

# ONE ADVENTURE L

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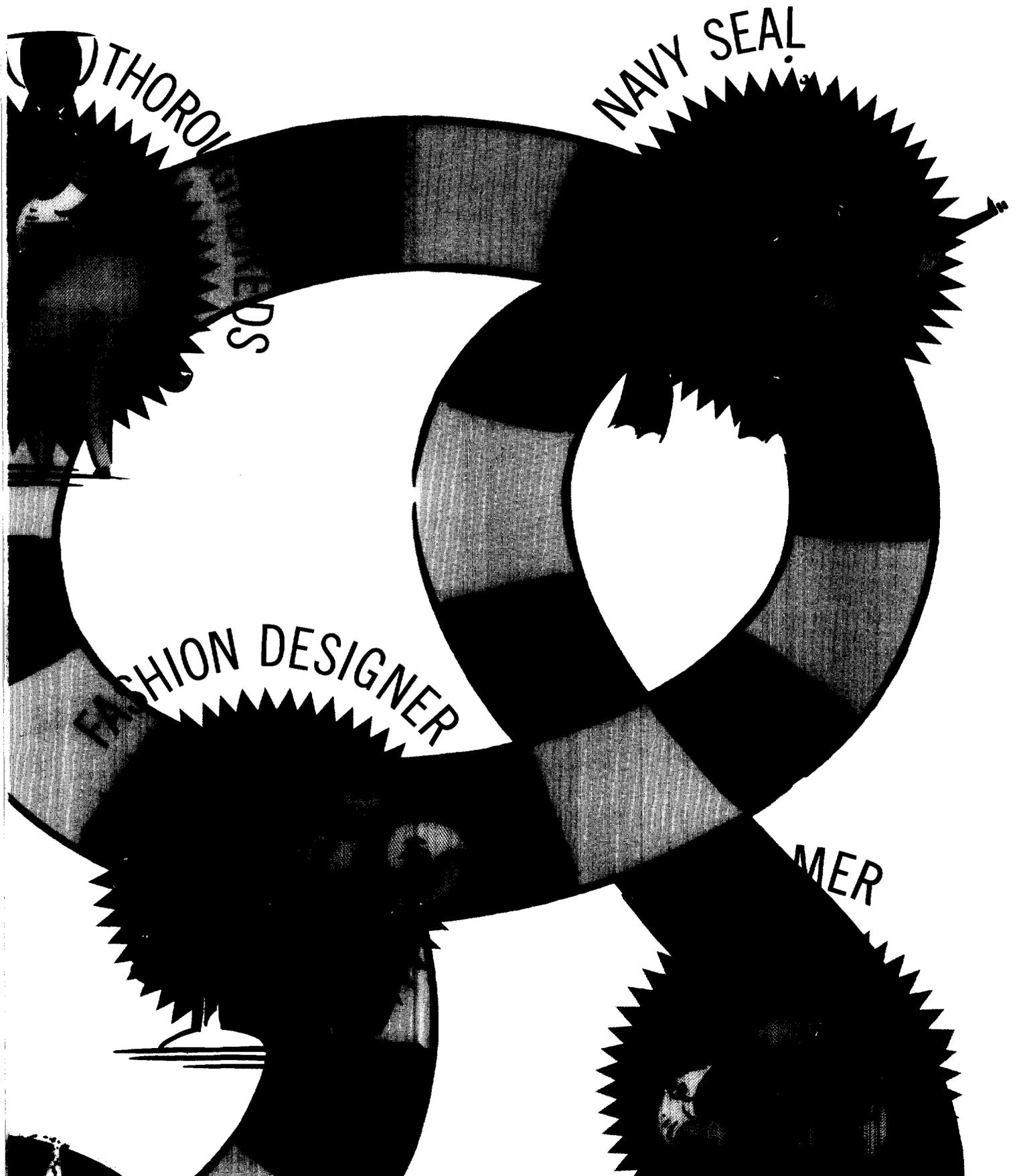


COMEDIAN

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# LEADS TO ANOTHER





# SETTING STANDARDS TEEN TV



**Every Saturday Morning on NBC**  
Check local listings for times.

Teachers know television can entertain, educate and enlighten. And they know that, at its best, television does all three. That's why NBC is working with educational experts to create a new kind of television for today's teens.

TNBC is the watchword for this trailblazing initiative. It stands for Teen NBC, the first network television line-up specifically designed to help meet the educational and informational needs of teens. TNBC is a two-and-a-half-hour block of Saturday morning programming that features four of the hottest teen shows:

**Name Your Adventure** hosted by Mario Lopez, Tatyana Ali (from *The Fresh Prince of Bel-Air*) and Jordan Brady, opens up a world of possibilities by letting teens share the experience of people from all walks of life. What's it like to be President Clinton's press secretary? What mysteries can you uncover on an archeological dig? What's it take to be a television news reporter? What's it like to swim with a shark? Teens find out by meeting some of America's most inspirational role models and joining them to discover that learning can be an adventure.

