

Board of Directors

- Richard Atlas
Goldman Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblenz
Coblenz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kenney
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones
Jones Day, Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Konberg Kravis Roberts & Co
- Susan Rotstein
The San Francisco School
- Steve Stanford
iCM
- Leigh Steinberg
Sports Attorney
- James Steyer
President, Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,


(signature)

PLEASE PRINT:

Joani Marinoff

Name

PA, MPH Violence Prevention Academic Fellow / CA Wellness Foundation - DHS

Title

601 N 7th St. MS 725

Address

P.O. Box 942732

Address

Sacramento, CA 94234-7320

No. of Copies rec'd _____
List ABCDE _____

Oakland

1212 BROADWAY
SUITE 130
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Hon. Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Brayer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Builtt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitei International
- Hon. Elwood Lui Jones, Dav.
Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Read Y. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- John Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Chong:

DOCKET FILE COPY ORIGINAL

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Barbara Gregorek
(signature)

I want educational TV for my grandchildren.

PLEASE PRINT:

BARBARA GREGOREK
Name

Crime Prevention Analyst
Title

3030 Dolaine Ct.
Address

Sacramento, Ca. 95824
Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 330
OAKLAND, CA
94612-2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON, D.C.
NEW YORK, N.Y.

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- John Allen E. Broussard
California Supreme
Court - Ret.
- William Coblentz
Coblentz, Cahen,
McCabe & Breyer
- Anita DeFranz
Amateur Athletic
Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association
of Higher Education
- Denis Hayes
The Bullitt
Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kenney
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones
Jones Day,
Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis
Roberts & Co.
- Susan Rotnstein
The San Francisco School
of Law
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of
California - Berkeley
- Michael Tollin
Tollin/Robbins
Productions
- Reed Y. Tuckson, M.D.
Charles R. Drew University
of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Steyer
President
Los Salisbury
Executive Director

September 29, 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Larry K Wade
(signature)

PLEASE PRINT:

LARRY K WADE
Name

CHIEF PROBATION OFFICER
Title

8516 HAWLEY LN
Address

VALLEY SPRINGS CA 95252
Address

No. of Copies rec'd 1
List ABCDE

Oakland
1212 BROADWAY
SUITE 530
OAKLAND CA
94612
510-763-2444
Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman Sachs & Co
- Hon. Allen E. Broussard
California Supreme Court - Ret.
- William Coblenz
Coblenz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones, Day, Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Rea Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rothstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kave Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tolin
Tolin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Jain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

OCT 2 4 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Edwin W. Eichler
(signature)

PLEASE PRINT:

EDWIN W. EICHLER
Name

YOUTH SERVICES (POLICE OFFICER)
Title

WOODLAND POLICE DEPT.
Address

520 COLIET ST. WOODLAND CA.
Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 330
OAKLAND, CA
94612

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen
McCabe & Breyer
- Anita DeFrantz
Amateur Athletic
Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association
of Higher Education
- Denis Hayes
The Bullitt
Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood Liu
Jones, Day,
Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis
Roberts & Co.
- Susan Rothenstein
The San Francisco School
- Steve Stanord
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President,
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of
California - Berkeley
- Michael Tollin
Tollin/Robbins
Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University
of Medicine and Science
- Jain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

001 24 105

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Chong:

DOCKET FILE COPY ORIGINAL

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

(signature)

PLEASE PRINT:

MARY DEPASQUA
Name

Program Coordinator
Title

207 West Lezion Rd
Address

Brentwood, CA 95019
Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 330
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Hon. Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Brayer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitei International
- Hon. Elwood L. Jones
Jones Day Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rojstain
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President, Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- John Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

OCT 26 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,


(signature)

PLEASE PRINT:

JUAN D. MONTEMAYOR
Name

SAFE Schools COORDINATOR
Title

155 VAN NESS AVE, RM 207
Address

SAN FRANCISCO, CA 94102
Address

No. of Copies rec'd _____
List ABCDE _____

Oakland

1212 BROADWAY
SUITE 530
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret
- William Coolentz
Coolentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones
Jones Day Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kornberg Kravis Roberts & Co
- Susan Rotstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Rodmans Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

001 24

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Orville A. Singer
(signature)

As a parent I know educational TV is a valuable resource on myself. We turn the TV out of our homes. Almost I may be even worse on kids, who are even more responsible. Please give kids the opportunity to have positive programs.

