

IB 95-91

August 22, 1995 DOCKET FILE COPY ORIGINAL

RECEIVED

OCT 11 1995

Secretary
Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Mr. Secretary:

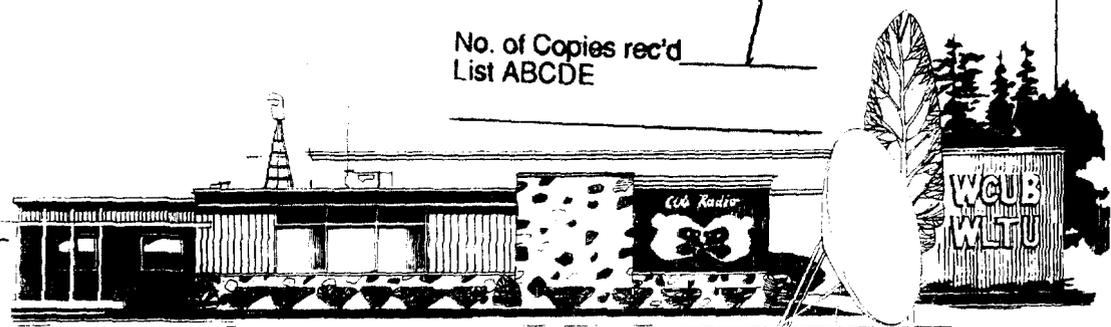
Our company owns and operates two radio stations in the Two Rivers/Manitowoc, Wisconsin area. We serve a market of about 50,000 people locally. The county size is approximately 82,000 and we help serve the rural needs of a strong agricultural community in about 17 counties in Northeast Wisconsin.

Because we have been successful in serving the local needs of this community for the past 35 years or more, we have been able to sell advertising and find, train, and pay employees to provide news, information, and local service to clubs, organizations and businesses. We provide farm information to the agricultural community.

If you permit satellite radio service and if it fragments the radio audience much more than it already is, I believe that we will have a very difficult time in selling enough advertising to provide the revenue to find employees and to provide local service to our area. It would be a tragedy and a loss to this community. Our files are filled with comments and thank you notes from local organizations who have been served by our stations. If we become nothing more than satellite record players and lose our ability to deliver information, I believe it will destroy the very basis and backbone of America.

Surely, some radio stations will be alive and able to provide service, but it won't be as we know it today. I cannot believe that a Chicago Information Station can provide the service needs of Manitowoc, Wisconsin. I don't think Chicago really cares who the mayor of Manitowoc is. I don't think they care that the Rotary Club has an event this weekend. Yet, they very likely may be the only ones who can afford to put a news person on the street or a community service program on the air. Fragmented audiences due to the thousands of music opportunities that DAB Satellite programming will present will certainly change the face of radio. I cannot see that it will be a benefit to the country.

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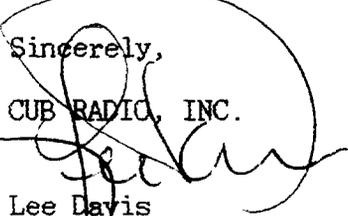
Cub Radio Inc. Box 1990 Manitowoc, WI 54221-1990 (414) 683-6800
WCUB Two Rivers, WLTU Manitowoc

The broadcasters have a plan for in-band delivery of that technology. This seems to fit the goals of keeping up with the technology and the management of the resources to provide the best service to communities such as ours.

Thank you for your consideration of our thoughts in this matter.

Sincerely,

CUB RADIO, INC.



Lee Davis
President/General Manager

LD/jmd

cc: Chairman Reed Hundt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong



Post Office Box 277
Oberlin, Ohio 44074

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AUG 21 1995

AUGUST 22, 1995
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Commissioner Rachelle Chong
Federal Communications Commission
1919 M St., NW
Washington, DC 20554

Dear Commissioner Rachelle Chong,

I'm sending you a copy of a letter I sent to the Secretary. I've found over the years that the feedback I get from my audience and my advertisers is very helpful when it comes to making policy and programming decisions. I'm against satellite DAB and in favor of in band, on-channel DAB. Thanks for your time.

Respectfully,

Douglas B. Wilber
General Manager
WOBL Radio, Inc.