**Saved By The Bell: The New Class** starring the gang from Bayside High, explores social themes through the daily school life dilemmas of six teenage friends who help each other make the most of growing up. Whether they're finding the right way to handle a bully or finding the right words to stay friends after an argument, the Bayside kids give teens a useful perspective on many of the tough issues they have to face both in and out of the classroom.

**California Dreams** follows a group of high school friends who also harbor dreams of making it as a rock band. They encounter all the typical teen issues of succeeding in their peer group and in interpersonal relationships so the band itself can remain viable as a unit. Their individual differences in personal approaches to problems and issues are often apparent. However, their respect for differences and ability to resolve conflicts permit them to maintain their friendships and still come together as a group to be "The California Dreams."

**NBA Inside Stuff** takes young viewers into the world of NBA basketball to learn how hard work and dedication provide the power that lifts the game's greatest stars above the rim. Each week's report provides "inside stuff" from the players themselves, about their education, their charitable activities, their off-court interests and what motivates



them to perform—along with who's winning, who's losing, who's hot, who's not—all designed to help teens take the measure of their towering heroes and learn what it takes to measure up.

The longest-running show in the TNBC line-up, **SAVED BY THE BELL**, was one of the very few network programs cited as an example of what children's educational television should be when Congress set new standards for broadcasters in the Children's Television Act of 1990. This landmark legislation directed all local stations to schedule programming that is "specifically designed to meet the educational and informational needs of children," and for the first time provided a common set of guidelines to help local stations meet this goal. According to Congress, such programming should "further the positive development of the child" by responding to his or her "cognitive/intellectual or emotional/social needs." In other words, quality children's television need not instruct young viewers in the manner of an alternative classroom, but can instead offer a complementary learning experience which, like **SAVED BY THE BELL**, helps youngsters broaden their horizons and deepen their self-awareness.

Already a pacesetter in the development of programming that meets these new standards, NBC has now taken the next step by producing a regular line-up of programs that respond to "the educational and informational needs" of an age group often overlooked in discussions of children's television—teens ages 13 to 17. And to insure that its TNBC line-up remains in the forefront of quality children's programming, NBC has pioneered a unique creative process that draws on the insight and expertise of educational authorities throughout the production of every episode.

The educational consultants who guide this process are nationally recognized specialists in childhood development and educational psychology who come to NBC from the

world of academia. Working together with TNBC producers and writers, they spell out the educational and informational goals for each program in the line-up, creating a "curriculum" for each season. They also help the producers and writers identify issues that really matter to today's teens.

Having laid this groundwork, TNBC's consultants next review the initial ideas for each episode of each program, to identify the episode's educational theme and help plan how that theme will be conveyed. TNBC writers are required to make the educational theme an integral part of the story, and TNBC's consultants enforce this standard by commenting on scripts and giving final approval before production begins. They also review each episode after production, to confirm that its educational goals have been met in a way that responds to the real needs of teens.

In addition, every Saturday morning, as part of the TNBC line-up, NBC airs public service messages from its award-winning **THE MORE YOU KNOW** campaign, which also respond to the educational and informational needs of teens. Featuring popular NBC stars like Will Smith from *The Fresh Prince of Bel-Air*, Mayim Bialik and Joey Lawrence from *Blossom* and Jonathan Brandis from *seaQuest DSV*, these spots not only address issues like youth violence and substance abuse, but also emphasize the importance of staying in school and the long-term rewards of a good education.

## The More You Know

With this viewer's guide, NBC invites junior and senior high school English teachers to see the results of its innovative approach to children's television programming for themselves, and to use the TNBC line-up as a complement to classroom instruction. At the same time, you can help NBC fulfill the underlying goal of its TNBC initiative, to make television a partner to all who guide our children's intellectual and social development.

