

EX PARTE OR LATE FILED

RECEIVED

DOCKET FILE COPY ORIGINAL DEC 6 1995

From: Forms Mailer <support@utopia.com>
To: A16.A16(kidstv),FCCMAIL.SMTP("support@utopia.com")
Date: 12/5/95 9:39pm
Subject: Kids and TV

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Please be advised that my opinion regarding TV for pre school and K-8 is all bad. It should be clear to parents and the government that kids need activities and books to stimulate their minds and imaginations. The TV is the worst example of education that I have ever seen.

No. of Copies rec'd 1
List ABCDE

EX PARTE OR LATE FILED



RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

October 12, 1995

The Honorable Andrew Barrett
The Federal Communications Commission
1919 M Street, NW, Room 826
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Barrett:

We at Georgians for Children are writing to urge you to strengthen the guidelines for the Children's Television Act, docket MM No. 93-48. Georgians for Children is a statewide child advocacy organization. Our request is on behalf of our members, our board of directors, our staff, and other organizations that work with us.

Broadcast television can play an unprecedented role in nourishing the minds of our children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to a child's development." (1974 FCC Policy Statement)

We know that broadcasters have the talent to create children's shows that are as educational as they are entertaining. Yet, today's children have greater access to sensationalist talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines of the Children's Television Act by establishing real policies designed to safeguard the interests of our children. **These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7:00 a.m. and 10:00 p.m. in regularly scheduled time slots.**

No other regulatory body can make this happen. Please . . . our children are counting on you.

Very truly yours,

Marti Keller
Executive Director

No. of Copies rec'd 0
List ABCDE

EX PARTE OR LATE FILED

DOCKET FILE COPY ORIGINAL

WBBJ-TV

RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY



October 12, 1995

Secretary
Federal Communications Commission
1919 M St., NW
Washington, DC 20554

Dear Mr. Secretary:

This letter is in response to a Notice of Proposed Rule Making, MM Docket No. 93-48. As a local broadcaster trying to be as good as free, local tv should be, I am asking the commission to please consider the long term ramifications of setting numerical quotas for educational and informational children's programming.

We believe that the original Children's Television Act has already had a significant impact in increasing children's educational and informational programming. Both locally, and as an ABC affiliate, we have seen such an increase. Therefore, we believe that the ACT and current FCC rules are working to increase this type of programming and new or more rules are not needed.

Thank you in advance for the courtesy of considering this request.

Sincerely,

JACKSON TELECASTER'S, INC.

Thomas J. Spain
General Manager

CC: Chairman Reed Hundt
Commissioner James Quello
Commissioner Andrew Barrett ✓
Commissioner Susan Ness
Commissioner Rachelle Chong

346 MUSE STREET
JACKSON, TENNESSEE 38301
(901) 424-4515

No. of Copies rec'd 0
List ABCDE



EX PARTE OR LATE FILED

356 Kaufman Road
Somerset, Ma 02726
October 18, 1995

RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Mr. Andrew Barrett
Federal Communications Commission
1919 m St. N. W.
Washington, D. C. 20554

DOCKET FILE COPY ORIGINAL

Dear Mr. Barrett:

We feel very strongly that the FCC should make the networks put on more children's programming. This programming should be defined so that they cannot claim that a rerun of The Jetsons is "educational."

As you know, the average child spends many hours a week watching televisions, often more time than s/he spends in school; and almost every literate person agrees that most of it is garbage. At the same time educational achievement levels are falling, and the incidence of child violence, even murder, is increasing.

TV executives like to argue that making them set aside time for children's programming is interfering with their First Amendment rights. Nothing could be further from the truth. There is much sex and violence on prime time TV which we personally deplore. However, we are not asking that these programs be censored, but simply for more time for children.

The airwaves belong to the American people. As it is not possible for every person to have his/her own TV or even radio stations, the airwaves have to be licensed by the government, and the stations awarded to a few people or corporations.

