC not establish any new rules or quotas in regard to this matter, but let the television industry continue to implement the current regulations which are clearly achieving what they were enacted to do.

Best Regards,

Hugh V. Roche
General Manager

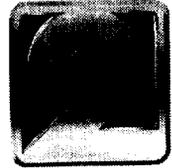
HVR/lh

cc: Chairman Reed Hundt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong
National Association of Broadcasters

File rec'd
SEP 12 1995

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MM 1995



KMID-TV abc
MIDLAND-ODESSA

09/08/95

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915-563-2222
P. O. Drawer 60230
Midland, Tx. 79711

Secretary
Federal Communications Commission
1919 M St., NW
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

Dear Secretary:

This letter is to inform you that the rules requiring quotas for the amount of children's programming are unnecessary. We believe that broadcasters have significantly increased and are going beyond the requirements of the Children Television Act, and are very aware and concerned with Children's Programming.

We believe that the Act and the current FCC rules are working to increase this programming and new rules are not needed.

We appreciate your time in hearing our views.

Sincerely

Don Hale
V.P. & General Manager

cc: Chairman Reed Hundt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong

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10/1/95

**KOTA
TERRITORY**

MM 93-48
Duhamel Broadcasting Enterprises

KOTA TV3
518½ ST JOSEPH ST
PO BOX 1780
RAPID CITY, SD 57709-1780
(605) 342-2000

KOTA TV3
KDUH TV4
KHSD TV11
KSGW TV12
RADIO 1380 KOTA

September 7, 1995 DOCKET FILE COPY ORIGINAL

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SEP 12 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Andrew Barrett, Commissioner
Federal Communications Commission
1919 M Street, N.W.
Washington, D. C. 20554

Dear Mr. Barrett:

We are writing to object to your Notice of Proposed Rule Making to consider making the Children's Television Act more stringent.

The Commission, if it would take this type of action, is NOT giving the broadcasters and the producers a chance. Since the Children's Act was enacted, there has been more than double the amount of educational and informational children's programming. I believe that broadcasters, in general, understand the current definition of educational and informational children's programming.

We currently are airing four hours of network and syndicated children's programs, plus short segment programming which is also important and for which it should get credit.

Broadcasters will continue to develop and expand the hours for children's educational and informational programs; however, if the Commission would set a "quota for number of hours," while this would set a minimum, in all likelihood, it would also set a maximum. This would NOT be in the interest of all of us who are concerned about our youth.

General audience programming can provide substantial educational benefits for children and should NOT be ignored or discarded just because it is not specifically developed just for children.

I urge you to let the broadcasters of America show their continued support of the Act as they are presently doing.

Sincerely,

DUHAMEL BROADCASTING ENTERPRISES



Monte Loos
Operations Manager

WFD:ML:dw

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DATE



PHOENIX

Patrick W. North

Vice President
& General Manager

September 5, 1995

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554

Commissioner Andrew Barrett
Federal Communications Commission
1919 M St., NW
Washington, DC. 20554

Dear Commissioner,

As rule making begins on MM DOCKET NO. 93-48, I would like to express our point of view from KPHO/ARIZONA 5, CBS in Phoenix, Arizona.

Broadcasters have SIGNIFICANTLY increased children's educational and informational programming in response to the Children's Television Act. The Act and current FCC rules are working to increase production and development of programming related to children and new rules are not needed.

Local broadcasters understand the current definition of educational and informational children's programming, and we are working every day to find new and innovative ways of reaching children.

In terms of reaching children with knowledge and ideas that they understand, I would propose that short segment programming is important for kids and should get credit. There is more value in producing short form programming that children will watch that requiring a pre-described amount of hours that children may choose not to watch.

At KPHO/ARIZONA 5 we are always looking for ways to reach the children of Arizona in an informative and educational way. The rules as they currently stand and our personnel dedication to children is sufficient for reaching the important goal of educating our children.