PLEASE PRINT:

ORVILLE A. SINGER
Name

RN
Title

3331 West L-2
Address

LANCASTER CA 93536
Address

Oakland
1212 BROADWAY
SUITE 330
OAKLAND, CA
94612
510 • 763 • 2444
Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON, DC
NEW YORK CITY

No. of Copies rec'd 1
List ABCDE

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret.
- William Coolentz
Coolentz, Cahen McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vital International
- Hon. Elwood L. Jones, Dav.
Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kornberg Kravis Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tolin
Tolin/Robbins Productions
- Read V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.

OCT 24 1995



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

William M. Chapman
(signature)

PLEASE PRINT:

William M. Chapman
Name

Specialist, Student Services
Title Santa Clara Unified Sch. Dist.

2315 Sunrise Dr
Address

San Jose CA 95124
Address

No. of Copies rec'd _____
List ABCDE

- Oakland
- 1212 BROADWAY
- SUITE 330
- OAKLAND, CA
- 94612
- 510 • 763 • 2444
- Additional Offices
- LOS ANGELES
- SACRAMENTO
- WASHINGTON D.C.
- NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Hon. Allen E. Broussard
California Supreme Court - Ret.
- William Coolentz
Coolentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones, Day, Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kontberg Kravis Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President, Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

OCT 24 1995

September 29, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Mesley R. Bowling
(signature)

PLEASE PRINT: Mesley R. Bowling
Name
Chief of Police
Title
2415 University Av
Address
EAST PALO ALTO, CA 94303
Address

No. of Copies rec'd _____
List ABCDE

Oakland
1212 BROADWAY
SUITE 330
OAKLAND CA
94612
510 • 763 • 2444
Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblenz
Coblenz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones, Day, Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Stanioro
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.



OCT 24 1995

September 29, 1995

James P. Steyer
President
Lois Salisbury
Executive Director

**Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554**

Dear Commissioner Chong:

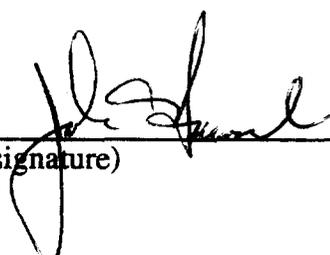
DOCKET FILE COPY ORIGINAL

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,



(signature)

PLEASE PRINT:

John Howard
Name
Supervisor
Title
1950 Parkside Dr.
Address
Concord CA 94519
Address

No. of Copies rec'd _____
List ABCDE _____

Oakland

1212 BROADWAY
SUITE 530
OAKLAND CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- Hon. Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood Liu
Jones, Day, Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Roitstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Alan Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

OCT 2 1995

Commissioner Rachel Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Monet Parkham
(signature)

→ Now is the time to draw the line regarding what is acceptable viewing for our children.

PLEASE PRINT:

Monet Parkham, M.P.H.
Name

Calif Wellness Foundation Fellow in Violence Prevention
Title
Calif Dept of Health Services
601 N 7th St, MS 125, PO Box 942732
Address

Sacramento, CA 95834-7320
Address

Oakland

1212 BROADWAY
SUITE 530
OAKLAND, CA
94612-2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON, D.C.
NEW YORK CITY

No. of Copies rec'd _____
List ABCDE

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret.
- William Cobientz
Cobientz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Viter International
- Hon. Elwood L. Jones
Jones Day Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kornberg Kravis Roberts & Co.
- Susan Rotnstein
The San Francisco School
- Steve Staniora
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kave Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Roodins Productions
- Read V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

001 2 1

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Robert J. Held
(signature)

PLEASE PRINT:

Robert J. Held
Name
Campus Supervisor
Las Plumas High School
Title
172 Canyon Dr.
Address
Orville CA 95966
Address

No. of Copies rec'd 1
List ABCDE

Oakland
1212 BROADWAY
SUITE 530
OAKLAND CA
94612
910 • 763 • 2444

Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Leon Elwood Liu
Jones, Day, Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Gairn Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

00124

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Chong:

DOCKET FILE COPY ORIGINAL

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,


(signature)

PLEASE PRINT:

