

DOCKET FILE COPY ORIGINAL

TYJ Broadcasters
212 Turkey Creek Drive
Batesville, Mississippi 38606

MAY 17 1996

IN RE: Section 73.202 (b) FM Table of Assignments Alexandria, Louisiana

PETITION FOR RULEMAKING

TO THE COMMISSION:

Comes now, TYJ Broadcasters seeking assignment of FM channel 295A to the City of Alexandria, Louisiana.

Alexandria is a growing city in Central Louisiana that deserves additional radio service. See the latest community profile outlining facts about the city of Alexandria. (Enclosed)

The proposed channel can be assigned in full compliance with all Commission rules. Attached hereto is an engineering study verifying the availability of the channel, and demonstrating that the proposed channel will place required city grade coverage over the entire city.

Alexandria currently is served by three AM and four FM stations. The population and business community can easily use the services of a new and diverse radio service. TYJ Broadcasters hereby requests the following action:

Section 73.202(b)
FM Table of Assignments
Alexandria, Louisiana

ADD: CHANNEL 295A

If allocated, TYJ Broadcasters will apply for the facility, and if granted, will move to construct and operate the station without delay.

Regards

TYJ Broadcasters
Carol B. Ingram
Carol B. Ingram, President

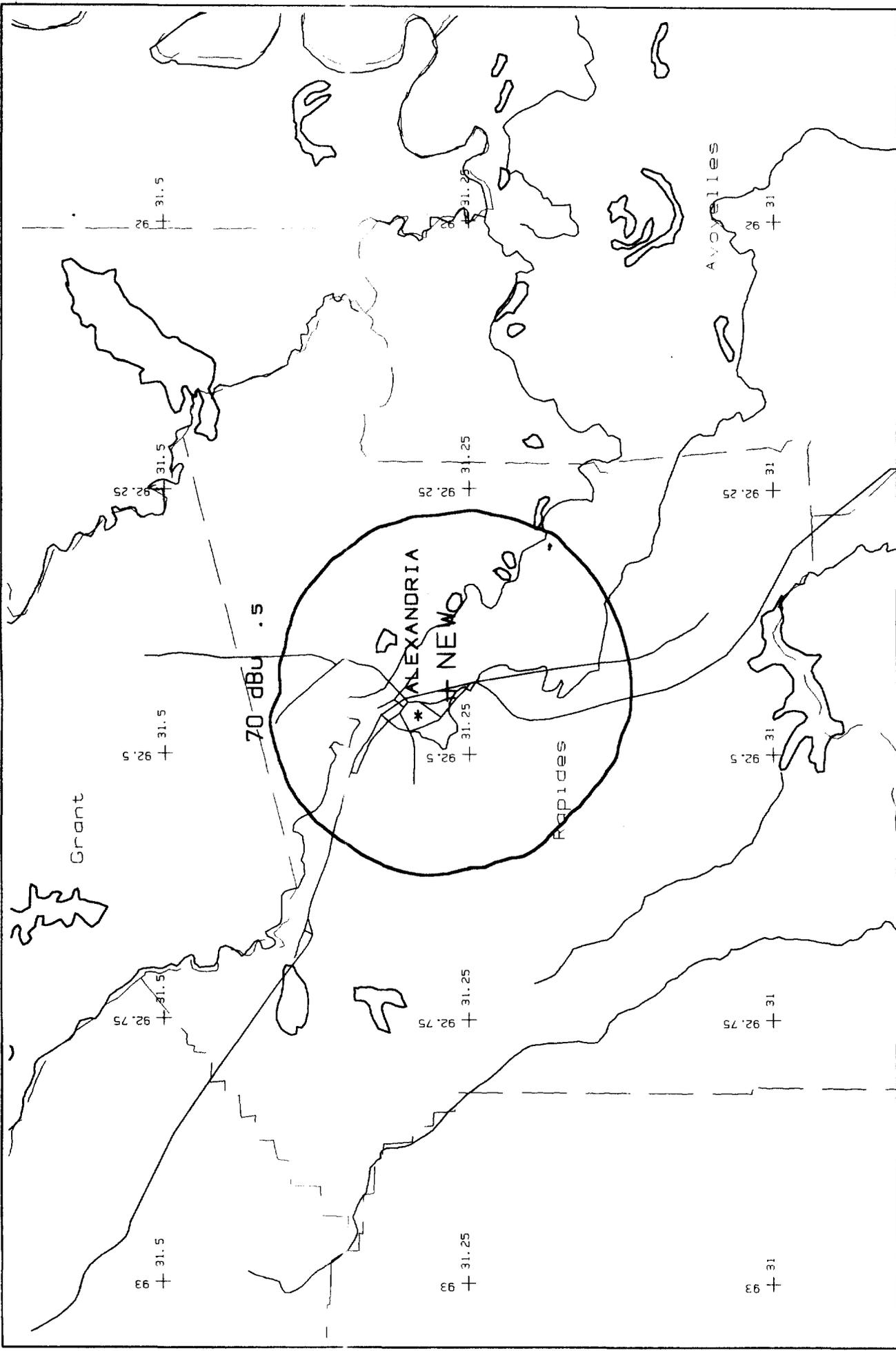
AFFADAVIT:

