

From the desk of
Nader Ghermezian
(408) 444-8100

cc Docket No

95-155

Triple Western Corporation

11836 - West Olympic Boulevard
Suite 1050
Los Angeles, CA 90084
1-800-737-3783
Fax: (310) 575-3483

March 22, 1996

Federal Communication Commission
Common Carrier Bureau, Enforcement
P.O. 160082
Washington DC
20554

DOCKET FILE COPY ORIGINAL

FEDERAL COMMUNICATIONS
COMMISSION
OFFICE OF THE
SECRETARY

JUN 24 '96

RECEIVED

FAX: 202-418-0710

**Re: Triple Western Corporation 1-800-Reserve (Vanity No. 1-800-737-3783 &
1-888-Reserve) LDDS World Comm Account #800365688
- Disputed 1-800-RESERVE, Unfair Trade**

Please find enclosed a copy of our letter dated March 20, 1996, which has already been couriered to you.

Further to our letter of March 20, 1996 (copy attached), our reservation business is currently being jeopardized due to this ongoing situation. At this time, we suggest that since the 1-888-Reserve is not "working" or activated at this time, even though it is being transferred to a third party by mistake, it may be advisable to immediately put a stop to its activation or transfer to any other party so that it could be transferred to us without any further complications, or until this matter is resolved.

Yours truly,



Nader Ghermezian

C.C.: Ms. Mary Deluca
Mr. Brad Wimmer

Fax: 202-418-2345

Suzy Cherry, Reservation Systems - Triple Western Corporation

From the desk of
Nader Ghermezian
(405) 444-8100

Triple Western Corporation

11835 - West Olympic Boulevard
Suite 1060
Los Angeles, CA 90064
1-800-737-3783
Fax: (310) 875-3483

March 20, 1996

Mrs. Keeney Ragins
Federal Communication Commission
Common Carrier Bureau, Complaint Enforcement
P.O. 160082
Washington DC
20554
Phone: 202-832-7553

RECEIVED
JUN 21 '96
FEDERAL COMMUNICATIONS
COMMISSION
SECRETARY

Re: Triple Western Corporation 1-800-Reserve (Vanity No. 1 - 800 - 737 - 3783)
Account #259388888 LDDS World Com

Please accept this letter as our formal complaint regarding unfair trade, the companies LDDS World Com and MCI, and a request for your immediate assistance.

Triple Western Corporation currently has the 1 - 800 - 737 - 3783 (1-800-Reserve) telephone listing with LDDS World Com and for the past three (3) years has spent substantial funds in research, development and promotion of the business, and hiring of staff and consultants to operate 1-800-Reserve. As the current holders of this phone number, we were given the first option on the new series using 1 - 888-Reserve. The appropriate forms were filled out and sent to LDDS World Com in a timely fashion in order to receive the number 1 - 888 - 737 - 3783.

Upon attempting to verify with LDDS World Com that the phone number was indeed reserved for Triple Western Corporation, we were told that the phone number had been given to MCI. We immediately contacted MCI and were told that the number had been given to another company. Several discussions with LDDS and MCI during the past few months has been fruitless.

Presently 1-888-737-3783 is not connected, and yet MCI maintains that we still cannot receive this number. It is apparently still reserved for someone else. Should the 1-888-Reserve be given to another party other than Triple Western Corporation, the owners of 1-800-Reserve, our business would be destroyed for several reasons, including public confusion and unfair trade.

I find this entire situation quite disconcerting since being the initial users, we were given the first choice, decided to use the number, and still have not received the number. We would appreciate it if this matter could be resolved immediately.

As time is a factor in this regard, and before any damage is done, I would appreciate a response as soon as possible in order for the 1-888-Reserve to be assigned to Triple Western Corporation. Thank you in advance for your cooperation and assistance in this matter.

Yours truly,



Nader Ghermezian

CC DOCKET 88-95-155

RECEIVED
JUN 24 '96
COMMUNICATIONS COMMISSION
SECRETARY

March 12, 1996

ATTN: Mary Deluca
Federal Communications Commission
1919 "M" Street NW
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Ms. Deluca:

I appreciated the opportunity to speak with you by phone yesterday concerning the new 888 exchange for toll-free telephone numbers. Thanks also for the information concerning the status of requests by telephone subscribers to replicate existing 800 numbers in the new 888 series. As a followup to our discussion on the phone, I wanted to furnish you with our *written* request for a new toll-free number in the new "888" series that replicates our existing 800 number.

Our company has had the **800-TRIMARK** (800-874-6275) toll-free telephone number for many years. Having a toll-free phone number that spells out our company name has proved to be a powerful marketing tool in our highly competitive industry. Now we would like to acquire the exclusive use of the **888-TRIMARK** (888-874-6275) number as well. Just for the record, *we want to have BOTH the 800-TRIMARK and 888-TRIMARK numbers* to support our franchise sales efforts and our franchise operations.