MICHAEL A. STEER
Name

POLICE OFFICER
Title

7136 GRENOLA WAY
Address

CITRUS HEIGHTS, CA.
Address 9562)

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 330
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblenz
Coblenz, Cahen
McCabe & Breyer
- Anita DeFrantz
Amateur Athletic
Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association
of Higher Education
- Denis Hayes
The Bullitt
Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood Lui
Jones Day
- Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kornberg Kravis
Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Stanford
iCM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of
California - Berkeley
- Michael Tollin
Tollin/Robbins
Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University
of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

007 20

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

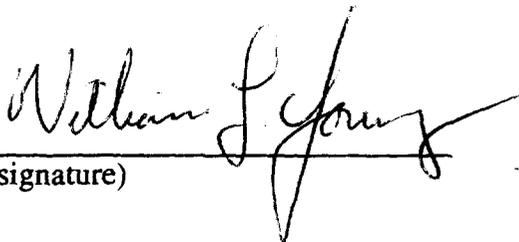
Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,



(signature)

PLEASE PRINT:

William L. Young
Name FATHER -
POLICE OFFICER - Roseville P.D.
Title
401 OAK ST.
Address
Roseville, CA, 95678
Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 330
OAKLAND, CA
94612-3444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret
- William Coblentz
Coblentz, Cohen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones, Day
Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret
- John Prizker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kornberg Kravis Roberts & Co
- Susan Rotstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Paragon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tolin
Tolin/Robbins Productions
- Read V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- John Watson
HAL Investments Inc



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

OCT 24 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,


(signature)

PLEASE PRINT:

JOHN HELLINWELL
Name

POUCE OFFICER
Title

627 VERNON OAKS
Address

ROSEVILLE, CA 95678
Address

No. of Copies rec'd 1
LIST ABOVE

Oakland
1212 BROADWAY
SUITE 330
OAKLAND, CA
94612
510 • 763 • 2444
Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

I SEE VIOLENCE ON A DAILY BASIS, ON THE STREETS. IT NEEDS TO STOP SOMEWHERE AND START STOPPING

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblenz
Coblenz, Cahen
McCabe & Breyer
- Anita DeFrantz
Amateur Athletic
Foundation
- Robert FISHER
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association
of Higher Education
- Denis Hayes
The Bullitt
Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones, Day
Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kontberg Kravis
Roberts & Co.
- Susan Rojnshtein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of
California - Berkeley
- Michael Tolin
Tolin/Robbins
Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University
of Medicine and Science
- Gain Watson
HAL Investments Inc.

September 29, 1995



James P. Steyer
President
Lois Salisbury
Executive Director

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Dee Dee Gunther
(signature)

PLEASE PRINT:

Dee Dee Gunther
Name

Administrative Analyst - Police
Title

1019 Colman St.
Address

Roseville CA 95678
Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 330
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON, D.C.
NEW YORK CITY

Board of Directors
 Richard Atlas
 Goldman, Sachs & Co
 Hon. Allen E. Broussard
 California Supreme Court - Ret.
 William Coblenz
 Coblenz, Cahen, McCabe & Breyer
 Anita DeFrantz
 Amateur Athletic Foundation
 Robert Fisher
 The Gap, Inc.
 Danny Goldberg
 Warner Bros. Records
 Mimi L. Haas
 Community Volunteer
 Kati Haycock
 American Association of Higher Education
 Denis Hayes
 The Bullitt Foundation, Inc.
 F. Warren Hellman
 Hellman & Friedman
 Allan Jonas
 Jonas & Associates
 Donald Kennedy
 Stanford University
 Michael Klein
 Vitei International
 Hon. Elwood Lui
 Jones, Dav.
 Reavis & Pogue
 Jim Plunkett
 L.A. Raiders - Ret.
 John Pritzker
 Red Sail Companies
 Hon. Cruz Reynoso
 UCLA School of Law
 George Roberts
 Kohberg Kravis Roberts & Co
 Susan Rotstein
 The San Francisco School
 Steve Stanford
 ICM
 Leigh Steinberg
 Sports Attorney
 James Steyer
 President
 Children Now
 Thomas Steyer
 Farallon Partners
 Kaye Theimer, Ph.D.
 Psychologist
 Chang-Lin Tien
 University of California - Berkeley
 Michael Tollin
 Tollin/Robbins Productions
 Reed V. Tuckson, M.D.
 Charles R. Drew University of Medicine and Science
 Iain Watson
 HAL Investments Inc.