I affirm the enclosed data is true and correct to the best of my knowledge and belief.

Carol B. Ingram
Carol B. Ingram

Personally appeared and signed before me, this the 20 day of April, 1996.

J. Boyd Ingram
J. Boyd Ingram, Notary Public My commission expires 6-28-1996.



Scale in km
 0 10 20 30 40

NEW 295 6kW
 N. Lat. 31 16 04 W. Lng. 92 26 24

ALEXANDRIA
 J BOYD INGRAM - 0

POPULATION AND AREA

The Alexandria Metropolitan Area (Rapides Parish) population is 135,200 - the eighth largest in Louisiana. Alexandria/Pineville is the professional, medical, service, and retail center for Central Louisiana, serving twelve parishes which consist of almost one-half million people.

Alexandria/Pineville is truly the "Crossroads" for commerce and industry.

Rapides Parish is 1,362 square miles in size and ranks fourth largest of the 64 parishes in the state. Alexandria stands an average of 82 feet above sea level. Pineville is 123 feet above sea level.

LOCAL GOVERNMENT

The city of Alexandria is governed by a mayor and seven councilmen (selected by five districts and two at large). The mayor is responsible for the management of the city and is not a member of the council.

The city of Pineville is governed by a mayor and five aldermen. The mayor is elected at large and the five aldermen are elected from the district in which they reside. The mayor is a voting member of the city council.

Rapides Parish is governed by a police jury of nine members. Jurors are elected in their respective police jury districts to a four year term. The police jury elects a president from its members.

Both Alexandria and Pineville provide fire and police protection for residents. The Rapides Parish Sheriff's Department provides protection outside the city limits. Fire protection districts have been organized to provide fire protection outside the city limits.

CLIMATE

Alexandria/Pineville has a generally subtropical, humid climate with a mild year-round temperature average of 67.8 degrees. Temperatures in the summer months tend to be relatively warm while the winter months tend to be mild with only occasional masses of cold air.

MEDICAL SERVICES

Alexandria/Pineville offers the very latest medical technology available with an array of specialty medical services. These include advanced cardiac care chemical dependency services, cancer treatment centers, women's health services, psychiatric care services, as well as numerous other services. Ambulance service, including helicopter ambulance service is also available. Cenla's medical services are among the finest in the region.

