We housed Eric for one night at a local inn through the Hotels/Motels In Partnership Program. A veteran of the Navy, Eric had been robbed in Tampa. He was without funds for food and lodging. In addition to the emergency housing, the American Red Cross was able to provide other needed assistance to Eric in his time of need.

Anmarie A. Richards
Coordinator of Armed Forces Emergency Services
American Red Cross
Tampa, Florida

A tornado hit West Lafayette, destroying a mobile home park and a single-family housing development. Several businesses were also destroyed. Many of those affected by this disaster were poor, working families. The American Red Cross, The Salvation Army, the State of Indiana Emergency Management Agency, and other organizations rushed to assist the families impacted by the tornado. The Area IV Agency on Aging and Community Services was able to provide hotel/motel rooms to the families that had already used the maximum assistance available from other resources. Two families, in particular, needed extra assistance We housed Betty and Craig as well as their three children, Flo, Josie, and Victor, for three nights at a local hotel/motel through the Hotels/Motels In Partnership Program; we housed Marie and her two children, Ronald and Thea, for one week at a local hotel/motel through the partnership efforts. Dealing with the trauma of the storm was overwhelming to those involved. The Hotels/Motels In Partnership Program offered, for the short-term, a place for families to rest and re-group.

Vicki J. Setzer
Community Services Coordinator
Area IV Agency on Aging and Community Services
Lafayette, Indiana

One of our staff members showed initial symptoms of carbon monoxide poisoning--dizziness, headaches, and swelling of her tongue--that disappeared once she was in open air. The local fuel company was contacted, but was not able to locate any source of carbon monoxide. Upon further investigation by a local furnace repair service, it was confirmed that the heating core of the shelter furnace was cracked. It was critical to immediately move all of our residents since, during winter months, it's necessary to operate our furnace to keep our residents warm. Stop Abuse For Everyone moved nine victims of domestic violence--six women and three children--to a local hotel/motel. They were housed for four nights through the Hotels/Motels In Partnership Program. During this time, the furnace was repaired. Once the problem was corrected, the families moved back into our shelter.

Debra S. Ganoe
Bridge Housing Manager
Stop Abuse For Everyone
Clarion, Pennsylvania

Judith and her two children--Sara, age 2 years, and Joseph, age 5 months--came to the Interagency Council seeking shelter. They had been living in a home with an on-going domestic violence situation for several months. Judith had come to the realization that the domestic abuse was not going to stop and that she needed to get out of her relationship. We were able to house the family for two nights at a local inn through the Hotels/Motels In Partnership Program. During these two days, our agency was able to provide food, diapers, personal care items, and counseling support for Judith, Sara, and Joseph. Arrangements were also made to move the family to the home of Judith's parents in an out-of-state location. This young mother and her two children are now in a safe environment and are re-establishing their home where domestic violence will not be a part of their existence.

Patricia W. Creason
Director
Interagency Council
Lake Havasu City, Arizona

While visiting Orlando, Samantha stopped in at a local nightclub. She was offered a ride back to where she was staying locally, but she never got there. Instead, Samantha was sexually battered by at least three men in their vehicle. She was then released and ran for help. The Orange County Sheriff's Office was contacted for assistance. Samantha needed a safe place to stay since not only was she assaulted, she had her purse--with keys and funds--stolen. We housed Samantha for three nights at a local hotel/motel through the Hotels/Motels In Partnership Program. Two close relatives of Samantha were also housed in the same hotel/motel once they arrived in Orlando to provide support to Samantha. These three days allowed us the time to complete our initial investigation. Samantha and her two close relatives then returned to their home in another state.

Greta Snitkin
Tourist Victims Advocate
Tourist Oriented Policing Service
Orange County Sheriff's Office
Orlando, Florida

James was in Kelso for treatment of his cancer at Saint John's Hospital. He needed a place to rest each night following his chemotherapy treatments. The Salvation Army housed James for six nights at a local hotel/motel through the Hotels/Motels In Partnership Program. James was then able to return home following his cancer treatment.

Shirley D. Bredfield
Social Worker
The Salvation Army
Kelso, Washington

A single woman in her thirties, Diane has had mental and emotional problems during her life. She decided to move to our northwest Indiana community from the central part of our state. Though she was receiving social security assistance, she spent her funds unwisely and ended up homeless. Diane came to Christian Community Action for help. She had a need for a coat and food, both of which our agency was able to provide to her, as well as a place to stay. We were not able to house Diane at the Spring Valley Center, our shelter for homeless individuals, since we were fully occupied at that time. We were still able, though, to help this lady in need by housing her in a local hotel/motel in our community through the Hotels/Motels In Partnership Program. During her three-day stay at the local inn, we were able to find permanent housing for Diane. The Hotels/Motels In Partnership Program was a God-send for this lady.