This license is a privilege, not a right. (If it were a right, every person in this country would have one.) The privilege in the past has always come with an obligation to devote some radio or TV time to public service uses, news programs, cultural programs which may appeal to a limited audience, and certainly children's programming. This obligation is simply part payment to the American people - represented by their government - for the privilege of using the rest of broadcast time in profit making activity. To claim that such an obligation is an infringement on free speech has no standing in fact or in logic; it is simply helping to pay at least part of what the airwaves are worth. If these executives don't wish to make such a payment, we are sure there are other bidders out there who would be only too glad to take over.

Please make a ruling which will provide at least a few hours per week of wholesome and educational entertainment for children to watch. They need it, and their parents want it.

Sincerely yours, -
Peter B. Denison
Peter B. Denison

Shirley T. Denison
Shirley T. Denison

No. of Copies rec'd 0
List ABCDE

MM 93-48

EX PARTE OR LATE FILED

DOCKET FILE COPY ORIGINAL

October 11, 1995

RECEIVED

DEC 6 1995

FCC
Commissioner Andrew Barrett
1919 M Street, NW
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioner Barrett:

**Strengthening the Children's Television Act is increasingly important--
TELEVISION HAS AN INFLUENTIAL EFFECT ON THE LIVES OF
THIS NATION'S CHILDREN.**

Children often must rely on television to be teachers and baby-sitters, especially in this day of *latch-key* children. Children must be given alternatives to the sexually explicit and violent programming that currently saturates the airways.

Commissioner Barrett, please give our nation's children an opportunity for better intellectual growth by acting on the following:

- **Set higher standards** for specifically designed educational and informational programming on all TV stations. Educational and informational programming can provide children an important opportunity for learning.
- **Refine the definition of Educational and Informational Programming.**
- **Exclude programs aired before 7 AM or 10 PM** from counting toward the *Educational and Informational Programming* requirement.
- **Keep sexually explicit and violent shows off the airways** during prime-children viewing times (after school through 9:00 PM, weekends). Children need alternatives to the violent cartoons and sexually explicit talk shows (Jenny Jones, Rikki Lake, Jerry Springer, etc.) that are currently being broadcast.

Strengthening the Children's Television Act is in the best interest of our children's health and welfare. The act could expand children's opportunities to learn and would provide alternatives to the sexually explicit and violent programs currently on the airways. Thank you for your actions on this important matter.

Sincerely,

Helen Studnek

No. of Copies rec'd 0
List ABCDE

MM 93-48

EX PARTE OR LATE FILED

DOCKET FILE COPY ORIGINAL

October 11, 1995

RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

FCC
Commissioner Andrew Barrett
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Barrett:

**Strengthening the Children's Television Act is increasingly important--
TELEVISION HAS AN INFLUENTIAL EFFECT ON THE LIVES OF
THIS NATION'S CHILDREN.**

Children often must rely on television to be teachers and baby-sitters, especially in this day of *latch-key* children. Children must be given alternatives to the sexually explicit and violent programming that currently saturates the airways.

Commissioner Barrett, please give our nation's children an opportunity for better intellectual growth by acting on the following:

- **Set higher standards** for specifically designed educational and informational programming on all TV stations. Educational and informational programming can provide children an important opportunity for learning.
- **Refine the definition of Educational and Informational Programming.**
- **Exclude programs aired before 7 AM or 10 PM** from counting toward the *Educational and Informational Programming* requirement.
- **Keep sexually explicit and violent shows off the airways** during prime-children viewing times (after school through 9:00 PM, weekends). Children need alternatives to the violent cartoons and sexually explicit talk shows (Jenny Jones, Rikki Lake, Jerry Springer, etc.) that are currently being broadcast.

Strengthening the Children's Television Act is in the best interest of our children's health and welfare. The act could expand children's opportunities to learn and would provide alternatives to the sexually explicit and violent programs currently on the airways. Thank you for your actions on this important matter.