Our long-distance service is provided by ATX Telecommunications of Bala-Cynwyd, Pennsylvania. On January 11, 1996, I received a memo from ATX Customer Service on the subject of the 888 series. Shortly after receiving the ATX memo, I spoke with an ATX Customer Service employee on January 17 about reserving the 888-TRIMARK number. ATX Customer Service informed me that the reservation date for requests like ours was January 24. By making our (verbal) request to ATX Customer Service on January 17, I must assume we met the deadline. The ATX Customer Service employee also told me that we *might* have to pay some fee imposed by the Federal Communications Commission (FCC) for replicating our 1-800-TRIMARK number using the new 888 prefix.

As a result of my recent phone conversation with you, I understand now that the FCC has not yet determined how to respond to requests like ours to replicate 800 numbers using the 888 series. I understand too that no decision is expected from the FCC, possibly for months, concerning new policies and regulations on the replication of 800 numbers using the new 888 exchange.



Ms. DeLuca
March 12, 1996
Page 2

Given the importance of this issue to our company and to our plans for TriMark's continued growth, I would like to stay informed about any new developments or information concerning the FCC's deliberations or any policy announcements about 800 and 888 numbers. In particular, I'd appreciate your advice on how best to follow the FCC's progress toward decisions on new policies, procedures, and fees (if any) for 888 numbers that replicate existing 800 numbers. I'd also appreciate your confirmation that ATX has in fact forwarded to the FCC our request to reserve the number 888-TRIMARK (888-874-6275).

You may call me at (302) 322-2143, or contact me by fax at (302) 322-9910. Thanks again for your understanding and help in keeping us informed about an issue of vital concern to TriMark, Inc.

Yours sincerely,



Thomas C. Rauter, Ph.D.
Vice President
Franchise Operations

RECEIVED
JUN 21 1996
SECRETARY OF THE COMMISSION

CERTIFIED MAIL RETURN RECEIPT REQUESTED

March 19, 1996

ATTN: Mary Deluca
Federal Communications Commission
1919 "M" Street NW
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

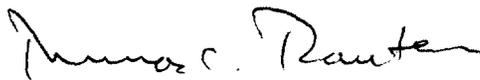
Dear Ms. Deluca:

Following up my letter and fax to you of March 12, 1996, I wanted to document once again, this time with a certified letter, our request for a new toll-free number using the new "888" prefix. As I explained in my earlier correspondence, we already have the **800-TRIMARK** (800-874-6275) number. We want to acquire the **888-TRIMARK** (888-874-6275) number *as soon as possible*, specifically to support our national franchise advertising campaign, now in progress.

We want to have BOTH the 800-TRIMARK and 888-TRIMARK numbers. We intend to use the **800-TRIMARK** number as an internal number for our franchisees to use for operational matters, and we're requesting the **888-TRIMARK** number to support our franchise recruiting and sales efforts.

I would very much appreciate your keeping me informed as to the availability of the **888-TRIMARK** number. You can contact me at (302) 322-2143, or by fax at (302) 322-9910.

Yours sincerely,



Thomas C. Rauter, Ph.D.
Vice President
Franchise Operations



cc Docket NO. 95-155

LDDSWORLDCOM

12500 San Pedro, Suite 300,

San Antonio, TX 78216

RECEIVED
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY
MAR 24 '96

FAX

DOCKET FILE COPY ORIGINAL

Date: _____

Number of pages including cover sheet: _____

To:

Michael Wade

DSMI

Regina Kenney

Chief, Common Carrier Bureau

Phone: _____

Fax phone: 908-336-3295 / DSMI

CC: 202-418-2007 / CCB

From:

Sonja Coburn

LDDS WorldCom

Phone: 210-255-2473

Fax phone: 210-255-4796

REMARKS: Urgent For your review Reply ASAP Please comment

888 Replication Dispute Request

888 266 7383 Quality PLUS Engineering

888 872 2337 HCC TELEMANAGEMENT

888 724 3872 "

888 724 3627 "

G. HUTCHINS

508-233-1410

03-07-96

10:05

P.01



RECEIVED
 JUN 24 '96
 FEDERAL COMMUNICATIONS COMMISSION
 OFFICE OF THE SECRETARY

March 7, 1996

Ms. Regina M. Keeney
 Chief, Common Carrier Bureau
 Federal Communications Commission
 Via Facsimile 202.418.2825

Dear Ms. Keeney:

Quality Plus Engineering's RampDog, LBDS, erroneously omitted to protect and reserve the 888 equivalent to our 800 phone #, 800 COMPETE which is a registered mark.

Following your February 29, 1996 letter to Michael Wade, DMSI President, Quality Plus Engineering requested DMSI to make "unavailable" the 888 equivalent of 800 COMPETE, specifically 888.266.7383 or 888.COMPETE.

Ms. Michelle Wade of DMSI notified Quality Plus Engineering today, March 7, that 888.COMPETE had been placed in WORKING status, on March 1, 1996, the same day as our request to DMSI to make the number "unavailable." This precluded our being able to protect and "make unavailable" the 888 equivalent of our registered mark.

This seems to contravene the intent of the Bureau's February 29 DMSI directive and the Commission's order (CC Docket, 95-155) which was to protect subscribers who use their 800 numbers as a means to identify, differentiate, and enhance their business.

I request that you reconsider the time and date of the WORKING status numbers so we can protect the 888 equivalent of our mark, 800 COMPETE.