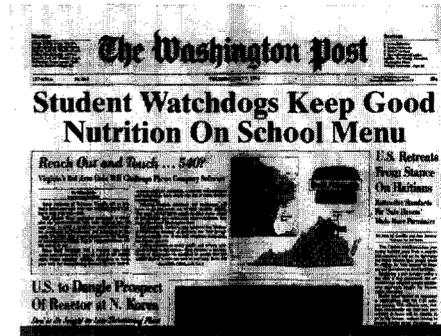
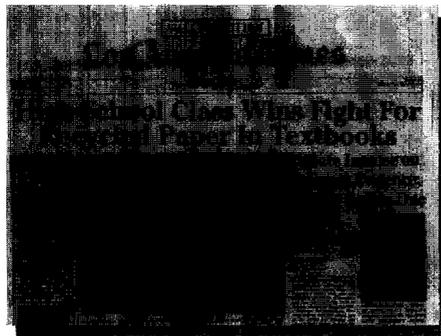
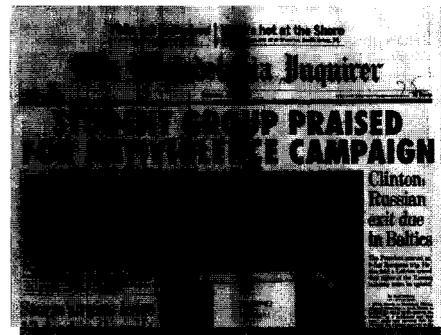
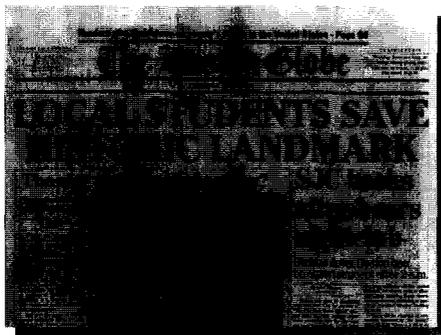
In the spirit of this partnership, NBC encourages you to become involved in the TNBC program development process by sending in your comments on these shows. Let them hear from you by writing to TNBC, 3000 West Alameda Avenue, Burbank, CA 91523.





What do you do after school? Besides homework, of course. The kids of CALIFORNIA DREAMS spend their time practicing in their band. Some of them sing, some write songs, and one works on finding them gigs. In other words, they use teamwork to make their dreams come true.

Teamwork can make big things happen, too. Imagine that everyone in your class worked together on one of the projects headlined to the right. How would you plan it? Who'd be the leaders? How would everyone feel about your success? Choose one of these projects, or come up with one of your own, and write a news story about how your class met the challenge. Be sure to include details--who, what, where, when, why and how. You can write your story on the back of this sheet or on a separate piece of paper.



Watch CALIFORNIA DREAMS Saturday mornings on NBC.



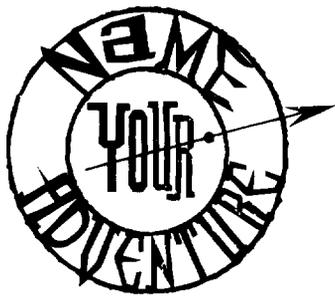
TNBC stands for Teen NBC. It's the Saturday morning line-up of shows made especially for everyone who's outgrown cartoons—NAME YOUR ADVENTURE, SAVED BY THE BELL: THE NEW CLASS, CALIFORNIA DREAMS and NBA INSIDE STUFF. Chances are, these shows are made for you. But what if you were making the shows? What if you were a producer, the person who decides what goes into each show? What would you do to make each show better?



Take a look at TNBC from this point of view. And take notes about what you see. Then write a report to the producers of the TNBC line-up. Tell them what seems pretty good to you and what still needs some improvement. Let them know how you'd change things and what you'd keep the same. Believe it or not, they really want to hear what you have to say. So send your report to TNBC, 3000 West Alameda Avenue, Burbank, CA 91523. And, who knows? You might change television history!

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Lifetime Learning Systems  
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Fairfield, CT 06430  
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Take a look at the want ads in your local paper. Boring? You bet. All those little gray boxes. Makes you think getting a job means leading a little gray life. But don't be fooled. There's adventure there, if you know where to look for it. After all, someone's got to do the fun jobs. Why not you?

Start setting your sights on a great career by reading these want ads. They'll give you a taste for adventure. And they're real jobs, too. Match each one to the "official" title listed below. Then—here's the tricky part—fill in the blank for each ad with a description of the educational background you'd need to do the job. You might need to research this information at the library or your school's guidance office. Or if you know someone lucky enough to have one of these jobs, you can ask her.

- a. Sports Announcer
- b. Police Officer
- c. Oceanographer
- d. Fashion Buyer
- e. Comic Book Artist
- f. Roller Coaster Designer

## We Want Your Fantasies!

Do you see impossible creatures? Thirst for incredible adventures? Wish for secret powers? So do we! Come join us, and make all your fantasies come true. All you need is

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## Get to the Bottom of it All

We have a world to explore, vast, dark and filled with mysteries. We need adventurers to chart new terrain, identify new life forms and tap the untold riches this world may hold. You must

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## Start at the Top

If speed is your need, climb aboard. We're taking velocity to new heights. Help us add a few new twists as we break through the thrill barrier to see what lies on the other side. You'll need more than a strong stomach to join us. Applicants must have

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## You Can Make a Difference

Dedicated. Courageous. Caring. We live by these watchwords—can you? Expect long hours, hard work, danger and a deep sense of personal satisfaction. To qualify, you must