Sincerely,

Heleen Kolbeck

2003 W48^{T1}

Anchorage, ak. 99517

No. of Copies rec'd _____
List ABCDE _____

0

October 11, 1995

EX PARTE OR LATE FILED

DOCKET FILE COPY ORIGINAL

RECEIVED

FCC
 Commissioner Andrew Barrett
 1919 M Street, NW
 Washington, D.C. 20554

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
 OFFICE OF SECRETARY

Dear Commissioner Barrett:

**Strengthening the Children's Television Act is increasingly important--
 TELEVISION HAS AN INFLUENTIAL EFFECT ON THE LIVES OF
 THIS NATION'S CHILDREN.**

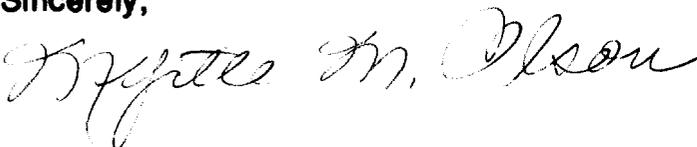
Children often must rely on television to be teachers and baby-sitters, especially in this day of *latch-key* children. Children must be given alternatives to the sexually explicit and violent programming that currently saturates the airways.

Commissioner Barrett, please give our nation's children an opportunity for better intellectual growth by acting on the following:

- **Set higher standards** for specifically designed educational and informational programming on all TV stations. Educational and informational programming can provide children an important opportunity for learning.
- **Refine the definition of *Educational and Informational Programming*.**
- **Exclude programs aired before 7 AM or 10 PM** from counting toward the *Educational and Informational Programming* requirement.
- **Keep sexually explicit and violent shows off the airways** during prime-children viewing times (after school through 9:00 PM, weekends). Children need alternatives to the violent cartoons and sexually explicit talk shows (Jenny Jones, Rikki Lake, Jerry Springer, etc.) that are currently being broadcast.

Strengthening the Children's Television Act is in the best interest of our children's health and welfare. The act could expand children's opportunities to learn and would provide alternatives to the sexually explicit and violent programs currently on the airways. Thank you for your actions on this important matter.

Sincerely,



No. of Copies rec'd 0
 List ABCDE

MM 93-48

DOCKET FILE COPY ORIGINAL

EX PARTE OR LATE FILED

October 11, 1995

RECEIVED

DEC 6 1995

FCC
Commissioner Andrew Barrett
1919 M Street, NW
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioner Barrett:

**Strengthening the Children's Television Act is increasingly important--
TELEVISION HAS AN INFLUENTIAL EFFECT ON THE LIVES OF
THIS NATION'S CHILDREN.**

Children often must rely on television to be teachers and baby-sitters, especially in this day of *latch-key* children. Children must be given alternatives to the sexually explicit and violent programming that currently saturates the airways.

Commissioner Barrett, please give our nation's children an opportunity for better intellectual growth by acting on the following:

- **Set higher standards** for specifically designed educational and informational programming on all TV stations. Educational and informational programming can provide children an important opportunity for learning.
- **Refine the definition of *Educational and Informational Programming*.**
- **Exclude programs aired before 7 AM or 10 PM** from counting toward the *Educational and Informational Programming* requirement.
- **Keep sexually explicit and violent shows off the airways** during prime-children viewing times (after school through 9:00 PM, weekends). Children need alternatives to the violent cartoons and sexually explicit talk shows (Jenny Jones, Rikki Lake, Jerry Springer, etc.) that are currently being broadcast.

Strengthening the Children's Television Act is in the best interest of our children's health and welfare. The act could expand children's opportunities to learn and would provide alternatives to the sexually explicit and violent programs currently on the airways. Thank you for your actions on this important matter.

Sincerely,

Dorothy J. Van Oort

No. of Copies rec'd 0
List ABCDE _____

MM 93-48

DOCKET FILE COPY ORIGINAL

October 11, 1995

EX PARTE OR LATE FILED

RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

FCC
Commissioner Andrew Barrett
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Barrett:

**Strengthening the Children's Television Act is increasingly important--
TELEVISION HAS AN INFLUENTIAL EFFECT ON THE LIVES OF
THIS NATION'S CHILDREN.**

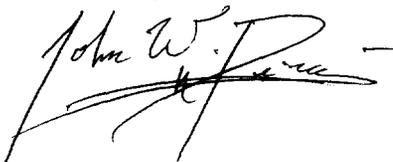
Children often must rely on television to be teachers and baby-sitters, especially in this day of *latch-key* children. Children must be given alternatives to the sexually explicit and violent programming that currently saturates the airways.