Joanne A. Maynard
Program Director
Spring Valley Center
Christian Community Action
Valparaiso, Indiana

Laurel was visiting our community with her husband and their family. Unfortunately, her visit was not without incident. Laurel was a victim of a drive-by shooting. The impact from the gunshots was so severe that she was thrown across a room. After spending two weeks at a local hospital, Laurel was well enough to be released, but she was not well enough to travel home. Outreach Services of Osceola Mental Health made arrangements for Laurel and her husband, Winston, to be housed for three days at a local hotel/motel through the Hotels/Motels In Partnership Program. The other family members had already returned home. The local hotel/motel provided a safe, quiet place for Laurel and Winston to relax. During their stay, it was necessary to have portable oxygen tanks maintained on a daily basis for Laurel. Once she was well enough to travel, Laurel and Winston flew home.

Anna F. Crouch
Coordinator
Outreach Services of Osceola Mental Health
Kissimmee, Florida

Ken had no place to stay due to a fire at his residence. While his wife was staying with relatives in the southern area of Delaware, Ken was trying to stay in the Newark area of Delaware because of his part-time job. The Cecil County Men's Shelter made arrangements for Ken to be housed for three nights at a local inn through the Hotels/Motels In Partnership Program. During this time, Ken was able to secure other housing arrangements in our community.

Alice J. Tarr
Executive Director
The Cecil County Men's Shelter
Elkton, Maryland

A mid-morning blaze ripped through a duplex; both homes were destroyed. One woman was killed. Left homeless from this fire were the woman's husband and their two children as well as the neighboring family of six. While both families were able to locate immediate housing with friends and relatives, the neighboring family needed extra assistance. Dennis, Gloria, and their four children--who ranged in age from eleven months to five years--were not able to remain with friends indefinitely. Arrangements were made for this family to move into public housing in our community, but the public housing was not immediately available. Dennis, Gloria, and their children needed one night of lodging prior to moving into public housing. They came to our agency for assistance. Through the Hotels/Motels In Partnership Program, we were able to provide one night of lodging at a two-room suite with a crib at a local hotel/motel for Dennis, Gloria, and their children. In addition, the local inn provided the family with breakfast the following morning. The Salvation Army provided the family with food vouchers for other meals. On the next day, the family moved into public housing in our community.

Captain Colin D. DeVault
Commanding Officer
The Salvation Army
Uniontown, Pennsylvania

The interior of our shelter was to be painted. We needed a place for three families to be housed while the painting was done. The Coalition Against Domestic and Sexual Violence placed the three families at a local hotel/motel for seven nights through the Hotels/Motels In Partnership Program. The families then moved back into the shelter after the paint had dried. During this seven-day time period, there were no other shelter beds available for these three families.

Sylvia McGinnis
Executive Director
Coalition Against Domestic and Sexual Violence
Ventura, California

The roof of an apartment building caved in due to heavy rains. The American Red Cross provided assistance to the families that were homeless from this disaster. We made arrangements for five families to be housed at a local hotel/motel through the Hotels/Motels In Partnership Program. Two of the families that had a large number of children were each provided with an additional room. The lodging provided by this hotel/motel was above and beyond what we could have expected since the disaster occurred during Fan Fair, a major tourist event in our community. It was especially helpful to have all of the families housed in one location since transportation was also a problem for these families.

Swanson Williams
Disaster Specialist
American Red Cross
Nashville, Tennessee

It had been raining for several days in Boise. A homeless couple, Georgia and Harry, came to The Salvation Army asking for housing assistance. Both Georgia and Harry were drenched and shivering from the cold. The main concern of the couple was that Harry had a promising job lead and a solid interview set for the next day. He knew that he had to look presentable and wanted to be sure that he could at least bathe and shave before 9:00 AM the following morning. All of the area shelters, including The Salvation Army SAFE Shelter, were full. We housed Georgia and Harry for one night at a local inn through the Hotels/Motels In Partnership Program. That one night's shelter proved to be a turning point in their homeless experience. The young man did get the job, and both Georgia and Harry were able to be housed in our shelter one day later. After twenty days at The Salvation Army SAFE Shelter, the family was able to save enough money to move into permanent housing. Jobs are scarce in our community. If we had not been able to assist Georgia and Harry at that critical point of time, their success story might have been completely different.