OCT 24 1995



James P. Steyer
 President
 Lois Salisbury
 Executive Director

September 29, 1995

Commissioner Rachele Chong
 Federal Communications Commission
 1919 M Street, NW
 Washington, D.C. 20554

Dear Commissioner Chong:

DOCKET FILE COPY ORIGINAL

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Dave Rich
 (signature)

PLEASE PRINT:

Dave Rich
 Name

Director Pupik Personnel Services
 Title

Antelope Valley Union High District,
 Address

44811 Sierra Hwy
 Address

Lancaster, Ca. 93551

Oakland
 1212 BROADWAY
 SUITE 530
 OAKLAND, CA
 94612
 510 • 763 • 2444

No. of Copies rec'd _____
 List ABCDE

LOS ANGELES
 SACRAMENTO
 WASHINGTON D.C.
 NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones
Jones, Day Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCCLA School of Law
- George Roberts
Kohberg Kravis Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Staniora
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Treimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Read V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

DOCT 24 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

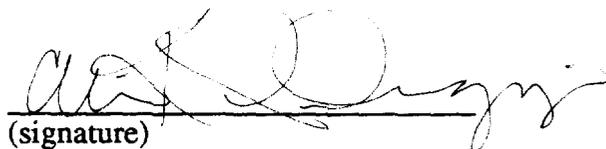
Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,


(signature)

PLEASE PRINT:

Alicia K. Dixon-Diggs
Name

Program Coordinator
Title

County of San Diego, Department of Health Services
6255 Mission Gorge Rd
Address

San Diego, CA 92120
Address

No. of Copies rec'd _____
List ABCDE _____

Oakland

1212 BROADWAY
SUITE 330
OAKLAND, CA
94612

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON, DC
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblenz
Coblenz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones
Jones Day Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rojstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attornev
- James Steyer
President, Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

OCT 2 4 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,


(signature)

PLEASE PRINT:

Jurard DeVaul
Name

Title

1980 Muir rd. Mtz. CA.
Address

Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 530
OAKLAND CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Atlas, Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood Lui
Jones Day
- Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co
- Susan Rotstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President, Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tolin
Tolin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Leonor Valenzuela
(signature)

your support is needed!

PLEASE PRINT:

Leonor Valenzuela
Name
Community Services Manager
Title
109 Parmac, #2
Address
Chico, CA 95926
Address

No. of Copies rec'd 1
List ABCDE

Oakland
1212 BROADWAY
SUITE 330
OAKLAND, CA
94612
510 • 763 • 2444
Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Hon. Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones, Dav. Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Saw Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rotnstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President, Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Rodains Productions
- Read V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Gain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

DET 24 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Juan A. Zentucke
(signature)

PLEASE PRINT:

Juan A. Zentucke
Name

Consultor
Title

401 E. Phoenicia, Chico, Ca. 95926
Address

Address

No. of Copies rec'd _____
List ABCDE

Oakland

1212 BROADWAY
SUITE 530
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones, Dav. Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kornberg Kravis Roberts & Co.
- Susan Rotstein
The San Francisco School
- Steve Stanford
UCM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Gair Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Chong:

DOCKET FILE COPY ORIGINAL

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Rickey C. Jones

(signature)

PLEASE PRINT:

Rickey C. Jones

Name

Ma.

Title

P.O. Box 2003

Address

Comstock, Ca 95608

Address

No. of Copies rec'd _____
List ABCDE

Oakland
1212 BROADWAY
SUITE 530
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON, D.C.
NEW YORK CITY

THE MAJOR NETWORKS ARE VERY NEGLIGENT REGARDING THE WELFARE OF CHILDREN. THEY NEED TO TAKE LESSONS FROM EDUCATIONAL T.V AND CABLE CHANNELS LIKE ANI (ENTERTAINMENT). I AM A LAW ENFORCEMENT

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- Hon. Allen E. Broussard
California Supreme Court - Ret.
- William Coblenz
Coblenz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood Liu
Jones Day
- Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Saw Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohlberg Kravis Roberts & Co.
- Susan Rotnstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Stever
President
Lois Salisbury
Executive Director

September 29, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Patricia Fraser
(signature)

ion

PLEASE PRINT:

Patricia Fraser
Name

Prevention Programs Coordinator
Title
Stanislaus County Office of Education
301 County Center, III Court
Address

Modesito, CA 95355
Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 530
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON, D.C.
NEW YORK, N.Y.