Commissioner Barrett, please give our nation's children an opportunity for better intellectual growth by acting on the following:

- **Set higher standards** for specifically designed educational and informational programming on all TV stations. Educational and informational programming can provide children an important opportunity for learning.
- **Refine the definition of Educational and Informational Programming.**
- **Exclude programs aired before 7 AM or 10 PM** from counting toward the *Educational and Informational Programming* requirement.
- **Keep sexually explicit and violent shows off the airways** during prime-children viewing times (after school through 9:00 PM, weekends). Children need alternatives to the violent cartoons and sexually explicit talk shows (Jenny Jones, Rikki Lake, Jerry Springer, etc.) that are currently being broadcast.

Strengthening the Children's Television Act is in the best interest of our children's health and welfare. The act could expand children's opportunities to learn and would provide alternatives to the sexually explicit and violent programs currently on the airways. Thank you for your actions on this important matter.

Sincerely,



No. of Copies rec'd _____
List ABCDE _____

0

MM 93-48

EX PARTE OR LATE FILED DOCKET FILE COPY ORIGINAL

October 11, 1995

RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

FCC
Commissioner Andrew Barrett
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Barrett:

**Strengthening the Children's Television Act is increasingly important--
TELEVISION HAS AN INFLUENTIAL EFFECT ON THE LIVES OF
THIS NATION'S CHILDREN.**

Children often must rely on television to be teachers and baby-sitters, especially in this day of *latch-key* children. Children must be given alternatives to the sexually explicit and violent programming that currently saturates the airways.

Commissioner Barrett, please give our nation's children an opportunity for better intellectual growth by acting on the following:

- **Set higher standards** for specifically designed educational and informational programming on all TV stations. Educational and informational programming can provide children an important opportunity for learning.
- **Refine the definition of *Educational and Informational Programming*.**
- **Exclude programs aired before 7 AM or 10 PM** from counting toward the *Educational and Informational Programming* requirement.
- **Keep sexually explicit and violent shows off the airways** during prime-children viewing times (after school through 9:00 PM, weekends). Children need alternatives to the violent cartoons and sexually explicit talk shows (Jenny Jones, Rikki Lake, Jerry Springer, etc.) that are currently being broadcast.

Strengthening the Children's Television Act is in the best interest of our children's health and welfare. The act could expand children's opportunities to learn and would provide alternatives to the sexually explicit and violent programs currently on the airways. Thank you for your actions on this important matter.

Sincerely,

E. J. Hamm

No. of Copies rec'd 0
List ABCDE

EX PARTE OR LATE FILED

MM93-48
DOCKET FILE COPY ORIGINAL

October 11, 1995

RECEIVED

DEC 6 1995

FCC
Commissioner Andrew Barrett
1919 M Street, NW
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioner Barrett:

**Strengthening the Children's Television Act is increasingly important--
TELEVISION HAS AN INFLUENTIAL EFFECT ON THE LIVES OF
THIS NATION'S CHILDREN.**

Children often must rely on television to be teachers and baby-sitters, especially in this day of *latch-key* children. Children must be given alternatives to the sexually explicit and violent programming that currently saturates the airways.

Commissioner Barrett, please give our nation's children an opportunity for better intellectual growth by acting on the following:

- **Set higher standards** for specifically designed educational and informational programming on all TV stations. Educational and informational programming can provide children an important opportunity for learning.
- **Refine the definition** of *Educational and Informational Programming*.
- **Exclude programs aired before 7 AM or 10 PM** from counting toward the *Educational and Informational Programming* requirement.
- **Keep sexually explicit and violent shows off the airways** during prime-children viewing times (after school through 9:00 PM, weekends). Children need alternatives to the violent cartoons and sexually explicit talk shows (Jenny Jones, Rikki Lake, Jerry Springer, etc.) that are currently being broadcast.

