

MM93-48

Nov. 11, 1995

The Honorable Reed Hundt  
Chairman  
Federal Comm. Comm.  
1919 M St., N.W. Rm 814  
Washington, DC 20554

EX PARTE OR LATE FILED  
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95110373

Dear Chairman Hundt:

I am deeply concerned about the violence on TV kept to Children's Television Guidelines for the Children's Television Act must be strengthened. Millions of American children are facing hunger, poor schools, and break down of family.

T.V. can play an important role in making a positive impact on our children. The FCC needs to strengthen Children's Television Act by a clearer definition of "educational programming" and require stations present at least one hour per day.

Please feel a responsibility to the well-being of America's children.

Sincerely,  
Cornad Srouely  
310ak Dr.  
N Manchester, IN 46962

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FEDERAL COMMUNICATIONS COMMISSION

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11/1/95

Dear People,

MM93-48

at the prompting of Working Assets Long Distance, I'm writing to

ASK, ~~per DOCKET FILE COPY~~ CHALLENGE, you to honor our children by enforcing The Children's Television Act of 1990.

T.V. keeps kids from learning in other ways - and so it serves as the power that parents - or a parent - had to provide: education about life.

GI JOE and MARIO BROS. won't. DO!!

Please think of the children and educate them well.

Frank Skwiter Wise

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I understand you are currently thinking about the Children's T.V. Act of 1990.

I believe it is extremely necessary that you require a minimum of 3 each week of programs designed to educate children.

Also, are there any proposals being made for educational programs for parents on T.V. I think this would be an even better idea because I believe children reflect what their parents are teaching them ~~and~~ what they see on T.V.

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Anyway.  
Thank you.

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MM93-48

Mary E. Kimball, Ph.D.  
15115 Roxford Street  
Sylmar, California 91342

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November 5, 1995

Reed E. Hundt, Chairman  
Federal Communications Commission  
Washington, DC

Dear Sir:

Regarding the destructive material fed into our children's minds by the visual media, both movies and TV, it occurs to me to wonder why the following simple solution hasn't been proposed long since.

The right to free speech has its limits - one may not yell, "Fire," in a crowded theater.

Another limit is on what is taught in school. The stuff that our media teach--violence, irresponsible sex, hatred--is not permitted in schools.

Why are not the visual media recognized as part of the education of children, and made subject to the same restrictions as the rest of the educational system?

The rise of destructive messages in the media correlates highly with the rise of destructive behavior in our children. Why do we wring our hands and play with ineffective stopgaps like TV gadgets, when it is time we took a stand and put a stop to this kind of diseducation of our children?

And it's only getting worse. When an entertainment medium is driven only by popular demand, what happened in ancient Rome will happen here too. The original shows in the Coliseum were innocuous. But the populace got bored and demanded more excitement, and we know how that ended up.

Is it maybe too late already? Have the present generation of our "leaders" already been so infected with the rot that they can't or won't do what is needed?

Concernedly yours,

*Mary E. Kimball, Ph.D.*  
Mary E. Kimball, Ph.D.

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400 Putnam Building, 215 N. Main Street  
Davenport, Iowa 52801-1924

**Gary N. Schmedding**  
Vice President - Broadcasting  
(319) 383-2193

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November 10, 1995

DOCKET

CONFIDENTIAL

Chairman Reed Hundt  
Federal Communications Commission  
1919 M Street, N. W.  
Washington, D. C. 20554

Dear Mr. Chairman:

While the discussion of imposing quantity rules on children's programming continues in the forefront, there are many other ways in which stations meet their commitment to the communities and viewers they serve.

Attached is a copy of a news release concerning a 3-hour prime time Sunday night telethon in Omaha related to the death of a police officer. This is a highly emotional issue in the Omaha community. KMTV's willingness to accept an active role in dealing with the community's needs is just one of many ways that local stations respond to the public.

Of course this does not fit a numerical quota in the children's educational programming area. At the same time, KMTV does produce and air children's programming in both long form and short form.

The implication that station operators who oppose children's quotas are not meeting the public interest, convenience and necessity overlooks many positive efforts.

I wanted you to consider this point of view.

Sincerely,

Gary Schmedding

GS:gb

cc: Commissioners James Quello, Andrew Barrett, Susan Ness, Rachelle Chong

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The Midlands NewsChannel

October 25, 1995

Contact:

John Sullivan, APR  
Manager  
Creative & Community Services  
phone: (402) 593-2734

## **KMTV/KKAR TO BROADCAST "HE TOUCHED US LAST" TELETHON**

KMTV will televise the Jimmy Wilson Jr. Foundation "He Touched Us Last" telethon following "60 Minutes" on December 17 from 7 to 10 p.m. KKAR Radio 1290-AM will simulcast the event.

Third-generation Omaha police officer Jimmy Wilson Jr. was killed on August 20 after encountering a van containing armed suspects during a routine traffic stop.

"The good that can come from this tragedy will be more safety for local police officers," said Jimmy Wilson Sr. "Every dollar from this telethon will help buy safety tools for officers, including state-of-the-art video cameras for patrol cars," he said.

Foundation officers will purchase the video cameras which cost \$4,500 apiece and other safety gear with funds raised by the telethon said Foundation business manager Matt Butler.

"We've selected a powerful Sunday night time period for the telethon," said KMTV General Manager Howard Kennedy, "and we're extremely pleased to be of service."



"The reaction we've had at KKAR to the obvious need to protect police officers who risk their lives protecting us indicates this a community project everyone can get behind," said KKAR Special Projects Director Steve Brown.

Telethon officials are seeking volunteer groups and corporate sponsors. Former Easter Seal and Arthritis Foundation telethon coordinator Carolyn Hargiss will produce the telethon.

KMTV will preempt CBS programming to carry the telethon as a public service.

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October 31, 1995

FEDERAL COMMUNICATIONS  
COMMISSION  
1919 M Street N.W.  
Suite 814  
Washington, D.C. 20554

RE: MMDOCT 93-48

I am concerned with what I am seeing on television during the so called "Family Hour." Our children are seeing more and more violence, promiscuity, and vulgarity, to just mention a few, during Prime-Time TV. The children are being brainwashed into thinking this type of behavior is acceptable. Is this the type of society we want future generations to inherit? Something has to be done now, and it is up to you, our representatives, to act in the publics' behalf.

I ,therefore, want to see action taken to enforce regulations to enforce the Children's TV-Act.

*Mary Kay Lillow*  
2399 Henna Hide Rd NE  
Warren, OH 44484

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Mr. Reed Hundt, Chair  
 Federal Communications Commission  
 1919 M Street, NW  
 Washington, DC 20554

Dear Mr. Hundt,

I am writing you concerning the quality of children's TV programming. Please strengthen the Children's Television Act by adding the following language to the rules of the act.

1. Require the following for "educational programming":
  - programming that has education as a "significant purpose"
  - programs that air between the hours of 6:00 a.m. and 11:00 p.m.
  - programs that are regularly scheduled and of substantial length (at least 15 minutes)
  - written statements provided by stations on the educational objectives and the child audience targeted by the programming
2. Require stations to identify educational children's programming when it airs to help parents choose these shows.
3. Mandate that stations air a minimum of three hours per week of educational shows for children. This requirement will rise to five hours per week over a period of several years.

Thank you for your time.

Sincerely,

*Sue Hackworth*

Name: *Sue Hackworth*  
 Address: *666 Valle Dr.*  
 City, State, Zip *Bereton, MD 21012*

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