Florence McColm
Family Services Coordinator
The Salvation Army
Boise, Idaho

Evelyn and Wyle had moved to our community for the medical care available in Orlando. Both had AIDS, and Evelyn was seven months pregnant. CENTAUR housed the family for two nights at a local hotel/motel through the Hotels/Motels In Partnership Program. We then made arrangements for Evelyn and Wyle to be housed in permanent housing in our community.

Victor H. Garcia
Housing Case Manager/Coordinator
CENTAUR
Orlando, Florida

Leigh asked for assistance from the Committee to Aid Abused Women. She was being battered by her husband, Delbert. We decided it would not be appropriate to house Leigh in our shelter since one of our staff members had previously been married to Delbert. As such, we did not want to take the risk that Delbert knew the location of our shelter. Instead, we housed Leigh for two nights at a local hotel/motel through the Hotels/Motels In Partnership Program. We then helped Leigh secure an order of protection from the local court. This allowed the local law enforcement officials to evict Delbert from the family home, thus allowing Leigh to return home without fear of abuse. Since the local courts were not open to issue orders of protection during the weekend, the use of the Hotels/Motels In Partnership Program was critical in this case to protect Leigh.

Joni A. Kaiser
Executive Director
Committee to Aid Abused Women
Sparks, Nevada

Maude, a twenty-seven-year-old woman, and her six children, were being housed in a shelter for domestic violence victims in south King County. Her children ranged in age from nine weeks to nine years. Pregnant with her seventh child, Maude had been hospitalized on occasion due to severe beatings. The family's stay at the domestic violence shelter was shortened when one of her children accidently informed someone--thought to be friend--where the family was staying. Other area shelters were full. Though the abuser was in jail, he had a friend on the outside who was stalking Maude. The State of Washington intervened, and Maude voluntarily placed her children in emergency temporary foster care. Catholic Community Services placed Maude in a local hotel/motel for three nights through the Hotels/Motels In Partnership Program. This time allowed our agency to secure an apartment for Maude and her family in another community. She and her children have since been re-united. There is no question that Maude would have been in severe danger without the assistance provided through the Hotels/Motels In Partnership Program.

Patty Palmer Blankenship
Family Resource Coordinator
Catholic Community Services
Kent, Washington

Stephanie and her three children--Andrew, Jack, and Connie--were victims of a house fire. Their rental home was completely gutted in a fire at about 2:00 AM; the family had no place to sleep. The American Red Cross was contacted to provide emergency housing. We housed Stephanie, Andrew, Jack, and Connie, for three nights at a local hotel/motel through the Hotels/Motels In Partnership Program. The family eventually was placed in another rental home through referrals made by our organization.

Marsha M. Gunnell
Executive Director
American Red Cross
Danville, Virginia

Due to financial difficulties, Lori Anne and her nine-year-old son, Tim, had moved back to live with Lori Anne's parents. There, in the family home, Lori Anne was being sexually assaulted by her father. She had to leave the home immediately with her son. They came to The Salvation Army for assistance. Though our shelter was full, we were able to house Lori Anne and Tim for two days at a local inn through the Hotels/Motels In Partnership Program. After the stay in the local hotel/motel, the family was able to move into our shelter when two beds opened. Lori Anne and Tim then stayed at our shelter for twenty-five days.

Jean S. Marsh
Program Director
The Salvation Army/Macomb's Answer To Temporary Shelter
Warren, Michigan

The Orange County Community Development Council received a request from a local shelter for homeless people to house two women. Beth and Sheryl, both pregnant, needed to be housed since the local shelter was undergoing fumigation to correct pest infestations. A local physician suggested that alternative housing be found for the two women to avoid health difficulties for their unborn children. Our agency housed Beth and Sheryl for two nights at a local hotel/motel through the Hotels/Motels In Partnership Program. Once it was safe, both women then moved back into the local shelter.

Kathryn D. Kifaya
Director of Human Services
Orange County Community Development Council
Santa Ana, California

Mandy and her two children, Jean Anne and Melanie, were burned out of their home. They lost not only their home in the fire, but all of the furnishings and all of their personal belongings. As a single mother raising a family, Mandy was already coping with many day-to-day difficulties. The American Red Cross responded to the family's emergency needs by placing Mandy, Jean Anne, and Melanie in a local inn for three nights through the Hotels/Motels In Partnership Program. We also provided the family with vouchers for food, clothing, and shoes. While they were in the hotel/motel, Mandy found a new home. In addition, the American Red Cross provided the deposit for the family to move into their new home as well as the rent for the first month. A few weeks later, Mandy came back to our agency to thank us for all of the assistance and to let us know that she could not have made it without our help. The American Red Cross, by working through the Hotels/Motels In Partnership Program, is able to meet other emergency needs because the emergency shelter is provided through the partnership efforts.