Strengthening the Children's Television Act is in the best interest of our children's health and welfare. The act could expand children's opportunities to learn and would provide alternatives to the sexually explicit and violent programs currently on the airways. Thank you for your actions on this important matter.

Sincerely,

Karla Zuspan

*Karla Zuspan
6301 Barry Avenue
Anchorage, AK 99516*

No. of Copies rec'd _____
List ABCDE _____

0

MM 93-48



DOCKET FILE COPY ORIGINAL

RECEIVED

DEC 6 1995

EX PARTE OR LATE FILED

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

November 27, 1995

Chairman Reed Hundt
Federal Communications Commission
1919 M Street N.W.
Suite 814
Washington, D.C. 20554

Dear Chairman Hundt:

On July 21, 1995 I wrote you a letter concerning a conversation we had last summer at Vice President Al Gore's Family Re-union IV conference. I have yet to receive a response from you or anyone in your department.

YOUR THOUGHTS ON CHILDREN'S TV PROGRAMMING APPEAR IN BOTH THE TRADE AND THE GENERAL MEDIA ON ALMOST A DAILY BASIS. AS I STATED IN MY LETTER AND I'M RESTATING HERE, HOW CAN YOU HONESTLY ATTACK TELEVISION FOR THE LACK OF QUALITY CHILDREN'S PROGRAMMING AND NOT MENTION RADIO IN THE SAME SENTENCE?

Other than Children's Broadcasting Corporation, which broadcasts quality children's radio programming to almost one-third of the country through our 30-station in our network, there is no voice on radio for children today. I urge you to please take this seriously. I obviously feel strongly about incorporating radio into your campaign against inadequate children's programs on television, and I believe that general radio is no less objectionable than television. Children in the markets we survey listen aggressively to adult radio products and are affected by it. I would like you to be at the forefront of this request because what is happening conveys a double standard i.e., criticizing one spectrum for a deficiency while totally ignoring the deficiency that exists in its sister spectrum.

No. of Copies rec'd
List ABCDE

1

Chairman Reed Hundt

-2-

November 27, 1995

My options are 1) to work with your agency to equalize this inequity, 2) to ask my congressmen and senators to carry this issue for me or 3) go to the media myself. I would appreciate a prompt reply because this is a significant issue for me, my company and the children of this country.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris", with a long horizontal stroke extending to the right.

Christopher T. Dahl
President

cc: Commissioners Barrett, Chong, Ness, Quello

PRESS RELEASE

ABC RADIO
NETWORKS



For Immediate Release

214-991-9200

FAX 214-776-4640

ABC Radio Networks Public Relations

13725 Montfort, Dallas, Texas 75240

Contact: Marty Raab, ABC, 214-448-3309

Joy Plaschko, CBC, 612-330-9524

ABC Radio Networks and Children's Broadcasting Corp. Sign Radio AAHS® Operations Agreement

(Dallas, TX, November 27, 1995) ABC Radio Networks and Children's Broadcasting Corporation (CBC) have entered into a joint operations agreement in the development of CBC's *Radio AAHS®* Network. Under the agreement, *Radio AAHS®*, the only 24-hour children's radio network in the world devoted to the education and entertainment of children, will receive support from ABC to aid in the development of operations including: affiliate sales, national advertising sales, international sales, research, marketing, promotion, and technology.

Radio AAHS®, licensed to stations in 29 markets, is an award-winning programming mix of music, stories, news, and games geared toward children and families. CBC will continue to provide programming for the *Radio AAHS®* format including weather, interactive quizzes, interviews, discussions, and live programming produced from Disneyland and Walt Disney World.

Bob Callahan, President of ABC Radio Networks, said, "ABC Radio Networks has been captivated for some time with the idea of radio for children and we are delighted with this agreement. Children's Broadcasting is doing great things and we are glad to be working with them, earning, learning, and having some fun."