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## Shop 'Til You Drop

If you've got a good eye for bargains, we've got a great job for you. You'll roam the world cutting great deals, and set the rules for glamor. Sound like fun? You can start today if you've got

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## Take a Shot

Do these names mean anything to you? Flo Jo. Secretariat. "Rocket." Kareem. We thought so. You're probably popping to tell someone all about them. We want you to tell everyone. Discover the next legend and lead the cheers. World travel, high excitement and great friendships are part of the job. You must have

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ANSWERS: 1-e, 2-c, 3-f, 4-b, 5-d, 6-a

Now for some adventure. Imagine that you have one of these careers. Choose whichever one you like best. Imagine that you've got the education, you've got the experience and the job is yours. So, what's it like? On the back of this sheet, write a journal page describing all the adventures you live through on your job in a single day.

Do you have a dream? Want to make that dream come true? Maybe you can, by sending it to NAME YOUR ADVENTURE, the Saturday morning show that turns wishes into reality. Every week, two teenagers get to share the adventure of a lifetime by joining adults who live with adventure everyday. You could be part of the fun. Just describe the adventure you've always dreamed about in the space provided and explain why you want to go on it. Then send your dream to:

**Name Your Adventure**  
**P.O. Box 7304-506**  
**North Hollywood,**  
**CA 91603**

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Age: \_\_\_\_\_ Grade: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Home Address: \_\_\_\_\_

School: \_\_\_\_\_

ADVENTURE: \_\_\_\_\_

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# SAVED BY THE BELL

## THE NEW CLASS

Ever been to Bayside High? Every Saturday morning it's the setting for **SAVED BY THE BELL: THE NEW CLASS**, a show that can help you see the humor in high school life. But even at Bayside, things aren't all fun and games. The kids there have problems just like you—grade problems, family problems, social problems, all kinds. And once you get to know them, the Bayside kids might even be able to help you get some of your problems under control.

Let's do the introductions.

**Tommy De Luca**—He's the strong, silent type. And a wizard with cars. He can be a little easy to irritate sometimes, but he's basically a good guy to know.

**Megan Jones**—Smart. Real smart. Good in class, and she can see right through you. Smart mouth, too. But she's not stuck up about it. A good friend when you need one.

**Lindsay Warner**—School leader. President of this, chairperson of that. Always getting people to pitch in. How does she do it? People like her. 'Cause they know she likes them. Friendly, honest, caring—the most popular girl in school.

**Bobby Wilson**—What a sweet guy! Everybody loves him, but no one takes him too seriously. He's so easy to fool. Keeps smiling, though. No hard feelings. He'll always do anything for a friend.

**Rachel Meyers**—Beautiful with a capital B. And she knows it. Great clothes, great hair, great make up. It costs a lot, but she's worth it. When the chips are down, though, she's always there for her friends.

**Brian Keller**—Grew up in Switzerland, where they must teach classes in con-manship. He's always got some kind of scheme going. Cute and clever, he's a good friend, even though you might not think so at first.

How do you think the Bayside kids would handle some of the problems you face in school? Find out by having them take on one of your problems in a story. It can be a personal problem, a school problem—anything. On the back of this sheet, describe the problem you have in mind. Then think about how your problem might come up in Bayside High, and how the Bayside kids would react to it. Who would take the lead in solving it? Who would probably make the problem worse? How would the gang pull together to work things out? Use a separate piece of paper to outline your story. (TV writers call this a "treatment.") Then, if you like it, turn your story into a script that you and some classmates can read aloud in class. (TV actors call this a "table reading.") Need ideas? Try one of these. (TV people call them "story points.")

Now that you've met everyone, imagine that you're part of the Bayside gang. How would you fit in? Who would be your best friend? Who would be likely to give you a hard time? Pretend that you're writing a letter to a friend at your old school, telling all about your new school and the new kids you've met there. Just fill in the blanks on the letter shown here, and use the extra space to add your own ideas. Need to know more? You can see the Bayside bunch in action every Saturday morning on NBC.

Dear \_\_\_\_\_:

Well, I got through my first day at Bayside, and I feel totally \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I met a \_\_\_\_\_ named \_\_\_\_\_, who was really \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The biggest surprise I had all day was \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I can't believe that in this school \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Let me know how things are going back at \_\_\_\_\_, and \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Your friend,

\_\_\_\_\_



### STORY POINTS

1. A heavy afterschool schedule has kept one of the gang from studying for the big test. Is it okay to help him/her out with some answers?
2. One of the gang has to deal with a break-up at home. The parents are separating—should he/she try to get them back together?
3. Things start disappearing around the school. Is it the work of a student thief?



**You'll Be A Little Brighter Watching**





**g Our Saturday Morning Line-Up.**







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