William A. Groff
Disaster Specialist
American Red Cross
Saint Petersburg, Florida

The Salvation Army housed Phillip, Dixie, and their three-year-old daughter, Edie, for three nights at a local hotel/motel through the Hotels/Motels In Partnership Program. The family had been living in their vehicle for one week. They had been evicted from their home while waiting for a check from social security to pay for the rental; the landlord did not extend the time for payment. Phillip was disabled, getting around either in a wheelchair or with the aid of a cane. During the stay at the local hotel/motel, we provided Phillip, Dixie, and Edie with food. Once the family received the anticipated check, they were then able to move into a local apartment.

Carol Sloan
Family Service Director
The Salvation Army
Las Vegas, Nevada

Ellis began a relationship with Alex, inviting Alex to move into his home. The violence began immediately. The characteristics of domestic violence in a homosexual relationship are very similar to those faced by those in a heterosexual relationship: Ellis did not fight back because he thought he might die, he got himself in debt due to the spending habits of his abuser, and he only sought help only when he felt all other options were closed. It was when Ellis decided to end this relationship--and the abuser refused--that he came to Cornerstone Advocacy Service for assistance. We housed Ellis for four nights at a local inn through the Hotels/Motels In Partnership Program. We also provided Ellis with help in obtaining an order of protection, went to the court hearing with him for support, and we changed the locks at his home. He then moved back to his home. As in some cases, the abuser violated the order of protection and broke into the house by smashing a window. Ellis fled again. We then housed him in a local safe home for several weeks, during which time he made arrangements to sell his home and to relocate to another community.

Ann A. Conrad
Emergency Housing Coordinator
Cornerstone Advocacy Services
Bloomington, Minnesota

Mildred and her two children, Rowen and Hazel, moved to our community to be near Mildred's husband, who had been incarcerated here. Mildred had a commitment for housing in our community from a local resident. The lady she moved in with, though, had mental health problems as well as financial difficulties She was using Mildred to help her pay her bills. After three days, Mildred decided that this living arrangement was not a good environment for her and her children. She came to Southwest Oklahoma Community Action Group for assistance. We housed the family for four days at a local hotel/motel through the Hotels/Motels In Partnership Program. During this time period, she enrolled her children in school and began work at a local job. We worked with her to secure permanent housing. The Hotels/Motels In Partnership Program allowed this family to get a fresh start in our community after some bad experiences.

Aulston D. Ridley
County Services Director
Southwest Oklahoma Community Action Group
Altus, Oklahoma

Ted and Karen, a couple in their 60's, came to Tucson for surgery for Ted. He had colon cancer that required immediate surgery at the University of Arizona Medical Center. The Travelers Aid Society housed the family for five days at a local inn through the Hotels/Motels In Partnership Program. After recuperating at the hotel/motel, Ted and Karen then returned home to Ohio.

Amy M. Kirch
Case Management Supervisor
Travelers Aid Society
Tucson, Arizona

"There are those that know of need, yet turn their backs.

"There are those that know of need and open their hearts.

"You do not have to personally see need to know that need is present.

"With faith, you do not have to see to believe."

For further information on the Hotels/Motels In Partnership Program and the Restaurants In Partnership Program, please contact:

Richard A. McDonough
President and Chief Executive Officer
Hotels/Motels In Partnership Inc.
P.O. Box 36435
Phoenix, AZ 85067

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AMERICA RESPONDS, INC.

AMERICA'S RESPONSE TO PEOPLE IN EMERGENCY NEED

(Tentative Plan Dated October 1, 1995)

Hotels/Motels In Partnership Inc.
P. O. Box 36435
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VISION

To unite the diversity of generosity from the American public as people respond to help people in need--utilizing the emotional response to major disasters to help both those in need from major disasters as well as those in need from more day-to-day disasters.

ASSUMPTIONS

The term "major disaster" refers to situations where a community, a region, or a nation is devastated by hurricanes, tornadoes, floods, bombings, fires, and other similar situations.

The term "day-to-day disaster" refers to situations where a community, a region, or a nation is devastated by abuse, homelessness, and other similar situations.

Americans respond to emotional appeals for assistance at the time of major disasters as well as day-to-day needs when those needs get wide media exposure.

Many Americans prefer to give products and services rather than give money.

Several major national social service agencies and major governmental agencies prefer individuals, businesses, organizations, and others interested in helping at the time of disaster to give money to major national social service agencies to help people in need.

Many local social service agencies, churches, businesses, and other organizations want to help at the time of disaster.