EMERGENCY NUMBER.....	911
CROSSROADS HOSPITAL.....	445- 5111
CANCER TREATMENT CENTER.....	445-3315
CENTRAL LOUISIANA STATE HOSPITAL.....	484-6200
HUEY P. LONG MEDICAL CENTER.....	448-0811
PINECREST STATE SCHOOL.....	640-0754
RAPIDES REGIONAL MEDICAL CENTER.....	473-3000
ST. FRANCES CABRINI HOSPITAL.....	487-1122
V.A. MEDICAL CENTER.....	473-0010
CENTRAL LOUISIANA REHABILITATION HOSPITAL.....	449-1370

EDUCATION

Residents of Rapides Parish have an abundance of educational facilities available to them. These facilities range from vocational institutes to fully accredited four-year colleges and universities. For residents with children, there are elementary, junior high and high schools throughout Rapides Parish.

LOUISIANA COLLEGE: Founded in 1906 by the Louisiana Baptist Convention, L.C. is a four-year, fully accredited liberal arts institution. L.C. has been cited by U.S. News and World Report, Barron's and the Templeton Foundation as one of the finest liberal arts colleges available. L.C. has an enrollment of 1,100. For more information, call 487-7011 or visit the college located at 1140 College Drive in Pineville.

LOUISIANA STATE UNIVERSITY AT ALEXANDRIA: L.S.U.A., with an enrollment of approximately 2,200, offers associate degrees which prepare students for transfer to a senior college, a number of career associate degrees for students planning to enter the workplace immediately, and four-year courses in several subjects. L.S.U.A. is located on Hwy. 71 South of Alexandria. For more information call 445-3672.

NORTHWESTERN STATE UNIVERSITY: N.S.U., with an approximate enrollment of 6,000, is a fully accredited liberal arts college located in Natchitoches. N.S.U. offers masters programs in many different areas. For more information, visit the campus located on College Avenue or call 357-6011.

ENGLAND UNIVERSITY CENTER: LSUA and NSU currently offer a number of courses at the University Center at England AirPark. This concept allows students to complete a four-year public education without leaving Alexandria. Several graduate level courses are also offered by NSU at the University Center.

ALEXANDRIA REGIONAL TECHNICAL INSTITUTE: A.R.T.I., located at 4311 MacArthur Drive in Alexandria, is part of a statewide network of vocational technical schools. Among programs offered are courses in health occupations, business and trade and industries. Specialized short courses can also be provided as needed. Enrollment is approximately 400. For more information, call 487-5441.

PRIMARY AND SECONDARY SCHOOLS: Enrollment in Rapides Parish Schools is 24,601. The Rapides Parish School System, a consolidated school system, consists of 13 high schools, 5 junior highs, 35 elementary schools and special education schools. For more information call 487-0888 or visit the Rapides Parish School Board office located on Sixth Street in Alexandria.

UTILITIES

Alexandria: The city of Alexandria provides water, garbage pick-up, sewer, gas and electricity services for residents. Service connections and payment of deposits can be made at 1546 Jackson St. between 8:00 a.m. and 4:30 p.m. For more information call 441-6310. Deposits: \$100.00 electricity; \$35.00 gas; \$15.00 water; \$10.00 service charge per utility.

Pineville: The city of Pineville provides water, sewer and garbage services for residents. The City of Pineville Utilities Department is located at 910 Main Street inside City Hall. For more information, call 449-5660. Deposits: \$50.00 sewer, garbage, water; \$5.00 connection fee.

Electricity is provided by **Central Louisiana Electric Company** and services can be obtained at 936 Main Street in Pineville between 8:30 a.m. and 4:30 p.m. For more information call 445-1123. Deposits \$150.00 tenants; \$100.00 owner-occupants; \$10.00 connection fee.

Natural gas is provided to Pineville and other surrounding areas by Trans-La Gas located at 1903 Military Highway in Pineville. For more information call 473-8280. Deposit: \$50.00 gas; \$10.00 connection fee.

Telephone Service: Local telephone service is provided by Bell South and there are six long distance carriers available. The Bell South residence order office may be reached by calling 1-557-6500 between 8:30 a.m. and 4:30 p.m.

Garbage Collection: Private garbage collection is available throughout the area and is listed in the Yellow Pages under "Garbage and Rubbish Removal".