Thank you for your attention to this matter. We look forward to hearing from you as soon as possible, no later than March 15, 1996.

Sincerely,

Greg Hutchins
 Principal, Quality Plus Engineering
 FAX 508.233.1410

cc. Michael Wade, DMSI

cc: Rick White
 Rick Heitman

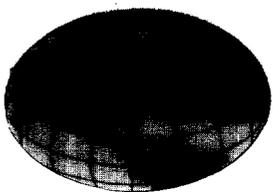
NUMBERS TO BE ADDED TO THE UNAVAILABLE FILE FOR LDD01/WIL01

PLEASE SUBMIT THE FOLLOWING NUMBERS:

888#	CURRENT RESP ORG OF 800 VERSION	CUSTOMER
888-266-7383	LDD01	QUALITY PLUS ENGINEERING
888-872-2337	WIL01	HCC TELEMAGEMENT
888-724-3872	WIL01	HCC TELEMAGEMENT
888-724-3627	WIL01	HCC TELEMAGEMENT

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JUN 24 '96

FEDERAL COMMUNICATIONS
COMMISSION
OFFICE OF THE
SECRETARY


NORTH AMERICAN COMMUNICATIONS CONTROL, INC.
437 West 16th Street • New York, New York 10011

March 5, 1996

Geraldine Matise
Chief of Network Services Division
Common Carrier Division
2025 M Street N.W.
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Ms Matise,

Our client, NKF (*National Kidney Foundation*), asked NACC to obtain the new **888 # - 888 KIDNEYS**. This request was made to us on February 15th, 1996. In response to this request, we contacted Total-Tel to act as our Resporq in obtaining this number. Total-Tel completed their work and informed us on February 19, 1996 that the number was reserved for NKF. NKF, as I am sure you are aware, is a national non-profit organization whose activities in research of kidney diseases, transplant and all areas of disease control, is world renown. Upon hearing that this number was available, NKF began plans for a new national advertising campaign to promote awareness as well increase funding and fund raising.

On Friday March 1st, 1996, Total-Tel called us to advise that a local Urologist, Dr. Raymond Merrell (of Yakima, Washington) had complained that he had the corresponding **800 #** and had neglected to reserve the **888 #**. His concern was that he might receive incorrect phone calls on his **800 #** from anywhere but his immediate area. By blocking calls on his **800 #** (*which he has already done*) this can be prevented. As the National Kidney Foundation is a non-profit organization attempting to perform good works for the benefit of millions, we feel that the miserly concerns of this local practitioner should be secondary in importance. In addition, Dr. Raymond Merrell had the opportunity to reserve the **888 #** as provide by FCC guidelines. Dr. Raymond Merrell has concerns only regarding his profits and expenses and not the general well being of the larger population and the serious illnesses related to Kidney Diseases.

We would appreciate an immediate reversal of the order to hold # **888-KIDNEYS** from use and allow the National Kidney Foundation to move forward with their good works. Please advise as soon as possible what we can do to move this to a conclusion to the benefit of the widest population.

Very truly yours,



Len Goldstein
CEO



Sensors Quality Management Inc.

CC Docket NO.
95-155

April 4, 1996

RECEIVED
JUN 24 1996
COMMUNICATIONS
DIVISION OF THE
SECRETARY

F.C.C.
2000 M Street, North West
Room #210
Washington, D.C.
20554

DOCKET FILE COPY ORIGINAL

Attention: Ms. Geraldine Matise, Chief of Network Services Division

Dear Geraldine,

It has recently come to my attention that a ruling by the F.C.C. is restricting me from obtaining the use of a 1-888 (Toll Free) phone number which had been confirmed as being reserved for the use of Sensors Quality Management Inc.

While I do not wish to spend large amounts of time, effort, or money, disputing the ruling (which I actually know very little about) your organization is placing other companies in a very awkward position, as they had confirmed this number with Representatives of Sensors, before your ruling had taken effect. As a result, I believe that they have a legal obligation to provide me with the service and the phone number.

Furthermore, I understand that the Canadian government may also become involved with this situation, as your ruling is restricting companies such as mine, from competing fairly with our American counterparts. I suspect that this is somehow contravening the Free Trade Deal?

Geraldine, at the present time I am not aware of how many people/companies you have effected with this ruling. As a result, I would appreciate if you could provide me with any assistance or information concerning this matter.

Regards,

David Lipton
Sensors Quality Management Inc.

DI/dg



→ Comm. *JV*
Case *ADDISE*
John Morabito
NSD-392
CC Docket NO.
95-155

FAX 910-484-4216
1-800-AIRFLITE (247-3548)
Call 910-485-2887 Anytime

A Service Of Aycock Engineering, Inc. • P. O. Box 763 • Fayetteville, North Carolina 28302

December 8, 1995

Mr. Reed Hundt
Chairman
Federal Communications Commission
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

RECEIVED
JUN 24 '96
SECRETARY OF THE
FEDERAL COMMUNICATIONS COMMISSION

Dear Mr. Hundt:

Our toll-free 800 telephone number as shown above spells out our trademarked service -- AIRFLITE, and the same "vanity" number will be desperately needed with the new 888 prefix. In addition to being such a vital factor for our business, having the same 800 and 888 number will benefit greatly our customers nationwide as well as all the telephone communications that they use.