Many local social service agencies, churches, businesses, and other organizations implement disaster collection drives of donated products on an ad hoc basis at the time of disaster.

Many local social service agencies, churches, businesses, and other organizations do not always know what products and services are needed in the area of disaster and what products and services are not needed in the area of disaster.

Many local social service agencies, churches, businesses, and other organizations do not always know the best way to arrange for the transport the donated products to the area of disaster.

Many local social service agencies, churches, businesses, and other organizations arrange for donated products to be transported to the area of disaster without always identifying the specific location where the donated products will be stored or how the donated products will be distributed to people in need.

Many trucks and other transport arrive at the site of disaster unannounced and without a place to deposit the contents of the vehicles.

On many occasions, donated products arrive in quantities in excess of need in the area of disaster.

On many occasions, donated products arrive that are not needed in the area of disaster.

On many occasions, donated products arrive that are not usable--broken, soiled, and/or torn--in the area of disaster.

Several major national social service agencies are interested in pre-planning and coordinating the local disaster collection drives of donated products that currently occur on an ad hoc basis.

Several major national social service agencies have identified specific products and services that are needed during most or all occasions of disaster.

Several major national social service agencies are interested in establishing warehouses that could be stocked with products that are needed during most or all occasions of disaster.

ASSUMPTIONS

Several major national social service agencies are interested in retaining their individual autonomy and identity while at the same time joining together under one umbrella to better serve people in need.

Several leaders in the hospitality and home building industries have expressed an interest in pre-planning and coordinating the immediate response needs that are critical to serve people in need.

Law enforcement and transportation officials have expressed an interest in pre-planning and coordinating the transport of donated products into areas of disaster.

The efforts undertaken to help people in need during major disasters could be utilized to help many people in need in more day-to-day situations.

NEEDS

To better coordinate the collection, transport, storage, distribution, disposal, and acknowledgment of donated products and services from the American public at the time of disaster.

To better disseminate information to the American public regarding specific products and services needed and specific products and services not needed in an area of disaster.

To bring together the emotional response of the American public to help people at the time of disaster with the needs to help people with similar or greater needs due to day-to-day disasters that may not be as obvious to the American public.

To operate a series of warehouses in regions that are near, but not directly in, areas where disasters can be anticipated.

To better coordinate the housing of victims of disaster and the housing of rescue workers at the time of disaster.

MAJOR POLICIES

America Responds, Inc. would be a national, non-sectarian, private, non-profit organization.

Americans would be encouraged to donate specific products and services needed by people in need in areas of disaster.

Major national disaster agencies would utilize the donated products to help people in need in areas of disaster.

Local social service agencies would utilize the donated products to help people in need in local communities.

Each participating organization would retain their autonomy and their identity.

All products donated through America Responds, Inc. would be accepted by America Responds, Inc.

Only those products needed in the areas of disaster--and only in quantities that are anticipated to be needed--would be transported to the areas of disaster.

The anticipated quantities of products needed in the areas of disaster would be determined by the following steps:

- Determine the number of individuals that are impacted by disaster in the areas of disasters
- Determine the number of rescue workers in the areas of disaster
- Determine the number of individuals that need each specific product
- Determine the number of times each day that each individual would need to utilize each specific product
- Determine the total number of each specific product would be needed for a thirty-day time period
- Add a 25% margin to account for potential undercounting of need, loss, and damage for each specific product

Products donated in excess of what is anticipated to be needed in the areas of disasters would be re-distributed to Regional Disaster Warehouses for future use near areas anticipated to be disaster-prone

Products donated in excess of what is anticipated to be needed in the areas of disasters, products donated in excess of what is needed for future through Regional Disaster Warehouses, and products not anticipated to be needed at all in the areas of disasters would be re-distributed to local social service agencies in the local regions where the products were initially donated for use in helping people in need due to day-to-day disasters

Products donated that are broken, soiled, torn, and otherwise not usable for any legitimate charitable purpose would be disposed off through appropriate waste disposal methods in the local regions where the products were initially donated.

During times of disaster, America Responds, Inc. would directly communicate with the Donor Coordination Team operated by major national social service agencies and the Federal Emergency Management Agency, if activated, through on-site volunteers.

During times of disaster, America Responds, Inc. would directly communicate with the American National Red Cross, the National Office and Territorial Offices of The Salvation Army, the Federal Emergency Management Agency, (Organization A), (Organization B), (Organization C), (Organization D), (Organization E), (Organization F), the appropriate local and state governmental agencies, and/or other organizations to be determined, if appropriate, on a daily basis.

America Responds, Inc. would directly communicate with the American public to detail its policies on acceptance, transport, storage, distribution, and disposal of donated products.