FINANCE

Acting as the commercial center for mid Louisiana, Alexandria financial institutions offer a full range of services. The growth of financial institutions throughout Central Louisiana reflects the expansion of commercial, industrial and agricultural interests. Thirty-four banks operate within the 12 parish area of Central Louisiana.

Area banks include: American Security Bank, Evangeline Bank & Trust, Hibernia National Bank, Rapides Bank & Trust and Security First National Bank.

TAXES

There is a state sales tax of four cents. Local sales taxes range from three cents to four cents based upon location.

Property taxes are based upon millage (one mill = \$.001), and may be approved by voters for fire protection, drainage improvements, fire districts, parish roads, law enforcement, education or other special assessments. The Louisiana Homestead Exemption exempts residential property taxes on the first \$75,000 value of a home. The assessment ratio is 10% on all land and residential property and 15% on commercial and industrial improvements.

Local wage or income taxes are prohibited by state law and state income taxes range from 4% to 6% based on your Federal Income Tax.

TRANSPORTATION

The Alexandria/Pineville area is served by four federal and two state highways. These include U.S. 71, 165, 167 and Louisiana 1 and 28. Interstate 49 is presently near completion and will connect Lafayette, Alexandria and Shreveport. Commercial air service is available at Esler Regional Airport, located 10 miles northeast of Alexandria/Pineville. The airport is serviced by four commuter airlines: ASA/Delta, Northwest Airlin, American Eagle and Continental Express. These airlines offer many daily flights to destinations including Atlanta, Monroe, Memphis, Houston and Dallas.

MILITARY

Central Louisiana has a long history of military presence and that presence continues today. Fort Polk, in Leesville is the home of the Army's Joint Readiness Training Center, one of the Army's premier training facilities. England Industrial AirPark is the Intermediate Staging Base for troops training at Fort Polk. Camp Beauregard in Pineville is home to the Louisiana National Guard and the U.S. Marshal's training facility. The area's V.A. Medical Center is also located in Pineville. In Oakdale, just south of Alexandria, are located a Federal Detention Center and Federal Correctional Facility. Soon, the U.S. Bureau of Prisons will begin construction of a maximum security facility in Pollock in Grant Parish.

HIGHWAY DISTANCES TO MAJOR CITIES FROM ALEXANDRIA/PINEVILLE AND APPROXIMATE DRIVING TIMES

BATON ROUGE	113 MILES	(2 HOURS)
LAKE CHARLES	98 MILES	(2 HOURS)
LAFAYETTE	92 MILES	(2 HOURS)
NEW ORLEANS	190 MILES	(31/2 HOURS)
SHREVEPORT	125 MILES	(2 HOURS)
DALLAS, TEXAS	309 MILES	(5 HOURS)
HOUSTON, TEXAS	229 MILES	(41/2 HOURS)

ARTS & ENTERTAINMENT

Cenla is very fortunate to have a wide variety of cultural activities available. These activities range from regional arts to musical, theatrical and visual art exhibitions. Many of these have received critical acclaim both locally and nationally.

The Rapides Symphony Orchestra is recognized as one of the finest in the South and often features guest artists from all over the world. The season runs from September to May and consists of four subscription concerts and a pops concert. Phone: 442-9709

The Alexandria Museum of Art provides a service to Cenla that far exceeds what one would expect from a non-profit organization. It features classic works of art from artists throughout the United States. Phone: 443-3458

River Oaks Square was conceived to provide a convenient place for artists to work and exhibit, thereby stimulating local art and culture. Painters, weavers, sculptors and stained glass artists fill the center with creative activity. Phone: 473-2670.

The City Park Players have numerous productions that utilize the talents of many people of Central Louisiana. The selection of plays each season reflects the efforts to achieve a balance of musicals, dramas and comedies, both new and traditional, with large and small casts. CPP sponsors summer acting classes, after play discussions and a summer internship program. Phone: 473-2787.