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OCT 11 1995

1001 East Ninth Street • Duluth, MN 55805 • (218) 728-4484
A Brill Media Co.

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF LEGAL COUNSEL

August 24, 1995

DOCKET FILE COPY ORIGINAL

Secretary
Federal Communications Commission
1919 M St., NW
Washington DC 20554

To the Commission;

I am writing in opposition to proposed FCC action authorizing satellite DAB service. I can only foresee dire consequences for local broadcasters if it is allowed. The fragmentation of audience that will follow could easily make small market broadcasting unprofitable, followed by a considerable negative impact on the listeners. The stations' disappearance will mean a serious loss of LOCALLY-BASED information and news. Everything from weather warnings and related school closing announcements to local Public Service Announcements and "Community Calendar" mentions would then cease to be available.

I urge the Commission to consider the vital role local broadcasters play in our service areas and to reject DAB satellite service. Thank you.

Sincerely,

Charles W. Norman
President/General Manager

CN:rj

cc: Chairman Reed Hundt
Commsrs. Quello, Barrett, Ness, and Chong
NAB
Brill Media

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76 95-91

KBHB ~ KRCS

Box 99
Sturgis, SD 57785

(605) 347-4455 / (605) 269-2426 / (605) 394-5344
FAX (605) 347-5120

August 23, 1995

DOCKET FILE COPY ORIGINAL

RECEIVED

OCT 11 1995

Secretary
Federal Communications Commission
1919 M St, NW
Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF LEGAL COUNSEL

RE: DAB satellite radio

Dear Sir:

This letter is to register our strong opposition to the proposed satellite radio.

I have 35 years experience in small market radio and I can tell you that the struggles to stay afloat over the years have been many. And with the recent propagation of radio stations, the economics get even more difficult. We work hard in our small markets to provide a valuable service to our listners and try to meet as many community needs as possible. With no thought of remuneration we go out and do fundraisers for many projects and needs throughout the area. We spend countless hours in gathering local news, in airing psa's to support every worthwhile facet of our towns.

The proposal for satellite radio will give us dozens and dozens of new competitors for the listener,,,competitors that we cannot compete fairly with because of the lack of resources. And they do NOTHING for our towns except take our listners away and ultimately put us out of business.

With the propagation of radio stations of late,,,there are more stations than anybody can listen to already!

Whether you know it or not,,,small market radio is in large part struggling for it's existence now....this proposal will be the straw that breaks the camels back for many stations.

It's time to leave Washington, DC for a couple days and find out whats going on in rural America!

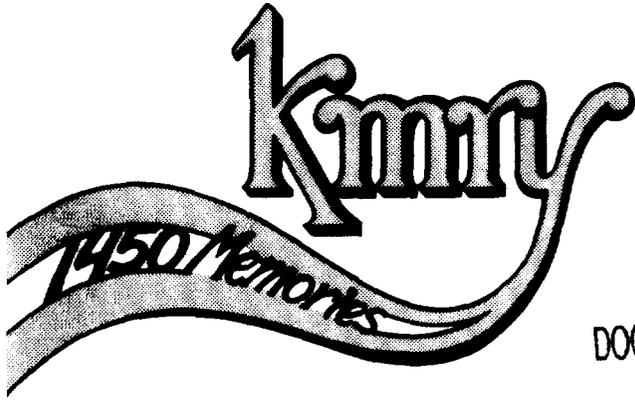
Sincerely,



Dana Caldwell
General Manager

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OCT 11 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

DOCKET FILE COPY ORIGINAL

August 22, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street NW
Washington DC 20554

We broadcasters are alerted to an impending new invasion by Direct Satellite Broadcast. I own and operate a stand-alone radio station purchased in 1984. This purchase was a life long dream after a career in broadcast reaching back to the late fifties.

Today local AM radio finds itself competing with cable tv, the shift of young audience to FM and many special interest publications for the advertising dollar. Consider the impact all of these forces have had on our industry and any further fragmentation could be the fatal blow. At stake in this scenario is the local broadcaster, granted a licence to operate "in the public interest". That interest is served every day on our facility with local news giving our audience traffic information, local weather, and over this weekend a lost child story that aided in the search.

In short, no other outlet offers this service as frequently as local radio, and no other service ever will offer our flexibility to deliver late-breaking, local information. Local radio has recognized this responsibility for it's entire existance and met that responsibility in the face of higher and higher competition. Therefore we local broadcasters are asking your support to stop this new fragmentation of our marketplace and give us in band on channel DAB.