MAJOR POLICIES

The efforts of America Responds, Inc. would be designed to not jeopardize the recovery of the local economy in areas of disasters and to not encourage dependency by people in need in areas of disaster by supplying no more than a thirty-day supply of donated products.

Regional Disaster Warehouses would be located within a six-hour interstate highway drive of areas anticipated to be disaster-prone given historical data, with locations near, but not directly in, disaster-prone areas given priority

America Responds, Inc. would secure commitments from major sources of specific products that are needed on a routine basis by major national disaster response agencies, specifically for storage in the Regional Disaster Warehouses

To recognize and thank the individuals and organizations that provide the donated products and services through America Responds, Inc.

KEY FEATURES

The hospitality industry would be asked to provide the public affairs leadership for the local collections of donated products from the American public for use by local social service agencies and major national social service agencies that serve people in need.

The hospitality industry would be asked to donate furniture, furnishings, and other products that are no longer needed at their properties for use by local social service agencies and major national social service agencies that serve people in need.

The transport industry would be asked to donate space in trucks, moving vans, airplanes, railroads, and other forms of transport to move products and rescue workers needed by local social service agencies and major national social service agencies that serve people in need.

The warehouse industry would be asked to donate space to store products donated by the American public to help local social service agencies and major national social service agencies that serve people in need.

The mini-warehouse industry would be asked to donate space to store products donated by the American public to help local social service agencies and major national social service agencies that serve people in need.

Businesses, churches, universities, service clubs, and other organizations would be asked to donate volunteer labor to help local social service agencies and major national social service agencies that serve people in need.

Churches would be asked to donate space to house rescue workers to help local social service agencies and major national social service agencies that serve people in need.

Retailers would be asked to donate retail space and parking lot space for use in the collection of donated products from the American public to help local social service agencies and major national social service agencies that serve people in need.

Retailers would be asked to provide the public affairs leadership for the local collections of donated products from the American public for use by local social service agencies and major national social service agencies that serve people in need.

Local social service agencies, churches, and other organizations would be asked to donate space and provide volunteer labor leadership for the local collections of donated products from the American public to help local social service agencies and major national social service agencies that serve people in need.

Media companies would be asked to donate airtime and print space to encourage the donation of needed products from the American public to help local social service agencies and major national social service agencies that serve people in need.

Major national social service agencies would be asked to work together to share the responsibilities of America Responds, Inc.

The hospitality industry and the home building industry would be asked to donate products that could be utilized by local social service agencies and major national social service agencies to help restore some of the immediate needs in disaster areas that are critical to serve people in need.

The waste disposal industry would be asked to donate products and services that would be used to help local social service agencies and major national social service agencies that serve people in need.

KEY FEATURES

Major sources of specific products with limited shelf lives that are anticipated to be needed on a routine basis by the national disaster response agencies would be asked to donate bulk quantities of those specific products prior to the actual need for storage in the Regional Disaster Warehouses

IMPLEMENTATION STEPS

The following steps will be taken to fully implement America Responds, Inc.:

1. Viewpoints regarding America Responds, Inc. would be obtained from major national social service agencies, local social service agencies, governmental agencies, funding sources, business trade associations, and other organizations.

2. The telephone number 1-800-Gift of Love would be secured from Allnet Communications.

3. Application would be made to the U. S. Trademark Office to secure a service mark for "America Responds".

4. Arrangements would be made with Sprint to implement the use of the telephone number 1-800-Gift of Love.

5. Cost estimates would be secured for anticipated insurance, human resource, and other similar expenses.

6. Legal advice would be secured for the changes in name, subsidiary operations, state registrations, and other similar items.

7. The Board of Directors of Hotels/Motels In Partnership Inc. would meet and approve the plan for America Responds, Inc., change the name of Hotels/Motels In Partnership Inc. to "America Responds, Inc.", and establish a subsidiary named "Hotels/Motels In Partnership Inc." to operate the existing Hotels/Motels In Partnership Program and the Restaurants In Partnership Program as well as the planned Furniture Partnership.

8. America Responds, Inc. would inform the U. S. Internal Revenue Service and each appropriate governmental agency of the partnership efforts of America Responds, Inc.