Ballet Alexandria has joined Alexandria with other major cities with the formation of its own ballet company. The ballet is currently sponsored by the Rapides Arts and Humanities Council which assists with public relations, reservations and other operating functions. Phone: 443-7835.

For more information, these various organizations may be contacted at the address and telephone number listed below.

Alexandria Museum of Art:

933 Main Street, Alexandria, LA 71301, 443-3453

City Park Players:

1804 MacArthur Drive, Alexandria, LA 71301, 473-2787

Rapides Symphony Orchestra:

405 Third Street, Alexandria, LA 71301, 442-9709

River Oaks Arts & Crafts Center:

1330 Main Street, Alexandria, LA 71301, 473-2670

Ballet Alexandria:

1804 MacArthur Drive, Alexandria, LA 71301, 443-7835

SHOPPING

Alexandria/Pineville is the regional trade center of Central Louisiana, serving shoppers within a 65-mile radius.

The Alexandria Mall is the hub of shopping in Central Louisiana. The anchor stores for the mall include J.C. Penney, Weiss and Goldring, Mervyn's, Sears and Dillard's. The mall also has a six-screen theater. Power Centre Mall is anchored by Montgomery Ward and Gus Kaplan.

There are numerous other shopping centers which provide excellent shopping opportunities. Some of the shopping

centers which have followed the trend of new growth and development include:

Common Point, MacArthur Village (Kroger and a six-screen dollar cinema), King's Country (Wal-Mart, K&B Drugs and Delchamps), Pinebrook Square (Winn-Dixie and Eckerd Drugs), Westgate Shopping Center (A&P and Westgate eight-screen theater), Delchamp's Plaza, Bayou Maria Hills, Tioga Oaks, The Pines and Sam's Wholesale Club. In March, 1995 a new K-Mart Superstore also opened in Alexandria.

COMMUNICATIONS

Three television stations, two newspapers and eleven radio stations keep residents of Central Louisiana informed and entertained. Public radio and television also serve the area. Cable television is available through TCA Cable, which provides over 35 channels.

TCA Cable - 3250 Donahue Ferry Rd., Pineville, LA 71360, Phone 640-2892.

LOCAL NEWSPAPERS:

Alexandria Daily Town Talk : 1201 Third Street, Alexandria, LA 71301, Phone: 487-6397, Circulation: 41,000

Alexandria News Weekly: 1746 Mason Street, Alexandria, LA 71301, Phone: 443-7664, Circulation: 12,800.

RADIO: KLBG/AM, KBCE/FM, KQID/FM, KRRV/FM, KWDF/AM, KZMZ/FM, KLAA/FM, KSYL/AM, KRRV/AM, KICR/FM and KFAD/FM

TELEVISION: KALB-TV, CH. 5 (NBC), KLAX-TV, CH. 31 (ABC), WNTZ-TV, Ch 48 (FOX).

ALL AMERICA CITY



1994

In 1994, Alexandria was named one of only ten "All-America Cities" in the United States. Alexandria was the first city in Louisiana ever to receive the honor. The city was recognized with the award for its re-use plan of



1994

England Air Force Base following its closure. efforts in the Bolton Avenue neighborhood to clean up the streets in this historic sector and the work of Shepherd Ministries which provides aid to needy individuals in Central Louisiana.

Because of these programs, England Industrial AirPark is now a thriving center of industry, bringing the total number of employed higher than before England Air Force Base closed, the Bolton Avenue neighborhood is a cleaner, safer place to live and more people than ever are receiving help through the efforts of Shepherd Ministries.

RECREATION

Many of Central Louisiana's best assets are located outdoors. There are numerous lakes, both large and small for fishermen. Canoeing, boating, skiing and camping facilities also abound in this "Sportsman's Paradise".

The area is also rich in history and culture with numerous historic plantation homes, ancient relics, reconstructed forts, a military museum and many other activities which serve to entertain and educate.

