

re: K49CG Little Rock, AR
This letter received May 17, 1995
no return address

Attn: Joupower TV
Federal Communications Comm.
1919 M. Street NW
Washington D.C.

DOCKET FILE COPY ORIGINAL

Dear Madame / Sir,

I'm Writing Regarding
a Joupower TV Station here
in Little Rock.

RE: K49CG TV 49

As A Christian father
of 2 young men, I've
monitored TV 49 carrying
mostly The Box Network, only
to have, to have, a meeting
with my 2 sons regarding
the unChristian language &
RAP words the songs alert
about.

Now Sirs, please understand,
I've exhausted all ideas
writing to TV 49, only to

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Have no Response about their programming. I've spoken to other parents who's children also watch this channel, only for their children to have been taught: to have sex at a young age, Do Drugs, Use profane language & Explot Women as just objects, for a quick Satisfaction.

As I said earlier in the letter, I've exhausted all ideas, I feel this TV Channel's License Needs To Be Returned to the FCC & They go off the air for good.

I need for you to please understand one thing, it's hard enough being a Dad to children, but to correct young impressionable men from this language usage.

3
and Dis Respecting me as
well as Telephone Mis-
usage Is Becoming a huge Problem.

I Never Even Knew That
a 900 Number Could be
Dialed from my home. I
Received a \$480⁰⁰ Dollar
Telephone Bill from Southwestern
Bell. My 2 Boys are Under
18. Who Ever Owns _____
This Telephone Number ought
to be Ashamed.

I'm Asking the FCC to
Sign Those People Perminantly
Off the Air. +
Take this Network to a
Bigger Market / Perhaps
New York or New Jersey,
or Even it might fly in
California.

I'm Asking You Take Care
of this matter Within
5 Business Days of Receipt

4
of this letter. I'm trying
to get a petition with the
parents names of children
who's channel 49 ^{TV} lives are
destroying.

Profane language such as
the 4 letter words are
my main concern.

After I wrote the third page
I called the KLR/ KASH
Engineer here in Little Rock.
I was informed that TV 49
is NOT suppose to use the
4 letter word starting
with F. Nor is it suppose
to show women using their
fingers to sexually satisfy
themselves. This is pornography.
Even if it's in a video!!!

Now Gentlemen, Before this
matter gets out of hand
any more then it has already,
Do away with this problem

3.

I'd Also Like To Share
The Talk of the Town ~~So~~ this
TV station has been unable
to legally identify themselves,
with their Transmitter R
Off the Air. Now Since the Ed
of 1991, to Present, This Station
Seems To Spend More time off
the Air than it does on the
Air.

The KLRB Engineer informed
me this would be considered
A D's - Service To the Public.

Also During my last
letter to TU49, I sent the
letter certified only NOT
to hear a response.

I'm Really Needing To
See their Public file.

I've tried calling the
Cable Company for them
but to know anything about
the station. Even the
Corporation Division has

6
No Information, About them.
If I didn't know better,
I Swore They were Conducting
fraud. Do They Even have
A License TO Broadcast
Pornographic (MATERIA) Over
The Air?

In Conclusion, After Speaking
To 5 parents, who attend my
Church. All of us feel this
Station has shown a Dis Service
To the Public & Needs its
License Taken & Returned To the
FCC.

Thank You for Your Time
on this matter,

Respectively,
Kirk Davis



INTERNATIONAL WILDLIFE FILM FESTIVAL

802 East Front Street • Missoula, Montana • 59802 • (406) 728-9380 FAX (406) 728-2881



THE 18th INTERNATIONAL WILDLIFE FILM FESTIVAL
(April 8-15, 1995, Village Red Lion, Missoula)

The Children's Wildlife Film/Video Workshop: Saturday, April 15, 9:30am-12N

DEAR EDUCATOR

DOCKET FILE COPY ORIGINAL

March 5, '95

This is the 18th year for IFFF, The International Wildlife Film Festival. We have long been the World's Watchdog over wildlife film quality. Our emphases have been on: biological/scientific accuracy, teaching/learning quality, and communication.