Our 800 number has been operative since 1988 in order to reserve it for this new level of air transportation (please see Attachment A). We are now signing on the Air Taxi Operators who will provide such transport with their existing aircraft, pilots, and local management (Attachment B shows our advertisement in "NATA News"). Our careful planning will be seriously damaged if our same number with an 888 prefix were awarded to some other entity.

Our business plan projects AIRFLITE traffic of 260,000 passengers the first year, with a steady increase up to 2,000,000 the fifth year (Attachment C). Wrong number calls would be a waste of communication capabilities, as well as a wasteful cost to us and cause considerable displeasure to vast numbers of callers. So you can see my grave concern -- such traffic could generate a lot, and I mean a LOT, of wrong numbers.

To avoid such wholesale confusion, please let me know how to obtain the 888-AIRFLITE telephone number (888-247-3548). We will, of course, retain the 800-AIRFLITE number which we now use.

If you need more information or have any question, please let me know. Your assistance with this will be most sincerely appreciated.

Yours very truly,

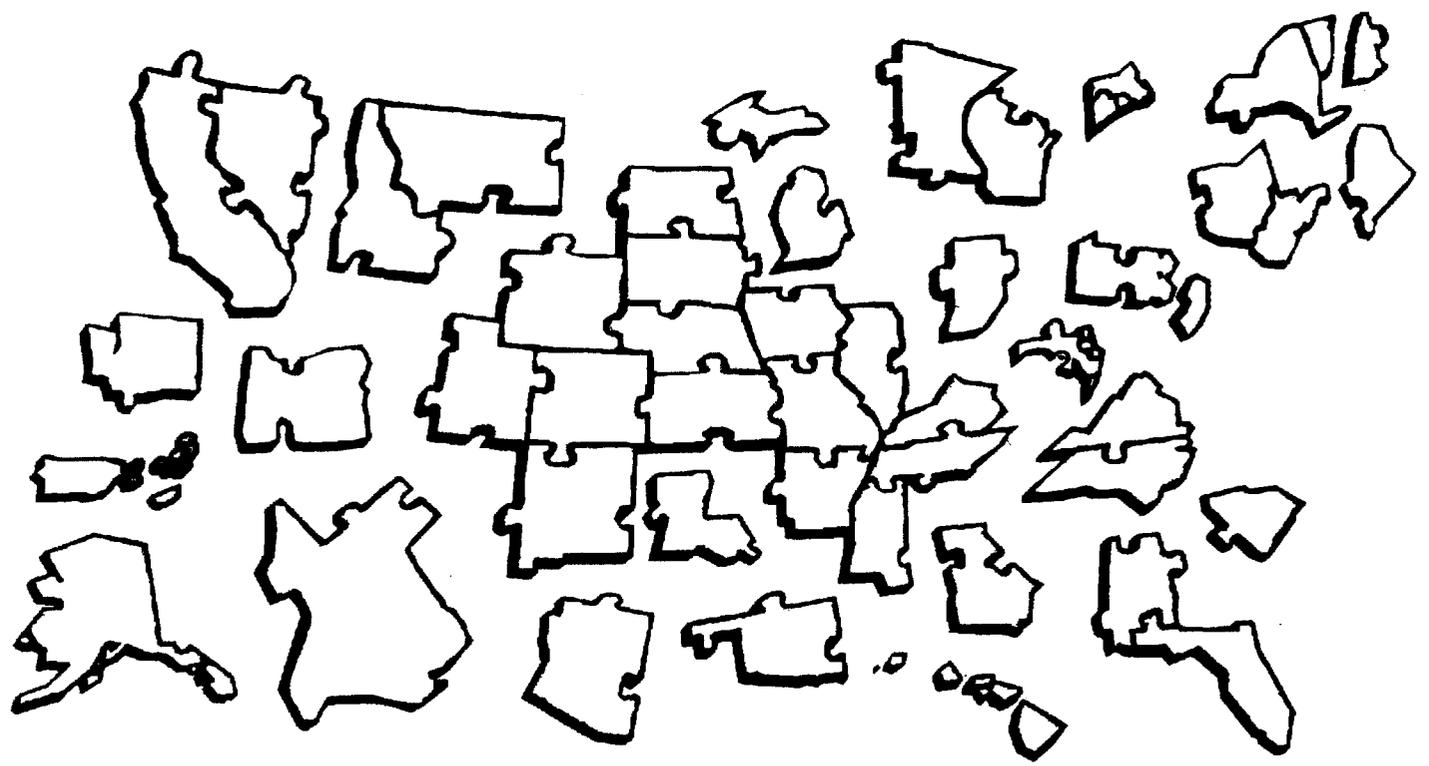
William L. Aycock
William L. Aycock
President
Aycock Engineering, Inc.

cc: Ms. Kathleen Wallman
Chief, Common Carrier Bureau
Federal Communications Commission



Solve the Puzzle

Now... with AIRFLITE[®]



*Let's establish a new level
of air transportation!*

Non-Scheduled Flights with Airline-Style Fares --

Air Taxi Operators, who provide on-demand air carrier services under FAR Part 135, can add a new market of great potential with AIRFLITE.