9. Agreements would be signed with major national social service agencies to fully implement America Responds, Inc.

10. Thirteen task forces would be created to develop and implement America Responds, Inc.: the National Lodging Task Force, the National Financial Task Force, the National Restaurants Task Force, the National Home Builders Task Force, the National Warehouse Task Force, the National Mini-Warehouse Task Force, the National Transport Task Force, the National Airline Task Force, the National Movers Task Force, the National Labor Task Force, the National Retail Task Force, the National Waste Disposal Task Force, the National Media Task Force, and the National Service Clubs Task Force to represent, respectively, the hotel/motel industry, the foundations and corporate funders, the restaurant industry, the home building industry, the warehouse industry, the mini-warehouse industry, the trucking industry, the airline industry, the moving van industry, the labor unions and other workers, the shopping center industry, the waste disposal industry, the media industry, and the service organizations that participate in America Responds, Inc. Other task forces would be created as needed to represent other organized groups participating in America Responds, Inc.

11. Arrangements would be made to implement the Hospitality Partnership.

12. Fund raising efforts would be expanded.

13. Agreements would be signed with the participants in each of the partnership efforts.

IMPLEMENTATION STEPS

14. The Board of Directors of America Responds, Inc. would re-format the existing National Advisory Board as four separate advisory boards: the National Local Agency Advisory Board for the Hotels/Motels In Partnership Program, the National Local Agency Advisory Board for the Restaurants In Partnership Program, and the National Local Agency Advisory Board for the Furniture Partnership (as part of Hotels/Motels In Partnership Inc.) and the National Local Agency Advisory Board for the Disaster Partnership to represent the views of the local social service agencies that utilize the Hotels/Motels In Partnership Program, the Restaurants In Partnership Program, the Furniture Partnership, and the Disaster Partnership, respectively.

15. The Board of Directors of America Responds, Inc. would be expanded with new members to reflect the national focus of the organization.

16. A campaign would be implemented to test the systems of America Responds, Inc. by encouraging the American public to donate products to fill several of the Regional Disaster Warehouses as the "Thank You America" campaign.

17. The news media would be informed of America Responds, Inc.

18. All of the partnership programs of America Responds, Inc. would become fully operational.

NAME

Hotels/Motels In Partnership Inc., recognized by the U. S. Internal Revenue Service as a 501(c)3 non-profit organization, would be re-named "America Responds, Inc." A subsidiary of America Responds, Inc.--named "Hotels/Motels In Partnership Inc."--would then be established to operate the existing programs operated by the existing non-profit organization.

Two trademarks exist for the name "America Responds".

Gannett has a federal service mark pending for the name "America Responds To". An attorney for Gannett has indicated verbally that the use of the name "America Responds. Inc." by Hotels/Motels In Partnership Inc. will not impact the service mark of Gannett.

A private individual in Los Angeles has a federal service mark on the name "America Responds" for marketing purposes. An attorney for this private individual has not yet responded to a request for views on this issue.

One trademark exists for the name "Respond America".

A private individual in Birmingham has a state service mark on the name "Respond America" for educational seminars. No one can locate this private individual.

Hotels/Motels In Partnership Inc. has filed an application with the U. S. Trademark Office to service mark "American Responds" for fund-raising and for charitable purposes. Hotels/Motels In Partnership Inc. has requested that the U. S. Trademark Office expedite its review of the service mark application to provide Hotels/Motels In Partnership Inc. with its views prior to full implementation of America Responds, Inc. nationwide.

TELEPHONE NUMBER

The telephone number for America Responds, Inc. will be 1-800-Gift of Love (1-800-443-8635).

Allnet Communications has agreed to allow Hotels/Motels In Partnership Inc. to utilize 1-800-443-8635. The telecommunications firm is currently using this telephone number as an internal testing number.

Gifts of Love, Inc. is a local social service organization that serves Greater Hartford Area of Connecticut. The local agency does not have full-time hours or a toll-free number.

The telephone number 1-800-Gift of Love would be answered during office hours by the professional staff of America Responds, Inc. During hours other than office hours. the telephone number would be answered by voice messaging with urgent calls answered by a paging system.

During times of disaster, calls to the telephone number 1-800-Gift of Love would be answered, through a technical transfer of call forwarding, by a telecommunications center. The use of the telecommunications center would be donated by (Organization B).

America Responds, Inc. will ask the Federal Communications Commission to reserve 1-888-443-8635 as well as future toll-free numbers that include "443-8635". This telephone number should be available in April of 1996. The telephone number 1-888-Gift of Love would be answered in Spanish.

Other telephone numbers would be established to handle specific segments of America Responds, Inc. Specifically, there would be telephone lines for the transport industry, for the retail industry, for the media industry, for the local churches and local social service agencies, for the warehouse and mini-warehouse industry, for the waste disposal industry, and for the hospitality industry.

OPERATIONAL STRUCTURE

Five key points of the operational structure of America Responds, Inc. would be as follows:

The policy of America Responds, Inc. would be set by an independent Board of Directors.