Christopher T. Dahl, President of Children's Broadcasting Corp., said, "We welcome ABC Radio Networks' expertise and look forward to their support in developing, enhancing, and fully realizing the vast potential of *Radio AAHS®*."

Radio AAHS® reaches approximately 30 percent of the country and has affiliate stations in the following markets: Minneapolis; Phoenix; Salt Lake City; Los Angeles/Orange, CA; Ventura, CA; Washington, DC; Manassas, VA; Dallas/Ft. Worth; Eau Claire, WI; Denver; Baltimore; Spokane; Cincinnati; Grand Rapids, MI; Orlando; Jacksonville, FL; Tulsa; Albuquerque; Las Vegas; Kansas City, KS; Detroit; Indianapolis; Des Moines; Anchorage; Charleston, SC; Wheeling, WV; and soon to be announced affiliate stations in Philadelphia, Honolulu, and Greenville, SC.

CBC also produces the monthly *Radio AAHS® Magazine*. Each edition of the magazine is accompanied by a CD or cassette tape of 8-10 *Radio AAHS®* hits. *Radio AAHS®* can also be found on the World Wide Web through Time Warner's Pathfinder at <http://www.radioaahs.com>.

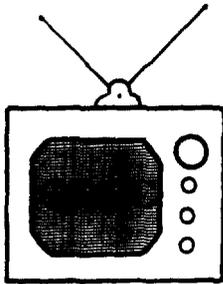
ABC Radio Networks is the largest radio network in the United States with an estimated reach of 115 million persons per week and is heard in over 90 countries. ABC Radio broadcasts six full-service line networks, Paul Harvey News & Comment, the ESPN Radio Network, long-form programming, ABC Radio's 24-hour formats, ABC News, sports, and daily and weekly features. ABC Radio Networks' affiliate lineup consists of over 7,600 program affiliations on over 2,900 different radio stations.

###

EX PARTE OR LATE FILED

Commissioner Andrew C. Barrett

DOCKET FILE COPY ORIGINAL



THE UNIVERSITY OF KANSAS

Center for Research on the Influences of Television on Children
Department of Human Development, 4084 Dole Hall
Lawrence, Kansas 66045 (913) 864-4646

RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

November 13, 1995

Response to Notice of Proposed Rule Making
MM Docket No. 93-48
Policies and Rules Concerning Children's Television Programming;
Revision of Programming Policies for Television Broadcast Stations

From:

Aletha C. Huston, Ph.D. and John C. Wright, Ph.D.
Co-Directors of the Center for Research on the Influences of
Television on Children (CRITC)
Department of Human Development
4001 Dole Human Development Center
University of Kansas
Lawrence KS 66045

The purpose of this document is to comment on the submissions to the Commission reporting the number of hours of educational programming broadcast on network and independent commercial stations in the period since the passage of the Children's Television Act. These documents are:

- (1) A survey submitted by the National Association of Broadcasters titled "The 1990 Children's Television Act: A Second Look at its Impact"
- (2) An analysis by Dale Kunkel and Ursula Goette titled, "Broadcasters' Response to the Children's Television Act"
- (3) A submission by Fox Broadcasting Company giving details of compliance by its affiliates

The National Association of Broadcasters survey claims that the amount of educational programming for children increased by 100% between 1990 and 1994 and that the average commercial television station aired over 4 hours per week of educational and informational programming in the Fall of 1994.

This survey is seriously flawed. First, there is real doubt that all of the programming claimed would meet even minimal criteria for educational and informational content. The survey does not provide any information about the titles or content of the programs being claimed, despite the fact that the titles were reported by stations. Stations were asked to use the same definition of educational and informational programming that they use for license renewal applications.

No. of Copies rec'd 1
List ABCDE

The titles listed by stations in their license renewal applications include many programs that have little or no claim to educational or informational value for children. Renewal applications were examined by Kunkel and his associates in 1992 (Kunkel & Canepa) and again in 1994 (Kunkel and Goette, 1995). In both studies, programs that were clearly informative (e.g. "Bill Nye the Science Guy") were mixed with many others (e.g. "Goof Troops", "Mighty Morphin Power Rangers") that have no clear educational or informational content or goals.