Selling such services only as Charter is like flying a twin on one engine. Let's start that other engine — let's sell on-demand flights also as AIRFLITE — so that customers can make reservations and buy tickets as easily as they do on scheduled airlines.

AIRFLITE advertisements of such on-demand airline-style service will generate customer calls to 1-800-AIRFLITE, and customers can be grouped direction-wise and time-wise into profitable payloads for participating Operators. AIRFLITE service can solve cost and convenience problems for travelers through better utilization of the existing capabilities of participating Operators.

On-Demand Service is the Answer!

The Air Taxi industry already solves transportation problems for people who can afford Charter. Convenient point-to-point service is safe and fast, and new technological developments make it more so. Toll free telephone service makes Air Taxi easier to use, and airline-style fares can make Air Taxi easier for the customer to buy. The cost headwinds of change — safety mandates and those nice electronic navigation improvements — can become tailwinds to profit when more fully utilized. And the Air Taxi industry can tap a new mass market with this AIRFLITE system and bring the entire national picture into focus.

More Profit with Airline-Style Fares!

With AIRFLITE fares one-and-a-half times those of a scheduled airlines, Charter size revenue or more is possible with acceptable passenger load factors. And with AIRFLITE fares keyed to airline rates, revenue automatically adjusts in various regions to keep Operator income abreast of the economy. The airline type of step-down rates, providing more cents per mile on short hops yet longer flights that are more competitive, are easier to sell. Better profits both ways.

Passenger revenue can be arranged in both directions before the participating Operator agrees to make the trip.

Just Envision AIRFLITE Service in Operation. . .

Easily available Air Taxi and one-way lower cost fares will yield more flying hours which, in turn, will result in less cost per flying hour. More hours and more profit on each, and revenue will snowball when the general public finds that flying is fun again. Increased use of the system only makes it function better all along!

Other advantages occur when Air Taxi Operators participate together in this network. Teamwork helps smooth out those pesky feast and famine situations. Peak demands on occasion need not cancel trips as participating Operators can help each other easily. Cooperation and coordination will pay better than cutthroat competition. Participating Operators will be concerned more about how to handle all this new business than how to divide it. Envision all

This "new level of air transportation" — somewhat more expensive than scheduled airlines yet less costly than Charter for individuals or for one-way travel — this new level of air transportation can fill a real need and can enhance public appreciation of General Aviation.

Participating Operators will have the GO/NO GO choice on each flight request, of course. No penalty to decline. No annual dues, no minimums, no franchise fees. Only finder's fees for flights performed by the participating Operators.

Nothing like this has been done with coast-to-coast service by at least three hundred participating Operators. That minimum number of Operators will "start this other engine" with assurance of the first full year of the AIRFLITE operation. Public acceptance of this new level of air transportation can ensure its future.

On-demand aircraft and pilots and well honed management skills are in place already. Money has been invested hand over fist to get the industry where it is today. An even greater service can be provided now with AIRFLITE service, and greater profits can be produced in the process.

Several hundred participating Air Taxi Operators, working together as a group, can provide this new level of air transportation with fantastic flexibility. Let's create the proverbial "anywhere anytime" non-scheduled carrier — let's awaken this Air Taxi sleeping giant!

Standard fares are easier for the public to understand and accept. Customer negotiations will be easier with set fares and without rate cutting — fares will be quoted to the customer based on the miles each travels, without regard to the type of aircraft or number of pilots. When strangers are grouped together with seat-mile fares, it can be profitable to carry some people going one way and others coming back.

The key to growth opportunity is the one-way fare on a seat-mile basis. Selling Air Taxi the AIRFLITE way is a whole new ball game.

Participating Operators can arrange for passengers out of any airport. Deadheading from Charter flights can be minimized. Layovers become unnecessary with AIRFLITE as other one-way passengers can be provided for the return trip, and passengers can be provided for other flights while on a lengthy Charter layover. Airline passengers arriving from thousands of miles away can arrange for AIRFLITE service on to remote locations, and participating Operators just call in for passengers from anywhere to anywhere.

Such a coast-to-coast network can create increased public recognition of the vital role of Air Taxi in air transportation. And broader public support can open other doors, can help overcome political

AIRFLITE Service is a Network.

AIRFLITE will have a central reservation system with toll free telephone service coast-to-coast. The customer can call toll free day or night for an immediate answer concerning fare cost of any Air Taxi request. AIRFLITE groupings of such requests can form a profitable payload which a participating Operator can agree to carry. AIRFLITE arrangements will then be confirmed back to the customer.

But — more than that — AIRFLITE advertising can beat the bushes for business from jet stops to boondocks. AIRFLITE service will be promoted out of finder's fee revenue so that travelers will call — the national media advertising will cost the Operator nothing.

With the AIRFLITE network, toll free phones and other communication systems will serve participating Operators as they have the airlines, motels, and car rental firms. The newness and universal appeal of this network should cause considerable news coverage, and word-of-mouth advertising should cause traffic to mushroom. Local organizations may sponsor AIRFLITE for improved air transportation at smaller airports. AIRFLITE can fill the market gap between the scheduled airlines and Charter, while feeding customers to each, yet the extent to which each participating Operator shares in the network will be as large or as little as each cares to make it. The AIRFLITE advertising will sell on-demand Air Taxi services as a coast-to-coast network of air transportation.