We have taken this approach to wildlife film because 1) although film is a humanities medium, wildlife film is a science topic, 2) film can teach because it is a "cooler" medium than is someone lecturing, 3) wildlife film can provide a "hands on" nature experience that many students can no longer obtain, and 4) a really good film can be more easily replicated than can a really good teacher. Moreover, one film can reach millions of people; people are turning to the TV set for their information more, and away from libraries or reading; film is recognized as both fun and entertainment, while you get information; and by-the-TV is where the money and the kids are, at an ever-accelerating rate.

Maybe you are like us, and don't really like those trends, but it is time, nonetheless for educators/education departments to take film far more seriously. Perhaps most people of the world still learn about our world through the Oral/Sacred Tradition of Learning, and some still learn through the Literary Tradition, but the form practiced most in Western nations is the Scientific/Modern Tradition. IFFF holds that the as yet unrecognized, but coming Tradition of Learning is the TV/Technical/Oral Tradition--people sitting on the sofa watching television. Where are your kids right now?

With most knowledge now available in computerized form which can be packaged in entertaining formats/broadcast to vast audiences and for huge profits, it should be obvious what is inevitable.

But, in general, education departments still do not know what kids already know. And in urban areas, people have even forgotten how important contacts with the Natural World are, in child development.

As wildlife film quality improves, it more and more becomes our "experience" with Nature. Soon, we will be able to sit on the sofa and access all wildlife information there is to know; we will be able to watch "live" any animals or ecosystems we want to know about; we will be able to take our own interactive field trips without leaving home.*

And therefore, wildlife film quality, teaching with wildlife film, teaching children how to "read" film, film marketing, film packaging, should be of utmost importance to you.

This Year's Children's Wildlife Film Workshop:

Topics: Kids judging a kid's wildlife video

Children's wildlife film programming

Wildlife-topic performing arts: WildWalk/WildStage

*There are also great dangers here in Control!

more

The Children's Wildlife Film/Video Workshop (continued):

The education market: the chicken-and-the-egg dilemma
 marketing strategy/developing markets
 buying criteria--the teacher's role
 teaching teachers, librarians, administrators
 the film maker, film company roles
 CD ROMs

Production: What is the classical form?
 Targeting
 Sound, music, celebrity
 The wildlife agency role

The wildlife film "Teaching Unit:"

The IFFF Model: Prep the week before: film concept
 drawing a film strip
 the concept of animation

Monday: An introduction to film/video as a
 learning medium; seeing, touching,
 Oral Tradition of Learning

Watching a short film, discussion

Tuesday: The concept of film; made by people,
 not the real thing, What is a picture?
 How you can make it what you want--
 use one of the good animations.

The interpretation, what the voice
 says vs what the pictures say, the
 effects of sound, music.

Wednesday: Good films/bad films: animations
 good film/bad
 film tape

Talking heads, poor sound/music vs
 good narration/good song.

Thursday: Good-film criteria, how to evaluate
 How a video/film is made:

-exerpt from "The Making of a
 Natural History Film,"etc.

-animation

-using a camera in class

Home TV vs school TV

Friday: Watching/critiquing films

Summarizing the criteria, how to watch
 Judging films

Testing the class

Post-Unit: Reading from the Unit

Reports on home viewing

Other Models

CD ROMs

IFFF needs YOUR help. Come to this Workshop. We need the help of teachers,
 scientists, administrators, film makers, marketers, school boards. We need
 to make decisions, set deadlines.

IFFF Staff

To: Federal Communications Commission; Mr. Reed Hundt, Chairman
Commissioners: Katheryn Montgomery, Andrew Barrett, James Quello,
Rachelle Chong, and Susan Ness.

From: Mr. and Mrs. James Kalenian
Date: April 6, 1995
Re: Proposals made for "educational" programming.

We are writing to you to express our opinions, offer some feed back on what we have heard thus far concerning the proposals, and hopefully receive information which we may be missing regarding this issue. For your information, we are parents of one six year old boy, and are expecting our second child at the end of July, 1995.