Respectfully, and in the interest of continuing our service to local communities.

A large, handwritten signature in black ink, appearing to read 'Mike Dulaney', is written over the typed name and title.

Mike Dulaney, President
KMRV Radio

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C

CRAWFORD
BROADCASTING
COMPANY

FB 95-91

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AUG 14 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Executive Offices ■ P.O. Box 3003 ■ Blue Bell, PA 19422-0735 ■ (215) 628-3500 ■ Fax (215) 628-0818

KBRT-AM Radio 740

Los Angeles, CA

WYCA-FM Radio 92.3

Chicago, IL

KCBC-AM Radio 770

San Francisco, CA

WMUZ-FM Radio 103.5

Detroit, MI

KPBC-AM Radio 770

Dallas/Fort Worth, TX

KLZ-AM Radio 560

Denver, CO

KLT-AM Radio 800

Denver, CO

KJSL-AM Radio 630

St. Louis, MO

KSTL-AM Radio 690

St. Louis, MO

KPHP-AM Radio 1290

Portland, OR

WDCX-FM Radio 99.5

Buffalo, NY

WDJC-FM Radio 93.7

Birmingham, AL

WDJC-AM Radio 1260

Birmingham, AL

WDCZ-FM Radio 102.7

Rochester, NY

WDCW-AM Radio 1390

Syracuse, NY

August 23, 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street NW
Washington, D.C. 20554

Dear Commissioner Chong:

We are broadcasters of the smaller size, owning and operating 18 radio stations, independently owned, family controlled and:

DEEPLY CONCERNED WITH SATELLITE DAB

We think there is much work to do, considerable decision making by the FCC for the benefit and protection of terrestrial broadcasting, including terrestrial DAB, before any decisions of any consequence are made regarding satellite DAB.

We are local radio broadcasters, deeply concerned with our communities. We serve them, not as a network, but as individual stations meeting the needs of individual markets. Satellite radio would fragment our audiences and make it far more difficult for truly local radio to be profitable.

Surely you realize that satellite radio will care nothing about community service or local advertising. It will offer much of the very same programming we do and, in fact, will compete for the lion's share of local radio station income and revenue. It will force us away from grassroots community service, the vast majority of which is unprofitable and often difficult to program.

There really is no need for a national radio service, nor competition, for that matter, especially the cutthroat kind that would occur at the hands of satellite DAB. In fact, this commission has sought to tone down competition, encouraging multiple purchase of assets and otherwise cleaning up the radio bands. That work should continue, and aggressively so, without an undue threat from satellite DAB.

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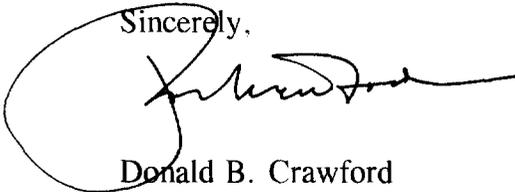
August 23, 1995

Page 2

Please know that we avidly support band-on channel DAB and we beg you and this commission to bring this new technology to the American public, make decisions in a timely and efficient manner and enable us as independent local broadcasters to better serve our public.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Donald B. Crawford". The signature is written in a cursive style with a large, looping initial "D".

Donald B. Crawford
President

DBC:kek

IB 95-91

KEY

(509) 633-2020

DOCKET FILE COPY ORIGINAL

P.O. Drawer K
Grand Coulee, WA 99133

KEYG AM/FM

August 22, 1995
Rachelle Chong, Commissioner
Federal Communications Commission
1919 M St. NW
Washington, DC 20554

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OCT 11 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Ms.Chong,

The end of small market radio, small market companies, local sports, community affairs programming, important local news-weather will become a thing of the past if the FCC allows the new DAB service to beam 50 to 100 radio channels across the United States.

This satellite radio will be the final death knell of local broadcasters. What's even more obvious is that there is no need for "more" radio service. And, what may be more important, the end result would be "LESS" radio..."LESS" local programming..."LESS" local news...."LESS" broadcast employment.

I implore you to not destroy the only radio in the entire world that is designed to serve every person (small and large market) in the United States of America.

Approval of General Docket No. 90-357 would destroy our free system of serving our communities (ESPECIALLY communities of 75,000 or less.)