Sincerely,

Patrick W. North
V.P. & General Manager

**Broadcast Group
Meredith Corporation**

KPHO Phoenix
KCTV Kansas City
KVVU Las Vegas
WNEM Flint/Saginaw
WOFL Orlando
WSMV Nashville

**4016 N. Black Canyon
Phoenix, AZ 85017
(602) 650-5500
Fax (602) 650-5545**

PWN/mao

c: Edward Fritts/NAB
Henry Baumann/NAB
Charles Sherman/NAB

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September 1, 1995

Secretary
Federal Communications Commission
1919 M. St., NW
Washington, D.C. 20554

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RE: MM Docket No. 93-48

WICD-TV opposes the FCC's Notice of Proposed Rule Making to the Children's Television Act. Broadcasters have significantly increased children's educational and informational programming in response to the Children's Television Act.

I believe that broadcasters understand the current definition of educational and informational children's programming. The Act and the current rules are working to increase this programming, and new rules are not needed. Rules quantifying the amount of children's programming are unnecessary.

Broadcasters are responding to the ACT and the unquantified obligation in the current rules with more and better educational and informational programming. WICD-TV schedules the following weekly thirty-minute programs that are specifically designed to serve the educational and informational needs of children 16 and under: Nick News, NBC's Name Your Adventure, NBC's Saved By The Bell - Part 1, NBC's Saved By The Bell -Part 2, and NBC's California Dreams. In addition to thirty-minute programming, short segment programming is important for kids and should get credit.

Sincerely,
Jack Connors

President & General Manager
WICD-TV

Copies to: Chairman Reed Hunt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong

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CDE

WICD-TV
250 South Country Fair Drive • Champaign, Illinois 61821
PHONE (217) 351-8500  FAX (217) 351-6056
A Division of  Guy Gannett Communications

MM 43 42

From: KFOR-TV <kfor@ionet.net>
To: A16.A16(kidstv)
Date: 9/12/95 4:06pm
Subject: Public comment on how broadcasters...

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FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20541

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Local stations cannot afford to produce kids programs

The Children's Act is worthless unless funding is there to create programming.

Do this... In lieu of funds, stations should receive tax credits, tax deduction when they spend money direct attributable to the production of local children's programming.

You therefore create a greater incentive. Money is always the bottom line in the business world and kids will unfortunately come second.

Charles Jones
KFOR-TV
Oklahoma City



4493-48

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SEP 12 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

From: Carl T. Hahn <CTHAH@spmd.cais.com>
To: A16.A16(kidstv)
Date: 9/12/95 12:50pm
Subject: Children's TV Rules

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I'm writing to support the proposed rules for educational television. As a parent of a three month old boy, I am gravely concerned about the messages and values presented on television to young children. My wife and I have considered getting rid of our television, so pernicious is the effect of current programming on learning, discipline and development.

Television, if properly handled, however, can be a valuable learning tool. Unfortunately, children's programming is often nothing more than a cynical attempt to market toys and other consumer goods to children. This is not educational television. The rules should make it plain that the networks and other programmers must produce non-commercial (no power rangers, please!), high quality children's television, designed by persons who have some idea of what makes children learn.

I appreciate the opportunity to comment and look forward the adoption of the proposed rules.

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September 11, 1995

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FCC MAIL ROOM

Secretary
Federal Communications Commission
1919 M. Street NW
Washington, DC 20554

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RE: MM DOCKET NO 93-48

Dear Sirs:

I strongly oppose your proposed rule making concerning quotas for educational and informational children's programming.

Since the passage of the Children's Television Act, there has been an increase in children's educational programming. There is an increased awareness and concern about children's programming at our station, and the Act and current rules are definitely working to accomplish the desired goal.

I encourage you to allow the current system to keep working as well as it has in the past.

Sincerely,

Loren Neuharth
Station Manager

- cc: Chairman Reed Hundt
- Commissioner James Quello
- Commissioner Andrew Barrett
- Commissioner Susan Ness
- Commissioner Rachelle Chong
- Edward Fritts, President - National Association of Broadcasters
- Gary Schmedding, Vice President/Broadcasting - Lee Enterprises, Inc.
- Jim Thompson, Vice President/General Manager - KRQE-TV

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Date 9/12/95