It concerns us very much that the first account we saw in our local paper, *The Arizona Daily Star*, indicated that ""concerned that T.V. broadcasters are not meeting the needs of our children." We are sure you are familiar with how "children" have been used in the political debate concerning welfare reform. That same article also reported only *two* proposals were on the table as possible options to be considered. It took searching through a variety of news sources to later learn that there was opposition to the proposal on the part of Mr. Barrett and Mr. Quello, and that there were less restrictive proposals to be considered, including doing nothing. We find it very disturbing that the liberal news paper named above insists on filtering the news that they report. The article obviously left out such details because it favored Mr. Hundt's proposal.

Our concerns of this issue are these:

- 1.) What about First Amendment considerations? We believe even if Mr. Hundt's suggestion is found to some how be constitutional, privately owned broadcasting stations should not be forced to either air a specified amount of "educational" programming or be coerced into funding as well as promoting other stations to do so on their behalf. We don't see "forcing" broadcasters by government threat and regulation as "trying to privatize the system", as Mr. Hundt was quoted in the *Associated Press*.
- 2.) Who decides what will be considered "educational", and acceptable under the current proposal? Will it be government, the FCC's five commissioners, the executives of the stations, politicians, bureaucracies, etc....if it would be any of the above, no thanks! We believe it is a parental decision. We have not encountered a problem in selection of acceptable education or entertainment for our child, nor do we view it to be anyone else's obligation to provide it for us or lead us to such programming through government fiat, thank you.

Due to our concern over this issue, we have kept our eyes open to any stories related to this topic, and came across this 'Letter to the editor'. I think you will see there is considerable concern on the part of citizens on this issue.

The suggestions presented by the Chairman of the Federal Communication Commission are way off and should be summarily dismissed. Chairman Hundt's assertion of merely trying to privatize the system only demonstrates his ignorance of the issue, not to mention disregard of the First Amendment right of broadcasters. he suggests a warped view of "privatization" by means of Federal coercion as a way to "empower parents to make smarter selections." In addition to either forcing stations to fund educational programming of their own or paying another station to do so, (some choice); he suggested "so that parents would know where to find the educational shows, the station trading its programming obligations would be responsible for promoting them as well". Imagine, private commercial broadcasters paying for someone else's programming and being required to pay for the commercial advertisements promoting this programming as well. One station advertising so that viewers would be encouraged to watch another station, is that it? Mr. Hundt was generous enough to "leave the terms of such agreements to the stations", obviously attempting to grant them some discretion on how the FCC would wish to spend their capital.

I shudder to think what would qualify as "educational" according to Federal Government standards. Not only is his proposal ridiculous and unconstitutional, it implies a contempt for the ability of parents to meet the needs of their children, and the good sense to know how to go about doing it. As for myself, speaking as a parent, I don't believe that broadcasters should be forced by the government to provide any type of programming, nor do I require the FCC to compel broadcasters to promote this vision of educational programming in order to help me find it. I thought local schools and parents were responsible for the education of our children. I have no problem finding valuable educational programming for my child to watch, as well as keeping him from viewing what I feel is inappropriate at his age. It is called parental involvement. This further demonstrates the reason to reduce the size and effect of the Federal Government in lives of Americans.

Although this reprint of a citizens letter may be a bit strong, it does have some valid points. Please note we are against this proposal, as well as government spending, mandating of spending on the private sector. We look forward to your response as to why this would be a good idea. Thank you for your time.

If there is anything the FCC should get involved with, it would be policing the media's deliberate misrepresentation of fact, intentional slant in reporting news, and the unequal treatment given to those who disagree with the media. It is interesting that the Press clings to it's First Amendment rights, however deliberately distorting facts and assisting in propagating scare tactics for political gain. This advancement of an admitted liberal bias amount to shouting "Fire!" in a crowded theater. It is behavior like that which leads us to question their claim of free speech. Is there no obligation to make an effort to be honest? Is scaring senior citizens protected speech. An example can easily be made by sighting the school lunch debate, which time and time again, news reports, (not opinion pieces), were presented for public consumption as reporting 4.5% increases in funding as "cuts" which will no doubt "starve" children. Journalism has sunk to despicable levels lately hasn't it?

Mr. & Mrs. Kalenian, 4101 W. Delta St. Tucson, AZ 85741

Mr. Kalenian
Thank you!