Board of Directors

- Richard Atlas
Goldman, Sachs & Co.
- John Allen E. Broussard
California Supreme Court - Ret.
- William Cobientz
Cobientz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones
Jones, Day, Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohberg Kravis Roberts & Co.
- Susan Rothstein
The San Francisco School
- Steve Stanford
ICM
- Leigh Steinberg
Sports Attorney
- James Steyer
President, Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.

OCT 24 1995



James P. Steyer
President
Lois Salisbury
Executive Director

September 29, 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

(signature)

PLEASE PRINT:

SUZANNE CAMPANZA, M.F.C.C.
Name

COUR. SECOR, ALHAMBRA POLICE DEPT
Title

211-9 FIRST ST
Address

ALHAMBRA, CA 91801
Address

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 530
OAKLAND, CA
94612

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON D.C.
NEW YORK CITY

Board of Directors

- Richard Atlas
Goldman Sachs & Co
- Allen E. Broussard
California Supreme Court - Ret.
- William Coblentz
Coblentz, Cahen, McCabe & Breyer
- Anita DeFrantz
Amateur Athletic Foundation
- Robert Fisher
The Gap, Inc.
- Danny Goldberg
Warner Bros. Records
- Mimi L. Haas
Community Volunteer
- Kati Haycock
American Association of Higher Education
- Denis Hayes
The Bullitt Foundation, Inc.
- F. Warren Hellman
Hellman & Friedman
- Allan Jonas
Jonas & Associates
- Donald Kennedy
Stanford University
- Michael Klein
Vitel International
- Hon. Elwood L. Jones
Jones, Day Reavis & Pogue
- Jim Plunkett
L.A. Raiders - Ret.
- John Pritzker
Red Sail Companies
- Hon. Cruz Reynoso
UCLA School of Law
- George Roberts
Kohnberg Kravis Roberts & Co
- Susan Rotstein
The San Francisco School
- Steve Stanford
iCM
- Leigh Steinberg
Sports Attorney
- James Steyer
President
Children Now
- Thomas Steyer
Farallon Partners
- Kaye Theimer, Ph.D.
Psychologist
- Chang-Lin Tien
University of California - Berkeley
- Michael Tollin
Tollin/Robbins Productions
- Reed V. Tuckson, M.D.
Charles R. Drew University of Medicine and Science
- Iain Watson
HAL Investments Inc.



James P. Steyer
President
Lois Salisbury
Executive Director

OCT 24 1995

September 29, 1995

Commissioner Rachele Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As a California community leader, I am writing to congratulate you on the FCC's latest work toward improving children's access to quality, educational television. I am pleased about the issuance of the notice of proposed rule-making (NPRM) and applaud your efforts to fully enforce the intent of the Children's Television Act (CTA).

New guidelines are desperately needed in order to increase educational TV for children. I am concerned that in the absence of further specific guidelines, broadcasters will continue to fill the airwaves with mediocrity, ignoring their vast potential to educate and inform children. With this in mind, I hope you will vote to more clearly define what is meant by "educational" programming, and to require broadcasters to air a specific number of hours per week of educational shows.

I hope you will seize this opportunity to influence the lives and futures of our nation's children. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful regulations of the CTA, our kids will have the opportunity to benefit by this vast untapped resource for education and information outside the classroom.

Sincerely,

Elliott C. Martinez
(signature)

PLEASE PRINT:

Elliott C. Martinez
Name

Mayor
Title

1700 7th St.
Address

Sanger, Calif
Address

93057

No. of Copies rec'd 1
List ABCDE

Oakland

1212 BROADWAY
SUITE 530
OAKLAND, CA
94612
510 • 763 • 2444

Additional Offices

LOS ANGELES
SACRAMENTO
WASHINGTON, D.C.
NEW YORK CITY