For those who spend their recreational hours involved in sports and staying fit, Central Louisiana has a YWCA, a YMCA, several health clubs, biking trails, ball fields, marathons and races, municipal tennis and golf facilities, privately owned golf and country clubs and a state of the art bowling center.

CENLABRATION, "A Salute to Levee Livin'," is held in September in Alexandria. Activities include the Miss Cenlabration Pageant, bike races, bass tournament boat races, outdoor trade show, food fest, museum activities, boat cruises, street dance, crawfish boil, arts and crafts, nationally recognized entertainment, fireworks extravaganza, raft races and much more.

Central Louisiana also has access to many other festivals with a wide variety of themes. The world famous Natchitoches Christmas Festival of Lights is held every December in Natchitoches, less than one hour from Alexandria. Other nearby festivals include the Catahoula Festival, Cotile Trade Days, Melrose Arts and Crafts Festival, Louisiana Pecan Festival, Rapides Parish Fair and the Louisiana State Fair. There are approximately 130 festivals held in Louisiana every year, many of which are only a short drive away.

A few of Central Louisiana's other main attractions are listed below:

ALEXANDRIA ACES BASEBALL: The Alexandria Aces were the 1994 Eastern Division Champions of the recently formed Texas-Louisiana Professional Baseball League. Many of the Aces players have been hired by major league teams. The Aces season runs from May to September. For more information on Aces baseball call 473-ACES.

ALEXANDRIA ZOOLOGICAL PARK: The Alexandria Zoo is more than just a zoo! Besides offering a wide variety of animals such as lions, tigers, antelopes, snakes, peacocks, cranes, bears and many, many others, the Alexandria Zoo provides services and other entertainment to Cenla. These include "Jungle Jam", "Safari Night", "Zoo Boo", "Zoo Snooze" and other recreational and educational opportunities. Call 448-3369.

CATAHOULA LAKE AND WILDLIFE REFUGE:

Catahoula is a true "Sportsman's Paradise." Hiking, fishing, bird watching, hunting and trapping are all part of North America's largest waterfowl refuge. It is located approximately 15 miles east of Pineville off Highway 28 East.

COTILE RECREATION AREA: This recreation area has more than 2,000 acres of water and camping areas, with 100 spaces equipped with hook-ups for campers and tents. Cotile is located at Boyce, 14 miles north of Alexandria off Highway 28 West on Highway 121. 793-8995.

INDIAN CREEK RECREATION AREA: This recreation area, operated by the state, is located off Highway 165 south of Alexandria at Woodworth. Visitors enjoy fishing, swimming, skiing, boating and playgrounds available at Indian Creek. There are 71 trailer sites, water, electricity, bath houses and picnic areas. For more information, or to make reservations, call 487-5805.

KINCAID RECREATION AREA: Kincaid offers 41 campsites, boat ramp, dock, restroom facilities, fishing, restaurant and a beach area. Only 15 minutes from Alexandria, on Highway 28 West, Kincaid is perfect for a weekend outdoors. Call 443-3903.

VALENTINE LAKE: Canoeing, fishing, swimming and camping are the main attractions of this lake. It is comprised of 227 acres in Kisatchie National Forest and has 55 camping units, picnic tables, plus much more. While at Valentine Lake, backpacking and camping may be enjoyed on the Wild Azalea Trail which consists of 30 miles through the Kistachie National Forest. Call 443-0683.

FOREST HILL: Known as the "Nursery Capital of the World", Forest Hill, just south of Alexandria on Hwy. 165 has an abundance of nurseries sure to satisfy the green thumb of the most adventurous gardeners.

HISTORICAL SITES

ALEXANDRIA HISTORICAL AND GENEALOGICAL LIBRARY/ MUSEUM: Located at Washington and Fifth Streets in Alexandria, this library/museum is housed in a library donated by the Andrew Carnegie Foundation in 1907. Open from 10:00 a.m. to 4:00 p.m. Tuesday through Saturday. Phone: 487-8556.