Advice would be provided to the independent Board of Directors by several advisory boards.

Implementation of policy would be done by a professional staff.

Assistance would be provided to the professional staff during the development and implementation of America Responds by several task forces.

Assistance would be provided to the professional staff at the time of disaster by organized volunteers.

The existing Board of Directors of Hotels/Motels In Partnership Inc. would be expanded from five members living in Wichita, Kansas, to include up to fifteen individuals from throughout the United States. The existing structure would be retained where the members of the Board of Directors serve as independent representatives of the American public. All members of the Board of Directors would be updated monthly by letter, updated as needed by telephone, and meet as a group once per year An executive committee of up to five members would be formed to meet quarterly to discuss on-going projects. All members of the Board of Directors would be invited to attend the annual meeting of America Responds, Inc. The annual meeting of America Responds, Inc. would be held in Wichita.

The existing National Advisory Board of Hotels/Motels In Partnership Inc. would be re-formatted as four separate advisory boards: the National Local Agency Advisory Board for the Hotels/Motels In Partnership Program, the National Local Agency Advisory Board for the Restaurants In Partnership Program, and the National Local Agency Advisory Board for the Furniture Partnership (as part of Hotels/Motels In Partnership Inc.) and the National Local Agency Advisory Board for the Disaster Partnership to represent the views of the local social service agencies that utilize the Hotels/Motels In Partnership Program, the Restaurants In Partnership Program, the Furniture Partnership, and the Disaster Partnership, respectively.

The members of the National Advisory Boards would be updated monthly by letter, updated as needed by telephone, and meet as a group once per year. The meetings would be held in conjunction, where and when feasible, with agency and industry association meetings and would be rotated among American cities.

In addition, thirteen task forces would be created to develop and implement America Responds, Inc.: the National Lodging Task Force, the National Financial Task Force, the National Restaurants Task Force, the National Home Builders Task Force, the National Warehouse Task Force, the National Mini-Warehouse Task Force, the National Transport Task Force, the National Airline Task Force, the National Movers Task Force, the National Labor Task Force, the National Retail Task Force, the National Waste Disposal Task Force, the National Media Task Force, and the National Service Clubs Task Force to represent, respectively, the hotel/motel industry, the foundations and corporate funders, the restaurant industry, the home building industry, the warehouse industry, the mini-warehouse industry, the trucking industry, the airline industry, the moving van industry, the labor unions and other workers, the shopping center industry, the waste disposal industry, the media industry, and the service organizations that participate in America Responds, Inc. Other task forces would be created as needed to represent other organized groups participating in America Responds, Inc.

The existing staff of one person would be expanded to include six employees: President and Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, Director of Public Affairs, Executive Secretary to assist the President and Chief Executive Officer, and Operations Secretary to be shared by Chief Operating Officer, the Chief Financial Officer, and the Director of Public Affairs.

OPERATIONAL STRUCTURE

Salaries for all employees would not exceed $50,000.00 individually and would not exceed $250,000.00 collectively during 1996. Benefits would include federal holidays, vacation time, sick leave, health insurance, disability insurance, and pension. Travel-related expenses would include per diem and milage reimbursements not to exceed standards set by the U. S. Internal Revenue Service.

Volunteer positions would include volunteer donation site collection coordinators, volunteer public affairs coordinators, volunteer re-distribution site coordinators, volunteer waste disposal coordinators, volunteer warehouse coordinators, volunteer donation site collection workers, volunteer re-distribution site workers, volunteer waste disposal workers, and volunteer warehouse workers.

America Responds, Inc. would maintain databases of information, updated monthly, detailing the following groups:

Major National Social Service Agencies
Regional Disaster Warehouses
Hospitality Partnership Participants
Housing Partnership Participants
Disaster Site Collection and Re-Distribution Partnership Participants
Warehouse Partnership Participants
Mini-Warehouse Partnership Participants
Retail Partnership Participants
Transport Partnership Participants
Media Partnership Participants
Waste Disposal Partnership Participants
Hotels/Motels In Partnership Program Participants
Restaurants In Partnership Program Participants
Furniture Partnership Participants
Individual Volunteers
National, State, and Local Law Enforcement Agencies
News Organizations

Monthly newsletters would be set to each individual and organization participating in America Responds, Inc.

After each disaster, America Responds, Inc. would report to the American public what was accomplished through the partnership efforts of America Responds, Inc. This report can take the form of letters, news articles and news stories, newsletters, and television and radio productions. The print broadcast productions can be utilized to highlight the public service of the business, labor, service, governmental, religious, and non-profit sectors.