CASTLE² PRODUCTIONS

DOCKET FILE COPY ORIGINAL

April 3, 1995

The Honorable Reed Hundt
Chairman
Federal Communications Commission
1919 M Street, NW, Room 814
Washington, DC 20554

Dear Chairman Hundt,

As a mother and a professional with experience in children's television (at Nickelodeon), I feel compelled to write to you with my thoughts on the eve of the Federal Communications Commission's vote to propose strengthening the rules for the Children's Television Act.

As a professional, I have always viewed television as a business -- not a community service. I understand that stations must deliver ratings to generate revenue or they will not survive. I also know that producing programming is an expensive and risky proposition and so, networks and stations must strive to limit their potential losses by producing their programs as inexpensively as possible. Unfortunately, they also tend to base their programming decisions on what they believe they know will work -- producing their own version of a successful genre or program is far less risky than trying something new.

I was reminded of that fact in January at the National Association of Television Programming Executives convention where, quite frankly, I was appalled at what was being touted as "FCC friendly" children's programming. **American Gladiators** and **VR Troopers** alone will not benefit our children. Given the realities of the 1990's families and their use of television as a babysitter (as well as TV's growing role in the emerging media technologies), there is a desperate need for television to

CASTLE² PRODUCTIONS

Chairman Hundt
April 3, 1995
Page 2

provide more diverse programming to balance the overwhelming glut of violent fare currently available.

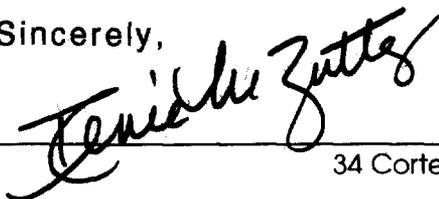
Children's television can be entertaining and educational without ignoring the realities of the television business. **Sesame Street**, **Bill Nye** and **The Magic School Bus** are all examples of popular programs that generate revenues for their stations and enrich our children's lives.

It is the nature of the beast, however, that the commercial television stations do not comply with the current programming requirements outlined in the Children's Television Act. How can they serve "the educational and informational needs of children" when all they provide are copy-cat versions of a few successful (and mostly violent) shows? It must be the FCC's role to convince the television community to take the risks necessary to provide creative alternatives that kids can enjoy and benefit from.

I am a mother of two girls, aged six and four. Since both my husband and I have worked in (and are proponents of) television in all its various forms, we have always been very flexible regarding our daughters' TV viewing habits. I never believed the shows my children watched could influence them negatively. After all, I grew up watching cartoons every Saturday morning. My perspective over the last year or so has changed, however, as I have watched them play more and more aggressively after each **Power Rangers** episode. We now try to balance the **Power Rangers**, et. al. with the occasional **Bill Nye** episode -- when we can find it. And my girls are just as engaged in that program as the others.

It is my sincere hope that the FCC will provide a blueprint for more such programs for my children (and all children) to watch in the future.

Sincerely,



Pulitzer

PULITZER
PUBLISHING
COMPANY

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900 North Tucker Boulevard
St. Louis, Missouri 63101

MICHAEL E. PULITZER
Chairman, President and
Chief Executive Officer

314/340-8400 Telephone
314/340-3125 Fax

File
Ch...
TV

April 7, 1995

The Honorable Reed Hundt
Chairman
Federal Communications Commission
1919 M Street, N.W., Room 814
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt:

You were very gracious to meet with me the week before last. I appreciate your taking the time to have a two-way dialogue on issues of transcending importance to the broadcast industry and the nation.

With respect to children's programs, I applaud your efforts to make sure that television stations and other mass media providers meet the needs of children. We have made a commitment to provide programming that furthers the positive development of children, including meeting their cognitive, emotional and social needs. For example, Pulitzer Broadcasting Company has developed "Videomax", a locally-produced television program designed to reach children 11 to 15 years of age. This program which has a magazine style format, is a cooperative production among six Pulitzer stations located in Winston-Salem, North Carolina, Greenville, South Carolina, Louisville, Kentucky, Albuquerque, New Mexico, Omaha, Nebraska and Des Moines, Iowa. Pulitzer Publishing Company has a joint venture with RXL Communications to produce and broadcast interactive educational programming as a curriculum supplement to school systems across the United States.