Cordially,



Verl D. Wheeler
General Manager, KEYG AM/FM
Grand Coulee, WA 99133

Copies to:
Secretary
Chairman: Reed Hundt
Commissioner: James Quello
Commissioner: Andrew Barrett
Commissioner: Susan Ness

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KAMP/KWST

P.O. Box 1018
El Centro, Calif. 92244
(619) 352-2277



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EST. 1 1995

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20541

Secretary
Federal Communications Commission
1919 M Street, DC 20554

Dear sir or Madam;

Radio broadcasting over the air, may soon become the dinosaur of the past, along with the many services currently supplied to the community, if satellite-radio is authorized.

The resulting audience-fragmentation will destroy private enterprise, local radio-broadcasting, which will be unable to maintain a large enough, provable audience-share to satisfy potential advertisers, without whose support the financing of local radio broadcasting will cease and most stations, without very deep pockets, will be forced to go dark.

Having been a professional broadcaster since 1941 - that's 54 years and still counting, I believe the introduction of satellite DAB service, combined with the extremely competitive marketplace of today, will prove to be the deathknell of over-the-air, local radio broadcasting, a tragic occurrence that will be irreversible.

Most Sincerely Yours,

FRANK LOKEY for
Radio Station KAMP, KWST and
KMXX and all genuinely dedicated,
long term broadcasters.

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SEP 1 1995

SEP 1 1995

September 1, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Commissioner Chong:

I am completely disappointed that the F.C.C. is even considering satellite DAB service, especially with the fact that "in band on-channel DAB" is available.

This will kill radio stations in medium and smaller markets. It would eliminate community service.

I do not see where the programming and formats would be any different than what is available right now. Where is the great F.C.C.'s claim to EEO and community service which now seems not to mean anything because of DAB.

Mark Fowler ruined the radio service with Docket 80-90. There is no need for a national radio service. With spectrum so scarce, why waste it on a satellite DAB service? Satellite radio service has very little chance at all to be profitable and eventually will die a natural death.

We have one of the greatest radio services in the world to our population for all types of markets -- large, medium, and small. Why kill it?

Very truly yours,


Jerome Bresson

JB:skf

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GULF 104

Tallahassee's Classic Rock

IB 95-91

Commissioner Rachelle Chong
Federal Communications Commission
1919 M St., NW
Washington, DC 20554

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OCT 11 1995

RECEIVED THE COMMISSION
OCT 11 1995

August 21, 1995

Commissioner Chong:

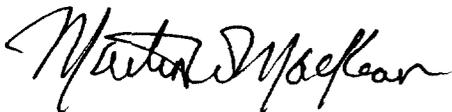
This is to discourage your consideration of new satellite DAB authorization.

The introduction of an out-of-market satellite signal into the radio mix of any market in the United States would only serve to farther fragment a radio audience already divided by overloaded airwaves resulting from the explosion in licensures in the late 1980's and early 90's.

The resulting competition from a satellite-based station will upset the otherwise level market-defined playing field, allowing better-funded, nationally-programmed heavies to have an unfair advantage over struggling locals. As you know, radio industry profitability levels have been declining, due to changes in markets nationwide. A DAB authorization would destroy any chance smaller stations have to stay on the air.

DAB would not significantly increase the level of service to the community offered now, and if so, only to a very small percentage of the population, while the economic effects would be devastating.

Sincerely



Martin W. MacKean
Account Executive

cc:

Secretary
Chairman Reed Hundt
Comm. James Quello
Comm. Andrew Barrett
Comm. Susan Ness

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JB 95-91

AM - 1390
FM - 103.1 Stereo

KJAM

"The Communication Center"

(605) 256-4514
(605) 772-4341
Fax (605) 256-6477
101 S. Egan-Box D
Madison, SD 57042

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OCT 11 1995

August 31, 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Secretary, Federal Communications Commission,
1919 M Street, NW
Washington, DC 20554

Dear Secretary:

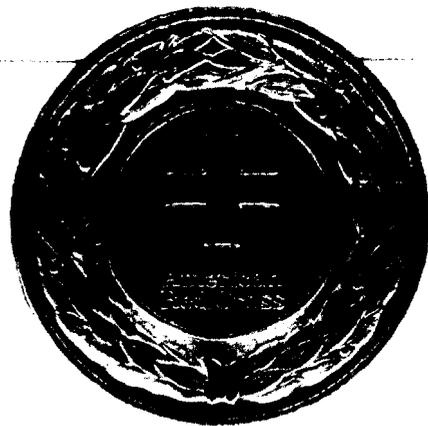
Satellite radio is not needed and should not be allowed in the United States.