Participating Operators will Control all Flight Activities.

Each participating Operator will maintain complete control of their aircraft and flight crews at all times. Each Operator will have the choice of agreeing to make any flight or declining without any obligation. Their revenue requirements will be met to their satisfaction before they start an engine.

Each Operator will choose the Air Taxi aircraft and pilot or pilots that make flights, what flights to perform, and will collect fares from the passengers prior to boarding. Participating Operators will use AIRFLITE referrals to the extent each determines to be profitable for them.

Start of AIRFLITE Operations --

AIRFLITE operations will start as soon as 300 Air Taxi Operators sign on. At that time, and only then, will the prepayment-on-account be made. These prepayments are to ensure the first full year of operation, but they also help select those Operators who are seriously interested in making this venture succeed. Any FAR Part 135 aircraft may be used — customers with specific requirements on the number of pilots or engines can be offered Charter service by the participating Operators.

After AIRFLITE operations begin, the sign on cost will increase considerably. At that time, efforts will be continued toward full coverage in all states as adequate coverage will be essential to good public service. But the total number of participants may become limited in some areas. For example, right from the beginning of the sign on process, AIRFLITE service will be limited to one Air Taxi Operator at any airport.

How to Sign On as a Participating Operator.

An Air Taxi Operator can request an AIRFLITE Service Agreement, sign it, and return it with the \$100 sign on payment. Also, a bank will need to ensure payment of the \$2000 prepayment-on-account as soon as, but not until, 300 Air Taxi Operators have joined in this venture. At that time, a nationally recognized independent accounting firm will verify to each of the banks that this condition of payment has been satisfied.

Each prepayment will be credited to the account of the participating Operator at the start of AIRFLITE operations. As AIRFLITE finder's fees are charged, that credit balance will decrease. When

the \$2000 credit is used up — when the Operator has received \$20,000 of revenue from AIRFLITE fares — charges for further finder's fees will be billed monthly.

The AIRFLITE finder's fees will be ten percent of the fare. This service charge includes everything — 'round the clock reservation service with toll free phones as well as national media advertising of the AIRFLITE service. There will be no periodic dues, no minimum charges, no franchise fees, nothing else. And the finder's fee is charged only on the AIRFLITE requests that the Operator accepts and fares collected.

Now is the Time to Sign On. . .

Now is the time to get in on the ground floor of this fantastic new opportunity. Waiting until after the AIRFLITE operations start will up the sign on ante from \$100 to thousands and may even deal some Operators out.

The public needs this kind of air transportation that Air Taxi can provide. This network can make it happen, selling on-demand flights with more affordable pricing and new convenience for many of these travelers.



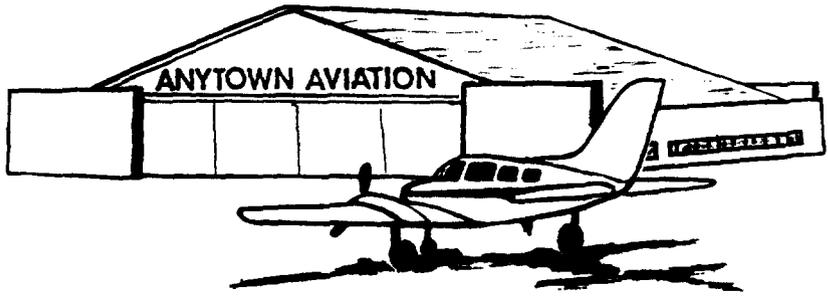
**CUSTOMERS
ARE LOOKING
FOR YOU**



AIRFLITE



We help them find you!



910-485-2887
Call Any Day - Day or Night
P.O. Box 763 Fayetteville, NC 28302

NATA news[®]

ADVERTISING INFORMATION

NATAnews is the premier publication representing the aviation service industry. Each month, *NATAnews* is sent to almost 2,000 aviation service companies all around the nation. On special issues such as the NATA Convention and Trade Show, or those containing key legislative concerns, circulation can increase substantially. All advertisements are due no later than 3 weeks prior to the publication date, which is on or about the 20th of each month.



AIRFLITE[®]

You, too, can offer AIRFLITE air transportation to otherwise earth-bound travelers!

We are presently signing agreements with Air Taxi Operators who choose to participate in this new level of air transportation -- selling on-demand Part 135 with airline style fares by the seat mile. For finder's fees, we will advertise this new service nationally and operate the central reservation system for 24 hours every day so as to group people into Charter size payloads.

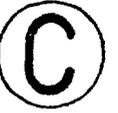
For information, please call 1-800-AIRFLITE.