We also talked about the "black box" issue, and the gatekeeper power of companies providing video programming to subscribers by wire or cable. From the point of view of our company, we believe that consumers should have an unimpaired right to receive local broadcast television signals, regardless of the technology that is used to deliver them. The public interest requires that consumers not be deprived of this access by the fiat of powerful companies that will install proprietary hardware in homes -- hardware that could relegate the broadcast signals to distant parts of the digital stratosphere that are difficult for consumers to access.

The Honorable Reed Hundt
April 7, 1995
Page 2

Once again, I want to thank you for your time. If you ever have an occasion to travel to St. Louis, please consider giving me a call and allowing me to give you a personal tour of the St. Louis Post-Dispatch.

Best regards.

Cordially,

A handwritten signature in black ink that reads "Michael Pulitzer". The signature is written in a cursive, flowing style.

Michael E. Pulitzer

MEP:rh

mm

REC

JUN 1 1995 MM Docket 93-48

700
95060310

P. O. Box 335
Davidsonville, MD. 21035
May 26, 1995

Federal Communications Commission
Office of the Secretary
1919 M St. N.W.
Washington, D.C. 20554

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Dear Sir or Madam:

We have two children, ages 11 and 7, who view television on a limited basis and always under our supervision. While there are innumerable programs that contain graphic violence or that send messages of negative behavior, there are also programs with enormous positive impact for children. Examples of excellent programs for younger children are: "Sesame Street", "Lambchop's Play Along", "Barney & Friends", "Shining Time Station", "Kidsongs Television", "The Puzzle Place", "Reading Rainbow", "Story Time" and "The Magic School Bus". For somewhat older children, we have found these to be excellent: Marty Stoufer's "Wild America", "Wild Kingdom", "Bill Nye, Science Guy", "Newton's Apple", "Nova", "The World of National Geographic", "Beakman's World" and "Family Matters". Our 11 year old son is intensely interested in sports, as are many kids his age, and all sports programs must also be included in the list of children's programs.

From these introductory remarks, we make the following comments:

- o please try to promote the above children's programs in any way possible, including Federally-funded advertising and production for *these* specific programs (as opposed to a blank check to public television in general).
- o recognize that relatively young children view sports programs on a regular basis, yet the commercials associated with them contain very adult themes. The beer commercials and car commercials are generally mild-mannered, compared to the commercial spots for programs such as R-rated "action movies" that will air later in the evening. How many times does a child have to see a gun pointed at someone's head before he or she begins to see it as acceptable behavior? We ask that commercials

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COMMUNICATIONS
DIVISION
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aired during children's or sports programs be precluded from advertising programs with adult content or having adult content themselves.

- o adult themes should be restricted to hours of 9:00 P.M. to 5:00 A.M. ("adult themes" refers to any content which would receive an R-rating from the Motion Picture Association).

Our children have viewed many positive, educational programs on television. The potential for learning is enormous. Yet, there are unfortunately many more negative influences than positive. Please help children establish good interpersonal relationships, good heroes, and good values by increasing the proportion and quality of children's programs .

Sincerely,

Mr. and Mrs. William Hoover



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AUG 28 1995

August 22, 1995

FCC MAIL ROOM

Secretary
Federal Communications Commission
1919 M St., NW
Washington, DC 20554

Dear Secretary:

This letter comes to you from the Portland/Poland Spring TV market to express this station's concern regarding the possible changes in the **Children's Television Act**.

I am advised that there is concern at the FCC that broadcasters do not understand the "current definition" of *educational and informational children's programming*. This station feels the definition to be clear and in need of no change.

Regarding suggestions to place quotas on broadcasters, such requirements appear unnecessary from where we sit. When the fall season begins next month, this station will have increased its *educational / informational children's programming* over 300% since 1990.

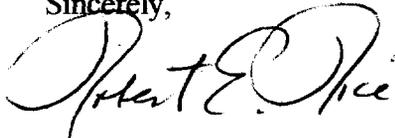
WMTW-TV will continue to seek out **quality** educational and informational programming and is currently developing local children's specials.