It is local radio that broadcasts the tornado warnings, flood warnings, school closings and any other life threatening information. With satellite radio, small town audiences would be fragmented to the point that stations like ours would be out of business. When that happens, small towns lose their voice and retail business generator. Satellite radio and big business will not and cannot provide the services we provide our listeners, plus local radio gives the public a diversity of opinions which this country needs.

Sincerely,

John A. Goeman, KJAM
36 years in broadcasting

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Beyond the Call Award

In Grateful Appreciation

KJAM AM and FM

*Given in recognition
for providing the public
an emergency communication link
during the
Southeastern South Dakota Floods of 1993.*



American Red Cross

1695-91

1995

TO: SECRETARY, FCC
FROM: ED PUSH, TRAFFIC MANAGER
WLOW/WFXH-FM, WFXH-AM
HILTON HEAD ISLAND, SC
RE: SATELLITE DAB

SEPTEMBER 13, 1995

DOCKET FILE COPY ORIGINAL

DEAR FCC:

AS A BROADCASTER FOR A NUMBER OF YEARS, IT HAS COME TO MY ATTENTION, THE POTENTIAL DANGER OF DAB. THROUGH YEARS OF DEREGULATION, WE HAVE BEEN EASED FROM THE OVERPRICING OF THE CABLE TV INDUSTRY, THE ALLOWANCE OF 20 OR SO RADIO STATIONS PER OWNER AND SO ON. THIS IS GOOD FOR THOSE INVOLVED.

WHAT IS THE DANGER OF DAB? THE INFLUENCE OF SATELLITE FED AUDIO, SUCH AS MUSIC CHOICE PROGRAMS WITHOUT COMMERCIALS! THIS WILL BLOW REVENUE FOR RADIO AND CLIENTEL TO AN ALL TIME LOW. REMEMBER THE GREAT DEPRESSION? THIS IS ABOUT THE SAME THING. WE ALREADY HAVE ENOUGH RADIO STATIONS NATIONWIDE TO ACCOMODATE ANY TASTE IN MUSIC, AS WELL AS PEOPLE TO PROVIDE FOR.

DAB, AS AN ENTITY IN THIS REFERENCE, WILL FRAGMENT AUDIENCES THAT HAVE BEEN FOLLOWING CERTAIN STATIONS FOR A NUMBER OF YEARS. IS LOCAL PROGRAMMING THAT BAD THAT WE HAVE TO RESORT TO AUTOMATED BROADCASTS OF THIS NATURE? IT IS MY FEELING THAT THIS WILL UNDERMINE WHAT MARCONI AND SARNOFF HAVE GIVEN TO US BY WAY OF DISCOVERY, A NATURAL PROGRESSION TO DIGRESSION.

HOWEVER THE AMOUNT OF PEOPLE SUPPORTING THIS, OF WHICH I CHOOSE NOT TO, MAY SOMEDAY REALIZE WHAT THEY HAVE DONE TO RADIO AS IT NOW STANDS. WE WILL END UP FIGHTING TO KEEP LOCAL INFO ON THE AIR AS WELL AS LOCAL CLIENTS, LOCAL NEWS, LOST PETS, ETC. CAN DAB DO THIS? I THINK NOT. NO LOCAL ANNOUNCERS, NO LOCAL FLAVOR TO THE TERRITORY FOR WHICH IT IS MEANT, NO UPDATED WEATHER REPORTS. THIS IS ROBBERY OF THE MIND FOR THE MINDLESS WHO THINK THIS WILL BE VIABLE TO LOCAL AND MAJOR MARKET STATIONS. IT WON'T HELP US IN THE LONG RUN. PLEASE CONSIDER REJECTION OF THIS CAUSE FOR THE SAKE OF KEEPING BROADCAST RADIO A PART OF OUR HISTORY IN THIS BRAVE NATION OF OURS!

SINCERELY,

Edward J. Push
EDWARD J. PUSH,

A CONCERNED BROADCASTER

CC: GEN. DOCKET NO. 90-357

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695-91

NEW SOUTH COMMUNICATIONS, Inc.