The Kunkel and Goette study showed no change between 1992 and 1994 in total hours of children's programming claimed for stations as a whole, but a decline for stations in the largest market areas. It seems likely that these large stations have responded to public pressure arising from early reports that such programs as "Teenage Mutant Ninja Turtles" were listed as educational. Their 1994 renewal applications may have used a more careful definition of "educational and informative" and are probably a more accurate reflection of programming that meets the definitions in the Children's Television Act than their earlier claims.

The second major flaw in the NAB survey is that only 60% of the stations responded. In the first survey, only 31% responded; another 29% responded to repeated inquiries. There were no differences between these two groups, but that does not mean that the remaining 40% are similar to them. The studies by Kunkel obtained a representative sample of all stations, and used their public, written claims as data.

In summary, the N.A.B. survey does not justify the conclusion that commercial stations have already exceeded the minimum of three hours per week of educational programming. It is critically important to examine the content of programs claimed.

The submission by the Fox Broadcasting Company is a model of complete information. They list program titles for each station, and provide a brief synopsis of the content and educational goals of each program.

References:

Ducey, R. V. & Fratrick, M. R. (1995). The 1990 Children's Television Act: A second look on its impact. Washington DC: National Association of Broadcasters.

Kunkel, D. & Canepa, J. 1994. Broadcasters' license renewal claims regarding children's educational programming. Journal of Broadcasting & Electronic Media, 397-416.

Kunkel, D. & Goette, U. (1995). Broadcasters' response to the Children's Television Act. Department of Communication, University of California at Santa Barbara.

EX PARTE OR LATE FILED

RECEIVED

DEC 6 1995

DOCKET FILE COPY ORIGINAL

fce

Nebraska Association For
Family & Community Education

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioned

93-48

We have been working
on Children + T.V.
Please set a standard
of at least one hour
per day of specifically
~~designated~~ educational
& informational
programming on all
T.V. stations.

Thank you for listening
Doris Alkey
F.C.E. County Chair
Lundy County, Ne.

No. of Copies rec'd _____
List ABCDE _____

EX PARTE OR LATE FILED

MM93-48

Straight from the Heart

DOCKET FILE COPY ORIGINAL

1314 Gray Highway • P.O. Box 5008 • Macon, GA 31213 • 912-752-1313 • FAX 912-752-1440

Don McGouirk
Vice President,
General Manager

RECEIVED

DEC 6 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

October 16, 1995

The Honorable Andrew Barrett
Commissioner
Federal Communications Commission
Washington, DC

Dear Commissioner Barrett:

Chairman Hundt asked (in Broadcasting & Cable magazine) that broadcasters write you concerning the children's educational television rule making. This is such a letter.

It appears from a perusal of this weeks program listing for all the stations in Macon (123rd market) that children are being well served by the television stations here.

There is a total of 78 hours of children's programming scheduled during the week in time periods when children can be expected to be watching. While I am not able to analyze each program and its educational benefit for children, I am sure that a significant portion of this programming is educational in nature. I probably need to state that this is for only the commercial stations serving this market - it does not include the educational stations nor any cable channels which can be received by the children in Macon. Of course part of the mission of PBS is to serve the children of their communities. In addition, the Macon market cable penetration is 66% and there are many programs available to the children of this area from those services.

No. of Copies rec'd 0
List ABCDE



MULTIMEDIA, INC.

Requiring each individual station to air a set amount of any kind of programming runs contrary to the Constitution of the United States. I cannot believe that Macon is atypical. Therefore, it appears to me that the children of America are being well served by their television stations without additional regulation..

Sincerely,

A handwritten signature in black ink, appearing to read "Alan Macon". The signature is fluid and cursive, with the first name "Alan" written in a smaller, more compact script than the last name "Macon".

DM/dph

c: All Commissioners