The FCC has successfully prodded **broadcasters** into significantly increasing both the quantity and the quality of their children's TV fare and has been successful. Simply to call for an increase in the number of hours, without regard for the quality, and therefore, the appeal for children of volumes of programs, is a disservice rather than of benefit to our youth.

Page 2 - WMTW-TV/Children's Programming

If the FCC is to make changes in the Children's TV Act we do recommend that stations be given credit for *short segment programming* of educational or informational children's programming. Thank you for reading my concerns.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert E. Rice". The signature is fluid and cursive, with the first name being the most prominent.

Robert E. Rice
VP & General Manager

cc: Chairman Reed Hundt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong

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NEWS

RADIO SERVICES
DIVISION
AM BRANCH

5 9 18 AM '95

FCC MAIL ROOM K C R G - T V

REC

Secretary
Federal Communications Commission
1919 M St., NW
Washington, D.C. 20554

August 28, 1995

Re: MM Docket No. 93-48

Dear Sir or Madam:

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SEP 5 10 18 AM '95

AM BRANCH

The Cedar Rapids Television Company, licensee of KCRG-TV and KCRG-AM, Cedar Rapids, Iowa, offers the following comments regarding MM Docket No. 93-48.

The Commission is now considering new, stricter rules implementing the Children's Television Act, including the possibility of numerical "quotas" requiring broadcasters to devote minimum amounts of time to educational and informational children's programming.

We are opposed to more and stricter regulations for the following reasons:

1. **The amount of children's educational programming has increased.**

As a local broadcaster we have significantly increased the amount of children's educational and informational programming in response to the Children's Television Act. Furthermore, we devote prime time in addition to other time periods to this type of programming, to assure that the largest possible audience can see it. Yet we get no more credit for prime time programming than programming broadcast to much smaller audiences in other time periods.

We continue to produce significant amounts of local and national children's programming. As a licensee for the Cedar Rapids-Waterloo-Dubuque market, we've determined what's best for our community's children in consultation with local community leaders. Establishing national quotas and definitions administered by Washington imposes a national censor's ideas about what's educational upon the people of our community.

2. **Establishment of government-mandated quotas may force our station to curtail local news programming.**

We produce six (6) major newscasts every day, Monday through Friday.

Monday-Friday Local News Programming

| Program | Time Period | Length |
|-------------------------|---------------------|---------------|
| TV 9 Early Morning News | 5:30 to 6:00 a.m. | 30 minutes |
| TV 9 Morning News | 6:00 to 7:00 a.m. | 60 minutes |
| TV 9 11:30 News | 11:30 to 12:00 p.m. | 30 minutes |
| Live at Five | 5:00 to 5:30 p.m. | 30 minutes |
| TV 9 News at Six | 6:00 to 6:30 p.m. | 30 minutes |
| TV 9 Nightcast | 10:00 to 10:35 p.m. | 35 minutes |

On Saturday we produce three major newscasts including three hours of morning news:

Saturday Local News Programming

| Program | Time Period | Length |
|---------------------|---------------------|---------------|
| TV 9 Sat. A.M. News | 6:00 to 9:00 a.m. | 3 hours |
| TV 9 Sat. 5:30 News | 5:30 to 6:00 p.m. | 30 minutes |
| TV 9 Sat. Nightcast | 10:00 to 10:35 p.m. | 35 minutes |

On Sunday we produce three major newscasts including two hours of morning news.

Sunday Local News Programming

| Program | Time Period | Length |
|---------------------|---------------------|---------------|
| TV 9 Sun. A.M. News | 6:00 to 8:00 a.m. | 2 hours |
| TV 9 Sun. 5:30 News | 5:30 to 6:00 p.m. | 30 minutes |
| TV 9 Sun Nightcast | 10:00 to 10:35 p.m. | 35 minutes |

Significantly, a great deal of our local news is broadcast on weekend mornings, which are time periods usually scheduled with programs for children. If the Commission imposes numerical quotas upon us, we may be forced by government edict to replace our local news with children's programming to comply with those quotas. Thus, the Commission will have substituted its judgment for ours.

3. Quotas are unnecessary.

Broadcasters are responding to the Act and the unquantified obligation the Act imposes for more and better educational programming for children. Quotas set the maximum...as well as the minimum.