September 11, 1995 DOCKET FILE COPY ORIGINAL

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SEP 11 1995

Commissioner Rachelle Chong
FEDERAL COMMUNICATIONS COMMISSION
1919 M Street, NW
Washington DC 20554

Dear Commissioner Chong:

Please accept my apology for not contacting you sooner concerning the FCC's authorizing DAB satellite service. I have, perhaps, like some broadcasters, let NAB do the "fighting" for me. But after attending sessions concerning DAB and its effects on commercial AM/FM radio at the New Orleans convention, I realized I must get in now and at least let other views be known.

I have radio stations in five medium and small southern markets and have great concern for our ability to survive 20 or 30 or more satellite channels programming strictly entertainment features with no responsibility for public service, public affairs, EEOC rules, etc., that we as present-day broadcasters must live by.

We have through the years faced competitors in the broadcast business, but always on a "level playing field." Our competitors live by the same rules we do. Even Docket 80/90, with its doubling the number of FM station in virtually every small or medium market in the country, tested us, but did not break us because the playing field was level. But, again, not so with DAB satellite as I heard it described by FCC personnel; that is the spectrum space would be sold for the numerous channels and the buyer could make his own rules or have no rules for programming, public affairs, EEOC, etc.

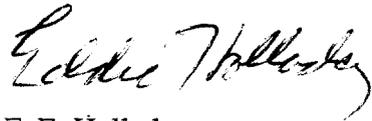
Could not a final decision await some sort of conference involving FCC personnel, radio broadcasters, and Congress that could come up with some plan to once again "keep the playing field level?" Large markets have had to live with 50 or more aural services on the radio dial for a long time, but with so many listeners they can survive on a small audience share. In small markets, 30 or more signals offering just entertainment with superior announcers would devastate the small market station's ability to compete, because audience fragmentation would cause too few listeners to be effective for advertisers.

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I guess what I am really asking is that small and medium markets be given equal consideration as large markets are given in the damages that would be inflicted by satellite DAB.

I appreciate your taking time to read this letter, I apologize for its tardiness, and on behalf of small market broadcasters everywhere, I thank you for your serious consideration.

Cordially,

A handwritten signature in cursive script, appearing to read "F. E. Holladay".

F. E. Holladay
President

FEH/ss



16 95-41

DOCKET FILE COPY ORIGINAL

Secretary
Federal Communications Commission
1919 M St., NW
Washington DC 20554
August 21, 1995

RECEIVED
OCT 11 1995

Dear Secretary,

Satellite radio is an unnecessary expansion of communication service. It will fragment radio audiences to the point that local radio, over time, will no longer be profitable. Already sixty percent of the existing stations in America did not return a profit last year. There is something inherently wrong in an industry with that high of a loss ratio. More audio service from a national satellite company undermines every local broadcaster's balance sheet.

More radio is not a welcome answer to the issue of profitability. Local radio offers a diverse and specialized product to our individual markets. It's expensive to do, and no one else will do it. We need more of a chance to become financially stronger so we can continue serving our citizens. Satellite radio will cherry-pick the prime audio services and neglect community needs.

I want to be large enough to offer good wages, long-term careers, pension plans and 401K programs to my employees. A national audio service won't employ people here. It will, instead, threaten the livelihood and shorten people's careers.

Satellite delivered audio is available now through terrestrial broadcasters. There is no need to duplicate the service which broadcasters provide. Broadcasters clearly need protection for their own financial stability, especially since we are dedicated to servicing the individual needs of our community, not just providing music and entertainment.

Sincerely,

Mike Costanzo
Mike Costanzo *GM/VP*

cc: Chairman Hundt, Commissioners Quello, Barrett, Ness, Chong
Edward Fritts, NAB

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COMMISSIONER
RACHELLE D. CHONG

SEP 1 12 10 PM '95



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COMMISSIONER
RACHELLE D. CHONG

AUG 31 10 24 PM '95

August 29, 1995

Secretary
Federal Communications Commission
1919 M St., NW
Washington DC 20554

tucson's new rock alternative

DOCKET FILE COPY ORIGINAL

Dear Secretary,

It has come to my attention that the FCC is on the verge of authorizing a satellite DAB service. We believe this service, over time, could be the straw that breaks the back of not only our radio station, but many other local operators.