AYCOCK ENGINEERING, INC., BOX 763, FAYETTEVILLE, NORTH CAROLINA 28302

REVENUE POTENTIAL

MARKET	UNITS	YEAR 1			
		1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.
Projected Airline Traffic (1)	Number Airline Passengers (millions)	100	100	100	100
	Potential Passengers	1 Million	1 Million	1 Million	1 Million
Expected AIRFLITE Traffic (2)	Market Penetration (3)				
	Number of Passengers (4)	30,000	60,000	80,000	90,000
	Dollars of Revenue (5)	\$300,000	\$600,000	\$800,000	\$900,000

- (1) Based on 400,000,000 scheduled airline passengers per year.
- (2) Based on the estimated potential market in ten years of one AIRFLITE passenger every one hundred scheduled airline passengers. See demographics on following pages.
- (3) Market penetration percentage is based on goal of attaining 25% of ten years in three years and 50% in five years.
- (4) Number is product of Potential Passengers (3) multiplied by Market Penetration.
- (5) Based on an average "finder's fee" of \$10 per AIRFLITE passenger.



YEAR 1 TOTAL	YEAR 2	YEAR 3	YEAR 4	YEAR 5
400	400	400	400	400
⁴ Million	⁴ Million	⁴ Million	⁴ Million	⁴ Million
6.5%	15.7%	25%	36%	50%
260,000	624,000	1,000,000	1,440,000	2,000,000
\$2,600,000	\$6,280,000	\$10,000,000	\$14,400,000	\$20,000,000

nger in
ing

r potential

tion (4).

cc Docket NO. 95-155

RONALD G. REDDALL

PENSION VALUES

POST OFFICE BOX 2789

TEL: (800) 228-8279

MARIA, CA 93457-2789

November 27, 1995

DOCKET FILE COPY ORIGINAL

TEL: (202) 418-2334

Mary De Luca, Esq.
Common Carrier Bureau
Federal Communications Commission
2025 "M" Street, N.W., Room 6104
Washington, DC 20554

FAX: (202) 418-2345

Rc: Request for 888 Number Reservation

RECEIVED
JUN 27 1996
SECRETARY OF THE
FEDERAL COMMUNICATIONS COMMISSION

Dear Ms. De Luca:

I am the owner of a toll-free 800 "vanity" number, 800-228-8279.

It spells ACTUARY, and is of very substantial value to my business.

It is my understanding that toll-free 888 numbers are to be "launched" 3/1/96; it is also my understanding that the FCC is considering a policy which would provide existing 800 "vanity" number owners the right of first refusal on their numbers' 888 equivalents. I would like to express my support for that policy; it seems only fair that those people who have thought up an "800" "vanity" number, and paid monthly charges on that number for years, should be given the opportunity to protect that property against would-be infringers.

My toll-free 800-228-8279 [(800) ACT-UARY] carrier is AT&T.

Should there be any reason to call me, my 800 number is only reachable from California & Nevada; my 805 number (GTE's number on which the 800-228-8279 is "piggybacked" and rings) is 937-6666. Thank you, in advance, for your assistance on this important matter.

Very truly yours,
Ronald G. Reddall
Ronald G. Reddall / RGR:mm

cc: Ms. Jan McDermott, AT&T [FAX: (800) 773-0369]

Inquiries for Reserved Telephone Number on Dates
- 3/1/96 - 3/6/96 - 3/7/96 -

To: Mr. Robert Allen - Chairman AT&T

The FCC has responded to the below inquiry and has advised they are not technically able to check the data base to Verify the Tel. # **800-263-7422** has been assigned to me. Could AT&T Please make an Investigation to Verify the Number has been assigned to me. Note: "When applied for, it was Researched by AT&T and the Number Was Found to be Open and Available."
(That is why Application was made.)

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R.A. Gutterson
Tel/Fax 310-581-1961

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Copy To: Irene Flannery- FCC



Inquiries for Reserved Telephone Number on Dates;
- 3/1/96 - 3/6/96 - 3/7/96 -

To: FCC-Complaint and Investigations of Common Carrier

I have Reserved Tel.# **800-263-7422**. AT&T has advised that it be Confirmed by the FCC. Could you Please make an Investiga-
tion to Verify the Number has been assigned to me.

R.A. Gutterson
Tel/Fax 310-581-1961

Copy To: Mr. Robert Allen - Chairman AT&T

3/1/96
TO: FCC - COMPLAINT AND INVESTIGATIONS OF
COMMON CARRIER

cc Docket No.

95-155

I HAVE RESERVED TEL.#888-263-7422,
AT&T HAS ADVISED THAT IT BE CONFIRMED
BY THE FCC. COULD YOU PLEASE MAKE AN
INVESTIGATION TO VERIFY THE NUMBER
HAS BEEN ASSIGNED TO ME.

R.A. GUTTERSON
TEL/FAX 310-581-1961

TO: IRENE FLANNERY
FCC (10F2)

CC Docket No. 95-
155


819 Southwest Oak
Room 500
Portland, OR 97205

Mr. R. A. Gutterson
Gutterson Enterprises
402 Brooks Avenue
Venice, California 90291

March 6, 1996

RETURN RECEIPT REQUESTED

Dear Mr. Gutterson:

I received the complaint that was filed with Marilyn Jordan at AT&T's Chairman's Executive Response Center. You have requested that AT&T provide you with the toll-free number of 888-263-7422. Unfortunately, AT&T cannot honor your request.

Attached you will find the information about preserving an 888 number. Although there is more than one option on the sheet the Federal Communications Commission in conjunction with the Canadian counterpart of the F.C.C. has ruled that existing customers with an 800 number can have the equivalent 888 number suppressed. This means that no customer can have this number until a determination from the F.C.C. as to the status of these numbers.