The National Association of Broadcasters recently filed a study with the Commission which shows that the amount of time broadcasters devote to informational and educational children's programming has increased more than 100% since passage of the Children's Programming Act.

4. Quotas and government definitions of what is "educational" or "informational" children's programming may be Unconstitutional.

The establishment of programming type-specific quotas and imposition of the Commission's definition of what is and is not educational programming may violate the Free Speech provisions of the U.S. Constitution.

Broadcasters understand the current definition of "educational and informational children's programming. No changes are needed.

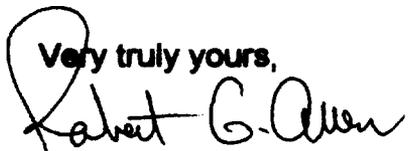
5. Broadcasters should get credit for short-segment programming.

Presently our station gets no credit for educational and informational segments which are less than five minutes in length. Yet, given the attention span of children and the hundreds of viewing choices available to children in today's electronic universe, short segments may be one of the most successful ways to deliver educational or informational material to children.

Licensees are discouraged from using these short segments because the Commission gives them no credit for broadcasting them.

In short, we feel that national programming quotas and national definitions of what constitutes "informational and educational children's programming" are unnecessary, burdensome, and Unconstitutional. We urge the Commission not to expand the rules, despite pressure from pressure groups who would like to substitute their judgment for the judgment of the broadcast licensees of this nation.

Very truly yours,

A handwritten signature in black ink that reads "Robert G. Allen". The signature is written in a cursive style with a large, looping initial "R".

Robert G. Allen

Vice President and General Manager



VIDEO SERVICES
DIVISION

Retlaw Broadcasting Company

Post Office Box 702 • Yakima, Washington 98907
509-575-0029

August 22, 1995

RECEIVED
AUG 30 1995
FCC MAIL ROOM

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DOCKET FILE COPY ORIGINAL

Commission Secretary
Federal Communications Commission
1919 M Street, N. W.
Washington, DC 20554

Dear Commission Secretary:

I am writing to share my thoughts regarding the proposed setting of numerical quotas for educational and informational children's programing.

I know that possibly some stations are doing only the bare minimum, but the general managers I talk to and my own three stations are doing everything we can to not only meet but exceed in every area voluntarily. We not only program special half-hour and hour programs in the form of weekly broadcasts and "specials," but also run flights of vignettes on various qualifying subjects which get minimal credit.

Please consider the following:

1. We have significantly increased educational and informational programing and feel that the Children's Television Act is alive and working well in our company.

2. We understand the definition and are complying with it. We have more than 100 hours of educational and informational programing each week.

3. We have a strong commitment to the Children's Television Act and will continue to improve our programing.

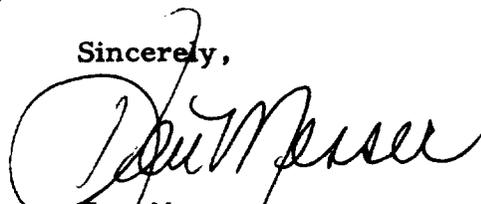


Commission Secretary
August 22, 1995

4. Most broadcasters, including us, want to comply and do more than is necessary. Don't impose quotas that may, in fact, even restrict some "over and above" programing for a very important resource, "Our Children."

Thank you for listening.

Sincerely,



Ken Messer
Vice President/General Manager

cc: Chairman Reed Hunt
Commissioner Jane Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong

DOCKET FILE COPY ORIGINAL

MM/12

Patricia White
50 Hazelcrest
Hazel Park, Mi. 48030
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Dear Honorable Hundt,

95100310

I am a member of Roosevelt Elementary PTA in the city of Hazel Park. I want you to know that I am a concerned parent. One important concern of mine that affects all children is television programming.

In my opinion, good television programming should consist of positive solutions in conflict situations. Many of today's programs underestimate the intelligence of children and their parents. "Carmen Sandiego", "Reading Rainbow" and "The Fresh Prince of Belair" are a few good programs. There are too many talk shows, that talk too much during times when children view. T.V. shows that have super heroes that solve problems with violence, such as the power rangers, should be barred. Programs that teach disrespect for family life, like "Married With Children" or "The Simpsons" are