It is my belief that "satellite radio" would break up the radio audience, beginning in the smaller markets, resulting in making local radio no longer profitable. This lack of profitability would cause local radio to go out of business resulting in devastating effects on the community service provided to these local communities and local advertisers by local radio.

Satellite radio would provide "new" radio service to relatively few, but would wreck havoc on our industry nationwide. The enormous capital investment required by satellite radio presents an unlikely chance of profitability as a subscriber-based radio service. Satellite radio would be just one "more" network feed utilizing current "old" technology. This technology could be put to better and more profitable uses.

Satellite radio would provide virtually the same programming and formats provided by local radio without providing opportunity for local public interest or minority employment obligations.

There is no need for more competition in radio service. The impact on our station and resultant loss of valuable and irreplaceable local service could have a far-reaching negative effect on our entire community.

Radio had its beginnings in response to an emergency. Radio still provides invaluable communications. Please consider the results of satellite radio.

Very Truly Yours,

Laury Browning
General Manager
KKND

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KKND - AM

3438 N. Country Club • Tucson, AZ 85716 • Tel: (520) 795-1490 • Fax: (520) 327-2260
Apogee Communications Inc.

IB 95-91



August 22, 1995

Secretary
Federal Communications Commission
1919 M St., NW
Washington DC 20554

BOOKET FILE COPY ORIGINAL

1995

Dear Secretary,

It has come to my attention that the FCC is on the verge of authorizing a satellite DAB service. We believe this service, over time, could be the straw that breaks the back of not only our radio station, but many other local operators.

It is my belief that "satellite radio" would break up the radio audience, beginning in the smaller markets, resulting in making local radio no longer profitable. This lack of profitability would cause local radio to go out of business resulting in devastating effects on the community service provided to these local communities and local advertisers by local radio.

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Radio had its beginnings in response to an emergency. Radio still provides invaluable communications. Please consider the results of satellite radio.

Very Truly Yours,

Laury Browning
General Manager

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94.9 MIXfm

IB 95-91



3012 HIGHWOODS BLVD., SUITE 201, RALEIGH, NORTH CAROLINA 27604

September 8, 1995

(919) 876-6464 FAX (919) 790-6457

Mr. William Caton
Acting Secretary
Federal Communications Commission
1919 M. Street, NW
Washington, DC 20554

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SEP 11 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Mr. Caton,

Please consider this letter another "no" vote for satellite DAB service.

With my responsibilities in human resources for the Curtis Media Group, I am concerned about the long term effects of satellite DAB on the broadcast talent pool. Our current group is comprised of stations in all size markets, allowing us the unique opportunity to "grow" our own talent by starting recruits in a smaller market, and as they gain experience, move them up the ladder within the group. However, if satellite DAB is allowed to bring some 50 to 100 new signals into markets all over the country, the competition will soon make local radio unprofitable, and thereby wipe out our current "farm system".

In addition, satellite DAB will likely not be subject to the minority employment obligations broadcasters currently work under, which could create an unfair advantage for the DAB operators. Finally, the ultimate goal of those employees who hope to one day get into ownership will fade as the local, and most affordable "starter" stations disappear as viable opportunities.

The bottom line is, satellite DAB brings a host of potential problems for broadcasters at all levels, with virtually no upside to either the industry or the American public, least of all to the hungry, young broadcaster hoping to start a career.

I urge you *not* to authorize satellite DAB, and to promote in band, on-channel DAB thru the existing radio broadcasting system.

Sincerely,

Susan L. Prillman
Vice President, Administration

- cc: Chairman Reed Hundt
- Commissioner James Quello
- Commissioner Andrew Barrett
- Commissioner Susan Ness
- ✓ Commissioner Rachelle Chong
- NAB, NCAB

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NORTH CAROLINA'S LARGEST RADIO GROUP



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WLTP
 AM 1450

September 8, 1995

SEP 11 1995

 FEDERAL COMMUNICATIONS COMMISSION
 OFFICE OF SECRETARY

Secretary
 Federal Communications Commission
 1919 M Street, N.W.
 Washington, DC 20554

Dear Sir:

In my quarter century of broadcasting, I have never been against change, in fact, I have welcomed and embraced it. Change has meant opportunities not just for me, but for all who have taken the time to study and grasp opportunities that were made available. I do, however, have serious concerns of the direct satellite broadcasting (DAB) being considered for implementation by the FCC.