I see from your complaint that you have been trying to acquire 800-263-7422 for several years. Since the existing customer does not express interest in releasing this number to you I would suggest that you consider another number for your use.

If you wish to exercise this option please feel free to call me.

Sincerely,

Mary Kay Welch

Mary Kay Welch, Customer Response Associate
AT&T
819 Southwest Oak Street
Room 500
Portland, Oregon 97205

1 (800) 257-3594 X5826

cc: Marilyn K. Jordan, AT&T Chairman's Executive Response Center

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FEDERAL COMMUNICATIONS COMMISSION
SECRETARY

(2 of 2)

To: Irene Flannery-FCC- 3/12/96 RE: Tel. # 888-263-7422

AT&T has replied with the (1 of 2) Response and a "Vanity" Information sheet. The number 800-263-7422 is ~~Not Even Used and Just Rings for Years Doing Nothing!~~ I know this because I randomly dial/check it and I have had it dialed directly as a local call from the locality where it's connected by Representatives of the Canadian Consulate! Can't this number be made Portable thru "Confiscation" and not Continually Wasted? I think any "Dormant" Toll Free numbers should only be this way for so long before they must be released! Is just paying the standard bill and Laughing with Enjoyment and Bragging about tying up a number year after endless year acceptable; And doing this deliberately just so no one else will ever be able use it? Does that sound right for "AMERICA" What kind of World is this? I ask that the holder of the Primary number (Now Two, If they can't be confiscated) be asked to surrender and give up the number! I can't see why two different area codes are an Excuse for one having a Monopoly a on vanity name and the other being prevented to use the same vanity name. 213 area code or 212 area code or whatever area code are Examples: In these cases vanity numbers with other area codes could be the same without any argument whatsoever. Why shouldn't 888 and 800 be the same-there is no logical reason why they should be any different from any other area code! **SOLUTION** - Why not arrange it so I can use the Secondary vanity number with 888 and the other Primary Vanity number with 800 dialing be used for the current holder. (Even if I use the 888 area code and the other holder uses the 800 area code, there would not be any use interference and as a bonus, the two could be used Simultaneously, be Clearly Identified and distinguished separately by the area code dialed! - Also the present Primary holder would not get any interference whatsoever on misdials, because their number only rings anyway!) Simple Simultaneous use without interference! As a last resort, if all else fails, at least supply direct access to Communicate with the holder of the primary number so that efforts for the release or split use of the numbers could be made! I would like this matter given to the Director of the FCC for his consideration and his Direct Response in writing to me, Mary Kay Welch and Marilyn K. Jordan - AT&T Copy to: AT&T.

R.A. Gutterson - Tel/Fax 310-581-1961 - Los Angeles - IC-USA

America's Nannies®

Professionally Screened & Referenced Nannies
December 8, 1995

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Jun 24 '96

FEDERAL COMMUNICATIONS
OFFICE OF THE
SECRETARY

Federal Communications Commission
1919 M Street, NW - Room 500
Washington, DC 20554
Att: Ms Kathy Levitz

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DOCKET FILE COPY ORIGINAL

Dear Ms Levitz:

DOCKET FILE COPY ORIGINAL

We requested our long distance supplier (Total Tel) to retain the 888 no. 1-888-NANNIES. We did this approximately six months ago. At that time we were advised that they would not have access to the numbers till several months down the road. We recently reminded them of this request, and they told us they could not do anything till access to reservations was provided in March of '96. However, as you can see from the enclosed photocopy from our local paper, 888 numbers are now being used and advertised. Our supplier Total Tel was quite surprised by this and advised us to write to your for clarification.

Any information you can provide to shed some light on the problem or reserve the above mentioned number, would be much appreciated.

Best wishes for a happy and healthy holiday.

Bob Mark



President

RLM:bh

cc: Total Tel att: Sharon

cc Docket NO. 95-155

A·B DATA

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COMMISSION
OFFICE OF THE
SECRETARY

JUN 24 1996

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March 1, 1996

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Mr. Reed Hundt, Chairman
Federal Communications Commission

VIA FACSIMILE: 202-418-2801

Dear Chairman Hundt,

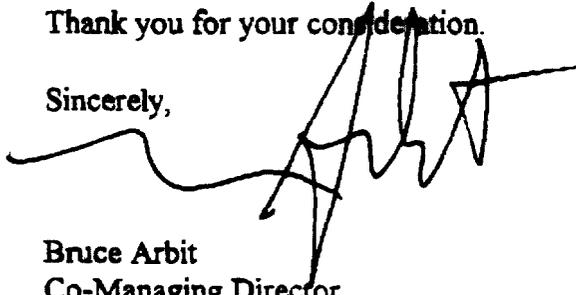
Companies have made substantial investments in 800 numbers. The creation of 888 service will undermine those investments and direct marketing in general.

Stop the 888 process now.

There are better solutions to the problem, such as re-allocation of area codes for toll free pagers and residential toll free service.

Thank you for your consideration.

Sincerely,



Bruce Arbit
Co-Managing Director

BA/khm