I have great concern of the fragmentation DAB will bring about, of the impact and soon demise of small market radio, truly the backbone of our industry, of the lack of diversification of ownership and the inability to meet minority employment obligations.

In the radio business we have always sought a niche and then attempted to fill it. I think you have put the cart before the horse in this matter and, if brought into being, DAB will attempt to fill a void that simply doesn't exist.

Please consider the impact your decision will have on community minded broadcasters and all that will be lost through the financial impact your decision will have on the radio broadcasting industry.

Sincerely,

Ronald K. Bishop
 General Manager

RKB/slp

cc: Chairman Reed Hundt
 Commissioner James Quello
 Commissioner Andrew Barrett
 Commissioner Susan Ness
 Commissioner Rachelle Chong
 Walt Stampfli-WNCO AM/FM
 Ohio Assoc. of Broadcasters

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Gross Communications Corporation
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SEP 5 1995
FEDERAL BUREAU OF INVESTIGATION

September 5, 1995

Secretary of FCC
1919 M Street N.W.
Washington, D.C. 20554

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Dear Mr. Secretary:

As an individual radio broadcaster in Orlando, we believe that the impact of satellite radio would be negative for WLOQ and for our community. Our ability to serve our local community flows from advertising revenues which would be effected by the introduction of satellite radio. As satellite radio negatively impacts local radio, the loss will be in meeting the communication needs of our local community.

We strongly believe that there is no need for increased radio service, or even a national radio service, given the current excess of signals. As an individual broadcaster I'm deeply concerned about attempts to consolidate local owners out of the radio business. I believe the recent telecommunications bill provides a great disservice to the local community and to individual broadcasters who, like ourselves, have eighteen years of service in our market. Satellite radio would provide no opportunity for diversification of ownership, and would provide limited public interest and minority employment opportunities.

I strongly request that you take the appropriate measures to preserve the health of the existing radio business. This means we are very much opposed to authorization of a new satellite DAB service as is currently being considered by the FCC.

Best regards,

John Gross
Vice Pres./General Mgr.

JG/sl

cc: Chairman Reed Hundt
Commissioner Rachelle Chong
Commissioner James Quello

Commissioner Susan Ness
Commissioner Andrew Barrett

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Full Service Radio For Metro South



More Country

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SEARCHED

INDEXED 1995

August 31, 1995

Ms. Rachelle Chong
Federal Communications Commission
1919 M St., NW
Washington, DC 20554

Dear Commissioner Chong,

WBET Radio in Brockton, Massachusetts will be celebrating its 50th anniversary during 1996. We are extremely proud of our accomplishments serving the residents with local news, local sports, and timely local information...and that's just what this correspondence is about. We are, in spite of the onslaught of cable TV, direct mail, etc. still holding our own in our market-place. Now we hear that you are considering authorizing a new satellite service to further fragment listeners.

I cannot understand the logic behind this potential authorization. What can these satellite operations offer that is not part of mainstream radio at this time? How do dozens of additional signals throughout our area benefit anyone? If these proposed services come into operation, and just one local station nationwide goes dark, citizens lose yet another avenue in which they could attain local information. Local businesses now have one less venue in which to promote their products.

If ever the adage "more is less" is applicable, this is it. Please give some serious thought to assisting those of us who have made this business what it is, instead of the "pie in the sky" dreamers who have no idea what is involved in broadcasting.

Thank you for your time and interest.

Sincerely,

Charles K. Bergeron
Station Manager

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August 29, 1995

Secretary
Federal Communications Commission
1919 M Str., NW
Washington, DC 20554

To Whom It May Concern:

This letter is in response to the FCC authorizing a new satellite DAB service which would beam 50 to 100 radio channels into every radio market in the country. Needless to say, I agree with many other station managers in the country that this move will be disasterous to radio as we see it now!

Some of the ways the satellite DAB service would affect local radio stations is that it would fragment radio audiences so that local radio stations would no longer be profitable. This will affect the radio market especially in the smaller markets. In addition satellite radio would continue network feeds via the "old" satellite technology and not the new technology as it is currently being touted.

I certainly hope the FCC takes a close look at this move and takes into consideration how detrimental it will be to all the radio stations in the market.

Sincerely,

Tim Spires
Station Manager
WJIM AM/PM

cc: Chairman Reed Hundt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong

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